

An Example R Markdown Document

(A Subtitle Would Go Here if This Were a Class)

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Pop Songs and Political Science

Sheena Easton and Game Theory

Sheena Easton describes the following scenario for her baby:

1. Takes the morning train
2. Works from nine 'til five
3. Takes another train home again
4. Finds Sheena Easton waiting for him

R Stuff

```
## # A tibble: 6 x 10
##   carat cut      color clarity depth table price      x      y      z
##   <dbl> <ord>    <ord> <ord>    <dbl> <dbl> <int> <dbl> <dbl> <dbl>
## 1 0.23  Ideal    E      SI2      61.5   55   326   3.95   3.98   2.43
## 2 0.21  Premium  E      SI1      59.8   61   326   3.89   3.84   2.31
## 3 0.23  Good     E      VS1      56.9   65   327   4.05   4.07   2.31
## 4 0.290 Premium  I      VS2      62.4   58   334   4.2    4.23   2.63
## 5 0.31  Good     J      SI2      63.3   58   335   4.34   4.35   2.75
## 6 0.24  Very Good J      VVS2     62.8   57   336   3.94   3.96   2.48
```

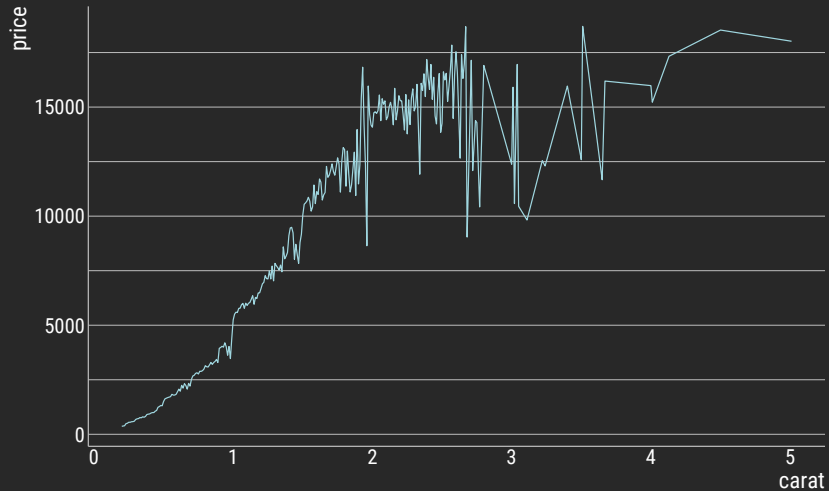
R Stuff

Some text to compare font sizes on this slide.

```
library(psych)
desc <- as.data.frame(describeBy(d$price, d$color, mat = T, digits = 2))
kable(desc, booktabs = T) %>%
  kable_styling(latex_options = "scale_down")
```

	item	group1	vars	n	mean	sd	median	trimmed	mad	min	max	range	skew	kurtosis	se
X11	1	D	1	6775	3169.95	3356.59	1838.0	2457.57	1657.55	357	18693	18336	2.10	4.67	40.78
X12	2	E	1	9797	3076.75	3344.16	1739.0	2349.98	1537.46	326	18731	18405	2.17	4.89	33.79
X13	3	F	1	9542	3724.89	3784.99	2343.5	2974.69	2274.31	342	18791	18449	1.75	2.82	38.75
X14	4	G	1	11292	3999.14	4051.10	2242.0	3245.61	2277.27	354	18818	18464	1.50	1.72	38.12
X15	5	H	1	8304	4486.67	4215.94	3460.0	3755.13	3683.52	337	18803	18466	1.38	1.45	46.26
X16	6	I	1	5422	5091.87	4722.39	3730.0	4332.86	4067.51	334	18823	18489	1.16	0.42	64.13
X17	7	J	1	2808	5323.82	4438.19	4234.0	4721.87	4088.27	335	18710	18375	1.03	0.28	83.75

Plot



Rick Astley's Re-election Platform

Rick Astley's campaign promises:

- Never gonna give you up.
- Never gonna let you down.
- Never gonna run around and desert you.
- Never gonna make you cry.
- Never gonna say goodbye.
- Never gonna tell a lie and hurt you.

Are these promises (if credible) sufficient to secure re-election?

Rick Astley and Median Voter Theorem

Whereas these pledges conform to the preferences of the **median voter**, we expect Congressman Astley to secure re-election.

Caribbean Queen and Operation Urgent Fury

Billy Ocean released “Caribbean Queen” in 1984.

- Emphasized sharing the same dream
- Hearts beating as one

“Caribbean Queen” is about the poor execution of Operation Urgent Fury.

- Echoed JCS chairman David Jones’ frustrations with military establishment.

Billy Ocean is advocating for what became the Goldwater-Nichols Act.

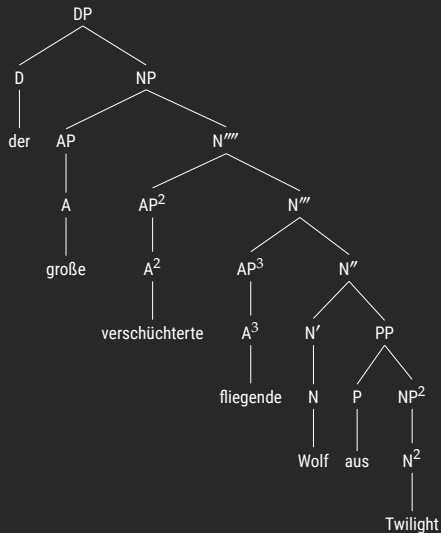
- Wanted to take advantage of **economies of scale**, resolve **coordination problems** in U.S. military.

The Good Day Hypothesis

We know the following about Ice Cube's day.

1. The Lakers beat the Supersonics.
2. No helicopter looked for a murder.
3. Consumed **Fatburger** at 2 a.m.
4. Goodyear blimp: "Ice Cube's a pimp." Heim & Kratzer (1998)
5. (Posner 1980, Hintikka 1969, Gries 2013, Grice 1989, Groenendijk & Stokhof 1984)

The Good Day Hypothesis



Semantics

(1) Lexikoneinträge

$$\llbracket \text{not} \rrbracket = \lambda p \in D_t . p = 0$$

$$\llbracket \text{Carla} \rrbracket = \text{Carla}$$

$$\llbracket \text{invite} \rrbracket = \lambda x \in D_e . [\lambda y \in D_e . y \text{ lädt } x \text{ ein}]$$

$$\llbracket \text{a} \rrbracket = \lambda f \in D_{\langle e, t \rangle} . [\lambda g \in D_{\langle e, t \rangle} . \text{es gibt ein } x, \text{ sodass } f(x) = 1 \text{ und } g(x) = 1]$$

$$\llbracket \text{politician} \rrbracket = \lambda x \in D_e . x \text{ ist ein Politiker}$$

The Good Day Hypothesis

This leads to two different hypotheses:

- H_0 : Ice Cube's day is statistically indistinguishable from a typical day.
- H_1 : Ice Cube is having a good (i.e. greater than average) day.

These hypotheses are tested using archival data of Ice Cube's life.

- Grice, H. Paul. 1989. *Studies in the way of words*. Cambridge, MA: Harvard University Press.
- Gries, Stefan T. 2013. *Statistics for linguistics with R: a practical introduction*. Berlin: de Gruyter Mouton.
- Groenendijk, Jeroen & Martin Stokhof. 1984. *Studies on the semantics of questions and the pragmatics of answers*. University of Amsterdam dissertation.
- Heim, Irene & Angelika Kratzer. 1998. *Semantics in generative grammar*. Oxford: Blackwell.
- Hintikka, Jaakko. 1969. Semantics for propositional attitudes. In *Models for modalities*, 87–111. Dordrecht: Springer.
- Posner, Roland. 1980. Semantics and pragmatics of sentence connectives in natural language. In John R Searle, Ferenc Kiefer & Manfred Bierwisch (eds.), *Speech act theory and pragmatics*, 168–203. Dordrecht: Reider.

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