

# Matt Lucas

A creative and industrious web developer.

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## SKILLS

**Languages & Frameworks:** Javascript, Ruby, Python, Rails, Rspec, Git, Backbone.js

**Back-end Skills:** Heroku, Sinatra, Nokogiri, Postgresql, ActiveRecord, MVC

**Front-end Skills:** HTML5, CSS3, Sass, Bootstrap, Jasmine

**Workflow and Network Skills:** AWS, Pivotal Tracker, BaseCamp, FTP, TDD, Scrum, Agile

**Software Tools:** Photoshop, Illustrator, Indesign, Final Cut X, Sublime Text

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## EXPERIENCE

03/2014 - Present

### **General Assembly, Instructor (Front End Web Development)**

- Assistant teacher for a 10 week course to explain the fundamentals of HTML5, CSS3, and JS.
- Held weekly office hours to advise students on homework and their individual projects.

08/2011 - 07/2013

### **Brooklyn Outfitters, Director of Operations**

- Coordinated marketing efforts for web, e-mail, and social networks.
- Researched technological advantages to incorporate into our site redesign and migration.
- Managed an 8-person team of guides to bring clients on outdoor adventures.
- Documented and scouted locations for adventures with GPS mapping technology, photographs, and videos that were also used for promotional materials.
- Maximized communication and planning by incorporating Base Camp for project management.

01/2011 - 08/2011

### **Christie's Auction House, Assistant to the Director, Digital Media**

- Assisted the Director/Producer coordinating film shoots with consultants.
- Maintained extensive file storage structures and servers.
- Diagnosed IT problems for streaming content on a multitude of international servers.
- Created and edited slide-show productions, recorded digital audio, retouched imagery and edited multi-purpose slide-shows for a variety of departments.

07/2001 - 04/2004

### **Spectra Photo/Digital, Assistant Manager, Freelance Photographer**

11/2009 - 01/2011

- Managed a team of three design professionals to satisfy customer print and digital needs.
- Installed and maintained the local network and FTP, as well as print servers and scanners.
- Performed custom drum scanning and retouching for clients.
- Assisted owner in the research and purchase of new technologies and equipment.
- Photographed artwork as a reproduction specialist for the lab.

05/2007 - 10/2008

### **Museum of Modern Art, Property Manager**

- Handled and prepared art for museum operations and a variety of special exhibitions.
- Acted as the Head Preparator of the Prints department, responsible for control of the inventory of tens of thousands of works, arranged logistics for loans, framing, exhibitions.

01/2004 - 10/2006

### **Cowles Gallery, Web Designer**

- Maintained a large HTML site for The Cowles Gallery in Chelsea, which was also converted to CSS for efficiency and SEO optimized for improved site traffic.
- Designed, edited and retouched studio shots for web and print materials.

01/2003 - 09/2008

### **MetroColorCollision NYC, Cofounder and Curator**

- Cofounder of a curatorial arts team that exhibited emerging artists across the US.
  - Created exhibitions in galleries, private homes, and in pop-up spaces for unique events.
  - Wrote press releases, artist bios, and conducted sales.
  - Designed promotional materials and documented exhibitions for catalogs.
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## EDUCATION

General Assembly, Web Development Intensive, Fall 2013

Bard College, Annandale-on-Hudson B.A. Liberal Arts, Concentration: Photography 2001

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## INTERESTS

Photography, Certified NYS Outdoor Guide, Wilderness Medicine, Avalanche Forecasting, Writing Travelogues