



Rentang Waktu

2011/01/01 – 2012/12/31

# Bike Sharing Dashboard 🌟

oleh Salsabila Selavieamanda A.

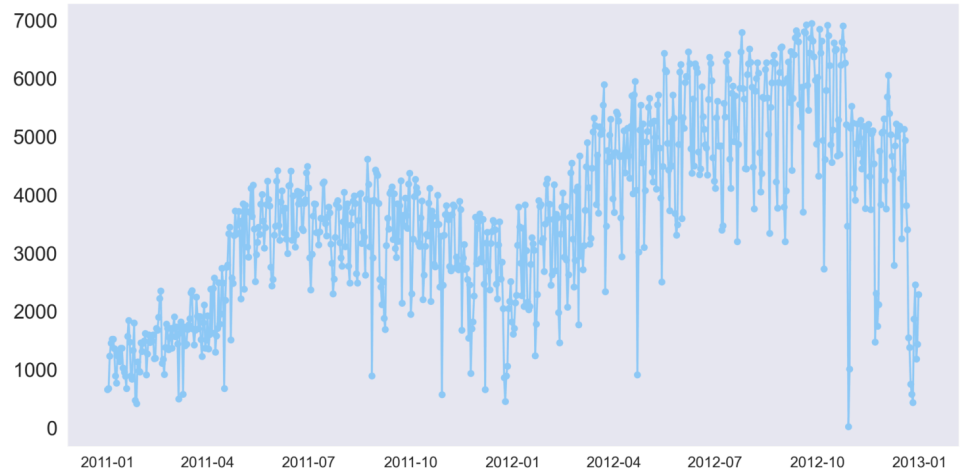
## Daily Rentals

Total Rentals

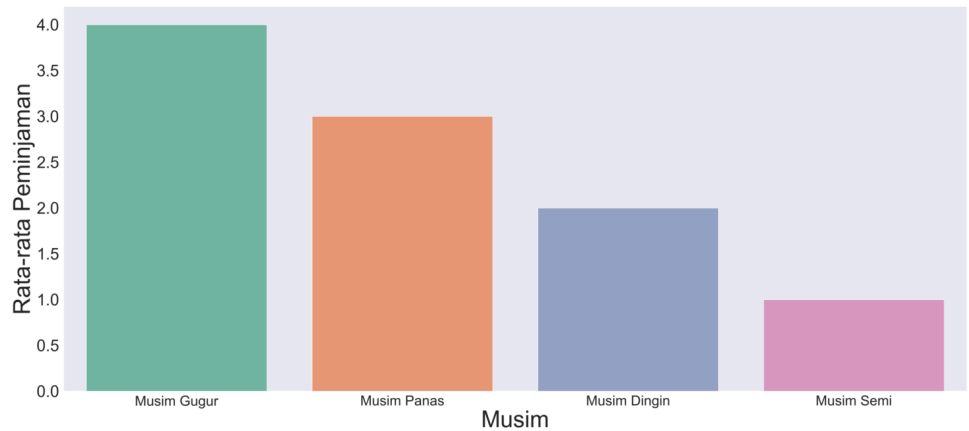
3292679

Total Revenue

AUD2.672.662,00



## Best Season for Bike Rentals



## Best Customer Based on RFM Parameters

Average Recency (days)

3.0

Average Frequency

2482.71

Average Monetary

AUD470.382,...

