Matt Lucas | web developer

(917) 566-6314 I mattlucas@gmail.com I portfolio: github.io/ml242 I code: github.com/ml242

PROFESSIONAL EXPERIENCE

08/2011 – 07/2013

Brooklyn Outfitters, Director of Operations
- Managed a team of guides and clients on a diverse array of outdoor adventures while building a multifaceted guiding, rental, and manufacturing outdoor business.
- Coordinates marketing efforts for web, twitter, email, and Facebook.
- Researched technological advantages to incorporate into our site redesign and migration from a custom CMS to Wordpress.
- Documented and scouted locations for future adventures with gps mapping technology, photographs, and video.
- Organized the framework of communication online between employees facilitating an efficient workflow for labor.

01/ 2011 – 08/ 2011

Christie's Auction House, Assistant to the Director, Digital Media
- Assisted the Director/Producer coordinating film shoots with a variety of different consultants including Director of Photography and other specialists.
- Maintained extensive file structure and servers.
- Diagnosed IT problems for streaming content on a multitude of international servers.
- Created and edited slideshow productions, recorded digital audio, retouched imagery and edited multi-purpose slideshows for a variety of departments.

07/2001 – 04/2004
11/2009 – 01/2011

Spectra Photo/Digital, Assistant Manager, Freelance Photographer
- Managed a workforce of design professionals to satisfy customer print and digital needs.
- Installed and maintained the local network and FTP, as well as print servers and scanners.
- Performed custom drum scanning and retouching for clients.
- Assisted owner in the research and purchase of new technologies and equipment.
- Starting in 2009, photographed artwork as a reproduction specialist for the lab.

05/2007 – 10/2008

Museum of Modern Art, Property Manager
- Handled art for normal museum operations and a variety of special exhibitions.
- Temporarily performed duties as the Head Preparator of the Prints department, organizing tens of thousands of works and arranging logistics for loans, framing, and more.

Cowles Gallery, Web Designer
- Maintained a large HTML site for The Cowles Gallery in Chelsea, which was also converted to CSS for efficiency and SEO optimized for improved site traffic.
- Designed, edited and retouched studio shots for web and print materials.

2003 – 2008

MetroColorCollision NYC, Co-Founder and Curator
- Cofounder of a curatorial arts team that exhibited emerging artists across the US.
- Created exhibitions in galleries, private homes, and in pop-up spaces for unique events.
- Wrote press releases, artist bios, and conducted sales.
- Created promotional materials and documented exhibitions for catalogs.

EDUCATION

General Assembly, Web Developement Intensive, Fall 2013
Bard College, Annandale-on-Hudson B.A. Liberal Arts, Concentration: Photography 2001

SKILLS

Programming: Ruby, Rails, Javascript, Git, Sinatra, Rspec, Heroku, HTML5, CSS3, SASS, Backbone, Nokogiri Scraping
Tech Related: Adobe Creative Suite, Pivotal Tracker, Photo Retouching, Final Cut X, Open Office, Twitter, Facebook, Tumblr, FTP

INTERESTS

Digital Photography, Certified NYS Outdoor Guide, Wilderness First Aid, Writing Travelogues, Y Combinator