



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Financial skills

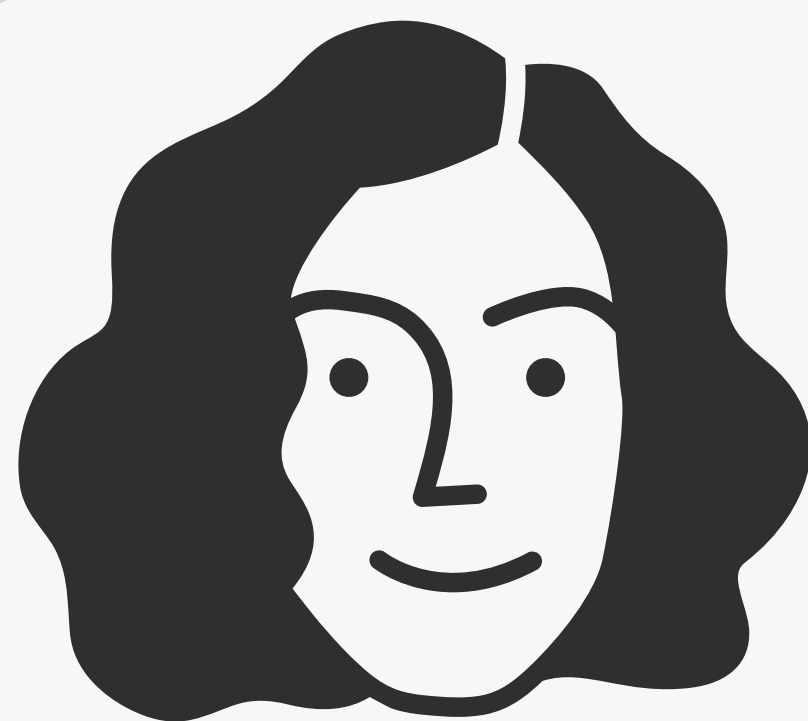
Something old and new

Network with vendors

Set a budget

Choose wedding style

Set a date



Wedding planner

TEAM 3
T.Dhamayanthi
A.Mahalakshmi
G.Kavitha
M.Madathi

Event runs smoothly

Helps design

Problem solvers

Excitement

Confusion

Bliss



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?