

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

MAKE A SOCIAL MEDIA POST

keep it fresh

example;
face book
,whats app

keep an eye
on
algorithms



seeking
validation

ke

people
encaging with
my work but not
inquiring about
my services

don't push
the hard sell



start a
challenge

brands will
continue to
invest in
social
commerce

short- form
video and
live
streaming

identify your
target
audience

manage
your privacy
settings

product
your
computer

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?