Project Report Template

1.INTRODUCTION:

OVERVIEW:

PROJECT DESCRIPTION:

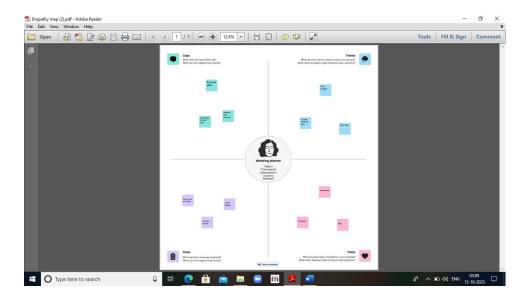
Wedding planners support couples and their families with the organization, hiring, purchasing and management involved with planning a successful wedding. For some clients, they will only be involved in specific aspects of the process, such as hiring caterers and entertainment or supporting on the day itself.

PURPOSE:

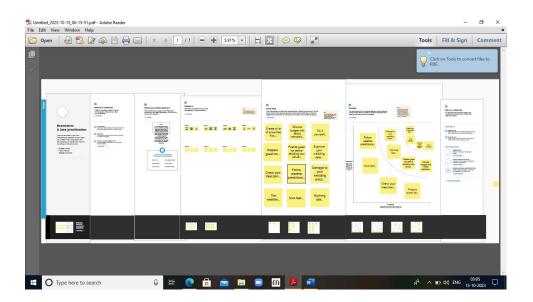
Organizing a wedding is a lot of work. For this, the help of a wedding planner is essential. Whether you have just opened a company that offers this service or need a makeover for your brand, this business card is a perfect choice. It has an elegant style, with a white background and brown text.

2.PROBLEM DEFINITION & DESIGN THINKING:

2.1. Empathy Map



2.2. Ideation & Brainstorming



3.Result





4. Advantages & Disadvantages:

Advantages:

- 1. They'll take responsibilities off your plate.
- 2. You'll get help with budgeting and scheduling.
- 3. They have tons of inside knowledge.

Disadvantages:

Of course, there are also some disadvantages to consider. Wedding planners can be expensive, and they may not always share your vision for the event. Ultimately, whether or not to hire a planner is a personal decision.

5.Applications

Canva makes it easy for planners to create mood boards that showcase different color schemes, themes, and design elements. Finally, Canva can also be used to create wedding timelines, which are essential for keeping track of all the different tasks and deadlines involved in planning a wedding.

6.Conclusion

Canva basics & graphic design principles. Organize & store brand assets effectively. Create dynamic social media assets, including Instagram stories with video features. Tackle designs confidently, from bite-sized social media graphics to comprehensive eBooks. All these things I learned in this project.