<div align="center">**Project Report Template**</div>

1.INTRODUCTION:

OVERVIEW:

PROJECT DESCRIPTION

Canva is built help you grow brand if you're creating a start up building a small business ,or dreaming bigger ,once you've created your canva iogo can help your team can create sleek ,on brand desingns with shareable brand color palettes ,logos and elemnts within the editor .canva is an Australian global multi national graphic design platform that is to create social google and Microsoft in the offce software category with website and whiteboard Products

PURPOSE

After uploading your logo ,you can use canva to create branded collateral for your business,like create branded collateral for your business like social media content ,business cards flyers and so much more canva online design tool that offers users the opportunite to create professional looking posters slideshows images event flyers resumes cards certificates inforgraphics And resumes carts certificates inforgraphics other mediathetool allows students to design visuals to showcase their knowledge in uniqueways
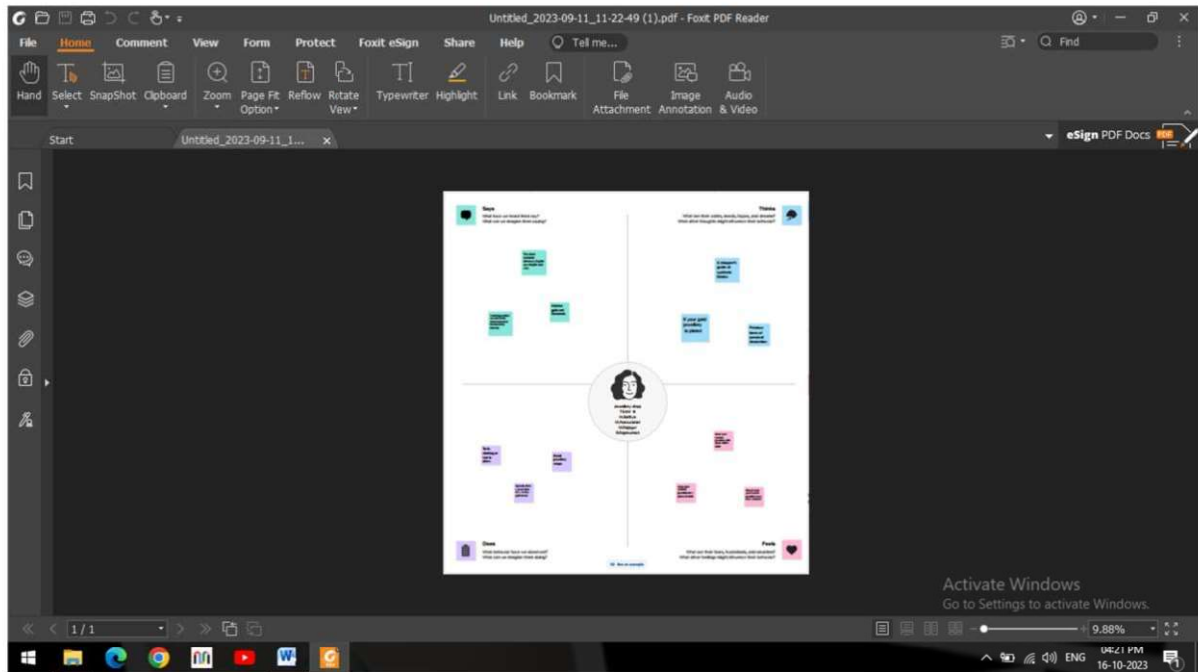
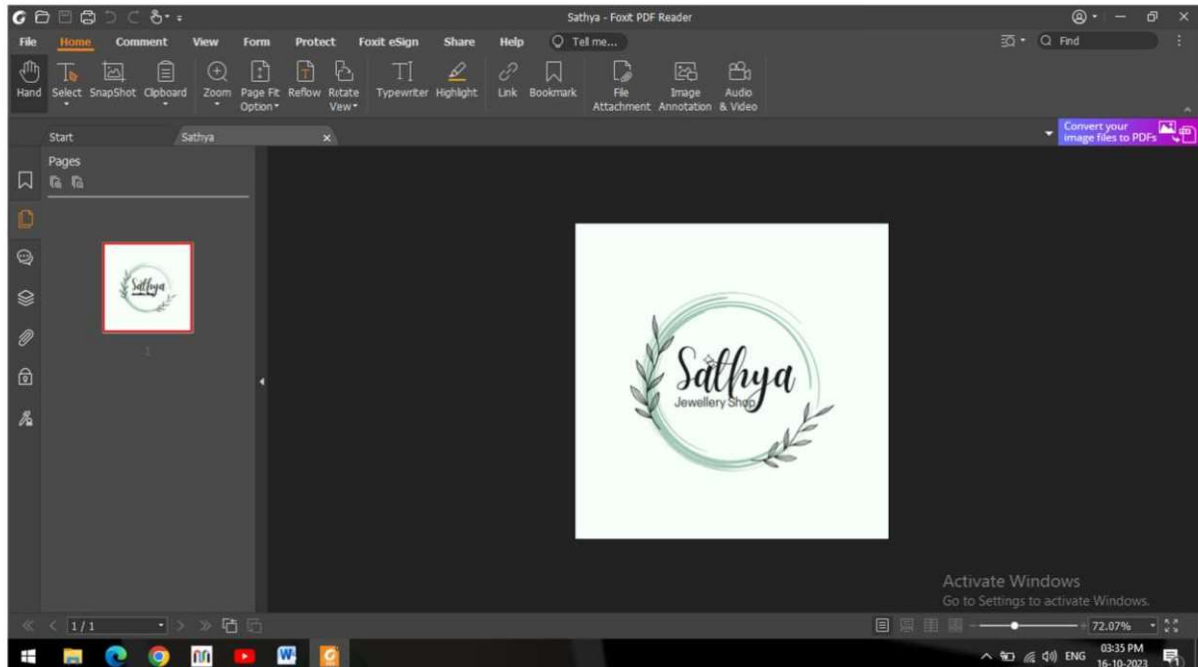## 2.Ideation& Brainstorming
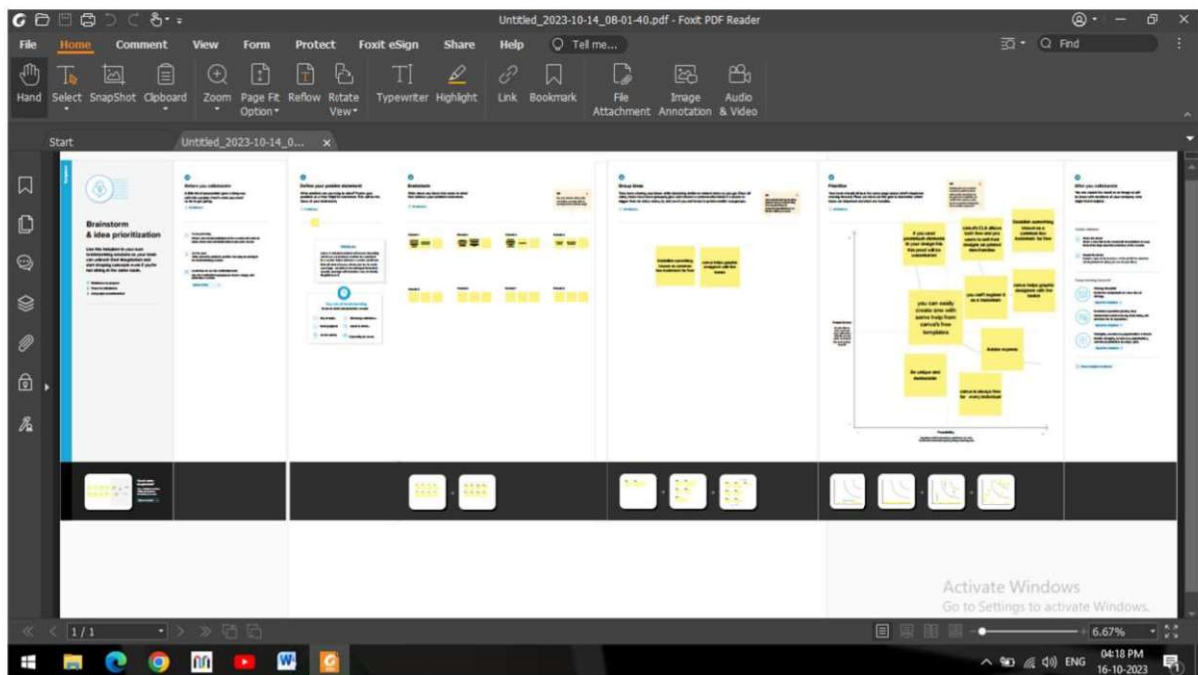
2.PROBLEM DEFINION&DESIGN THINKING:

2.1 EMPATHI MAP

3.RESUIT:

4.Advantages &Disadvantages:

Advantages:

Canva is user friendly becsuse it is easy to use

Iit gives a lot of templates evev if your are using the free offer

You can make your own or customizyour own design in canva

Disadvantages:
One of the main disadvantages of canva is that it can limit creativity the platform operates on a drag and drop basis which makes it easy to use but can also restrict the level of customization and originality in the designs

5.APPLICATIONS:

Canva makes designing beautiful creative assets easy for everyone from social media images videos and   gifs to posters websites booelets multi media presentation and and heaps more canva is an invaluable tool for helping you level up level up your design skills evev if you're just getting started you can download canva 's free app for your smartphone or tablet here it's available for both ios or android bring your ideas to life in minutes

CONCLUSION:

The quick verdict . canva is an excellent design app and arguably one of the most useful tools a small business can have in its arsenal it lets you create an astonishingly large range of assets including adverts inforgraphics videos and even websites easily cheaply and quickly S