



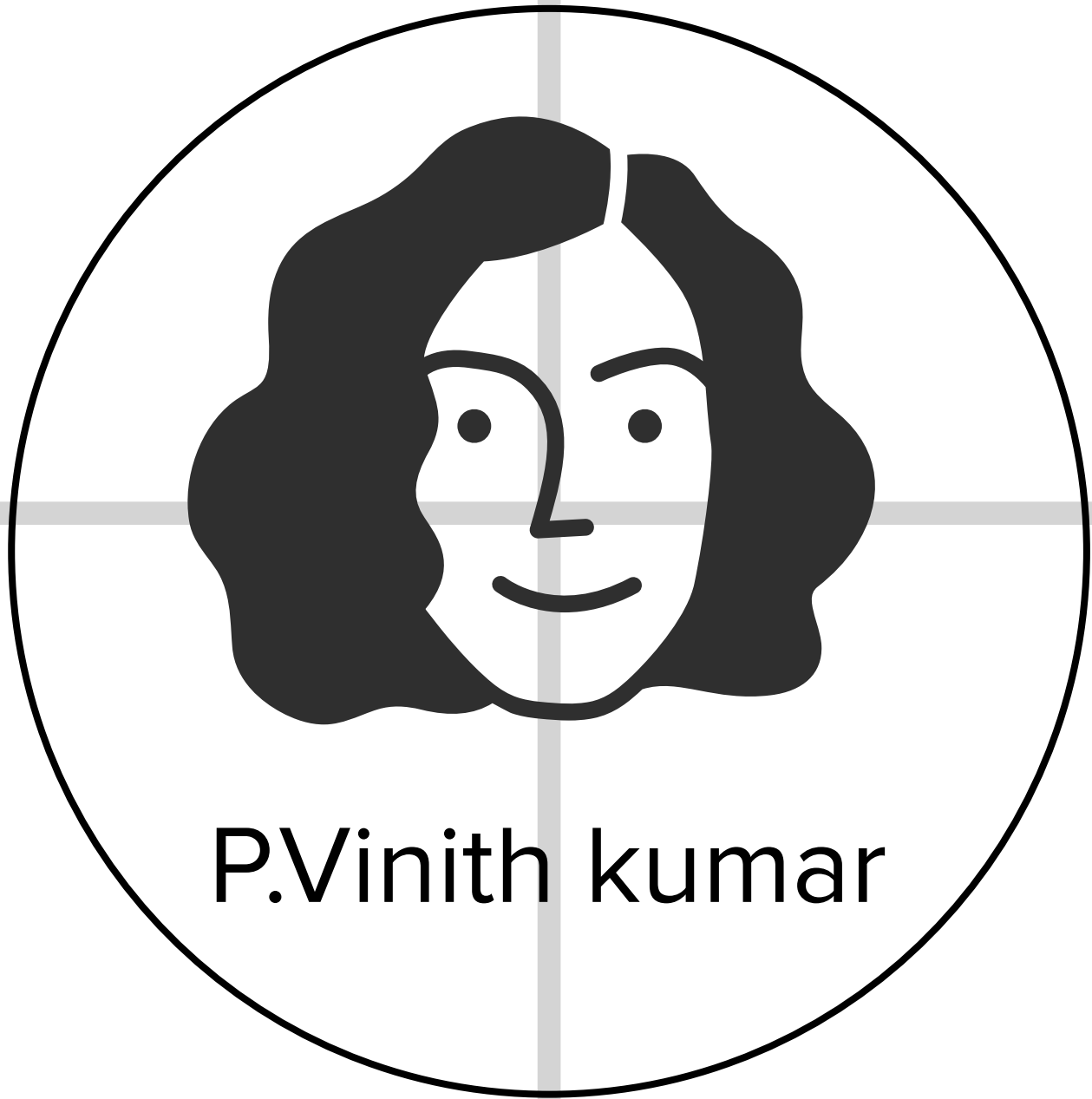
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



P.Vinith kumar

Business card using canva

Think my color palatte

About my favorite topics

About my cover picture

Choose the Templates

Customise my design

Customise my colors and fond

I like canva, it has many design and options

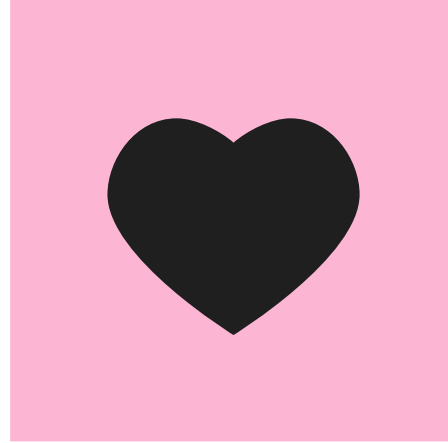
Easy to edit and customise

Easy to download and share with others.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?