



# NIMET

For Financial Success

COMPANY PROFILE

[WWW.NIMET.CO](http://WWW.NIMET.CO)



## Who is Nimet

Nimet is an expert institution that helps people of all ages, cultures, and social backgrounds achieve financial success through sharing and spreading educational materials to promote “financial intelligence.”

Nimet has a marketplace which sells a variety of interactive educational products such as books and games, organizes specialized training programs and events, and translates books and educational materials sourced by the most prominent authors and international trainers and institutions specialized in this field. We also produce our own materials and provide other innovative and original services.



## Vision

To be the leading institution in spreading knowledge related to “financial intelligence.”

To become the largest specialized marketplace for selling financial intelligence products and materials globally.

To obtain accreditation by the Ministries of Education for preparing curricula on “financial intelligence”.



## Mission

Providing a variety of tools for individuals of different ages and backgrounds, aiming towards increasing their awareness and enhancing their financial intelligence. Their financial will ultimately help them find success in other areas of their personal lives as well.

These tools will be delivered in many languages, across many channels, and in line with financial laws, regulations, and ethics.



## Values

**Credibility and Honesty:** working in the financial field requires the highest levels of honesty and credibility.

**Win - Win:** Our real success is measured only by our customers' success.

**Simplicity, Fun, and Passion:** We enjoy our journey together towards financial success, as we work passionately and without unnecessary complexity.



## Nimet Story

A story that began after reading “Rich Dad, Poor Dad”, a book by Robert Kiyosaki. The book turned my thoughts on personal finance upside down. Before reading it, I had the poor mentality, which guided me to study hard, find a good paying job, and ride the corporate ladder. But after reading that book, I began to read more and more about financial freedom, until I changed my mind and as a result my path.

Meanwhile, I searched for Arabic-language materials and training programs in this field, but had trouble finding much. The few I did find did not do justice to the importance of this subject, and much of the valuable English materials not even been translated into Arabic.

Additionally, I realized that most people have wrong views on wealth and financial freedom, which negatively impacts their personal and family lives. So I decided to dedicate myself and chose my mission in life to spreading financial knowledge to individuals to correct their paths. I started writing my first book titled “Your Journey to Financial Success”, which brought together practical ideas and steps to help those who want to achieve their financial goals. Finally, I decided to establish “**Nimet**”, with the goal of availing a variety of tools which help our target audience improve their finances in ways that will be positively reflected in their personal and social lives.

## Founder Message

Although money plays a pivotal role in our lives, the fundamentals, principles, and strategies to make, save, invest, and spend it are all mostly absent from our educational curricula. As personal finance is often considered a “taboo” subject and most parents avoid discussing the topic with their children, it is absent from our homes as well. Even worse, when the subject of money is discussed, the conversation often takes a negative turn, as school, family, religious scholars and even the media sometimes equate wealth and greed. They also suggest that investing is risky and entrepreneurship riskier, in addition to other misguided ideas that have infiltrated our collective subconscious mind and continue to affect our decisions and limit our futures.

As a result, “**Nimet**”, with its unique vision, aims to spread financial awareness and intelligence among individuals from all backgrounds to empower them and help them achieve financial success in their lives. We understand that financial success will lead to success in other areas of life as well, and as such we work hard to educate our targeted audience with the most modern methods of managing finances and mastering money-making and wealth creation techniques through the variety of services that we offer.



Ahmed Adnan Neameh holds a bachelor's degree in Business Administration, Finance & Banking, with honors. He has worked in Islamic Banking for ten years, in addition to other related fields such as training and consulting. Trained in Islamic banking, product management, entrepreneurship, leadership, and others, for which he received high evaluations from trainees, he offers his training programs in Arabic and in English. Currently, he is focusing on training and coaching individuals for financial success.

Adnan considers training to be his passion in life. He believes strongly in sharing effective and useful knowledge, and helping individuals for the better. He believes in the “Teach to Learn” principle, and has chosen his mission in life to improve others' financial lives.

# Nimet Services

1

Making available specialized books, interactive educational materials, and related products and services via its marketplace.

2

Translating books, educational materials, and smart applications.

3

Organizing events: training courses (online and offline), awareness lectures, workshops, seminars, and webinars.

4

Providing coaching for individuals and groups.

5

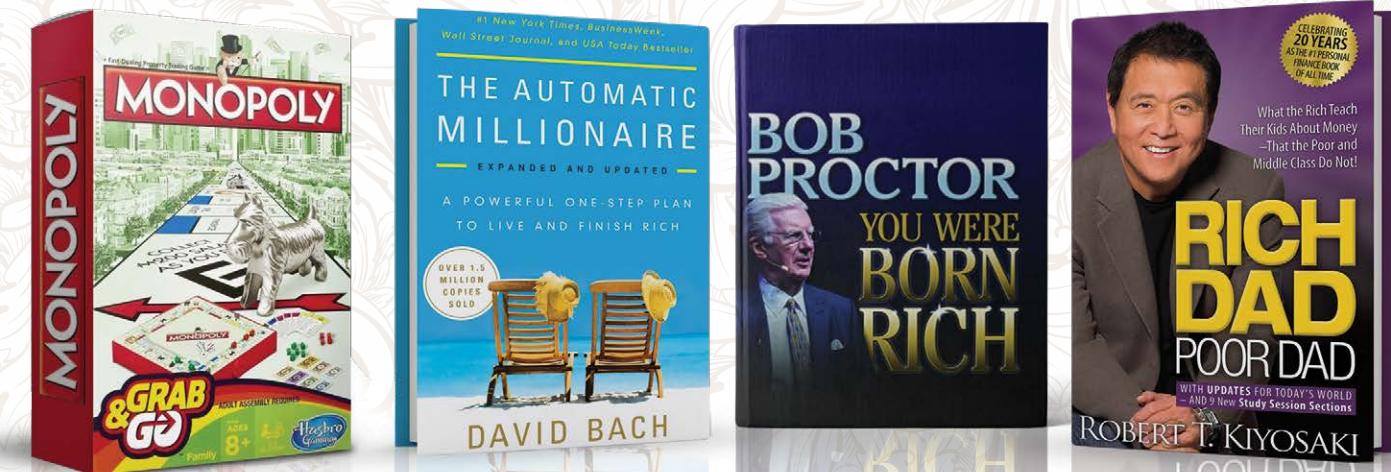
Providing creative strategies that help individuals and institutions achieve financial success.

6

Publishing books and preparing videos, interviews, and reports on wealth and financial freedom.

7

Provide consultancy services, aiming to prepare specialized materials and curricula in the field of financial intelligence.



[www.nimet.co](http://www.nimet.co)

A marketplace providing a wide range of products, services, resources, and information related to financial intelligence.

Visitors can read reviews on and purchase books, references, games, educational material, recordings, tools, gifts, and more in a fast, searchable, and secure way.

In addition, the website will guide visitors to the providers of financial intelligence resources and services around the world, such as authors, institutions, training courses, training organizers, initiatives, and smart applications.

Our vision is to make [www.nimet.co](http://www.nimet.co) the largest marketplace for products related to financial intelligence. It will be available in several languages as well.

## Nimet Training Courses & Events

Nimet organizes several practical and interactive events for itself and for international trainers at partner institutions.

We offer a variety of training programs that cover the different needs for the targeted populations, such as:

1.“Your Journey to Financial Success”.

2.“Real Estate Investment”.

3.“Investment in Financial Markets”.

4.“Entrepreneurship: Your Way to Wealth”.

5.“Financial Life of Couples”.

6.“Financial Intelligence & Healthy Money Habits for the Younger Generation and Children”.

7.“Debt Elimination”.

8.“Retirement... Your Opportunity Towards Richness”.

In addition to other events and programs which will be organized periodically.



## Specialized Translation Services

Nimet provides professional and manual translation services for books, articles, smart applications, games, educational materials, videos, and social media pages, which are specialized in financial intelligence.

We translate based on concepts and ideas, not just words and paragraphs, and we have full prior understanding of the subject being translated. We review the translation several times before delivery and maintain the coherence of the script and consistency of the words and terms used.

## Promotion Services for Books and Educational Materials

Nimet provides consulting services for companies that produce educational products. We also provide services for authors who write or train in the field of financial intelligence, which include assistance in marketing, promoting, and selling their products (books, educational products, and training courses) online and through our relationships with publishing companies, websites, and book fairs.

## Other Services

### Consultation

In a real effort to transform and translate its educational content from theoretical words into reality, Nimet helps individuals and companies realize their goals of increased revenue come true by analyzing and evaluating their current situation, studying available opportunities, proposing creative solutions and strategies, and participating all the way through implementation.

Nimet's service is unique in that it is paid only when results are positive (No Win No Fee), whereas other consulting firms do not provide services without advance payments.

### Affirmation

One of the distinctive services provided by Nimet is helping with preparation of affirmations to suit your aspirations, desires, and dreams of your future, as well as your possibilities and your talents, ideas, and abilities. Nimet further records them professionally, for the purpose of hearing and repetition, which enhances their stability in your subconscious mind.

Positive affirmations are a powerful tool in enhancing your ability to reach your goals, and may even help you move on to the life you dream of. Positive energy drives you to achieve more success and brings excellence.



### Curriculum in Financial Intelligence

We have designed our vision carefully, with the hope that the subject of "money in our lives" will become an important subject within our schools' curriculum. This would have a positive impact on the lives of the next generations, and we are ready to help curriculum-makers choose the subjects and content of the curriculum. We help think through curricula by age, by controlling for the available background about this subject, and by considering the economic environment of the country, among other conditions. We will show what benefits are possible when working with a specialized team of educators with a long track record in financial intelligence, and a proven ability to formulation and develop effective curricula.





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