

PROCEEDINGS OF THE FORTY-THIRD ANNUAL CONFERENCE OF THE AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

The 1988 joint conference of the American Association for Public Opinion Research and the World Association for Public Opinion Research was held 18–22 May 1988 at the Inn on the Park Hotel in Toronto, Canada. This conference was a departure for AAPOR: the meetings were held in a major city, not a rural location, and the conference took place outside the boundaries of the United States.

Despite those changes, the official registration figure neared 500 (but did not quite reach it), with a total of 492 members and nonmembers registered for the AAPOR Conference (WAPOR registration is not included in this total). According to all available evidence, this is an AAPOR record.

Over 100 papers were presented at 28 paper sessions. In addition, there were a total of 15 roundtable, debate, or other discussion sessions. The one didactic session, "Response Variance in Surveys," attracted 63 registrants. The two evening plenaries, on political advertising and U.S.–Soviet attitudes, were also well attended.

The AAPOR Award for exceptionally distinguished achievement was presented to Burns W. Roper. James Dearing of the Annenberg School at the University of Southern California was the winner of the Student Paper Award, with honorable mentions to William Axinn and Donna Wasserman, both of the University of Michigan, and Glenn Dempsey of the University of Chicago. Eleanor Singer presented the AAPOR Award; Marie Crane chaired the Student Paper Award Committee.

Charles D. Cowan oversaw site selection and conference arrangements; Robert S. Lee organized the survey technologies exhibits, and Phyllis Endreny was responsible for the book exhibit. Diana Druker and Toby Goldberg, of the AAPOR Secretariat, handled organizational and registration details.

Copies of the program, including abstracts, are available from AAPOR, P.O. Box 17, Princeton, NJ 08540, for \$7 each.

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