

SIXTIETH ANNUAL AAPOR CONFERENCE PROGRAM

SHORT COURSE—DOING CONTINGENT VALUATION IN SURVEYS

Robert Cameron Mitchell

SHORT COURSE—SURVEY TRANSLATION: ISSUES AND PROCEDURES

Janet Harkness and Alisú Schoua-Glusberg

SHORT COURSE—LATENT CLASS ANALYSIS

Allan L. McCutcheon

SHORT COURSE—DESIGNING SCALES FOR SURVEY QUESTIONNAIRES

Jon Krosnick

WEIGHTING

Chair: Doug Usher, Mellman Group

Discussant: Trent Buskirk, East Virginia Medical School

*Propensity Models Versus Weighting Cell Approaches to Nonresponse Adjustment:
A Methodological Comparison*

Peter Siegel, James Chromy, and Elizabeth Copello, RTI International

Dealing with Wide Weight Variation in Polls

Richard Griffin, U.S. Census Bureau

Party ID Weighting: Experiments to Improve Survey Quality

Olena Kaminska and Christopher Barnes, University of Connecticut

*Real-Time Propensity Models for Responsive Survey Design and Post-Survey Adjustment
Through Propensity Models: Comparisons of Model Fit and Model Specification*

Robert M. Groves, Jim Lepkowski, John VanHoewyk, and Paul Schulz, University
of Michigan

SCALING AND RESPONSE SCALES

Chair: Larry Luskin, ORC Macro

Discussant: Bosah Ebo, Rider University

*Rating versus Comparative Trade-Off Measures: Trending Changes in Political Issues
across Time and Predictive Validity*

Randall Thomas, Alyssa Johnson, Susan Behnke, and Mitchell Sanders, Harris
Interactive

Measurement and Scaling Methods Independent of Response Style

Jon Pinnell and Lisa Fridley, MarketVision Research

INTERVIEWER RACE AND TRAINING

Chair: Janice Ballou, Mathematica Policy Research, Inc.

Discussant: Todd Rockwood, Division of Health Services Research

Race-Matching: Interviewers' Reactions to the Race-Matching Process

Cindy Boland-Perez, University of Arkansas–Little Rock, Institute of Government Survey Research Center; P. Denise Cobb, Southern Illinois University, Edwardsville; Patricia Lebaron, University of Arkansas–Little Rock, Institute of Government Survey Research Center

Respondent Views on Perceived Racial Context and Race of Interviewer Effects

David Wilson, Gallup/Michigan State University; Jack Ludwig, Gallup

Out of the Lab and into the Field: Developing a Protocol for Responding to Diversified Recruitment Needs

Karen Whitaker, Kristen Miller, and Stephanie Willson, National Center for Health Statistics

An Inquiry into the Efficacy of a Short Training for Interviewers

Claire Durand, Marie-Eve Gagnon, Christine Doucet, and Eric Lacourse, Université de Montréal

MORALITY, RELIGION, AND POLITICS

Chair: Don Camburn, Research Triangle Institute

Discussant: Sid Groeneman, Groeneman Research and Consulting

The Basis of Voting Preferences among Evangelical Christians in the 2004 Election

Kenneth Blake, Robert Wyatt, and Holly Warf, Middle Tennessee State University

Understanding the Catholic Vote in 2004

Kate Stewart, John Russonello, and Rachel Sternfeld, Belden, Russonello and Stewart

The Impact of Attitudes toward Stem Cell Research on the Vote for President

Jon Miller, Northwestern University; Rafael Pardo, Foundation BBVA; Linda Kimmel, Northwestern University

SURVEYING RACIAL ATTITUDES IN AMERICA: NEW DATA SOURCES AND SELECTED RESULTS

Chair: Devon Johnson, Harvard University

Discussant: Lawrence Bobo, Stanford University

Understanding Perceptions of Racial Discrimination

Stanley Feldman and Leonie Huddy, SUNY

The National Politics Study: Ethnic Pluralism and Politics in the 21st Century

Vincent Hutchings and Cara Wong, University of Michigan; Ron E. Brown, Wayne State University; James S. Jackson, University of Michigan

A Multiethnic Measure of Racial Residential Preferences: New Results from Chicago and Detroit

Maria Krysan, University of Illinois at Chicago; Reynolds Farley and Mick Couper, University of Michigan

On Race and Orientation of Juvenile Court Workers: Perspective on the Difference that Difference Might Make

Geoff Ward, Northeastern University

PLENARY SESSION—TOTAL SURVEY ERROR

Participants: Robert Groves, Institute for Social Research/University of Michigan;
Paul Biemer, RTI; and Kenneth Rasinski, NORC/University of Chicago

SHORT COURSE—BUILDING A CAREER IN SURVEY RESEARCH

Peter Miller, Elizabeth Martin, David Moore, and Geraldine Mooney

INFORMED CONSENT

Chair: David Kashihara, Agency for Healthcare

Discussant: Karen Goldenberg, U.S. Bureau of Labor Statistics

*Development and Testing of Informed Consent Questions to Link Survey Data with
Administrative Records*

Nancy Bates, U.S. Census Bureau

*The Effect of Introductory Consent Information on Response Rates and Respondent
Understanding in a Telephone Interview*

Mary Losch, University of Northern Iowa; Shelly Campo, University of Iowa;

Gene Lutz, University of Northern Iowa

Do Characteristics of Consent Forms Affect the Response Rate?

Dragana Bolcic-Jankovic, Brian Clarridge, and Floyd J. Fowler, Jr., University of
Massachusetts Boston

*When Silence Is Not an Option: Finding a Better Balance between Confidentiality
and Respondent Protection in Ethical Codes*

Iain Noble, Department for Education and Skills; Nick Moon, NOP World

MAKING CONTACT

Chair: Randall Keesling, RTI International

Discussant: Carl Ramirez, General Accounting Office

Gaining Efficiencies in Scheduling Callbacks in Large RDD National Surveys

Jeffery Stec, InteCap, Inc.; Paul J. Lavrakas and Charles D. Shuttles, Nielsen
Media Research

Calling Strategies, Response Rates, Efficiency, and Representativeness

G. Donald Ferree, Jr., University of Wisconsin

*An Experimental Test of Answering Machine Message Content to Improve
Response Rates*

Charles D. Shuttles and Paul J. Lavrakas, Nielsen Media Research

*Administrative Interventions and Their Impact on Response Rates in Military Attitude
Surveys*

James Caplan and Barbara Quigley, Defense Manpower Data Center

THE WEB AND OTHER MODES I

Chair: Stephanie Eckman, NORC

*The Transition from Telephone to Online Data Collection in Time Series Measurement:
The Estimation of Mode Effects*

Jon Miller and Linda Kimmel, Northwestern University; William McCready and
Mike Dennis, Knowledge Networks

In Search of Equivalency across Modes: Experimental Results Comparing Alternative Question Formats for Eliciting Dates in Telephone and Web Modes

Leah Christian, Don Dillman, and Jolene Smyth, Washington State University

Survey Mode Effects: Comparison between Telephone and Web

Howard Speizer, Reg Baker, and Karin Schneider, Market Strategies

How Does Social Desirability Affect Responses? Differences in Telephone and Online Surveys

Humphrey Taylor, David Krane, and Randall Thomas, Harris Interactive

SAMPLING I

Chair: Craig Hill, RTI International

A Test of a Combined RDD/Registration-Based Sampling Model in Oregon's NEP Survey

Joel Bloom, University of Oregon; Warren Mitofsky, Mitofsky International;

Joe Lenski, Edison Media Research

Assessment of Address Frame Replacements for RDD Sampling Frames

Michael Link, Centers for Disease Control and Prevention; Michael Battaglia and

Pamela Giambo, Abt Associates; Martin Frankel, Abt Associates and Baruch

College, CUNY; Ali Mokdad, Centers for Disease Control and Prevention

Measuring the Efficacy of a Clustered Design in Producing Small Area Estimates in a Survey of Health Insurance Status

Tom Duffy and Ronaldo Iachan, ORC Macro

The Impact of Cluster (Segment) Size on Effective Sample Size

Steven Pedlow, Yongyi Wang, and Colm O'Muircheartaigh, NORC/University of Chicago

Matched Sampling

Douglas Rivers, Stanford University and Polimetrix

YOUNG AND RESTLESS VOTERS

Chair: Jim Bason, Survey Research Center

First-Time Voters in the 2004 Election: Who Are They and What Was on Their Minds?

Jennifer De Pinto, CBS News; Megan Thee, *New York Times*

Young Cell Phone Users and Voting Behavior in Georgia in 2004

James Bason, University of Georgia

Campaign Involvement and the Internet: A Panel Study of Howard Dean Supporters

Courtney Kennedy, Scott Keeter, and Cary Funk, Pew Research Center

CONTEXT AND FRAMING

Chair: George Bishop, University of Cincinnati

Discussant: Sheldon Gawiser, NBC News

The Impact of Question Order on the Measurement of Party Identification

Trevor Tompson and Mike Mokrzycki, Associated Press

Order Effects and Vote Preference in the 2004 Presidential Election

Janice Bell, IPSOS-Public Affairs

Did Ballot Order Matter at "the Epicenter"? An Evaluation of Candidate Ballot Order Effects in the 2004 Ohio Elections

Eric Rademacher, Jason Minser, and Kim Downing, University of Cincinnati

Improving Data Quality: Do Changes in Item Formatting and Placement Help Older Respondents Provide Better Data?

Judith Lynch, Anne Kenyon, Scott Scheffler, Stephanie Rizk, Katherine Jackson, Jiantong Wang, and Mildred Duke, RTI International

What Is Sexual Harassment? It Depends on Who Asks! Framing Effects of Sponsorship on Survey Responses

Roger Tourangeau, Joint Program in Survey Methodology; Frederick Conrad and Mick Couper, University of Michigan; Mirta Galesic, Joint Program in Survey Methodology

ISSUES, CANDIDATES, AND THE 2004 ELECTIONS

Chair: Leonie Huddy, SUNY

Discussant: Floyd Ciruli, Ciruli Associates

The Separate Realities of Bush and Kerry Supporters

Steven Kull, Program on International Policy Attitudes

Economic Voting and Political Sophistication in the United States: A Reassessment

Jean-Francois Godbout, Northwestern University; Eric Belanger, McGill University

The Role of Issues in the 2004 Election

Merrill Shanks, University of California, Berkeley; Douglas Strand, University of California

What Motivated Americans' Views of the Candidates and Vote Preferences across the 2004 Presidential Campaign?

Neil Malhotra and Jon Krosnick, Stanford University; Gary Langer and Daniel Merkle, ABC News

RACIAL ATTITUDES

Chair: Bronwyn Nichols, NORC

Discussant: Manuel de la Puente, U.S. Bureau of the Census

The Interdependence of Determinants for the Strength and Direction of Social Desirability Bias in Racial Attitude Surveys

Volker Stocké, University of Mannheim

Blacks' Perceptions of Their Racial Context and Prejudice toward Whites

David Wilson, Gallup/Michigan State University

PAPOR Student Paper Award Winner

When Crime Spending Views Reflect Punitiveness: The Context of Racial Prejudice

Steven Barkan and Steven F. Cohn, University of Maine

DATA QUALITY I

Chair: Hernando Rojas, University of Wisconsin-Madison

Discussant: Pamela Jull, Applied Research Northwest

The Effects of Digital Recording of Telephone Interviews on Survey Data Quality

Danna Basson, University of Washington

Use of Dependent Interviewing Procedures to Improve Data Quality in the Measurement of Change

Jeffrey Moore, Nancy Bates, Joanne Pascale, and Julia Griffiths, U.S. Census Bureau

Reporting the Frequency of Household Tasks by Elderly Respondents: The Effect of Different Interview Strategies on Data Quality

Johannes van der Zouwen, Vrije Universiteit; Johannes Smit and Marleen Van der Horst, Vrije Universiteit Medical Centre

Managing Data Quality on the Survey of Consumer Finances 2004

Leslie Athey, NORC; Arthur Kennickell, Federal Reserve Board

THEORIES AND MODELS OF NONRESPONSE

Chair: John Sokolowski, NORC

Discussant: Keith Neuman, Environics Research

How Could They Ever, Ever Persuade You? Are Some Refusals Easier to Convert Than Others?

Nick Moon, Nickie Rose, and Nikki Steel, NOP World

A Theory-Driven Approach to Reducing Nonparticipation of Twelfth Graders in National Surveys

Young Chun, American Institutes for Research

Participation Decisions throughout and across Surveys

Andy Peytchev, University of Michigan; Scott D. Crawford, Survey Sciences Group; Karen Kurotouchi Inkelas, University of Maryland; Sean McCabe, University of Michigan

Exchange and Compliance: Integrating Theories of Survey Nonresponse

John Goyder, Luc Boyer, and Guil Martinelli, University of Waterloo

NONRESPONSE BIAS

Chair: Paul Lavrakas, Nielsen Media Research

Discussant: David Roe, RTI International

Potential Nonresponse Bias from Hard-to-Reach Respondents

Peyton Craighill, Cary Funk, and Michael Dimock, Pew Research Center

Are We Undercounting Blue Counties? Correcting for Disproportional Response Rates at the County Level in National RDD Samples

Michael Dimock, Pew Research Center; Jonathan Best, Princeton Survey Research Associates International

Unit Nonresponse and Error in a National Public Opinion Survey: A Census-Matching Approach

Allyson Holbrook, University of Illinois at Chicago; Timothy Johnson, Survey Research Laboratory; Young Cho and Jaime Bruguera, University of Illinois at Chicago

Nonresponse Bias in the Measurement of Radio Listening: Is It Necessary to Make 13 Contact Attempts?

Robin Gentry, Arbitron Inc.

Nonresponse Bias in Reliability and Validity Estimates for Attitude Items

Zachary Arens, Gallup

SAPOR Student Paper Award Winner

RESPONSE SCALES

Chair: John Tarnai, Washington State University

Discussant: Moh Yin Chang, University of Nebraska

Rating versus Comparative Trade-Off Measures: Effects of Task, Topic, Element Differentiation, and Number of Elements on Validity

Randall Thomas, Kerri Miller, and Alyssa Johnson, Harris Interactive

How Much Are You Willing to Give? The Response Scales Can Influence the Size of Donations

Mirta Galesic, Joint Program in Survey Methodology; Frederick Conrad and Mick Couper, University of Michigan; Roger Tourangeau, Joint Program in Survey Methodology

Response Option Ordering: Reconciling Meanings Conveyed by Rating Scale Label and Position

Philip Garland and Jon Krosnick, Stanford University

Comparing Check-All and Forced-Choice Question Formats in Web Surveys: The Role of Satisficing, Depth of Processing, and Acquiescence in Explaining Differences

Jolene Smyth, Don Dillman, Leah Christian, and Michael Stern, Washington State University

HEALTH SURVEYS I

Chair: Kenneth Steve, Nielsen Media Research

Discussant: Christopher D. Karadjov, State University of New York at Oswego
NHANES Converted Refusals: Are They Different from Willing Respondents in Socio-Demographic Composition?

Yinong Chong and Margaret Carroll, Centers for Disease Control and Prevention; Pat Montalvan, Westat

Measuring Knowledge of General Cancer Risks: Open Listing versus Targeted Questioning in the 2002 HINTS

Michael Massagli, Dana-Farber Cancer Institute; Vish Viswanath, Harvard School of Public Health/Dana-Farber Cancer Institute; Bradford W. Hesse and Richard P. Moser, National Cancer Institute

Impact of Reports of Hepatitis B Vaccination on Hepatitis A Vaccination Reports

Lisa Carley-Baxter, RTI International; Doug Passaro, University of Illinois at Chicago; Paul Levy and Susan Twiddy, RTI International; Ron Hershow, University of Illinois at Chicago

A Balance between Quality and Cost: Conducting an Adult Tobacco Survey with Multiple Stakeholder Interests

Barbara Fernandez, Randal ZuWallack, Kristie Hannah, Anne Gorrigan, and Kisha Bailly, ORC Macro; Peter Mariolis, Centers for Disease Control and Prevention

SAMPLING II

Chair: Fred Conrad, ISR/University of Michigan

Improving Web-Based Intercept Surveys: A Framework for the Active User Sampling

Lars Kaczmirek and Wolfgang Neubarth, ZUMA

Simultaneous Sampling

Karol Krotki and Cynthia Bland, RTI

Comparison of Traditional Listings and USPS Address Database as a Frame for National Area Probability Samples

Colm O'Muirheartaigh, Stephanie Eckman, and Ned English, NORC/University of Chicago; James Lepkowski, and Steven Heeringa, ISR/University of Michigan

A New and Better Method for Sample Designs with Disproportionate Sampling

Iain Noble, Department for Education and Skills; Peter Lynn, ISER, Essex University; Patten Smith, BMRB International

Assessing the Effectiveness of an Optimal-Allocation Sample Design to Obtain Reliable Estimates of Health Insurance among Minority Populations

Tom Duffy and Ronaldo Iachan, ORC Macro

RECENT METHODOLOGICAL RESEARCH ON THE KNOWLEDGE NETWORKS APPROACH

Chairs: William McCready, Knowledge Networks

Discussant: Linchiat Chang, Consultant

Comparing the Knowledge Networks Web-Enabled Panel and the In-Person 2002 General Social Survey: Experiments with Mode, Format, and Question Wordings

Tom W. Smith, NORC/University of Chicago; Rick Li and Mike Dennis, Knowledge Networks

Data Collection Mode Effects Controlling for Sample Origins in a Panel Survey: Telephone versus Internet

Cindy Chatt, Gallup; Mike Dennis and Rick Li, Knowledge Networks; Paul Pulliam, RTI

Statistical Tests of Data Quality in a Contingent Valuation Survey Using Knowledge Networks Data

Joel Huber and Jason Bell, Duke University; W. Kip Viscusi, Harvard University
Correcting for Self-Selection Bias Using the Heckman Selection Correction in a Valuation Survey Using Knowledge Networks

Trudy Cameron, University of Oregon; George M. Deshazo, University of California, Los Angeles; Mike Dennis, Knowledge Networks

MEET THE AUTHOR SESSIONS

Stanley Presser, Jennifer Rothgeb, Mick Couper, Judith Lessler, Elizabeth Martin, Jean Martin, and Eleanor Singer, *Methods for Testing and Evaluating Survey Questionnaires* (Wiley, 2004)

George Bishop, *The Illusion of Public Opinion* (Rowman and Littlefield, 2004)

POSTER SESSION

Analysis of Reinterview Data from NLSY97 Rounds 2 Through 5

Parvati Krishnamurthy, NORC

A Transdisciplinary Approach to Protocol Development: A Case Study

Melissa Clark and Suzanne Colby, Brown University; Julie Boergers, Rhode Island Hospital; Christopher Kahler, Brown University; Susan Ramsey, Rhode Island Hospital; Charles Neighbors, Miriam Hospital; Johanna Lewis-Esquerre, Brown University

Too Much of a Good Thing? Working through Establishment Gatekeepers

Andrew Zukerberg, Andrew Soderborg, Randy Parmer, and Steve Tourkin, U.S. Census Bureau

The RAS Model: A Simple Test

Agnieszka Dobrzynska and André Blais, Université de Montréal

Knowledge, Question Format, and Propensity to Guess

Nick Allum, University of Surrey; Patten Smith, BMRB International

The Use of the CSAP's Core Measures Initiative: Cross-Sectional Development but Repeated Measures Application

Mariah Storey and Eric L. Canen, University of Wyoming

Using Survey Data to Provide Small-Area Resource Allocation Models

Bill Blyth, TNS; Graham Moon and Gemma Holt, University of Portsmouth

Interpreting Response Latencies: A Mixed-Method Approach

Christine Carabain and Wil Dijkstra, Vrije Universiteit

Survey Experiences Influence Survey Attitudes and Participation Propensity

Robert Brage and Lars R. Bergman, Stockholm University

Response Propensity Patterns among Respondents Selected in Multiple Years of a Repeated Cross-Sectional Survey

Sherman Edwards and John Rauch, Westat

First-Level Interactions and Final Outcomes: Adding Value to Behavior Coding

Ashley Landreth and Jennifer Hunter, U.S. Census Bureau

Evaluating the Impact on Data Quality of Conversion from PAPI to the iPAQ Handheld Computer for In-Person Data Collection

Randall Keesling, RTI International; Scott Bell, Nielsen Media Research

A Profile of Self-Selecting Web Respondents

Paul Guerino, American Institutes for Research

The Arbitron/NMR PPM Response Rate Test

Beth Webb and Arianne Buckley, Arbitron

Measurement Issues in Behavioral Self-Report Measures: Effects of Response Format, Respondent Load, Number of Elements, and Time Frame Reference

Randall Thomas, Harris Interactive; Jonathan Klein, University of Rochester;

Lisa Wilding, Susan Behnke, and Robin Repass, Harris Interactive

Effects of Suggestive and Non-Suggestive Probing on Different Types of Inadequate Answers

Yfke Ongena and Wil Dijkstra, Vrije Universiteit

Survey Nonresponse in a National Area Probability Sample as a Dimension of Survey Quality: An Analysis of Community Characteristics

Jibum Kim and John Sokolowski, NORC

What's Up, Doc? Mixing Web and Mail Methods in a Survey of Physicians

Timothy Beebe, Giles R. Locke, and Sunni Barnes, Mayo Clinic

Collecting Geographic Location Information in an RDD Survey

David Grant and Anthony Ramirez, University of California, Los Angeles; Sherman Edwards and John Rauch, Westat

The Utility of Extended Longitudinal Profiles in Predicting Future Health Care Expenditures

Steven Cohen, Trena Ezzati-Rice, and William Yu, AHRQ

Nonresponse in Telephone Surveys: The Reporting of Response Rates and Outcome Measures

Richard Seltzer, Howard University

Explaining Survey Quality to Data Users: Can We Get Them to Care?

Susan P. Love and Deborah H. Griffin, U.S. Census Bureau

The National Survey of America's Families, 1997–2002: A Project Summary of Response Rate Initiatives, Implementation, and Results

Timothy Triplett, Adam Safir, and Natalie Abi-Habib, Urban Institute

Changing Response Patterns over Time: Results from Statewide Telephone Surveys Conducted in 1999 and 2004

Cyndi Garvan, Colleen Porter, R. Paul Duncan, Qin Li, and Vijaya Komaragiri,
University of Florida

Reaching Low-Income Populations for Telephone Interviews

Ellen Marks and Murrey Olmsted, RTI International

Advance Notice and Confidentiality Statements for List-Assisted Telephone Surveys

Brian J. Meekins and Roberta L. Sangster, U.S. Bureau of Labor Statistics

Does Imputation Bias Lead to Finding Significantly More Uninsured in the Current Population Survey's Estimates of Health Insurance Coverage?

Michael Davern, Lynn Blewett, Kathleen Thiede Call, and Holly Rodin, University
of Minnesota

Analysis of Behavioral Risk Factor Surveillance System Demographic Bias and Effect of Weighting on Risk Factor Estimates

Herbert Stackhouse, Centers for Disease Control and Prevention; Pranesh
Chowdhury, BCA

Predicting Exit Poll Interviewer Response Rates

Clint Stevenson, Daniel Magleby, Quin Monson, Kelly Patterson, and Howard
Christensen, Brigham Young University

Public Perceptions of Poll Results: Do the Details Matter?

Monika McDermott and Samuel Best, University of Connecticut

Who Deliberates in the Public Square and Does It Matter?

Robert Goidel and Charles Zewe, Louisiana State University; Steven Procopio, LSU
Public Policy Research Lab

A Prevalidation Survey of Voter Turnout

Michael McDonald, George Mason University

Predicting Sampled Respondents' Likelihood to Cooperate in a Mail Survey: Part III

A. T. Burks, Paul J. Lavrakas, and Mildred Bennett, Nielsen Media Research

Partners in Preservation of Opinion Data: Developments of a Library of Congress Initiative

Lois Timms-Ferrara and Marc Maynard, Roper Center

Exemplification, War, and Iraq: Examining the Effects of Exposure to Violence in Iraq on Attitudes on the Iraq War

Russ Tisinger and Kelli Lammie, University of Pennsylvania

Sound Bytes: Capturing Audio in Survey Interviews

Sue Ellen Hansen, University of Michigan; Maria Krysan, University of Illinois at
Chicago; Mick Couper, University of Michigan

The Role of Economics, Religion, and National Security in the 2004 Presidential Vote

Leonie Huddy and Stanley Feldman, SUNY; Sarah Dutton, CBS News

PRESIDENTIAL ADDRESS

Nancy Belden

CROSS-NATIONAL RESEARCH I

Chair: Kathy Frankovic, CBS News

Discussant: Sherman Edwards, Westat

How Do Citizens Respond to Photographs of Politicians? A Cross-National Analysis
Robert Eisinger, Lewis and Clark College; Thomas Petersen, Institut für Demoskopie
Allensbach

*Daily Contact as a Proxy Measure of Personal Networks: Data from 45 Surveys in
Nine Societies*

Yang-chih Fu, Academia Sinica

Cross-National Contact Strategies and Effects

Oliver Lipps, Mannheim Research; Grant Benson, University of Michigan Institute
for Social Research

Using Anchoring Vignettes to Assess Cross-Cultural Comparability of Consumer Ratings
Patricia Gallagher, Center for Survey Research

SOCIAL CHANGE

Chair: Jibum Kim, NORC

Discussant: David Fan, University of Minnesota

Changes in Attitudes toward American Institutions and Occupations

Richard Seltzer and Rhea Roper, Howard University

Are Older Adults Losing Social Capital? 2004 and 1996 Compared

Thomas Guterbock and Edna Renee Macbeth, University of Virginia

Deliberative Attitude Change: Changing Your Mind within an Interview

Patrick Fournier and André Blais, Université de Montréal; Joanna Everitt,
University of New Brunswick; Elisabeth Gidengil, McGill University; Neil Nevitte,
University of Toronto

*Deliberation and Its Discontents: A Comparison of Survey and Deliberative Discussion
Results, 1987–2003*

Frank Rusciano, Rider University

INCREASING RESPONSE RATES

Chair: Charles Shuttles, Nielsen Media Research

Discussant: James Caplan, Defense Manpower Data Center

(Inter)Net Gain? Experiments to Increase Web-Based Response

Steve Tourkin, Shawna Cox, Randy Parmer, and Andrew Zukerberg, U.S. Census Bureau

Does Type of Prenotification Affect Web Survey Response Rates?

Michele Harmon, Elizabeth Westin, and Kerry Levin, Westat

Did You Get the Message? Using E-Mail and SMS for Prenotification in Web Surveys

Wolfgang Neubarth, ZUMA; Michael Bosnjak, University of Mannheim; Wolfgang
Bandilla, ZUMA; Mick Couper, University of Michigan; Lars Kaczmirek, ZUMA

Analysis of Break-Off Patterns in Web Surveys

Syed Ahsan and Ronald Broach, NORC

INTERVIEWER EFFECTS

Chair: Randall Thomas, Harris Interactive

The Effects of Interviewer Gender and Race on Sensitive Health Questions

Gregg VanRyzin, Baruch College/CUNY; Martin Frankel, Abt Associates and
Baruch College/CUNY; Farzad Mostashari, New York City Department of Health;
Stephen Immerwahr, Baruch College/CUNY

*Interviewer Effects in a RDD Telephone Preelection Poll in Minneapolis 2001:
An Analysis of the Effects of Interviewer Race and Gender*

Mario Callegaro, University of Nebraska–Lincoln; Femke De Keulenaer, University of Antwerp; Jon Krosnick, Stanford University; Robert Daves, *Minneapolis Star Tribune*

Gender-of-Voice Effects in an ACASI Study of Same-Sex Behavior

Kristine Fahrney and Jennifer Uhrig, RTI International; Richard Wolitski, Centers for Disease Control and Prevention

Estimating Measurement Error Using Interviewer Feedback

Jim Wolf, Andy Hutcherson, Brianne Peyton, Charles Hulen, and Sharon Sidenbender, Indiana University

Will They Talk to Us? Survey Performance Rates of a Cell Phone Sample

Anna Fleeman, Arbitron

THE DO-NOT-CALL REGISTRY

Chair: Colm O'Muircheartaigh, University of Chicago

Discussant: Diane Burkom, Battelle/CPHRE

Has the National Do-Not-Call Registry Helped or Hurt Survey Participation Rates?

Michael Link and Ali Mokdad, Centers for Disease Control and Prevention; Dale Kulp, Marketing Systems Group

The Impact of the National Do-Not-Call Registry on Social Survey Response

Z. Joan Wang, Elham-Eid Alldredge, Jian Zhu, Michelle Cantave, and N. Craig Gilmore, REDA International

The Do-Not-Call Registry: Friend or Foe? The Effect of Do-Not-Call Lists on Survey Response

Berwood Yost, Jennifer Harding, Christina Abbott, and Angela Knittle, Franklin and Marshall College

Listed Numbers and Do-Not-Call Registration in a National Telephone Survey

Jim Lepkowski, Howard Schuman, Rui Wang, and Richard Curtin, University of Michigan

CHANGING POLITICAL MINDS

Chair: Dan Merkle, ABC News

Discussant: Rob Daves, *Minneapolis Star Tribune*

Handling the Truth: An Evaluation of Voter Capability to Discern Political Advertisement Accuracy

Chris Borick, Muhlenberg College

The Swift Boat Ads in Comparative Context: An Empirical Examination of Advertisement Effectiveness

Chris Borick, Muhlenberg College

Changing Minds in the 2004 Election?

Jeffrey Jones and Joseph Carroll, Gallup Poll

Using the Internet to Learn about Presidential Candidates and Issue Positions in the 2004 Presidential Primary and General Election Campaigns

Kenneth Winneg, University of Pennsylvania

RELIGION AND PUBLIC OPINION

Chair: Ariela Keysar, CUNY

Discussant: Hugh Gladwin, Florida International Institute

Trends in Public Opinion among Religious Fundamentalists, 1972–2002

Anne Driscoll and Katherine Heck, University of California, Davis

The National Spiritual Transformations Study: An Overview

Tom W. Smith, NORC/University of Chicago

The Public Acceptance of Evolution and the Big Bang

Jon Miller and Linda Kimmel, Northwestern University; Rafael Pardo, Foundation BBVA

The Impact of “Church Night” on Southern Polls with Short Field Time

Richard Clark, Carl Vinson Institute of Government; Craig Smith, School of Public and International Affairs, University of Georgia

A SPACE FOR “PLACE” IN RACIAL ATTITUDES RESEARCH:
EXPLORING CONTEXT EFFECTS

Chair: Matthew Hunt, Northeastern University

Discussant: Tyrone Forman, University of Illinois at Chicago

Congregational Context and Racial Attitudes

Michael Emerson, University of Notre Dame

Neighborhood Racial Composition and Perceived Racial Discrimination in the Black Women’s Health Study

Matthew Hunt, Northeastern University; Lauren Wise, Boston University;
Marie-Claude Jipguep-Akhtar, Howard University; Lynn Rosenberg,
Boston University

Educational Attainment and Perceived Discrimination among African-Americans:

Testing the Racial Awareness and Racial Context Hypotheses

Mosi Ifatunji, University of Illinois at Chicago

“Trust in People” among Black and White Americans: A Multilevel Analysis

Marylee Taylor, Pennsylvania State University

POLITICAL ISSUES I

Chair: David Wilson, Gallup Organization

Discussant: David Dutwin, International Communications Research

After the California Recall: Governor’s Ratings, 2004 Election Choices, and the Implications for Direct Democracy

Mark Baldassare, Public Policy Institute of California

Overlapping Decisions in a Presidential Campaign: Battleground Wisconsin in 2004

G. Donald Ferree, Jr., University of Wisconsin

As Easy as 1-2-3? An Assessment of Ranked-Choice Voting in the San Francisco 2004 Election

Lisel Blash and Francis Neely, San Francisco State University

Nonresponse in Exit Poll Methodology: A Case Study in Mexico

Rene Bautista and Mario Callegaro, University of Nebraska–Lincoln; Francisco Abundis and Jose A. Vera, Parametria SA de CV

INCENTIVES I

Chair: Tracy Tuten Ryan, Virginia Commonwealth University

Discussant: Eleanor Singer, University of Michigan Survey Research Center

The Effect of Incentives on Two Physician Mail Surveys: A Response Rate Comparison

Jeanine Christian, Battelle Centers for Public Health Research and Evaluation

Individualized Treatments within a Household: Can Targeted Incentives Raise Young Male Response?

Christina Frederick, Arbitron

Value and Timing Strategies in Prize Draws: A Further Examination of the Immediacy Effect in Web Surveys

Tracy Tuten Ryan, Virginia Commonwealth University; Mirta Galesic, Joint

Program in Survey Methodology; Michael Bosnjak, University of Mannheim

Comparative Analyses of Parallel Paper, Phone, and Web Surveys with and without Incentives: What Differences Do Incentive and Mode Make?

Danny Olsen, Vaughn Call, and Steve Wygant, Brigham Young University

TRANSLATION

Chair: Janet Harkness, ZUMA

Discussant: Karen Bogen, University of Massachusetts Boston

How Survey Questions Mean

Janet A. Harkness, ZUMA

Lost in Translation: Data Quality and Interpreters in Multilingual Research

Lauren Doerr, NORC/University of Chicago

Translation Effects in the Demographic Health Survey

Adam Gluck, ORC Macro

Managing Survey Translation: Knowledge Base for Researchers Who Are Not Multilingual

Man-chi Mandy Sha, NORC

CELLULAR PHONES I

Chair: Linda Dimitropoulos, RTI International

Discussant: Peyton Craighill, Pew Research Center

Characteristics Related to Cell Phone Status: Why Generation Y Should Be Targeted

Laura Hancock

Comparison of Cell-Only and Landline Telephone Users among 18–24-Year-Olds

Robin Albee and James Cole, University of Missouri

Can You Hear Me Now? Differences in Vote Behavior in the Cell and Landline Populations

Tarek Albaghal, University of Maryland

Ownership and Usage Patterns of Cell Phones: 2000–2005

Peter Tuckel, Hunter College; Harry O'Neill, NOP World

PANEL SURVEYS

Chair: Todd Robbins, Abt Associates

Discussant: Janet Streicher, CitiBank

Looking for Mr. Right: Effective Locating Techniques for Panel Surveys

Angela Herrmann, Karen Grigorian, and Syed Ahsan, NORC

Ensuring High Cooperation Rates in a Four-Year Longitudinal Study of People with Multiple Sclerosis

Todd Robbins, Michele Laramie, Sarah Minden, Debra Frankel, Carin Cartwright-Chunga, Brander Sieber, and Paul Howard, Abt Associates

Using Process Data to Predict Attrition from a Panel Survey: A Case Study

Femke De Keulenaer, University of Antwerp

Increasing Response to Mailed Follow-Up Surveys: A Test of Two Motivators

Sue Mann, Diana Lynn, and Arthur Peterson, Jr., Fred Hutchinson Cancer Research Center

PREELECTION SURVEYS I

Chair: Peter Miller, Northwestern University

Media Coverage and Nonresponse: A Time Series Examination of the 2004 Election Cycle

Natalie Jomini Stroud and Kate Kenski, University of Pennsylvania

Estimating Nonresponse in Presidential Polls

Eugene Ericksen and Sarah Butler, Temple University

Methodological Issues in Preelection Polling: Lessons from ABC News' 32-Night Tracking Poll

Daniel Merkle and Gary Langer, ABC News; David Lambert, TNS

How SurveyUSA Weights Its Election Poll Data

Joseph Shipman and Jay Leve, SurveyUSA

Partisan Identification in the Preelection Environment

Frank Newport, Gallup Organization

MEDIA USE

Chair: Scott Keeter, Pew Research Center

Discussant: Kim Downing, Institute for Policy Research

Media Use, Political Talk, and Social Capital

Hernando Rojas and Dhavan Shah, University of Wisconsin–Madison

The Pitfalls of Self-Reported News Exposure

Markus Prior, Princeton University

Putting Survey Response Data into Context of Everyday Life: Data Modeling with an Electronic Measurement System of Media Exposure

Beth Webb and Jay Reid, Arbitron

The PPM/Diarykeeper Study: Same-Sample Comparisons of Radio-Listening Behavior

Fran Harmon and Beth Webb, Arbitron

THE EUROPEAN SOCIAL SURVEY: IMPROVING SURVEY QUALITY IN A CROSS-NATIONAL CONTEXT

Chair: Caroline Roberts, City University

Discussant: Peter Mohler, ZUMA

From Design to Implementation: Methodological Innovation on the ESS

Roger Jowell, Rory Fitzgerald, and Gillian Eva, City University

Refusal Conversion and the Estimation of Nonresponse Bias in the European Social Survey (Round 1): An Analysis of Contact Forms Combined with Substantive Data

Jaak Billiet, University of Leuven; Inneke Stoop, Social and Cultural Planning Office; Rory Fitzgerald, City University

Methodological Advances on the ESS: A Mixed-Mode Future?

Caroline Roberts, City University; Peter Lynn, University of Essex; Robert Machin and Agnes Illyes, Gallup Europe

A New Source of U.S.-European Comparisons on Citizen Engagement

Marc M. Howard, Georgetown University

DIFFICULT AND RARE POPULATIONS

Chair: Beth-Ellen Pennell, University of Michigan

Interviewing Persons with Hearing Impairments

Elisha Smith, Susan Mitchell, and Debra Wright, Mathematica Policy Research

Hospice, HIPAA, and Hope: Survey Research with the Terminally Ill

Terri Kovach, Wayne State University

Amish Women's Health Survey: Methodological Considerations with Unique Populations on Sensitive Topics

Berwood Yost, Christina Abbott, Jennifer Harding, and Angela Knittle, Franklin and Marshall College

A Brain Is Terrible Thing to Lose: Locating U.S.-Educated Foreign Nationals Intending to Live Abroad

Lauren Seward, Angela Herrmann, and Tom Hoffer, NORC

GAINING COOPERATION

Chair: Brad Edwards, Westat

Discussant: Murray Edelman, CBS News

Analysis of Behavioral Risk Factor Surveillance System Partial Completes and Terminations

Herbert Stackhouse, Centers for Disease Control and Prevention; Ziya Gizlice, North Carolina State Center for Health Statistics

Avoiding Refusal Training: Comparative Work and Indication of Long-Term Impact

Mark McConaghy and Siobhan Carey, Office of National Statistics, U.K.

A Successful Conversion or Double Refusal: A Study of the Process of Refusal Conversions in Telephone Survey Research

Kana Fuse, Ohio State University; Dong Xie, University of Central Arkansas

Evaluating Methods for Increasing Physician Survey Cooperation

Murrey Olmsted, Emily McFarlane, Joseph Murphy, and Craig Hill, RTI International

INTERNET AND WEB SURVEYS I

Chair: Scott Crawford, Survey Sciences Group

Discussant: Bill McCready, Knowledge Networks

Using the Web to Survey College Students: Institutional Characteristics That Influence Survey Quality

Scott D. Crawford, Survey Sciences Group; Sean Esteban McCabe, University of Michigan; Karen Kurotsuchi Inkelas, University of Maryland

What They See Is Not What We Intend: Gricean Effects in Web Surveys

Ting Yan, Joint Program in Survey Methodology

Visual Context Effects in Web Surveys

Mick Couper and Frederick Conrad, University of Michigan; Roger Tourangeau,
Joint Program in Survey Methodology

Interactive Feedback Can Improve Quality of Responses in Web Surveys

Frederick Conrad and Mick Couper, University of Michigan; Roger Tourangeau
and Mirta Galesic, Joint Program in Survey Methodology

MULTIPLE AND MIXED MODES

Chair: Darby Steiger, Gallup Organization

Discussant: Mario Callegaro, University of Nebraska

Data Quality Issues in a Multimode Survey

Claire Wilson, Debra Wright, and Tom Barton, Mathematica Policy Research;
Paul Guerino, American Institutes for Research

Dual-Frame, Dual-Mode Designs to Improve RDD Survey Response Rates: An Initial Feasibility Study

Jill Montaquila, Mary Hagedorn, Michael Brick, Shelley Brock Roth, and Priscilla Carver, Westat; Chris Chapman, National Center for Education Statistics

Web Survey Methodologies: A Comparison of Survey Accuracy

Jon Kroshnick, Stanford University; Douglas Rivers, Stanford University
and Polimetrix

CELLULAR PHONES II

Chair: Clyde Tucker, U.S. Bureau of Labor Statistics

Discussant: Linda Piekarski, Survey Sampling

The Prevalence and Impact of Wireless Substitution: Updated Data from the 2004 National Health Interview Survey

Stephen Blumberg, Julian Luke, Marcie Cynamon, NCHS/CDC

Non-interviews in Mobile Phone Surveys

Vasja Vehovar, University of Ljubljana

Quality Assessed: Cellular Phone Surveys versus Traditional Telephone Surveys

Charlotte Steeh, Georgia State University

PREELECTION SURVEYS II

Chair: Michael Traugott, University of Michigan

Discussant: Lowndes F. (Rick) Stephens, University of South Carolina

Reexamining Our Assumptions in Preelection Polls

Randall Thomas, David Krane, John Bremer, Humphrey Taylor, and Renee Smith,
Harris Interactive

A Dispositional Model of Election Polls

David Dutwin and Melissa Herrmann, ICR/International Communications Research

A New "Interval" Measure of Election Poll Accuracy

Jay Leve and Joseph Shipman, SurveyUSA

The Performance of the Polls in the 2004 Presidential Election

Michael Traugott, University of Michigan

HEALTH SURVEYS II

Chair: Mary Losch, University of Northern Iowa

Discussant: Sherman Edwards, Westat

Quality of Children's Height, Weight, and BMI information in the MEPS

Frances Chevarley, AHRQ

Comparing Administrative and Survey Data to Identify Adults with Chronic Conditions

Jennifer Dunne, Patricia Gallagher, and Vickie Stringfellow, University of Massachusetts Boston

An Assessment of the Quality of Health Data Collected from Multiple Sources:

Registries, Provider Records, and Household Reports

Meena Khare, NCHS/CDC; Linda Piccinino and Michael Battaglia, Abt Associates

Assessing the Impact of Medicaid Bias on Counts of the Uninsured

Robert Goidel, Dek Terrell, Steven Procopio, and Douglas Schwalm, Louisiana State University

RELIGION AND POLITICS: VALUES AND DIVISIONS
IN THE 2004 ELECTION

Chair: Ariela Keysar, Brooklyn College

Discussant: Barry Kosmin, Institute for Jewish Policy Research

Religious Affiliations and the 2004 Presidential Election

Marjorie Connelly, *New York Times*

Evangelical Voters: Bedrock of the Republican Party

Scott Keeter, Pew Research Center

Religion, Ideology, Partisanship, and "Moral Values" in the 2004 Election

Gary Langer and Jon Cohen, ABC News

Religious Identification, Congregational Membership, and Political Party Preference

Ariela Keysar, Brooklyn College; Barry Kosmin, Institute for Jewish Policy Research

DATA QUALITY II

Chair: Nicolaos Synodinos, University of Hawaii

Discussant: Polly Phipps, U.S. Bureau of Labor Statistics

Improving Survey Quality in the Measurement of Social Capital

Abigail Dewar and Amanda Wilmot, Office for National Statistics

Development of the U.K. Continuous Population Survey from a Data Collection

Perspective: Improving Survey Questions and the Quality of Data Output

Alison Blackwell and Abigail Dewar, Office for National Statistics

Data Quality and the Use of Standardized Child Assessments in Survey Research

Michelle Ernst and Mike Pergamit, NORC/University of Chicago

Measuring Quality in Observational Data Collection

Jaana Myllyluoma and Diana Buck, Battelle CPHRE

TELEPHONE SURVEYS

Chair: Mike Brick, Westat

Discussant: Karol Krotki, RTI International

Study of Ported Telephone Numbers Using the NeuStar Database

Michael Yang and Manas Chattopadhyay, University of Chicago; Ned English, NORC/University of Chicago

Purging Out-Of-Scope and Cellular Telephone Numbers from RDD Samples

Michael Battaglia, Abt Associates; Meg Ryan, Marketing Systems Group; Marcie Cynamon, NCHS/CDC

Testing the Impact of Caller ID Technology on Response Rates in a Mixed-Mode Survey

Norman Trussell and Paul Lavrakas, Nielsen Media Research

SCHOOL AND YOUTH SURVEYS

Chair: Maria Krysan, University of Illinois at Chicago

Discussant: Roger Tourangeau, University of Maryland

Reexamining Approaches to Achieving High Response Rates on Web-Based Surveys of Post-Secondary Students: Results from a Follow-Up Survey

Bronwyn Nichols Lodato and Rashna Ghadialy, NORC/University of Chicago

Measurement Errors in Student's Proxy Reports and Their Consequences for SES-Effects on School Achievement

Frauke Kreuter, Joint Program in Survey Methodology; Kai Maaz and Rainer Watermann, MPI

Assessing Environmental Education: The Development and Validation of an Upper Elementary Environmental Education Instrument

Pamela Jull and Aaron Ignac, Applied Research Northwest

Indicators of Adolescent Well-Being in the NLSY97

Tiffany R. King, NORC/Loyola University

THE WEB AND OTHER MODES II

Chair: Linda Dimitropoulos, RTI International

Discussant: Don Dillman, Washington State University

Qualitative Comparison of Paper and Online Self-Administered Modes

Karen Grigorian and Scott Sederstrom, NORC/University of Chicago

Evaluating Nonsampling Errors in a Study Comparing Data Collected by Mail and Using the Web

Virginia Lesser and Lydia Newton, Oregon State University

Effectiveness of E-mail and Paper Mail Notifications for Internet Surveys

Paul Ruggiere and D'Arlene Ver Duin, University of North Texas

Transforming a Paper Survey into a Web-Based Survey: Respondent Experiences

Annette Luyegu, Mathematica Policy Research

INCENTIVES II

Chair: Colleen Porter, University of Florida

Discussant: Polly Armsby, Coda Research

A Test of Monetary Incentives for a Large-Scale Establishment Survey

Paul Biemer, Christopher Ellis, Kimberly Robbins, and Angela Pitts, RTI International

Exploring a New Establishment Survey Incentive to Improve Response Rates

Amy Luo and Glenn White, Ernst and Young

An Incentive Experiment for a Survey of School Districts and Schools

David Cantor, Thomas A. Fiore, Beth Sinclair, and James Demery, Westat;
Ellen Schiller, Abt Associates

Offering Cash Incentives to Students in a School Setting: Effects of an Incentive on Student Participation Rates

Debbie Herget, Tiffany Lytle, Ellen Stutts, Peter Siegel, Kimberly Ault,
Mani Medarametla, James Rogers, and Daniel Pratt, RTI International

PREDICTING ELECTIONS

Chair: Seokho Kim, NORC

Polls Apart? Factors Affecting Vote Choice for President

Randall Thomas, Mitchell Sanders, Renee Smith, Robin Repass, and
Alyssa Johnson, Harris Interactive

A Probability Theory–Based Test of the Reliability of 2004 Election Polls

Joel Bloom and Jennie Pearson, University of Oregon

Survey of Political Surveys (SOPS)

Nat Ehrlich and Larry Hembroff, Michigan State University

Outcomes and Lessons Learned from Polling Voters about the Voting Experience

Lonna Atkeson, Rich Clark, Joan Crowley, Joan Decker, Marie Hansberry, Steven
Hertzberg, Kristin Juffer, Kerry Krisman, Carlos Leon, Kate Mulqueen, Diane
Stoner, Cheryl Wiese, Jen Ziemke, VoteWatch; Julio Cesar Campero, Susan
Gabbard, Trish Hernandez, Carmen Sum, Nicole Vicinanza, Aguirre International;
Robert Santos, NuStats; Fritz Scheuren, NORC

Vote Overreporting: Testing the Social Desirability Hypothesis in Telephone and Internet Surveys

Allyson Holbrook, University of Illinois at Chicago; Jon Krosnick, Stanford University

WAR AND FOREIGN POLICY

Chair: G. Donald Ferree, University of Wisconsin

Discussant: Barbara Bardes, University of Cincinnati

Combat and Confidence: The Foreign Policy Attitudes of U.S. Soldiers Engaged in the Global War on Terror

Jason Dempsey, United States Military Academy and Columbia University
American Leaders and the Public: Areas of Convergence and Discord in How They View Foreign Affairs

Alvin Richman, U.S. Department of State

The Hall of Mirrors: How the U.S. Public and Elite Misperceive Each Other on Foreign Policy

Steven Kull, Program on International Policy Attitudes

Modeling the Support for the U.S.-Led War on Terrorism among Egyptian Citizens: Implications for International Public Diplomacy

Michael Elasmr, Boston University

NONRESPONSE

Chair: Floyd J. Fowler, University of Massachusetts Boston

Discussant: Young Chun, American Institutes for Research

The Effect of Survey Follow-Up on Nonresponse Bias: Joint Canada/United States Survey of Health, 2002–3

Stephen Blumberg, Karen Davis, and Meena Khare, NCHS/CDC; Michael Martinez, NCHS

Analyzing Marginal Response Rates in the CAHPS Medicare Fee-for-Service Survey

Larry Campbell, G. Gordon Brown, Lisa Carpenter, and Linda Dimitropoulos, RTI International

Determinants and Outcomes of Initial Contact in the National Health Interview Survey, 2004

James Dahlhamer, Catherine Simile, Barbara Stussman, and Beth Taylor, National Center for Health Statistics

NHANES Converted Refusals: Are They Different from Willing Respondents in Cardiovascular Risk Factors?

Yinong Chong, Margaret Carroll, and Vicki Burt, Centers for Disease Control and Prevention; Pat Montalvan, Westat

MEET THE AAPOR BOOK AWARD WINNER

Howard Schuman, Charlotte Steeh, Lawrence Bobo, and Maria Krysan, Book: *Racial Attitudes in America: Trends and Interpretations* (Harvard University Press, 1997)

POSTER SESSION

When a Stranger Calls: The Impact of Caller ID on Telephone Surveys

Kathy Krey and Jodien Matos, Baylor University

Who's Calling? The Impact of Caller ID Displays on Telephone Survey Response

Allan McCutcheon, UNL–Gallup Research Center; Jack Ludwig, Gallup Research Center

Strengthening Higher Education through Gridiron Success? Public Perceptions of the Impact of National Football Championships on Academic Quality

Robert Goidel and John Maxwell Hamilton, Louisiana State University

Improving In-Person Data Collection in a Random Household Survey in Low and Moderate Income Census Tracts

Ronald Bass and Jaceey Sebastian, ORC Macro

Seeking Quality with Secondary Survey Data

Thomas R. Marshall, University of Texas at Arlington

Identical Study Protocol, Substantially Different Outcome Rates: Determining the Reasons

Karen Foote Retzer, University of Illinois

“The Art of Associating”: The Central Role of Peers in Civic Life

Casey Klofstad, Harvard University

From Inches to Centimeters: The Uncritical Use of Available Measurements

Pablo Paras, University of Connecticut; Luis Estrada, University of California, San Diego

Modeling Question-Answer Processes of Structured Interviews using Interactive Hidden Markov Models

Adriaan Hoogendoorn, Cees Elzinga, and Wil Dijkstra, Vrije Universiteit

Adapting to a Changing Data Collection Environment in an Ongoing Survey

Mark Pierzchala and Tom Barton, Mathematica Policy Research; Paul Guerino, American Institutes for Research; Cheryl Hills, Mathematica Policy Research

When Census Data Don't Add Up in the Field: Two Case Studies

Kathleen Tiefenwerth and Karen Tucker, Battelle Centers for Public Health
Research and Evaluation

The Survey Organization–Respondent Relationship: A Taxonomy of Conceptualizations

James Chesire and Jake Bartolone, NORC/University of Chicago

A Comparison of Within-Household Random Selection Methods for Random Digit Dial Surveys

Molly Longstreth and Todd Shields, University of Arkansas

Sixteen Tons (of Paperwork) and What Do You Get? Self-Reported Workweek Length of Doctoral Scientists and Engineers

Tom Hoffer and Karen Grigorian, NORC

The Impact of Follow-Up Contacts on Survey Data and Response Rates

Elizabeth Westin, Michele Harmon, and Kerry Levin, Westat

You Don't Have to Accept Low Survey Response Rates: How We Achieved Record Survey Cooperation Rates

Jane Traub, Kathy Pillhuj, Daniel Mallett

Developing a Prescription for Physician Surveys

Janice Ballou, Brian Roff, Julita Milliner-Waddell, and Frank Potter, Mathematica
Policy Research

Examining the Use and Effectiveness of a Help Desk in Providing Support for Self-Administered Web Interviews

David Roe, Lisa Carley-Baxter, Jeff Franklin, and Rodney Baxter, RTI International

The More You Know, the Less You Chat: General Political Knowledge as a Predictor of Online Chat Room Use

Masaki Hidaka, University of Pennsylvania

Using Proxy Reports of Quality of Life for Nursing Home Residents

Annette Totten, University of Minnesota

A Cumulative Count, General Approach to Item Nonresponse

Michael Wood, Hunter College, CUNY

Incidence and Impact of Controlled-Access Situations on Unit Nonresponse

David Cunningham, Laura Flicker, Joseph Murphy, Jeremy Aldworth, and Susan
Myers, RTI International; Joel Kennet, Substance Abuse and Mental Health
Services Administration

Mixed-Mode Data Collection Using Paper and Web Questionnaires. A Cost and Response Rate Comparison in a Survey of Student Housing Conditions

Peter Werner, Linkping University; Gosta Forsman, Swedish Road
Administration

Assessing the Accuracy of Respondent Reports of the Location of Their Home Relative to Geographic Boundaries and Other Characteristics

John Baldridge, James Sylvester, and William Borrie, University of Montana

Accuracy of Reports of Behavioral Health Service Use among Public Assistance HMO Members: Results from a Record-Check Study

Scott Beach, Janet Schlarb, and Donald Musa, University of Pittsburgh; James
Schuster, Community Care Behavioral Health

What's the Benefit of a Mail Supplement to a Telephone Survey for Gathering Data from "Hard To Reach" Populations?

Kerry Levin, Cynthia Helba, and Barbara Forsyth, Westat; Karen Masken, IRS

Spanish-Speaking Households: Reaching Them Faster

Lorayn Olson, Abt Associates; Martin Frankel, Abt Associates and Baruch College, CUNY; Larry Osborn and Sergei Rodkin, Abt Associates

Cognitive Interviewing en Espanola: Extending the Realm of Cross-Cultural Pretesting

Martha Hunt and Gordon Willis, National Cancer Institute

Modeling Components of Response Propensity in Centralized Telephone Surveys

Barbara C. O'Hare and Sheila Cross, Arbitron; Sonja Ziniel and Robert M. Groves, University of Michigan

Survey Outcomes and the Characteristics of Telephone Number Exchanges

John Kennedy and Nancy Bannister, Indiana University Center for Survey Research

Partial Interviews and Data Quality in a Large Telephone Screening Survey

Kristen Olson, University of Michigan; Mary Cay Murray, Jessica Cardoni, and Michael Battaglia, Abt Associates; Jim Lepkowski, University of Michigan

Presence of Others: Korean General Social Survey (KGSS) and General Social Survey (GSS)

Youngshil Park, Survey Research Center, SKKU

Making Sense of the Third-Person Effect: A Personality Approach

YanJun Zhao, Southern Illinois University, Carbondale

Testing a Shorter Interview for Refusal Conversion in a Telephone Survey

Vasudha Narayanan and Sherman Edwards, Westat; Vickie Mays, University of California, Los Angeles; Stephanie Fry, Westat; Susan Cochran, University of California, Los Angeles

What We Think Others Think: A Motivated Reasoning Model of Public Opinion Perception

Lilach Nir, University of Pennsylvania

Socioeconomic Status, Race, and Ethnicity on Information Gain from Public Information Campaigns

Dianne Rucinski, University of Illinois at Chicago

Voter Turnout and Likely Voter Models

Joanne Miller and Lawrence Jacobs, University of Minnesota; Samuel Best and Chase Harrison, University of Connecticut

The Effects of Include/Exclude Statements on Data Quality

Monica Dashen, U.S. Bureau of Labor Statistics

PLENARY SESSION—2004 EXIT POLLS

Chair: Robert Daves, *Minneapolis Star Tribune*

Participants: Warren Mitofsky, Mitofsky International; Kathy Frankovic, CBS News; Fritz Scheuren, NORC

COGNITION

Chair: Tom Guterbock, University of Virginia

Using Cognitive Interviews to Improve the Quality of Questions on Working Time in the Spanish Labor Force Survey

José Luis Padilla, University of Granada; Miguel Angel Martinez and Teresa Moratilla, National Statistic Institute; Andres Gonzalez, University of Granada

Evaluating Argument Repertoire: Opinion Quality, Political Sophistication, and Ambivalence

Nam-Jin Lee, University of Wisconsin–Madison

Establishment Surveys from the Perspective of Socially Distributed Cognition

Boris Lorenc, Stockholm University

When Do Respondent Misconceptions Lead to Survey Response Error?

Anna Suessbrick and Michael Schober, New School for Social Research;

Frederick Conrad, University of Michigan

Who Is Being Heard? Item Nonresponse Bias and Response Quality Bias in Open Ended Comments

Mark Andrews, ORC Macro

CONSUMER EXPENDITURES/FINANCES

Chair: Vince Price, University of Pennsylvania

Discussant: Mark Hertzog, Hertzog Research

Relationships among Expenditure Reporting Rates, Household Characteristics, and Interview Processes Variables in the U.S. Consumer Expenditure Interview Survey

John Eltinge and Moon Jung Cho, U.S. Bureau of Labor Statistics

Learning to Say No: Conditioned Underreporting in an Expenditure Survey

Nhien To and Jennifer Shields, U.S. Bureau of Labor Statistics

Consumer Sentiment and Consumer Spending: The Gambler's Fallacy

Nat Ehrlich, Michigan State University

Bilingual Approaches and Influences on Measurement and Data Collection: Evidence from the Survey of Consumer Finances

Man-chi Mandy Sha and Leslie Athey, NORC

IMPORTANCE OF RESPONSE RATES

Chair: Robert Oldendick, University of South Carolina

Discussant: Gregg Murray, University of Texas at Brownsville

How Different Are Hard-To-Reach Respondents? Is It Worth the Effort to Track Them Down?

Mary Outwater and Jeanette A. Norris, University of Oklahoma

The Relation between Likelihood of Response and Data Quality in the American Time Use Survey

Scott Fricker, U.S. Bureau of Labor Statistics

Are Lower Response Rates Hazardous for Your Health? Do Higher Response Rates Translate into Better Estimates of Health Insurance Coverage and Access to Care?

Michael Davern, Kathleen Thiede Call, Meg Brown Good, and Jeanette Ziegenfuss, University of Minnesota

High Response Rate or Better Data Quality? Examining the Trade-Offs for an Establishment Survey

Lauren Harris-Kojetin, Institute for the Future of Aging Services/AAHSA; Kristen Kiefer, National Council on the Aging

DESIGNING QUESTIONNAIRES

Chair: Kenneth Steve, Nielsen Media Research

Discussant: Bob Belli, University of Nebraska

Fostering Storytelling: A Qualitative Approach to Enhance Questionnaire Development

William Mickelson and Jon Harrington, Chamberlain Research Consultants

A Picture Is Worth a Thousand Words: Results from Cognitive Testing of Graphic Show Cards

Anne Hartman, National Cancer Institute; Jennifer Crafts and Suzanne McNutt, Westat; Gordon Willis, National Cancer Institute; Tracey Summerall, Westat; Amy Yaroch, National Cancer Institute

Using Cognitive Procedures and Traditional Pilot Studies to Improve the Quality of Questions Concerning Earnings in the Spanish Labor Force Survey

José Luis Padilla, University of Granada; Miguel Angel Martinez and Teresa Moratilla, National Statistical Institute; Andres Gonzalez, University of Granada; Isabel Esteban, National Statistic Institute

The Importance of Properly Measuring Importance

Amy Gershkoff, Princeton University

AAPOR Student Paper Award Winner

VOTER INTENT AND CHOICE

Chair: Jon Miller, Northwestern University Medical School

Discussant: Jay Mattlin, MediaMark Research

To Vote or Not to Vote? A Comparison of Vote Intention Measures

Randall Thomas, Mitchell Sanders, Renee Smith, and Susan Behnke, Harris Interactive

Voter Intent, Voting Technology, and Measurement Error

Frederick Conrad, Emilia Peytcheva, and Michael Traugott, University of Michigan; Michael Hanmer, Georgetown University; Paul Herrnson and Ben Bederson, University of Maryland; Richard Niemi, University of Rochester

Measures of Difficulty in Election Polling

Joseph Shipman and Jay Leve, SurveyUSA

Moment by Moment: Analyzing the Presidential Debates

Anthony Salvanto, CBS News

CROSS-NATIONAL RESEARCH II

Chair: Caroline Roberts, London School of Economics and Political Science

Discussant: Martha Hunt, National Cancer Institute

The Changing Patterns of Religious Practice and Belief in Western Europe:

A Cross-National Cohort Analysis

Allan McCutcheon, UNL-Gallup Research Center

Equivalence of the Schwartz Value System across 20 European Countries: Results from the ESS 2002

Peter Ph. Mohler and Katrin Wohn, ZUMA

Cross-National Measurement of the Religion Effects and Its Application on Public Attitude toward Science and Technology in European New Member Countries

Dan Liao, University of Nebraska–Lincoln; David Palmer, Lingrui Jiang, Xiaoming Liu, and Allan McCutcheon, Gallup Research Center

Attitude toward Science and Technology in European New Member Countries: A Cross-National Study

Dan Liao, University of Nebraska–Lincoln; Lingrui Jiang, David Palmer, Xiaoming Liu, and Allan McCutcheon, Gallup Research Center

MEDIA RESEARCH

Chair: Robert Lee, University of California, Berkeley

Using Public Opinion Polling to Evaluate Mass Media Health Promotion Campaigns: The Good, the Bad, and the Not-so-Good

Corinne Hodgson, Corinne S. Hodgson and Associates

Who Learns from the News? The Moderating Role of Cognitive Processing Styles in Learning from the News

Clarissa David, University of Pennsylvania

News Discrepancy Perception and News Credibility Judgment: The Role of the Self as a Comparison Anchor in Judgmental Process of News Credibility

Hyunseo Hwang, University of Wisconsin–Madison; Gun Hyuk Lee, Changwon National University; Sung Gwan Park, Seoul National University

News Discrepancy and Information Search: The Effects of News Slants on Audiences' Information Search Patterns over the Internet

Hyunseo Hwang, Kwangjun Heo, and Sun-Young Lee, University of Wisconsin–Madison

Does Television Change Us? An Analysis of Three Experiments

Bethany Albertson, University of Chicago

AAPOR Student Paper Award Honorable Mention

HOW AAPOR CAN HELP MEET THE NEEDS OF MID-CAREER MEMBERS

Chair: Sandra Berry, RAND

STANDARDS

Chair: Sandy Berry, RAND

ISO Standards for Market, Opinion, and Social Research: A Preview

Tom W. Smith, NORC/University of Chicago

Professional Standards: New Challenges, Changing Ethics?

Diane Bowers, CASRO

WAR IN IRAQ

Chair: Karl Feld, RTI International

Support for the War in Iraq: American Casualties as a Survey Item

Mark West and Donald Diefenbach, University of North Carolina at Asheville

Foreign Policy and America's Place in the World: Generational Divisions on U.S. Priorities and Iraq

Nicole Speulda, Pew Research Center

SATISFICING

Chair: Rob Eisinger, Lewis and Clark College

*Effect of Respondent Motivation and Task Difficulty on Nondifferentiation in Ratings:
A Test of Satisficing Theory Predictions*

Sowmya Anand, Ohio State University; Jon Krosnick, Stanford University; Kenneth Mulligan, University of Georgia; Wendy Smith, Research by Design; Melanie Green, University of Pennsylvania; George Bizer, Eastern Illinois University

Comparing Major Survey Firms in Terms of Survey Satisficing: Telephone and Internet Data Collection

Jon Krosnick, Stanford University; Douglas Rivers, Stanford University and Polimetrix

Effect of Interview Pace and Items' Position on Satisficing

Michael Lemay, Scott Fricker, Mirta Galesic, Roger Tourangeau, and Ting Yan, Joint Program in Survey Methodology

GENES AND BIOTECH

Chair: Mike Dennis, Knowledge Networks

Knowledge, Communication, and Opinion Formation: Comparing Attitudes Regarding Genetically Modified Foods

Gregg Murray, University of Texas at Brownsville; Susan Banducci and Jeff Karp, Texas Tech University

Biotechnology and Trusts: What Drives Citizens to Support Biotechnology?

Zuoming Wang, Cornell University; Dietram Scheufele and Dominique Brossard, University of Wisconsin–Madison

How Clean Is the Air You Breathe? Predicting Beliefs about Regional Air Quality

Donald Diefenbach and Mark West, University of North Carolina at Asheville

TERRORISM

Chair: Stanley Feldman, SUNY Stony Brook

Psychological and Political Responses to the Madrid Terrorist Attacks

Kenneth Rasinski and Tom W. Smith, NORC/University of Chicago; Juan Diez-Nicolas, Analisis Sociologicos Economicos y Politicos

Willing to Believe: Explaining the Belief that Saddam Hussein Aided with September 11th Attacks

Russ Tisinger, University of Pennsylvania

Public Prudence, the Policy Salience of Terrorism, and Presidential Approval Following Terrorist Incidents

William Josiger and George Shambaugh, Georgetown University

What Is Terrorism? Challenges to Improving the Construct Validity of a Complex Concept

Stephanie Willson and Kristen Miller, National Center for Health Statistics

ORDER AND CONTEXT

Chair: John Kennedy, Indiana University

Response Order Effects in Online Surveys

Randall Thomas, Susan Behnke, and Alyssa Johnson, Harris Interactive

Causes of Context Effects: How Questionnaire Layout Induces Measurement Error

Andy Peytchev, University of Michigan; Roger Tourangeau, Joint Program in Survey Methodology

Context, Race, Gender, and Policy Considerations

David Wilson, Gallup/Michigan State University

DETROIT AREA SURVEY

Participants: Elizabeth Martin, U.S. Census Bureau; Diane Colasanto, Consultant; Mick Couper, University of Michigan

BLOGS AND BLOGGERS 2004: EXTENDING THE REACH, INFLUENCE, UNDERSTANDING AND MISPERCEPTIONS OF PREELECTION AND EXIT POLLS

Chair: Nancy Belden, Belden, Russonello and Stewart

Panelists: Mark Blumenthal, Mystery Pollster; Steve Soto, The Left Coaster; Joel Bloom, Oregon Survey Research Lab; Tom Bevan and Tom McIntyre, RealClear Politics

SHORT COURSE—IT TAKES MORE THAN WORDS TO WRITE A QUESTION: HOW VISUAL LAYOUT AFFECTS ANSWERS TO MAIL AND INTERNET SURVEYS

Don Dillman

IDEOLOGY AND ISSUES

Chair: David Moore, Gallup Organization

Discussant: Nat Ehrlich, Michigan State University

Is Ideological Self-Identification in Internet Speech Silenced by Opinion Opposing the Speaker?

David Fan, University of Minnesota

Ideology, Issue Preferences, and Political Choice: The Paradox of “Conflicted Conservatives”

Christopher Ellis, University of North Carolina at Chapel Hill

The Future of the First Amendment: A National Survey of High School Students

Kenneth Dautrich, University of Connecticut; John Bare, Blank Family Foundation; David Yalof, University of Connecticut

SURVEYS OF CHILDREN AND YOUTH

Chair: Lois Timms-Ferrara, Roper Center

Discussant: Kristin Stettler, U.S. Census Bureau

Children and Juveniles as Respondents: Results from Field Experiments on Measurement Error

Marek Fuchs, University of Kassel

Evaluating Sources of Variation in Survey Estimates of Children with Disabilities Using Federal Education Data

Stacey Bielick, ESSI/AIR; Jennifer Park and Elvira Hausken, National Center for Education Statistics

Factors Contributing to Assessment Burden in Preschoolers

Cassandra Rowand and Susan Sprachman, Mathematica Policy Research;
Holly Rhodes and Ina Wallace, RTI International

Evaluating Differences in Health Care Quality Ratings in Children Based on the Level of Proxy Respondent Involvement with Child's Care

Timothy Beebe, Mayo Clinic; Walter Suarez, Midwest Center for HIPAA Education; Kathleen Thiede Call, University of Minnesota

INTERNET AND WEB SURVEYS II

Chair: James Newswanger, IBM

Discussant: Reg Baker, Market Strategies

The Market Value Survey: Ensuring Quality on a Government Web-Based Survey

John Flatley and Dave Ruston, Office for National Statistics

Using Portal Technology to Improve Quality at the U.S. Census Bureau: Presentation and Demonstration of Portal Technology

Cheryl Landman and Deborah Stempowski, U.S. Census Bureau

A Comparison of an Online Card-Sorting Task to a Rating Task

Randall Thomas, Leonard Bayer, Alyssa Johnson, and Susan Behnke, Harris Interactive

COGNITIVE INTERVIEWING

Chair: Ashley Landreth, U.S. Census Bureau

Cognitive Interview Usability Testing of the Redesigned Sudden Unexplained Infant Death Reporting Form

Danna L. Moore, Washington State University

Cognitive Interviewing: The Case of Verbal Reports

Erik Hjermstad and Monica Sanchez, University of Nebraska–Lincoln

A Cognitive Tool to Predict How Well Respondents Perform Survey-Related Tasks

Patricia A. Gwartney, University of Oregon

Designing Items to Measure Healthy Marriage: Lessons Learned from Cognitive Interviews

Lina Guzman, Kristin Moore, Greg Matthews, and Zakia Redd, Child Trends

Does Cognitive Interviewing Really Improve Survey Quality?

Stanley Freedman, Robert Rutchik, and Kara Norman, Energy Information Administration

INCENTIVES III

Chair: Cliff Young, IPSOS-Opinion

Discussant: Allan McCutcheon, University of Nebraska

Unintended Consequences of Incentive-Induced Response Rate Differences

Duston Pope, Market Strategies; Scott D. Crawford, Survey Sciences Group;
Eric O. Johnson, Henry Ford Health Science Center; Sean Esteban McCabe,
University of Michigan

The Use of Monetary Incentives in the Survey of Income and Program Participation

Denise Lewis and Kathleen Creighton, U.S. Census Bureau

The Impact of Providing Incentives to Initial Refusal Cases on Sample Composition and Data Quality in a Telephone Survey

Douglas Currivan, RTI International

Incentives: Do You Get What You Pay For?

Ronald Broach and Karen Grigorian, NORC

VOTING: FOREIGN AND DOMESTIC

Chair: Volker Stocké, University of Mannheim

Economic Perceptions and Voting Behaviors in the Second Swedish Election to the E.U. Parliament

Lingrui Jiang, Yu Feng, and Allan McCutcheon, UNL-Gallup Research Center
Response Privacy and Elapsed Time Since Election Day as Determinants for Vote Overreporting

Volker Stocké, University of Mannheim

A Comparison of Presidential Candidate Vote Intention Measures in U.S. Elections

Randall Thomas, David Krane, Mitchell Sanders, and Susan Behnke, Harris Interactive
A Failing Tool or Changing Society? The Validity of the "Strength-of-Personality Scale" and the Role of Opinion Leaders in the 2002 German Federal Election

Thomas Petersen, Institut für Demoskopie Allensbach

SELF-REPORTS AND HEALTH

Chair: Cecilie Gaziano, Research Solutions

Discussant: Meg Good, University of Michigan

Assessing the Quality of Height and Weight Data Collected During Telephone Interviews

Keith Smith and Marjorie Morrissey, Abt Associates

Designing Self-Administered Questionnaires for Health Center Personnel to Evaluate a Quality Improvement Initiative

Jessica Graber and Anne Kirchhoff, University of Chicago

Reliability of Self-Reported Conditions in Health Surveys: Findings from the Army Chemical Corps Health Survey

John Boyle, Schulman, Ronca and Bucuvalas

LAYING THE GROUNDWORK FOR INCLUDING CELL PHONE NUMBERS IN TELEPHONE SURVEY SAMPLES

Chair: Brian J. Meekins, U.S. Bureau of Labor Statistics

Final Results from the 2004 CPS Supplement on Telephone Usage

Clyde Tucker, U.S. Bureau of Labor Statistics; Michael Brick, Westat; Brian J. Meekins, U.S. Bureau of Labor Statistics

Surveying Cell Phone Households: Results and Lessons?

Y. Angela Yuan, Bruce Allen, Michael Brick, and Sarah Dipko, Westat; Stanley Presser, Joint Program in Survey Methodology; Clyde Tucker, U.S. Bureau of Labor Statistics; Daifeng Han, Laura Burns, and Mirta Galesic, Joint Program in Survey Methodology

An Investigation of Response Differences between Cell Phone and Landline Interviews

Sarah Dipko, Pat Dean Brick, and Michael Brick, Westat; Stanley Presser, Joint Program in Survey Methodology

MAIL SURVEYS AND ADVANCE CONTACT

Chair: Jane Traub, Scarborough Research

Discussant: Keith Neuman, Environics Research Group

Does Envelope Size Affect Respondent Participation?

Kerry Levin and Martha Kudela, Westat; Karen Masken, IRS

Mail Survey Noncontact Identification: Whom Did We Not Get Through To?

Benjamin Healey and Philip Gendall, Massey University

Is It Worth the Effort: RDD Telephone Surveys and Advance Survey Notification

Leslyn Hall, Randall ZuWallack, and Kirsten Ivie, ORC Macro

MODES AND METHODS

Chair: Lars Kaczmirek, ZUMA

Web Survey Response Rates Compared to Other Modes: A Meta-Analysis

Katja Lozar-Manfreda, University of Ljubljana; Michael Bosnjak and Iris Haas,

University of Mannheim; Vasja Vehovar, University of Ljubljana

Mode Effects in Customer Satisfaction Measurement

Darby Steiger, Linda Keil, and Greg Gaertner, Gallup Organization

Prompting Efforts to Raise Response Rates for a Web-Based Survey

Lekha Venkataraman and Maggie Parker, NORC

An Investigation of the Impact of Departures of Standardized Interviewing on Response

Errors in Self-Reports about Child Support and Other Family-Related Variables

Jennifer L. Dykema, University of Wisconsin–Madison

AAPOR Student Paper Award Winner

Mobilizing Information Online: The Effects of Primary-Source and Secondary-Source

Website Use on Political Engagement

Bruce Hardy, Cornell University

MAPOR Student Paper Award Winner

INTERVIEWERS

Chair: Dawn Nelson, U.S. Bureau of Census

Discussant: Jim Wolf, Indiana University Public Opinion Lab

Person-Based Data Collection in Practice: An Evaluation of Interviewer/Respondent Interactions

Jennifer Hunter and Ashley Landreth, U.S. Census Bureau

Impact of Interviewer Effects on Survey Inference

Trivellore Raghunathan, University of Michigan

Interviewer Judgments about the Quality of Telephone Interviews

John Tarnai and M. Chris Paxson, Washington State University

Interviewer Intervention for Data Quality in the 2004 Survey of Consumer Finances

Yongyi Wang and Steven Pedlow, NORC/University of Chicago

MEASURING RACE AND ETHNICITY

Chair: Diane Willimack, U.S. Census Bureau

Can a Survey Change One's Race? An Experiment on Context Effects and Racial Self-Classification

Thomas Craemer, Stony Brook University

A Comparison of Single and Multiple Race Category Choices in NLSY97, Round 6

Parvati Krishnamurty and Lidan Luo, NORC

Measuring Ethnic Identity within a Community-Based Sample of Black American Adults

Rachel E. Davis, Abdul R. Shaikh, Guangyu Zhang, and Ken Resnicow, University of Michigan

*Black, White, Other? Why Racial Identifications within Hispanic Ethnicity Matter;**A Look at Professional and Social Outcomes among Research Doctorate Recipients*

Vincent Welch, Jr., and Kim Williams, NORC

New Research on the Differences between Hispanic "Origin" and Hispanic "Identity" and Their Implications

Paul J. Lavrakas, Nielsen Media Research; Matt Courser, PIRE; Lillian Diaz-Castillo, Westat

POLITICAL ISSUES II

Chair: Adam Gluck, ORC Macro

Interpreting the Meaning of the Presidential Approval Question

George Bishop, University of Cincinnati

Thinking and Feeling the Partisan Gender Gap

Barry Burden, Harvard University

Behavioral Self-Report Measures of Nonpolitical and Political Contributions

Randall Thomas, Harris Interactive; Jonathan Klein, University of Rochester;

Mitchell Sanders and Lisa Wilding, Harris Interactive

Political Knowledge under Respondent-Friendly Conditions

Markus Prior, Princeton University; Arthur Lupia, University of Michigan

The Role of Opinion Polls in the 2004 Philippine Elections

Mahar Mangahas, Linda Luz Guerrero, and Gerardo Sandoval, Social Weather Stations

POLITICAL PARTY IDENTIFICATION

Chair: Nick Moon, NOP Social and Political

Projection and Partisanship: The Effects of Party Identification on Opinion Processing

Kate Kenski and Dannagal Young, University of Pennsylvania

*Attitude or Demographic? Measurement Effect on Party Identification Estimates in Preelection and Public Policy Polls*Robert Daves, *Minneapolis Star Tribune**Party Identification and the 2004 Election*

Larry Hugick and Stacy DiAngelo, Princeton Survey Research Associates

COGNITION AND HEALTH

Chair: David Johnson, Pennsylvania State University

Discussant: Stephen B. Cohen, AHRQ

Using Screening Questions to Identify Persons with Mobility Impairment: Field Test Results

Vickie Stringfellow and Patricia Gallagher, University of Massachusetts Boston

Qualified Answers and Other Doubt Expressions as Indicators of Cognitive Problems in a Health Survey

Stasja Draisma, Wil Dijkstra, and Yfke Ongena, Vrije Universiteit
Identifying Mismatches between Common Sense and Technical Definitions on an HIV Risk Behavior Survey

Lisa Moses, NCHS; Paul Beatty, Centers for Disease Control and Prevention
Applying Cognitive Psychological Principles to the Improvement of Survey Data: A Case Study from the National Survey on Drug Use and Health

Joel Kennet, Dicy Painter, and Peggy Barker, Substance Abuse and Mental Health Services Administration; Jeremy Aldworth, RTI International

THE GOVERNMENT AND SURVEYS

Chair: Jennifer Rothgeb, U.S. Census Bureau

Discussant: Patricia Gallagher, University of Massachusetts Boston

Making Health Policy at the Ballot Box: Public Attitudes toward Five Health Propositions and the Future of Health Policy

Kristy Michaud and Renatta DeFever, Public Policy Institute of California;
 Jon Cohen, ABC News

A Quantitative and Qualitative Approach to Gauging Public Confidence in Official Statistics in a British Environment

Amanda Wilmot and Jacqui Jones, Office for National Statistics, U.K.
Elements Behind Trust in Government: An Explanatory Model

Rene Bautista and David Palmer, Gallup Research Center
Neighborhoods Matter: Fixes and Random Effects in Police Satisfaction Surveys in the United Kingdom

Rachel Dinkes, American Institutes for Research
 DC/AAPOR Student Paper Award Winne