

Project 2 Thesis

I chose the subject of Climate Change and Amazon's contribution to it. This is an important subject because I believe it is a uniting cause that we as humans should be working on together to help slow down our ecological footprint and reverse the damage we have done. It is something that should be taken seriously because in our lifetimes, we will have to face extreme weather conditions, extreme air pollution, ocean pollution that not only affects wildlife but then plastics that we consume in our food, etc.; the list goes on.

I am focusing on the problems of ocean and air pollution while also touching on worker's rights for Amazon employees. Amazon has been a leading cause to these issues and it's time to recognize that. Bezos has to be the forefront to changing this.

The idea of this game is to inform the user on the subject of Climate Change while still keeping it fun to navigate through. My game starts off introducing the NPC, the magic toad, whose purpose is to guide Jeff Bezos in making changes in his company for the sake of the world and his employees. The game doesn't have a "good ending" and instead Jeff Bezos wins because that is the reality of where we are at. There is an underlying tone of satire and humor to keep the topic light just because it ends so terribly.

I chose this aesthetic because it just reminds me of old school games. I thought it would be a good contrast to the modern topic I chose. I kept the color palette pretty dull because of the dark topics but also added pops of color for the NPC who is the "good guy".