

# **Project Report Template**

## **1 INTRODUCTION**

### **1.1 Overview**

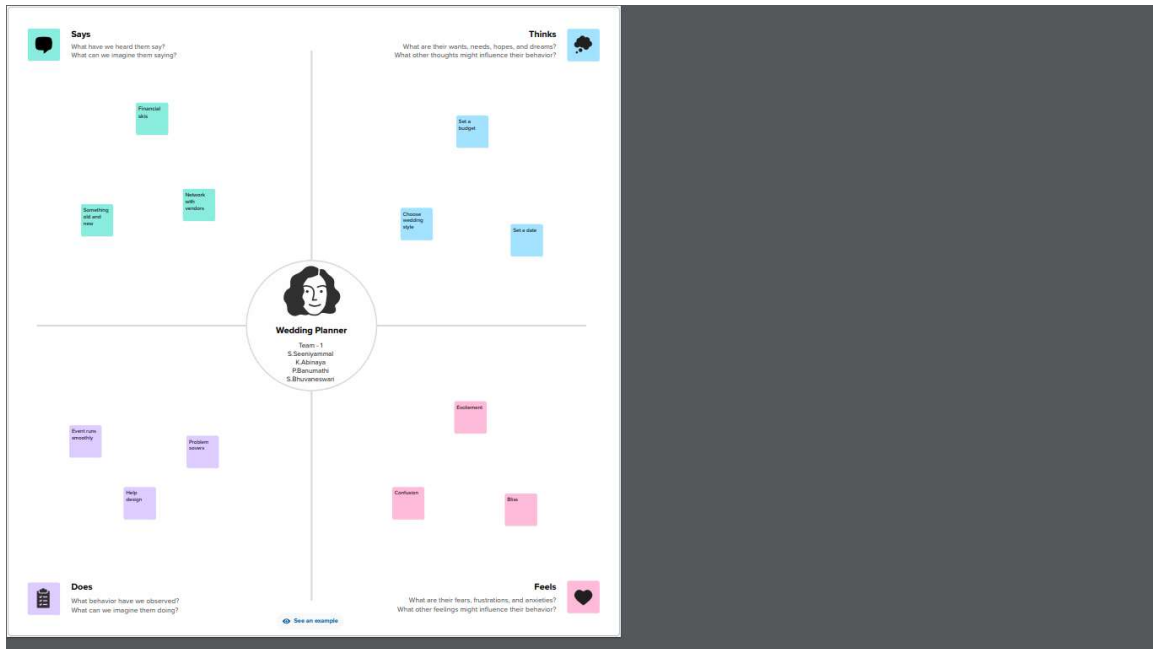
Wedding planners support couples and their families with the organisation, hiring, purchasing and management involved with planning a successful wedding. For some clients, they will only be involved in specific aspects of the process, such as hiring caterers and entertainment or supporting on the day itself.

### **1.2 Purpose**

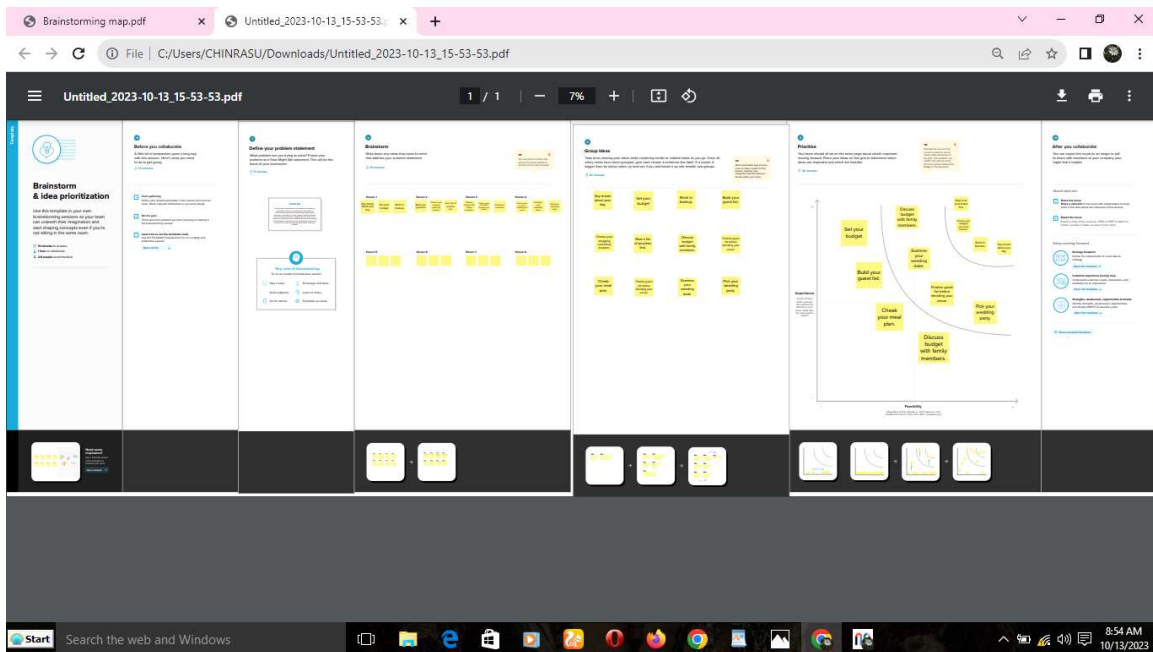
Whether you have just opened a company that offers this service or you just need a makeover for your brand, this business card is a perfect choice.

## **2 Problem Definition & Design Thinking**

### **2.1 Empathy Map**



## 2.2 Ideation & Brainstorming Map



## 3 RESULT



## **4 Advantages & Disadvantages**

### **Advantages:**

- They'll help communication with your vendors.
- You'll be exposed to new ideas.

### **Disadvantages:**

- Wedding planners can be expensive.
- They may not always share your vision for the event.

## **5 APPLICATIONS**

Canva makes it easy for planning to create mood boards that showcase different color schemes, themes, and design elements. Finally, Canva can also be used to create wedding timelines, which are essential for keeping track of all the different tasks and deadlines involved in planning a wedding.

## **6 CONCLUSION**

Canva basics & graphic design principles. Organize & store brand assets effectively. Create dynamic social media assets, including Instagram stories with video features. Tackle designs confidently, from bite-sized social media graphics to comprehensive ebooks. All these things I learned in this project.

