



SEE

THINK & FEEL



Environment

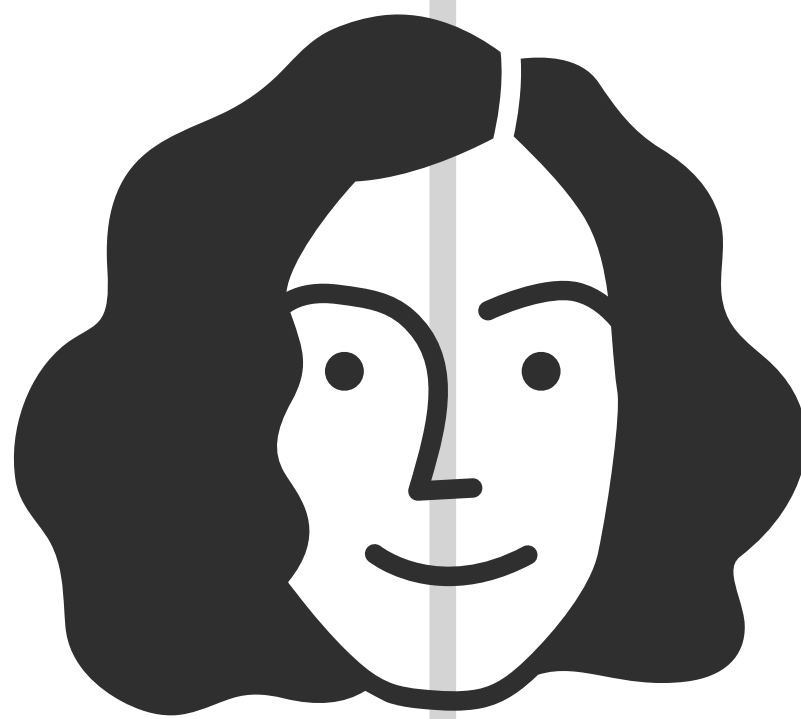
What really counts

Major preoccupations

Friends

What the market offers

Worries and aspirations



Ingo graphic

Group 5

T.Ramya

S.Veeralatha

S.Yogeshwaran

R.Abishek

Attitude in public

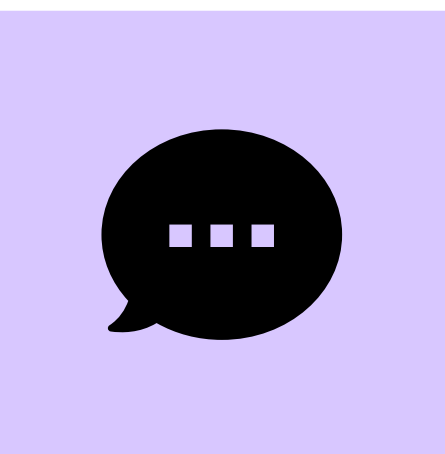
What friends say

Behavior towards others

Appearance

What boss says

What influencers say



SAY & DO

HEAR



[See an example](#)