



PROJECT REPORT TEMPLATE

- **INTRODUCTION**

1. **Overview**

Designing Infographics

The "Creating Informative Infographics for College Presentations using Canva" project focuses on developing visually engaging and informative infographics to enhance the quality and effectiveness of college presentations. Infographics are powerful tools for conveying complex information in a clear and concise manner, making presentations more engaging and memorable.

1. **Purpose**

- The primary purpose of a resume is to capture the attention of potential employers and recruiters. A well-crafted resume increases your chances of being selected for job interviews.
- A resume serves as a document that highlights your relevant qualifications, showcasing why you are a suitable candidate for a particular job or position.

1. **Problem Definition and Thinking**

2.1 Empathy map



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

People

After they stop the session for the first time, they often get into a discussion about the session and the session itself.

For people who are not interested in the session, they often get into a discussion about the session and the session itself.

After the session, they often get into a discussion about the session and the session itself.

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Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

2.2 Ideation & Brainstorming map

The collage features several templates for design thinking and business strategy. On the left, there's a 'Brainstorm & Idea Prioritization' template with a grid for listing ideas and a 'SWOT Analysis' template with a 2x2 matrix. In the center, there's a 'Design Thinking' template with a flowchart showing the process from 'Define the problem' to 'Test the solution'. On the right, there's a 'Business Model Canvas' template with a grid for listing business model components. The bottom of the collage shows a series of small, colorful icons representing different business concepts.

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➤ LANGUAGE

Native Tamil.

Advanced English.

GURUSAMY M

ABOUT MYSELF

I am a recent commerce graduate eager to embark on a fulfilling career in the business world. Throughout my academic journey, i've developed a strong foundation in accounting, finance, and economics, which i'm excited to apply in a practical setting. I am enthusiastic about problem solving and analyzing data to make informed decisions.

➤ EDUCATION

MADURAI KAMARAJ UNIVERSITY

B.COM Graduated,
Madurai Institute Of Social Science.
2020-2023

➤ COMPUTER SKILLS

Microsoft Office
Text processor.
Spreadsheet.
Slide presentation.

➤ ADDITIONAL SKILLS

MANAGEMENT SKILLS

i'm good at handling and managing the team
as a leader.

3.RESULT

INFOGRAPHICS

4.ADVANTAGES & DISADVANTAGES

Advantages

- A strong resume makes a positive first impression on potential employers, setting the stage for a successful job application.
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- It serves as a concise and effective means of communicating your qualifications and suitability for a specific job.
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- Your resume is an opportunity to build and convey your personal brand, showcasing your unique skills and experiences.
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- Employers use resumes to quickly screen and shortlist candidates, streamlining the hiring process.
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- You can tailor your resume for each job application, emphasizing the most relevant qualifications and experiences for a specific role.

Disadvantages

- Resumes may lack the personal touch and depth of a face-to-face interaction, making it challenging to convey your full personality, passion, and interpersonal skills.
- Resumes typically need to be concise, often limited to one or two pages, which can make it challenging to fully represent your qualifications and experiences.
- Resumes may not effectively address gaps in your employment history or experiences that don't neatly fit into the traditional resume format
- Some employers rely heavily on applicant tracking systems (ATS) to scan resumes for specific keywords, which can disadvantage candidates who don't use those exact terms.
- Resumes can perpetuate bias based on factors like a candidate's name, address, or other personal information, which may lead to discrimination.
- A resume may not provide enough context to fully understand the significance and impact of your achievements and responsibilities in previous roles.
- Job seekers may feel pressured to create a resume that compares favorably to others, leading to increased stress and competition

5.APPLICATION

- Carefully read the job posting to understand the specific requirements, qualifications, and responsibilities of the position.
- Collect all the relevant information you need to include on your resume, such as your contact details, work history, education, skills, and certifications
- At the top of your resume, include your name, phone number, email address, and optionally, your LinkedIn profile or personal website
- Describe your key responsibilities and achievements in each role, using action verbs to demonstrate your impact.

6. CONCLUSION

In your final sentences, reiterate the key qualifications, skills, and experiences that make you a strong candidate for the position. Emphasize what sets you apart