

Matt Lucas

| ruby-centric web developer

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EDUCATION

General Assembly, Web Development Intensive, Fall 2013
Bard College, Annandale-on-Hudson B.A. Liberal Arts, Concentration: Photography 2001

SKILLS

Software Engineering Skills: MVC Design, Ruby, Rails, Rspec, Sublime
Back End Skills: Heroku, Sinatra, Nokogiri, FTP, Postgres, ActiveRecord
Front End Skills: HTML5, CSS3, SASS, Javascript, jQuery, Backbone.js, Handlebars, Jasmine
Front End Software: Photoshop, Illustrator, Indesign, Final Cut X
Management Skills: Git, Pivotal Tracker, Basecamp, TDD, BDD, Scrum, Agile
Social Expertise: Google Analytics, Mix Panel, Hootsuite, Tumblr, Wordpress

PROFESSIONAL EXPERIENCE

08/2011 – 07/2013

Brooklyn Outfitters, Director of Operations

- Managed an 8-person team of guides to bring clients on a diverse array of outdoor adventures while building a multifaceted guiding, rental, and manufacturing business.
- Coordinated marketing efforts for web, twitter, email, and Facebook.
- Researched technological advantages to incorporate into our site redesign and migration from a custom CMS to Wordpress.
- Documented and scouted locations for future adventures with gps mapping technology, photographs, and videos that were also used for promotional materials.
- Maximized communication and planning by incorporating BaseCamp for project management.

01/2011 – 08/2011

Christie's Auction House, Assistant to the Director, Digital Media

- Assisted the Director/Producer coordinating film shoots with a variety of different consultants including Director of Photography and other specialists.
- Maintained extensive file storage structures and servers.
- Diagnosed IT problems for streaming content on a multitude of international servers.
- Created and edited slideshow productions, recorded digital audio, retouched imagery and edited multi-purpose slideshows for a variety of departments.

07/2001 – 04/2004
11/2009 – 01/2011

Spectra Photo/Digital, Assistant Manager, Freelance Photographer

- Managed a workforce of design professionals to satisfy customer print and digital needs.
- Installed and maintained the local network and FTP, as well as print servers and scanners.
- Performed custom drum scanning and retouching for clients.
- Assisted owner in the research and purchase of new technologies and equipment.
- Starting in 2009, photographed artwork as a reproduction specialist for the lab.

05/2007 – 10/2008

Museum of Modern Art, Property Manager

- Handled and prepared art for museum operations and a variety of special exhibitions.
- Acted as the Head Preparator of the Prints department, responsible for control of the inventory of tens of thousands of works, arranged logistics for loans, framing, exhibitions.

Cowles Gallery, Web Designer

- Maintained a large HTML site for The Cowles Gallery in Chelsea, which was also converted to CSS for efficiency and SEO optimized for improved site traffic.
- Designed, edited and retouched studio shots for web and print materials.

2003 – 2008

MetroColorCollision NYC, Co-Founder and Curator

- Cofounder of a curatorial arts team that exhibited emerging artists across the US.
 - Created exhibitions in galleries, private homes, and in pop-up spaces for unique events.
 - Wrote press releases, artist bios, and conducted sales.
 - Created promotional materials and documented exhibitions for catalogs.
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INTERESTS

Photography, Certified NYS Outdoor Guide, Wilderness Medicine, Avalanche Forecasting, Writing Travelogues