What have we heard them say? What can we imagine them saying?

Thinks What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



"Health hub medical clinic"typically refer to a medical facility or healthcare center.

These service often include primarycare, specially care, diagnostic testing and fitness programs.

Healthcare service and resources under one roof.

specific offerings and services

The term "Health

Hub "implies a

central location

healthcare and

individuals

wellness

clinic in about their services and offerings.

The clinics aim to provide patients with convenient access various healthcare

medical clinic may very depenand ding on the faclities and location

lavanya

Persona's name

Short summary of the persona

"Health hub" implies a holistic approach to healthcare

where individuals can address mutiple aspects

specific service and offerings ofmedical clinic.

Feels

Does

What behavior have we observed? What can we imagine them doing?

well being

healthcare

under one roof

making it more

convenient for



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

