



Says

What have we heard them say?  
What can we imagine them saying?

technology paly a  
very important role  
in today world

it in becoming a  
part of our life day  
by day



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

technology refer to  
both the physical  
objects like medicines  
an well as software.

in today world we are  
using technology in  
amount way every field.



Persona's name

Short summary of  
the persona

our computer mobile  
phone television  
internet are the daily are  
examples of technology

we are becoming more  
dependent on the  
technology with time

when must are it  
mind fully and have  
more advantage .

technology has given  
a new direction of  
development.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?