



# 71st Annual Conference

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## Conference Program

### Reshaping the Research Landscape: Public Opinion and Data Science

AAPOR 71st Annual Conference

**May 12 – 15, 2016**

Hilton Austin • Austin, Texas

### Public Opinion in Transition

WAPOR 69th Annual Conference

**May 10 – 12, 2016**

Hotel Van Zandt • Austin, Texas

Visit us in Booth 6  
and enter to win!



# *Harness the* **Big Data Wave** *with RTI International's cross-cutting capabilities*

*Data Collection,  
Survey Methods,  
and Research  
Design*

Developer of the  
**2016**  
AAPOR app

*Predictive  
Analytics,  
Modeling, and  
Complex Data  
Analysis*

*Data  
Visualization*

*Data Extraction,  
Cleaning, and  
Management*

RTI's social science experts **dive deeper**  
to solve your biggest data challenges



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# Greetings!

Welcome to Austin, Texas! Thank you for attending the 71st annual conference of the American Association for Public Opinion Research (AAPOR). We appreciate your participation and contributions to this yearly gathering.

We have an unparalleled program of cutting-edge research and reports from the field of public opinion. This year's conference theme, Reshaping the Research Landscape: Public Opinion and Data Science, recognizes just how much our field has changed in the past few years and explores the impact that modelling, big data, and other techniques have had on our methodologies. Many of you are the original data scientists; you have been doing it for years, just without the label. The 71st conference celebrates your research endeavors and recognizes the great work you are doing to move the field into new data, new methods and new findings.

Perhaps it is that there is so much to learn and know in our field today; and perhaps it is the fabulous Austin, Texas location, but whatever the cause, the 71st AAPOR conference is by far, the largest conference ever held by AAPOR. To accommodate demand, we have expanded the number of sessions, posters and other speaking opportunities. We have the highest gross number of acceptances, and rejections, of any AAPOR conference. The result is while there are more presentations than ever before, we expect the quality of these presentations to be unmatched.

Many changes have been made to improve the conference. We have instituted Tracks this year to make it easier for conference attendees to navigate the many presentations being offered (look in the program for icons next to each session). Other changes include added features to the conference app, social and professional development opportunities for students and young professionals, and a focus on diversity with special sessions and other events. And this being Austin, we made sure our post-banquet party includes one of the more popular live musical acts in the city!

We hope you find the next four days informative, thought-provoking, engaging and rewarding.

David Dutwin,  
*Conference Chair*

Jennifer Dykema,  
*Associate Conference Chair*



## About AAPOR

**Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.**

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.



## Win a \$100 gift card by visiting the AAPOR Exhibit Hall!

Drop off your exhibit hall game card near the entrance to the exhibit hall.

The drawing will be held during Saturday's lunch, located in the Austin Grand Ballroom. Exhibit personnel are not eligible to win.

Winner need not be present.



## Conference App

A big thank you to RTI International for developing and donating a conference app containing AAPOR annual conference program information and a terrific scheduling tool. The AAPOR 2016 app is available for download for both Apple (iPhone/iPad) and Android devices from the iapp stores. Please see the Conference Page on [www.aapor.org](http://www.aapor.org) for more information.



## 2016 Webinar Series

June 8              Cell Phones  
David Dutwin, SSRS

July 13              A Truthful Art: Effective Communication with Charts, Maps and Infographics  
Alberto Cairo

September 20      Extending the Total Survey Error Perspective to Multiple – Surveys and Big Data  
Tom Smith, NORC at the University of Chicago

November            Professional Development Webinar



# General Conference Information

## WAPOR Information

### WAPOR General Registration Hours

The WAPOR Registration Desk is located at the Hotel Van Zandt in the Meriwether Foyer.

Tuesday, May 10	5:00 p.m. – 6:00 p.m.
Wednesday, May 11	8:00 a.m. – 5:00 p.m.
Thursday, May 12	7:30 a.m. – 5:00 p.m.

### WAPOR Meal Tickets

Tickets will be collected at each core meal function. Be sure to bring your ticket with you.

## AAPOR Information

### AAPOR General Registration Hours

The AAPOR Registration Desk is located at the Hilton Austin in the Governor's Ballroom Prefunction area, Fourth Floor.

Wednesday, May 11	1:00 p.m. – 6:00 p.m.
Thursday, May 12	7:00 a.m. – 5:00 p.m.
Friday, May 13	7:30 a.m. – 4:30 p.m.
Saturday, May 14	7:30 a.m. – 3:00 p.m.
Sunday, May 15	8:00 a.m. – 10:15 a.m.

### AAPOR Badges

Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall.

Stop by the registration desk for changes to your badge.

### AAPOR Speaker Materials

Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician at the registration desk at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room. Please plan on arriving at the session room at least 15-minutes prior to the start of the session.

### Conference Materials

The final program and abstracts are available on the conference website [www.aapor.org/conference](http://www.aapor.org/conference).

### AAPOR Messages

A message board will be maintained in the registration area during registration hours.

### AAPOR Exhibit Hall Hours

Thursday, May 12	3:00 p.m. – 5:30 p.m.
Friday, May 13	7:00 a.m. – 4:30 p.m.
Saturday, May 14	7:00 a.m. – 2:00 p.m.

The AAPOR Exhibit Hall, located in the Governor's Ballroom, Fourth Floor, is your best source of information about products, services, survey planning and design from key vendors interested in the important issues facing the public opinion and survey research community.

### AAPOR WiFi

Please note that WiFi is not available in the conference meeting rooms. In-room WiFi is included in the AAPOR negotiated rate for attendees staying at the Hilton Austin.

# Highlights

## Education – AAPOR Short Courses

Seven in-depth short courses are offered to enhance your learning experience.

- Course 1:** Modern Bayesian Methods and Computing for Survey Research
- Course 2:** Big Data for Small Areas
- Course 3:** Practical Approaches for Planning and Implementing Responsive Designs
- Course 4:** Usability Testing for Survey Research: How To and Best Practices
- Course 5:** Principles and Methods for Weighting Survey Data: An Easy Intro to the "Hardest" Part
- Course 6:** An Applied Introduction to Structural Equation Modeling for Survey Researchers
- Course 7:** Constructing Rating Scales to Use in Survey Questions

There is still time to register for a short course. Sign up at the registration desk.

For course descriptions see pages 65, 66, 69 and 135.

## AAPOR New Member & All-Chapter Reception

**Thursday, May 12, 5:45 p.m. – 7:00 p.m.**  
**Austin Grand Prefunction, Sixth Floor**

Places to go and people to meet – that's what this reception is all about! First-time attendees get the chance to mix and mingle with long-time AAPORites, get a feel for what AAPOR is all about, and learn what's going on at each of AAPOR's seven regional chapters.

## AAPOR Food Truck Kickoff Event Dinner

**Thursday, May 12, 7:00 p.m. – 9:00 p.m.**  
**Austin Grand Ballroom, Sixth Floor**

Our Thursday evening kickoff dinner will provide the opportunity to meet and mingle with friends, old and new. We are excited to be trying something a little different this year by starting off the conference with a relaxed social event.

Starting at 7:00 p.m., following the New Member & All-Chapter Reception, "Food Truck" dining stations and tables will be set up in Austin Grand Ballroom so conference attendees can select their evening meal while continuing conversations started at the reception or earlier in the day during the Thursday afternoon sessions. This format will also allow extended time for the AAPOR Conference Docent Program and other activities held at the reception.

## Presidential Address and Luncheon

**Friday, May 13, 11:45 a.m. – 1:45 p.m.**  
**Austin Grand Ballroom, Sixth Floor**

Join fellow attendees for lunch and an insightful Presidential Address from AAPOR President Mollyann Brodie.

## Student & Early Career Meet-up

**Friday, May 13, 6:00 p.m.**  
**Meet in Hotel Lobby**

Calling all students and early career attendees! Join us for a Student & Early Career Meet-up hosted by the AAPOR Membership & Chapter Relations Committee. Meet in the hotel lobby to head out for an informal dinner offsite. Meet and mingle with other students and early career attendees, learn more about AAPOR's resources and share your thoughts about how AAPOR can best serve our student members.

Meet in the hotel lobby at 5:45 p.m. to head offsite for an informal dinner.

## Retirees Dinner Meet-up

**Friday, May 13, 6:00 p.m.**  
**Meet in Hotel Lobby**

Calling all retirees and soon-to-be retirees! Join us for a Retirees Dinner Meet-up hosted by the AAPOR Membership & Chapter Relations Committee. Meet in the hotel lobby to head out for an informal dinner offsite. Meet and mingle with other retirees, brainstorm to identify meaningful roles for retirees at the annual conference and share your thoughts about how AAPOR can best serve our long-time members and retirees.

Meet in the hotel lobby at 5:45 p.m. to head offsite for an informal dinner.

## Luncheon and Activities Awards Ceremony

**Saturday, May 14, 11:30 a.m. – 12:45 p.m.**  
**Austin Grand Ballroom, Sixth Floor**

Meet up with old and new friends. The Saturday lunch is all about networking and celebrating the accomplishments of AAPOR's Fun Run/Walk and Annual Golf Outing participants. Join us!

# Highlights

## Coffee Break at the Student and Early Career Lounge

**Friday, May 13, 2016**  
**9:30 a.m. – 10:00 a.m.**  
**4th Floor (off the escalators near the Terrace)**

Take a break, have some refreshments and network with other students and early career professionals.

## AAPOR Membership and Business Meeting

**Saturday, May 14, 5:15 p.m. – 6:45 p.m.**  
**Meeting Room 400/402, Fourth Floor**

AAPOR members are encouraged to attend the annual business meeting to learn more about the past year's accomplishments and future initiatives of the association.

## President's Reception & AAPOR Awards Banquet

**Saturday, May 14, 7:00 p.m.– 10:00 p.m.**  
**Austin Grand Prefunction and Austin Grand Ballroom, Sixth Floor**

*President's Reception Sponsored by nielsen*

AAPOR's traditional Saturday night program is a chance to enjoy a cool drink before joining colleagues for a delicious meal and spirited exchange of ideas.

Join us as we welcome the newly elected Executive Councilors and toast the award winning accomplishments of AAPOR members and friends.



# AAPOR's Commitment to Diversity

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

## 2016 Conference Diversity Highlights

This year's conference program reflects the great diversity in research interests of our members and offers opportunities for members to gather together. Among the highlights:

### New Member & All-Chapter Reception

Thursday, May 12, 5:45– 7:00 p.m.

### Student & Early Career Dinner Meet-up

Friday, May 13, 6:00 p.m.

### Retirees Dinner Meet-up

Friday, May 13, 6:00 p.m.

For more information see page 7

# **AAPOR's Commitment to Diversity Schedule**

<b>Time</b>	<b>Event</b>	<b>Location</b>
<b>Thursday, May 12</b>		
4:00 p.m. – 5:30 p.m.	Concurrent Session B, Session 8: Public Opinion and Political Engagement Among Minority Populations within the American Electorate	Meeting Room 602, Sixth Floor
<b>Friday, May 13</b>		
8:00 a.m. – 9:30 a.m.	Concurrent Session C, Session 2: Race in the U.S.: Police, Politics and Prejudice	Meeting Room 406, Fourth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Session D, Session 6: Measurement: Populations and Topics	Meeting Room 616 A/B, Sixth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Session D, Session 7: Nonprobability Sampling: Fast, Cheap . . . and Accurate?	Meeting Room 615 A/B, Sixth Floor
1:45 p.m. – 3:15 p.m.	Concurrent Session E, Session 4: What Are You? Measuring the Size, Characteristics and Attitudes of the Multiracial Population in America	Meeting Room 410, Fourth Floor
<b>Saturday, May 14</b>		
8:00 a.m. – 9:30 a.m.	Concurrent Session G, Session 6: New Math for Nonprobability Samples	Meeting Room 616 A/B, Sixth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Session H, Session 6: Advancements in Cross-cultural and Multilingual Questionnaire Design and Pretesting	Meeting Room 616 A/B, Sixth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Session H, Session 7: Blazing a Trail without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions	Meeting Room 615 A/B, Sixth Floor
1:45 p.m. – 3:15 p.m.	Concurrent Session I, Session 1: Nonprobability Samples — Biases and Estimation	Meeting Room 400/402, Fourth Floor

# Things to Do, Places to Go: AAPOR Social Activities

## Golf

**Thursday, May 12, 7:30 a.m.**

Sponsored by 

**Meet at 7:00 a.m. in the hotel lobby.**

The annual AAPOR golf outing will be held at Austin Golf at Riverside Golf Course, with tee times starting at 7:30 a.m. The course features tree-lined fairways and slick, Bermuda greens. When played from the back tees, most golfers agree that Riverside challenges even the best golfers. Enjoy a pleasurable, even-paced round of golf on this spectacular course.

Advanced registration is required.

## Speed Networking – Two Sessions

**Session 1: Friday, May 13, 3:15 p.m. – 4:15 p.m.**

**Session 2: Saturday, May 14, 12:30 p.m. – 2:00 p.m.**

**Austin Salon J Foyer, Sixth Floor**

Two Speed Networking sessions are offered each year at the annual conference. These interview opportunities are designed for anyone who is exploring career possibilities.

These sessions are not intended for commercial activities.

A list of participating companies and a sign-up sheet for 15-minute sessions will be available at the AAPOR registration desk. Be sure to bring plenty of business cards!



## Fun Run/Walk

**Saturday, May 14, 7:00 a.m.**

Sponsored by 

The run/walk will depart from the main entrance of the Hilton Austin.

If you would like to enter into some competitive early morning exercise, or simply enjoy some fresh air, this is just for you! All participants will receive bottled water. Volunteers will be available on Saturday morning to guide participants to the starting line. Advance registration is not required. A waiver must be signed on site to participate. Awards will be given to the top runners and to record-breaking walkers.

## Post-Banquet Party: "Keep Austin Weird"

**Saturday, May 14, 10:00 p.m. – 1:00 a.m.**

**Governor's Ballroom Salon A/B, Fourth Floor**

After several days in the city you may have already experienced things that "Keep Austin Weird." Join your colleagues for a final night of fun and weirdness as we enjoy live music courtesy of Roxy Roca, one of Austin's premier bands, along with some "Austin inspired" surprises. Don't miss the party and your chance to help keep Austin weird!

## Applied Probability

**Saturday, May 14, 10:00 p.m. – 2:00 a.m.**

**Meeting Room 415 A/B, Fourth Floor**

Few Games better illustrate elementary applied probability theory than poker. The derivation of an optimal game strategy appears to be beyond current game theory and has confounded mathematicians, statisticians and AAPORites for years. If you want to ponder one of the most popular applications of probability, join us Saturday night after the awards banquet for our annual applied probability session.

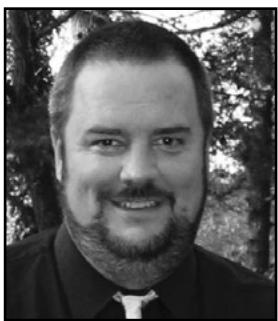
## **2015 – 2016 AAPOR Executive Council**



**President**  
Mollyann Brodie  
*The Henry J. Kaiser Family Foundation*



**Vice President/President-Elect**  
Roger Tourangeau  
*Westat*



**Past President**  
Michael Link  
*Abt SRBI*



**Secretary-Treasurer**  
Daniel Merkle  
*ABC News*



**Associate Secretary-Treasurer**  
Allyson Holbrook  
*University of Illinois-Chicago*



**Standards Chair**  
Ron Langley  
*University of Kentucky*



**Associate Standards Committee Chair**  
John Loft  
*RTI International*



**Conference Chair**  
David J. Dutwin  
SSRS



**Associate Conference Chair**  
Jennifer Dykema  
*University of Wisconsin-Madison*



**Membership and Chapter  
Relations Chair**  
Kristen Olson  
*University of Nebraska – Lincoln*



**Associate Membership and  
Chapter Relations Chair**  
Anna Wiencrot  
NORC at the University of Chicago



**Communications Chair**  
Jordon Peugh  
SSRS



**Associate Communications  
Chair**  
Sandra Bauman  
*Bauman Research &  
Consulting LLC*



**Associate Education  
Chair**  
Sarah Cho,  
*SurveyMonkey*



**Councilor-at-Large**  
Joe Lenski  
*Edison Research*



**Councilor-at-Large**  
Rich Morin  
*Pew Research Center*

# AAPOR Executive Council

2016 – 2017

**President**

Roger Tourangeau  
*Westat*

**Vice President/President-Elect**

Timothy Johnson  
*University of Illinois-Chicago*

**Past President**

Mollyann Brodie  
*The Henry J. Kaiser Family Foundation*

**Secretary-Treasurer**

Allyson L. Holbrook  
*University of Illinois - Chicago*

**Associate Secretary-Treasurer**

Janet Streicher  
*Baruch College, CUNY*

**Standards Chair**

John Loft  
*RTI International*

**Associate Standards**

**Chair**  
Andy Peytchev  
*University of Michigan*

**Conference Chair**

Jennifer Dykema  
*University of Wisconsin-Madison*

**Associate Conference Chair**

Trent Buskirk  
*Marketing Systems Group*

**Membership and Chapter**

**Relations Chair**  
Anna Wiencrot  
*NORC at the University of Chicago*

**Associate Membership and Chapter**

**Relations Chair**  
Morgan Earp  
*Bureau of Labor Statistics*

**Communications Chair**

Sandra Bauman  
*Bauman Research and Consulting, LLC*

**Associate Communications Chair**

Jennifer Hunter Childs  
*U.S. Census Bureau*

**Education Chair**

Sarah Cho  
*SurveyMonkey*

**Associate Education Chair**

Brady West  
*University of Michigan*

**Councilor-at-Large**

Rich Morin  
*Pew Research Center*

**Councilor-at-Large**

Nancy Belden  
*Belden Russonello Strategists*

# Chapter Presidents

**Midwest Chapter (MAPOR)**

Trent Buskirk  
*Marketing System Group*

**New England Chapter (NEAAPOR)**

Gillian SteelFisher  
*Harvard School of Public Health*

**New York Chapter (NYAAPOR)**

Chris Weiss  
*Vera Institute of Justice*

**Pacific Chapter (PAPOR)**

Edward Paul Johnson  
*SSI*

**Pennsylvania/New Jersey Chapter**

**(PANJAAPOR)**  
Robyn Rapport  
*SSRS*

**Southern Chapter (SAPOR)**

Vicky Albright  
*RTI International*

**Washington/Baltimore Chapter**

**(DC-AAPOR)**  
Gina Walejko  
*U.S. Census Bureau*

# AAPOR Past Presidents

1947-48	Clyde W. Hart	1970-71	Richard H. Baxter	1993-94	Stanley Presser
1948-49	Elmo C. Wilson	1971-72	W Phillips Davison	1994-95	Andrew Kohut
1949-50	Paul F. Lazarsfeld	1972-73	Sidney Hollander	1995-96	Robert M. Groves
1950-51	Julian L. Woodward	1973-74	Harold Mendelsohn	1996-97	Diane Colasanto
1951-52	Bernard Berelson	1974-75	Herbert I. Abelson	1997-98	James R. Beniger
1952-53	Archibald M. Crossley	1975-76	Richard Maisel	1998-99	Michael R. Kagay
1953-54	Samuel A. Stouffer	1976-77	Irving Crespi	1999-00	Michael W. Traugott
1954-55	George H. Gallup	1977-78	Hope Lunin Klapper	2000-01	Murray Edelman
1955-56	Harry Alpert	1978-79	Reuben Cohen	2001-02	Don A. Dillman
1956-57	Gerhart D. Wiebe	1979-80	Jack Elinson	2002-03	Mark A. Schulman
1957-58	Frederick F. Stephan	1980-81	Helen J. Kaufmann	2003-04	Elizabeth (Betsy) Martin
1958-59	David Wallace	1981-82	Seymour Sudman	2004-05	Nancy Belden
1959-60	Herbert H. Hyman	1982-83	Burns W. Roper	2005-06	Cliff Zukin
1960-61	Robert O. Carlson	1983-84	Laure M. Sharp	2006-07	Robert P. Daves
1961-62	John W. Riley, Jr.	1984-85	Albert E. Gollin	2007-08	Nancy A. Mathiowetz
1962-63	Joseph T. Klapper	1985-86	Howard Schuman	2008-09	Richard A. Kulka
1963-64	Charles Y. Glock	1986-87	J. Ronald Milavsky	2009-10	Peter V. Miller
1964-65	Herbert E. Krugman	1987-88	Eleanor Singer	2010-11	Frank M. Newport
1965-66	Raymond A. Bauer	1988-89	Warren J. Mitofsky	2011-12	Scott Keeter
1966-67	Leo Bogart	1989-90	Philip Meyer	2012-13	Paul J. Lavrakas
1967-68	Paul B. Sheatsley	1990-91	Joan S. Black	2013-14	Robert L. Santos
1968-69	Robert N. Ford	1991-92	Norman M. Bradburn	2014-15	Michael W. Link
1969-70	Robert T. Bower	1992-93	Kathleen A. Frankovic	2015-16	Mollyann Brodie

## **AAPOR Honorary Life Members**

Herbert I. Abelson	Barry M. Feinberg	Gove Laybourn	Bernard Roshco
Bruce Altschuler	James Fields	Barbara Lee	Sydney Roslow
Jeanne L. Anderson	Raymond Fink	Robert H. Lee	Chuck Rund
Ronald E. Anderson	Robert Ford	Robert S. Lee	Howard Schuman
Valentine Appel	Stephen Frank	Paul Lenburg	Jim Schwartz
Earl Babbie	Martin Frankel	Walter Lindenmann	James M. Sears
Reg Baker	Kathleen Frankovic	Lars Lyberg	Kenneth Sherrill
Janice M. Ballou	G. Ray Funkhouser	Lawrence (Buster)	David L. Sills
Allen Barton	F. Chris Garcia	McKenzie	Barbara Simon
Rena Bartos	Melvin Goldberg	Jack McLoed	Eleanor Singer
George Bishop	Toby Goldberg	John Marcum	Edwin H. Sonnecken
Joan S. Black	Karen Goldenberg	Harold Mendelsohn	Joe L. Spaeth
Ann Brunswick	Dennis Goldenson	Philip Meyer	Charlotte G. Steeh
Barbara Bryant	Doris Graber	J. Ronald Milavsky	James W. Swinehart
Albert Cantril	Stephen Greyser	Peter Mohler	Paul Talmey
Susan Cantril	Lester Guest	David W. Moore	Judith Tanur
Robert Carlson	Harry E. Heller	Jeffrey Moore	Michael Traugott
Peter Case	Joseph R. Hochstim	Paul Neurath	Larry Ulin
Wendy Constantine	James House	Robert C. Nuckols	Marilyn Watts
Helen M. Crossley	K. David Inouye	Michael O'Neil	Margaret Weidenhamer
Ronald Czaja	Carla Jackson	Alfred Ochsner	Herbert Weisberg
Robert Daves	Charles Kadushin	Diane O'Rourke	Tibor Weiss
Morton David	Michael Kagay	Walt Owens	Jan M. Werner
Donald R. DeLuca	Graham Kalton	C. Robert Pace	Gerhart D. Wiebe
Don Dillman	Elihu Katz	Tom Piazza	Shapard Wolf
John A. Dimling	Scott Keeter	Susan Pinkus	Isabelle N. Woodrow
Diana Druker	John Kennedy	John S. Reed	Sir Robert Worchester
Sharon Dunwoody	Corinne Kirchner	David E. RePass	Charles R. Wright
Murray Edelman	Herbert E. Krugman	Henry W. Riecken	Anne S. Zanes
John D. Edwards	Richard Kulka	Glenn H. Roberts	Ilse Zeisel
Carolyn Eldred	Kurt Lang	John P. Robinson	Pearl R. Zinner
Jack Elinson	Paul J. Lavrakas	Theresa F. Rogers	

## **AAPOR Executive Office Staff**

Adam Thocher, *Executive Director*  
 Heidi Diederich, *Administrative Director*  
 Crystal Stone, *Administrator*  
 Eric Bailey, *Marketing Communications Manager*  
 Jacky Schweinzer, *Conference Director*  
 Kim Santos, *Conference Manager*

Tajuanna Laws, *Membership Specialist*  
 Kismet Saglam, *Education Director*  
 Zach Rogers, *Accountant*  
 Peter Rush, *Managing Partner*

# Committees

## Communications Committee

Jordon Peugh, SSRS - **Chair**

Sandra Bauman, Bauman Research & Consulting, LLC - **Associate Chair**

Jennifer J. Agiesta, CNN - **Social Media Subcommittee Chair**

Mark M. Blumenthal, SurveyMonkey

James R. Caplan, U.S. Department of Defense DCPAS

Jon Cohen, SurveyMonkey

Marjorie Connelly, NORC at the University of Chicago

Peyton M. Craighill, U.S. Department of State

Douglas Curran, RTI International

Josue De La Rosa, Abt SRBI

Ned English, NORC at the University of Chicago

Kenneth Fernandez, Elon University

Jamie Firth, The Henry J. Kaiser Family Foundation

Kathleen Frankovic

Natalie M. Jackson, Huffington Post/POLLSTER

Ashley Koning, Rutgers University

Brittany Link, Equality Florida

Richard Morin, Pew Research Center

Elizabeth Nichols, U.S. Census Bureau

Leo G. Simonetta, Art & Science Group, LLC

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Tamara Terry, RTI International

Sara K. Yeo, University of Utah

Sue York, University of Queensland

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Nielsen  
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DataStat, Inc.  
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# Committees

## Education Committee

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Yu-Chieh (Jay) Lin, University of Michigan  
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Linda Lomelino, SSRS  
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Richard Morin, Pew Research Center  
Mira Norton, DropBox  
Jordon Peugh, SSRS  
Susan Pinkus, S.H. Pinkus Research Associates  
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Chuck D. Shuttles, Symphony Advanced Media  
Martha Stapleton, Westat  
Robert Suls, Pew Research Center  
Casey Langer Tesfaye, Nielsen  
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Victoria A. Tsay, Nielsen  
Clyde Tucker, CNN  
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### Online Education Subcommittee

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### Professional Development Subcommittee

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Diane O'Rourke, O'Rourke Associates  
Mark Schulman, Abt SRBI, Inc.

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Daniel Merkle, ABC News  
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# Committees

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 Samara Klar, *University of Arizona*  
 Yu-Chieh (Jay) Lin, *University of Michigan*  
 Mingnan Liu, *SurveyMonkey*  
 Gretchen McHenry, *RTI International*  
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### Chapter Liaison and Support Subcommittee

David Sterrett, *NORC at the University of Chicago - Chair*

### Data Analysis and Reporting Subcommittee

Greg Holyk, *Langer Associates - Chair*

### Diversity Subcommittee

Ting Yan, *Westat - Chair*

### Membership Drive Subcommittee

John Fries, *AARP - Chair*

### Student Engagement Subcommittee

Clarissa Steele, *University of Missouri – Co-Chair*

Justine Bulgar-Medina, *University of Massachusetts-Boston – Co-Chair*

### Survey Subcommittee

HarmoniJoie Noel, *American Institutes for Research - Chair*

### Volunteer Coordination Subcommittee

Gretchen McHenry, *RTI International - Chair*

### Nominations Committee

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Mollyann Brodie, *The Henry J. Kaiser Family Foundation*

Jon Cohen, *SurveyMonkey*

Brian Harris-Kojetin, *National Academy of Sciences*

Liz Kantor, *NORC at the University of Chicago*

Annie Pettit, *Peanut Labs*

Michael F. Schober, *New School for Social Research*

# Committees

## Standard Definitions Committee

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Robert P. Daves, Daves & Assoc Research  
David J. Dutwin, SSRS  
Timothy P. Johnson, University of Illinois-Chicago  
Paul J. Lavrakas, Independent Consultant

## Standards Committee

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John Loft, RTI International – **Associate Chair**  
Eran N. Ben-Porath, SSRS  
Micheline Blum, Baruch College/CUNY  
Trent D. Buskirk, Marketing Systems Group  
David I. Cantor, Westat  
Curtiss Cobb III, Facebook  
Stephanie Eckman, RTI International  
Courtney Kennedy, Pew Research Center  
Frauke Kreuter, University of Maryland, JPSM  
Peter V. Miller, U.S. Census Bureau  
Linda K. Owens, University of Illinois  
Vicki Pineau, NORC at the University of Chicago  
Carl Ramirez, U.S. Government Accountability Office  
Andrew E. Smith, University of New Hampshire  
Timothy Triplett, Urban Institute  
Gordon B. Willis, National Cancer Institute  
Andrew L. Zukerberg, National Center for Education Statistics

## Transparency Initiative Coordinating Committee

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Scott Keeter, Pew Research Center  
Courtney Kennedy, Pew Research Center  
David B. Lambert, TNS North America Polling  
Ronald E. Langley, University of Kentucky  
John Loft, RTI International  
Mary Losch, University of Northern Iowa  
Peter V. Miller, U.S. Census Bureau  
Thomas I. Miller, National Research Center, Inc.  
Richard Morin, Pew Research Center  
Trevor N. Tompson, NORC at the University of Chicago  
Timothy Triplett, Urban Institute

# Ad-hoc Committees and Task Forces

## Address-Based Sampling Task Force

Rachel Harter, *RTI International - Chair*  
 Michael P. Battaglia, *Battaglia Consulting Group, LLC*  
 Trent D. Buskirk, *Marketing Systems Group*  
 Don A. Dillman, *Washington State University*  
 Ned English, *NORC at the University of Chicago*  
 Mansour Fahimi, *GfK Custom Research, LLC*  
 Martin Frankel, *Baruch College, CUNY*  
 Timothy Kennel, *U.S. Census Bureau*  
 Joseph P. McMichael, *RTI International*  
 Cameron McPhee, *American Institutes for Research*  
 Jill Montaquila DeMatteis, *Westat*  
 Lawnzetta T. Yancey, *Nielsen*  
 Andrew L. Zukerberg, *National Center for Education Statistics*  
 Anne Connelly, *Valassis, Inc. - Non-Member-Consultant*  
 Philip Faulstich, *Valassis, Inc. - Consultant*  
 David Malarek, *Marketing Systems Group - Consultant*  
 Missy Mosher, *SSI - Consultant*  
 Linda B. Piekarski, *SSI - Consultant*  
 Bonnie E. Shook-Sa, *RTI International - Consultant*

## Chapter Rights and Responsibilities Ad-hoc Committee

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 Nancy J. Belden, *Belden Russonello Strategists*  
 Rhoda L. Brooks, *IPC*  
 Rachel A. Caspar, *RTI International*  
 Mary Losch, *University of Northern Iowa*  
 Patrick J. Moynihan, *U.S. Department of State*  
 Kristen Olson, *University of Nebraska-Lincoln*  
 Marc D. Weiner, *Rutgers University*

## Code Review II Ad-hoc Committee

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 Paul Braun, *Braun Res Inc.*  
 John Kennedy, *Indiana University Center for Survey Research*  
 Patrick Moynihan, *U.S. Department of State*  
 John Nienstedt Sr., *Competitive Edge Research*  
 Carl Ramirez, *U.S. GAO*  
 Amy Simon, *Goodwin Simon Strategic Research*

## Future of Telephone Surveys in the U.S. Task Force

Paul J. Lavrakas, *Independent Consultant - Chair*  
 Grant D. Benson, *University of Michigan, ISR*  
 Stephen J. Blumberg, *National Center for Health Statistics, CDC*  
 Trent D. Buskirk, *Marketing Systems Group*  
 Ismael F. Cervantes, *Westat*  
 Leah M. Christian, *Nielsen*  
 David J. Dutwin, *SSRS*  
 Mansour Fahimi, *GfK Custom Research, LLC*  
 Howard Fienberg, *Marketing Research Association (MRA)*  
 Thomas Guterbock, *University of Virginia, CSR*  
 Scott Keeter, *Pew Research Center*  
 Jennifer Kelly, *NORC at the University of Chicago*  
 Courtney Kennedy, *Pew Research Center*  
 Andy Peytchev, *University of Michigan*  
 Linda B. Piekarski, *SSI*  
 Chuck D. Shuttles, *Symphony Advanced Media*

## Public Opinion Ad-hoc Committee

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 Whit Ayres, *North Star Opinion Research*  
 Larry Bartels, *Vanderbilt University*  
 Peyton M. Craighill, *U.S. Department of State*  
 Kirby Goidel, *Texas A&M University*  
 Paul Herrnson, *Roper Center*  
 Jocelyn Kiley, *Pew Research Center*  
 Steven Kull, *Program for Public Consultation*  
 Mark S. Mellman, *The Mellman Group*  
 Frank M. Newport, *Gallup, Inc.*  
 Tom Patterson, *Shorenstein Center, Harvard University*  
 Robert Y. Shapiro, *Columbia University*  
 Stuart Soroka, *McGill University*

# Ad-hoc Committees and Task Forces

## Reassessing Today's Survey Methods Task Force

Reg Baker, *RP Baker, LLC* - **Chair**  
J. Michael Brick, *Westat* - **Chair**  
Scott Keeter, *Pew Research Center* - **Chair**  
Paul P. Biemer, *RTI International*  
Courtney Kennedy, *Pew Research Center*  
Frauke Kreuter, *University of Maryland, JPSM*  
Anthony M. Salvanto, *CBS News*  
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## Awards Committees

### AAPOR Award for Exceptionally Distinguished Achievement Committee

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Kathleen Frankovic  
Courtney Kennedy, *Pew Research Center*  
Patrick Moynihan, *U.S. Department of State*  
Clarissa Steele, *Ph.D. Student, University of Missouri*

### Book Award Committee

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Scott Keeter, *Pew Research Center*  
Samara Klar, *University of Arizona*  
Sunghee Lee, *University of Michigan*

### Burns "Bud" Roper Fellow Award Committee

Kristen Olson, *University of Nebraska-Lincoln* - **Chair**  
Anh Thu Burks, *Nielsen*  
Jennifer Hunter Childs, *U.S. Census Bureau*  
Matt Courser, *Pacific Institute for Research and Evaluation*  
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Gretchen McHenry, *RTI International*  
Anna Wiencrot, *NORC at the University of Chicago*

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Jennifer Hunter Childs, *U.S. Census Bureau*  
Matt Courser, *Pacific Institute for Research and Evaluation*  
Stas Kolenikov, *Abt SRBI*  
Ashley Koning, *Rutgers University*  
Gretchen McHenry, *RTI International*  
Anna Wiencrot, *NORC at the University of Chicago*

### Policy Impact Award Committee

Michael Link, *Abt SRBI* – **Chair**  
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Jennifer Romano Bergstrom, *Facebook*  
Mark Blumenthal, *Survey Monkey*  
Gillian SteelFisher, *Harvard School of Public Health*

### Warren J. Mitofsky Innovators Award Committee

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Stephen Blumberg, *National Center for Health Statistics, CDC*  
Mick Couper, *University of Michigan*  
Claudia Deane, *Pew Research Center*  
Natalie Jackson, *Huffington Post*

# Awards Committees

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 Paul Beatty, U.S. Census Bureau  
 Philip Brenner, University of Massachusetts Boston  
 Natalie Jackson, Huffington Post  
 Benjamin Messer, Research Into Action  
 HarmoniJoie Noel, American Institutes for Research  
 Emilia Peytcheva, RTI International  
 Jolene Smyth, University of Nebraska-Lincoln

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 Michael Braun, GESIS-Leibniz-Institut Für Sozialwissenschaften (WAPOR)  
 Patricia Goerman, U.S. Census Bureau (AAPOR)  
 Femke de Keulenaer, Ipsos (WAPOR)  
 Kristen Olson, University of Nebraska-Lincoln (AAPOR)  
 Daniel Oberski, Tilburg University, Netherlands

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 Curtiss Cobb, Facebook  
 Josh De La Rosa, Abt SRBI  
 Morgan Earp, Bureau of Labor Statistics  
 Brad Edwards, Westat  
 Dana Garbarski, Loyola University Chicago  
 Jennifer Lee Gibson, Fors Marsh Group LLC  
 Daniel Harwell, American Institutes for Research  
 Allyson Holbrook, University of Illinois - Chicago  
 Florian Keusch, University of Mannheim/JPSM  
 Cheryl Lampkin, AARP  
 Carol Pierannunzi, Centers for Disease Control and Prevention  
 Carl Ramirez, U.S. Government Accountability Office  
 Mandy Sha, RTI International  
 Andrew Smith, University of New Hampshire

# Publications:

## Journal of Survey Statistics and Methodology Editors

Roderick Little, University of Michigan - **Editor**  
 Roger Tourangeau, Westat - **Editor**

## Journal of Survey Statistics and Methodology Oversight Committee

Michael W. Link, Abt SRBI - **Co-Chair (AAPOR)**  
 Roderick Little, University of Michigan - **Co-Chair (ASA)**  
 Norman Bradburn, NORC at the University of Chicago (AAPOR)  
 Rachel A. Caspar, RTI International (AAPOR)  
 Peter Miller, U.S. Census Bureau (AAPOR)  
 J.N.K. Rao, Carleton University (ASA)  
 Mary Thompson, University of Waterloo (ASA)

## Public Opinion Quarterly Editors

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 Tom W. Smith, NORC at the University of Chicago - **Editor**  
 Eric Plutzer, Pennsylvania State University - **Associate Editor**

## Public Opinion Quarterly Advisory Committee

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## Survey Practice Editors

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 Kumar Rao, Nielsen - **Editor**

# AAPOR Award for Exceptionally Distinguished Achievement

The Association's highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The winner will be announced during the Saturday evening banquet.

## AAPOR Award Winners

2015	Nancy Mathiowetz	1997	Irving Crespi	1980	Shirley A. Starr
2014	Jon A. Krosnick	1996	Eleanor Singer	1979	Mervin D. Field
2013	Floyd J. "Jack" Fowler, Jr.	1995	Herbert I. Abelson	1978	W. Phillips Davison
2012	Daniel Yankelovich	1994	Howard Schuman	1977	Leo Bogart
2011	Stanley Presser	1993	Jack Elinson	1976	Joseph T. Klapper
2010	Michael W. Traugott	1992	James Davis	1975	Raymond A. Bauer
2009	Elizabeth Martin	1991	Joe Belden	1974	Bernard Berelson
2008	Kathleen Frankovic	1990	Herbert E. Krugman	1973	Rensis Likert
2007	Harry O'Neill	1989	Gladys Engel Lang Kurt Lang	1972	Jean Stoetzel
2006	Norman H. Nie	1988	Burns W. Roper	1971	Walter Lippman
2005	Andrew Kohut	1987	Norman Bradburn Seymour Sudman	1970	Archibald M. Crossley
2004	Benjamin I. Page	1986	Philip Converse	1969	Roper Public Opinion Research Center
2003	Don A. Dillman Frank Stanton	1985	Daniel Katz	1968	Elmo C. Wilson
2002	Tom W. Smith	1984	Ithiel de Sola Pool	1967	Hans Zeisel
2001	Robert Groves	1983	Paul K. Perry	1966	Hadley Cantril
2000	Philip Meyer	1982	Paul B. Sheatsley Matilda White Riley John R. Riley, Jr. Wilbur Schramm	1965	Harry H. Field
1999	Charles Cannell			1964	Harold D. Lasswell
1999	Warren J. Mitofsky			1963	George H. Gallup
1998	Albert E. Gollin	1981	Lester R. Frankel	1962	Angus Campbell

# 2016 Award Winners

## Book Award

The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology.

### Winner:

Martin Gilens, *Princeton University*

*Affluence and Influence:  
Economic Inequality and Political Power in America*

## Policy Impact Award

The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice, and discourse, either in the public or private sectors.

### Winner:

Urban Institute for the Health Reform Monitoring Survey

## Burns "Bud" Roper Fellows

The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers.

### Winners:

Daniel Herda, *University of California - Davis*

Ashley Koning, *Rutgers University Eagleton Center for Public Interest Polling*

Monica Reyna, *University of Idaho*

Eike Mark Rinke, *University of Mannheim, Institute for Media and Communication Studies*

Malaena Taylor, *University of Connecticut*

Kelsey White, *SurveySampling*

## Seymour Sudman Student Paper Competition Award

The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; it recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

### Winner:

Ashley Amaya, *RTI International*

*Nonresponse Bias for Survey Estimates of Social Activities and Roles*

## Student Travel Award

The AAPOR Student Travel Award was established to support student attendance at the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers.

### Winners:

Sepideh Mosaferi, *University of Maryland*

Jessica Wengzik, *GESIS - Leibniz Institute for the Social Sciences Survey Design and Methodology*

Landon Schnabel, *Indiana University*

Eva Aizpurua, *University of Castile-La Mancha*

Alejandra Gimenez, *Brigham Young University*

Tianshu Zhao, *University of Illinois at Chicago*

Gerard Byron, *University of Massachusetts-Boston*

Lindsey Hendren, *University of South Carolina*

Charles Dahan, *University of Florida*

Stacy Pancratz, *University of Michigan*

Heather Kitada, *Oregon State University*

Holly Hagerty, *University of Chicago*

Congratulations  
AAPOR Annual T-Shirt  
Contest Winner

## Tanya Mulvey

at the Society for Human Resource Management  
for

**"Your opinion is important,  
even if it's not significant."**

# Committee Meetings

## WAPOR - Hotel Van Zandt

**Tuesday, May 10**

Time	Event	Location
9:00 a.m. – 4:00 p.m.	<b>WAPOR Council Meeting</b>	Red River
2:00 p.m. – 4:00 p.m.	<b>WAPOR IJPOR Editors Meeting</b>	Davis

\*WAPOR Committee Meetings at the Hotel Van Zandt.

## AAPOR - Hilton Austin

**Friday, May 13**

7:00 a.m. – 8:00 a.m.	<b>Finance Committee</b>	Meeting Room 401, Fourth Floor
7:00 a.m. – 8:00 a.m.	<b>Membership and Chapter Relations Committee</b>	Meeting Room 417 A/B, Fourth Floor
7:00 a.m. – 8:00 a.m.	<b>Transparency Initiative Coordinating Committee</b>	Meeting Room 613, Sixth Floor
7:00 a.m. – 8:00 a.m.	<b>Cross-cultural and Multilingual Research Affinity Group</b>	Meeting Room 416 A/B, Fourth Floor
Noon – 1:00 p.m.	<b>POQ Editorial Team</b>	Meeting Room 401, Fourth Floor

**Saturday, May 14**

7:00 a.m. – 8:00 a.m.	<b>AAPOR History Committee</b>	Meeting Room 613, Sixth Floor
7:00 a.m. – 8:00 a.m.	<b>Investment Committee</b>	Meeting Room 401, Fourth Floor
11:30 a.m. – 12:45 p.m.	<b>Communications Committee</b>	Meeting Room 403, Fourth Floor
11:30 a.m. – 12:45 p.m.	<b>Education Committee</b>	Meeting Room 416 A/B, Fourth Floor
11:30 a.m. – 12:45 p.m.	<b>Membership and Chapter Relations – Chapter Reps</b>	Meeting Room 417 A/B, Fourth Floor
11:30 a.m. – 12:45 p.m.	<b>Standards Committee</b>	Meeting Room 613, Sixth Floor
11:30 a.m. – 12:45 p.m.	<b>AASRO Luncheon</b>	Meeting Room 415 A/B, Fourth Floor

# AAPOR Social Activities

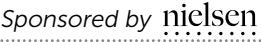
## Thursday, May 12

Time	Event	Location
7:00 a.m.	<b>AAPOR Golf Outing</b> Sponsored by 	Austin Golf at Riverside Golf Course
11:30 a.m. – 12:30 p.m.	<b>Student &amp; Early Career Early-arrival Lunch Meet-up</b>	Hotel Lobby @ 11:15 a.m.
3:00 p.m. – 4:00 p.m.	<b>Meet Your Docent</b>	Meeting Room 415 A/B, Fourth Floor Meeting Room 416 A/B, Fourth Floor
5:45 p.m. – 7:00 p.m.	<b>AAPOR New Member &amp; All-Chapter Reception</b>	Austin Grand Prefunction, Sixth Floor
7:00 p.m. – 9:30 p.m.	<b>AAPOR Food Truck Kickoff Event Dinner</b>	Austin Grand Ballroom, Sixth Floor

## Friday, May 13

3:15 p.m. – 4:15 p.m.	<b>Speed Networking Session #1</b>	Austin Salon J Foyer, Sixth Floor
6:00 p.m.	<b>Student &amp; Early Career Dinner Meet-up</b>	Hotel Lobby @ 5:45 p.m.
6:00 p.m.	<b>Retirees Dinner Meet-up</b>	Hotel Lobby @ 5:45 p.m.

## Saturday, May 14

7:00 a.m. – 8:00 a.m.	<b>AAPOR Fun Run/Walk</b> Sponsored by 	Check-in in the Hotel Lobby @ 6:30 a.m.
12:30 p.m. – 2:00 p.m.	<b>Speed Networking Session #2</b>	Austin Salon J Foyer, Sixth Floor
7:00 p.m. – 7:45 p.m.	<b>AAPOR President's Reception</b> Sponsored by 	Austin Grand Prefunction, Sixth Floor
10:00 p.m. – 1:00 a.m.	<b>AAPOR Post-Banquet Party: "Keep Austin Weird"</b>	Governor's Ballroom Salon A/B, Fourth Floor
10:00 p.m. – 2:00 a.m.	<b>Applied Probability</b>	Meeting Room 415 A/B, Fourth Floor

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# WAPOR Schedule of Events

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Tuesday, May 10, 2016

Time	Event	Location
9:00 a.m. - 4:00 p.m.	WAPOR Council Meeting	Red River
2:00 p.m. - 4:00 p.m.	WAPOR IJPOR Editors Meeting	Davis
5:00 p.m. - 6:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
6:00 p.m. - 8:00 p.m.	WAPOR Welcome Reception	Meriwether Ballroom

## Wednesday, May 11, 2016

Time	Event	Location
7:30 a.m. - 5:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
8:00 a.m. - 9:30 a.m.	WAPOR President's Welcome and Opening Plenary	Meriwether I & II
9:30 a.m. - 10:00 a.m.	WAPOR Coffee Break	Meriwether Foyer
10:00 a.m. - 11:20 a.m.	WAPOR Concurrent Sessions A	
11:30 a.m. - 12:50 p.m.	WAPOR Concurrent Sessions B	
12:50 p.m. - 2:10 p.m.	WAPOR Lunch	Lady Bird III
2:10 p.m. - 3:30 p.m.	WAPOR Concurrent Sessions C	
3:30 p.m. - 4:00 p.m.	WAPOR Coffee Break	Meriwether Foyer
4:00 p.m. - 5:20 p.m.	WAPOR Concurrent Sessions D	
6:00 p.m. - 7:00 p.m.	WAPOR Cash Bar	Meriwether Foyer
7:00 p.m. - 9:00 p.m.	WAPOR Awards Banquet	Lady Bird III

## Thursday, May 12, 2016

Time	Event	Location
7:30 a.m. - 5:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
8:00 a.m. - 9:20 a.m.	WAPOR Concurrent Sessions E	
9:20 a.m. - 9:50 a.m.	WAPOR Coffee Break	Meriwether Foyer
9:50 a.m. - 11:10 a.m.	WAPOR Concurrent Sessions F	
11:20 a.m. - 12:40 p.m.	WAPOR Concurrent Sessions G	
12:40 p.m. - 2:00 p.m.	WAPOR Lunch	Lady Bird III
2:00 p.m. - 3:20 p.m.	WAPOR Concurrent Sessions H	
3:30 p.m. - 4:30 p.m.	WAPOR Dessert and Members' Meeting	Meriwether I & Meriwether Foyer

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# WAPOR Day-at-a-Glance

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Tuesday, May 10, 2016

Time	Event	Location
9:00 a.m. - 4:00 p.m.	<b>WAPOR Council Meeting</b>	Red River
2:00 p.m. - 4:00 p.m.	<b>WAPOR IJPOR Editors Meeting</b>	Davis
5:00 p.m. - 6:00 p.m.	<b>WAPOR Registration Desk Open</b>	Meriwether Foyer
6:00 p.m. - 8:00 p.m.	<b>WAPOR Welcome Reception</b>	Meriwether Ballroom

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Wednesday, May 11, 2016

Time	Event	Location
7:30 a.m. - 5:00 p.m.	<b>WAPOR Registration Desk Open</b>	Meriwether Foyer
8:15 a.m. - 9:30 a.m.	<b>WAPOR President's Welcome and Opening Plenary</b> "Culture and Global Development", Dr. Miguel Basáñez, <i>The Fletcher School, Tufts University</i>	Meriwether I & II
9:30 a.m. - 10:00 a.m.	<b>WAPOR Coffee Break</b>	Meriwether Foyer
10:00 a.m. - 11:20 a.m.	<b>WAPOR Concurrent Sessions A</b>	
	Session 1: <b>Meta-Polls: Effects and Public Opinion About Polls</b> , Meriwether I Analysis Across Polls	
	Session 2: <b>Comparing Across Cultures, Languages, and Time</b> Meriwether II	
	Session 3: <b>Agenda Setting</b> Meriwether III	
	Session 4: <b>Deliberation, Discussion, and Opinion Leadership</b> Davis	
11:30 a.m. - 12:50 p.m.	<b>WAPOR Concurrent Sessions B</b>	
	Session 1: <b>Reducing Error in Public Opinion Research</b> Meriwether I	
	Session 2: <b>Gender, Race, and Ethnicity</b> Meriwether II	
	Session 3: <b>Case Studies in International Public Opinion</b> Meriwether III	
	Session 4: <b>Public Opinion and China</b> Davis	
	Session 5: <b>Media &amp; Public Opinion</b> Red River	
12:50 p.m. - 2:10 p.m.	<b>WAPOR Lunch</b>	Lady Bird III

# WAPOR Day-at-a-Glance

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

**Wednesday, May 11, 2016** (continued)

Time	Event	Location
2:10 p.m. - 3:30 p.m.	<b>WAPOR Concurrent Sessions C</b>	
	Session 1: <b>Interviewer Effects and Paradata,</b> <i>sponsored by AAPOR</i>	Meriwether I
	Session 2: <b>Immigration, Migrants, and Refugees</b>	Meriwether II
	Session 3: <b>Media and Voter Behavior</b>	Meriwether III
	Session 4: <b>Democratic Attitudes and Public Engagement</b>	Davis
	Session 5: <b>Public Opinion in Transition in a Continent in Transition</b>	Red River
3:30 p.m. - 4:00 p.m.	<b>WAPOR Coffee Break</b>	Meriwether Foyer
4:00 p.m. - 5:20 p.m.	<b>WAPOR Concurrent Sessions D</b>	
	Session 1: <b>Hard-to-Reach Populations</b>	Meriwether I
	Session 2: <b>Building Communities and Shaping Public Opinion</b>	Meriwether II
	Session 3: <b>Social Media and Political Participation</b>	Meriwether III
	Session 4: <b>Trust over Time and Space</b>	Davis
	Session 5: <b>Political Culture in Latin America</b>	Red River
6:00 p.m. - 7:00 p.m.	<b>WAPOR Cash Bar</b>	Meriwether Foyer
7:00 p.m. - 9:00 p.m.	<b>WAPOR Awards Banquet</b>	Lady Bird III

# WAPOR Concurrent Sessions A

**Wednesday, May 11, 2016, 10:00 a.m. – 11:20 a.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 1:

### **Meta-Polls: Effects and Public Opinion About Polls, Analysis Across Polls**

**Chair:** Amir Farmanesh, IranPoll.com

**Location:** Meriwether I

#### **The Same Old Story? The Measurement of Political Participation in German Surveys**

Christina Eder, GESIS - Leibniz Institute for the Social Sciences

#### **Who Framed the Polls? Mistrust in Election Forecasting in Eastern Europe**

Christopher D. Karadjov, California State University, Long Beach

#### **Integrating Question Banks and Codebooks Across Surveys with DDI**

Jared Lyle, Inter-university Consortium for Political and Social Research (ICPSR)

George Alter, Inter-university Consortium for Political and Social Research (ICPSR)

#### **Assessing Survey Attitudes in the Middle East and Arab Gulf**

Justin J. Gengler, Social and Economic Survey Research Institute

## Session 2:

### **Comparing Across Cultures, Languages, and Time**

**Chair:** Katharina Meitinger,  
GESIS-Leibniz-Institute for the Social Sciences

**Location:** Meriwether II

#### **What will happen next: Nonresponse disposition as a function of language**

Kevin McLaughlin, UCLA Center for Health Policy Research

#### **Data Collection in Multicultural and Multinational Contexts**

Beth-Ellen Pennell, Institute for Social Research, University of Michigan

Kristen Cibelli Hibben, Institute for Social Research, University of Michigan

#### **Testing Branching Techniques and Rating Scales Across Countries**

Aneta G. Guenova, U.S. Department of State

#### **Demographic Change in Australian Social Attitudes Surveys, 1984-2014**

Steven D. McEachern, Australian Data Archive, Australian National University

#### **Using Anchoring Vignettes to Control for Response Styles in Cross-Culture Surveys: Validity of a Multidimensional IRT Model**

Mengyao Hu, University of Michigan

Sunghee Lee, University of Michigan

Edmundo Melipillán, University of Michigan

# WAPOR Concurrent Sessions A

**Wednesday, May 11, 2016, 10:00 a.m. – 11:20 a.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 3: Agenda Setting

**Chair:** Tom Johnson, *University of Texas at Austin*

**Location:** Meriwether III

### Need for Orientation, Motivated Reasoning and Attribute Agenda Setting Effects During the 2012 U.S. Elections

Lindita Camaj, *University of Houston*

Mariam Dashtabadi, *University of Houston*

Samantha Davis, *University of Houston*

### Reports of Agenda Setting's Death Have Been Greatly Exaggerated: Agenda Sharing Relationships among Traditional Media, Online Only Media and the Public

Magdalena Saldana, *University of Texas at Austin*

Thomas Johnson, *University of Texas at Austin*

### Media Sources and the Same Sex Marriage Issue: Through the Lens of the Agenda Setting Theory

Victoria Chen, *The University of Texas at Austin*

Paromita Pain, *The University of Texas at Austin*

### Evolution of the Public Agenda in Mexico 2007-2015

Paul Francisco Valdés Cervantes, *Parámetro Investigación*

## Session 4: Deliberation, Discussion, and Opinion Leadership

**Chair:** Alejandro Moreno,  
*Instituto Tecnológico Autónomo de México, ITAM*

**Location:** Davis

### The Effect of Emotions and Political Ideology on Deliberative Attitudes

Margarita Orozco, *University of Wisconsin - Madison*

### Social Media and Exposure to Political Disagreement

Matthew Barnidge, *University of Vienna*

### Homogeneity of Opinions in Small Groups and Emergence of (False) Opinion Consensus

Paulina Tabery, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences*

Martin Buchtik, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences*

Jiri Vinopal, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences*

### Following the Leader? Identifying Characteristics of Anonymous Opinion Leadership in Reddit

Danielle K. Kilgo, *University of Texas at Austin*

Joseph Yoo, *University of Texas at Austin*

Thomas J. Johnson, *University of Texas at Austin*

### Towards an Alternative Meta-analysis on the Spiral of Silence

Tamas Bodor, *University of Wisconsin, Stevens Point*

# WAPOR Concurrent Sessions B

**Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## **Session 1: Reducing Error in Public Opinion Research**

**Chair:** Brad Edwards, Westat

**Location:** Meriwether I

### **Using the Total Survey Error Paradigm to Optimize Cross-National Comparability**

Tom W. Smith, NORC at the University of Chicago

### **D-rake: Weighting Surveys to Continuous Distributions using Density Raking**

Jonathan A. Mellon, University of Oxford  
Christopher Prosser, University of Manchester  
Peter Lynn, University of Essex

### **Underreporting Support for Europe: Question Order Experiments in the German-European Context**

Henning Silber, GESIS Leibniz-Institute for the Social Sciences  
Jan Karem Höhne, Göttingen University  
Stephan Schlosser, Göttingen University

### **Sampling Local Knowledge: The Accuracy of Sample Frames Developed by Knowledgeable Local Authorities**

Jonathan Forney, Forcier Consulting

### **Reducing Non-response for Income Questions: Results from Testing Different Question Formats in Cross-national Surveys**

Steve Schwarzer, Pew Research Center  
James Bell, Pew Research Center  
Jill Carle, Pew Research Center  
Katherine Simmons, Pew Research Center

## **Session 2: Gender, Race, and Ethnicity**

**Chair:** Katarzyna Staszynska, Kozminski University

**Location:** Meriwether II

### **When Does Skin Color Matter? Actual and Perceived Discrimination in Different Communicative Contexts in Colombia**

Helen Cho, University of Wisconsin-Madison  
Jinha Kim, University of Wisconsin-Madison  
Hernando Rojas, University of Wisconsin-Madison

### **Ethnic Hierarchy and the Limits of Group Threat: Is There a Backlash against Competing and Culturally Different Immigrant Groups from Richer Countries?**

Alexander Kustov, Princeton University

### **More Religious, Less Dogmatic: Reexamining Gender Differences in Religion**

Landon Schnabel, Indiana University

### **Bowling in Women's League: Gendered Political Discussion Networks and Political Engagement**

Yangsun Hong, University of Wisconsin-Madison  
Hernando Rojas, University of Wisconsin-Madison

# WAPOR Concurrent Sessions B

**Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 3: Case Studies in International Public Opinion

**Chair:** Fares Braizat, *Strategic Intelligence Solution*

**Location:** Meriwether III

### New Democratic and Methodological Changes in Latin America: The Case of 'Anti-systemic Vote' in Mexico

Diana Paola Penagos Vasquez, *Parametria S.A. de C.V.*

Francisco Abundis Luna, *Parametria S.A. de C.V.*

Jose Alberto Vera Mendoza, *Parametria S.A. de C.V.*

### Exploring the Formation of Political Tolerance toward FARC in Colombia: A Multidimensional Investigation

Kwansik Mun, *University of Wisconsin*

David Coppini, *University of Wisconsin*

Helen Cho, *University of Wisconsin*

Hernando Rojas, *University of Wisconsin*

### Instruments That Make Sense: Creating Questions to Capture Financial Data Using Evidence from Qualitative Research

Meghann Jones, *Ipsos*

Jill Humble, *Ipsos*

### Using Observational Methods to Verify Self-Reported Data: A Case Study From Cocoa Farming

Robert Petrin, *Ipsos*

Manuel Kiewisch, *World Cocoa Foundation*

Jill Humble, *Ipsos*

### Implementing Observational Methods in Practice: A Case Study from Cocoa Farming

Meghann Jones, *Ipsos*

## Session 4: Public Opinion and China

**Chair:** Floyd Ciruli, *Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver*

**Location:** Davis

### From Suppressive to Proactive: The Chinese Government's Control Strategies Over Media Coverage in the Area of Popular Protests—The Evidence from Wukan Incident

Chao Zhang, *Tsinghua University*

Shaowei Chen, *Tsinghua University*

### Communist Party's Soft Power in a Cartoon Video: Shaping China's Political Image among Overseas Audiences

Kecheng Fang, *University of Pennsylvania*

### Mapping Ideological Landscape in Chinese News Media by Citation Patterns

Kecheng Fang, *University of Pennsylvania*

## WAPOR Concurrent Sessions B

**Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Session 5: Media & Public Opinion

**Chair:** Tamás Bodor,  
*University of Wisconsin-Stevens Point*

**Location:** Red River

#### **Exploring the Changing Role of Journalism Performance in Egypt: From Watchdog to Dogwatch**

Ibrahim M. Saleh, *University of Cape Town*

#### **How the Brazilian Journalism Deals with Readers' Comments? An Analysis of Political Letters Published in Folha de S. Paulo and O Estado de S. Paulo**

Francisco Paulo Jamil Almeida Marques, *Federal University  
of Paraná, Brazil (Department of Political Science)*  
Edna Miola, *Federal University of Technology -  
Paraná, Brazil*  
Camila Mont'Alverne, *Federal University of Ceará, Brazil*

#### **Citizen Participation in Social Networks on Politics: Design of a Scale for Measuring Conventional Political Participation in Social Networks**

Carlos Muñiz, *Universidad Autónoma de Nuevo León*  
Juan de Dios Martínez, *Universidad Autónoma de Nuevo  
León*  
Alma Rosa Saldierna, *Universidad Autónoma de Nuevo  
León*  
Alondra Salazar, *Universidad Autónoma de Nuevo León*

#### **Sources of the Media Agenda: How the Argentine Press Set the Context for the Media Reform Controversy**

Mariana De Maio, *San Diego State University*

#### **The Social Impacts of Internet Use by Young and Elders in São Paulo city: A Comparative Analysis 2014-2015**

Cláudio Luís Camargo Penteado, *Federal University of ABC*  
Julia Moreno Rosin, *Federal University of ABC*  
Isadora Castanhedi, *Federal University of ABC*

## WAPOR Concurrent Sessions C

**Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Session 1: Interviewer Effects and Paradata

sponsored by AAPOR

**Chair:** Jennifer Hunter Childs, *U.S. Census Bureau*

**Location:** Meriwether I

#### **Interviewer Effects on Filter Questions: Identifying Causal Effects from Panel Data**

Mark Trappmann, *IAB*  
Michael Josten, *OPINION Market Research & Consulting*

#### **Using Paradata to Monitor Interviewers' Instrument Navigation Behavior and Inform Instrument Technical Design: A Case Study from a National Household Survey in Ghana**

Yu-chieh (Jay) Lin, *University of Michigan*  
Kyle Kwaiser, *University of Michigan*  
Gina-Qian Cheung, *University of Michigan*  
Jennifer Kelley, *University of Michigan*

#### **Experience and Remuneration: Interviewer Effects in an Australian Time Series Survey**

Jill Sheppard, *The Australian National University*  
Nicholas Biddle, *The Australian National University*  
Shuvo Bakar, *The Australian National University*

# WAPOR Concurrent Sessions C

**Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 2: Immigration, Migrants, and Refugees

**Chair:** Nader Said-Foqaha, Arab World for Research & Development (AWRAD)

**Location:** Meriwether II

### The Less Extreme, the More You Leave: Radical Islam and Willingness to Migrate

Valentina Rotondi, Catholic University of the Sacred Heart  
 Chiara Falco, University of Milan-Bicocca

### The Institutional Logic of Welfare Attitudes: How American and British Migrants Assimilate to Social Democratic Institutions

Christian Albrekt Larsen, Department of Political Science,  
*Aalborg University, Denmark*  
 Troels Fage Hedegaard, Centre for Comparative Welfare Studies, Aalborg University

### Putting Europe to the Test – Understanding Public Opinion during the European Refugee Crisis

Rico Neumann, University of Washington

### Millions are Coming: Impact of European Refugee Crises and Comparison with U.S. Immigration Debate

Floyd Ciruli, Crossley Center for Public Opinion Policy,  
*Josef Korbel School, University of Denver*

### Changes in the Immigration Laws in the GCC Countries: Qatar's Sponsorship System in the Wake of the 2022 FIFA World Cup

Kien Le, Qatar University Social and Economic Survey Research Institute (SESRI)  
 Abdoulaye Diop, Qatar University Social and Economic Survey Research Institute (SESRI)  
 John Lee Pratt Holmes, Qatar University Social and Economic Survey Research Institute (SESRI)

## Session 3: Media and Voter Behavior

**Chair:** Thomas B. Christie, University of Texas at Arlington

**Location:** Meriwether III

### The Impact of Social Media Activity and Mass Media Presence on Electoral Success: Evidence from the 2015 Swiss General election

Marko Kovic, ZIPAR -  
*Zurich Institute of Public Affairs Research*  
 Adrian Rauchfleisch, ZIPAR -  
*Zurich Institute of Public Affairs Research*  
 Julia Metag, IPMZ – Institute of Mass Communication and Media Research  
 Christian Caspar, FöG – Research Institute for the Public Sphere and Society  
 Julian Szenogrady, IPMZ – Institute of Mass Communication and Media Research

### Do Voting Advice Applications Narrow the Digital Divide? A Quasi-Experiment

Jasper van de Pol, University of Amsterdam  
 Naomi Kamoen, Utrecht University / University of Tilburg  
 André Krouwel, VU University  
 Claes de Vreese, University of Amsterdam  
 Bregje Holleman, Utrecht University

### Who Believes in Social Media? Informed Citizens and Digital Life

Pedro Fierro, Business School, Adolfo Ibáñez University, Chile  
 Jaime Lindh Allen, Plensa Foundation, Chile  
 Alberto Pedro López-Hermida Russo, Universidad de los Andes

### Electoral Behavior in Argentinian 2015 Presidential Elections

Maria Laura Tagina, Universidad Nacional de San Martín  
 Carlos Hugo Gervasoni, Universidad Torcuato Di Tella

# WAPOR Concurrent Sessions C

**Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## **Session 4: Democratic Attitudes and Public Engagement**

**Chair:** Ibrahim Saleh, *University of Cape Town*

**Location:** Davis

**Public Opinion Polls in Post-revolution Libya: An Examination of Series of Public Opinion Polls after the 2011 Revolution to Identify People's Perspectives of Political Transition towards Democracy**

Nidal Sawehli, *Diwan Marketing Research*

**Understanding Citizen Satisfaction with Democracy: Evidence from Latin America**

Alejandro Moreno, *Instituto Tecnológico Autónomo de México, ITAM*

**Community Leadership Training in Bangladesh: An Impact Assessment**

Gary Langer, *Langer Research Associates*  
Julie Phelan, *Langer Research Associates*  
Nurhan Kocaoglu, *Counterpart International*  
Zahra Lutfeali, *Counterpart International*  
Matthew Warshaw, *D3 Systems, Inc.*

**Personality, Perceptions of Democracy and Support for Authoritarian Alternatives in Mexico**

Sergio C. Wals, *Department of Political Science,  
University of Nebraska-Lincoln*  
Alejandro Moreno, *Department of Political Science,  
Instituto Tecnológico Autónomo de México*  
Jeffery J. Mondak, *Department of Political Science,  
University of Illinois*  
Damarys J. Canache, *Department of Political Science,  
University of Illinois*  
Dona-Gene Barton, *Department of Political Science,  
University of Nebraska-Lincoln*

## **Session 5: Public Opinion in Transition in a Continent in Transition**

**Chair:** Mari Harris, *Ipsos Public Affairs South Africa*

**Location:** Red River

**Lessons from Public Opinion Studies in North Africa following the Arab Spring**

Meghann Jones, *Ipsos*  
Jed Ober, *Democracy International*

**Public Opinion in the Least Developed Countries: Lessons from South Sudan**

Jed D. Ober, *Democracy International, Inc.*

**The challenge of International Terrorism: Wreaking havoc with regard to security and refugees in East and West Africa**

Virginia Nkwanzi, *Ipsos Uganda*

**From Liberation Movement to Flawed Political Party: the Moral and Physical Shrinking of the ANC**

Mari Harris, *Ipsos*

# WAPOR Concurrent Sessions D

**Wednesday, May 11, 2016, 4:00 p.m. – 5:20 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 1: Hard-to-Reach Populations

**Chair:** Mark Gill, *MORI Caribbean*

**Location:** Meriwether I

### Reaching the Unreachable: Methodologies for Conducting Research with Restricted Access

Naomi Rasmussen, *Democracy International*

### Conducting Research with Refugee Populations

Kaitlin Love, *Ipsos*

Meghann Jones, *Ipsos*

Mohammed Minawi, *Ipsos*

### Obstacles and Strategies for Conducting Public Opinion Research in Yemen

Travis Owen, *Gallup*

Hafez Albukari, *YPC*

Rajesh Srinivasan, *Gallup*

Jihad Fakhreddine, *Gallup*

Dan Foy, *Gallup*

## Session 2: Building Communities and Shaping Public Opinion

**Chair:** Rosario Aguilar, *CIDE*

**Location:** Meriwether II

### Digital Astroturfing: Definition, Typology, and Countermeasures

Marko Kovic, ZIPAR - Zurich Institute of Public Affairs Research

Adrian Rauchfleisch, ZIPAR - Zurich Institute of Public Affairs Research

Marc Sele, ZIPAR - Zurich Institute of Public Affairs Research

### A Whole New Game: Electoral Reform and the Composition of the Electorate in Local and General Elections in Chile

Bernardo Mackenna, Sociology Department, Pontifical Catholic University of Chile

Nicolás De la Cerda, Sociology Department, Pontifical Catholic University of Chile

### Digital Democracy in America: A Look at Civic Engagement in an Internet Age

Jacob Nelson, Northwestern University

Dan A. Lewis, Northwestern University

Ryan Lei, Northwestern University

Emily Hittner, Northwestern University

### Territory and Political Disengagement: The Centralism Implications in Democracy

Pedro Fierro Zamora, Business School, Adolfo Ibáñez University, Chile

Jaime Lindh Allen, Piensa Foundation, Chile

Alberto Pedro López-Hermida Russo, Universidad de los Andes

# WAPOR Concurrent Sessions D

**Wednesday, May 11, 2016, 4:00 p.m. – 5:20 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 3: **Social Media and Political Participation**

**Chair:** Nedal Swehli, *Dewan Marketing Research*

**Location:** Meriwether III

### Ties, Likes and Tweets:

#### **Using Discussion Network Type to Explain the Impact of Social Media on Protest Participation**

Sebastian Valenzuela, *Pontificia Universidad Católica de Chile*

Teresa Corream, *Universidad Diego Portales*

Homero Gil de Zúñiga, *University of Vienna*

#### **Me and My Shadow: The Influence of Reliance on Mobile Devices on Offline Discussion, Credibility and Political Participation**

Tom Johnson, *University of Texas at Austin*

Barbara Kaye, *University of Tennessee at Knoxville*

#### **Hostile Cross-Cutting Exposure. The Intersection of Perceived Polarization and Heterogeneity and its Implications for Deliberation and Mobilization**

David Coppini, *University of Wisconsin Madison*

#### **Demonstrations in Brazil against Dilma Rousseff in 2015: The Debate on Twitter**

Claudio Luis Penteado, *Federal University of ABC/ Brazil*

Fábio Olivetti França, *Federal University of ABC*

Cássia Souza Carvalho, *Federal University of ABC*

#### **Can Facebook Advertisements Measurably Shift Political Attitudes?**

Katherine Haenschen, *University of Texas at Austin*

## Session 4: **Trust over Time and Space**

**Chair:** Michael Elasmar, *Boston University*

**Location:** Davis

#### **The Dynamics of Trust in Institutions in Lithuania during 1998-2015: Long-term and Ad-hoc Factors of Influence**

Vladas Gaidys, *ISM University of Management and Economics*

#### **Assessing Trust in Media & Political Institutions Worldwide Evidence from a 20 Country Online Panel Survey**

Matthew Barnidge, *University of Vienna*

Homero Gil de Zúñiga, *University of Vienna*

Alberto Ardevol-Abreu, *University of Vienna*

Trevor Diehl, *University of Vienna*

James Liu, *Massey University*

#### **International Survey Data on Corruption: Overview and Harmonization Implications**

Ilona Wysmulek, *Polish Academy of Sciences; The Ohio State University*

#### **A Transnational Analysis of Change in Trust over Time**

Claire Durand, *Université de Montréal*

Isabelle Valois, *Université de Montréal*

Luis Patricio Pena Ibarra, *Université de Montréal*

## Session 5: **Political Culture in Latin America**

**Chair:** Hernando Rojas, *University of Wisconsin*

**Location:** Red River

#### **Political Culture and Public Opinion in Mexico**

Angelica Mendieta, *Benemerita Universidad Autónoma de Puebla*

#### **Media Content and Political Culture in Mexico**

Carlos Muñiz, *Universidad Autónoma de Nuevo Leon*

#### **Political culture in Colombia**

Hernando Rojas, *University of Wisconsin Madison*

# WAPOR Day-at-a-Glance

**Thursday, May 12, 2016**

Time	Event	Location
7:30 a.m. - 5:00 p.m.	<b>WAPOR Registration Desk Open</b>	Meriwether Foyer
8:00a.m. - 9:20 a.m.	<b>WAPOR Concurrent Sessions E</b>	
	Session 1: <b>Response and Nonresponse</b>	Meriwether I
	Session 2: <b>Health and Public Opinion</b>	Meriwether II
	Session 3: <b>Media and Big Data in Public Opinion Research</b>	Meriwether III
	Session 4: <b>Education, Youth, and Public Opinion</b>	Davis
	Session 5: <b>Polling for Global Governments: Polling Data as a Method to Explore the Extended Meaning of Identity, Citizenship, and Governance in the 21st Century</b>	Red River
9:20 a.m. - 9:50 a.m.	<b>WAPOR Coffee Break</b>	Meriwether Foyer
9:50 a.m. - 11:10 a.m.	<b>WAPOR Concurrent Sessions F</b>	
	Session 1: <b>Methodological Issues for Election/Exit Polls, sponsored by AAPOR</b>	Meriwether I
	Session 2: <b>Income Inequality and Public Opinion</b>	Meriwether II
	Session 3: <b>Public Opinion Amidst Civil Wars and Difficult Circumstances</b>	Meriwether III
	Session 4: <b>Information, Knowledge, and Public Opinion</b>	Davis
11:20 a.m. - 12:40 p.m.	<b>WAPOR Concurrent Sessions G</b>	
	Session 1: <b>Conducting Research Online</b>	Meriwether I
	Session 2: <b>Public Opinion and the Economy</b>	Meriwether II
	Session 3: <b>Media Use and Public Opinion</b>	Meriwether III
	Session 4: <b>Political Identity</b>	Davis
12:40 p.m. - 2:00 p.m.	<b>WAPOR Lunch</b>	Lady Bird III
2:00 p.m. - 3:20 p.m.	<b>WAPOR Concurrent Sessions H</b>	
	Session 1: <b>Mixed Modes and Methods</b>	Meriwether I
	Session 2: <b>Science and Public Opinion</b>	Meriwether II
	Session 3: <b>Social Media and the Electoral Context</b>	Meriwether III
	Session 4: <b>When "Old" Becomes "Forever Young": Examining Power Dynamics of Weibo in China</b>	Davis
	Session 5: <b>Rediscovering the Voice of the People in a Time of Transition</b>	Red River
3:30 p.m. - 4:30 p.m.	<b>WAPOR Dessert and Members' Meeting</b>	Meriwether I & Meriwether Foyer

# WAPOR Concurrent Sessions E

**Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## **Session 1: Response and Nonresponse**

**Chair:** Timothy P. Johnson,  
*University of Illinois at Chicago*

**Location:** Meriwether I

### **Are Response Rate Standards Good for Data Quality? Evidence from the European Social Survey**

Stephanie Eckman, *RTI International*  
Achim Koch, *GESIS*

### **Experimenting with Advance Text Messages to Increase Response Rates and Improve Calling Efficiency: Findings from Two Australian Dual-Frame RDD Surveys**

Darren W. Pennay, *The Social Research Centre Pty Ltd*  
Kim Borg, *The Social Research Centre*  
Paul J. Lavrakas, *Independent Consultant*

### **Experimenting with the Addressee Line in a Mail Survey of Hispanic Households**

Paul J. Lavrakas, *Independent Consultant*  
Gerry Dirksz, *Experian Marketing Services*  
Lisa Lusskin, *Experian Marketing Services*  
Beth Ponce, *Experian Marketing Services*

### **CATI vs. CAPI – Mode Effects on Item Nonresponse for Sensitive Topics**

Chariklia Hoefig, *Bundeswehr Center for Military History  
and Social Science*

## **Session 2: Health and Public Opinion**

**Chair:** David Ison,  
*Embry-Riddle Aeronautical University - Worldwide*

**Location:** Meriwether II

### **Assessing Feasibility of a Survey Mode Among Older Hmong Adults: Audio Computer Assisted Self- interviewing with Helper Assistance (ACASI-H)**

Maichou Lor, *University of Wisconsin-Madison,  
School of Nursing*

### **OBAMACARE in the News: An alternate and Mainstream Media Frame Comparison**

Paromita Pain, *The University of Texas at Austin*  
Gina Chen, *The University of Texas at Austin*

### **Communicating Fear of Ebola: How the 2014 Outbreak was Characterized in Leading National/International News Media**

Thomas B. Christie, *University of Texas at Arlington*

### **The Butterfly Effect of Fear: Third Level Agenda Setting?**

Kami Marie Vinton, *University of Texas at Arlington*

# WAPOR Concurrent Sessions E

**Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 3: Media and Big Data in Public Opinion Research

**Chair:** Mariana De Maio, *San Diego State University*

**Location:** Meriwether III

### The Future Ain't What it Used to Be: A Shifting Paradigm

Mark A. Schulman, *Abt SRBI*

### Predicting Country Mentions in Social Media Chatter: Some Theoretical Beginnings and a Quantitative Model Using Twitter Data

Michael Elasmar, *Boston University*

Jacob Groshek, *Boston University*

Denis Wu, *Boston University*

### Civility, Politeness and Discussion Quality on Social Media

Mustafa Oz, *The University of Texas at Austin*

Pei Zheng, *The University of Texas at Austin*

Gina Chen, *The University of Texas at Austin*

### Using Media Analysis to Rank Public Interest Issues -Quantitative Methodology

Yasir Mohammed Al Muqbel, *Bhuth*

### Towards a Typology of Conflict Frames: Substantiveness and Interventionism in Dutch Political Conflict News

Guus Bartholomé, *University of Amsterdam*

Sophie K. Lecheler, *University of Amsterdam*

Claes H. De Vreese, *University of Amsterdam*

## Session 4: Education, Youth, and Public Opinion

**Chair:** Mariah Evans, *University of Nevada, Reno*

**Location:** Davis

### The Primary Drivers of Educational Attainment: A Comparison of Britain, Germany, and the United States

Jon D. Miller, *University of Michigan*

### Rethinking Citizenship Norms for Millennials: Conceptualizing Techno-citizenship

Patrick Merle, *Florida State University*

Summer Harlow, *Florida State University*

### Socio-Economic Context and Political Social Media Use: The Development of Communication Competencies among Youth in the 2008 U.S. Presidential Election

German Alvarez, *University of Wisconsin-Madison, School  
of Journalism and Mass Communication*

Matthew Barnidge, *University of Vienna*

### A Comparison of the Similarity of Student and Parent Reports of Parent Characteristics, Student Educational Resources, and Student Behaviors: Results from the 2015 Qatar Education Study

Linda G Kimmel, *Center for Political Studies,  
University of Michigan*

Jill Wittrock, *University of Northern Iowa*

Kien Trung Le, *SESRI, Qatar University*

Abdellatif Sellami, *SESRI, Qatar University*

Brian Hunscher, *Mathematica*

## WAPOR Concurrent Sessions E

Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Session 5: **Polling for Global Governments: Polling Data as a Method to Explore the Extended Meaning of Identity, Citizenship, and Governance in the 21st Century**

**Chair:** Katie Simmons, Pew Research Center

**Location:** Red River

#### **Global Finance and Development Institutions as Governance Regimes in the 21st Century: Pulsing the Global Publics They Shape**

Takashi Inoguchi, *Nigata University*  
Misha Raza, *Gallup Pakistan*

#### **Governors of Global Megacities: How Global are the Mayors of Global Cities; Does Global Opinion Count for Them?**

Johnny Heald, *ORB International*  
Bilal Gilani, *Gallup Pakistan*

#### **Global Social and Transactional Networking Platforms: Are They Pulsing how Identities and Interests are being Reshaped by Them?**

Ijaz Shafi Gilani, *Gilani Research Foundation*  
Zubair Khan, *Gomal University*

#### **Global Educators: Will Global Education Shape Global Identities; Should it?**

Khalid Saeed, *WPI University*  
Yashwant Deshmukh, *Team CVoter*  
Umar Taj, *Warrick University*

## WAPOR Concurrent Sessions F

Thursday, May 12, 2016, 9:50 a.m. – 11:10 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Session 1: **Methodological Issues for Election/Exit Polls, sponsored by AAPOR**

**Chair:** Henning Silber,  
*GESIS-Leibniz-Institute for the Social Sciences*

**Location:** Meriwether I

#### **Impact of Name Order and Presentation Format on Support for Candidates in a Presidential Primary Poll**

Mingnan Liu, *SurveyMonkey*  
Sarah Cho, *SurveyMonkey*  
Jon Cohen, *SurveyMonkey*

#### **Accurate Exit Poll for Mayor in Guadalajara, Mexico 2015 with Low Cost Data Collection Method**

Jorge Alberto Godinez Garcia, *Polymetrix*

#### **Accuracy, Intentions, and Expectations: Election Polling in an International Context**

Laura Silver, *U.S. Department of State*  
Patrick J. Moynihan, *U.S. Department of State*

#### **Explaining the Opinion Polls at the 2015 British General Election**

Sir Robert M. Worcester, *Ipsos MORI*  
Mark Gill, *MORI Caribbean*

#### **Investigating the Great British Polling Miss: Evidence from the British Election Study**

Jonathan Mellon, *University of Oxford*  
Christopher Prosser, *University of Manchester*

# WAPOR Concurrent Sessions F

**Thursday, May 12, 2016, 9:50 a.m. – 11:10 a.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 2: Income Inequality and Public Opinion

**Chair:** Sergio Wals, University of Nebraska-Lincoln

**Location:** Meriwether II

### Cross-National Attitudes towards Income Inequality and Income Taxes

Tom W. Smith, NORC at the University of Chicago

### Prosperous Elites Benefit Everyone: Subjective Well-being, Civilized Materialism, Inequality and Relative Deprivation in Europe, 2003-2012: Evidence from 29 Nations and 70,000 Respondents

Jonathan Kelley, International Survey Center & University of Nevada  
M.D.R. Evans, University of Nevada

### Communism, Capitalism, and Images of Class: Effects of Reference Groups, Reality, and Regime in 43 Nations and 110,000 Individuals, 1987-2009

M.D.R. Evans, University of Nevada  
Jonathan Kelley, International Survey Center and University of Nevada

### Inequality, Recession, and Well-being in Europe, 2003-2012: 25 Countries and 60,000 Cases

M.D.R. Evans, University of Nevada  
S.M.C. Kelley, University of California, Berkeley  
C.G.E. Kelley, Plain English Statistics Consulting & International Survey Center  
Jonathan Kelley, International Survey Center & University of Nevada

### Changing Profile of a Russian Consumer

Marina Krasilnikova, Levada Center

## Session 3: Public Opinion Amidst Civil Wars and Difficult Circumstances

**Chair:** Julie de Jong, University of Michigan

**Location:** Meriwether III

### Afghanistan: What Comes Next?

Matthew B. Warshaw, D3 Systems

### What Shifts in Iranian Public Opinion Made Iran's Nuclear Agreement with the P5+1 Possible?

Ebrahim Mohseni, University of Maryland  
Amir Farmanesh, IranPoll.com  
Mahmoud Salahi, Pars Advanced Research Scholars (PARS)

### Iran's Two Most Pivotal Elections: The February 2016 Parliamentary and Assembly of Experts Elections of the Islamic Republic of Iran

Ebrahim Mohseni, University of Maryland  
Amir Farmanesh, IranPoll.com  
Mahmoud Salahi, Pars Advanced Research Scholars (PARS)

### Measuring the Impact of Civil War in Yemen

Travis Owen, Gallup  
Rajesh Srinivasan, Gallup  
Jihad Fakhreddine, Gallup  
Dan Foy, Gallup

## WAPOR Concurrent Sessions F

Thursday, May 12, 2016, 9:50 a.m. – 11:30 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Session 4: Information, Knowledge, and Public Opinion

**Chair:** David Howell, University of Michigan

**Location:** Davis

#### The National Potential Information Index and The Formation of Public Opinion

Mascia Ferri, Department of Communication and Social Research "Sapienza" University of Rome

#### Does Political Sophistication Mediate the Affect Effect? Evaluation of Citizen's Reaction to Political Polls

Shelby Hobbs, Florida State University

Patrick Merle, Florida State University

Kailash Koushik, Florida State University

Nikki McClaran, Florida State University

#### Public Opinion on Classical Categories of Political & Legal Philosophy: The Case of Poland

Katarzyna M. Staszynska, Kozminski University

#### Information Acquisition in the 21st Century: The Emergence of the Just-in-time System

Jon D. Miller, University of Michigan

## WAPOR Concurrent Sessions G

Thursday, May 12, 2016, 11:20 a.m. – 12:40 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Session 1: Conducting Research Online

**Chair:** Curtiss Cobb, Facebook

**Location:** Meriwether I

#### 2015-2016 Australian Online Panels Benchmarking Study: A comparison of surveys using probability and nonprobability samples in an Australian research context

Darren W. Pennay, The Social Research Centre Pty Ltd

Dina Neiger, The Social Research Centre Pty Ltd

Paul J. Lavrakas, Independent Consultant

#### Mitigating Nonresponse Error in Online Survey Research

David Ison, Embry-Riddle Aeronautical University - Worldwide

#### Building a City-Wide Panel: Engaging Residents through Multiple Modes

Nina DePena Hoe, Institute for Survey Research - Temple University

Heidi Grunwald, Institute for Survey Research - Temple University

Keisha Miles, Institute for Survey Research- Temple University

#### Web Mode Effects in High Coverage Countries? – Comparisons of Web and Paper Modes in Denmark, Norway and Finland

Sanne Clement, Aalborg University

Ditte Shamshiri-Petersen, Aalborg University

#### Recruitment Reminder Effects: How do Reminder Waves Recruit Different Profiles of Respondents in an Online Survey?

Jill Sheppard, The Australian National University

Nicholas Biddle, The Australian National University

Sonia Whiteley, The Australian National University

# WAPOR Concurrent Sessions G

**Wednesday, May 11, 2016, 11:20 a.m. – 12:40 a.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 2: Public Opinion and the Economy

**Chair:** Jon D. Miller, *University of Michigan*

**Location:** Meriwether II

### Quality Not Quantity in the Welfare State: Evaluation of Social Services and Well-being in Europe, 2003-2012 – Evidence from 29 Nations and 70,000 Respondents

Jonathan Kelley, *International Survey Center & University of Nevada*  
M.D.R. Evans, *University of Nevada*

### "It's not Me, It's the Rest of Us": Bridging the Gap Between Perceptions of the Personal and Collective Situation

Bernardo Mackenna, *Department of Sociology, Pontifical Catholic University of Chile*  
Ricardo González, *Center of Public Studies, Chile*

### Well-being and Economic Trends in Yemen

Dan Foy, *Gallup*  
Rajesh Srinivasan, *Gallup*  
Jihad Fakhreddine, *Gallup*  
Travis Owen, *Gallup*

### Public Evaluations, Predictions and Official Statistics as Components of Balanced Socio-Economic Development Index and Determinants of Individuals' Flourishing

Krzysztof Zagorski, *Kozminski University, Warsaw*

## Session 3: Media Use and Public Opinion

**Chair:** Paromita Pain, *University of Texas at Austin*

**Location:** Meriwether III

### An Integrated Behavior Model of Political Media Exposure: A Focus on Experiential and Instrumental Attitudes toward Politics

Lance Holbert, *Temple University*  
Nick Robinson, *Temple University*  
Chen Zeng, *Temple University*

### The Myth of Partisan Selective Exposure to News: A Network Analysis of Political News Websites

Jacob L. Nelson, *Northwestern University*  
James G. Webster, *Northwestern University*

### Strategic Voting and Perceptions of a Hostile Media: Ideological News Exposure, HMPs and Shifts toward the Likud Party in the Israeli Knesset Elections of 2015

Yariv Tsfati, *University of Haifa*

### The Effects of Passive versus Motivated News Media Use on Issue Judgments

Sebastian Valenzuela, *Pontificia Universidad Católica de Chile*

### A Novel, Brief, and General Approach to Measuring Media Diet

Joseph Hilgard, *University of Pennsylvania*  
Kathleen Hall Jamieson, *University of Pennsylvania*

## WAPOR Concurrent Sessions G

Thursday, May 12, 2016, 11:20 a.m. – 12:40 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Session 4: Political Identity

**Chair:** Jill Wittrock, *University of Northern Iowa*

**Location:** Davis

#### Analyzing Malaise and Mobilization Media Effects on Political Support and European Identity of Old and New Member States

Waqas Ejaz, *Technical University of Ilmenau*

#### Measuring Political Ideology: An Israeli Case Study

Angelina Theodorou, *Pew Research Center*

Neha Sahgal, *Pew Research Center*

Kelsey Jo Starr, *Pew Research Center*

#### Party Ownership of Traits: An Examination of Implicit Attitudes

Christine R. Filer, *University of Arizona*

Kate Kenski, *University of Arizona*

Eric Tsetsi, *University of Arizona*

#### Locating the ‘Paradigm’ in Protest Paradigm: A Comparative Network Analysis of News Framing of Protests in Brazil, China, and India

Pei Zheng, *School of Journalism,  
The University of Texas at Austin*

Saif Shahin, *School of Journalism,  
The University of Texas at Austin*

## WAPOR Concurrent Sessions H

Thursday, May 12, 2016, 2:00 p.m. – 3:20 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

### Session 1: Mixed Modes and Methods

**Chair:** Samir Abu-Rumman, *Gulf Opinion Center for Polls and Statistics*

**Location:** Meriwether I

#### Necessary but Insufficient:

#### Why Measurement Invariance Tests Need Online Probing as a Complementary Tool

Katharina Meitinger, *GESIS Leibniz Institute for the Social Sciences*

#### Examining the Advantages of SMS vs. Mobile Web Surveys in Emerging Markets

Roxana Elliott, *GeoPoll*

Max Richman, *GeoPoll*

Matthew Harber, *GeoPoll*

#### Moving Towards Mixed Method Questionnaire Evaluation: Combining Cognitive Interviewing and the Use of Targeted Embedded Probes

Paul J. Scanlon, *National Center for Health Statistics*

Kristen Miller, *National Center for Health Statistics*

#### Comparing Response Methods in Developing Contexts: CATI vs. Face-to-Face

Jed Ober, *Democracy International*

Michael Cowan, *Democracy International*

# WAPOR Concurrent Sessions H

**Wednesday, May 11, 2016, 2:00 p.m. – 3:20 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## Session 2: Science and Public Opinion

**Chair:** Tom W. Smith, NORC at the University of Chicago

**Location:** Meriwether II

### Understanding Global Perceptions of Climate Change: A Cross-Cultural Comparison of Values, Vulnerability, and National Characteristics

Heather Akin, Annenberg Public Policy Center,  
University of Pennsylvania

### Examining Media Coverage of Microbiomes: A Content Analysis

Jessica R. Houf, University of Utah  
Meaghan McKasy, University of Utah  
Ye Sun, University of Utah  
Sara Yeo, University of Utah  
Erika Shugart, American Society for Microbiology  
Emily Dilger, American Society for Microbiology  
Joanna Urban, American Society for Microbiology  
Sam Mandl, American Society for Microbiology

### Scientific Literacy in Canada and the United States: A Comparison to Two North American Neighbors

Jon D. Miller, University of Michigan

### The Use of Weibo and Its Influence on Public Trust in Science

Lin Shi, School of Journalism and Communication,  
Tsinghua University

## Session 3: Social Media and the Electoral Context

**Chair:** Janet Streicher, Baruch College, CUNY

**Location:** Meriwether III

### 2014 Gubernatorial Online Campaigns in Context: The Interplay between Public Opinion Polls and Campaign Communication Strategies on Facebook and Twitter

Patrícia G. C. Rossini, Federal University of Minas Gerais,  
Brazil  
Jennifer Stromer-Galley, Syracuse University  
Brian Dobreski, Syracuse University  
Kate Kenski, University of Arizona  
Jeff Hemsley, Syracuse University  
Bryan Semaan, Syracuse University  
Sikana Tanupalorungsan, Syracuse University

### Negative Campaign before and during the Electoral Period of 2014 Brazilian Presidential Campaign: A Comparative Approach on how the Main Candidates Used Facebook

Icaro Joathan Sousa, IFCE

### Does Strategic Stereotyping 'Work' for Candidates? Testing the Effects of Personalization on Public Assessment of Candidate Traits

Shannon C. McGregor, University of Texas – Austin  
Regina G. Lawrence, University of Oregon

### Paying Attention in a Unique Way: Differences Between Second Screening and TV-only Viewers during the U.S. Presidential Debate

Victor M. Garcia-Perdomo, University of Texas at Austin  
Pei Cindy Zheng, The University of Texas at Austin

# **WAPOR Concurrent Sessions H**

**Wednesday, May 11, 2016, 2:00 p.m. – 3:20 p.m.**

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

## **Session 4:**

### **When “Old” Becomes “Forever Young”: Examining Power Dynamics of Weibo in China**

**Chair:** Miao Feng, *University of Illinois at Chicago*

**Location:** Davis

#### **Our Voice: A Content Analysis of the Five Women’s Rights Activists on Chinese Weibo**

Zehui Dai, *Bowling Green State University*

#### **The Old Media on the “New” Media: Understanding the Local Political Economy of Chinese Media**

Miao Feng, *University of Illinois at Chicago*

Yuan Wang, *Freddie Mac*

#### **Remembering the Cultural Revolution in the Digital Era: An analysis of Weibo**

Eileen Le Han, *University of Pennsylvania*

#### **Examining the Diffusion Effect: A Multilevel Event History Analysis of Weibo Adoption by Newspaper Organizations**

Yu Xu, *University of Southern California*

## **Session 5:**

### **Rediscovering the Voice of the People in a Time of Transition**

**Panelists:** Roderick Hart, *University of Texas at Austin*

Kathleen Frankovic

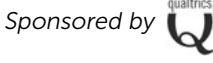
Michael Traugott, *University of Michigan*

**Location:** Red River

# AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Wednesday, May 11, 2016

Time	Event	Location
1:00 p.m. – 6:00 p.m.	<b>AAPOR Registration Desk Open</b>	Governor's Ballroom Prefunction, Fourth Floor
2:30 p.m. – 6:00 p.m.	<b>Short Courses</b>	
	Course 1: <b>Modern Bayesian Methods and Computing for Survey Research</b>	Meeting Room 400/402, Fourth Floor
	Course 2: <b>Big Data for Small Areas</b>	Meeting Room 406, Fourth Floor
	Course 3: <b>Practical Approaches for Planning and Implementing Responsive Designs</b>	Meeting Room 408, Fourth Floor
	Sponsored by 	

## Thursday, May 12, 2016

Time	Event	Location
7:00 a.m. – 1:00 p.m.	<b>AAPOR Golf Outing @ Austin Golf at Riverside Golf Course</b> Sponsored by 	Meet in the lobby of the Hilton Austin
7:00 a.m. – 5:00 p.m.	<b>AAPOR Registration Desk Open</b>	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 11:30 a.m.	<b>Short Courses</b>	
	Course 4: <b>Usability Testing for Survey Research: How To and Best Practices</b> Sponsored by 	Meeting Room 400/402, Fourth Floor
	Course 5: <b>Principles and Methods for Weighting Survey Data: An Easy Intro to the "Hardest" Part</b> Sponsored by 	Meeting Room 406, Fourth Floor
	Course 6: <b>An Applied Introduction to Structural Equation Modeling for Survey Researchers</b>	Meeting Room 408, Fourth Floor
11:30 a.m. – 12:30 p.m.	<b>Student &amp; Early Career Early-Arrival Lunch Meet-up</b>	Meet in the lobby of the Hilton Austin
1:30 p.m. – 3:00 p.m.	<b>Concurrent Sessions A</b>	
3:00 p.m. – 4:00 p.m.	<b>AAPOR Beverage Break in the Exhibit Hall</b>	Governor's Ballroom, Fourth Floor
3:00 p.m. – 5:30 p.m.	<b>AAPOR Exhibit Hall and Book Exhibit Open</b> <b>Poster Session #1</b>	Governor's Ballroom, Fourth Floor
3:00 p.m. – 4:00 p.m.	<b>Meet Your Docent</b>	Meeting Room 415 A/B, Fourth Floor Meeting Room 416 A/B, Fourth Floor
4:00 p.m. – 5:30 p.m.	<b>Concurrent Sessions B</b>	
5:45 p.m. – 7:00 p.m.	<b>AAPOR New Member &amp; All-Chapter Reception</b>	Austin Grand Ballroom Prefunction, Sixth Floor
7:00 p.m. – 9:30 p.m.	<b>AAPOR Food Truck Kickoff Event Dinner</b>	Austin Grand Ballroom, Sixth Floor

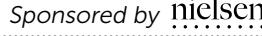
# AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Friday, May 13, 2016

Time	Event	Location
7:00 a.m. – 8:00 a.m.	<b>AAPOR Committee Meetings (See page 26)</b>	
7:00 a.m. – 4:30 p.m.	<b>AAPOR Exhibit Hall and Book Exhibit Open</b>	Governor's Ballroom, Fourth Floor
7:00 a.m. – 8:00 a.m.	<b>AAPOR Continental Breakfast in the Exhibit Hall</b>	Governor's Ballroom, Fourth Floor
7:30 a.m. – 4:30 p.m.	<b>AAPOR Registration Desk Open</b>	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 9:30 a.m.	<b>Concurrent Sessions C</b>	
9:30 a.m. – 10:00 a.m.	<b>AAPOR Beverage Break in the Exhibit Hall</b> Sponsored by 	Governor's Ballroom, Fourth Floor
10:00 a.m. – 11:30 a.m.	<b>Concurrent Sessions D</b>	
11:45 a.m. – 1:45 p.m.	<b>AAPOR Presidential Address and Lunch</b>	Austin Grand Ballroom, Sixth Floor
1:45 p.m. – 3:15 p.m..	<b>Concurrent Sessions E</b>	
3:15 p.m. – 4:15 p.m.	<b>AAPOR Dessert Break in the Exhibit Hall</b> Sponsored by  <b>AAPOR Poster Session #2</b>	Governor's Ballroom, Fourth Floor
3:15 p.m. – 4:15 p.m.	<b>AAPOR Speed Networking Session #1</b>	Austin Salon J Foyer, Sixth Floor
4:15 pm. – 5:45 p.m.	<b>Concurrent Sessions F</b>	
6:00 p.m.	<b>Student &amp; Early Career Dinner Meet-up</b>	Meet in the lobby of the Hilton Austin
6:00 p.m.	<b>Retirees Dinner Meet-up</b>	Meet in the lobby of the Hilton Austin
6:00 – 7:00 p.m.	<b>Transparency Initiative Reception</b> (By invitation only)	Meeting Room 416 A/B, Fourth Floor

## Saturday, May 14, 2016

Time	Event	Location
7:00 a.m. – 8:00 a.m.	<b>AAPOR Committee Meetings (See page 26)</b>	
7:00 a.m. – 8:00 a.m.	<b>AAPOR Fun Walk/Run</b> Sponsored by 	Check in the lobby of the Hilton Austin
7:00 a.m. – 8:00 a.m.	<b>AAPOR Continental Breakfast in the Exhibit Hall</b>	Governor's Ballroom, Fourth Floor
7:00 a.m. – 2:00 p.m.	<b>AAPOR Exhibit Hall and Book Exhibit Open</b>	Governor's Ballroom, Fourth Floor
7:30 a.m. – 3:00 p.m.	<b>AAPOR Registration Desk Open</b>	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 9:30 a.m.	<b>Concurrent Sessions G</b>	

# AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Saturday, May 14, 2016 (continued)

Time	Event	Location
9:30 a.m. – 10:00 a.m.	<b>AAPOR Beverage Break in the Exhibit Hall</b> Sponsored by 	Governor's Ballroom, Fourth Floor
10:00 a.m. – 11:30 a.m.	<b>Concurrent Sessions H</b>	
11:30 a.m. – 12:45 p.m.	<b>AAPOR Luncheon and Activities Awards Ceremony</b>	Austin Grand Ballroom, Sixth Floor
11:30 a.m. – 12:45 p.m.	<b>AAPOR Committee Meetings (See page 26)</b>	
12:30 p.m. – 2:00 p.m.	<b>AAPOR Speed Networking Session #2</b>	Austin Salon J Foyer, Sixth Floor
12:45 p.m. – 1:45 p.m.	<b>AAPOR Dessert Reception in the Exhibit Hall</b> Sponsored by  <b>AAPOR Poster Session #3</b> <b>AAPOR Meet the Authors Session</b> <b>AAPOR Book Sale</b>	Governor's Ballroom, Fourth Floor
1:45 p.m. – 3:15 p.m.	<b>Concurrent Sessions I</b>	
3:30 p.m. – 5:00 p.m.	<b>Concurrent Sessions J</b>	
5:15 p.m. – 6:45 p.m.	<b>AAPOR Membership &amp; Business Meeting</b>	Meeting Room 400/402, Fourth Floor
7:00 p.m. – 7:45 p.m.	<b>AAPOR President's Reception</b> Sponsored by 	Austin Grand Prefunction, Sixth Floor
7:45 p.m. – 10:00 p.m.	<b>AAPOR Awards Banquet</b>	Austin Grand Ballroom, Sixth Floor
10:00 p.m. – 1:00 a.m.	<b>AAPOR Post-Banquet Party: "Keep Austin Weird"</b>	Governor's Ballroom Salon A/B, Fourth Floor
10:00 p.m. – 2:00 a.m.	<b>AAPOR Applied Probability</b>	Meeting Room 415 A/B, Fourth Floor

## Sunday, May 15, 2016

Time	Event	Location
8:00 a.m. – 10:15 a.m.	<b>AAPOR Registration Desk Open</b>	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 11:30 a.m.	<b>Short Course 7: Constructing Rating Scales to Use in Survey Questions</b>	Meeting Room 415 A/B, Fourth Floor
8:30 a.m. – 10:00 a.m.	<b>Concurrent Sessions K</b>	
10:15 a.m. – 11:45 a.m.	<b>Concurrent Sessions L</b>	

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# Conference Sponsors

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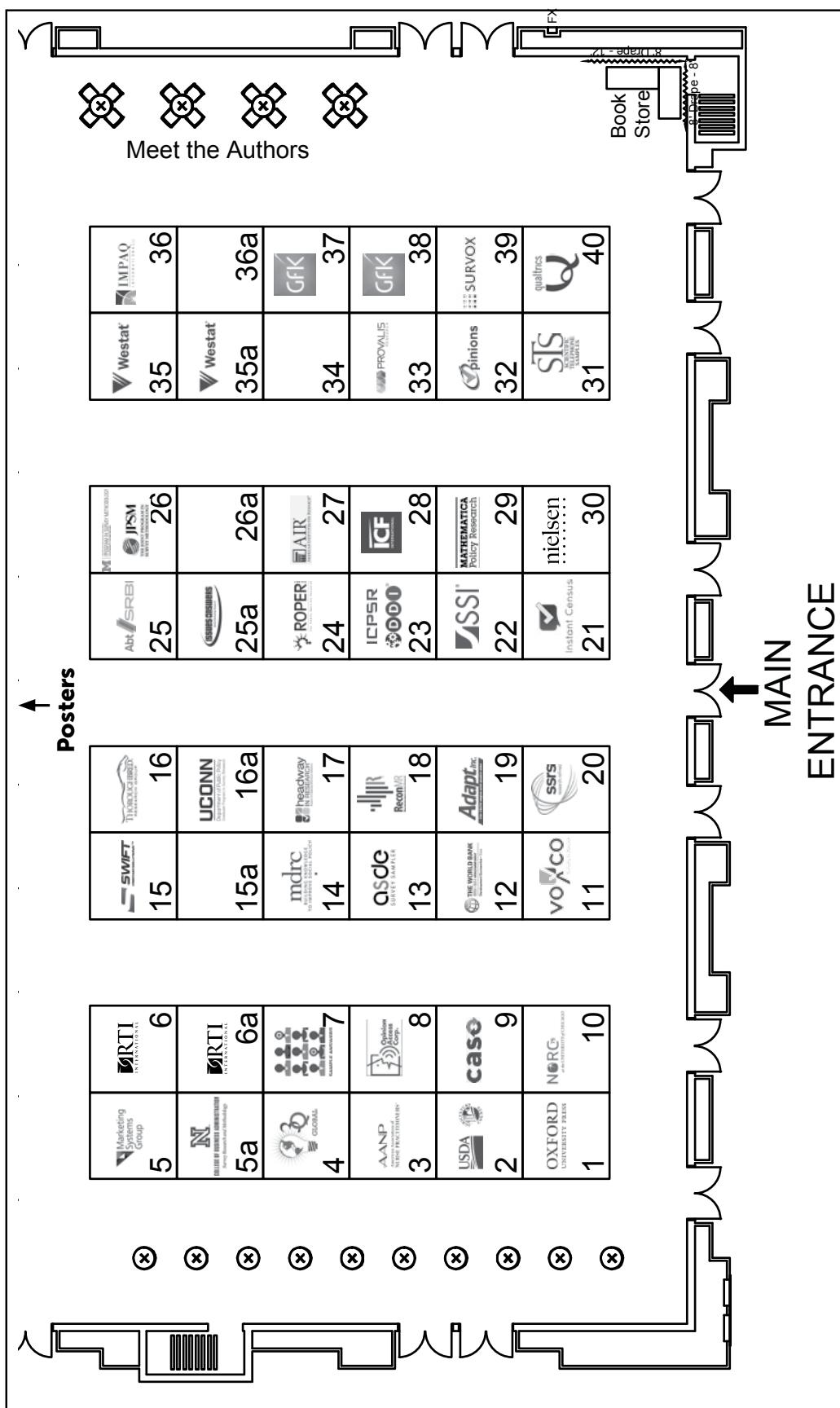
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Abt SRBI Inc.	25	Opinions LTD	32
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ASDE Survey Sampler, Inc.	13	Rand Corporation	15a
CASO Inc.	9	Reconnaissance Market Research	18
GfK	37 and 38	Roper Center for Public Opinion Research	24
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ICPSR / DDI	23	Scientific Telephone Samples	31
IMPAQ International, LLC	36	SSRS	20
Instant Census	21	Survey Research & Methodology Program – University of Nebraska-Lincoln	5a
Issues & Answers Network Inc.	25a	Survey Sampling International	22
University of Michigan Program in Survey Methodology	26	Survox Inc.	39
Marketing Systems Group	5	Swift Prepaid Solutions	15
Mathematica Policy Research	29	The World Bank	12
MDRC	14	Thoroughbred Research Group	16
National Agricultural Statistics Service	2	UCONN	16a
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NORC at the University of Chicago	10	Westat	35 and 35a

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# Exhibit Hall Floor Plan



## Planned Giving

Your planned gift will ensure AAPOR's future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

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### **AAPOR Donors**

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Throughout the year, AAPOR offers live webinars presented by the most respected leaders in public opinion and survey research field. Learn the latest methods and findings, at an attractive price, without leaving your desk.

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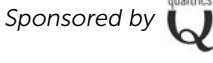
- Population-based surveys
- Address-based sampling
- Cell phone surveying
- Social networking
- and more.



# AAPOR Day-at-a-Glance

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Wednesday, May 11, 2016

Time	Event	Location
1:00 p.m. – 6:00 p.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
2:30 p.m. – 6:00 p.m.	<b>Short Courses</b>	
	Course 1: <b>Modern Bayesian Methods and Computing for Survey Research</b>	Meeting Room 400/402, Fourth Floor
	Course 2: <b>Big Data for Small Areas</b>	Meeting Room 406, Fourth Floor
	Course 3: <b>Practical Approaches for Planning and Implementing Responsive Designs</b> Sponsored by 	Meeting Room 408, Fourth Floor

## Short Course 1, 2, & 3 Descriptions

Wednesday, May 11, 2:30 p.m. – 6:00 p.m.

### Course 1: **Modern Bayesian Methods and Computing for Survey Research**

Instructor: Jeff Gill, Washington University in St. Louis

Location: Meeting Room 400/402, Fourth Floor

#### Course Overview:

This introductory course covers the theoretical and applied foundations of basic Bayesian statistical analysis with an emphasis on computational tools for Bayesian hierarchical models. We will discuss model checking, model assessment and model comparison. The course will cover Bayesian stochastic simulation (Markov chain Monte Carlo) in depth. We will fit linear and nonlinear specifications with multiple levels, longitudinal features and nonnormal distributional assumptions. Lecture will include theoretical discussions of modeling and estimation as well as practical guidance for fitting complex multilevel models with software. Applications will be drawn from survey research and polling in general.

### Course 2: **Big Data for Small Areas**

Instructor: Partha Lahiri, University of Maryland and University of Michigan, ISR

Location: Meeting Room 406, Fourth Floor

#### Course Overview:

There is an increasing interest in producing public opinion statistics for small geographic regions or various demographic groups using data from national opinion polls, which are often conducted with a sample of around 1000. The main problem for producing such estimates is that there may be very little or no information for the small areas from such a poll. As a result, the standard sample survey estimates for small areas are either non-existent or highly unreliable. One of the key factors that lead to the success of the advanced small area methodology, which typically uses implicit or explicit models to combine survey and administrative data sources, is the availability of strong auxiliary databases. The accessibility of big data from different sources is now bringing new opportunities for statisticians to develop innovative small area methods for producing public opinion statistics. An overview of the current state of small area research will be discussed. Followed by an understanding of the potential for the use of big data in producing reliable small area public opinion statistics.

# Short Course 1, 2, & 3 Descriptions

Wednesday, May 11, 2:30 p.m. – 6:00 p.m.

## Course 3: Practical Approaches for Planning and Implementing Responsive Designs

**Instructor:** James Wagner, University of Michigan

**Location:** Meeting Room 408, Fourth Floor

Sponsored by 

### Course Overview:

Surveys are frequently designed with a great deal of uncertainty about key parameters, such as response rates. Responsive designs are a strategy for dealing with this uncertainty. The computerization of surveys has made it possible to access data coming in from the field – including paradata and the survey outcome data. These incoming data are used to decrease the uncertainty about key design parameters, including – but not limited to – those related to the risk of nonresponse bias. The

general strategy of responsive design is to identify potential risks related to costs or errors, develop indicators for tracking these risks and then plan design changes for controlling these costs or errors. These responsive design options are triggered if the indicators cross prespecified thresholds.

This course starts from a definition of the basic principles of responsive and adaptive designs. It then proceeds to discuss a process for identifying risks related to nonresponse, measurement error and sampling error; identifying indicators for each of these risks; and potential interventions to mitigate these errors or costs. The course also provides concrete examples of the implementation of responsive designs. These examples are drawn from a variety of settings, including face-to-face, telephone and mixed-mode surveys.

## Upcoming Events

### 72nd Annual Conference

May 18-21, 2017

Sheraton New Orleans,  
New Orleans, Louisiana



### 73rd Annual Conference

May 16-19, 2018

Sheraton Denver  
Downtown Hotel,  
Denver, Colorado



### 74th Annual Conference

May 16-19, 2019

Sheraton Centre  
Toronto Hotel,  
Toronto, Ontario,  
Canada



### 75th Annual Conference

May 14-17, 2020

Hilton Atlanta,  
Atlanta, Georgia



# Thursday, May 12, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
7:00 a.m. – 1:00 p.m.	<b>AAPOR Golf Outing @ Austin Golf at Riverside Golf Course</b> Sponsored by 	Meet in the lobby of the Hilton Austin
7:00 a.m. – 5:00 p.m.	<b>AAPOR Registration Desk Open</b>	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 11:30 AM	<b>Short Courses</b>	
	Course 4: <b>Usability Testing for Survey Research: How To and Best Practices</b> Sponsored by  For Educational Choice	Meeting Room 400/402, Fourth Floor
	Course 5: <b>Principles and Methods for Weighting Survey Data: An Easy Intro to the "Hardest" Part</b> Sponsored by 	Meeting Room 406, Fourth Floor
	Course 6: <b>An Applied Introduction to Structural Equation Modeling for Survey Researchers</b>	Meeting Room 408, Fourth Floor
11:30 a.m. – 12:30 p.m.	<b>Student &amp; Early Career Early-Arrival Lunch Meet-up</b>	Meet in the lobby of the Hilton Austin
1:30 p.m. – 3:00 p.m.	<b>Concurrent Sessions A</b>	
	Session 1: <b>Recruitment Challenges in Online Data Collection</b> 	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Panel: Public Opinion Quarterly Special Issue: Survey Research, Today and Tomorrow</b>	Meeting Room 406, Fourth Floor
	Session 3: <b>Writing and Formatting Questions to Improve Data Quality</b> 	Meeting Room 408, Fourth Floor
	Session 4: <b>Panel: New Ideas in Using GIS &amp; Remote Sensing Data for Survey Research</b> 	Meeting Room 410, Fourth Floor
	Session 5: <b>Longitudinal Data Collection Issues</b> 	Meeting Room 412, Fourth Floor
	Session 6: <b>Racial Attitudes in the U.S. and Abroad</b> 	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Impact of Interviewers and Sample Frame in International Contexts</b> Sponsored by WAPOR	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Measuring and Classifying Environmental Attitudes</b> 	Meeting Room 602, Sixth Floor

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues – Substantive		Innovations/Emerging Methods		Online/Probability/Nonprobability	
Data Collection (Sampling)		Measurement: Populations and Topics		Politics/Elections	
Data Quality		Measurement: Questionnaires and Interviewing		Response	
Data Science		Multi-cultural, Multi-national and Multi-lingual		Sampling	

# Thursday, May 12, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
3:00 p.m. – 4:00 p.m.	<b>AAPOR Beverage Break in the Exhibit Hall</b>	Governor's Ballroom, Fourth Floor
3:00 p.m. – 4:00 p.m.	<b>Meet Your Docent</b>	Meeting Room 415 A/B, Fourth Floor Meeting Room 416 A/B, Fourth Floor
3:00 p.m. – 5:30 p.m.	<b>AAPOR Exhibit Hall and Book Exhibit Open</b> <b>Poster Session #1</b>	Governor's Ballroom, Fourth Floor
4:00 p.m. – 5:30 p.m.	<b>Concurrent Sessions B</b>	
	Session 1: <b>Development in Online Panels</b> 	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Increasing Response Rates: Cutting Edge Approaches in Design and Implementation</b> 	Meeting Room 406, Fourth Floor
	Session 3: <b>Methodological Briefs - Measurement Issues and Measurement Error</b> 	Meeting Room 408, Fourth Floor
	Session 4: <b>Panel: The Impact of Interviewers on Data Quality and Participation: A Session in Honor of Charles F. Cannell</b> 	Meeting Room 410, Fourth Floor
	Session 5: <b>Rise of the Machines: Machine Learning in Social Research</b> 	Meeting Room 412, Fourth Floor
	Session 6: <b>Mo' Money Mo' Respondents: Using Incentives to Increase Survey Participation</b> 	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Improving Methods to Survey Hispanics</b> 	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Panel: Public Opinion and Political Engagement Among Minority Populations within the American Electorate</b> 	Meeting Room 602, Sixth Floor
5:45 p.m. – 7:00 p.m.	<b>AAPOR New Member &amp; All Chapter Reception</b>	Austin Grand Ballroom Prefunction, Sixth Floor
7:00 p.m. – 9:30 p.m.	<b>AAPOR Food Truck Kickoff Event Dinner</b>	Austin Grand Ballroom, Sixth Floor

# Short Course 4,5 & 6 Descriptions

**Thursday, May 12, 8:00 a.m. – 11:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Course 4: Usability Testing for Survey Research: How To and Best Practices

Sponsored by  Friedman Foundation  
For Educational Choice

**Instructors:** Emily Geisen, RTI International, and Jennifer Romano-Bergstrom, Facebook

**Location:** Meeting Room 400/402, Fourth Floor

### Course Overview:

Usability testing in survey research allows in-depth evaluation of how respondents and interviewers interact with self-administered questionnaires. For example, a respondent may understand the question and response options but may be unable to select their answer accurately on a small screen. Although there is a growing body of literature on best practices for web surveys and mobile devices, not all design guidelines work equally well for all surveys. In addition, the capabilities of computerized surveys are constantly emerging. It is critical for researchers to evaluate, test and modify computerized surveys as part of the survey pretesting process. Like other pretesting methods, the primary goal of usability testing surveys is to improve data quality and reduce respondent burden.

## Course 6: An Applied Introduction to Structural Equation Modeling for Survey Researchers

**Instructor:** Brady T. West, University of Michigan, ISR

**Location:** Meeting Room 408, Fourth Floor

### Course Overview:

This short course will introduce participants to structural equation models (SEMs) and their applications in the social sciences and survey research using a practical and example-driven approach. After a general discussion of key conceptual points and motivation for fitting these models in practice, examples of SEMs from the literature will be presented and discussed with a focus on interpretation and evaluation of the models. The short course will then turn to a discussion of practical issues in fitting the models, including example R, Stata and Mplus code for fitting SEMs, and a fully-worked example that includes consideration of complex sampling features and interpretation of the results. Extensions to related types of models commonly used in survey research, such as Latent Class Analysis, will be discussed briefly in conclusion. All participants will receive materials with example software code, a bibliography and web links to the data sets used. Time will also be reserved for participant questions and discussion.

## Course 5: Principles and Methods for Weighting Survey Data: An Easy Intro to the “Hardest” Part

**Instructors:** Trent Buskirk, Marketing Systems Group, and Stas Kolenikov, Abt SRBI

**Location:** Meeting Room 406, Fourth Floor

Sponsored by 

### Course Overview:

Weighting survey data collected from a probability sample is a standard part of survey data processing. Most often sample weights are constructed using the initial probabilities of selection that are determined by the sampling design and can be further adjusted for nonresponse and non-coverage. As the response rates for sample surveys continue to decrease over time, one may wonder just how helpful sample weights can be. This short course will demonstrate the methodological foundation of weighting procedures, provide examples of different types of weighting adjustment methods and explain the benefits, drawbacks and issues related to the analysis of weighted data. We will also provide an explicit example of typical weighting procedures encountered in public opinion surveys.

Thursday, May 12

# Concurrent Sessions A

Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 1:

### Recruitment Challenges in Online Data Collection

Prob/Non

**Moderator:** Rossi Dobrikova, *Simmons Research*

**Location:** Meeting Room 400/402, Fourth Floor

#### Bees to Honey or Flies to Manure? How the Usual Subject Recruitment Exacerbates the Shortcomings of Nonprobability Samples

Steven A. Snell, *Duke University*  
D. Sunshine Hillygus, *Duke University*

#### Exploring the Gaps in the Gig Economy Using a Web-based Survey: Measuring the 'And' that Captures Formal 'And' Informal Work Activity

Barbara J. Robles, *Federal Reserve Board*  
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Alexandra M. Brown, *Federal Reserve Board*

#### The Dynamic Composition of Amazon Mechanical Turk Samples

Jesse J. Chandler, *Mathematica Policy Research*  
Logan Casey, *University of Michigan*  
Adam Levine, *Cornell University*  
Dara Strolovitch, *Princeton University*  
Andrew Proctor, *Princeton University*

#### Recruitment of Targeted Populations via Social Media: Examination of Nonprobability Based Sampling Approaches

Ipek Bilgen, *NORC at the University of Chicago*  
Ilana Ventura, *NORC at the University of Chicago*  
Michael J. Stern, *NORC at the University of Chicago*  
Angela Fontes, *NORC at the University of Chicago*

#### Same, Same But Different: How Do Respondents Differ in Terms of IT Affinity - A Multi-dimensional Classification?

Jessica M.E. Herzing, *University of Mannheim*

## Session 2:

### Panel: *Public Opinion Quarterly Special Issue: Survey Research, Today and Tomorrow*

**Moderator:** Peter V. Miller, *U.S. Census Bureau*

**Location:** Meeting Room 406, Fourth Floor

#### Theory and Practice in Nonprobability Surveys: Parallels Between Casual Inference and Survey Inference

**Discussant:** Jill DeMatteis, *Westat*

Andrew Mercer, *Pew Research Center*  
Frauke Kreuter, *University of Maryland*  
Scott Keeter, *Pew Research Center*  
Elizabeth Stuart, *Johns Hopkins University*

#### Apples to Oranges or Gala vs. Golden Delicious? Comparing Data Quality of Nonprobability Internet Samples to Low Response Rate Probability Samples

**Discussant:** George Terhanian, *NPD Group*

David Dutwin, *SSRS*  
Trent Buskirk, *Marketing Systems Group*

# Concurrent Sessions A

**Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 3:

### Writing and Formatting Questions to Improve Data Quality M-Q

**Moderator:** Joanne Pascale, U.S. Census Bureau

**Location:** Meeting Room 408, Fourth Floor

#### Conversational Practices and Standardization: How Respondents Answer Survey Questions

Nora Cate Schaeffer, University of Wisconsin-Madison  
 Jennifer Dykema, University of Wisconsin-Madison  
 Dana Garbarski, Loyola University Chicago

#### The Effects of Respondent and Question Characteristics on Respondent Behaviors

Amanda Ganshert, University of Nebraska-Lincoln  
 Kristen Olson, University of Nebraska-Lincoln  
 Jolene D. Smyth, University of Nebraska-Lincoln

#### Mismatches

Jolene D. Smyth, University of Nebraska-Lincoln  
 Kristen Olson, University of Nebraska-Lincoln

#### What Happens When Respondents Don't Know the Answer to a Survey Question? (Hint: They Do Not Answer 'Don't Know.')

Stephanie Willson, National Center for Health Statistics

#### The Matrix Revolution: Improving Grids for Online and Mobile Surveys

Randall K. Thomas, GfK Custom Research  
 Frances M. Barlas, GfK Custom Research  
 Nicole R. Buttermore, GfK Custom Research

## Session 4:

### Panel: New Ideas in Using GIS & Remote Sensing Data for Survey Research Inv

**Moderator:** Stephanie Eckman, RTI International

**Location:** Meeting Room 410, Fourth Floor

#### Spatial Modeling through GIS to Reveal Error Potential in Survey Data: Where, What, and How Much

Ned English, NORC at the University of Chicago  
 Ilana Ventura, NORC at the University of Chicago  
 Ipek Bilgen, NORC at the University of Chicago  
 Michael Stern, NORC at the University of Chicago

#### Inserting Unmanned Aircraft into the Applied Research Process

Joe Eyerman, RTI International  
 Katrina Ladd, RTI International  
 Jonathan Evans, RTI International  
 Mark Bruhn, RTI International  
 Charlie Knott, RTI International  
 Ryan Gordon, RTI International  
 Karol Krotki, RTI International  
 Safaa Amer, RTI International

#### The Value of Self-reported Frequently Visited Addresses in GPS Assisted Travel Surveys

Timothy Michalowski, Abt SRBI  
 Dara Seidl, Abt SRBI

#### Exposing Hidden Structures:

#### Targeted LIDAR Use to Support In-office Review and Validation of an Address Frame

John Liadis, U.S. Census Bureau

#### Virtual Canvassing: In-office Methods for Validating the Census Bureau's Address List for the 2020 Census

Michael Ratcliffe, U.S. Census Bureau

Thursday, May 12

# Concurrent Sessions A

Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 5:

### Longitudinal Data Collection Issues

DCol

Moderator: Paul Beatty, U.S. Census Bureau

Location: Meeting Room 412, Fourth Floor

#### The Development of a Research Portal of Longitudinal Studies in the UK Utilizing Standard Structured Metadata

Jon David Johnson, *Centre for Longitudinal Studies, UCLA*

#### Using Metadata Standards to Document a Multi-disciplinary Longitudinal Study of Aging Called MIDUS

Barry T. Radler, *University of Wisconsin-Madison*

#### Maximizing Test Data on a Longitudinal Study

Catherine E. Billington, *Westat*

Laura Branden, *Westat*

#### Can We Adjust for the Rubber Band Effect?

#### Using Aggregated Survey Data to Model Lag Effects in CAHPS Surveys

Mark W. Andrews, *Ipsos Public Affairs*

## Session 6:

### Racial Attitudes in the U.S. and Abroad

AI

Moderator: Clarissa Steele, *University of Missouri-Columbia*

Location: Meeting Room 616 A/B, Sixth Floor

#### Racial Disparities in Views of New Orleans' Recovery Ten Years After Hurricane Katrina

Jamie Firth, *The Henry J. Kaiser Family Foundation*  
Elizabeth Hamel, *The Henry J. Kaiser Family Foundation*  
Mollyann Brodie, *The Henry J. Kaiser Family Foundation*

#### Pulling the Curtain Behind Anti-Americanism in Russia: An Examination of Two Theoretical Approaches

Natalie Manaeva Rice, *University of Tennessee*  
Dean P. Rice, *University of Tennessee*  
Howard L. Hall, *University of Tennessee*  
Oleg Manaev, *University of Tennessee*  
Michael Fitzgerald, *University of Tennessee*  
Yury Drakakhrust, *Radio Free Europe / Radio Liberty*  
Maryna Bahdanovich, *Freelance*

#### Partisanship, Local Context and Attitudes toward Immigration and Refugee Policy: Evidence from Canada

Timothy B. Gravelle, *University of Essex*  
Keith Neuman, *The Environics Institute*

#### Adapting the Alternative Questionnaire Experiment for a Telephone Survey: Preparing for Changes to the 2020 Census

Eileen Patten, *Pew Research Center*  
Anna Brown, *Pew Research Center*  
Kim Parker, *Pew Research Center*

#### Problematizing the Construct Validity of Survey Questions: Findings from Cognitive Interview Testing of Questions about How Often Physicians Consider Race/Ethnicity and Other Cultural Factors When Providing Healthcare Services

Marko Salvaggio, *National Center for Health Statistics*  
Sheba K. Dunston, *National Center for Health Statistics*

# Concurrent Sessions A

**Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 7:

### Impact of Interviewers and Sample Frame in International Contexts,

sponsored by WAPOR

Multi

**Moderator:** Marek Fuchs, Darmstadt University of Technology

**Location:** Meeting Room 615 A/B, Sixth Floor

#### Development of Response Rate and Its Relation to Nonresponse Bias and Fieldwork Efforts in the European Social Survey

Verena R. Halbherr, GESIS - Leibniz Institute for the Social Sciences

#### Mobile and Landline Distributions in Western Europe: A Comparison of Phone User Status for 20 Western European Countries

Ken Kluch, The Gallup Organization  
Sofia Kluch, The Gallup Organization

#### Toward a Better Understanding of Interviewer Effects in a Nationally Representative Survey in Tunisia

Zeina Mneimneh, University of Michigan  
Julie de Jong, University of Michigan  
Mansoor Moaddel, University of Maryland

#### How Do Interviewer Attitudes, Personality and Interpersonal Skills Affect Response Rates? Evidence from a Panel Survey in India

Charles Q. Lau, RTI International  
Ashish Kumar Gupta, TNS/India  
Devra Moehler, Facebook  
Andrew Fiore, Facebook

#### Split between Mobile and Landline Interviews in Dual Frame Telephone Surveys in International Research

Hayk Gyuzalyan, TNS Opinion

## Session 8:

### Measuring and Classifying Environmental Attitudes

AI

**Moderator:** Michelle Edwards, Texas Christian University

**Location:** Meeting Room 602, Sixth Floor

#### Solving the Drought in California

Iris Hui, Stanford University  
Bruce Cain, Stanford University

#### It's Not My Consensus: Motivated Reasoning and the Sources of Scientific Illiteracy

Josh Pasek, University of Michigan

#### Doubt Dries Up: An Analysis of the Effect of Weather on Declining Global Warming Skepticism in the United States

Christopher P. Borick, Muhlenberg College  
Erick Lachapelle, University of Montreal  
Barry Rabe, University of Michigan

#### Public Opinion and the Environment: The Nine Types of Americans

Jennifer Benz, NORC at the University of Chicago  
Emily Alvarez, NORC at the University of Chicago  
Liz Cantor, Rutgers University  
Trevor Tompson, NORC at the University of Chicago  
Anthony Leiserowitz, Yale School of Forestry & Environmental Studies  
Geoffrey Feinberg, Yale School of Forestry & Environmental Studies  
Seth Rosenthal, Yale School of Forestry & Environmental Studies  
Emily Swanson, The Associated Press

#### Do Personality Traits Moderate Recognition of the Scientific Consensus?

Nick Allum, University of Essex  
Josh Pasek, University of Michigan

Thursday, May 12

# AAPOR Poster Session 1

Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.

Governor's Ballroom, Fourth Floor

- 1: Defining Residential Relocation in a Longitudinal Study of Young Children and Their Parents: Is Distance Moved or Frequency of Moves Related to Mental Health Screening Results?

Sarah Godfrey, NORC at the University of Chicago  
Jennifer Titus, NORC at the University of Chicago

- 2: Exploring an Adaptive Design in the National Crime Victimization Survey

Stephanie Zimmer, RTI International  
Marcus E. Berzofsky, RTI International  
Andrew Moore, RTI International  
Michael Plantz, U.S. Bureau of Justice Statistics  
Lynn Langton, U.S. Bureau of Justice Statistics

- 3: Using Contact Attempt History Data to Determine the Optimal Number of Contacts in Current Population Survey Computer Assisted Personal Interviewing Data Collection

Rachel Bray, U.S. Census Bureau  
Cynthia Rothhaar, U.S. Census Bureau  
Courtney Reiser, U.S. Census Bureau  
Jennifer Tancreto, U.S. Census Bureau

- 4: Accounting for Social-desirability Bias in Survey Sampling: A Model for Predicting and Calibrating the Direction and Magnitude of Social-desirability Bias

Steven H. Gittelman, MKTG, INC.  
Victor Lange, Consultant  
William A. Cook, Eco-Strategic Advantage  
Susan M. Frede, Lightspeed GMI  
Paul J. Lavrakas, Independent Consultant  
Christine Pierce, Nielsen  
Randall K. Thomas, GfK Custom Research

- 5: Evaluating Survey Administration Mode in Individuals with Physical and Mental Challenges: Results from the Home and Community Based Services Experience of Care Survey Field Test

Christopher Cornelius Pugliese, American Institutes for Research  
Tandrea Hilliard, American Institutes for Research  
Coretta Mallory, American Institutes for Research  
Elizabeth Frentzel, American Institutes for Research  
Susan Raetzman, Truven Health Analytics  
Beth Jackson, Truven Health Analytics

- 6: A New Screening Technique for RDD Surveys? Designing and Executing a Methodologically Sound Response Rate Adjustment Factor Study

Victoria J. Hoverman, Nielsen  
Robin Gentry, Nielsen  
Yelena Pens, Nielsen  
Austin Countryman, Nielsen

- 7: Sponsorship Matters: Identity and Privacy Impacts on Survey Cooperation Rates

Kate Terfler Williams, Nielsen  
Robin Gentry, Nielsen  
Yelena Pens, Nielsen  
Darin Harm, Nielsen

- 8: Adapting Conjoint Techniques to the CATI Environment

Kelsey White, Survey Sampling International  
Edward Paul Johnson, Survey Sampling International  
Peter Edwin Booth, Infosurv

- 9: Can Social Media Utterances be Transformed into Public Opinion Measures? An Emerging Methodology

Michael Elasmar, Boston University  
Lei Guo, Boston University

- 10: We're Calling through Thick and Thin: Exploring Improvements in Productivity of Landline Samples Using Density Stratification

Carol Pierannunzi, Centers for Disease Control and Prevention  
Machell Town, Centers for Disease Control and Prevention  
Trent D. Buskirk, Marketing Systems Group  
Ashley Hyon, Marketing Systems Group  
William S. Garvin, Centers for Disease Control and Prevention  
David S. Malarek, Marketing Systems Group

- 11: Comparing Recruitment for Focus Groups and Friendship Groups: Which Methodology Makes Recruitment Easier?

Kerry Yarkin Levin, Westat  
Jennifer Anderson, Westat  
Jocelyn Newsome, Westat

- 12: Within-household Selection for Telephone Surveys: Findings from Two Statewide Surveys in Iowa

Jill Wittrock, University of Northern Iowa  
Mary Losch, University of Northern Iowa  
Rodney Muilenburg, University of Northern Iowa  
Ki Park, University of Northern Iowa  
Neal Pollock, University of Northern Iowa

# AAPOR Poster Session 1

**Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.**

**Governor's Ballroom, Fourth Floor**

- 13: Using Paradata to Determine the Optimal Number of Screening Contact Attempts for the National Health and Nutrition Examination Surveys**  
*Tala H. Fakhouri, Centers for Disease Control and Prevention  
 George W. Zipf, National Center for Health Statistics  
 Jeffery Hughes, National Center for Health Statistics  
 Minsum Riddles, Westat  
 Tom Krenzke, Westat*
- 14: To Text, or Not to Text: Effects of Recruitment Strategy on Response Rates to a Survey of Nurse Practitioners**  
*Lydia E. Riley, American Association of Nurse Practitioners  
 Michelle L. Cook, American Association of Nurse Practitioners  
 Tyler Litsch, American Association of Nurse Practitioners*
- 15: Addressing Low Response Rates in Pediatric Patient Experience Surveys: Administering Surveys at the Time of Discharge**  
*Sara L. Toomey, Boston Children's Hospital  
 Marc N. Elliott, RAND Corporation  
 Alan M. Zaslavsky, Harvard Medical School  
 Jessica Quinn, Boston Children's Hospital  
 David J. Klein, Boston Children's Hospital  
 Cassandra Thomson, Boston Children's Hospital  
 Melody Wu, Boston Children's Hospital  
 Stephanie Wagner, Boston Children's Hospital  
 Mark A. Schuster, Boston Children's Hospital*
- 16: Accounting for Social Desirability Biases: An Exploratory Study of a Sensitive Topic in a Government Setting**  
*Scott Peecksen, Decision Information Resources, Inc.  
 David P. Getman, Decision Information Resources, Inc.  
 Ron McCowan, Decision Information Resources, Inc.*
- 17: Evaluating the Use of a Representative Sample of OB/GYNs to Increase Response Rates, 1997-2015**  
*Lauren M. Stark, American College of Obstetricians and Gynecologists  
 Michael L. Power, American College of Obstetricians and Gynecologists  
 Jay Schulkin, American College of Obstetricians and Gynecologists*
- 18: Improving Children's Audience Measurement in a Fragmented Digital World**  
*Diahanna Post, Nielsen  
 Vera Kurmlavage, Nielsen  
 Kelly Bristol, Nielsen  
 Megan Sever, Nielsen  
 Oana Dan, Nielsen  
 Lindsey Rabhan, Nielsen*
- 19: Can Billing Address Matching Solve Cell Frame Noncoverage in Small-area Surveys?**  
*Nicole Lee, Abt SRBI  
 Tara Merry, Abt SRBI  
 Rachel Martonik, Abt SRBI  
 Stephen Immerwahr, NYC Department of Health and Mental Hygiene  
 Michael Sanderson, NYC Department of Health and Mental Hygiene*
- 20: Answering the Siren's Call of the Nationally Representative Sample: Guidelines for Avoiding Data Bias and Recommendations for Selecting the Best Panel for Your Survey**  
*Adam B. Troy, Consumer Reports National Research Center  
 Karen Jaffe, Consumer Reports National Research Center  
 Steven Witten, Consumer Reports National Research Center*
- 21: The Changing Contours of American Daily Life Over the Last Half Century**  
*John Robinson, University of Maryland*
- 22: Utility of Event History Calendars**  
*Antonia Warren, Westat  
 Rose McAlloon, Westat  
 Shannan Catalano, U.S. Bureau of Justice Statistics*
- 23: Team Effort: Supporting the Collaborative Needs of Respondent Groups in the Economic Census**  
*Alfred D. Tuttle, U.S. Census Bureau*
- 24: The Effect of a Pre-due Date Reminder Letter on Nonresponse in a Business Survey**  
*Aryn D. Hernandez, U.S. Census Bureau  
 Cha-Chi Fan, U.S. Census Bureau  
 Alfred D. Tuttle, U.S. Census Bureau*
- 25: Party Polarization and Public Support for Government Spending, 1973 - 2014**  
*Robert W. Oldendick, University of South Carolina  
 Lindsey B. Hendren, University of South Carolina*
- 26: Web Surveys Versus Other Survey Modes: An Updated Meta-analysis Comparing Response Rates**  
*Jessica Wengrzik, GESIS – Leibniz-Institute for the Social Sciences  
 Michael Bosnjak, GESIS – Leibniz-Institute for the Social Sciences  
 Katja Lozar Manfreda, University of Ljubljana*

**Thursday, May 12**

# AAPOR Poster Session 1

Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.  
Governor's Ballroom, Fourth Floor

- 27: **Respondent Driven Sampling and Injecting Drug Users: Lessons from the National HIV Behavioral Surveillance System**

Alicia Novoa, Texas A&M University  
Lindsay Beth Uberseder, Texas A&M University

- 28: **Simpson's Paradox in Response Rate Calculations**

Stanislav Kolenikov, Abt SRBI  
Kelly Daley, Abt SRBI  
Julie Pacer, Abt SRBI

- 29: **Utilizing a Support Vector Machine Framework to Establish a Confidence Metric for Interpreting Automated Coded Survey Responses from a Natural Language Processing (NLP) Model**

Jeremy Biggs, Mathematica Policy Research  
Andrew L. Hurwitz, Mathematica Policy Research  
Martha Kovac, Mathematica Policy Research  
Lisa Schwartz, Mathematica Policy Research  
Lauren Vollmer, Mathematica Policy Research

- 30: **Introduction Breakoffs, Questionnaire Breakoffs and Web Questionnaire Length: A Metastudy**

Gregor Čehovin, University of Ljubljana  
Vasja Vehovar, University of Ljubljana

- 31: **A Meta-analysis of Telephone Response Rates for Health Surveys**

Mazen A. Sarwar, University of Nebraska-Lincoln  
Struther L. Van Horn, Kent State University  
Gregory C. Gibson, Kent State University

- 32: **Group-Mean-Centering Independent Variables in Multi-level Models Is Dangerous**

Jonathan Kelley, University of Nevada  
M.D.R. Evans, University of Nevada  
Valerie Lykes, University of Nevada  
Jennifer Lowman, University of Nevada

- 33: **Using Data Science to Explore "Data Science"**

Marcos P. Sivitanides, Texas State University  
Francis A. Mendez Mediavilla, Texas State University

- 34: **Reducing Respondent Burden in the ACS: Results from the 2015 CAPI Burden Reduction Field Pilot**

Todd R. Hughes, U.S. Census Bureau  
Robert D. Ashmead, U.S. Census Bureau  
Eric V. Slud, U.S. Census Bureau  
Rachael Walsh, U.S. Census Bureau

- 35: **Potential Word Ordering Effects of the Recent Childbirth Question on the American Community Survey**

Gregory Mills, U.S. Census Bureau

- 36: **2015 American Community Survey Mail Contact Strategy Modification Test**

Sandra Luckett Clark, U.S. Census Bureau

- 37: **Impact of Survey Device on Response to an Early Season Influenza Vaccination Survey**

Michael Bostwick, RTI International  
Chris Stringer, RTI International  
Jill A. Dever, RTI International  
Marshica Stanley, RTI International  
Anup Srivastav, Centers for Disease Control and Prevention  
Peng-jun Lu, Centers for Disease Control and Prevention  
Tammy Santibanez, Centers for Disease Control and Prevention  
Walter W. Williams, Centers for Disease Control and Prevention  
Ying Wang, GfK Custom Research

- 38: **Methods for Detecting Telescoping Error in a Cross-sectional Web Design Survey**

Bonnie E. Shook-Sa, RTI International  
Marcus E. Berzofsky, RTI International  
Kimberly C. Peterson, RTI International  
Christine Lindquist, RTI International  
Christopher Krebs, RTI International

- 39: **Are Survey Nonrespondents Willing to Provide Consent to Use Administrative Records? Evidence from a Nonresponse Follow-up Survey in Germany**

Joseph W. Sakshaug, University of Manchester  
Stephanie Eckman, RTI International

- 40: **Young Children Living in Poverty: An Examination of Available Measures**

Angelina N. KewalRamani, American Institutes for Research  
Anlan Zhang, American Institutes for Research  
Sidney Wilkinson-Flicker, American Institutes for Research

- 41: **The Texas Transportation System: How Good is It?**

Chris Simek, Texas A&M Transportation Institute

# AAPOR Poster Session 1

**Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.**  
**Governor's Ballroom, Fourth Floor**

- 42: Collecting and Reporting Post-graduation Employment Data: One University's (Successful) Efforts to Provide More Accurate and Useful Information than the Feds**  
 Nancy Whelchel, North Carolina State University  
 Suzanne Crockett, North Carolina State University
- 43: Evaluating the Effectiveness of Disproportionate Stratification to Oversample Subgroups Given Frame and Population Characteristics**  
 Burton Levine, RTI International
- 44: How do Self and Proxy Responses Differ in Reporting Patient Experiences with Healthcare?**  
 Nikkilyn Morrison, Mathematica Policy Research  
 Nancy Duda, Mathematica Policy Research  
 Nancy A. Clusen, Mathematica Policy Research  
 Karen Bogen, Mathematica Policy Research  
 Sabrina Rahman, Mathematica Policy Research
- 45: Using Prepaid Cell Phone Flag to Increase Respondents within a Targeted Population: Efficiencies and Tradeoffs**  
 Alisha Baines Simon, Minnesota Department of Health  
 Kathleen Thiede Call, State Health Access Data Assistance Center  
 Sarah L. Hagge, Minnesota Department of Health  
 Giovann Alarcon, State Health Access Data Assistance Center  
 David Dutwin, SSRS  
 Karen A. Turner, State Health Access Data Assistance Center  
 Stefan Gildemeister, Minnesota Department of Health
- 46: Measurement Invariance Between Employed and Unemployed Persons: An Example Using a Multi-item Health Measure**  
 Stefanie Unger, Institute for Employment Research (IAB)
- 47: Survey Consistency: PARC It**  
 Gary Langer, Langer Research Associates  
 Margaret Tyson, Langer Research Associates  
 Greg Holyk, Langer Research Associates  
 Chad Kiewiet de Jonge, Langer Research Associates  
 Julie Phelan, Langer Research Associates
- 48: A Well-defined Community: Using Self-defined Neighborhoods to Examine the Differences Between Perceived and Objective Access to Green Space**  
 Madeleine E.G. Parker, NYC Department of Housing Preservation and Development  
 Po-Ju Tuan, NYC Department of Housing Preservation and Development
- 49: Pre-election Surveys Using a Multi-modal Interviewing Strategy**  
 Jacqueline Redman, Franklin & Marshall College  
 Scottie Thompson, Franklin & Marshall College  
 Berwood Yost, Franklin & Marshall College
- 50: Design and Data Science: Changing the Face of Survey Data Reporting**  
 Rob F. Chew, RTI International  
 Joey Morris, RTI International  
 Martin Duparc, RTI International  
 Mahin Manley, RTI International  
 Thomas Miano, RTI International  
 Gayle S Bieler, RTI International  
 Anupa Bir, RTI International  
 Cynthia Bland, RTI International  
 Kathleen Considine, RTI International
- 51: Who is Using the Computer? The Impact of Increasing Prompt Frequency on Data Quality and Panelist Cooperation**  
 Megan Walsh Sever, Nielsen  
 Vera Kurmlavage, Nielsen  
 Shelli Kashriel, Nielsen  
 Oana Dan, Nielsen
- 52: The Impact of Scale Direction, Alignment and Length on Responses to Rating Scale Questions in a Web Survey**  
 Florian Keusch, University of Mannheim  
 Mingnan Liu, SurveyMonkey  
 Ting Yan, Westat
- 53: Surveying American Indian and Alaska Native Parents: Identifying Characteristics of Survey Mode Preference**  
 Kathleen Feeney, Mathematica Policy Research  
 Frank Masters, Mathematica Policy Research
- 54: Heaping at Round Numbers on Financial Questions: The Role of Satisficing**  
 Michael S. Gideon, U.S. Census Bureau  
 Joanne W. Hsu, Federal Reserve Board  
 Brooke Helppie McFall, University of Michigan

Thursday, May 12

# Concurrent Sessions B

Thursday, May 12, 2016, 4:00 p.m. - 5:30 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 1: Development in Online Panels Prob/Non

Moderator: Faith Lewis, Abt SRBI

Location: Meeting Room 400/402, Fourth Floor

### Developing and Maintaining an Opt-in Panel for Swedish Opinion Research

Karin Nelsson, Inizio

Lars Lyberg, Stockholm University

Stefan Petersson, Inizio

### Can Using a Mixed Mode Approach Improve the Representativeness and Data Quality in Panel Surveys?

Michael J. Stern, NORC at the University of Chicago

### Effects of Different Responsive Web Frameworks on Survey Response Quality Across Desktop and Mobile Devices

Alerk Amin, RAND Corporation

### Tracking the Representativeness of an Online Panel Over Time

Thomas Klausch, GESIS - Leibniz Institute for the Social Sciences

Annette Scherpenzeel, MEA

## Session 2:

### Increasing Response Rates: Cutting Edge Approaches in Design and Implementation

R

Moderator: Vrinda Nair, Nielsen

Location: Meeting Room 406, Fourth Floor

### What's Your Number? Evaluating the Success of Telephone Number Acquisition Via Record Match, Mail Request, Web and In-person Follow-up Using an Address Based Sample

Lisa R. Carley-Baxter, RTI International

Julie C. Linville, RTI International

David Grant, University of California, Los Angeles

Matt Jans, University of California, Los Angeles

Royce Park, University of California, Los Angeles

Tara Becker, University of California, Los Angeles

### Cell Phone Address Matching: A New Approach to Improving Survey Quality and Response Rates for Cell Phone Samples

Barbara M. Fernandez, Abt SRBI

Dennis Daly, Abt SRBI

Raphael Nishimura, Abt SRBI

Katherine A. James, University of Colorado

Yaqiang Li, University of Colorado

Arnold H. Levinson, University of Colorado

### Driving Respondents to the Web by Mail: Results of an Experiment to Maximize Response Rate and Sample Quality in an Online Survey

Matthew DeBell, Stanford University

Simon Jackman, Stanford University

Natalya Maisel, Stanford University

Michelle Amsbary, Westat

Vanessa Meldener, Westat

J. Michael Brick, Westat

### Influence of Multiple Factors on Response Rates

Bradford W. Chaney, Westat

Audrey Kindlon, National Science Foundation

### Exploring Establishment Survey Incentives to Improve Response: The Impact of Class of Mail Delivery, Monetary Incentive and a Non-monetary Incentive on a Large Scale National Establishment Survey

James Dayton, ICF International

Robert Tortora, ICF International

Healey Whitsett, Pew Charitable Trusts

# Concurrent Sessions B

**Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 3:

### Methodological Briefs - Measurement Issues and Measurement Error M-Pop

**Moderator:** Janice Ballou, *Independent Consultant*

**Location:** Meeting Room 408, Fourth Floor

#### Psychometric Scale Development for Arts Participation among Older Adults

LinChiat Chang, [www.linchiat.com](http://www.linchiat.com)  
Yongwei Yang, Google

#### Changes in Satisfaction with Health Insurance Coverage Based on Question Order

Alisha Baines Simon, *Minnesota Department of Health*  
Sarah L. Hagge, *Minnesota Department of Health*  
Kathleen Thiede Call, *State Health Access Data Assistance Center*  
Stefan Gildemeister, *Minnesota Department of Health*  
Giovanni Alarcon, *State Health Access Data Assistance Center*

#### Implications of Response Device Type for Sensitive Web Surveys: Examining Data Quality and Respondent Characteristics in a Survey of College Students

Amanda C. Smith, *RTI International*  
Ashley Richards, *RTI International*  
Kimberly C. Peterson, *RTI International*

#### Missing or Ignoring? A Case Study from the National Household Education Surveys Cognitive Tests 2015

Anna B. Sandoval Giron, *American Institutes for Research*  
Caitlin Deal, *American Institutes for Research*

#### Demographic Characteristics of Respondents Who are More Likely to Have Problems Reporting Prior Day Events

Timothy Triplett, *Urban Institute*  
Brian Tefft, *AAA Foundation For Traffic Safety*  
Rob Santos, *Urban Institute*

#### Explaining the Mismatch between Actual and Self-reported Socially Desirable Behavior: The Role of Time Constraints

Philip S. Brenner, *University of Massachusetts Boston*

#### Does Asking for Linkage Consent in the Beginning of the Questionnaire Affect Respondents' Answers?

Georg-Christoph Haas, *Institute for Employment Research (IAB)*  
Stephanie Eckman, *RTI International*

## Survey Rating Scale Format Effects on Reliability:

### A Meta-analysis Summarizing the Impact of the Number of Response Categories

Michael Bosnjak, *GESIS - Leibniz Institute for the Social Sciences*  
Natalja Menold, *GESIS - Leibniz Institute for the Social Sciences*

## Session 4:

### Panel: The Impact of Interviewers on Data Quality and Participation: A Session in Honor of Charles F. Cannell M-Q

**Moderator:** Nancy Mathiowetz, *Independent Consultant*

**Location:** Meeting Room 410, Fourth Floor

#### Interviewing Practices, Conversational Practices, and Rapport: Responsiveness and Engagement in the Standardized Survey Interview

Dana Garbarski, *Loyola University Chicago*  
Nora Cate Schaeffer, *University of Wisconsin-Madison*  
Jennifer Dykema, *University of Wisconsin-Madison*  
Ellen Dinsmore, *University of Wisconsin-Madison*  
Bo Hee Min, *University of Wisconsin-Madison*

#### Revisiting the Interviewer-Respondent Interaction in the Panel Study of Income Dynamics' Event History Calendar

Jamie Griffin, *University of Michigan*

#### Interviewer Effects in Panel Surveys: The Role of Panel Experience and Interviewer-Respondent Familiarity

Simon Kühne, *German Institute for Economic Research (DIW Berlin)*  
Lindsay J. Benstead, *Portland State University*

#### Explaining Interviewer Effects on Nonresponse Across Two Face-to-Face Surveys

Julie M. Korbmacher, *Max Planck Institute for Social Law and Social Policy*  
Ulrich Krieger, *University of Mannheim*

#### The Relationships between Interviewer and Respondent Speech, Rapport Evaluation and Data Quality

Hanyu Sun, *Westat*

# Concurrent Sessions B

Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 5:

### Rise of the Machines: Machine Learning in Social Research

DSc

Moderator: Masahiko Aida, Civis Analytics

Location: Meeting Room 412, Fourth Floor

#### Employing Machine Learning Approaches in Social Scientific Analyses

Arne Bethmann, *Institute for Employment Research (IAB)*  
Jonas F. Beste, *Institute for Employment Research (IAB)*

#### Using Big Census Data to Better Understand a Large Community Well-being Study: More than Geography Divides Us

Donald P. Levy, *Siena College Research Institute*  
Meghann Crawford, *Siena College Research Institute*

#### Using Machine Learning to Infer Demographics for Respondents

Noble Kuriakose, *SurveyMonkey*  
Tommy Nguyen, *SurveyMonkey*

#### Dissonance and Harmony: Exploring How Data Science Helped Solve a Complex Social Science Problem

Michael L. Jugovich, *NORC at the University of Chicago*  
Emily White, *NORC at the University of Chicago*

#### Machine Learning Our Way to Happiness

Pablo Diego Rosell, *The Gallup Organization*

## Session 6:

### Mo' Money Mo' Respondents: Using Incentives to Increase Survey Participation

R

Moderator: Sarah Crissey, *Mathematica Policy Research*

Location: Meeting Room 616 A/B, Sixth Floor

#### Response Rates, Interviewer Effort and Data Quality: Examining the Impacts of Pre-paid and Promised Incentives with the National Health Interview Survey

Adena Galinsky, *National Center for Health Statistics*  
James M. Dahlhamer, *National Center for Health Statistics*  
Sarah Joestl, *National Center for Health Statistics*

#### Increasing Incentive Salience: Effects of a Pre-notification Letter on Nonresponse Follow-up and Nonresponse Bias Potential

Julie C. Linville, *RTI International*  
Matt Jans, *University of California, Los Angeles*  
David Grant, *University of California, Los Angeles*

#### Perceptions of the Two Dollar Bill and Value as an Incentive

Jenny Marlar, *The Gallup Organization*  
Manas Chattopadhyay, *The Gallup Organization*  
Steve Ander, *The Gallup Organization*  
Kirti N. Kanitkar, *The Gallup Organization*  
Rob Andrews, *NOAA*  
Ryan Kits-Jensen, *NOAA*  
John Foster, *NOAA*

#### Looking Beyond Obligation: The Social Psychology of Prepaid Survey Incentives

Thomas M. Guterbock, *University of Virginia*  
Shigehiro Oishi, *University of Virginia*  
Casey M. Eggleston, *U.S. Census Bureau*

#### Promoting Participation in Web Surveys

Andrew L. Hupp, *University of Michigan*  
Will Chan, *University of Michigan*

# Concurrent Sessions B

**Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 7:

### Improving Methods to Survey Hispanics

Multi

Moderator: Jill DeMatteis, Westat

Location: Meeting Room 615 A/B, Sixth Floor

#### Language Negotiation on a Bilingual (English/Spanish) Telephone Survey in the U.S.

Casey Langer Testfaye, Nielsen  
Carlos Jarava, Nielsen

#### Anomaly with Subjective Well-being Measures when Comparing Latinos and Non-Latinos

Sunghee Lee, University of Michigan  
Jacqui Smith, University of Michigan

#### What to Say after "Hola"—Surveying U.S. Hispanics "In-culture"

Carlos Jarava, Nielsen  
Victoria J. Hoverman, Nielsen  
Courtney Mooney, Nielsen

#### The Impact Of Survey Language Administration And Socioeconomic Status On Skip Error Rates

Mahi W. Megra, American Institutes for Research  
Anna B. Sandoval Girón, American Institutes for Research

#### Challenges of Surveying Hispanics: The Importance of Cellphones

Anna Brown, Pew Research Center  
Eileen Patten, Pew Research Center  
Mark Hugo Lopez, Pew Research Center

## Session 8:

### Panel: Public Opinion and Political Engagement Among Minority Populations within the American Electorate

AI

Moderator: Samara Klar, University of Arizona

Location: Meeting Room 602, Sixth Floor

#### Capturing Complexity of Diverse Populations and Key Concepts and Relationships

Natalie Masuoka, Tufts University

#### The Color of Our Skin & the Content of Our Politics: The Effects of Skin Tone on Policy Preferences Among African Americans

John Garcia, University of Michigan

#### Women as Contributors: An Exploratory Analysis

Vincent L. Hutchings, University of Michigan

#### Intergroup Relations in Urban Cities: 50 Years After Watts

Valerie Martinez-Ebers, University of North Texas  
Brian Calfano, Missouri State University

#### Is Demographic Data Objective? The Rise of Identity Politics and Measurement Using Self-reported Survey Items

Kristin Kanthak, University of Pittsburgh

#### Racial Symbols and Opinion Among the American Electorate

Tasha Philpot, University of Texas at Austin

Thursday, May 12

# **Friday, May 13, 2016**

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
7:00 a.m. – 8:00 a.m.	<b>AAPOR Committee Meetings (See page 26)</b>	
7:00 a.m. – 8:00 a.m.	<b>AAPOR Continental Breakfast in the Exhibit Hall</b>	Governor's Ballroom, Fourth Floor
7:00 a.m. – 4:30 p.m.	<b>AAPOR Exhibit Hall and Book Exhibit Open</b>	Governor's Ballroom, Fourth Floor
7:30 a.m. – 4:30 p.m.	<b>AAPOR Registration Desk Open</b>	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 9:30 a.m.	<b>Concurrent Sessions C</b>	
	Session 1: <b>Panel: Defining Data Science and Its Critical Place in Our World</b> 	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Panel: Race in the U.S.: Police, Politics and Prejudice</b> 	Meeting Room 406, Fourth Floor
	Session 3: <b>Panel: Using Response Propensity Modeling for the Cost-effective Allocation of Survey Incentives</b> 	Meeting Room 408, Fourth Floor
	Session 4: <b>Panel: If You Advertise It, Will They Come? Social Marketing, Digital Ads, and Web Response</b> 	Meeting Room 410, Fourth Floor
	Session 5: <b>Tailored Recruitment for Specialized Samples</b> 	Meeting Room 412, Fourth Floor
	Session 6: <b>Evaluating, Monitoring and Improving Interviewers' Performance</b> 	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Examining Election Polling Issues Cross-nationally</b> 	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Measuring Lifestyles: Sleeping, Drinking, Gambling and Parenting</b> 	Meeting Room 602, Sixth Floor
	Session 9: <b>Methods to Improve Data Collection Efficiency</b> 	Meeting Room 415 A/B, Fourth Floor

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues – Substantive		Measurement: Questionnaires and Interviewing	
Data Collection (Sampling)		Multi-cultural, Multi-national and Multi-lingual	
Data Quality		Online/Probability/Nonprobability	
Data Science		Politics/Elections	
Innovations/Emerging Methods		Response	
Measurement: Populations and Topics		Sampling	

# Friday, May 13, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
9:30 a.m. – 10:00 a.m.	<b>AAPOR Beverage Break in the Exhibit Hall</b> Sponsored by 	Governor's Ballroom, Fourth Floor
10:00 a.m. – 11:30 a.m.	<b>Concurrent Sessions D</b>	
	Session 1: <b>Panel: Professional Development Panel: Project Management: Lessons Learned from Experienced Project Directors</b>	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Alternative Approaches to Increasing Response Rates</b> 	Meeting Room 406, Fourth Floor
	Sessions 3: <b>Messaging to Increase Response Rates</b> 	Meeting Room 408, Fourth Floor
	Session 4: <b>Questionnaire Design</b> 	Meeting Room 410, Fourth Floor
	Session 5: <b>Effects a la "Mode"</b> 	Meeting Room 412, Fourth Floor
	Session 6: <b>Panel: Advances in Measuring Sexual Minorities (LGBTQ) and Same-sex Households and Relationships</b> 	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Nonprobability Sampling: Fast, Cheap . . . And Accurate?</b> 	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Strategies for Mobile Data Collection in International Settings</b> sponsored by WAPOR 	Meeting Room 602, Sixth Floor
	Session 9: <b>Unpacking Apathy and Cynicism in the United States</b> 	Meeting Room 415 A/B, Fourth Floor
11:45 a.m. – 1:45 p.m.	<b>AAPOR Presidential Address and Lunch</b>	Austin Grand Ballroom, Sixth Floor

# **Friday, May 13, 2016**

Reminder: AAPOR Sessions are located at the Hilton Austin.

1:45 p.m. – 3:15 p.m.

## **Concurrent Sessions E**

Session 1:	<b>Panel: The Future of Telephone Interviewing: Revealing New Data on the State of Telephone Surveys</b> 	Meeting Room 400/402, Fourth Floor
Session 2:	<b>International Survey Measures</b>  <i>sponsored by WAPOR</i>	Meeting Room 406, Fourth Floor
Session 3:	<b>Methodological Brief - Response Rates</b> 	Meeting Room 408, Fourth Floor
Session 4:	<b>Panel: What Are You? Measuring the Size, Characteristics and Attitudes of the Multiracial Population in America</b> 	Meeting Room 410, Fourth Floor
Session 5:	<b>Panel: 50 years of the National Longitudinal Surveys Program: Reflections on the Last Half-century of Large-scale High-quality Survey Research</b> 	Meeting Room 412, Fourth Floor
Session 6:	<b>Preferences and Outcomes in Multi-mode Research</b> 	Meeting Room 616 A/B, Sixth Floor
Session 7:	<b>Writing Questions for Web Surveys: Cutting Edge Issues in Design &amp; Implementation</b> 	Meeting Room 615 A/B, Sixth Floor
Session 8:	<b>Public Opinion on Income Inequality and the Economy</b> 	Meeting Room 602, Sixth Floor
Session 9:	<b>Panel: The 2016 Election and Impact on American Foreign Policy</b> 	Meeting Room 415 A/B Fourth Floor
3:15 p.m. – 4:15 p.m.	<b>AAPOR Dessert Break in the Exhibit Hall</b> <i>Sponsored by</i>  <b>AAPOR Poster Session #2</b> <b>AAPOR Speed Networking Session #1</b>	Governor's Ballroom, Fourth Floor  Austin Salon J Foyer, Sixth Floor

# Friday, May 13, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

4:15 p.m. – 5:45 p.m.	<b>Concurrent Session F</b>	
	Session 1: <b>The Telephone Consumer Protection Act (TCPA) and Public Opinion Research</b>	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Media Effects on Public Opinion</b> AI	Meeting Room 406, Fourth Floor
	Session 3: <b>Innovations with Existing Technologies</b> Inv	Meeting Room 408, Fourth Floor
	Session 4: <b>Data Quality Issues for Online Surveys</b> Prob/Non	Meeting Room 410, Fourth Floor
	Session 5: <b>New Approaches to Total Survey Error</b> DQt	Meeting Room 412, Fourth Floor
	Session 6: <b>Evaluating New Methods in Election Polling</b> EL	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Impact of Incentives on Response Rates</b> R	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Reaching the Hard-to-Reach</b> DCoL	Meeting Room 602, Sixth Floor
6:00 p.m.	<b>Student &amp; Early Career Dinner Meet-up</b>	Meet in the lobby of the Hilton Austin @ 5:45 p.m.
6:00 p.m.	<b>Retirees Dinner Meet-up</b>	Meet in the lobby of the Hilton Austin @ 5:45 p.m.

# Concurrent Sessions C

Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 1:

### Panel: Defining Data Science and Its Critical Place in Our World

DSC

Moderator: Michael W. Link, Abt SRBI

Location: Meeting Room 400/402, Fourth Floor

#### View from the Commercial Sector

Annie Pettit, Peanut Labs

#### View from Not-for-profit Research

Craig Hill, RTI International

#### View from Government Statistics Organization

Lilli Japec, Statistics Sweden

#### View from Academia

Frederick G. Conrad, University of Michigan

## Session 2:

### Panel: Race in the U.S.: Police, Politics and Prejudice

AI

Moderator: Marjorie Connelly,  
NORC at the University of Chicago

Discussant: Darren Davis, Notre Dame

Location: Meeting Room 406, Fourth Floor

#### In the Twilight of the Obama Administration, How are Race Relations in the United States?

Megan Thee-Brenan, The New York Times

#### The Divide between Black and White Americans: A Survey on Law Enforcement, Violence, and Race

Dan Malato, NORC at the University of Chicago  
David Sterrett, NORC at the University of Chicago  
Trevor Tompson, NORC at the University of Chicago  
Jennifer Benz, NORC at the University of Chicago

#### Interests, Identities, and Hierarchy: The Central Role of Group Position in Explaining White Racial Attitudes

Vincent L. Hutchings, University of Michigan  
Ashley A. Jardina, University of Michigan  
Robert Mickey, University of Michigan  
Hanes Walton Jr., University of Michigan

## Session 2:

### Panel: Race in the U.S.: Police, Politics and Prejudice

AI

(continued)

#### Public Views of Racism and Inequality

Jocelyn Kiley, Pew Research Center

#### Americans' Re-assessment of Race Relations

Jeffrey M. Jones, The Gallup Organization

Lydia Saad, The Gallup Organization

## Session 3:

### Panel: Using Response Propensity Modeling for the Cost-effective Allocation of Survey Incentives

R

Moderator: Paul J. Lavrakas, Independent Consultant

Discussant: Andrew Zukerberg,  
National Center for Education Statistics

Location: Meeting Room 408, Fourth Floor

#### Conceptual Background on Response Propensity Modeling for Allocating Differential Survey Incentives: Purpose and Rationale

Paul J. Lavrakas, Independent Consultant

#### Developing and Validating a Response Propensity Model for the Efficient Allocation of Non-contingent Incentives Using 2014 NHES Data

Michael Jackson, American Institutes for Research

#### Can Response Propensity Modeling be Used to Improve Response Rates, Reduce Nonresponse Bias, and Reduce Cost through the Use of Tailored Differential Incentives in the 2016 NHES

Cameron B. McPhee, American Institutes for Research

#### Using a Response Propensity Model to Allocate Non-contingent Incentives in a Web Panel

Mark Masterton, American Institutes for Research

# Concurrent Sessions C

**Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 4:

### Panel: If You Advertise It, Will They Come? Inv Social Marketing, Digital Ads, and Web Response

**Moderator:** Nancy Bates, U.S. Census Bureau

**Discussant:** Mario Callegaro, Google

**Location:** Meeting Room 410, Fourth Floor

#### Simulating a Census Environment to Test Online Self-response

Monica Vines, U.S. Census Bureau

#### Can We Understand What Works in Multi-channel Outreach Campaigns by Using Dedicated Web-addresses?

Samuel Hagedorn, Penn Schoen Berland  
Kiera Maureen McCaffrey, Reingold, Inc.  
John Otmany, Reingold, Inc.

#### Encouraging Online Response among Hard-to-Survey Populations: Digital Advertising and Influencer Calls

Nancy Bates, U.S. Census Bureau  
Matthew Virgile, U.S. Census Bureau

#### Communication Channels that Predict and Mediate Self-Response

Gina K. Walejko, U.S. Census Bureau

## Session 5:

### Tailored Recruitment for Specialized Samples Prob/Non

**Moderator:** Jennifer Berkold, Westat

**Location:** Meeting Room 412, Fourth Floor

#### Novel Methodology for Reaching a Statewide Representative Sample of Youth Ages 12-18

Naomi Freedner-Maguire, ICF International  
Randy ZuWallack, ICF International

#### Introducing Inbound Call Survey: A New Sampling Methodology

Burton Levine, RTI International

#### Safety First: Ensuring the Anonymity and Privacy of Iranian Panelists' While Creating Iran's First Online Panel

Amir Farmanesh, IranPoll.com  
Ebrahim Mohseni, University of Maryland

#### Building a City-wide Survey Panel: Engaging Philadelphians through Multiple Modes

Nina DePena Hoe, Temple University  
Heidi E. Grunwald, Temple University  
Keisha Miles, Temple University

#### Using Nonresponse Follow-up (NRFU) Recruitment to Help Build a Probability-based Research Panel

Nadarajasundaram Ganesh, NORC at the University of Chicago  
J. Michael Dennis, NORC at the University of Chicago  
Paul J. Lavrakas, Independent Consultant

# Concurrent Sessions C

**Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 6:

### Evaluating, Monitoring and Improving Interviewers' Performance

M-Q

**Moderator:** Floyd Ciruli,  
*Crossley Center for Public Opinion Research*

**Location:** Meeting Room 616 A/B, Sixth Floor

#### The Use of CARI and Feedback to Improve Field Interviewer Performance

Aaron Maitland, *Westat*  
Ryan Hubbard, *Westat*  
Brad Edwards, *Westat*

#### Mitigating Impact of Interviewer Burden

Dakisha Locklear, *RTI International*  
Tamara L. Terry, *RTI International*  
Sabrina Bethea, *RTI International*  
Kelly Castleberry, *RTI International*  
Randy Spain, *RTI International*

#### Inside the Mind of the Interviewer: Applying Cognitive and Social Psychology to Interviewers

Erica C. Yu, *U.S. Bureau of Labor Statistics*  
Robin L. Kaplan, *U.S. Bureau of Labor Statistics*

#### Monitoring Field Interviewers: Real-time Applications of Paradata in Experimental Designs

Rachael Walsh, *U.S. Census Bureau*  
Scott Boggess, *U.S. Census Bureau*

#### Improving Interviewer Performance through the Use of Modeled Paradata Reports

Tamara L. Terry, *RTI International*  
Rebecca J. Powell, *RTI International*  
Timothy Nesius, *RTI International*  
Marion Schultz, *RTI International*  
Howard Speizer, *RTI International*  
Kelly Castleberry, *RTI International*

## Session 7:

### Examining Election Polling Issues Cross-Nationally

EL

**Moderator:** Rich Clark, *Castleton University*

**Location:** Meeting Room 615 A/B, Sixth Floor

#### Reshaping the Data Collection with Landlines: The Case of the Most Recent Elections in Mexico

Diana Paola Penagos Vasquez, *Parametria S.A. de C.V.*  
Francisco Abundis Luna Mr., *Parametria S.A. de C.V.*  
Jose Alberto Vera Mendoza, *Parametria S.A. de C.V.*

#### Mode Effects in Electoral Polls: A Comparative Perspective

Claire Durand, *Université de Montréal*

#### We've Got You Surrounded: Multiple Data Streams and the 2015 Canadian National Election

Darrell J. Bricker, *Ipsos Public Affairs*  
Sean Simpson, *Ipsos Public Affairs*

#### Observations on Improved International Election Polling: Learnings from Opinion Research During the Greek Bailout Referendum Election

Chris Jackson, *Ipsos Public Affairs*  
Clifford Young, *Ipsos Public Affairs*

#### Positive vs. Negative: How Question Polarity in Voting Advice Applications Affects the Answers and the Voting Advice

Bregje C. Hollerman, *Utrecht University*  
Naomi Kamoen, *Utrecht University*  
Jasper van de Pol, *ASCOR/University of Amsterdam*  
André Krouwel, *Free University*  
Claes C. de Vreese, *ASCR/University of Amsterdam*

# Concurrent Sessions C

**Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 8:

### Measuring Lifestyles: Sleeping, Drinking, M-Pop Gambling and Parenting

**Moderator:** Janet L. Streicher, Baruch College, CUNY

**Location:** Meeting Room 602, Sixth Floor

#### The Importance of Family Dynamics and Parent Factors: Evidence from an Innovative Multi-mode Survey

Matthew W. Courser, *Pacific Institute for Research and Evaluation*

Stephen R. Shambler, *Pacific Institute for Research and Evaluation*

Kirsten Thompson, *Pacific Institute for Research and Evaluation*

Linda Young, *Pacific Institute for Research and Evaluation*

Stacey Hamilton-Nance, *Big Brothers Big Sisters of Kentuckiana*

Corrine Burmeister, *Big Brothers Big Sisters of Kentuckiana*

#### The New Living Room: How Americans View their Video

Julie Phelan, *Langer Research Associates*

Gary Langer, *Langer Research Associates*

Wendy Loxley, *ESPN*

Flora Kelly, *ESPN*

#### What Do You Mean I'm Drunk?! Development and Testing of a Conceptual Framework for Asking About Intoxication

Nina Van Dyke, *Social Research Group (a division of Market Solutions)*

Anna L. Lethborg, *The Social Research Centre*

Julaine Allan, *Social Research Group (a division of Market Solutions)*

Christine M. Maddern, *Market Solutions*

Sean O'Rourke, *Victorian Responsible Gambling Foundation*

Emma L. Saleeba, *VicHealth*

#### The Sleep Health Index: How America Gets its Zzzzs

Julie Phelan, *Langer Research Associates*

Gary Langer, *Langer Research Associates*

David Cloud, *National Sleep Foundation*

Kaitlyn Whiton, *National Sleep Foundation*

Kristen Knutson, *University of Chicago*

Gregory Holyk, *Langer Research Associates*

#### Hitting the Jackpot on Survey Response:

#### The Relationship Between Gambling Behavior and Current and Proposed Casino Proximity

Katie Dekker Archambeau, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

## Session 9:

### Methods to Improve Data DCol Collection Efficiency

**Moderator:** Brady T. West, *University of Michigan*

**Location:** Meeting Room 415 A/B, Fourth Floor

#### Designing Efficient Field Locating Strategies: Local Staff, Travelers or Both?

Brian H. Roff, *Mathematica Policy Research*

Stacie Feldman, *Mathematica Policy Research*

#### Pre-Testing Establishment Surveys: Moving Beyond the Lab

Heather Ridolfo, *National Agricultural Statistics Service*

Kathy Ott, *National Agricultural Statistics Service*

Jeremy Beach, *National Agricultural Statistics Service*

Jaki S. McCarthy, *National Agricultural Statistics Service*

#### Using Text Analytic Techniques to Create Efficiencies in Analyzing Qualitative Data: A Comparison between Traditional Content Analysis and a Topic Modeling Approach

Andrew Stavisky, *U.S. Government Accountability Office (GAO)*

Philip Resnik, *University of Maryland*

Chris Musialek, *University of Maryland*

#### How Many is Enough: A Case of Diminishing Returns? Contact Attempts on the National Health and Aging Trends Study (NHATS)

Justin Kamens, *Westat*

Leenisha Marks, *Westat*

Laura Branden, *Westat*

Susan Genoversa, *Westat*

#### Optimal Routing for Field Interviewers: A GIS-based Approach for Reducing Household Survey Costs

Brad Edwards, *Westat*

# Concurrent Sessions D

**Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 1:

### **Professional Development Panel: Project Management: Lessons Learned from Experienced Project Directors**

**Moderator:** Rachel A. Caspar, *RTI International*

**Location:** Meeting Room 400/402, Fourth Floor

Tom Smith, *RTI International*

Jennifer Hunter Childs, *U.S. Census Bureau*

Bill Davis, *Davis Research*

John Stevenson, *University of Wisconsin-Madison*

Eran N. Ben-Porath, *SSRS*

## Session 2:

### **Alternative Approaches to Increasing Response Rates**

R

**Moderator:** Laurie Schwede, *U.S. Census Bureau*

**Location:** Meeting Room 406, Fourth Floor

#### **Increasing Cooperation in Telephone Surveys with the Progressive Engagement Technique: An Australian Perspective**

Paul Myers, *The Social Research Centre*

Paul J. Lavrakas, *Independent Consultant*

Darren Pennay, *The Social Research Centre*

Natasha Vickers, *The Social Research Centre*

#### **Does Embedding a Survey Question in the Survey Invitation E-mail Affect Response Rates? Evidence from a Randomized Experiment**

David L. Vannette, *Qualtrics*

#### **Using a Progressive Engagement Introduction to Gain Cooperation in an Interviewer-administered Survey**

Paul J. Lavrakas, *Independent Consultant*

Jenny Kelly, *NORC at the University of Chicago*

Colleen McClain, *NORC at the University of Chicago*

#### **Intensive Efforts Can Drive Healthcare Survey Response Rates Over 50%**

Sara L. Toomey, *Boston Children's Hospital*

Marc N. Elliott, *RAND Corporation*

David J. Klein, *Boston Children's Hospital*

Julie Brown, *RAND Corporation*

Alan M. Zaslavsky, *Harvard Medical School*

Cassandra Thomson, *Boston Children's Hospital*

Mark A. Schuster, *Boston Children's Hospital*

#### **"Don't be Afraid ... We're Researchers!": The Impact of Informal Contact Language on Response Rates and Patterns of Response**

Kelly N. Foster, *East Tennessee State University*

Nicholas E. Hagemeier, *East Tennessee State University*

Arasham A. Alomain, *East Tennessee State University*

Robert Pack, *East Tennessee State University*

Rajkumar J. Sevak, *East Tennessee State University*

# Concurrent Sessions D

**Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 3: Messaging to Increase Response Rates Inv

**Moderator:** Christopher Antoun, University of Michigan

**Location:** Meeting Room 408, Fourth Floor

### Thx 4 Participating!: Evaluating the Effectiveness of Sending Text Messages to Increase Survey Response

Amanda L. Skaff, Mathematica Policy Research

Felicia I. Hurwitz, Mathematica Policy Research

Jillian Stein, Mathematica Policy Research

### The Effect of Using Text Messages for Survey Invitations and Reminders

Kyley McGeeney, Pew Research Center

H. Yanna Yan, University of Michigan

### Reaching the Mobile Generation: Reducing Web Survey Non-response through SMS Reminders

Kirti N. Kanitkar, The Gallup Organization

Jenny Marlar, The Gallup Organization

### "When Can We Call?" Experiment to Assess SMS Text to Prompt Response Across Cultures

John Lee Pratt Holmes, Qatar University (SESRI)

Abdoulaye Diop, Qatar University (SESRI)

Kien Trung Le, Qatar University (SESRI)

Anis Miladi, Qatar University (SESRI)

### Effectiveness of Messaging to Encourage Response to the ACS

Jenna Fulton, U.S. Census Bureau

Gerson Morales, U.S. Census Bureau

Jennifer Hunter Childs, U.S. Census Bureau

## Session 4: Questionnaire Design M-Q

**Moderator:** Meredith Massey,  
National Center for Health Statistics

**Location:** Meeting Room 410, Fourth Floor

### The Effect of Respondent Commitment and Tailored Feedback on Response Quality in an Online Survey

Kristen Cibelli, University of Michigan

Frederick G. Conrad, University of Michigan

### Best Practice Instrument & Communications Evaluation: An Examination of the NSCH Redesign

William Bryan Higgins, ICF International

Rikki Welch, ICF International

Robert Tortora, ICF International

Catherine J. Vladutiu, U.S. Department of Health & Human Services

### Web Survey Experiments on Fully Balanced, Minimally Balanced and Unbalanced Rating Scales

Sarah Cho, SurveyMonkey

Mingnan Liu, SurveyMonkey

### 6 Ways to Format the Same Question: But Which One is Correct?

Annie Pettit, Peanut Labs

### How Much Can We Ask? Assessing the Effect of Questionnaire Length on Survey Quality

Rebecca Medway, American Institutes for Research

Danielle Battle, American Institutes for Research

Mengmeng Zhang, American Institutes for Research

# Concurrent Sessions D

**Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 5:

### Effects a la "Mode" DCol

**Moderator:** Dianne Rucinski, *Independent Researcher*

**Location:** Meeting Room 412, Fourth Floor

#### Examining Trends in the Presence of Survey Mode Effects

Heather Hisako Kitada, *Oregon State University*  
Virginia Lesser, *Oregon State University*

#### Household Participation and Response Quality in a Survey Featuring Mobile and Desktop Modes

Brett McBride, *U.S. Bureau of Labor Statistics*  
Ian Elkin, *U.S. Bureau of Labor Statistics*  
Lucilla Tan, *U.S. Bureau of Labor Statistics*

#### Mode and Recruitment Effects on Item Non-response of Worksite Information Reported by Nurse Practitioners

Michelle L. Cook, *American Association of Nurse Practitioners*  
Lydia E. Riley, *American Association of Nurse Practitioners*  
Tyler Litsch, *American Association of Nurse Practitioners*

#### The Impact of Response Scale Direction on Survey Responses in a Mixed-mode Survey

Mengyao Hu, *University of Michigan*  
Ting Yan, *Westat*  
Florian Keusch, *University of Mannheim*

#### Mode and Eligibility Rates in a Dual-mode Web and Mail Survey

Ilana Ventura, *NORC at the University of Chicago*  
Ipek Bilgen, *NORC at the University of Chicago*  
Michael J. Stern, *NORC at the University of Chicago*

## Session 6:

### Panel: Advances in Measuring Sexual Minorities (LGBTQ) and Same-sex Households and Relationships M-Pop

**Moderator:** Matt Jans, *UCLA Center for Health Policy Research*

**Discussant:** Philip S. Brenner, *Center for Survey Research*

**Location:** Meeting Room 616 A/B, Sixth Floor

#### Identifying Sexual Minorities in Surveys: Research Synthesis and Meta-Analysis

Justine Bulgar-Medina, *University of Massachusetts Boston*  
Philip S. Brenner, *University of Massachusetts Boston*

#### Improving Measurement of Same-Sex Couple Households for Census 2020

Rose Kreider, *U.S. Census Bureau*  
Daphne Lofquist, *U.S. Census Bureau*  
Nancy Bates, *U.S. Census Bureau*  
Jamie Lewis, *U.S. Census Bureau*

#### Measuring Gender and Sexual Identity in a Nationally Representative Survey of Older Adults: Results from Qualitative Research using Cognitive Interviews

Stuart Michaels, *NORC at the University of Chicago*  
Michael J. Stern, *NORC at the University of Chicago*  
Michael Kozloski, *NORC at the University of Chicago*  
Paul Guerino, *U.S. Centers for Medicare & Medicaid Services*  
Samuel C. Haffer, *Data and Policy Analytics Group*  
Debra Reed-Gillette, *U.S. Centers for Medicare & Medicaid Services*

#### Data Quality Research of LGB Measures at the National Center for Health Statistics

Kristen Miller, *National Center for Health Statistics*

#### Measuring Initial Results of Gender Identity Questions in the 2015-2016 California Health Interview Survey

David Grant, *University of California, Los Angeles*  
Matt Jans, *UCLA Center for Health Policy Research*  
Royce Park, *University of California, Los Angeles*  
Ninez A. Ponce, *University of California, Los Angeles*  
Jody L. Herman, *The Williams Institute*  
Bianca D. M. Wilson, *The Williams Institute*  
Gary Gates, *The Williams Institute*

# Concurrent Sessions D

**Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 7:

### Nonprobability Sampling: Fast, Cheap . . . And Accurate?

Prob/Non

**Moderator:** John Kennedy, *Indiana University*

**Location:** Meeting Room 615 A/B, Sixth Floor

#### Non-Representative Surveys: Fast, Cheap and Mostly Accurate

David Rothschild, *Microsoft Research*  
Sharad Goel, *Stanford University*

#### Polling: Cost, Speed and Accuracy

Solomon Messing, *Pew Research Center*  
David Rothschild, *Microsoft Research*  
Tobias B. Konitzer, *Stanford University*  
Sharad Goel, *Stanford University*  
Courtney Kennedy, *Pew Research Center*

#### The Utility of Nonprobability Samples for Assessing Population-level Health Information Seeking Behavior

Reanne L.M. Townsend, *Westat*  
Hanyu Sun, *Westat*  
Aaron Maitland, *Westat*  
Terisa Davis, *Westat*  
J. Michael Brick, *Westat*  
Richard P. Moser, *National Cancer Institute*  
Gordon Willis, *National Cancer Institute*  
Kelly Blake, *National Cancer Institute*  
Stephanie Fowler, *National Cancer Institute*

#### What Explains Variability in Survey Estimates from Nonprobability Samples?

Scott Keeter, *Pew Research Center*  
Andrew Mercer, *Pew Research Center*  
Courtney Kennedy, *Pew Research Center*  
Kyley McGeeney, *Pew Research Center*  
Nicholas Hatley, *Pew Research Center*

#### Comparing Nonprobability Sample Estimates to Probability Sample Estimates

Ronaldo Iachan, *ICF International*  
John M. Boyle, *ICF International*  
Lew Berman, *ICF International*

## Session 8:

### Strategies for Mobile Data Collection in International Settings

Multi

sponsored by WAPOR

**Moderator:** Ashley Amaya, *RTI International*

**Location:** Meeting Room 602, Sixth Floor

#### Evaluating a Modular Design Approach to Collecting Survey Data Using Text Messages

Brady T. West, *University of Michigan*  
Dirgha Ghimire, *University of Michigan*  
William G. Axinn, *University of Michigan*

#### Adapting Surveys to the Mobile World: Data Chunking in the Dutch Probability-based LISS Panel

Vera Toepoel, *Utrecht University*  
Peter Lugtig, *Utrecht University*

#### Social Media Use and Online Civic and Political Participation in China

Weiwei Zhang, *Texas Tech University*  
Yunjuan Luo, *Texas Tech University*

#### Unintentional Mobile Respondents in Official Statistics and Their Effect on Data Quality

Jeldrik Bakker, *Statistics Netherlands*

#### The Mobile Web Only Population: Socio-demographic Characteristics and Potential Bias

Marek Fuchs, *Darmstadt University of Technology*  
Anke Metzler, *Darmstadt University of Technology*

## Concurrent Sessions D

Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

### Session 9:

#### Unpacking Apathy and Cynicism in the United States

EL

Moderator: Clyde Tucker, CNN

Location: Meeting Room 415 A/B, Fourth Floor

##### Are Nonvoters Dissatisfied or Just Disengaged?

Lunna Abrantes Lopes, *Public Policy Institute of California*  
Eric McGhee, *Public Policy Institute of California*

##### Courts, Campaigns and Corruptions: An Empirical Test of the "Appearance of Corruption" Rationale for Campaign Finance Regulations

Nitya Rao, *The University of Texas at Austin*

##### Understanding Public Cynicism Toward the Federal Government: What is it About Government that Drives Overall Views?

Alec Tyson, *Pew Research Center*  
Jocelyn Kiley, *Pew Research Center*  
Meredith Dost, *Pew Research Center*

##### Beyond Right Track/Wrong Direction: A New Multi-indicator Measure of Political Sentiment

Donald P. Levy, *Siena College Research Institute*  
David Redlawsk, *Rutgers University*  
Ashley A. Koning, *Rutgers University*  
Harry Wilson, *Roanoke College*  
Meghann Crawford, *Siena College Research Institute*

##### How Do Americans Want Their Elected Representatives to Make Laws? Divergence in Preference and Perception Drives Disapproval of Congress

Bo MacInnis, *Stanford University*  
Sarah Anderson, *University of California, Santa Barbara*  
Jon A. Krosnick, *Stanford University*

## Concurrent Sessions E

Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.

### Session 1:

#### Panel: The Future of Telephone Interviewing: Revealing New Data on the State of Telephone Surveys

S

Moderator: David Dutwin, SSRS

Discussant: Paul J. Lavrakas, *Independent Consultant*

Location: Meeting Room 400/402, Fourth Floor

##### Telephone Survey Data Quality over the Past 20 Years and Trends in Telephone Response and Cost in the Past 15 Years

David Dutwin, SSRS

##### Review of Probability and Nonprobability Data Quality and Data Quality of Cell Phone Samples

Trent D. Buskirk, *Marketing Systems Group*

##### Comparative Costs of Survey Research and Current Costs in Telephone Surveys

Thomas M. Guterbock, *University of Virginia*

# Concurrent Sessions E

**Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 2:

### International Survey Measures, Multi

sponsored by WAPOR

**Moderator:** Ilana Ventura, NORC at the University of Chicago

**Location:** Meeting Room 406, Fourth Floor

#### Exploring a New Way to Detect Data Falsification in Surveys: Assessing the Meaning of "High Matches" between Observations in Survey Data

Katherine Simmons, Pew Research Center  
 Andrew Mercer, Pew Research Center  
 Steve Schwarzer, Pew Research Center

#### The Cross-national Equivalence of Customer Experience and Loyalty: The Case of Luxury Accommodation

Timothy B. Gravelle, University of Essex  
 Jill Andrews, Four Seasons Hotels and Resorts

#### Age Heaping: Measuring Age Misreporting Across a Multinational Survey

Diana L. Greene, RTI International  
 Curtiss Cobb, Facebook  
 Annette M. Green, RTI International  
 Safaa Amer, RTI International

#### Exploring Feasibility of Mail Surveys in Urban China

Chan Zhang, Fudan University  
 James M. Lepkowski, University of Michigan

#### The Impact of Survey Measurement Error: A Meta-analysis of Generalized Trust Research Using Either Dichotomous or Eleven-point Response Options

Sebastian Lundmark, University of Gothenburg

#### It's the Economy, Stupid: Predicting Country Leadership Approval Around the World

Benjamin R. Ryan, The Gallup Organization

## Session 3:

### Methodological Briefs - R

#### Response Rates

**Moderator:** Angie Jaszczak, Mathematica Policy Research

**Location:** Meeting Room 408, Fourth Floor

#### Cost Benefit Analysis of FedEx Follow-up on Response Rates

Daniel G. Harwell, American Institutes for Research  
 HarmoniJoie Noel, American Institutes for Research  
 Alison R. Huang, American Institutes for Research  
 Carol Wan, American Institutes for Research  
 Lee Hargraves, American Institutes for Research

#### Give It a Rest: Time between Call Attempts as a Method to Improve Telephone Survey Response Rates

Kelly Daley, Abt SRBI  
 Julie Pacer, Abt SRBI

#### Optimizing the Effects of Online Survey Reminders

Tzu-Jou Wan, American Institutes for Research  
 HarmoniJoie Noel, American Institutes for Research  
 Lee Hargraves, American Institutes for Research

#### Is Shorter Better: Can a Follow-up Survey with Fewer Items Increase Response Without Impacting Data Quality?

Jocelyn Newsome, Westat  
 Jennifer Anderson, Westat  
 Kerry Yarkin Levin, Westat  
 Brenda Schafer, Internal Revenue Service  
 Patrick Langetieg, Internal Revenue Service

#### Costs and Contact Rates in Face-to-Face Interviews: How Useful and Cost-effective are Additional Attempts in Face-to-Face Data Collection?

Dato Tsabutashvili, The Gallup Organization

#### How to Invite? Methods for Increasing Internet Survey Response Rate

Alison R. Huang, American Institutes for Research  
 HarmoniJoie Noel, American Institutes for Research  
 Lee Hargraves, American Institutes for Research

# Concurrent Sessions E

**Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 3:

### Methodological Briefs - Response Rates

(continued)

#### Can a Locally-tailored Image Improve Return Rates? Evidence from a Community-specific Study in California

Matt Jans, *UCLA Center for Health Policy Research*  
Julie C. Linville, *RTI International*  
David Grant, *University of California, Los Angeles*

#### Nonresponse Bias for Survey Estimates of Social Activities and Roles

Ashley Amaya, *RTI International*



## Session 5:

### Panel: 50 years of the National Longitudinal Surveys Program: Reflections on the Last Half-Century of Large-scale High-quality Survey Research

DCol

**Moderator:** A. Rupa Datta, NORC at the University of Chicago

**Location:** Meeting Room 412, Fourth Floor

#### Adapting Weighting Procedures to Complex Sample Design in NLSY97

Colm O'Muircheartaigh, *University of Chicago*  
Steven Pedlow, *NORC at the University of Chicago*

#### Designing Longitudinal Labor Force Survey Questionnaires 1965 to the Present

A. Rupa Datta, *NORC at the University of Chicago*

#### Evolution of Survey Operations in the NLSYs

Lauren Seward, *NORC at the University of Chicago*

#### Incorporating Technology and Adult Learning Methods into Field Interviewer Trainings

Vicki Wilmer, *NORC at the University of Chicago*

#### Recordings, Reinterviews and Review: Data Quality Assurance Across the Years

Isabella Velasquez, *NORC at the University of Chicago*

#### Beware of What You Wish For: Navigating the Challenges of 50 Years of Data Dissemination

Rosella Gardecki, *The Ohio State University*

# Concurrent Sessions E

**Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 6:

### Preferences and Outcomes in Multi-Mode Research DCol

**Moderator:** Don Dillman, Washington State University

**Location:** Meeting Room 616 A/B, Sixth Floor

#### Effects of an Initial Offering of Multiple Survey Response Options on Response Rates

Elizabeth A. Steele, *The Gallup Organization*  
 Jenny Marlar, *The Gallup Organization*  
 Laura Allen, *The Gallup Organization*  
 Kirti N. Kanitkar, *The Gallup Organization*

#### Mode Effects on Subjective Well-being Research: Do they Affect Regression Coefficients?

Rosa Sanchez Tome, *University of Lausanne*  
 Caroline Roberts, *University of Lausanne*  
 Michèle Ernst Stähli, *University of Lausanne*  
 Dominique Joye, *University of Lausanne*

#### Mobile Device Use in Web Surveys Among College Students: Predictors and Consequences for Data Quality

Scott Beach, *University of Pittsburgh*  
 Donald Musa, *University of Pittsburgh*  
 Stephen Strotmeyer, *University of Pittsburgh*  
 Janet Schlarb, *University of Pittsburgh*

#### Mode Effects in American Trends Panel: Bayesian Analysis of a Cross-Classified Item-Person Mixed Model

Jeff Gill, *Washington University at St. Louis*  
 Stanislav Kolenikov, *Abt SRBI*  
 Kyley McGeeney, *Pew Research Center*

#### A Test of Web/PAPI Protocols and Incentives for the Residential Energy Consumption Survey

Paul P. Biemer, *RTI International*  
 Joe Murphy, *RTI International*  
 Stephanie Zimmer, *RTI International*  
 James (Chip) Berry, *U.S. Energy Information Administration*  
 Katie Lewis, *U.S. Energy Information Administration*  
 Deng Shaofen, *U.S. Energy Information Administration*

#### Mode Effect on Racial Sensitive Questions between Web and Computer-assisted Self-interview

Mingnan Liu, *SurveyMonkey*  
 Yichen Wang, *NERA Economic Consulting*  
 James M. Lepkowski, *University of Michigan*

## Session 7:

### Writing Questions for Web Surveys: M-Q Cutting Edge Issues in Design & Implementation

**Moderator:** Randall Thomas, *GfK*

**Location:** Meeting Room 615 A/B, Sixth Floor

#### Conducting Survey Experiments Using an Online Labor Market

Stephanie Fowler, *National Cancer Institute*  
 Gordon Willis, *National Cancer Institute*  
 Richard P. Moser, *National Cancer Institute*  
 Reanne L.M. Townsend, *Westat*  
 Aaron Maitland, *Westat*  
 Hanyu Sun, *Westat*  
 Rebecca Ferrer, *National Cancer Institute*  
 David Berrigan, *National Cancer Institute*

#### Cheating on Political Knowledge Questions in Online Surveys: An Assessment of the Problem and Solutions

Scott Clifford, *University of Houston*  
 Jennifer Jerit, *Stony Brook University*

#### Assessing the Effects and Effectiveness of Attention-check Questions in Web Surveys: Evidence From a 14 Country Cross-national Survey Experiment

David L. Vannette, *Qualtrics*

#### Investigating Cognitive Effort of Response Formats in Web Surveys using Paradata

Jan Karem Höhne, *University of Göttingen*  
 Stephan Schlosser, *University of Göttingen*  
 Dagmar Krebs, *University of Giessen*

#### Using Paradata to Identify Questions with High Respondent Burden for Improvement in Future Surveys

Rebecca J. Powell, *RTI International*  
 Ashley Richards, *RTI International*  
 Shengchao Yu, *New York City Department of Health and Mental Hygiene*  
 Robert Brackbill, *New York City Department of Health and Mental Hygiene*

# Concurrent Sessions E

**Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 8:

### Public Opinion on Income Inequality and the Economy

AI

**Moderator:** Nancy J. Belden, *Belden Russonello Strategists*

**Location:** Meeting Room 602, Sixth Floor

#### Lagging Indicators of the Great Recession

Tom W. Smith, *NORC at the University of Chicago*

#### When Do the Rich Win?

James Alexander Branham, *University of Texas at Austin*

Stuart Soroka, *University of Michigan*

Christopher Wlezien, *University of Texas at Austin*

#### Trends in Americans' Attitudes toward Inequality

Dan Malato, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Tompson, *NORC at the University of Chicago*

#### Income, Life Evaluation, Well-being: A Longitudinal U.S. Panel Study

Diana Liu, *The Gallup Organization*

Sangeeta Agrawal, *The Gallup Organization*

#### Job Approval and Economic Evaluations: Survey Experiment Data from Wisconsin

Sarah Niebler, *Dickinson College*

## Session 9:

### Panel: The 2016 Election and Impact on American Foreign Policy

EL

**Moderator:** Floyd Ciruli,

*Crossley Center for Public Opinion Research*

**Location:** Meeting Room 415 A/B, Fourth Floor

#### U.S. Foreign Policy is Moving to the Right. All Rhetoric or Boots on the Ground?

Floyd Ciruli, *Crossley Center for Public Opinion Research*

#### Increasing Ideological and Partisan Conflict in Public Opinion

Robert Shapiro, *Columbia University*

#### America Divided: A Growing Rift Between and Within the Parties on Foreign Policy

Dina Smeltz, *Chicago Council on Global Affairs*

#### Developing a Conservative Foreign Policy

Kathleen Frankovic

# AAPOR Poster Session 2

**Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.**  
**Governor's Ballroom, Fourth Floor**

- 1: **Using Wearable Technology to Measure Health Outcome Indicators: A New Frontier in Data Collection**  
 Ebo Dawson-Andoh, *Mathematica Policy Research*  
 Nicholas Beyler, *Mathematica Policy Research*
- 2: **Can Housework Help? Gender, Time Use And Disparities In Meeting Physical Activity Requirements**  
 Rachel Nicole Cusatis, *University of Wisconsin-Milwaukee*  
 Noelle Chesley, *University of Wisconsin - Milwaukee*
- 3: **Perceptions about Scientific Agreement, Trust in Scientists and the American Public's Beliefs of Global Warming**  
 Soohee Kim, *Stanford University*  
 Jon A. Krosnick, *Stanford University*
- 4: **Unbiasing Information Search and Processing through Personal and Social Identity Mechanisms**  
 Benjamin A. Lyons, *Southern Illinois University*
- 5: **Do Facts Matter? How Political Opinions Shape Perceptions of Fact on Politicized Issues**  
 Sarah Kelley, *University of California Berkeley*
- 6: **Estimating Population Size Using the Network Scale-up Method**  
 Patrick Habecker, *University of Nebraska-Lincoln*  
 Kirk Dombrowski, *University of Nebraska-Lincoln*  
 Bilal Khan, *University of Nebraska-Lincoln*
- 7: **Response Order Effects on a Web Survey of Nurse Practitioners**  
 Gwendolyn Quintana, *University of Texas*  
 Lydia E. Riley, *American Association of Nurse Practitioners*
- 8: **Exploring Mode Effects Between Smartphone and Personal Computer Mode of Administration of a National Household Study**  
 Kristine Fahrney Wiant, *RTI International*  
 Ashley Richards, *RTI International*  
 Stephanie Zimmer, *RTI International*  
 Danielle Mayclin, *U.S. Department of Energy*
- 9: **"Mental Retardation" vs. "Intellectual Disability": Differences in Responses**  
 Marina Stavrakantonaki, *University of Illinois at Chicago*  
 Timothy P. Johnson, *University of Illinois at Chicago*
- 10: **Come Again? Modelling Household Calling Propensities in a Longitudinal Study Using Wave 1 Call Records Data**  
 Carlos Lagorio, *University of Essex*
- 11: **CATI vs. CAPI: Mode Effects on Item Nonresponse for Sensitive Topics**  
 Chariklia Hoefig, *Bundeswehr Center for Military History and Social Science*
- 12: **Commemorative Behavior and Political Engagement in 21st Century Netherlands: a Comparison Across Generations**  
 Duane F. Alwin, *Pennsylvania State University*  
 Manja Coopmans, *Utrecht University*
- 13: **Does Economic Development Foster Social Tolerance in China**  
 Xiuhua Wang, *Baylor University*
- 14: **Disagreeing in New Settings: Considering the Effects of Meme Format and Perceived Network Homophily in Online Political Talk**  
 Benjamin A. Lyons, *Southern Illinois University*
- 15: **An Adjusted Estimator for the Fay-Herriot Log-Level Model with Measurement Error in Covariates**  
 Sepideh Mosaferi, *University of Maryland, JPSM*
- 16: **An Evaluation Study of the Use of Paradata to Enhance Data Quality**  
 Ana Lucía Córdova Cazar, *University of Nebraska-Lincoln*  
 Robert F. Belli, *University of Nebraska-Lincoln*
- 17: **Sexuality and Social Attitudes: Evidence from 202 Attitude Measures in the General Social Survey**  
 Landon Schnabel, *Indiana University*
- 18: **A Closer Look at Response Time Outliers in Online Surveys Using Paradata Survey Focus**  
 Stephan Schlosser, *University of Göttingen*  
 Jan Karem Höhne, *University of Göttingen*
- 19: **Men's Attitudes Towards Abortion: Are Men More Likely To Be Pro-Choice or Pro-Life In the U.S.?**  
 Rachel Hassan, *Queens College, CUNY*  
 Holly E. Reed, *Queens College, CUNY*
- 20: **Changing Patterns of Online Deliberation and Users' Reciprocal Exchanges: Online Story Commenting on the NYT, Facebook and Reddit**  
 Yee Man Margaret Ng, *University of Texas at Austin*

# **AAPOR Poster Session 2**

**Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.**  
**Governor's Ballroom, Fourth Floor**

- 21: Measuring Punitiveness: Public Attitudes Towards the Punishment of Juvenile and Adult Offenders**  
 Eva Aizpurua, *University of Castilla La Mancha*
- 22: Working with the SIPP-EHC Audit Trails: Sequential and Parallel Retrieval**  
 Jinyoung Lee, *University of Nebraska-Lincoln*  
 Benjamin C. Seloske, *University of Nebraska-Lincoln*  
 Ana Lucia Córdova Cazar, *University of Nebraska-Lincoln*  
 Adam Eck, *University of Nebraska-Lincoln*  
 Robert F. Belli, *University of Nebraska-Lincoln*
- 23: Consequences of Dropping the Landline Sample from RDD Surveys: Analysis from Four Years of Public Opinion Data**  
 Courtney Kennedy, *Pew Research Center*  
 Kyley McGeeney, *Pew Research Center*  
 Scott Keeter, *Pew Research Center*  
 Andrew Perrin, *Pew Research Center*  
 Eileen Patten, *Pew Research Center*  
 Amanda Lee, *Pew Research Center*  
 Jonathan Best, *Princeton Survey Research Associates International*
- 24: An Evaluation of Statewide Dual Frame Sample Designs in Idaho**  
 Monica A. Reyna, *University of Idaho*  
 Snehalatha Gantla, *University of Idaho*
- 25: Seasonal Adjustment and Analyses of Daily Employment Measures**  
 Benjamin R. Ryan, *The Gallup Organization*
- 26: Characterizing Satisficers in Web Surveys Using Paradata to Target Interventions**  
 Sarah S. Vetting, *U.S. Census Bureau*  
 Rachel Horwitz, *U.S. Census Bureau*  
 Rachel Bray, *U.S. Census Bureau*  
 Adriana Hernandez Viver, *U.S. Census Bureau*  
 Jennifer Tancreto, *U.S. Census Bureau*  
 Courtney Reiser, *U.S. Census Bureau*
- 27: Recruiting a Survey Sample Online: Detecting and Preventing Fraud**  
 Derick Brown, *RTI International*  
 Jill A. Dever, *RTI International*  
 Linda B. Squiers, *RTI International*  
 Erik M. Augustson, *National Cancer Institute*
- 28: The Best of Both Worlds: Utilizing Best Practices From Web and Survey Design**  
 Amanda Libman Barry, *Nielsen*  
 Casey Langer Tesfaye, *Nielsen*  
 Jenna Levy, *Nielsen*
- 29: Making Connections on the Internet: Online Survey Panel Communications**  
 Amanda Libman Barry, *Nielsen*  
 Christina Eiginger, *Nielsen*  
 Lauren A. Walton, *Nielsen*  
 Kay Ricci, *Nielsen*
- 30: Assessing Potential Bias in Respondent-driven Incident Based Data from a Web Survey of College Students**  
 Kimberly C. Peterson, *RTI International*  
 Marcus E. Berzofsky, *RTI International*  
 Bonnie E. Shook-Sa, *RTI International*  
 Christopher Krebs, *RTI International*  
 Christine Lindquist, *RTI International*
- 31: Desktops, Tablets and Phones, Oh My! Device Preference for Web Based Surveys**  
 Sari Schy, *NORC at the University of Chicago*  
 Alyssa Ghirardelli, *NORC at the University of Chicago*  
 Heather Morrison, *NORC at the University of Chicago*
- 32: To Record or Ask: Measuring Respondent Gender in RDD Surveys**  
 Margaret Tyson, *Langer Research Associates*  
 Chad Kiewiet de Jonge, *Langer Research Associates*  
 Gary Langer, *Langer Research Associates*
- 33: Predicting Public Reception of Scientific Evidence Using the Scientific Reasoning Scale**  
 Caitlin Drummond, *Carnegie Mellon University*  
 Baruch Fischhoff, *Carnegie Mellon University*
- 34: Debunking Myths About the Quality of Industry and Occupation Data Collected Through Self-administered Web Surveys**  
 Felicia I. Hurwitz, *Mathematica Policy Research*  
 Jillian Stein, *Mathematica Policy Research*  
 Amanda L. Skaff, *Mathematica Policy Research*
- 35: The Nexus Between Data Science and Survey Design and Practice**  
 Steven B. Cohen, *RTI International*  
 Gayle S. Bieler, *RTI International*

## AAPOR Poster Session 2

**Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.**  
**Governor's Ballroom, Fourth Floor**

**36: Applying a Blended Learning Model to Field Staff Training**

Deborah R. Herget, *RTI International*  
 Sameena Y. Siddiqui, *RTI International*  
 Colleen M. Spagnardi, *RTI International*

**37: Keeping Up with the Times: A Web Diary Design for the Consumer Expenditure Survey**

Nhien To, *U.S. Bureau of Labor Statistics*

**38: Who Gets It? Comprehension Difficulties in Political Survey Questions**

Naomi Kamoen, *Utrecht University*  
 Bregje C. Holleman, *Utrecht University*

**39: Hands-Free Testing: Applying Automatic Methodologies to Data Collection and Cleaning**

Larry M. Vittoriano, *Mathematica Policy Research*  
 Sean Kirk, *Mathematica Policy Research*  
 Matt Potts, *Mathematica Policy Research*  
 Taylor Calise, *Mathematica Policy Research*

**40: Influence of Family-based Factors on Response Propensity in the Project Talent Twin and Sibling Study**

Deanna Lyter Achorn, *American Institutes for Research*  
 Danielle Battle, *American Institutes for Research*  
 Ashley Kaiser, *American Institutes for Research*  
 Carol A. Prescott, *University of Southern California*

**41: Cross-cultural Measurement Invariance Among German Migrants in Welfare Benefits Receipt**

Jonas F. Beste, *Institute for Employment Research (IAB)*  
 Arne Bethmann, *University Mannheim*

**42: Patterns of Unit and Item Nonresponse in a Multinational Web Survey**

Allison Ackermann, *Abt SRBI*  
 Elaine Howard Ecklund, *Rice University*  
 Benjamin Phillips, *Abt SRBI*  
 Alec Brulia, *Abt SRBI*

**43: Dynamic Instructions in Check-All-That-Apply Questions**

Tanja Kunz, *Darmstadt University of Technology*  
 Marek Fuchs, *Darmstadt University of Technology*

**44: Timing is Everything: Discretely Discouraging Mobile Survey Response through the Timing of Email Contacts**

Ashley Richards, *RTI International*  
 Amanda C. Smith, *RTI International*  
 Bonnie E. Shook-Sa, *RTI International*  
 Marcus E. Berzofsky, *RTI International*

**45: Great Jobs Associate with High Well-being Worldwide**

James Bird, *The Gallup Organization*  
 Sangeeta Agrawal, *The Gallup Organization*  
 Diana Liu, *The Gallup Organization*

**46: Has Historical Survey Response Error Masked the Prevalence of Mental Health Conditions in the United States?**

Dianne Rucinski, *Independent Researcher*

**47: Building a Taxonomy and Lexicon of Terms and Concepts at the U.S. Bureau of Labor Statistics**

Daniel W. Gillman, *U.S. Bureau of Labor Statistics*  
 Elizabeth Ashack, *U.S. Bureau of Labor Statistics*  
 Daniel Chow, *U.S. Bureau of Labor Statistics*  
 Ronald Johnson, *U.S. Bureau of Labor Statistics*  
 Karen Kosanovich, *U.S. Bureau of Labor Statistics*  
 Ann Norris, *U.S. Bureau of Labor Statistics*  
 Garrett Schmitt, *U.S. Bureau of Labor Statistics*  
 Thomas Tedone, *U.S. Bureau of Labor Statistics*  
 Clayton Waring, *U.S. Bureau of Labor Statistics*

**48: Analysis of Weighting Controls and Their Effect on Data Validity**

Kalina Popova, *Nielsen*

**49: Public Opinion on the Death Penalty: Personality and Social-psychological Predictors**

George F. Bishop, *University of Cincinnati*  
 Dmitriy Poznyak, *Mathematica Policy Research*

**50: Physical Measures, Specimen Collection and Health Apps: Public Willingness to Participate in the Next Generation of Health Surveys**

John M. Boyle, *ICF International*  
 Lew Berman, *ICF International*  
 Jamie Dayton, *ICF International*  
 Ronaldo Iachan, *ICF International*  
 Eric Miller, *ICF International*  
 Melanie Courtright, *Research Now*  
 Kartik Pashupati, *Research Now*

**51: Comparing Distribution Protocols for Leave-behind Collection of Accelerometry in a Population Survey**

Daniel Lawrence, *NORC at the University of Chicago*  
 Katie O'Doherty, *NORC at the University of Chicago*  
 Meredith Czaplewski, *NORC at the University of Chicago*  
 Kriston Koepf, *NORC at the University of Chicago*

## **AAPOR Poster Session 2**

**Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.**  
**Governor's Ballroom, Fourth Floor**

- 52: Statistics Canada's Experiences in Implementing and Managing Responsive Collection Design for CATI Surveys**

Francois Laflamme, *Statistics Canada*

Lise Rivais, *Statistics Canada*

Sylvie Bonhomme, *Statistics Canada*

- 53: Developing and Testing Items to Measure Limited English Proficiency for the MCBS**

Rene Bautista, *NORC at the University of Chicago*

Lisa Lee, *NORC at the University of Chicago*

Samuel C. Haffer, *U.S. Centers for Medicare & Medicaid Services*

Paul Guerino, *U.S. Centers for Medicare & Medicaid Services*

- 54: Increasing Motivation, Engagement and Data Quality Through a Child-friendly Online Platform for Survey Data Collection with Children**

Melissa DeRosier, *3C Institute*

Janey McMillen, *3C Institute*

- 55: Surveying Rural Appalachia: A Study of Modes, Response Rates and Cost in a Rural, Hard to Engage Population**

Morgan Jones, *East Tennessee State University*

Kelly N. Foster, *East Tennessee State University*

# Concurrent Sessions F

**Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 1:

### The Telephone Consumer Protection Act (TCPA) and Public Opinion Research

**Moderator:** Bob Davis, *Davis Research LLC*

**Location:** Meeting Room 400/402, Fourth Floor

#### The TCPA Stages of Grief

Bob Davis, *Davis Research LLC*

#### Stories from the Front Line

Duane Berlin, *Lev Berlin LLC*

#### Efforts Underway to Clarify, Modify and Change the Law

Howard Fienberg, *Marketing Research Association*

#### Identifying Potential TCPA Risk in Shared Service Telephone Blocks

Linda Piekarski, *Survey Sampling International*

## Session 2:

### Media Effects on Public Opinion

AI

**Moderator:** Barry Feinberg, *BMF Research & Consulting*

**Location:** Meeting Room 406, Fourth Floor

#### Partisan Media's Effects in Shaping Americans' Views about Pope Francis

Heather Akin, *University of Pennsylvania*

Nan Li, *Annenberg Public Policy Center, University of Pennsylvania*

Dietram A. Scheufele, *University of Wisconsin - Madison*  
Kathleen Hall Jamieson, *Annenberg Public Policy Center, University of Pennsylvania*

#### Social Reality, Media Hype and Public Opinion: The Dynamics of Public Concern about the U.S. Economy, 1975-2014

Jill A. Edy, *University of Oklahoma*

Patrick C. Meirick, *University of Oklahoma*

#### How Millennials Get News: Inside the Habits of America's First Digital Generation

Jennifer Benz, *NORC at the University of Chicago*

Trevor Tompson, *NORC at the University of Chicago*

Tom Rosenstiel, *The American Press Institute*

Kevin Loker, *The American Press Institute*

Emily Alvarez, *NORC at the University of Chicago*

Dan Malato, *NORC at the University of Chicago*

Becky Reimer, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Titus, *NORC at the University of Chicago*

#### Do Muslims Pose a Threat to American Values? Symbolic Threat Mediates the Link Between News Media Messages and Support for Anti-Muslim Policies

Stewart M. Coles, *University of Michigan*

Muniba Saleem, *University of Michigan*

#### From Suppressive to Proactive: The Chinese Government's Control Strategies Over Media Coverage in the Area of Popular Protests - The Evidence from Wukan Incident

Chao Zhang, *Tsinghua University*

Shaowei Chen, *Tsinghua University*

# Concurrent Sessions F

Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 3:

### Innovations with Existing Technologies Inv

**Moderator:** Mathew Stange, *Mathematica Policy Research*

**Location:** Meeting Room 408, Fourth Floor

#### Implications of Requesting GPS Data when Recruiting Respondents for a Travel Study

Josh De La Rosa, *Abt SRBI*

#### The Validity of Collecting Data Using Short Message Service (SMS): Experimental Evidence from Four African Countries

Charles Q. Lau, *RTI International*

Ansie Lombaard, *TNS*

Melissa Baker, *TNS*

Joseph Eyerman, *RTI International*

Lisa Thalji, *RTI International*

#### Implementing Bring Your Own Device in a Survey Organization

Jessica L. Holzberg, *U.S. Census Bureau*

Casey M. Eggleston, *U.S. Census Bureau*

#### The Use of Mobile Technologies for Management of Data Collectors for Household Surveys: An Examination of Strategies, Benefits and Obstacles

Tamara Bruce, *Westat*

Susan Genoversa, *Westat*

Brad Edwards, *Westat*

Abie Reifer, *Westat*

Gonzalo Rivero, *Westat*

#### Innovative Quality Assurance Use of GIS Data in Field Surveys

Marsha A. Hasson, *Westat*

Tammy Cook, *Westat*

## Session 4:

### Data Quality Issues for Online Surveys Prob/Non

**Moderator:** Doug Currihan, *RTI International*

**Location:** Meeting Room 410, Fourth Floor

#### Impact of 'Don't Know' Options on Attitudinal and Demographic Questions

Larry Osborn, *GfK Custom Research*

Nicole R. Buttermore, *GfK Custom Research*

Frances M. Barlas, *GfK Custom Research*

Abigail Giles, *GfK Custom Research*

#### Assessing Changes in Coverage Bias of Web Surveys as Internet Access Increases in the United States

David Sterrett, *NORC at the University of Chicago*

Dan Malato, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Tompson, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

#### Squeaky Clean: Data Cleaning and Bias Reduction

Frances M. Barlas, *GfK Custom Research*

Randall K. Thomas, *GfK Custom Research*

Mansour Fahimi, *GfK Custom Research*

Nicole R. Buttermore, *GfK Custom Research*

#### Trap Questions in Online Surveys

Laura Wronski, *SurveyMonkey*

Mingnan Liu, *SurveyMonkey*

#### Identifying Psychosocial Correlates of Response in Panel Research: Evidence from the Health and Retirement Study

Colleen McClain, *University of Michigan*



# Concurrent Sessions F

**Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 5:

### New Approaches to Total Survey Error DQt

**Moderator:** Nicholaos Synodinos, University of Hawaii

**Location:** Meeting Room 412, Fourth Floor

#### Are Interviewer Effects on Interview Length Related to Interviewer Effects on Straight-lining in the European Social Survey?

Katrijn Denies, KU Leuven  
 Caroline Vandenplas, KU Leuven  
 Koen Beullens, KU Leuven  
 Geert Loosveldt, KU Leuven

#### Trends in Face-to-Face Household Survey Nonresponse and Level of Effort

Douglas Williams, Westat  
 J. Michael Brick, Westat  
 Ryan Hubbard, Westat

#### Motivated Underreporting and Response Propensity: Do Persons Likely to Respond Give Better Answers to Filter and Eligibility Questions?

Ruben L. Bach, Institute for Employment Research (IAB)  
 Stephanie Eckman, RTI International  
 Jessica Wengzik, GESIS – Leibniz Institute for the Social Sciences

#### Multi-client Household Panel Quality: The Case of AmeriSpeak

Martin Barron, NORC at the University of Chicago  
 J. Michael Dennis, NORC at the University of Chicago  
 Nada Ganesh, NORC at the University of Chicago

#### Re-interview Power-cost Tradeoffs for Identifying and Adjusting Measurement Effects in Multi-mode Surveys

Thomas Klausch, GESIS – Leibniz Institute for the Social Sciences  
 Barry Schouten, Statistics Netherlands  
 Buelens Bart, Statistics Netherlands  
 Van den Brakel Jan, Statistics Netherlands

## Session 6:

### Evaluating New Methods in EL Election Polling

**Moderator:** Chris Jackson, Ipsos Public Affairs

**Location:** Meeting Room 616 A/B, Sixth Floor

#### Voter Registration Databases and MRP: Toward the Use of Large Scale Databases in Public Opinion Research

Yair Ghitza, Catalyst, LLC  
 Andrew Gelman, Columbia University

#### Using Precinct Level Election Results and Voter Registration Databases to Address Challenges In Down Ballot Election Polling

Jonathan M. Robinson, Catalyst, LLC

#### The Effectiveness of Multilevel Regression with Post Stratification in Using Survey Data to Predict Popular Vote by State on U.S. Presidential Elections

David Llanos, The Gallup Organization  
 Diana Liu, The Gallup Organization

#### Disentangling Total Error, Bias and Variance in Election Polls

David Rothschild, Microsoft Research  
 Sharad Goel, Stanford University

#### Calibration of Nonprobability Samples to KnowledgePanel for Election Polling

Robert Benford, GfK Custom Research  
 Randall K. Thomas, GfK Custom Research  
 Mansour Fahimi, GfK Custom Research  
 Frances M. Barlas, GfK Custom Research  
 David Pace, The Associated Press  
 Emily Swanson, The Associated Press

# Concurrent Sessions F

**Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 7:

### **Impact of Incentives on Response Rates**

**R**

**Moderator:** Dawn Nelson, U.S. Census Bureau

**Location:** Meeting Room 615 A/B, Sixth Floor

#### **Using Cash Incentives to Help Recruitment in a Probability Based Web Panel: The Effects on Sign Up Rates, Recruitment Cost and Sample Composition**

Ulrich Krieger, University of Manheim

#### **Understanding Incentives for Completion: Charitable Contributions, Direct Payments and Choice**

Catherine Wilson, 23andMe

#### **Incentive Effects on Respondent Characteristics and Survey Responses**

Lindsey Witt-Swanson, University of Nebraska-Lincoln  
Jolene D. Smyth, University of Nebraska-Lincoln  
Kristen Olson, University of Nebraska-Lincoln

#### **Early-Bird Incentives: Results From an Experiment to Determine Response Rate and Cost Effects**

Jessica De Santis, Mathematica Policy Research  
Ryan Callahan, Mathematica Policy Research  
Shawn Marsh, Mathematica Policy Research  
Irma Perez-Johnson, Mathematica Policy Research

#### **"Cheaters" vs. "Good Samaritans": Predicting Who Will Cash Prepaid-Incentive Checks**

Robyn Rapoport, SSRS  
Michelle M. Doty, The Commonwealth Fund  
Elizabeth Hamel, The Henry J. Kaiser Family Foundation

## Session 8:

### **Reaching the Hard-to-Reach**

**DCol**

**Moderator:** Ismael Flores Cervantes, Westat

**Location:** Meeting Room 602, Sixth Floor

#### **Planning for Production: Design of the Sampling Plan for the 2016-2017 National Survey of Children's Health**

Jason Fields, U.S. Census Bureau  
Scott Albrecht, U.S. Census Bureau  
Keith Finlay, U.S. Census Bureau  
Antoinette Lubich, U.S. Census Bureau  
Tracy Mattingly, U.S. Census Bureau

#### **Using Adaptive Design Methods to Locate and Survey a Longitudinal Sample After Decades**

Karen Grigorian, NORC at the University of Chicago  
Tom Hoffer, NORC at the University of Chicago  
Jill Connelly, NORC at the University of Chicago

#### **Tracing the Untraceable: A Look at Integrated and Flexible Locating Strategies in a Large-scale Study of Non-custodial Fathers**

Jennifer Herard, Mathematica Policy Research  
Rachel Sutton-Heisey, Mathematica Policy Research  
Rebecca DiGiuseppe, Mathematica Policy Research  
Cleo Jacobs Johnson, Mathematica Policy Research  
Shawn Marsh, Mathematica Policy Research

#### **Lessons Learned: Face-to-Face Data Collection with Low-Income and Middle Class Population in New York City**

Daniel Goldstein, NYC Department of Housing Preservation and Development  
Ahuva Jacobowitz, NYC Department of Housing Preservation and Development

#### **Do Spanish-language Survey Mode Options Improve Response Rates and Representation of Spanish-preferring Medicare Beneficiaries? Results from a Randomized Experiment**

Marc N. Elliott, RAND Corporation  
Cheryl L. Damberg, RAND Corporation  
Ann C. Haas, RAND Corporation



# Concurrent Sessions F

**Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 9:

### **Panel: The 2015 Great British Polling Disaster – What Have We Learned?**

**Moderator:** Mario Callegaro, Google

**Location:** Meeting Room 400/402, Fourth Floor

Patrick Sturgis, *University of Southampton*

Michael Traugott, *University of Michigan*

Claire Durand, *Université de Montréal*

Scott Keeter, *Pew Research Center*

Friday, May 13

# Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
7:00 a.m. – 8:00 a.m.	<b>AAPOR Committee Meetings (See page 26)</b>	
7:00 a.m. – 8:00 a.m.	<b>AAPOR Fun Walk/Run</b> <i>Sponsored by Nielsen</i>	Check in the lobby of the Hilton Austin @ 6:30 a.m.
7:00 a.m. – 8:00 a.m.	<b>AAPOR Continental Breakfast in the Exhibit Hall</b>	Governor's Ballroom, Fourth Floor
7:00 a.m. – 2:00 p.m.	<b>AAPOR Exhibit Hall and Book Exhibit Open</b>	Governor's Ballroom, Fourth Floor
7:30 a.m. – 3:00 p.m.	<b>AAPOR Registration Desk Open</b>	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 9:30 a.m.	<b>Concurrent Sessions G</b>	
	Session 1: <b>Questionnaire Design: Response Options, Response Format and Measurement Error</b> <b>M-Q</b>	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Election Issues for 2016</b> <b>EL</b>	Meeting Room 406, Fourth Floor
	Session 3: <b>Methodological Briefs - Panel Recruitment &amp; Retention</b> <b>Prob/Non</b>	Meeting Room 408, Fourth Floor
	Session 4: <b>Experiments with Mobile Data Collection</b> <b>Inv</b>	Meeting Room 410, Fourth Floor
	Session 5: <b>Using Paradata to Improve Data Quality</b> <b>DQt</b>	Meeting Room 412, Fourth Floor
	Session 6: <b>New Math for Nonprobability Samples</b> <b>Prob/Non</b>	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Refining ABS</b> <b>S</b>	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Panel: Measuring Attitudes on Abortion – Time for Another Look</b> <b>M-Pop</b>	Meeting Room 602, Sixth Floor

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues – Substantive

**AI**

Measurement: Questionnaires and Interviewing

**M-Q**

Data Collection (Sampling)

**DCol**

Multi-cultural, Multi-national and Multi-lingual

**Multi**

Data Quality

**DQt**

Online/Probability/Nonprobability

**Prob/Non**

Data Science

**DSc**

Politics/Elections

**EL**

Innovations/Emerging Methods

**Inv**

Response

**R**

Measurement: Populations and Topics

**M-Pop**

Sampling

**S**

# Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
9:30 a.m. - 10:00 a.m.	<b>AAPOR Beverage Break in the Exhibit Hall</b> Sponsored by 	Governor's Ballroom, Fourth Floor
10:00 a.m. – 11:30 a.m.	<b>Concurrent Sessions H</b>	
	Session 1: <b>Panel: Optimizing User Experience for Survey Instruments on Smartphones</b> 	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Methods to Improve Data Quality</b> 	Meeting Room 406, Fourth Floor
	Session 3: <b>Goodbye Humans: Robots, Drones and Wearables as Data Collectors</b> 	Meeting Room 408, Fourth Floor
	Session 4: <b>Methods Research in Online Surveys</b> 	Meeting Room 410, Fourth Floor
	Session 5: <b>Measuring Sexual Victimization</b> 	Meeting Room 412, Fourth Floor
	Session 6: <b>Panel: Advancements in Cross-cultural and Multilingual Questionnaire Design and Pretesting</b> 	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Panel: Blazing a Trail Without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions</b> 	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Using Qualitative Methods to Improve Data Quality</b> 	Meeting Room 602, Sixth Floor
11:30 a.m. – 12:45 p.m.	<b>AAPOR Luncheon and Activities Awards Ceremony</b> <b>AAPOR Committee Meetings (See page 26)</b>	Austin Grand Ballroom, Fourth Floor
12:30 p.m. – 2:00 p.m.	<b>AAPOR Speed Networking Session #2</b>	Austin Salon J Foyer, Sixth Floor
12:45 p.m. – 1:45 p.m.	<b>AAPOR Dessert Reception in the Exhibit Hall</b> Sponsored by  <b>AAPOR Meet the Authors Session</b> <b>AAPOR Book Sale</b> <b>AAPOR Poster Session #3</b>	Governor's Ballroom, Fourth Floor

# Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
1:45 p.m. – 3:15 p.m.	<b>Concurrent Sessions I</b>	
	Session 1: <b>Panel: Nonprobability Samples: Biases and Estimation</b> <small>Prob/Non</small>	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Identifying Respondents Behaving Badly</b> <small>DQt</small>	Meeting Room 406, Fourth Floor
	Session 3: <b>Matchmaking Survey Data and Big Data</b> <small>DSc</small>	Meeting Room 408, Fourth Floor
	Session 4: <b>Rights of Respondents</b> <small>DQt</small>	Meeting Room 410, Fourth Floor
	Session 5: <b>God and Hillary, Not Necessarily in that Order</b> <small>EL</small>	Meeting Room 412, Fourth Floor
	Session 6: <b>The State of Cell Phone Surveying</b> <small>S</small>	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Assessing the ACA: Measuring Coverage</b> <small>AI</small>	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Panel: When Numbers Aren't Enough: Supplementing Quantitative Data Collection with Qualitative Insights</b> <small>DCol</small>	Meeting Room 602, Sixth Floor
3:30 p.m. – 5:00 p.m.	<b>Concurrent Sessions J</b>	
	Session 1: <b>Panel: The AAPOR Report on Address-Based Sampling</b> <small>S</small>	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Alternative Approaches to Measuring Survey Error</b> <small>DQt</small>	Meeting Room 406, Fourth Floor
	Session 3: <b>Making Twitter Glitter in Survey Research</b> <small>Inv</small>	Meeting Room 408, Fourth Floor
	Session 4: <b>Changes and Constants Over Time</b> <small>AI</small>	Meeting Room 410, Fourth Floor
	Session 5: <b>The Mechanics of Election Polls</b> <small>EL</small>	Meeting Room 412, Fourth Floor
	Session 6: <b>Health &amp; Health Care: Measurement and Methods</b> <small>M-Pop</small>	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Interviewer Effects</b> <small>M-Q</small>	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Panel: Maintaining Data Quality During Fieldwork in International CAPI Surveys</b> <small>DQt</small>	Meeting Room 602, Sixth Floor

# Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
5:15 p.m. – 6:45 p.m.	<b>AAPOR Membership &amp; Business Meeting</b>	Meeting Room 400/402, Fourth Floor
7:00 p.m. – 7:45 p.m.	<b>AAPOR President's Reception</b> <i>Sponsored by Nielsen</i>	Austin Grand Prefunction, Sixth Floor
7:45 p.m. – 10:00 p.m.	<b>AAPOR Awards Banquet</b>	Austin Grand Ballroom, Sixth Floor
10:00 p.m. – 1:00 a.m.	<b>AAPOR Post-Banquet Party: "Keep Austin Weird"</b>	Governor's Ballroom, Salon A/B, Fourth Floor
10:00 p.m. – 2:00 a.m.	<b>AAPOR Applied Probability</b>	Meeting Room 415 A/B, Fourth Floor

**Saturday, May 14**

# Concurrent Session G

**Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 1:

### Questionnaire Design: M-Q

### Response Options, Response Format and Measurement Error

**Moderator:** Robert W. Oldendick, *University of South Carolina*

**Location:** Meeting Room 400/402, Fourth Floor

### Multi-national Replication of Experiments on Acquiescence from Schuman and Presser

Henning Silber, *GESIS - Leibniz Institute for the Social Sciences*

Tobias Stark, *Utrecht University*

Annelies G. Blom, *University of Mannheim*

Jon A. Krosnick, *Stanford University*

### Number of Response Categories and Reliability of Measurement

Duane F. Alwin, *Pennsylvania State University*

Erin Marie Baumgartner, *Rice University*

Brett Aaron Beattie, *Pennsylvania State University*

### Directly Testing Accepted Wisdom Regarding the Validity of Different Scale Lengths

Sophia Yang, *University of Texas at Austin*

David Yeager, *University of Texas at Austin*

Jon A. Krosnick, *Stanford University*

Sowmya Anand, *University of Illinois at Chicago*

### What's It Going to Be? Yes or No?: Acquiescence Bias vs. Salience in Response

Randall K. Thomas, *GfK Custom Research*

Frances M. Barlas, *GfK Custom Research*

Nicole R. Buttermore, *GfK Custom Research*

Jolene D. Smyth, *University of Nebraska-Lincoln*

### Extreme Response Style: Scale Type and Left/Right Preferences

Allyson L. Holbrook, *University of Illinois at Chicago*

David Sterrett, *NORC at the University of Chicago*

Xiaoheng Wang, *University of Illinois at Chicago*

## Session 2:

### Election Issues for 2016 EL

**Moderator:** J. Ann Selzer, *Selzer & Company*

**Location:** Meeting Room 406, Fourth Floor

### Is This Any Way to Elect a President?

Gary Langer, *Langer Research Associates*

Gregory Holyk, *Langer Research Associates*

Chad Kiewiet de Jonge, *Langer Research Associates*

Julie Phelan, *Langer Research Associates*

Margaret Tyson, *Langer Research Associates*

### The Effects of Poll Proliferation on Polling Quality and Accuracy in the Aggregate

Natalie Jackson, *Huffington Post/Pollster*

Ariel Edwards-Levy, *Huffington Post/Pollster*

Janie Velencia, *Huffington Post/Pollster*

### The End of the Interviewer?: Differences in Data Collection Methodologies in State Pre-election Polls

Andrew E. Smith, *University of New Hampshire*

Jennifer Dineen, *University of Connecticut*

Zachary Azrm, *University of New Hampshire*

### Voter Evaluations of an All Vote-by-Mail Election

William P. Marble, *Stanford University*

Melissa R. Michelson, *Menlo College*

### Improving Congressional District Data in the Cell Phone Age

David Ciernnecki, *Abt SRBI*

Dean Williams, *Abt SRBI*

Seth Brohinsky, *Abt SRBI*

# Concurrent Session G

**Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 3:

### Methodological Briefs - Panel Recruitment & Retention

Prob/Non

Moderator: Kathy Krey, Baylor University

Location: Meeting Room 408, Fourth Floor

#### Web Probing for Question Evaluation: The Effects of Probe Placement

Stephanie Fowler, National Cancer Institute  
 Gordon Willis, National Cancer Institute  
 Richard P. Moser, National Cancer Institute  
 Reanne L.M. Townsend, Westat  
 Aaron Maitland, Westat  
 Hanyu Sun, Westat  
 David Berrigan, National Cancer Institute

#### Do Running Tally Questions Work with Smartphone Respondents?

Tom Wells, Nielsen

#### Recruiting Hard-to-Reach Populations: The Utility of Facebook and the Promise of Big Data

Orin T. Puniello, Ketchum Global Research & Analytics  
 Marc D. Weiner, Rutgers University  
 Paul C. Siracusa, Rutgers University  
 Jocelyn Elise Crowley, Rutgers University

#### A Mobile Device Panel in the United States: Lessons from Collecting Data at Scale

Abhinav Agrawal, SurveyMonkey  
 Noble Kuriakose, SurveyMonkey

#### Survey Mode and Mail Method: A Practical Experiment in Survey Fielding for a Multi-round Survey

Brianna D. Sullivan, Mathematica Policy Research  
 Nancy Duda, Mathematica Policy Research  
 Karen Bogen, Mathematica Policy Research  
 Nancy A. Clusen, Mathematica Policy Research  
 Breanna Wakar, Mathematica Policy Research  
 Hanzhi Zhou, Mathematica Policy Research

#### Does Paying Out Pay Off? Short-term Panel Bonuses for All, for Some or for None?

Marla Cralley, Nielsen  
 Adam Gluck, Nielsen  
 Arianne Buckley, Nielsen

#### Can CAPI Interviewers Accurately Predict Actual Panel Participation? Evidence from the Recruitment Process for the GESIS Panel

Bella Struminskaya, GESIS - Leibniz Institute for the Social Sciences  
 Ines Schauer, GESIS - Leibniz Institute for the Social Sciences  
 Michael Bosnjak, GESIS - Leibniz Institute for the Social Sciences

#### Does Changing Monetary Incentive Schemes in Panel Studies Affect Cooperation? A Quasi-experiment on Switching from Prepaid to Promised Incentives on Participation in a Probability-based Mixed-mode Panel

Ines Schauer, GESIS - Leibniz Institute for the Social Sciences  
 Michael Bosnjak, GESIS - Leibniz Institute of the Social Sciences

Saturday, May 14

# Concurrent Session G

Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 4: Experiments with Mobile Data Collection

Inv

**Moderator:** Mary McDougall, Survox Inc.

**Location:** Meeting Room 410, Fourth Floor

### Embedding Survey Questions within Non-research Mobile Apps: A Method for Collecting High-quality Data from Smartphone Users?

Vinay Bapna, Unomer  
Christopher Antoun, U.S. Census Bureau

### Hesitation in Socially Desirable Responses in a Mobile Phone Survey

Stefanie Fail, New School for Social Research  
Michael F. Schober, New School for Social Research  
Frederick G. Conrad, University of Michigan

### Why Do Mobile Interviews Take Longer? A Behavior Coding Perspective

Jerry Timbrook, University of Nebraska-Lincoln  
Kristen Olson, University of Nebraska-Lincoln  
Jolene D. Smyth, University of Nebraska-Lincoln

### The Differential Effect of Mobile-Friendly Surveys on Data Quality

Rachel Horwitz, U.S. Census Bureau

### Optimizing Questionnaires for Mobile Devices: Results from a Series of Experimental Tests

Leah Christian, Nielsen  
Kelly Bristol, Nielsen

## Session 5: Using Paradata to Improve Data Quality

DQt

**Moderator:** Matt Jans, UCLA Center for Health Policy Research

**Location:** Meeting Room 412, Fourth Floor

### Using Early-wave Interviewer Observations to Predict Respondent Burden and Survey Nonresponse in Later Panel Survey Waves

Scott Fricker, U.S. Bureau of Labor Statistics  
Arcenis Rojas, U.S. Bureau of Labor Statistics  
Lucilla Tan, U.S. Bureau of Labor Statistics

### Managing Efficiency in Telephone Surveys: Insights from Survey Paradata Trends 2010-2015

Rachel Martonik, Abt SRBI  
Tara Merry, Abt SRBI  
Nicole Lee, Abt SRBI  
Stephen Immerwahr, NYC Department of Health and Mental Hygiene  
Michael Sanderson, NYC Department of Health and Mental Hygiene

### Use of Paradata to Investigate Potential Data Quality Issues in an Online Survey

Tzu-Jou Wan, American Institutes for Research  
HarmoniJoie Noel, American Institutes for Research  
Lee Hargraves, American Institutes for Research

### Measuring Progress Bar Effects on Question Timings and Questionnaire Progression

Carlos Lagorio, University of Essex

### Measuring Political, Science and Religious Knowledge with Online Panel Surveys

Brian Kennedy, Pew Research Center  
Cary Funk, Pew Research Center

# Concurrent Session G

Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 6:

### New Math for Nonprobability Samples

Prob/Non

Moderator: Hanyu Sun, Westat

Location: Meeting Room 616 A/B, Sixth Floor

#### Next Steps Towards a New Math for Nonprobability Sample Surveys

Mansour Fahimi, *GfK Custom Research*  
 Frances M. Barlas, *GfK Custom Research*  
 Randall K. Thomas, *GfK Custom Research*  
 Nicole R. Buttermore, *GfK Custom Research*

#### Quota Controls in Survey Research: A Test of Accuracy and Inter-source Reliability in Online Samples

Steven H. Gittelman, *MKTG, INC.*  
 Randall K. Thomas, *GfK Custom Research*  
 Paul J. Lavrakas, *Independent Consultant*  
 Victor Lange, *Consultant*

#### Capitalizing on Passive Data in Online Surveys

Tobias B. Konitzer, *Stanford University*  
 David Rothschild, *Microsoft Research*

#### Sample Adjustments in Nonprobability Online Samples

Alan Rosenthal, *Ipsos Public Affairs*  
 Zachary Lewis, *Ipsos Public Affairs*  
 Robert Petrin, *Ipsos Public Affairs*

## Session 7:

### Refining ABS

S

Moderator: Missy Mosher, *Survey Sampling International*

Location: Meeting Room 615 A/B, Sixth Floor

#### Consistency and Accuracy of Undeliverable Codes Provided by the U.S. Postal Service: Implications for Frame Construction, Data Collection Operational Decisions and Response Rate Calculations

Kristine Fahrney Wiant, *RTI International*  
 Joe McMichael, *RTI International*  
 Joe Murphy, *RTI International*  
 Katie Morton, *RTI International*  
 Megan Waggy, *RTI International*

#### Evaluation of the National Survey of Children's Health Survey Design and Future Directions

Ronaldo Iachan, *ICF International*  
 Jason Fields, *U.S. Census Bureau*  
 Reem Ghadour, *Health Resources & Services Administration*  
 Echo Wang, *DS Federal*

#### Should We Always Use the Telephone Numbers Matched to an ABS Sample?

Lawnzetta T. Yancey, *Nielsen*  
 Vrinda Nair, *Nielsen*

#### Conducting a Telephone Survey Using an ABS Sample: A Case Study of the California Health Interview Survey

Jennifer Kali, *Westat*  
 Ismael Flores Cervantes, *Westat*

#### Using Auxiliary Data to Increase Efficiency of Sampling Rental Units in Metropolitan Regions

Randal ZuWallack, *ICF International*  
 Joshua Brown, *ICF International*  
 Thomas Brassell, *ICF International*  
 Richard Williams, *Vermont State Housing Authority*  
 Ron Dion, *Housing Authority of the City of Alameda*  
 Vanessa Cooper, *Housing Authority of the City of Alameda*

## Concurrent Sessions G

Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

### Session 8:

#### Panel: Measuring Attitudes on Abortion – Time for Another Look M-Pop

**Moderator:** Kate Stewart, ConwayStrategic

**Location:** Meeting Room 602, Sixth Floor

##### Context Matters: Assessing the Validity of Common Survey Questions on Abortion

Jill Mizell, Center for Reproductive Rights

##### It's Time to Retire the Legality Question of Abortion

Tresa Undem, PerryUndem

##### Conflicted Hearts and Minds:

##### In-depth Qualitative Insights on Abortion Attitudes

Amy Simon, Goodwin Simon Strategic Research

##### Creative Ways to Think About Abortion and Public Opinion

Peyton Craighill, U.S. Department of State

##### Covering the Abortion Issue and the Need for Better Measurement of Public Attitudes

Sarah Kliff, Vox

## Concurrent Sessions H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

### Session 1:

#### Panel: Optimizing User Experience for Survey Instruments on Smartphones Inv

**Moderator:** Jennie Lai, Google

**Discussant:** Mick Couper, University of Michigan

**Location:** Meeting Room 400/402, Fourth Floor

##### Eye Tracking for Surveys on Smartphones

Jennifer Romano-Bergstrom, Facebook

##### Designing New Data Capture Method: Usability Study of Instagram App as a Data Collection Tool

Jennifer Kelley, University of Michigan

H. Yanna Yan, University of Michigan

##### User Experience Considerations for Contextual Product Surveys on Smartphones

Aaron Sedley, Google

Hendrik Müller, Google

##### Beyond the Survey: Improving Data Insights and User Experience with Mobile Devices

Patricia Graham, GfK Custom Research, LLC

Gavin Lew, GfK Custom Research, LLC

# Concurrent Session H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 2:

### Methods to Improve Data Quality



Moderator: Brad Edwards, Westat

Location: Meeting Room 406, Fourth Floor

#### An Exploration of the Relationship between Usability Testing and Data Verification

Casey Langer Tesfaye, Nielsen  
Vera Kurmlavage, Nielsen

#### Parents and Teens:

#### Proxy versus Self-report to Measure Teen Disability

Meredith Massey, National Center for Health Statistics

#### The Effects of Sending a Pre-notice Postcard in a CAPI-conducted Survey on Response and Cost

Allison Zotti, U.S. Census Bureau

#### Benefits and Challenges of Using Language Preference Indicators to Tailor Mail Surveys by Language

HarmoniJoie Noel, American Institutes for Research  
Chris Evensen, American Institutes for Research  
Alison R. Huang, American Institutes for Research  
Carol Wan, American Institutes for Research

#### Exploring the Effectiveness of Using the Amount of Interviewer's Extra Efforts as an Indicator of the Respondent's Attitude Strength

Meng-Li Yang, Center For Survey Research RCHSS,  
Academia Sinica

## Session 3:

### Goodbye Humans: Robots, Drones and Wearables as Data Collectors



Moderator: Jamres Newswanger, IBM

Location: Meeting Room 408, Fourth Floor

#### Using Drones for Household Enumeration and Estimation

Safaa R. Amer, RTI International  
Mark Bruhn, RTI International  
Karol Krotki, RTI International

#### Robots as Survey Administrators:

#### Adapting Survey Administration Based on Paradata

Ning Gong, Temple University  
Nina DePena Hoe, Temple University  
Carole Tucker, Temple University  
Li Bai, Temple University  
Heidi E. Grunwald, Temple University

#### Wearables: Passive Media Measurement Tool of the Future

Adam Gluck, Nielsen  
Leah Christian, Nielsen  
Jenna Levy, Nielsen  
Victoria J. Hoverman, Nielsen  
Arianne Buckley, Nielsen  
Ekua Kendall, Nielsen  
Erin Wittkowski, Nielsen

#### QR Codes for Survey Access: Is It Worth It?

Laura Allen, The Gallup Organization  
Jenny Marlar, The Gallup Organization

#### Comparing Youth's Emotional Reactions to Traditional vs. Non-traditional Truth Advertising Using Biometric Measurements and Facial Coding

Jessica M. Rath, Truth Initiative  
Morgane A. Bennett, Truth Initiative  
Mary Dominguez, Truth Initiative  
Elizabeth C. Hair, Truth Initiative  
Donna Vallone, Truth Initiative  
Naomi Nuta, Nielsen Consumer Neuroscience  
Michelle Lee, Nielsen Consumer Neuroscience  
Patti Wakeling, Nielsen Consumer Neuroscience  
Mark Loughney, Turner Broadcasting  
Dana Shaddows, Turner Broadcasting

Saturday, May 14

## Concurrent Session H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

### Session 4: Methods Research in Online Surveys

Prob/Non

Moderator: Leslyn Hall, Redstone Research, LLC

Location: Meeting Room 410, Fourth Floor

#### Predicting Breakoff in Online Panel Surveys

Allan L. McCutcheon, *University of Nebraska-Lincoln*  
 Adam Eck, *University of Nebraska-Lincoln*  
 Antje Kirchner, *University of Nebraska-Lincoln*  
 LeenKiat Soh, *University of Nebraska-Lincoln*  
 Menyang (Mia) Wang, *University of Nebraska-Lincoln*

#### Influences on Item Response Times in a Multinational Web Survey

Benjamin Phillips, *Abt SRBI*  
 Stanislav Kolenikov, *Abt SRBI*  
 Elaine Howard Ecklund, *Rice University*  
 Allison Ackermann, *Abt SRBI*  
 Alec Brulia, *Abt SRBI*

#### Longitudinal Online Ego-centric Social Network Data Collection with EgoWeb 2.0

Alerk Amin, *RAND Corporation*  
 David Kennedy, *RAND Corporation*

#### Taking it Online: Creating a Radio Diary for the Online Age

Stephanie Stalinski, *Numeris*  
 Natasha Arzumanian, *Numeris*

### Session 5: Measuring Sexual Victimization

M-Pop

Moderator: Julie Paasche, *Artemis Strategy Group*

Location: Meeting Room 412, Fourth Floor

#### Non-response Bias for Estimates Sexual Assault and Sexual Misconduct on a Large Campus Climate Survey

David Cantor, *Westat*  
 Reanne L.M. Townsend, *Westat*

#### Impact of Field Period Length in the Estimates of Sexual Victimization in a Web-based Survey of College Females

Marcus E. Berzofsky, *RTI International*  
 Kimberly C. Peterson, *RTI International*  
 Bonnie E. Shook-Sa, *RTI International*  
 Christine Lindquist, *RTI International*  
 Christopher Krebs, *RTI International*

#### Sexual Assault on College Campuses: Key Findings from a KFF/Washington Post Survey of Students

Elizabeth Hamel, *The Henry J. Kaiser Family Foundation*  
 Bianca DiJulio, *The Henry J. Kaiser Family Foundation*  
 Scott Clement, *The Washington Post*  
 Peyton Craighill, *U.S. Department of State*

#### Respondent Reactions to a Sexual Victimization Survey in a Multi-mode Pilot Study

Suzanne Kaasa, *Westat*  
 Darby Steiger, *Westat*  
 Leanne Heaton, *Westat*  
 David Cantor, *Westat*  
 Rose McAloon, *Westat*

# Concurrent Session H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 6:

### Panel: Advancements in Cross-Cultural and Multilingual Questionnaire Design and Pretesting

Multi

**Moderator:** Patricia Goerman, U.S. Census Bureau

**Discussant:** Ana Villar, City University of London

**Organizer:** Mandy Sha, RTI International

**Location:** Meeting Room 616 A/B, Sixth Floor

#### Multilingual Language Research at the U.S. Census Bureau in Preparation for the 2020 Census: Looking Across Modes and Languages

Patricia Goerman, U.S. Census Bureau

Hyunjoo Park, RTI International

Katherine Kenward, Research Support Services

#### The Hidden Barriers: Assessing Usability of Government Websites for Asian Non-English Speakers

Y. Patrick Hsieh, RTI International

Hyunjoo Park, RTI International

Mandy Sha, RTI International

Patricia Goerman, U.S. Census Bureau

#### Symbols and Layout: Unique Issues in Arabic Translation of Self-administered Survey Forms

Mandy Sha, RTI International

Sama Harp, RTI International

Mikelyn Meyers, U.S. Census Bureau

#### Qualitative Research with Demographically Diverse Russian Speakers

Alisú Schoua-Glusberg, Research Support Services

Katherine Kenward, Research Support Services

Gerson Morales, U.S. Census Bureau

#### The Performance of Vignettes in Focus Groups and Cognitive Interviews in a Cross-cultural Context

Mikelyn Meyers, U.S. Census Bureau

Yazmin Garcia Trejo, U.S. Census Bureau

Lucia Lykke, U.S. Census Bureau

Nicole Holliday, U.S. Census Bureau

## Session 7:

### Panel: Blazing a Trail Without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions

AI

**Moderator:** Kenneth Sherrill, Hunter College

**Location:** Meeting Room 615 A/B, Sixth Floor

#### Reflections on Over a Quarter Century of Using Surveys to Study Sexuality and LGBT Populations

Stuart Michaels, NORC at the University of Chicago

#### Intersectionality and Engagement among the LGBTQ+ Community

Samara Klar, University of Arizona

#### Examining Public Support for Transgender Rights and Supportive Policies

Ashley Kirzinger, University of Illinois at Springfield

#### New Opportunities for Sampling LGBT Populations

Ilan H. Meyer, The Williams Institute

Saturday, May 14

# Concurrent Session H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 8:

### Using Qualitative Methods to Improve Data Quality

Moderator: Barbara J. Robles, Federal Reserve Board

Location: Meeting Room 602, Sixth Floor

#### Context Effects in Anchoring Vignette Questions

Mengyao Hu, *University of Michigan*

Sunghee Lee, *University of Michigan*

#### Using Web Panels to Quantify the Qualitative: The National Center for Health Statistics Research and Development Survey

Paul J. Scanlon, *National Center for Health Statistics*

#### Using the Expert Review Method to Improve Pre-existing Survey Translation

Stephen Immerwahr, *NYC Department of Health and Mental Hygiene*

Mandy Sha, *RTI International*

Michael Sanderson, *NYC Department of Health and Mental Hygiene*

#### Practical Considerations for Using Vignettes to Evaluate Survey Items

Darby Steiger, *Westat*

Douglas Williams, *Westat*

W. Sherman Edwards, *Westat*

David Cantor, *Westat*

Jennifer Truman, *U.S. Bureau of Justice Statistics*

#### How Long Did That Take?: Understanding Differences Between Diary and Stylized Measures of Time Use

Robin L. Kaplan, *U.S. Bureau of Labor Statistics*

Brandon Kopp, *U.S. Bureau of Labor Statistics*

Polly Phipps, *U.S. Bureau of Labor Statistics*

# AAPOR Poster Session 3

Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.

Governor's Ballroom, Fourth Floor

- 1: **The Benefits of an Increased Cellphone Allocation for Dual-frame Surveys to Target Low Socioeconomic Persons**  
 Jamie Ridenhour, *RTI International*  
 Marcus E. Berzofsky, *RTI International*  
 Bo Lu, *The Ohio State University*  
 Caroline Blanton, *RTI International*  
 Tim Sahr, *Ohio Colleges of Medicine Government Resource Center*
- 2: **Recycling in New York City**  
 Janet L. Streicher, *Baruch College, CUNY*  
 Micheline Blum, *Baruch College, CUNY*  
 Doug Muzzio, *Baruch College, CUNY*
- 3: **Contact History Instrument: Using Data from Field Staff to Inform Data Collection Efforts**  
 Caitlin Waickman, *NYC Department of Housing Preservation and Development*  
 Lin Wang, *NYC Department of Housing Preservation and Development*  
 Tristan Brennan-Torell, *NYC Department of Housing Preservation and Development*  
 Daniel Goldstein, *NYC Department of Housing Preservation and Development*
- 4: **Why Aren't You on Social Media? ... It's About Time**  
 Ann E. Williams, *Georgia State University*
- 5: **"Screen and Go": Using New Technology to Facilitate a Fluid Transition Between a Household Screener and CAPI Interview in a Population Survey**  
 Anna F. Wiencrot, *NORC at the University of Chicago*  
 Heather Leaver-Spear, *NORC at the University of Chicago*  
 Daniel Lawrence, *NORC at the University of Chicago*  
 Reshel Kurniadi, *NORC at the University of Chicago*  
 Shelly Plummer, *NORC at the University of Chicago*  
 Katie O'Doherty, *NORC at the University of Chicago*
- 6: **Measuring Stress: Adequacy of a Single Scaled Response - A Comparison of a Single 10-point Measure vs. Cohen's Perceived Stress Score**  
 Michele Salomon, *Nielsen*  
 Aimee Vella-Ripley, *Nielsen*
- 7: **Interviewer Gender: The Topics and Constructs that are Most Sensitive to Gender Differences in Interviewers and Respondents in CATI Surveys**  
 Stephanie Marken, *The Gallup Organization*  
 Sofia Kluch, *The Gallup Organization*
- 8: **Using the Data Documentation Initiative to Document the Consumer Expenditure Survey**  
 Daniel W. Gillman, *U.S. Bureau of Labor Statistics*  
 Reginald Noel, *U.S. Bureau of Labor Statistics*
- 9: **Using Paradata from a Pilot Study to Develop Strategies for Monitoring Response in a Longitudinal Component of the National Health and Nutrition Examination Survey**  
 Debra J. Brody, *National Center for Health Statistics*  
 Vicki L. Burt, *National Center for Health Statistics*
- 10: **Try, Try, Try Again: The Iterative Development of NCSES's Microbusiness Survey**  
 Jennifer Crafts, *Westat*  
 Audrey Kindlon, *National Science Foundation, National Center for Science and Engineering Statistics*  
 Brad Chaney, *Westat*
- 11: **Effectiveness of the Think-aloud Method in Children of Different Age Groups**  
 Mila Sugovic, *EurekaFacts, LLC*  
 Michael Plotkin, *EurekaFacts, LLC*  
 Bohdana Sherehiy, *EurekaFacts, LLC*
- 12: **Small Area Estimations for Health Policy Survey Research: A Comparison of Direct, Synthetic and Composite Estimators using the 2015 Ohio Medicaid Assessment Survey**  
 Daniel Weston, *Ohio Colleges of Medicine Government Resource Center*  
 Tim Sahr, *Ohio Colleges of Medicine Government Resource Center*  
 Rachel Tumin, *Ohio Colleges of Medicine Government Resource Center*  
 Bo Lu, *The Ohio State University*  
 Marcus E. Berzofsky, *RTI International*  
 Chengzhou Zhang, *Ohio Colleges of Medicine Government Resource Center*
- 13: **State-level Estimates from the NHIS Restricted Data: Analysis to Support States Implementation and Evaluation of the ACA**  
 Joanna M. Turner, *University of Minnesota*
- 14: **Measuring Survey Behavior of Smartphone Users**  
 Samantha Luks, *YouGov*  
 Rebecca Phillips, *YouGov*

## AAPOR Poster Session 3

Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.  
Governor's Ballroom, Fourth Floor

- 15: Attitudes About Immigrants in a Shifting Cultural Landscape  
Dan Cox, *Public Religion Research Institute*  
Rachel Lienesch, *Public Religion Research Institute*
- 16: Coding Open-end Responses: Man vs. Machine  
Besheer Mohamed, *Pew Research Center*  
Elizabeth Sciupac, *Pew Research Center*  
Dennis Quinn, *Pew Research Center*
- 17: Targeting Asian Subpopulations in a Cell Phone Random Digit Dial Survey: Using Census Data to Improve the Usefulness of Billing ZIP Codes  
Michael Jacobsen, *RTI International*  
Matt Jans, *University of California, Los Angeles*
- 18: As Time Goes By: The Impact of Time Lapse Between Screening and Interview Recruitment of Older Adults in Survey Research  
Sara A. Walsh, *NORC at the University of Chicago*  
Lauren Sedlak, *NORC at the University of Chicago*  
Daniel Lawrence, *NORC at the University of Chicago*  
Anna F. Wiencrot, *NORC at the University of Chicago*
- 19: Correcting Biases in Auxiliary Data to Produce Better Estimates  
Masahiko Aida, *Civis Analytics*
- 20: Switcheroos Who are You?: Exploring the Impact of Mode Changes in Recruiting for Probability Based Panels  
Margie E. Strickland, *SSRS*  
Jordon Peugh, *SSRS*
- 21: "Like Therapy" but to No Effect: Repeated Interviewing Does Not Impact Attitudes or Experiences in the Case of Fertility Treatment Choice  
Alexandra Cooper, *Duke University*  
Amanda Flaim, *Social Science Research Institute*  
Kathryn Flynn, *Center for Patient Care & Outcomes Research*
- 22: Using a Nonprobability Sample to Understand the Ongoing Needs of Superstorm Sandy Victims  
Timothy Gerard Tracey, *Monmouth University Polling Institute*  
Patrick Murray, *Monmouth University Polling Institute*

- 23: Hello, Are You There? A Look at the Impact of Incentives in a Longitudinal Evaluation  
James P. Cooper, *Decision Information Resources, Inc.*  
Lenin G. Williams, *Decision Information Resources, Inc.*  
Scott Peecksen, *Decision Information Resources, Inc.*  
Sylvia R. Epps, *Decision Information Resources, Inc.*  
Lee Robeson, *Survey Management, Inc.*  
Jo Anna Hunter, *MDRC*
- 24: Bringing Fair Market Rent Surveys into the 21st Century – Evaluating the Effectiveness of MSG's Email Flag on an Address-based Sample Design  
James Dayton, *ICF International*  
Thomas Brassell, *ICF International*  
Vanessa Cooper, *Housing Authority of the City of Alameda*  
Ron Dion, *Housing Authority of the City of Alameda*  
Richard Williams, *Vermont State Housing Authority*
- 25: Asking About Religion: Other, Atheist or Agnostic?  
Devin Van't Hof, *University of Nebraska-Lincoln*  
Kristen Olson, *University of Nebraska-Lincoln*  
Jolene D. Smyth, *University of Nebraska-Lincoln*
- 26: Respondent Selection in the Behavioral Risk Factors Surveillance System  
Robert Tortora, *ICF International*  
Naomi Freedner-Maguire, *ICF International*  
Samantha Vincent, *ICF International*  
Eric Miller, *ICF International*
- 27: Modeling Response Propensity in a Longitudinal Study of Low-income, Young Persons  
Julie Pacer, *Abt SRBI*  
Kelly Daley, *Abt SRBI*
- 28: The Effects of Compensation Levels on Sample Demographics on Amazon's Mechanical Turk  
Nicholas Hatley, *Pew Research Center*  
Kyley McGeeney, *Pew Research Center*
- 29: National Estimates of Sexual Minority Women Alcohol Use through Web Based Respondent Driven Sampling  
Deirdre Farrell Middleton, *ICF International*  
Ronaldo Iachan, *ICF International*  
Naomi Freedner-Maguire, *ICF International*  
Karen Trocki, *Alcohol Research Group*  
Christian Evans, *ICF International*

# AAPOR Poster Session 3

**Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.**  
**Governor's Ballroom, Fourth Floor**

**30: Augmenting Traditional Estimates with Non-designed Data: Modeled Estimates of Consumer Confidence**

Robert Montgomery, NORC at the University of Chicago  
 Martin Barron, NORC at the University of Chicago

**31: Social Norms, Identity-relevant Media and Pushback: Attitudinal Responses to Controversial In-group Claims About Health**

Aaron S. Veenstra, Southern Illinois University Carbondale

Zachary A. Sapienza, Southern Illinois University Carbondale

Lindani Mbonyuza-Memani, Southern Illinois University Carbondale

Benjamin A. Lyons, Southern Illinois University Carbondale

Jin Lee, Southern Illinois University Carbondale

Stephanie Cheeyoun Kang, Southern Illinois University Carbondale

Steven Giannino, Southern Illinois University Carbondale

Alev Degim, Southern Illinois University Carbondale

Angela Anima-Korang, Southern Illinois University Carbondale

**32: Attention, Recall and News Coverage of Polling**

Kirby Goidel, Texas A&M University

Joe Ura, Texas A&M University

**33: A General Survey Measure of Individual Listening Styles: Short Form of the Listening Styles Profile-revised (LSP-R8)**

Eike Mark Rinke, University of Mannheim

**34: How Can We Develop a Survey that Everyone Can Answer? Developing and Cognitively Testing a Survey for Individuals with Physical and Mental Challenges**

Elizabeth Frentzel, American Institutes for Research

Ushma Patel, American Institutes for Research

Graciela Castillo, American Institutes for Research

Beth Jackson, Truven Health Analytics

**35: Study of Statistics and Stakeholders**

Barbara C. O'Hare, Retired, U.S. Census Bureau

**36: Unpacking the Meaning of 50%: Uncertainty and Predictive Ability in Subjective Life Expectancy Questions**

Colleen A. McClain, University of Michigan

Sunghee Lee, University of Michigan

Qianying Huang, University of Michigan

**37: Complementary Facility and Population Surveys for Identifying Barriers to Health Care in Developing Countries**

Aubrey Levine, University of Washington

David Phillips, University of Washington

Stephen Lim, University of Washington

Moses Kamya, Infectious Diseases Research Collaboration

Adoke Yeka, Infectious Diseases Research Collaboration

Gloria Ikilezi, University of Washington

Joseph Dieleman, University of Washington

Jessica Shearer, PATH

James Okello, Infectious Diseases Research Collaboration

Alexandra Wollum, University of Washington

Katya Shackelford, University of Washington

Emmanuela Gakidou, University of Washington

**38: Embedding Archiving and Metadata into Data Collection: Policies, Procedure and Practices**

Steven D. McEachern, Australian National University

Dina Neiger, The Social Research Centre

Janet McDougall, Australian National University

**39: Early Outreach Strategies with a H2R Population: Part I**

David P. Getman, Decision Information Resources, Inc.

Natalia Ibanez, Decision Information Resources, Inc.

Sylvia R. Epps, Decision Information Resources, Inc.

Scott Peecksen, Decision Information Resources, Inc.

Ron Bass, Approximetrix

Jo Anna Hunter, MDRC

**40: Exploring the Feasibility of Using Facebook for Surveying Special Interest Populations**

Chanyoung Lee, University of South Florida

Si-Won Jang, University of South Florida

**41: Using Modeled Auxiliary Variables to Reduce Bias and Variance in Political Polling**

David Martin, Civis Analytics

Michael Sadowsky, Civis Analytics

**42: Economic Productivity and the Legitimation of Income Inequality: Evidence from a National Sample of the U.S.**

Jonathan Kelley, University of Nevada

M.D.R. Evans, University of Nevada

**43: Designing Probability Samples to Understand Treatment Effect Heterogeneity in Survey Experiments**

Elizabeth Tipton, Columbia University

David Yeager, University of Texas at Austin

Ronaldo Iachan, ICF International

Barbara Schneider, Michigan State University

Saturday, May 14

# AAPOR Poster Session 3

**Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.**  
**Governor's Ballroom, Fourth Floor**

- 44: The Influence of Affect and Need for Orientation on Systematic and Heuristic Information Processing of Scientific Issues**

Sara K. Yeo, *University of Utah*  
 Ye Sun, *University of Utah*  
 Jessica Houf, *University of Utah*  
 Meaghan McKasy, *University of Utah*  
 Erika Shugart, *American Society for Microbiology*  
 Emily Dilger, *American Society for Microbiology*  
 Joanna Urban, *American Society for Microbiology*  
 Sam Mandl, *American Society for Microbiology*

- 45: The Mobile Landscape in the United States: How Much and How are Americans Using Their Smartphones?**

Abhinav Agrawal, *SurveyMonkey*  
 Kelvin Law, *SurveyMonkey*  
 Noble Kuriakose, *SurveyMonkey*

- 46: Black Voter Preferences: Perception vs. Reality**

M.V. Hood III, *University of Georgia*  
 Seth C. McKee, *Texas Tech University*

- 47: Metadata Makes Better Data: Enabling Survey Design, Data Discovery and Re-use**

Louise Corti, *UK Data Archive, University of Essex*

- 48: The Effect of Registration Mode on Customer Satisfaction with FEMA Registration Process**

Kristin L. Brooks, *Federal Emergency Management Agency*  
 Brandi Lea, *Federal Emergency Management Agency*  
 Jessica Guillory, *Federal Emergency Management Agency*

- 49: Exploring the Use of Classification Trees in Categorizing Survey Respondents on Perceived Survey Burden**

Arcenis J. Rojas, *U.S. Bureau of Labor Statistics*  
 Scott Fricker, *U.S. Bureau of Labor Statistics*  
 Lucilla Tan, *U.S. Bureau of Labor Statistics*

- 50: SENSUS, Sensitivity and Safety: Randomization as a Best Practice for Understanding Respondents Ranking of Safety Concerns**

Jasmine Wise, *Baylor University*  
 Emily Hunt, *Baylor University*

- 51: Can Small Business Owners Describe the Health Insurance They Offer Their Employees Under the Affordable Care Act (ACA)?**

David Kashihara, *Agency for Healthcare Research and Quality*

- 52: Comparing Representativeness in Online and Live Interviews Phone Surveys**

Kevin Collins, *Analyst Institute*  
 Josh Rosmarin, *Analyst Institute*

- 53: Effect of Clarifying Instructions on Response to Numerical Open-ended Questions in Self-administered Surveys**

Anil Kumar Chaudhary, *University of Florida*  
 Glenn D. Israel, *University of Florida*

- 54: Survey Experiment: Identity Ranking or Rating?**

Jay Byron, *University of Massachusetts Boston*

- 55: The Effect of Noncontingent Monetary Incentives on Response Rates of College Students**

Mariesa Hawkins, *American Institutes for Research*  
 Mark Masterton, *American Institutes for Research*

- 56: Can Administrative Data Compensate for Cell Phone Under-representation?**

David Shor, *Civis Analytics*

- 57: A Multi-phase Exploration Into Web-based Panel Respondents: Assessing Differences in Recruitment, Respondents and Responses Between RDD and Web-based Sample Frames**

David Redlawsk, *Rutgers University*  
 Kathleen Rogers, *Rutgers University*  
 Debbie Borie Holtz, *Rutgers University*

- 58: Profile of a Problem Gambler: Identifying Gambling Behaviors Across Survey Modes**

Janet Cuanas, *NORC at the University of Chicago*  
 Erin Fordyce, *NORC at the University of Chicago*  
 Rachel Volberg, *University of Massachusetts Amherst*  
 Robert Williams, *University of Lethbridge*

- 59: Increasing Data Flexibility While Maintaining Confidentiality: Tools in Development at the Census Bureau**

Amy Lauger, *U. S. Census Bureau*  
 Michael Freiman, *U. S. Census Bureau*

- 60: The Effect of Emphasizing the Web Option in a Mixed-mode Establishment Survey**

Jennifer E. O'Brien, *Westat*  
 Sushama Rajapaksa, *Westat*  
 Brenda Schafer, *Internal Revenue Service*  
 Patrick Langetieg, *Internal Revenue Service*

# Concurrent Session I

Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 1:

### Panel: Nonprobability Samples –

**Moderator:** Donsig Jang, *Mathematica Policy Research*

**Location:** Meeting Room 400/402, Fourth Floor

#### Decomposing Selection Effects in Nonprobability Samples

Andrew Mercer, *Pew Research Center*

Scott Keeter, *Pew Research Center*

Frauke Kreuter, *University of Maryland, JPSM*

#### Internet-use Propensity for Matching Probability and Nonprobability Samples: The “Fac-sample”

Charles DiSogra, *Abt SRBI*

#### Estimated-control Calibrated Estimates from Nonprobability Surveys

Jill A. Dever, *RTI International*

#### Efficient Estimation using Purposive Supplements to Probability Samples

Avi Singh, *NORC at the University of Chicago*

#### Exploration of Methods for Blending Unconventional Samples and Probability Samples

Hanzhi Zhou, *Mathematica Policy Research*

Michael Sinclair, *Mathematica Policy Research*

Jonathan Gellar, *Mathematica Policy Research*

## Session 2:

### Identifying Respondents Behaving Badly

**Moderator:** Karen Bogen, *Mathematica Policy Research*

**Location:** Meeting Room 406, Fourth Floor

#### What Would You Ask?: Exploring Why Interviewers Select Different Techniques to Reduce Question Sensitivity

Robin L. Kaplan, *U.S. Bureau of Labor Statistics*

Erica C. Yu Wright, *U.S. Bureau of Labor Statistics*

#### Habitual and Non-Habitual Respondents in a Longitudinal Telephone Study: Differences and Implications

Eran N. Ben-Porath, *SSRS*

Bianca DiJulio, *The Henry J. Kaiser Family Foundation*

Mollyann Brodie, *The Henry J. Kaiser Family Foundation*

Jamie Firth, *The Henry J. Kaiser Family Foundation*

#### The Three Dimensions of Distracted Driving: Structural Equation Modeling of Driving Behavior

Stanislav Kolenikov, *Abt SRBI*

Paul Schroeder, *Abt SRBI*

Melanie Wilbur, *Abt SRBI*

Kristie Johnson, *NHTSA*

#### User Experience and Eye-tracking: Results to Optimize Completion of a Web Survey and Website Design

Lauren A. Walton, *Nielsen*

Kay Ricci, *Nielsen*

Amanda Libman Barry, *Nielsen*

Christina Eigner, *Nielsen*

Leah Christian, *Nielsen*

#### Straightlining: Who Does It and When?

Florian Keusch, *University of Mannheim*

Ting Yan, *Westat*

Saturday, May 14

# Concurrent Session I

Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 3:

### Matchmaking Survey Data and Big Data

DSc

**Moderator:** Claudia Deane, Pew Research Center

**Location:** Meeting Room 408, Fourth Floor

#### Integrating Big Data and Panel-based Estimates: A Practical Application from Audience Measurement

Christine Pierce, Nielsen

Diane Morovati, Nielsen

#### The Stability of Economic Correlations Over Time: Comparing Data from Gallup's Daily Tracking Poll, Michigan's Surveys of Consumers, the S&P 500 and Twitter

Josh Pasek, University of Michigan

H. Yanna Yan, University of Michigan

Frederick G. Conrad, University of Michigan

Frank Newport, The Gallup Organization

Stephanie Marken, The Gallup Organization

#### Big Survey Data + Big Digital Data + Big Media Data

Tony Foleno, The Ad Council

Sheri Klein, The Ad Council

Chris Jackson, Ipsos Public Affairs

#### Linking Federal Administrative Records to General Population Survey Samples without a Unique Identifier: A Feasibility Study

Joseph W. Sakshaug, University of Manchester

Manfred Antoni, German Institute for Employment  
Research

Reinhard Sauckel, German Institute for Employment  
Research

#### Using Administrative Records in the American Community Survey

Amy B. O'Hara, U.S. Census Bureau

Deborah Stempowski, U.S. Census Bureau

## Session 4:

### Rights of Respondents

DQt

**Moderator:** Ronald Langley, University of Kentucky

**Location:** Meeting Room 410, Fourth Floor

#### Examining the Use of Privacy Language: Privacy from the Respondent's View

Kay Ricci, Nielsen

Lauren A. Walton, Nielsen

Ally Glerum, Nielsen

Robin Gentry, Nielsen

#### Allowing Access to Household Internet Traffic: Maximizing Acceptance of Internet Measurement

Megan Sever, Nielsen

Sean Calvert, Nielsen

#### Informed Consent: What Do Respondents Want to Know Before Survey Participation?

Nicole R. Buttermore, GfK Custom Research

Randall K. Thomas, GfK Custom Research

Jordon Peugh, SSRS

Frances M. Barlas, GfK Custom Research

Mansour Fahimi, GfK Custom Research

#### Communicating Data Use and Privacy: In-person versus Web Based Methods for Message Testing

Aleia Clark Fobia, U.S. Census Bureau

Jennifer Hunter Childs, U.S. Census Bureau

#### Respondent Burden & the Impact of Respondent Interest, Item Sensitivity and Perceived Length

Morgan Earp, U.S. Bureau of Labor Statistics

Erica C. YuWright, U.S. Bureau of Labor Statistics

# Concurrent Session I

Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 5:

### God and Hillary, Not Necessarily in that Order

EL

**Moderator:** Peter J. Woolley, Fairleigh Dickinson University

**Location:** Meeting Room 412, Fourth Floor

#### Are We Ready for a Woman President? Priming Experiments with Gender and Candidate Preference

Krista E. Jenkins, Fairleigh Dickinson University  
 Dan Cassino, Fairleigh Dickinson University  
 Peter Woolley, Fairleigh Dickinson University

#### Religious Right 2.0? Religion, Religious Nationalism and the Tea Party Movement

Malaena J. Taylor, University of Connecticut  
 Ruth Braunstein, University of Connecticut

#### Religion and Opinion on Social and Political Issues

Jessica Hamar Martinez, Pew Research Center  
 Becka Alper, Pew Research Center

#### Measuring Religious Identity Among U.S. Protestants

Gregory A. Smith, Pew Research Center  
 Claire Gecewicz, Pew Research Center

#### Religion, Evolution and Abortion: How Religion Influences Attitudes Towards Social Issues

Sarah Kelley, University of California Berkeley

## Session 6:

### The State of Cell Phone Surveying

S

**Moderator:** Victoria Albright, RTI International

**Location:** Meeting Room 616 A/B, Sixth Floor

#### Implications of Manually Dialing Cell Phone Sample After the FCC Declaratory Ruling

Jonathan Best, Princeton Survey Research Associates International  
 Evans Witt, Princeton Survey Research Associates International

#### Propensity Modeling in a Cellular Environment

Paul William Burton, University of Michigan

#### Are Women Less Likely to Answer Cell Phones?

Sarah Dipko, Westat  
 Darby Steiger, Westat  
 Shannan Catalano, U.S. Bureau of Justice Statistics

#### The Impact of Landline-only Households on Health Surveys Using Single-frame Cell-phone Sample Designs

Stephen J. Blumberg, National Center for Health Statistics  
 Julian V. Luke, National Center for Health Statistics

#### Evaluation of Cell Phone Non-coverage in Large Metropolitan Areas

Seth Brohinsky, Abt SRBI  
 Raphael Nishimura, Abt SRBI  
 Dean Williams, Abt SRBI  
 Scott Clement, The Washington Post

Saturday, May 14

# Concurrent Session I

Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 7:

### Assessing the ACA: Measuring Coverage

AI

Moderator: Elizabeth Hamel,  
*The Henry J. Kaiser Family Foundation*

Location: Meeting Room 615 A/B, Sixth Floor

#### Adding Complexity to an Already Difficult Task: Monitoring the Impact of the Affordable Care Act (ACA) on the Misreporting of Medicaid Coverage

Brett Fried, *University of Minnesota*  
Kathleen Thiede Call, *University of Minnesota*  
Elizabeth Lukanen, *University of Minnesota*  
Giovann Alarcon, *State Health Access Data Assistance Center*

#### The Stability of Health Insurance Coverage

Katherine Carman, *RAND Corporation*

#### The Effect of Question Characteristics on Support for the Affordable Care Act (2010-2016)

Tianshu Zhao, *University of Illinois at Chicago*  
Timothy P. Johnson, *University of Illinois at Chicago*

#### Validating Self-reported Health Insurance Coverage: Results from an Experiment on CPS and ACS Questions

Joanne Pascale, *U.S. Census Bureau*  
Kathleen Thiede Call, *University of Minnesota*  
Angela Fertig, *Medica Research Institute*  
Don Oellerich, *U.S. Department of Health & Human Services*

#### Isolating the Effect of the Affordable Care Act: Tracking the Uninsured

Stephanie Marken, *The Gallup Organization*

## Session 8:

### Panel: When Numbers Aren't Enough: Supplementing Quantitative Data Collection with Qualitative Insights

DCol

Moderator: Jennifer Hunter Childs, *U.S. Census Bureau*

Location: Meeting Room 602, Sixth Floor

#### What Drives Public Opinion? Drawing Causal Inference Through Open-ended Probes

Gerson Morales, *U.S. Census Bureau*

#### An E-Fax or an EHR? Evaluating the National Electronic Health Records Survey

Paul J. Scanlon, *National Center for Health Statistics*

#### Using Text Analysis to Find the Meaning of Respondent Burden

Erica C. YuWright, *U.S. Bureau of Labor Statistics*

#### Public Opinion on Drones: A Multimodal Analysis

Jonathan Evans, *RTI International*

#### Census Knowledge and Census Participation Among Hispanics

Yazmín García Trejo, *U.S. Census Bureau*

# Concurrent Session J

Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 1:

### Panel: The AAPOR Report on Address-Based Sampling



**Moderator:** Rachel Harter, RTI International

**Location:** Meeting Room 400/402, Fourth Floor

Mansour Fahimi, GfK Custom Research

Cameron B. McPhee, American Institutes for Research

Jill Montaquila, Westat

Andrew Zukerberg, National Center for Education Statistics

## Session 2:

### Alternative Approaches to Measuring Survey Error



**Moderator:** Jeanette Y. Ziegenfuss, HealthPartners Institute

**Location:** Meeting Room 406, Fourth Floor

#### How Big of a Problem is Analytic Error in Secondary Analyses of Survey Data?

Guy Alain S. Aurelien, University of Michigan

Brady T. West, University of Michigan

Joseph W. Sakshaug, University of Manchester

#### Unit Nonresponse in the 2014 Health & Retirement Study Experimental Modules

LinChiat Chang, [www.linchiat.com](http://www.linchiat.com)

Mary Beth Ofstedal, University of Michigan

#### Using the Planning Database to Plan and Improve the Survey Process

Kathleen M. Kephart, U.S. Census Bureau

#### Latent Class Assessment of Measurement Error in a Large Scale Panel Survey

Brian Meekins, U.S. Bureau of Labor Statistics

Clyde Tucker, American Institutes of Research

#### Estimating Components of Mean-squared Error to Evaluate the Benefits of Mixing Data Collection Modes

Caroline Roberts, University of Lausanne

Caroline Vandenplas, Katholieke Universiteit Leuven

Saturday, May 14

## Concurrent Session J

Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

### Session 3:

#### Making Twitter Glitter in Survey Research

Inv

**Moderator:** Jennifer Sauer, AARP

**Location:** Meeting Room 408, Fourth Floor

##### Finding Wheat in the Chaff:

##### Using Twitter to Inform Social Science Research

Ian S. Thomas, *RTI International*

Scott Novak, *RTI International*

Gary Zarkin, *RTI International*

Martin Duparc, *RTI International*

##### Tracking Candidate Favorability on Social Media:

##### Comparing Twitter Data with a Rolling Cross-section

Jake R. Dailey, *University of Michigan*

Josh Pasek, *University of Michigan*

##### Addressing the Demographic Bias on Twitter

Soroush Vosoughi, *MIT Media Lab*

Mina Soltangheis, *MIT Media Lab*

Deb Roy, *MIT Media Lab*

Russell Stevens, *MIT Media Lab*

##### Information Exposure and Sharing Behavior of e-Cigarette Users: Do Survey Responses Correlate with Actual Tweeting Behavior?

Annice Kim, *RTI International*

Jamie Guillory, *RTI International*

Brian Bradfield, *RTI International*

Paul Ruddle, *RTI International*

Y. Patrick Hsieh, *RTI International*

Joe Murphy, *RTI International*

##### Regularized Correspondence Analysis:

##### An Ideal Point Model for Massive, Sparse Data with an Application to Twitter

Solomon Messing, *Pew Research Center*

### Session 4:

#### Changes and Constants Over Time

AI

**Moderator:** Meghann Crawford,

*Siena College Research Institute*

**Location:** Meeting Room 410, Fourth Floor

##### Continuing to Explore the Relation of Economic and Political Conditions with Government Survey Refusal Rates, 1960 to 2015

Luke J. Larsen, *U.S. Census Bureau*

Joanna Fane Lineback, *U.S. Census Bureau*

Benjamin M. Reist, *U.S. Census Bureau*

##### Survival Analysis: Estimating Attrition Rates in the NLSY97

Isabella Velasquez, *NORC at the University of Chicago*

Holly Hagerty, *NORC at the University of Chicago*

##### Joining & Staying In: Motivations for Panel Participation

Jenna Levy, *Nielsen*

Erin Wittkowski, *Nielsen*

Adam Gluck, *Nielsen*

Arianne Buckley, *Nielsen*

Courtney Mooney, *Nielsen*

##### Factors Influencing Recurrent Consent Requests for Biomeasures in a Longitudinal Survey of Older Adults

Brian M. Wells, *University of Michigan*

##### Changes in Labor Market Behavior Due to Panel Conditioning in a German Panel Study

Ruben L. Bach, *Institute for Employment Research (IAB)*

Stephanie Eckman, *RTI International*

# Concurrent Session J

Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 5:

### The Mechanics of Election Polls

EL

**Moderator:** Lisa Drew, two.42.solutions

**Location:** Meeting Room 412, Fourth Floor

#### RAND 2016 Presidential Poll Baseline Data

Michael S. Pollard, RAND Corporation

Joshua Mendelsohn, RAND Corporation

Alerk Amin, RAND Corporation

#### Cross-national Comparisons of Polling Accuracy

Jacob Sohlberg, University of Gothenburg

Mikael Gilljam, University of Gothenburg

#### Rational Giving? Measuring the Effect of Public Opinion Polls on Campaign Contributions

Dan Cassino, Fairleigh Dickinson University

## Session 6:

### Health & Health Care:

M-Pop

### Measurement and Methods

**Moderator:** Yvonne Shands, SSRS

**Location:** Meeting Room 616 A/B, Sixth Floor

#### It's Getting Late: Improving Completion Rates in Hard-to-Reach Samples

Jennifer Cantrell, Evaluation Science & Research,  
Truth Initiative

Randall K. Thomas, GfK Custom Research

Alexandria A Smith, Evaluation Science & Research,  
Truth Initiative

Valerie F. Williams, Evaluation Science & Research,  
Truth Initiative

Elizabeth C. Hair, Evaluation Science & Research,  
Truth Initiative

Donna Vallone, Evaluation Science & Research,  
Truth Initiative

#### Measuring Trust in Medical Researchers: A Comparison of Agree-disagree and Construct-specific Scaling Formats

Ian F. Wall, University of Wisconsin-Madison

Jennifer Dykema, University of Wisconsin-Madison

Dorothy Farrar Edwards, University of Wisconsin-Madison

#### Health and Health Behavior Differences in Four Communities

John M. Boyle, ICF International

Eric Miller, ICF International

Lew Berman, ICF International

Jamie Dayton, ICF International

Ronaldo Iachan, ICF International

Melanie Courtright, Research Now

Kartik Pashupati, Research Now

#### The Effect of Individual vs. Group Response on Instrument Reliability for a Medical Practice Survey

Nancy Duda, Mathematica Policy Research

Dmitriy Poznyak, Mathematica Policy Research

#### Contrasting Measures of Health Insurance Literacy and Their Relationship to Health Care Access

Kathleen Thiede Call, State Health Access Data Assistance Center

Giovann Alarcon, State Health Access Data Assistance Center

Alisha Baines Simon, Minnesota Department of Health

Sarah L. Hagge, Minnesota Department of Health

Karen A. Turner, State Health Access Data Assistance Center

Stefan Gildemeister, Minnesota Department of Health

## Concurrent Session J

Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

### Session 7:

#### Interviewer Effects M-Q

Moderator: Timothy Triplett, *Urban Institute*

Location: Meeting Room 615 A/B, Sixth Floor

##### Interviewer Effects on Response Latencies in a Face-to-Face Interview Survey

Patrick Sturgis, *University of Southampton*  
 Gabrielle Durrant, *University of Southampton*  
 Olga Maslovskaya, *University of Southampton*  
 Ian Brunton-Smith, *University of Surrey*  
 Beth Cochran, *University of Nebraska-Lincoln*  
 Kristen Olson, *University of Nebraska-Lincoln*  
 Jolene D. Smyth, *University of Nebraska-Lincoln*

##### Do Interviewer-Respondent Interactions in CAPI and CATI Interviews Show a Difference in Rapport?

Yfke P. Ongena, *University of Groningen*  
 Marieke Haan, *University of Utrecht*

##### Decomposing the Interviewer Variance Introduced by Standardized and Conversational Interviewing

Brady T. West, *University of Michigan*  
 Frederick G. Conrad, *University of Michigan*  
 Frauke Kreuter, *University of Maryland*  
 Felicitas Mittereder, *University of Michigan*

### Session 8:

#### Panel: Maintaining Data Quality During Fieldwork in International CAPI Surveys DQt

Moderator: Martin Wulfe, *MWulfe Consulting*

Location: Meeting Room 602, Sixth Floor

##### Item Response Time in Household Surveys in Developing Countries: A Multinational, Multiregional and Multicultural Perspective

Michael Wild, *World Bank Group*  
 Michael Lokshin, *World Bank Group*

##### Report on Using CAPI by the MLFD in Tanzania

Niwaal Mtui, *Ministry of Livestock and Fisheries Development, Tanzania*  
 Michael Rahija, *Global Strategy to Improve Agriculture and Rural Statistics (FAO)*

##### Using Mobile Devices for CAPI Data Quality Control in Developing Countries

Carol Place, *RTI International*  
 Kathy Mason, *RTI International*  
 Matthew (Clark) Letterman, *RTI International*

##### CAPI Data Quality in Namibia and Lesotho

Gregory Martin, *U.S. Census Bureau*

##### Survey Planning and Logistics in Africa: Catching Up and Setting the Bar High in the 21st Century

Mari Harris, *Ipsos Public Affairs*

##### Challenges for Random Probability Sampling in Africa

Virginia Nkwanzi, *Ipsos Public Affairs*

# Sunday, May 15, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
8:00 a.m. – 10:15 a.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 11:30 a.m.	<b>Short Course 7:</b> Constructing Rating Scales to Use in Survey Questions	Meeting Room 415 A/B, Fourth Floor
8:30 a.m. – 10:00 a.m.	<b>Concurrent Sessions K</b>	
	Session 1: Improving the Quality of Online Surveys 	Meeting Room 400/402, Fourth Floor
	Session 2: Issues in Media & Public Opinion 	Meeting Room 406, Fourth Floor
	Session 3: Methodological Briefs: Measurement Error & Data Quality 	Meeting Room 408, Fourth Floor
	Session 4: Panel: Methodological Challenges and Opportunities in Web Survey Usability Evaluation 	Meeting Room 410, Fourth Floor
	Session 5: Question Order, Question Context and Questionnaire Length 	Meeting Room 412, Fourth Floor
	Session 6: Panel: Global Warming: The National and Global Public Opinion Challenges 	Meeting Room 616 A/B, Sixth Floor
	Session 7: Panel: Advances in Adaptive Survey Designs: Developing a Bayesian Perspective 	Meeting Room 615 A/B, Sixth Floor
	Session 8: Measuring & Understanding LGBT & Gender Issues 	Meeting Room 602, Sixth Floor

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues – Substantive		Measurement: Questionnaires and Interviewing 
Data Collection (Sampling)		Multi-cultural, Multi-national and Multi-lingual 
Data Quality		Online/Probability/Nonprobability 
Data Science		Politics/Elections 
Innovations/Emerging Methods		Response 
Measurement: Populations and Topics		Sampling 

Sunday, May 15

# Sunday, May 15, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
10:15 a.m. – 11:45 a.m.	<b>Concurrent Sessions L</b>	
	Session 1: <b>Assessing Survey Error for Mixed Mode Surveys</b> 	Meeting Room 400/402, Fourth Floor
	Session 2: <b>Multi-mode Data Collection</b> 	Meeting Room 406, Fourth Floor
	Session 3: <b>Panel: Eye-tracking in Survey Research</b> 	Meeting Room 408, Fourth Floor
	Session 4: <b>Optimizing Your Web Survey</b> 	Meeting Room 410, Fourth Floor
	Session 5: <b>Panel: 2020 Census Methodology</b> 	Meeting Room 412, Fourth Floor
	Session 6: <b>Current Affairs: U.S. and Abroad</b> 	Meeting Room 616 A/B, Sixth Floor
	Session 7: <b>Cell Phones: Flags and States</b> 	Meeting Room 615 A/B, Sixth Floor
	Session 8: <b>Hot Button Issues in Public Opinion</b> 	Meeting Room 602, Sixth Floor

## Short Course 7 Description

Sunday, May 15, 2016, 8:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

### Course 7: An Applied Introduction to Structural Equation Modeling for Survey Researchers

**Instructors:** Sowmya Anand and Isabel Farrar,  
*University of Illinois at Chicago, SRL*

**Location:** Meeting Room 415 A/B, Fourth Floor

#### Course Overview:

Decisions that researchers make about rating scales can affect the quality of the data collected from surveys. This short course is intended to offer best practices on selecting or constructing scales to use for close-ended questions on surveys, with a view to maximizing the reliability and validity of the data. This course will cover theoretical issues and practical aspects guiding the use of rating scales. Topics covered will include considerations for using various types of rating scales, lengths of rating scales and labels attached to the rating scales. We will also review how characteristics of the task and respondents are additional factors to consider in making decisions about rating scales.

## Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

### Session 1: Improving the Quality of Online Surveys

**Moderator:** Robert Tortora, *ICF International*

**Location:** Meeting Room 400/402, Fourth Floor

#### Repeat After Me: Effect Replication Across Online Nonprobability Sample Sources

Nicole R. Buttermore, *GfK Custom Research*  
Frances M. Barlas, *GfK Custom Research*  
Randall K. Thomas, *GfK Custom Research*

#### Calculating Standard Errors for Nonprobability Samples when Matching to Probability Samples

Adam Lee, *ICF International*  
Randy ZuWallack, *ICF International*

#### Assessing the Accuracy of 51 Nonprobability Online Panels and River Samples: A Study of the Advertising Research Foundation 2013 Online Panel Comparison Experiment

Yongwei Yang, *Google*  
Mario Callegaro, *Google*  
Kathrine Chin, *Buros Center for Testing*  
Ana Villar, *City University London*  
Jon A. Krosnick, *Stanford University*

#### Bias Reduction Through Rural Coverage for the AmeriSpeak Panel

Steven Pedlow, *NORC at the University of Chicago*  
Jie Zhao, *NORC at the University of Chicago*

#### Grids and Online Surveys: Do More Complex Grids Induce Survey Satisficing? Evidence from the Gallup Panel

Mengyang Wang, *University of Nebraska–Lincoln*  
Allan L. McCutcheon, *University of Nebraska–Lincoln*

Sunday, May 15

# Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 2: Issues in Media & Public Opinion AI

Moderator: Dan Cassino, Fairleigh Dickinson University

Location: Meeting Room 406, Fourth Floor

### Motivated Reasoning in Perceived Credibility of Public Opinion Polls

Ozan Kuru, University of Michigan

Michael Traugott, University of Michigan

Josh Pasek, University of Michigan

### Scientific Attitudes and Media Preferences

Natalie Stroud, University of Texas at Austin

Kathleen Hall Jamieson, University of Pennsylvania

### Is Social Media the New Forum for Discussions of Online Articles?: A Comparison of Reader Comments on Social Media and in Website-based Comment Sections

Ashley M. Schaad, ICF International

### Does the Nightly News Still Matter?: Measuring the Effectiveness of Traditional Media to Mold the Opinion of Influential Americans

Orin T. Puniello, Ketchum Global Research & Analytics

Marni Zapakin, Ketchum Global Research & Analytics

Rebecca Strauss, Ketchum Global Research & Analytics

Patrick O'Donnell, Ketchum Global Research & Analytics

### Values Priming and Press Performance: How Media Crises Activate Latent Attitudes and Shape News Evaluations

Erik P. Bucy, Texas Tech University

Paul D'Angelo, The College of New Jersey

## Session 3: Methodological Briefs: DQt

### Measurement Error & Data Quality

Moderator: Jonathan Wivagg, Westat

Location: Meeting Room 408, Fourth Floor

### Satisficing vs. Optimizing in the Survey Response: An Evaluation of a Concept

Duane F. Alwin, Pennsylvania State University

### Analyzing Check-All-That-Apply Responses from Large-scale Surveys

Ayrin C. Molefe, American Institutes for Research

### Capturing Social Network Data: A Novel Design from New York City

Ahuva Jacobowitz, NYC Department of Housing Preservation and Development

Elyzabeth Gaumer, NYC Department of Housing Preservation and Development

### Data Quality and Presentation Choice in Online Surveys: Evaluating the Potential of MaxDiff and Fractional Factorial Design

McKenzie Young, Global Strategy Group

Andrew Baumann, Global Strategy Group

Lyndsey Collins, Global Strategy Group

Damla Ergun, Global Strategy Group

Michael Smith, Global Strategy Group

### Using a Calendar vs. Frequency Grid in a 2014 National Mail Survey

Danielle Battle, American Institutes for Research

Rebecca Medway, American Institutes for Research

Meghan McQuiggan, American Institutes for Research

### Are Reference Periods Referenced?

Jennifer Edgar, U.S. Bureau of Labor Statistics

Gina Shkodriani, Westat

### The Value of Education: Alternatives Using Educational Attainment for Weighting

Kristie Healey, ICF International

Randy ZuWallack, ICF International

Brian Orleans, ICF International

# Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 4:

### Panel: Methodological Challenges and Opportunities in Web Survey Usability Evaluation

Inv

Moderator: Lin Wang, U.S. Census Bureau

Location: Meeting Room 410, Fourth Floor

#### Cognitive Probing Methods in Usability Testing – Pros and Cons

Elizabeth Nichols, U.S. Census Bureau

#### Association of Eye Tracking with Other Usability Metrics

Erica Olmsted-Hawala, U.S. Census Bureau

#### Making Mobile Web Surveys Accessible

Lawrence Malakhoff, U.S. Census Bureau

#### Usability Testing within Agile Process

Temika Holland, U.S. Census Bureau

#### Exploring Why Web Surveys Take Longer to Complete on Smartphones than PCs: Findings from a Within-subjects Experiment

Christopher Antoun, U.S. Census Bureau  
Alexandru Cernat, University of Essex

## Session 5:

### Question Order, Question Context and Questionnaire Length

M-Q

Moderator: Jessica L. Holzberg, U.S. Census Bureau

Location: Meeting Room 412, Fourth Floor

#### Satisfied or Dissatisfied? Does Order Matter?

Jolene D. Smyth, University of Nebraska-Lincoln

Richard Hull, University of Nebraska-Lincoln

#### Question Context Effects on Subjective Well-being Measures

Sunghee Lee, University of Michigan

Colleen McClain, University of Michigan

#### Instructions in Self-administered Survey Questions: Do They Improve Data Quality or Just Make the Questionnaire Longer?

Cleo Redline, National Center for Education Statistics

Andrew Zukerberg, National Center for Education Statistics

Chelsea Owens, National Center for Education Statistics

Amy Ho, National Center for Education Statistics

#### Investigating Measurement Error through Survey Question Placement

Ashley R. Wilson, RTI International

Jennifer Wine, RTI International

Natalia Janson, RTI International

John Conzelmann, RTI International

Emilia Peytcheva, RTI International

#### Do Faster Respondents Give Better Answers? Analyzing Response Time in Various Question Scales

Daniel Goldstein, NYC Department of Housing Preservation and Development

Kristie Lucking, NYC Department of Housing Preservation and Development

Jack Jerome, NYC Department of Housing Preservation and Development

Madeleine Parker, NYC Department of Housing Preservation and Development

Anne Martin, National Center for Children and Families

Sunday, May 15

# Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 6:

### Global Warming: The National and Global Public Opinion Challenges AI

Moderator: Mark A. Schulman, Abt SRBI

Location: Meeting Room 616 A/B, Sixth Floor

#### Concern and Action: Public Opinion about Global Climate Change around the World

Katie Simmons, Pew Research Center

Jill Carle, Pew Research Center

Richard Wilke, Pew Research Center

#### Different Survey Organizations, Different Results: Do We Know What Public Opinion is on Global Warming?

Adina Abeles, Stanford University

Jon Krosnick, Stanford University

Bo Maclnnis, Stanford University

#### Can a Progressive Pope Sway Skeptics? Tracking Public Opinion on Pope Francis and Climate Change

Robert Lull, University of Pennsylvania

Heather Akin, University of Pennsylvania

Nan Li, University of Pennsylvania

Asheley Landrum, University of Pennsylvania

Joseph Hilgard, University of Pennsylvania

Katy Barnhart, University of Pennsylvania

Ken Winneg, University of Pennsylvania

Dietram Scheufele, University of Pennsylvania

Kathleen Hall Jamieson, University of Pennsylvania

#### Finding Common Ground on Global Warming: Results from the October 2015 Yale-George Mason Survey

Geoff Feinberg, Yale University

Seth Rosenthal, Yale University

Anthony Leiserowitz, Yale University

Jennifer Benz, NORC at the University of Chicago

Trevor Tompson, NORC at the University of Chicago

#### Climate Change: Opinion Formation and the 2016 Election

Gary Langer, Langer Associates

## Session 7:

### Panel: Advances in Adaptive Survey Designs: Developing a Bayesian Perspective DSc

Moderator: Natalie Shlomo, University of Manchester

Location: Meeting Room 615 A/B, Sixth Floor

#### A Bayesian Analysis of Mixed-mode Data Collection: Results from Four Case Studies

Lisette Bruin, Statistics Netherlands

Nino Mushkudiani, Statistics Netherlands

Barry Schouten, Statistics Netherlands

#### Modelling Length and Final Response Outcome of Call Sequences in the Swedish Labour Force Survey

Anton Johansson, Statistics Sweden

Peter Lundquist, Statistics Sweden

Sara Westling, Statistics Sweden

Gabrielle Durrant, University of Southampton

#### Interventions During Data Collection to Increase Response and Sample Representativeness: A Field Test Experiment and Responsive Design Simulation

Dan Pratt, RTI International

Jeffrey Rosen, RTI International

David Wilson, RTI International

Melissa Cominole, RTI International

Elizabeth Copello, RTI International

Andy Peytchev, University of Michigan

#### Using Bayesian Methods to Estimate Response Propensity Models During Data Collection

James Wagner, University of Michigan

#### Improving Response Propensity Estimation for Adaptive Design Interventions at the U.S. Census Bureau

Stephanie Coffey, U.S. Census Bureau

Benjamin M. Reist, U.S. Census Bureau

## Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

### Session 8:

#### Measuring & Understanding LGBT & Gender Issues

M-Pop

**Moderator:** Gretchen McHenry, *RTI International*

**Location:** Meeting Room 602, Sixth Floor

##### Item Administration Times and Item Nonresponse to the National Health Interview Survey Sexual Identity Question: An Examination of Interviewer Effects

James M. Dahlhamer, *National Center for Health Statistics*  
 Adena Galinsky, *National Center for Health Statistics*  
 Sarah Joestl, *National Center for Health Statistics*  
 Kristen Miller, *National Center for Health Statistics*  
 Brian Ward, *National Center for Health Statistics*  
 Renee Ellis, *U.S. Census Bureau*  
 Nancy Bates, *U.S. Census Bureau*

##### Examining Public Support for Transgender Rights and Supportive Policies

Ashley Kirzinger, *The Henry J. Kaiser Family Foundation*  
 Jason Pierceson, *University of Illinois Springfield*

##### Asking About Gender Identity in Surveys

Frances M. Barlas, *GfK Custom Research*  
 Nicole R. Buttermore, *GfK Custom Research*  
 Mansour Fahimi, *GfK Custom Research*  
 Randall K. Thomas, *GfK Custom Research*  
 Maya Grosul, *GfK Custom Research*

##### Changing Public Opinion Towards LGBT Rights Between 1992 and 2012: A Comparison of Adults in Military and Civilian Sectors

Jacob P. Absalon, *University of Nebraska-Lincoln*

##### Sex in Surveys: How the Question Changes the Answer

Alian Kasabian, *University of Nebraska-Lincoln*

## Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

### Session 1:

#### Assessing Survey Error for Mixed-mode Surveys

DQt

**Moderator:** Alan Rosenthal, *Ipsos Public Affairs*

**Location:** Meeting Room 400/402, Fourth Floor

##### Seasonal Variation and Nonresponse Bias in a Population Survey of Health and Well-being

Jeanette Y. Ziegenfuss, *HealthPartners Institute*

##### Modeling Representativeness Across Panels

Carina Cornesse, *University of Mannheim*  
 Tobias Enderle, *GESIS – Leibniz Institute for the Social Sciences*  
 Annelies G. Blom, *University of Mannheim*

##### Within-household Selection in Mail Surveys: Explicit Questions are Better than Cover Letter Instructions

Kristen Olson, *University of Nebraska-Lincoln*  
 Jolene D. Smyth, *University of Nebraska-Lincoln*

##### The Challenge of Surveying Young Adults:

##### Survey Mode, Age, and Response Rates to the HCAHPS Survey of Hospital Inpatients, 2009–2013

Marc N. Elliott, *RAND Corporation*  
 Megan K. Beckett, *RAND Corporation*  
 Christopher W. Cohea, *Health Services Advisory Group*  
 William G. Lehrman, *Centers for Medicare & Medicaid Services*  
 Laura A. Giordano, *Health Services Advisory Group*  
 Elizabeth H. Goldstein, *Centers for Medicare & Medicaid Services*

Sunday, May 15

# Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 2: Multi-mode Data Collection DCol

**Moderator:** Mina Miller, Westat

**Location:** Meeting Room 406, Fourth Floor

### Explicit vs. Implicit Data: Comparing Responses from a Web Survey to Behavioral Data Collected Directly from Smartphones

Noble Kuriakose, SurveyMonkey  
Abhinav Agrawal, SurveyMonkey  
Vincent Yiu, SurveyMonkey

### Effects of a Sequential Mixed Mode Panel Design on Nonresponse Error, Measurement Error and Total Survey Error

Mark Trappmann, Institute for Employment Research (IAB)  
Joseph W. Sakshaug, University of Manchester  
Manfred Antoni, University Mannheim  
Reinhard Sauckel, University Mannheim

### An Examination of How Survey Mode Affect Eligibility, Response and Health Condition Reporting Rates in Household Surveys and Whether Length of the Questionnaire Mitigates These Results?

Michael J. Stern, NORC at the University of Chicago  
Reem Ghandour, Health Resources & Services Administration

### What's Mode Got to Do With It? A Look at Different Interview Methods when Asking the Really Tough Questions

Kriston Koepp, NORC at the University of Chicago  
Amanda Abramson, NORC at the University of Chicago  
Shelly Plummer, NORC at the University of Chicago

### Mixing Modes: Challenges (and Tradeoffs) of Adapting a Mailed Paper Survey to the Web

Sidney Wilkinson-Flicker, American Institutes for Research  
Cameron B. McPhee, American Institutes for Research  
Rebecca Medway, American Institutes for Research  
Ashley Kaiser, American Institutes for Research  
Katelyn Cutts, American Institutes for Research

## Session 3: Panel: Eye-tracking in Survey Research Inv

**Moderator:** Aaron Maitland, Westat

**Discussant:** Jennifer Romano Bergstrom, Facebook

**Location:** Meeting Room 408, Fourth Floor

### Evaluating Grid Questions for 4th Graders

Aaron Maitland, Westat

### Use of Eye-tracking to Measure Response Burden

Ting Yan, Westat  
Douglas Williams, Westat

### The Effects of Pictorial vs. Verbal Examples on Survey Responses

Hanyu Sun, Westat  
Jonas Bertling, Educational Testing Service  
Debby Almonte, Educational Testing Service

### Respondent Processing of Rating Scales and the Scale Direction Effect

Andrew Caporaso, Westat

# Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 4:

### Optimizing Your Web Survey

Prob/Non

**Moderator:** Michael Binder, University of North Florida

**Location:** Meeting Room 410, Fourth Floor

#### Have You Taken Your Survey Yet? Optimum Interval for Reminders in Web Panel Surveys

Kirti N. Kanitkar, *The Gallup Organization*

Diana Liu, *The Gallup Organization*

#### Impact of Field Period Length and Contact Attempts on Representativeness for Web Survey

Nick Bertoni, *Abt SRBI*

Chintan Turakhia, *Abt SRBI*

Robert Magaw, *Abt SRBI*

Allison Ackermann, *Abt SRBI*

#### Effects of Question Order and Paging in Online Surveys

Jillesa Gebhardt, *SurveyMonkey*

Noble Kuriakose, *SurveyMonkey*

#### Improving Data Quality in a Web Survey of Youth and Teens

Valrie M. Horton, *Abt SRBI*

Rosaella Branson, *Boys & Girls Clubs of America*

Benjamin Phillips, *Abt SRBI*

Elizabeth Fowlkes, *Boys & Girls Clubs of America*

## Session 5:

### Panel: 2020 Census Methodology

M-Q

**Moderator:** Robert Colosi, U.S. Census Bureau

**Location:** Meeting Room 412, Fourth Floor

#### 2020 Census Operational Design

Robert Colosi, U.S. Census Bureau

#### Innovations in Frame Development for the 2020 Census

Laura Ferriera, U.S. Census Bureau

#### Optimizing Self-response for the 2020 Census

Michael Bentley, U.S. Census Bureau

#### Using Administrative Records to Reduce the Workload for Nonresponse Followup

Scott Konicki, U.S. Census Bureau

#### 2020 Census Content Research

Jennifer Kim, U.S. Census Bureau

Sunday, May 15

# Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 6:

### Current Affairs: U.S. and Abroad

Multi

Moderator: Martin Wulfe, MWulfe Consulting

Location: Meeting Room 616 A/B, Sixth Floor

#### Old Values, New Positions: Republican Reframing of Same-sex Marriage and Its Effects on Within-party Attitudes Pre and Post Obergefell vs. Hodges

Ashley A. Koning, Rutgers University

#### The Structure of Foreign Policy Attitudes in Comparative Perspective: Evidence from Four Countries

Timothy B. Gravelle, University of Essex

Jason A. Reifler, University of Exeter

Thomas J. Scotto, University of Essex

#### The DAV Veterans Pulse Survey: An Exploration of Cross-generational Differences in Veteran Attitudes and Opinions

Robert J. Torongo, GfK Custom Research

Ryan Tully, GfK Custom Research

Dan Clare, DAV

#### Personality, Perceptions of Democracy and Support for Authoritarian Alternatives in Mexico

Sergio C. Wals, University of Nebraska-Lincoln

Alejandro Moreno, Instituto Tecnológico Autónomo de México

Jeffery J. Mondak, University of Illinois Urbana

Damarys J. Canache, University of Illinois Urbana

Dona-Gene Barton, University of Nebraska-Lincoln

#### Documented or Undocumented? Qualitative Misperceptions about Immigrants in the United States

Daniel E. Herda, Merrimack College

## Session 7:

### Cell Phones: Flags and States

S

Moderator: Michelle Edwards, Texas Christian University

Location: Meeting Room 615 A/B, Sixth Floor

#### The Effects of Sending Advance Letters to Cell Phone Respondents Using Appended Addresses

Kyley McGeeney, Pew Research Center

Courtney Kennedy, Pew Research Center

Jonathan Best, Princeton Survey Research Associates International

Missy Mosher, Survey Sampling International

#### Across Space and Time: Diving Deeper into Cell Phone Activity Codes

Vanessa Maturo, The Gallup Organization

Stephanie Marken, The Gallup Organization

Missy Mosher, Survey Sampling International

#### Age-targeted Flags for Use in Stratifying RDD Cell-phone Samples

Xian Tao, NORC at the University of Chicago

Benjamin Skalland, NORC at the University of Chicago

Vicki Pineau, NORC at the University of Chicago

David Yankey, National Center for Immunization and Respiratory Diseases

Zhen Zhao, National Center for Immunization and Respiratory Diseases

#### Covering Our Most Mobile Users: Identifying Which States are Most Susceptible to Coverage Error and How Sampling Rate Centers in Adjoining States Can Help

Manas Chattopadhyay, The Gallup Organization

Stephanie Marken, The Gallup Organization

#### Movers and Shakers: Out-of-state Residents in Cell Phone Samples, BRFSS 2014

Pranesh P. Chowdhury, U.S. Department of Health & Human Service

Carol Pierannunzi, Centers for Disease Control and Prevention

Machel Town, Centers for Disease Control and Prevention

William S. Garvin, Centers for Disease Control and Prevention

# Concurrent Session L

**Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.**

Reminder: AAPOR Sessions are located at the Hilton Austin.

## Session 8:

### Hot Button Issues in Public Opinion

AI

Moderator: Erik Bucy, Texas Tech University

Location: Meeting Room 602, Sixth Floor

#### Making It About Morals: Pope Francis Shifts the Climate Change Debate

Asheley R. Landrum, *University of Pennsylvania*  
 Robert B. Lull, *Annenberg Public Policy Center, University of Pennsylvania*  
 Heather Akin, *Annenberg Public Policy Center, University of Pennsylvania*  
 Kathleen Hall Jamieson, *Annenberg Public Policy Center, University of Pennsylvania*

#### Walking on the Moon? Conspiratorial Beliefs and Public Resistance to Controversial Science and Technology

Nick Allum, *University of Essex*  
 Patrick Sturgis, *University of Southampton*

#### Using Choice-based Conjoint Analysis to Inform Message Testing in an Environmental Context

Barry T. Radler, *University of Wisconsin-Madison*

#### Measuring the Impact of the Great Recession in Generation X

Jon D. Miller, *University of Michigan*

#### Conflicting Thoughts: The Effect of Information on Support for an Increase in the Federal Minimum Wage Level

Alejandra Gimenez





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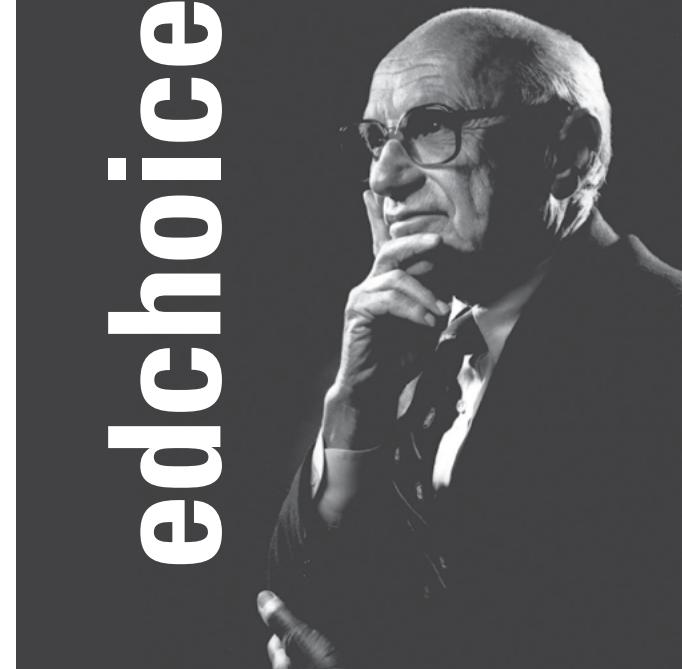
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ARTICLES  
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Amy Lohr, Eric J. Korn, and Daniel M. Pfefferle  
The Impact of Survey Design on the Likelihood of Reporting Nonresponse Bias  
Robert L. Johnson and Michael H. Gerber  
Nonresponse Bias in the World Household Survey: Response Rates, Nonresponse Bias, and Nonresponse Response Rates  
Michael H. Gerber, Judith D. Johnson, Kelly Johnson, David A. Johnson, and Michael H. Gerber  
The Effect of the Direction of Rating Scales on Survey Responses in a Long-Term Panel Survey  
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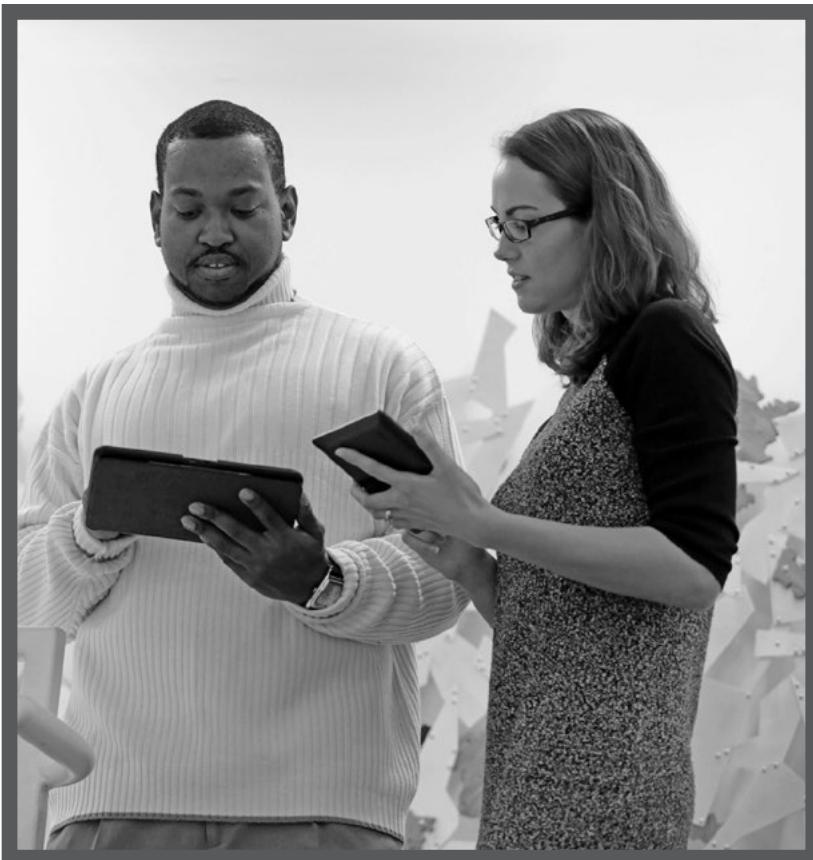
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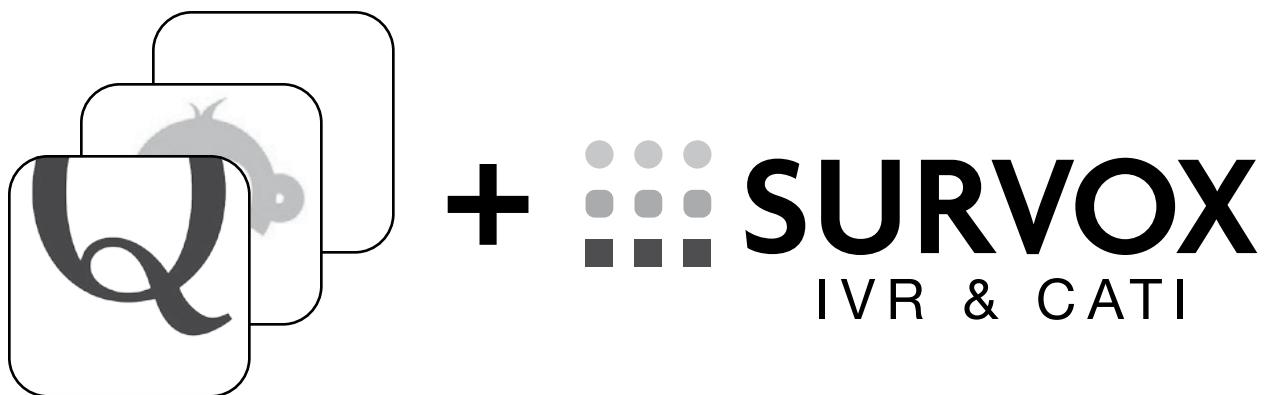


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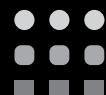
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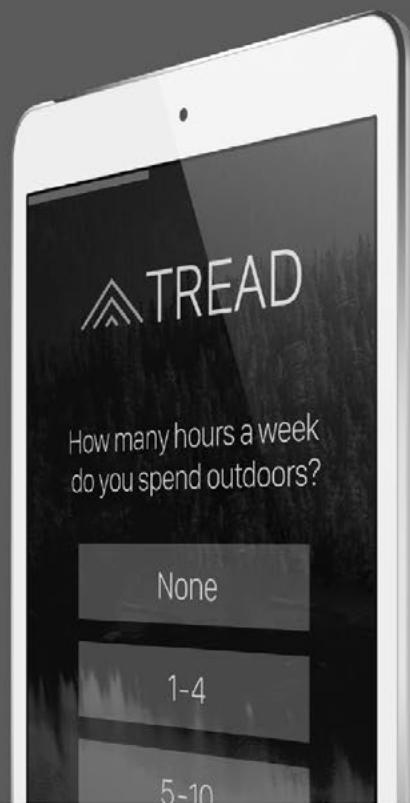


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Website: www.reconmr.com

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Media, PA 19063  
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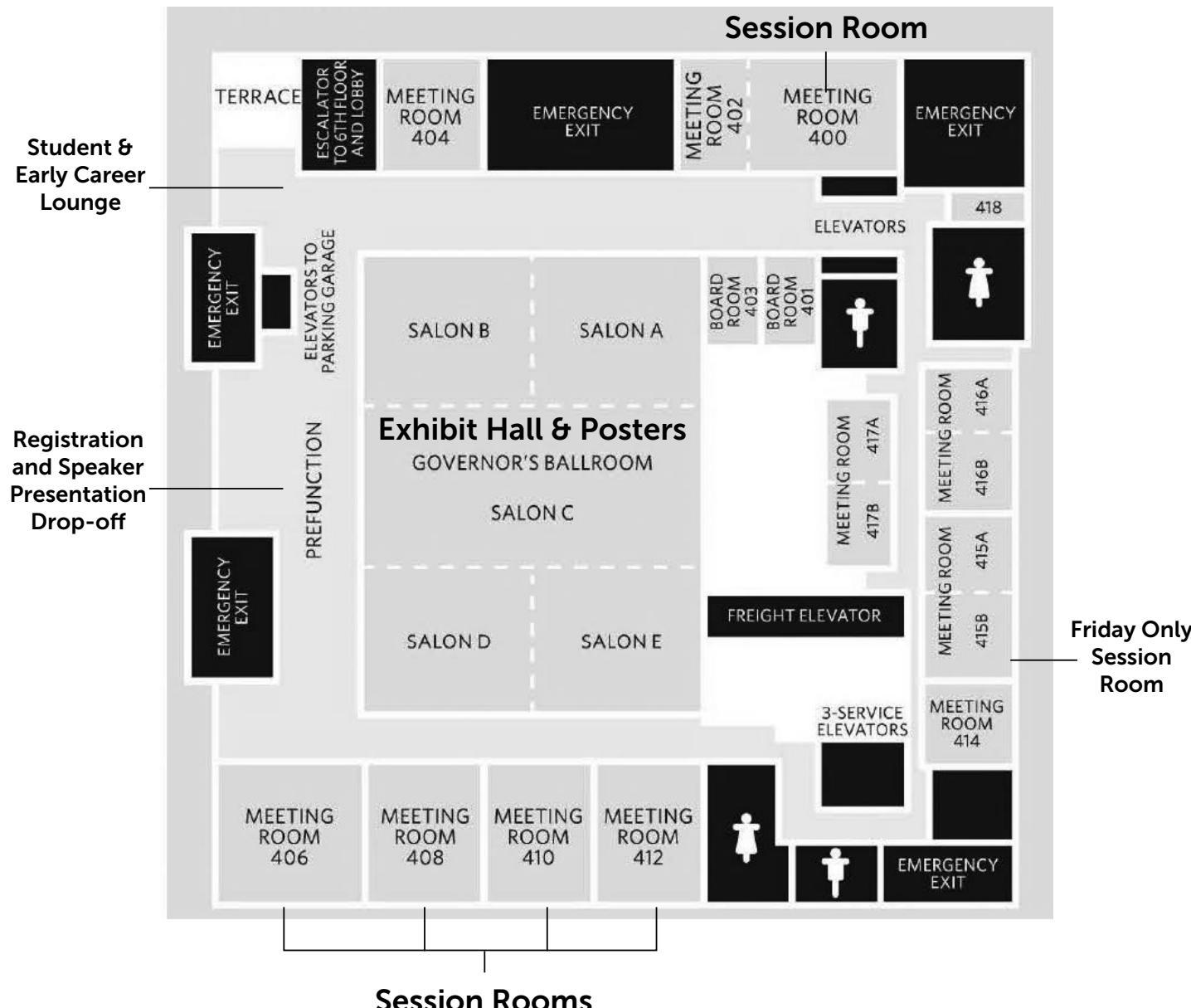
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Michael Wild  
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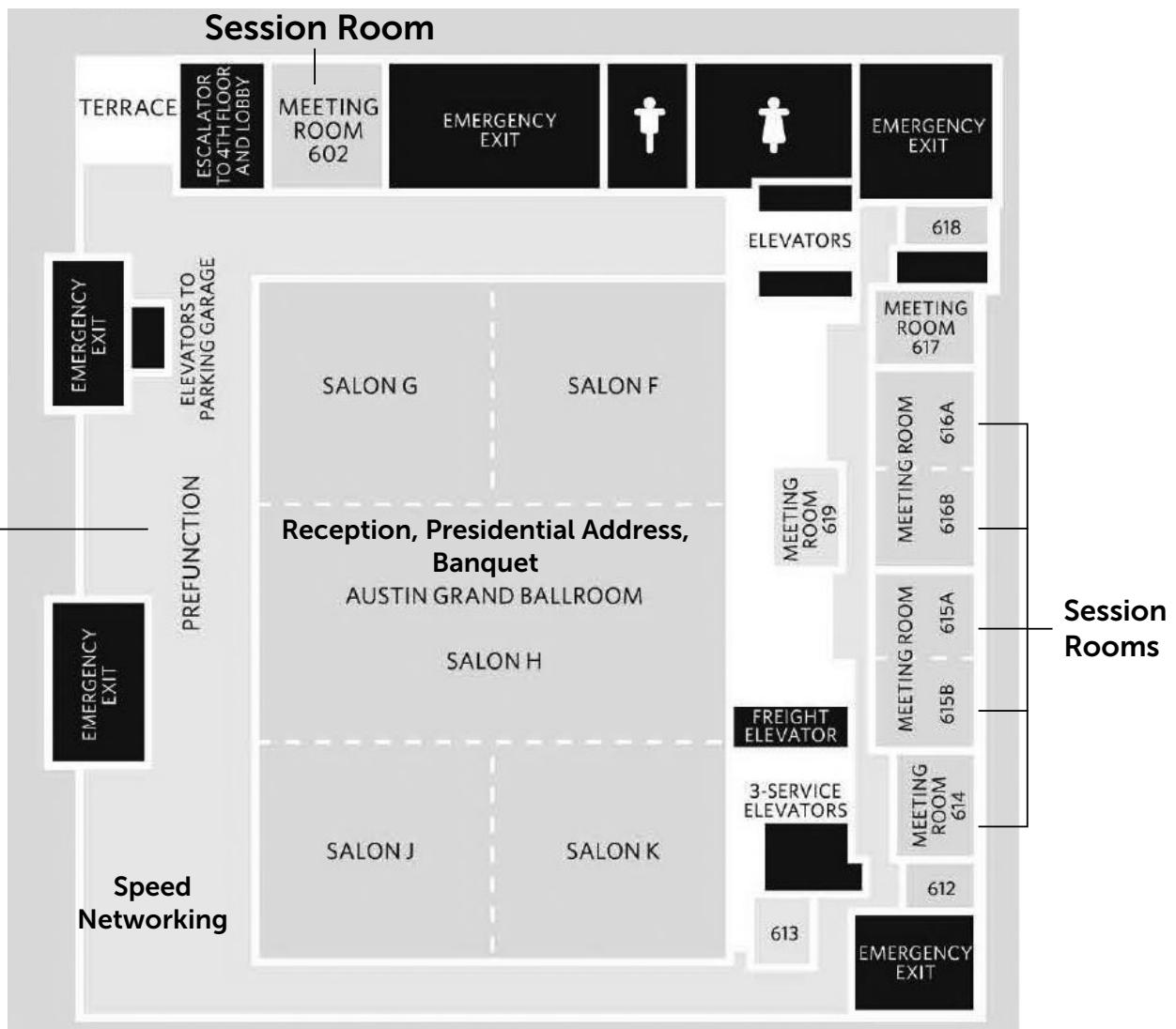
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## Fourth Floor



# Hilton Austin Meeting Rooms

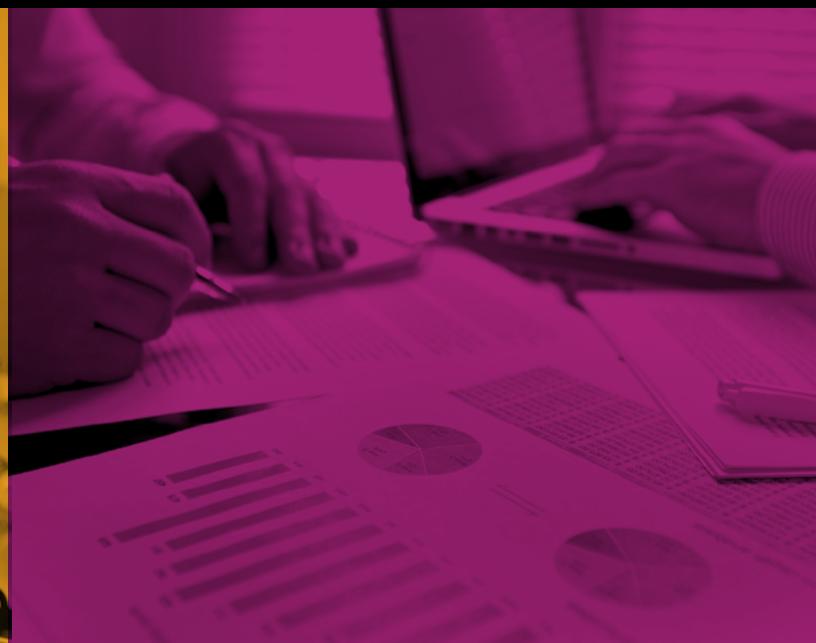
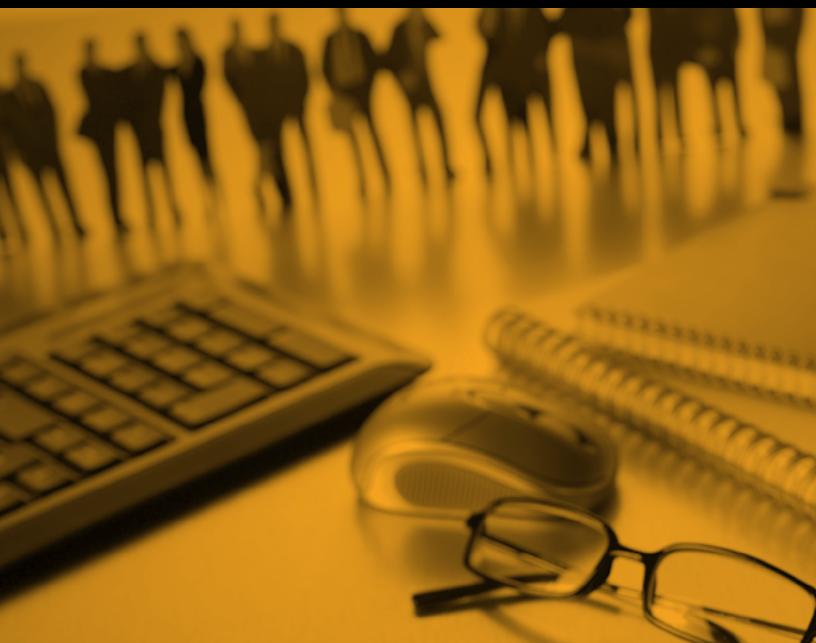
## Sixth Floor



## Notes

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is an essential resource for anyone wanting to understand how nurse practitioners (NPs) are shaping the future of health care.



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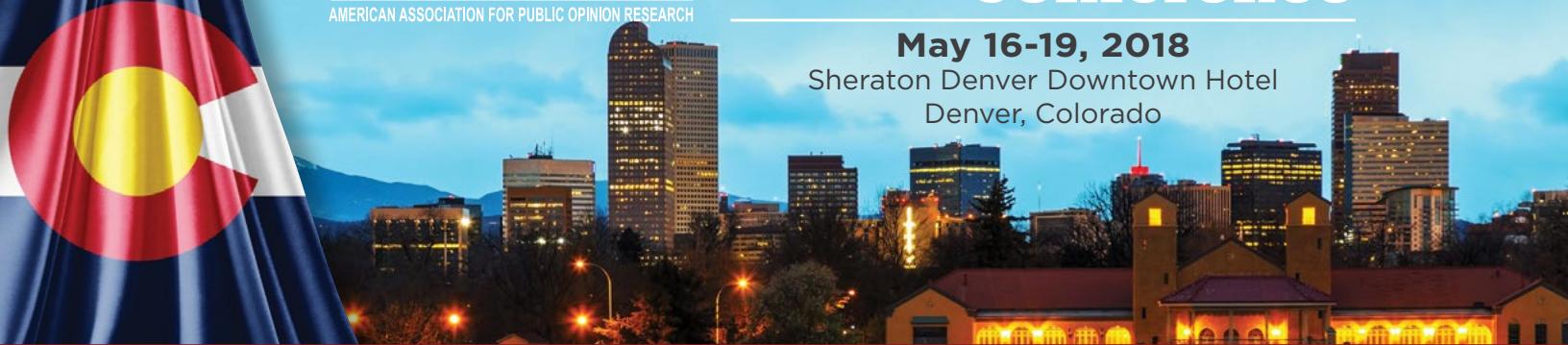


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