

# Matt Lucas

A creative and industrious ruby-centric web developer.  
(917) 566-6314 | mattlucas@gmail.com | portfolio: mattlucas.co

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## SKILLS

**Software Engineering Skills:** MVC design, Ruby, Rails, Rspec, Sublime  
**Back End Skills:** Heroku, Sinatra, Nokogiri, FTP, Postgres, ActiveRecord, API's  
**Front End Skills:** HTML5, CSS3, SASS, jQuery, Backbone.js, Handlebars, Jasmine  
**Front End Software:** Photoshop, Illustrator, Indesign, Final Cut X  
**Management Skills:** Git, Pivotal Tracker, Basecamp, TDD, BDD, Scrum, Agile  
**Social Expertise:** Google Analytics, Mix Panel, Hootsuite, Tumblr, Wordpress

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## EXPERIENCE

08/2011 – 07/2013

### Brooklyn Outfitters, Director of Operations

- Managed an 8-person team of guides to bring clients on a diverse array of outdoor adventures while building a multifaceted guiding, rental, and manufacturing business.
- Coordinated marketing efforts for web, twitter, email, and Facebook.
- Researched technological advantages to incorporate into our site redesign and migration from a custom CMS to Wordpress.
- Documented and scouted locations for future adventures with gps mapping technology, photographs, and videos that were also used for promotional materials.
- Maximized communication and planning by incorporating BaseCamp for project management.

01/2011 – 08/2011

### Christie's Auction House, Assistant to the Director, Digital Media

- Assisted the Director/Producer coordinating film shoots with a variety of different consultants including Director of Photography and other specialists.
- Maintained extensive file storage structures and servers.
- Diagnosed IT problems for streaming content on a multitude of international servers.
- Created and edited slideshow productions, recorded digital audio, retouched imagery and edited multi-purpose slideshows for a variety of departments.

07/2001 – 04/2004  
11/2009 – 01/2011

### Spectra Photo/Digital, Assistant Manager, Freelance Photographer

- Managed a team of three design professionals to satisfy customer print and digital needs.
- Installed and maintained the local network and FTP, as well as print servers and scanners.
- Performed custom drum scanning and retouching for clients.
- Assisted owner in the research and purchase of new technologies and equipment.
- Starting in 2009, photographed artwork as a reproduction specialist for the lab.

05/2007 – 10/2008

### Museum of Modern Art, Property Manager

- Handled and prepared art for museum operations and a variety of special exhibitions.
- Acted as the Head Preparator of the Prints department, responsible for control of the inventory of tens of thousands of works, arranged logistics for loans, framing, exhibitions.

01/2004 – 10/2006

### Cowles Gallery, Web Designer

- Maintained a large HTML site for The Cowles Gallery in Chelsea, which was also converted to CSS for efficiency and SEO optimized for improved site traffic.
- Designed, edited and retouched studio shots for web and print materials.

01/2003 – 09/2008

### MetroColorCollision NYC, Co-Founder and Curator

- Cofounder of a curatorial arts team that exhibited emerging artists across the US.
  - Created exhibitions in galleries, private homes, and in pop-up spaces for unique events.
  - Wrote press releases, artist bios, and conducted sales.
  - Designed promotional materials and documented exhibitions for catalogs.
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## EDUCATION

General Assembly, Web Development Intensive, Fall 2013  
Bard College, Annandale-on-Hudson B.A. Liberal Arts, Concentration: Photography 2001

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## INTERESTS

Photography, Certified NYS Outdoor Guide, Wilderness Medicine, Avalanche Forecasting, Writing Travelogues