



## **AGENDA**

Visit of the Business on the Frontlines Team of the Notre Dame University to Guatemala  
Amaranth Production and Marketing Feasibility Study  
March 1 – 14, 2014

---

### **Saturday, March 1**

Carolyn, Matthew, David, Jessica and Kerri will arrive in GT - flight UA 1430 3:22 p.m.  
Alan Sears will arrive in GT - flight COPA CM 0406 4:59 p.m.  
The shuttle service from Hotel Ciudad Vieja hotel will pick them up at the airport.

### **Sunday, March 2**

Breakfast included in Ciudad Vieja Hotel lodging costs  
9:00 a.m. One driver from Tabarini will pick up six members of the BOFL team at Ciudad Vieja hotel and will take them to Antigua.  
*Note: There are several Banks around the central square (Banco Industrial, Banco Antigua) if you want to exchange some dollars. CRS GT can exchange more for you the next day.*  
p.m. The Tabarini driver will return the group to the hotel in GT City.  
10:58 p.m. Karla Alvarez arrives in GT – flight AEROMEX 0676. She will be picked up by the hotel shuttle service. She will be sharing a room with Carolyn Edlebeck.

### **Monday, March 3**

8:45 a.m. CRS Agriculture Program Manager Dan McQuillan, and a Tabarini driver will pick up seven members of the BOFL team at the hotel and will drive them to CRS office.  
9:00 a.m. Initial presentation/meeting with key CRS staff  
CRS Office in Guatemala City  
p.m. BOFL meetings with key actors in Guatemala City  
They will be accompanied by Dan McQuillan, Agriculture Program Manager and/or Luis Rohr SEGAMIL Agriculture & Enterprise Coordinator

### **Tuesday, March 4**

All day Meetings with key actors in Guatemala City include:

- USAID
- AGEXPORT – Guatemalan Exporters Association-
- Chicakh: They have experience in marketing amaranth  
[http://chikach.com/?page\\_id=8](http://chikach.com/?page_id=8)

- Artesano: They sell vegetarian products  
<http://www.artesano-inc.com/productos.php>
- Productos Integrales y Organicos – they export chocolate, coffee, amaranth and other products.  
[http://www.integralesyorganicos.site88.net/index.php?p=1\\_2\\_Informaci-n-de-nuestros-productos](http://www.integralesyorganicos.site88.net/index.php?p=1_2_Informaci-n-de-nuestros-productos)
- Maize buyers

### Wednesday, March 5

TBD (a.m.) Meetings in GT City continue

12:00 p.m. A second car from Tabarini will join the group.

12:30 p.m. The BOFL team will pick up Christine Cervenak at the airport - DELTA 0904 and together with Luis Rohr will travel to the field in two Tabarini vehicles.

13:00 p.m. Lunch

2:00 p.m. Departure for Rabinal, Baja Verapaz (3.5 to 4-hour drive)  
Lodging in *Albergue Qachuu Aloom*

### Thursday, March 6

8:00-12 p.m. Visit diverse activities of the *Asociación Qachuu Aloom* in Rabinal, Baja Verapaz: They produce and sell amaranth and produce and sell native plant seeds.  
<http://www.gardensedge.org/Guatemala/index.html>

12:30 p.m. Departure for Guatemala City  
Lodging at Ciudad Vieja Hotel

### Friday, March 7

8:30 a.m. Departure for Chimaltenango

9:45 a.m. Visit to Ripalamax Association in San José Poaquil, Chimaltenango  
3a. calle zona 1

4:30 p.m. Departure for Panajachel, Sololá (Lake Atitlán) (1.5 hour drive aprox.)

The BOFL team will stay at Porta Hotel in Panajachel

### Saturday, March 8

9:00-12:30 pm Visit to Oxlajuj E group, in El Tablón, Sololá. (group of women producing amaranth and promoting its consumption with funds from the UN Food and Agriculture Organization and other donors).

p.m. Free time

The BOFL team will stay at Porta Hotel in Panajachel

## Sunday, March 9

am- 4:30 pm. Free time

**Note:** For the visits of the following week, the BOFL team will split into two groups:  
Group 1 will travel to San Marcos and Group 2 will travel to Nebaj, Quiché.  
CRS Luis Rohr and Dan McQuillan will join each of the teams.

4:30 p.m. **Group 1** will travel to Quetzaltenango on Sun evening (1.5 hour-drive)  
Lodging at Hotel Villa Real  
4a. calle 12-22 zona 1, Quetzaltenango  
Phone: (502) 7761-4045

**Group 2** will stay the night in Porta Hotel in Panajachel.

## Monday, March 10

### **GROUP 1**

8:00-4:00 p.m. **Group 1** will travel from Quetzaltenango to Tejutla, San Marcos  
(1.5-hour drive aprox)  
Visit to a group where there is some experience producing amaranth

6:00 pm. Lodging at Miralvalle hotel (5a. calle 2-43, zona 4)  
San Pedro Sacatepéquez, San Marcos Phone: 7760-2624

### **GROUP 2**

08:00 a.m. **Group 2** will travel from Panajachel to Nebaj, Quiché (50-min drive)  
Visit to Asociación Kulbaalib Xechulub (they produce, consume and market amaranth)  
Lodging at the facilities of the Kulbaalib Xechulub Association

## Tuesday, March 11

### **GROUP 1**

7:00 a.m. Breakfast at Miralvalle hotel (not included in the lodging costs)

8:00-4:30 p.m. Departure for Comitancillo (1.20 hour drive approx.)  
Visit to a SEGAMIL community in Comitancillo  
Visit to a group in Sipacapa with some experience in amaranth production  
Lodging at Miralvalle Hotel in San Marcos

### **GROUP 2**

All day Visit to Asociación Kulbaalib Xechulub continue  
Lodging at the facilities of the Kulbaalib Xechulub

## Wednesday, March 12

TBD Departure to Guatemala City

TBD Tabarini drivers will drop seven members of the BOFL team at Ciudad Vieja Hotel. One person from the BOFL team will return the vehicles to Tabarini,

accompanied by a member of CRS staff.

#### Thursday, March 13

- a.m. Free time
- 2:00 p.m. CRS staff will pick up eight members of the BOFL team at the hotel
- 2:15 p.m. Meeting with key CRS staff to present findings  
CRS Office in Guatemala City
- 4:15 p.m. CRS will drive BOFL team at Hotel Ciudad Vieja and will take Karla Alvarez to the airport -Flight AeroMexico 679 (departs at 7:25 p.m.)

#### Friday, March 14

- 3:00 a.m. Carolyn, Matthew, Kerri, Jessica, David, and Alan will depart for the airport in the hotel shuttle - flight COPA CM 497 5:12 a.m.
- 5:20 a.m. The hotel shuttle service will take Christine Cervenak to the airport  
Flight DL 0910 7:40 a.m.

#### Emergency Contact List

<b>Guatemala City Office</b> Diagonal 6 11-97, zona 10, Centro Inter Naciones, Office. 201, Guatemala City, Phone: (502) 2362-2173 <b>Anne Bousquet</b> , Country Representative Cell phone: (502) 5304-9441 <b>Karen Latham</b> , Head of Programming Cell phone: (502) 5788-8003	<b>Daniel McQuillan</b> , Agriculture Program Manager. Cell phone: (502) 5706-0368 <b>Luis Rohr</b> , SEGAMIL Agriculture and Enterprise Coordinator Cell phone: (502) 3017-3558 <b>Gisele Orellana</b> , Program Assistant Cell phone: (502) 5895-3402
<b>American Embassy</b> Avenida La Reforma 7-01, zona 10 Guatemala City Phone: (502) 2326-4000	<b>Tabarini Renta Autos</b> 2a. calle "A" 7-30, zona 10, Guatemala City Phone: (502) 2444-4200
<b>H O T E L S</b>	
<b>Guatemala City</b> Hotel Ciudad Vieja 8a. Calle 3-67 Zona 10, Phone: (502) 2331-9104 <a href="http://www.hotelciudadvieja.com/">http://www.hotelciudadvieja.com/</a>  <b>Quetzaltenango (Xela)</b> Hotel Villa Real 4a. calle 12-22 zona 1, Quetzaltenango Phone: (502) 7761-4045 <a href="http://hotelvillarealplaza.jimdo.com/">http://hotelvillarealplaza.jimdo.com/</a>	<b>Panajachel, Sololá</b> (Lake Atitlán) Porta Hotel 2a. Avenida 6-17 zona 2 - Panajachel, Sololá – Phone: (502) 2244 0700 <a href="http://www.portahotels.com/hotel-del-lago/lodging-guatemala-es.html">http://www.portahotels.com/hotel-del-lago/lodging-guatemala-es.html</a>  <b>San Marcos</b> Hotel Miralvalle 5a. Calle 2-43, Zona 4, 1, San Pedro Sacatepéquez, San Marcos. Phone: (502) 2444-4200 <a href="http://www.hotelmiralvalle.com/">http://www.hotelmiralvalle.com/</a>