

# Matt Lucas

A creative and industrious Javascript-centric web developer.  
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## SKILLS

**Languages:** Javascript, Ruby, Python  
**Back-end:** Sinatra, Rails, Node, SQL  
**Front-end:** HTML5, CSS3, Sass, Bootstrap  
**Workflow and Deployment Skills:** Heroku, AWS, DO, FTP, TDD, BDD, Pivotal Tracker, Git  
**Software Tools:** Photoshop, Illustrator, Indesign, Final Cut X, Sublime Text, Webstorm

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## CONSULTING

11/2014 - 07/2015

### Haven Life, Front-End Engineer

- Created a fully responsive and mobile-friendly dynamic website built on the latest open source technologies like Bootstrap, Node.js, and a unique 2-way data-binding framework called Bindster to launch an innovative Life Insurance product.
- Participated in daily scrums while using tracking tools like Redmine to efficiently manage our project and meet expectations for each code sprint.
- Assisted the marketing and operations departments to effectively manage responsibilities by integrating software platforms like Zendesk, Google-Analytics and remarketing solutions, Mailchimp/Mandrill, etc, into Node.
- Wrote tests in Mocha.js to ensure site functionality

08/2014 - 10/2014

### DropChart.io, Front-End Engineer

- Junior lead for a data-vizualization tool that generates charts in browser via drag and drop.
- Responsible for tweaking the UI to be more responsive on mobile devices.

06/2014 - 07/2014

### Russian Ballet International, Back-End Developer

- Added a Ruby-on-Rails cms to a static site to allow blog posts and video posting by admin.
- Created widgets to dynamically insert recent posts on the Front Page.

## OTHER

03/2014 - 01/2015

### General Assembly, Instructor of Front End Web Development

- Assistant teacher for a 10 week course to explain the fundamentals of HTML5, CSS3, and JS.
- Held weekly office hours to advise students on homework and their individual projects.

08/2011 - 07/2013

### Brooklyn Outfitters, Director of Operations

- Coordinated marketing efforts for web, e-mail, and social networks.
- Researched technological advantages to incorporate into our site redesign and migration.
- Managed an 8-person team of guides to bring clients on outdoor adventures.
- Documented and scouted locations for adventures with GPS mapping technology, photographs, and videos that were also used for promotional materials.
- Maximized communication and planning by incorporating Base Camp for project management.

01/2011 - 08/2011

### Christie's Auction House, Assistant to the Director, Digital Media

- Assisted the Director/Producer coordinating film shoots with consultants.
- Maintained extensive file storage structures and servers.
- Diagnosed IT problems for streaming content on a multitude of international servers.
- Created and edited slide-show productions, recorded digital audio, retouched imagery and edited multi-purpose slide-shows for a variety of departments.

01/2004 - 10/2006

### Cowles Gallery, Web Developer

- Maintained a large HTML site for The Cowles Gallery in Chelsea, which was also converted to CSS for efficiency and SEO optimized for improved site traffic.
  - Designed, edited and retouched studio shots for web and print materials.
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## EDUCATION

General Assembly, Web Development Intensive, Fall 2013  
Bard College, Annandale-on-Hudson B.A. Liberal Arts, Concentration: Photography

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## INTERESTS

Contemporary Art, Wilderness Medicine, Writing Travelogues