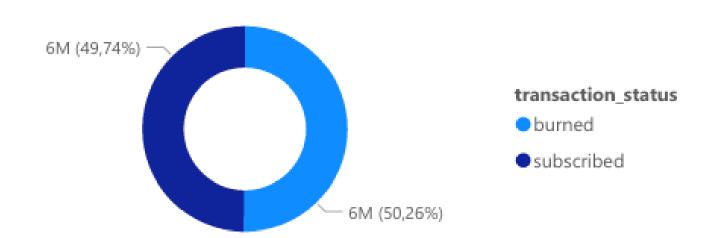
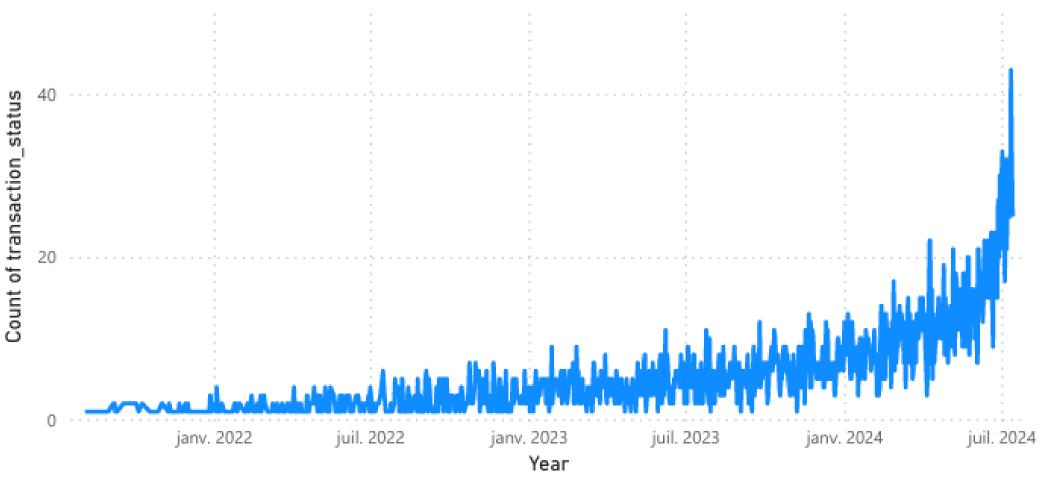


Customer Retention and Loyalty:





Coupon Usage Over Time

heatmap for city-wise or branch-wise coupon burn rates.

neutinapitor city wise of branch wise coapon barnitates.								
Cairo		Fayyum		Shubra El-Kheima		Asyut	Minya	Sohag
		subscribed	burned	burned		subscribed	burned	burned
subscribed	burned		oumed	burned				
Port Said		Damanhur		Suez				
						burned	subscribed	subscribed
		subscribed	burned	burned	subscribed	Zagazig		Tanta
burned	subscribed	El Maballa I	El Vubra					
Aswan		EI-IVIAIIAIIA I	El-Mahalla El-Kubra		Alexandria		subscribed	
						Mansoura		
		burned	subscribed	burned	subscribed			subs burn
burned	subscribed		3003011000		Subscribed	burned	subscribed	Beni Suef
Giza		Qena		Ismailia		Damietta		
						Dannetta		
burned	subscribed	subscribed	burned	subscribed	burned	burned	subscribed	burned sub