

AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH
PROCEEDINGS OF THE FOURTEENTH ANNUAL CONFERENCE

The 1959 AAPOR Conference was held May 14-17 at the Hotel Sagamore, Lake George, New York. The program, apart from the business meeting, included eight formal sessions, six round tables, and two general sessions—the presidential address and a session which featured Hilde Himmelweit's report on the effects of British television on children. President Wallace's paper appears elsewhere in this issue of the *Quarterly*. The formal sessions are reported herein in the form of abstracts prepared by the chairmen or a reporter, as indicated. Certain items of general interest, such as a summary of the business meeting, including election results, the Julian L. Woodward Award and the Frank Stanton Award for Meritorious Research on the Media of Mass Communications, are appended to these Proceedings. In keeping with past traditions, full minutes of the business meeting, including copies of reports and resolutions, are available to bona fide members of the Association on application to the Secretary-Treasurer, Joseph T. Klapper.

HERBERT E. KRUGMAN
Editor

*Abstracts of Papers and Round-Table Discussions*THE NATURE AND IMPLICATIONS OF CURRENT
ATTITUDES TOWARD SCIENCE AND SCIENTISTS

Chairman: Donald N. Michael, *Dunlap and Associates*

THE IMAGES HELD BY OFFICIALS CONCERNING
PUBLIC OPINION ABOUT SCIENCE

Lewis Anthony Dexter
Bureau of Social Science Research

Public officials do *not*, so far as I can determine, at present *as a group* think of scientists in any particular way. As one Congressman, a member of the Space Committee, said to me when I tried to get him to comment on my topic: "Why, scientists are a good thing to have around." And so long as they remain a *thing*—a factor of production—there is no particular thought