

# **PROCEEDINGS OF THE FORTY-FIFTH ANNUAL CONFERENCE OF THE AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH AND THE WORLD ASSOCIATION FOR PUBLIC OPINION RESEARCH**

---

The 1990 joint conference of the American Association for Public Opinion Research and World Association for Public Opinion Research was held in Lancaster, Pennsylvania, May 17–20, at the Sheraton Lancaster Golf Resort and Conference Center.

Official registration set an all-time record for attendance, with 565 members and nonmembers registering for the AAPOR Conference. (Not included in these figures are some additional WAPOR-only registrants and any visitors who did not register at all.)

The four-day Conference consisted of 27 AAPOR paper panels, 5 WAPOR paper panels, 15 roundtables, two plenaries, and one didactic session. Together, these sessions included over 175 different presentations. The tally of all names listed in the program—including session chairpersons, discussants, roundtable panelists, paper givers and co-authors—indicates that 280 different persons contributed to the intellectual content of the conference program in some direct fashion.

The two, evening plenary sessions focused on “Perestroika, Glasnost, and Public Opinion in the Soviet Union” and “Newspapers and Television as Election Pollsters: Do They Do Anything Right?” The didactic session was on “Designing Good Graphs.”

The AAPOR Award for exceptionally distinguished achievement was presented to Herbert E. Krugman. The AAPOR Student Paper Award went to Shoon Murray and Jonathan Cowden of Yale University; Honorable Mention was given to Barbara Bickart of the University of Florida.

Three awards were also presented by WAPOR. The Helen Dinerman Award for outstanding contributions to survey research methodology was presented to Elisabeth Noelle-Neumann. The Robert Worcester Award for the best article in the *International Journal of Public Opinion Research* went to Ronald Inglehart. The Elizabeth Nelson Award for

the best conference paper presented by a participant from the Third World was presented to Aristides Torres of Venezuela.

Many people contributed to the organization of the Conference and I wish to thank the following individuals in particular. Philip Meyer chaired the AAPOR Award committee and Jon Krosnick chaired the AAPOR Student Paper Award committee. Charles Cowan oversaw site selection and arrangements with the hotel. Robert S. Lee organized the exhibit of computer technologies. Phyllis Endreny arranged the exhibit of recent books on public opinion research.

Karen Goldenberg coordinated the audio-visual equipment for all sessions. Deborah Hofmann oversaw arrangements for the Official Conference Shirt. Mary Balistreri coordinated the second annual Fun Run/Walk that took place on a path around the golf course bordering an Amish farm.

Anne Cronin designed and executed the artwork for the cover of the program book, which featured a traditional Amish-style quilt on the front, and an AAPOR-style quilt on the back. Marjorie Connelly oversaw the layout, typography, editing, and proofing of the 90 pages of text inside the program booklet.

Diana Druker and Toby Goldberg of the AAPOR Secretariat aided in every way during conference budgeting, planning, promotion, and registration.

Many thanks to Nicholas Sparrow and Kathleen Frankovic, who organized the WAPOR part of the program. Finally, I want to thank the 17 members of this year's AAPOR Conference Committee and to give special appreciation to Lawrence Bobo, associate AAPOR Conference chair, who was deeply involved in every aspect of the 1990 conference. Aided by a newly appointed 1991 Conference Committee, Larry Bobo is already off and running as the chairman of next year's conference which will be held in the Phoenix area.

MICHAEL KAGAY  
*Conference Chair*