

# **American Association for Public Opinion Research**

## **Thirty-Fifth Annual Conference**

THE 35TH Annual AAPOR Conference was held at Kings Island Inn, just outside Cincinnati, Ohio, May 29–June 7, 1980. I think we were all pleased with Mike Rapoport's selection of this Midwest site, considering the many requirements AAPOR puts on site selection. Attendance as usual was good, if down somewhat from last year. The economy, perhaps?

Conference chair Don Payne and cochair Fred Goldner continued the tradition of holding two plenary sessions, which were extremely well attended. The first addressed the role of survey research in a presidential election year, the second presented users' views of survey research.

Once again we had several exhibitors at the conference displaying, among other things, low-cost home computer equipment for those of us who just can't stay away from our work.

This year's AAPOR Award, the highest recognition bestowed by AAPOR for exceptional achievement, was awarded posthumously to Shirley A. Star for her pioneering and creative work in the field of public opinion research.

The committee for the AAPOR student paper award decided not to award a winner this year, since relatively few papers were submitted and no entry was judged to be of outstanding merit.

Abstracts of papers presented at the conference, with names and addresses of authors, can be purchased for \$4 per set from AAPOR, Post Office Box 17, Princeton, New Jersey 08540.

**R. RICHARD RITTI**  
*Conference Editor*