

American Association for Public Opinion Research

Thirty-Seventh Annual Conference

THIS year's joint APPOR/WAPOR Conference was held at the Hunt Valley Inn near Baltimore, Maryland, May 20–23. Conference attendance set a new record, and a steady rain kept session attendance high.

There were two rather lively plenary sessions. The Reagan administration view on the role of survey research in federal policy was discussed vigorously. The other plenary session provided insights for the future of survey research based on the National Academy of Science study of methodological issues inherent in social research.

This year's AAPOR Award for exceptional achievement went to Paul Sheatsley. The WAPOR award was given to Stanley Payne. And the student paper competition was won by thirteen Princeton undergraduates for their study of the national mood following the 1980 elections.

Abstracts of papers presented at the conference can be obtained from AAPOR, Post Office Box 17, Princeton, New Jersey 08540. The price is \$5.00.

WARREN MITOFSKY
Conference Chair

AAPOR 1982 Conference Program

FIRST PLENARY SESSION:

WHAT DO WE KNOW ABOUT MEASURING SUBJECTIVE PHENOMENA?

CHAIR: Seymour Sudman, University of Illinois

Learning from the Past, Preparing for the Future: The Report of the National Academy of Science's Panel on Survey Measurement of Subjective Phenomenon

Charles Turner, National Academy of Science

Elizabeth Martin, Bureau of Social Science Research