

Matt Lucas

A creative and industrious web developer.

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SKILLS

Software Engineering Skills: MVC design, Javascript, Ruby, Python, Rails, Rspec, Sublime
Back End Skills: Heroku, Sinatra, Nokogiri, Postgresql, ActiveRecord
Front End Skills: HTML5, CSS3, Sass, Backbone.js, Jasmine
Front End Software: Photoshop, Illustrator, Indesign, Final Cut X
Management Skills: AWS, Git, Pivotal Tracker, BaseCamp, FTP, TDD, Scrum, Agile
Social Expertise: Google Analytics, Mix Panel, Hootsuite, Tumblr, Wordpress

EXPERIENCE

03/2014 - Present

General Assembly, Instructor (Front End Web Development)

- Assistant teacher for a 10 week course to explain the fundamentals of HTML5, CSS3, and JS.
- Held weekly office hours to advise students on homework and their individual projects.

08/2011 – 07/2013

Brooklyn Outfitters, Director of Operations

- Managed an 8-person team of guides to bring clients on outdoor adventures.
- Coordinated marketing efforts for web, e-mail, and social networks.
- Researched technological advantages to incorporate into our site redesign and migration
- Documented and scouted locations for adventures with GPS mapping technology, photographs, and videos that were also used for promotional materials.
- Maximized communication and planning by incorporating Base Camp for project management.

01/2011 – 08/2011

Christie's Auction House, Assistant to the Director, Digital Media

- Assisted the Director/Producer coordinating film shoots with consultants.
- Maintained extensive file storage structures and servers.
- Diagnosed IT problems for streaming content on a multitude of international servers.
- Created and edited slide-show productions, recorded digital audio, retouched imagery and edited multi-purpose slide-shows for a variety of departments.

07/2001 – 04/2004

Spectra Photo/Digital, Assistant Manager, Freelance Photographer

11/2009 – 01/2011

- Managed a team of three design professionals to satisfy customer print and digital needs.
- Installed and maintained the local network and FTP, as well as print servers and scanners.
- Performed custom drum scanning and retouching for clients.
- Assisted owner in the research and purchase of new technologies and equipment.
- Photographed artwork as a reproduction specialist for the lab.

05/2007 – 10/2008

Museum of Modern Art, Property Manager

- Handled and prepared art for museum operations and a variety of special exhibitions.
- Acted as the Head Preparator of the Prints department, responsible for control of the inventory of tens of thousands of works, arranged logistics for loans, framing, exhibitions.

01/2004 – 10/2006

Cowles Gallery, Web Designer

- Maintained a large HTML site for The Cowles Gallery in Chelsea, which was also converted to CSS for efficiency and SEO optimized for improved site traffic.
- Designed, edited and retouched studio shots for web and print materials.

01/2003 – 09/2008

MetroColorCollision NYC, Cofounder and Curator

- Cofounder of a curatorial arts team that exhibited emerging artists across the US.
 - Created exhibitions in galleries, private homes, and in pop-up spaces for unique events.
 - Wrote press releases, artist bios, and conducted sales.
 - Designed promotional materials and documented exhibitions for catalogs.
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EDUCATION

General Assembly, Web Development Intensive, Fall 2013

Bard College, Annandale-on-Hudson B.A. Liberal Arts, Concentration: Photography 2001

INTERESTS

Photography, Certified NYS Outdoor Guide, Wilderness Medicine, Avalanche Forecasting, Writing Travelogues