

## **FIFTY-EIGHTH ANNUAL AAPOR CONFERENCE PROGRAM**

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### **SHORT COURSE—WAKE UP TO THE POSSIBILITIES OF DATA MINING**

Nancy Morrison, SPSS MR, and Amy Sherek, GfK Database Solutions

### **SHORT COURSE—IT TAKES MORE THAN WORDS TO WRITE A QUESTION: HOW VISUAL LAYOUT AFFECTS ANSWERS TO MAIL AND INTERNET SURVEYS**

Don Dillman, Washington State University

### **SHORT COURSE—THE PSYCHOLOGY OF SURVEY RESPONSE: LESSONS FOR QUESTIONNAIRE DESIGN**

Roger Tourangeau, University of Michigan and Joint Program in Survey  
Methodology

### **SHORT COURSE—SURVEY SAMPLING**

Jim Lepkowski, University of Michigan and Joint Program in Survey Methodology

### **SHORT COURSE—THE WHO, WHY, AND HOW OF SURVEY NONRESPONSE AND NONRESPONSE REDUCTION**

Robert Groves, University of Michigan and Joint Program in Survey Methodology

### **SHORT COURSE—LATENT CLASS ANALYSIS AND MARKET SEGMENTATION**

Jay Magidson, Statistical Innovations

### **SHORT COURSE—DESIGNING EFFECTIVE SURVEY INSTRUMENTS FOR THE WEB**

Mick Couper, University of Michigan and Joint Program in Survey Methodology

### **SHORT COURSE—A TROUT IN THE MILK AND OTHER TALES OF VISUAL DISCOVERY**

Howard Wainer, National Board of Medical Examiners and The Wharton School,  
University of Pennsylvania

### **QUESTIONNAIRE DESIGN**

Chair: Lars Lyberg, Statistics Sweden

*Test of an Alternative Form to Agree/Disagree Items: Development of a Health Lo-  
cus of Control Scale*

Patricia M. Gallagher and Floyd (Jack) J. Fowler, Jr., Center for Survey Re-  
search, University of Massachusetts—Boston

*What Surveys, Censuses, and Political Polls Mean to Respondents*

Anthony Leiserowitz and Patricia A. Gwartney, University of Oregon Survey Research Laboratory

*Educational Attainment and Vocational/Technical Training: Questionnaire Design and Data Quality*

Anna Y. Chan and Jeffrey C. Moore, U.S. Bureau of the Census

*Can What We Don't Know (about "Don't Know") Hurt Us? Effects of Item Nonresponse*

Randall K. Thomas, Rachel C. Lafond, and Susan Behnke, Harris Interactive  
Discussant: Frederick Conrad, University of Michigan

## SURVEYS INVOLVING CHILDREN

Chair: Brian Roff, Mathematica Policy Research

*Racial and Ethnic Variations in Attitudes about Genetic Testing*

Eleanor Singer, Toni Antonucci, and John Van Hoewyk, University of Michigan

*The Public's Perception of Children's Well-Being*

Lina P. Guzman, Laura Lippman, and Kristin A. Moore, Child Trends; William O'Hare, Annie E. Casey Foundation

*Does the No Child Left Behind Act Leave the Public Behind?*

Nancy Belden, John Russonello, and Tresa Udem, Belden, Russonello, and Stewart

*Item Nonresponse in Surveys among Children and Juveniles*

Marek Fuchs, University of Eichstaett

Discussant: Diane Rucinski, University of Illinois at Chicago

## GOVERNMENT SURVEYS

Chair: Linda L. Dimitropoulis, RTI International

*Can the American Community Survey Replace the Decennial Census Long Form?*

Deborah H. Griffin, Susan P. Love, and Sally M. Obenski, U.S. Bureau of the Census

*Toward a More Reliable Measure of Ideology*

Thomas Lamatsch and Taylor Moseley, University of Nevada, Las Vegas

*The Role of Trust and Other Attributes in Customer Engagement with Government Agencies*

Darby M. Steiger, Greg Gaertner, Robert Montgomery, Margrethe Montgomery, Max Larsen, and Linda Keil, The Gallup Organization

*Effects of the September 11, 2001, Terrorist Attacks on Nonresponse in the National Survey on Drug Use and Health*

Madeline E. McNeeley and Peter Frechtel, RTI International; Dicy Butler, Substance Abuse and Mental Health Services Administration

Discussant: Lynda Carlson, National Science Foundation

## ROUNDTABLE — ARCHIVING SURVEY DATA: RESOURCES AND ISSUES

Organizer and Moderator: Lawrence McGill, Princeton University

Participants: Lois Timms-Ferrara, Roper Center for Public Opinion Research; Erik Austin, Inter-University Consortium for Political and Social Research; Roger Finke, American Religion Data Archive; Philip E. Meyer, University of North Carolina at Chapel Hill; Marc Maynard, Roper Center for Public Opinion Research

## PUBLIC OPINION AND LESBIANS, GAY MEN, AND BISEXUALS

Chair: Jeff Henne, The Henne Group

*Public Opinion and State Gay Rights Laws*

Gregory Lewis, Georgia State University

*Why Is Sexual Prejudice Declining in the United States? The Role of Heterosexuals' Interpersonal Contact with Lesbians and Gay Men*

Gregory Herek, University of California, Davis

*Assessing and Comparing the Political Influence of Support and Opposition toward Gays and Gay Rights*

Douglas Strand, University of California, Berkeley

*Does Gay Sex Make People Liberal Democrats?*

Marc Rogers, Hunter College

Discussant: Murray Edelman, CBS News

## ROUNDTABLE—CELLULAR PHONES AND TELEPHONE SAMPLING

Organizer and Moderator: Linda Piekarski, Survey Sampling, Inc.

Participants: James M. Lepkowski, University of Michigan; Trent Buskirk, American Cancer Society; Mario Callegaro, University of Nebraska; Edward Cohen, Arbitron, Inc.; Charlotte Steeh, Georgia State University; Donna Gillin, CMOR; Paul J. Lavrakas, Nielsen Media Research

## RDD RESPONSE RATES I: RESEARCH ON IMPROVING RESPONSE RATES WITH THE NATIONAL SURVEY OF AMERICA'S FAMILIES

Chair: David Cantor, Westat

*An Experiment in Call Scheduling for an RDD Survey*

Pat Cunningham, David Martin, and J. Michael Brick, Westat

*How Has the Level of Effort Changed to Contact Households on an RDD Survey?*

Jonathan Wivagg, David Martin, and J. Michael Brick, Westat

*Comparing Incentives at Initial and Refusal Conversion Stages on a Screening Interview for a Random Digit Dial Survey*

David Cantor and Pat Cunningham, Westat; Timothy Triplett and Rebecca Steinbach, The Urban Institute

*Comparing Different Incentives Schemes for an Extended Interview on a Random Digit Dial Survey*

Kevin Wang and Natalie Adi-Habib, The Urban Institute; David Cantor, Westat

Discussant: Joel D. Bloom, University of Oregon Survey Research Laboratory

## USING REGISTRATION-BASED SAMPLING TO IMPROVE SURVEY METHODOLOGY

Chair: Donald Green, Political Science Department, Yale University

*Enough Already with Random Digit Dialing: A Validated Vote Test of Improving Pre-election Polling with Registration-Based Sampling*

Donald Green and Alan Gerber, Yale University

*Polls in Black and White: Examining the Differences in the Demographics from RDD and Registration-Based Sampling*

Richard Morin and Claudia Deane, The Washington Post

*When Every Day Is Election Day: Finding Early Voters and Forecasting the Absentee Vote*

Anthony Salvanto and Michael X. Butterworth, CBS News

*Getting People to Talk to You: The Effect of an Introductory Letter on Poll Response Rates in Registration-Based Samples*

Christopher Mann, Political Science Department, Yale University

*How Likely Is a Likely Voter to Vote: An Assessment of RDD and Registration-Based Sampling*

Doug Schwartz and Clay Richards, Quinnipiac University Polling Institute

Discussant: James Lepkowski, University of Michigan

#### QUESTIONNAIRE DESIGN FOR FACTUAL RECALL

Chair: Dawn V. Nelson, U.S. Bureau of the Census

*Telescoping Events in Student Surveys on Victimization*

Mike Planty, Education Statistics Services Institute/American Institutes for Research

*Measuring the Frequency of Regular Behaviors: Comparing the "Typical Week" to the "Past Week"*

LinChiat Chang, Strategic Research Group, and Jon A. Krosnick, Ohio State University

*Event History Calendar Interviewing Improves the Reporting of When Events Happened*

Robert F. Belli, University of Nebraska; Eun Ha Lee and Frank P. Stafford, University of Michigan

*The Relationship between Accuracy and Interval Length in the Respondent Generated Interval Protocol*

S. James Press, University of California, Riverside, and Judith M. Tanur, State University of New York at Stony Brook

Discussant: Paul Beatty, National Center for Health Statistics

#### INTERNET AND TELEPHONE SURVEY METHODOLOGY

Chair: David R. Johnson, Pennsylvania State University

*Exploring Online Survey Methodologies: Who Are the Respondents and How to Get Them to Respond*

Kristine Wolter-Warmerdam, Paolo A. Gardinali, and Raymond Wong, University of California, Santa Barbara

*Methodological Issues in Web Data Collection of Ego-Centered Networks*

Vasja Vehovar, Katja Lozar Manfreda, Gasper Koren, and Valentina Hlebec, University of Ljubljana

*Respondent-Generated Intervals: Do They Help in Collecting Quantitative Data?*

Dominic P. Lusinchi, Far West Research

*Improving the Validity of Self-Reports of Cancer Screening Behaviors*

Timothy P. Johnson, Diane O'Rourke, Jane E. Burris, and Richard Warnecke, University of Illinois at Chicago

Discussant: Charles H. Franklin, University of Wisconsin—Madison

#### ROUNDTABLE—IS INTERVIEWER FALSIFICATION SCIENTIFIC MISCONDUCT?

Organizer and Moderator: Roger Tourangeau, University of Maryland and University of Michigan

Participants: Robert Groves, University of Michigan and University of Maryland; Alan Price, Office of Research Integrity, U.S. Public Health Service; Richard Kulka, RTI International; John Thompson, NORC, University of Chicago

#### RDD RESPONSE RATES II: ACADEMICS, NON-PROFITS, COMMERCIAL FIRMS, AND THE NEWS MEDIA

Chair: Robert Baumgartner, PA Consulting Group

*Invited Address: Recent Response Rates Changes on the Surveys of Consumers*

Richard Curtin and Eleanor Singer, University of Michigan; Stanley Presser, University of Maryland

*Invited Address: Response Rates to National RDD Surveys at NORC, 1996–2002*

Tom Smith, NORC, University of Chicago

*Response Rates in Recent Surveys Conducted by Non-profits and Commercial Survey Agencies and the News Media*

Allyson L. Holbrook, University of Illinois at Chicago; Alison Pfent and Jon A. Krosnick, Ohio State University

#### POLITICS AND ELECTIONS

Chair: Kent Tedin, University of Houston

*The Increasing Disconnect between Voters and the General Public in California*

Mark J. DiCamillo, Field Research Corporation

*Pre-election Surveys: The Impact of Ballot Order on Pre-election Projections*

Eric W. Rademacher, Institute for Policy Research, University of Cincinnati, and

Andrew E. Smith, University of New Hampshire

*General Views of Government, "Blame" for Difficulties, and Electoral Politics*

G. Donald Ferree, Jr., University of Wisconsin

Discussant: Murray Edelman, CBS News

#### QUESTIONNAIRE DESIGN TO MEASURE OPINIONS

Chair: Jennifer Rothgeb, U.S. Bureau of the Census

*Do Small Question Changes Destroy Comparability?*

Michelle Ernst, Kenneth A. Rasinski, and Catherine C. Haggerty, NORC, University of Chicago

*Assertions in Opinion Surveys: On the Limits of a Popular Question Format*

Harry van den Berg and Christine Carabain, Vrije Universiteit

*Priming Disclosure of Sensitive Topics in Surveys*

Kenneth A. Rasinski, NORC, University of Chicago; Penny S. Visser, Maria Zagatsky, and William B. Witherspoon, University of Chicago

*Can We Trust Respondents to Do Their Best?*

Siobhan Bernadette Carey, Office for National Statistics, U.K.

Discussant: Robert Y. Shapiro, Columbia University

#### THE IMPACT OF THE INTERNET ON DAILY BEHAVIOR

Chair: John P. Robinson, University of Maryland

*Information Technology and Functional Time Displacement*

Meyer Kestnbaum, University of Maryland

*Media Use and Social Life Differences among Internet Users in the General Social Survey*

Alan Neustadt, University of Maryland

*Dances with Napster: Predictable Consumer Behavior in the New Digital Economy*

John Horrigan, Pew Internet and American Life Project

*Internet Use, Mass Media, Social Life, and Other Daily Activity*

Jeffrey Cole, University of California, Los Angeles

*The Impact of Internet Use on Sociability: Time-Diary Findings*

Norman Nie, Institute for the Quantitative Study of Society, Stanford University

#### SURVEY METHODS: PARTICIPATION AND MODE EFFECTS

Chair: John Kennedy, Indiana University

*Would Social Isolation Theory Explain Teacher Participation in Surveys?*

Young I. Chun and Leslie A. Scott, Education Statistics Services Institute/American Institutes for Research

*How Web Surveys Differ from Other Kinds of User Interfaces*

Michael F. Schober and Patrick Ehlen, New School for Social Research; Frederick G. Conrad, University of Michigan

*The Effect of Method of Delivery and Response Propensity on Response to a Non-response Follow-Up to the Medicare Satisfaction Survey*

Linda L. Dimitropoulos, Larry N. Campbell, and Vincent G. Iannacchione, RTI International

*An Experimental Test of the Effects of Incentive Levels and Type of Mailer on Mail Survey Response in the Post-9/11 Era*

Norman Trussell and Paul J. Lavrakas, Nielsen Media Research

Discussant: Mary E. Losch, University of Northern Iowa

#### AAPOR INTERACTIVE PAPER PRESENTATIONS

Chair: Geraldine M. Mooney, Mathematica Policy Research

*Trust, Attention, and Approval: Question-Order Effects and Attitudes toward the State Legislature*

Kelly D. Patterson, Greg L. Snow, Howard B. Christensen, and Joseph A. Olsen, Brigham Young University

*A Perfect Storm in Institutional Confidence*

Jennifer Airey, Anne Rzeszut, and Carol Gstalder, Wirthlin Worldwide

*Pictures from Life's Other Side: A New Longitudinal Study of Young People*

Iain Noble, Department for Education and Skills, U.K.

*Interviews of Leaseholders in Chicago's Housing Authority: A Comparison of Data Collected by Public Housing Residents and Non-public Housing Residents*

Catherine C. Haggerty and Colm O'Muircheartaigh, NORC, University of Chicago

*Everybody's Heard about It, but Did Anyone Actually See It? Campaign Advertising Via the World Wide Web in Ohio*

Kim Downing, University of Cincinnati

*Black Cities/White Cities: Evaluating the Public Schools*

Susan E. Howell and Matthew A. Vile, University of New Orleans; Huey L.

Perry, Southern University at Baton Rouge

*Staff-Generated Newspaper Content: Does Quality Matter to Readers?*

Michael O'Connell, W. Joann Wong, Cary R. Frith, and Janet D. Kwami, University of North Carolina, Chapel Hill

*The Health Insurance Verification Question in the 2001 California Health Interview Survey*

Wei Yen, E. Richard Brown, Ninez Ponce, and Charles A. DiSogra, University of California, Los Angeles

#### AAPOR POSTER SESSION

Chair: Joanne M. Miller, University of Minnesota

*Measuring Sensitive Information through Personal Interviews*

- Harry E. Cotugno and Leonard A. Wood, Multi-Sponsor Surveys, Inc.  
*The Personal Interview as a Means of Gathering Sensitive Data*  
 Leonard A. Wood and Harry E. Cotugno, Multi-Sponsor Surveys, Inc.  
*Why Do People Watch What They Do Not Trust? Need for Cognition as a Moderator in the Association between News Skepticism and Exposure*  
 Yariv Tsfati, University of Haifa  
*Responding without Reason: Effects of Compliance on Item Nonresponse*  
 Alex R. Trouteaud and James D. Parker, Baylor University  
*Race, Political Trust, and the 2000 Election*  
 Terri S. Fine, University of Central Florida  
*Individual Differences in Willingness to Self-Censor*  
 Andrew F. Hayes, Carroll J. Glynn, and Brian Uldall, Ohio State University;  
 James Shanahan, Cornell University  
*Bilingual Interviewer Selection in ATUS Cognitive Interviewing: Can We Trust Learned Bilingual Interviewers to Do Their Jobs as Well as Native Bilingual Speakers?*  
 Man-chi Mandy Sha and Catherine Haggerty, NORC, University of Chicago  
*Environmental Concerns of African-American Parents in Tampa, Florida*  
 Kimberly M. Harper, Florida A & M University  
*Evaluating the Cultural Equivalence of the Medicare CAHPS Fee-for-Service Survey*  
 Carla M. Bann and Vincent G. Iannacchione, RTI International; Edward S. Sekscenski, Center for Medicare and Medicaid Service  
*A Comparison of the Effects of Four Study Designs on Data Quality: Preparing for the National Asthma Survey*  
 Kathleen O'Connor, CDC/NCHS/DHIS  
*Part-Whole Question-Order Effects in a Quality of Life Survey*  
 Scott R. Beach, Michael W. Bridges, and Donald Musa, University of Pittsburgh  
*The Impact of Early Notification on Internet Survey Response Rates*  
 Kerry Y. Levin, Martha Kudela, Michele Burr, Theresa Famolaro, and Elizabeth Westin, Westat  
*Finding the Needle in the Non-profit Haystack: Assessing Contact Results for a Telephone Survey of Non-profit Organizations*  
 Mareena M. Wright, Kerry Y. Levin, Katie Hubbell, and Rachel Jones, Westat  
*Volunteering Trends among Young Adults*  
 Michael Regnier and Mike Planty, Education Statistics Services Institute/American Institutes for Research  
*Demographic Characteristics as Indicators of Performance on the Spanish Language Skills Assessment*  
 Rosanna S. Quiroz, Georgina McAvinchey, and Kimberly Watts, RTI International  
*As Life's Challenges Mount, Work-Life Balance Becomes a Quest, Especially among Racial/Ethnic Minority Workers 45+*  
 Xenia P. Montenegro and Tracy Needham, AARP  
*Retirement Does Not Mean "Not Working" Anymore, Especially among Racial Minorities*  
 Xenia P. Montenegro and Tracy Needham, AARP  
*Personality Type as a Predictor of Interviewer Performance*  
 Christina L. Abbott, Berwood A. Yost, Jennifer L. Harding, and Shelley-Ann Francis, Millersville University  
*The Timing of a Prepaid Incentive in a Mail Survey of Physicians*

Jeremy E. Morton, Kristine Fahrney, and John Loft, RTI International; Mollyann Brodie, The Henry J. Kaiser Family Foundation  
*An Assessment of Current Population Survey Estimates of the Number of Persons Holding a GED*

Matthew A. DeBell, American Institutes for Research  
*Pre-paid vs. Promised Incentives: Which Works Better for a Telephone Survey of Low-Income Respondents?*

Martha D. Kovac and Jason A. Markesich, Mathematica Policy Research  
*The Effects of Differential Incentives on Completion Rates: A Telephone Survey Experiment with Low-Income Respondents*

Martha D. Kovac and Jason A. Markesich, Mathematica Policy Research  
*Reformatting a Self-Administered Questionnaire Based on Item Nonresponse*

Frances M. Chevarley, Agency for Healthcare Research and Quality  
*Comparison of Self- versus Proxy Reporting of General Health Status Using the 2000 Medical Expenditure Panel Survey (MEPS)*

Frances M. Chevarley, Agency for Healthcare Research and Quality  
*Assessing Potential Nonresponse Bias and Strategies for Bias Reduction among Types of Survey Resisters*

Adam Safir, The Urban Institute  
*Experience of Violence and Commitment to Political Compromise*

Erin Carriere, Office of Research, U.S. Department of State  
*Judicial Attitudes toward Polling as Evidenced by Rulings in Connecticut Change-of-Venue Capital Felony Murder Trials*

April M. Brackett, Chris E. Barnes, and Kenneth Dautrich, University of Connecticut  
*Measuring Customer Satisfaction with a Salient Event: An Experimental Design*

*Analyzing the Impact of Self-Administered Survey Mode and Personalized Visual Images*

Richard G. Schuldt and Paul K. McDevitt, University of Illinois at Springfield  
*A System for Classifying Survey Questions: Preliminary Results and Considerations*

Michael W. Bridges, Scott R. Beach, Donald Musa, and Janet E. Schlarb, University of Pittsburgh  
*Effects of Sponsor Identity and Perceived Data Security on Response Rates and Data Quality*

Kerry Y. Levin and Jennifer E. O'Brien, Westat; Andrew Wang and Stephanie Shipp, NIST; Bryan Davis and Adrian Gordon, Westat

*Partials and Break-Offs in the National Health Interview Survey, 2000–2002*

Beth L. Taylor, Barbara J. Stussman, and Howard Riddick, Centers for Disease Control and Prevention—NCHS

*The Impact of Senior Housing Arrangements on Demographic Surveys*

Jennifer E. Hunter, U.S. Bureau of the Census

*What Do You Do? Occupational Coding versus Respondent Self-Classification of Occupation Status*

Isabel C. Farrar, University of Illinois at Chicago

*The Effect of a Pre-paid and Promised Incentive on Response Rate*

Barbara C. O'Hare and Christina Frederick, Arbitron, Inc.

*Getting Around Privacy Managers*

Jennifer De Pinto and Jinghua Zou, CBS News

*Maintaining Trust: How to Protect the Privacy and Confidentiality of Survey Respondents*

Howard M. Speizer and Bob Miller, MSIInteractive; Tony Diponio, Market Strategies



*Conducting a Survey to Identify the Unmet Civil Legal Needs of a Low-Income Population*

John Tarnai, Social and Economic Sciences Research Center

*Comparing Methods for Testing CATI Questionnaires*

John Tarnai and Danna L. Moore, Social and Economic Sciences Research Center

*Response Rates and Timing of Mailings: A National Study of College Students*

Matthew E. Jans and Anthony Roman, University of Massachusetts—Boston

*Intra-dyadic Agreement between Parents and Their Teenagers*

Stacey L. Bielick, American Institutes for Research

*Both Close Together and Far Apart: Addressing the Challenges of Co-location and Off-Site Management in the Los Angeles Latino Eye Study*

Lisa V. John, Karen Tucker, and Michael Preciado, Battelle Center for Public Health Research and Evaluation

*A Measure of Socio-Economic Status Obtained from 15-Year-Olds: Can It Be Trusted?*

Baljit K. Gill, Office for National Statistics, U.K.

*Go with the Flow: Cognitive Testing of a Multi-mode, Multi-agency Survey about Drinking Water*

Barbara Wilson and Beth Canfield, National Center for Health Statistics; Laurie Kamimoto and Karen Whitaker, Center for Disease Control and Prevention; Melonie Williams and Chris Dockins, Environmental Protection Agency; Henry Kim and Lauren Posnick, Food and Drug Administration

*Public Perceptions of the Phrase "God Bless America"*

John V. Bodle, Larry Burriss, Ken Blake, Teresa Mastin, and Robert Wyatt, Middle Tennessee State University

*Perceptions and Purchasing of the Phrase "God Bless America"*

John V. Bodle, Middle Tennessee State University

*Does Order Really Make a Difference? The Impact of Respondent and Question Characteristics on Response Option Order Effects*

Grace E. O'Neill, Joint Program in Survey Methodology

*An Experiment with Respondent Burden in a Pop-Up Web Survey*

Prabu David, Lewis R. Horner, Carol Diedrichs, Sally Rogers, Tschera Connell, Ohio State University

*Asking Comparative Questions: A Comparison of Three Wording Strategies*

Kaiya Liu, Ohio State University

*The Rational Silence of Trusting Citizens*

Marice K. McCoy, Annenberg School for Communication, University of Pennsylvania

*Reflecting Audience Characteristics: The Influence of In-Depth Reporting on Newspaper Credibility*

Joan R. Cates, Juanita J. Covert, Stacey J. T. Hust, and Ayna Mollazade, University of North Carolina at Chapel Hill

*In Government We Trust: Exchanging Information for Public Health Services*

Marice K. McCoy, Annenberg School for Communication, University of Pennsylvania

*Perceived Scientific Consensus and Environmental Public Opinion: The Case of Global Warming*

Christine J. Brittle, University of Michigan

*Comparing Propensity Score Weighting with Other Weighting Methods: A Case Study*

Gosta K. Forsman and Maria Varedian, Linköping University

*Have Florida's Election Problems Been Solved? Voter Attitudes and Behavior in Jacksonville, Florida, November 2002*

Ray Oldakowski, Jacksonville University

*It's Only Incidental: Effects of Response Format in Determining Behavioral or Event Occurrence*

Randall K. Thomas, Rachel C. Lafond, Renee M. Smith, and Susan Behnke, Harris Interactive

*Explaining the Georgia Election of 2002: Why Barnes and Cleland Lost*

James Bason and Linton Mann III, University of Georgia

#### RESPONSE RATES III: REGIONAL SURVEYS, MORE ACADEMIC SURVEYS, REPORTING PRACTICES, AND EFFECTS ON DATA QUALITY

Chair: Ward Kay, Adirondack Communications

*Invited Address: The Future of the Behavioral Risk Factor Surveillance System (BRFSS) in a Changing Environment*

Ali H. Mokdad, Centers for Disease Control

*Response Rates Today: Academic Survey Centers*

Gerald M. Kosicki and Krisztina Marton, Center for Survey Research, Ohio State University; Robert H. Lee, Survey Research Center, University of California, Berkeley

*Data Quality of Refusal Conversions and Callbacks*

Joanne M. Miller and Justin Wedeking, University of Minnesota

*Impact of Callbacks and Field Period on Response Rates and Representativeness*

G. Donald Ferree, Jr., University of Wisconsin

#### POLITICAL ATTITUDES

Chair: Patricia Moy, University of Washington

*Views of George W. Bush: The Impact of Including the President's Name in Poll Questions*

Sarah L. Dutton, CBS News

*Rally Events and Presidential Approval: An Update*

Larry Hugick and Margie L. Engle, Princeton Survey Research Associates

*What Affects Public Loyalty to the President?*

Raghavan Mayur, Clare Sherlock, and Tatiana Koudinova, TIPP Poll/Technometrica Market Intelligence

*The Mass Media and Anti-American Attitudes in the Islamic World: Implications for U.S. Public Diplomacy*

Erik C. Nisbet, Matthew C. Nisbet, Dietram A. Scheufele, and James Shanahan, Cornell University

Discussant: Leonie Huddy, State University of New York at Stony Brook

#### QUESTIONNAIRE DESIGN: ISSUES OF LANGUAGE AND CULTURE

Chair: Alisu Schoua-Glusberg, Research Support Services

*Gender, Culture, and Knowledge: A Cross-National Examination of Cultural Determinants of Gender Disparities in Political Knowledge*

Damarys Canache, Jeffery J. Mondak, and Kristin L. Stewart, Florida State University

*Can We Trust International Comparisons: What Happens When You Look Deeper?*

Siobhan Bernadette Carey, Office for National Statistics, U.K.

*Collecting Data in Multiple Languages: Evidence of the Need for Non-English Interviews in a Survey on Children's Health*

Stephen J. Blumberg, National Center for Health Statistics; Marcie Cynamon, CDC/NCHS/DHIS; Seth Brady, Larry Osborn, and Lorayn E. Olson, Abt Associates, Inc.

*Collecting Data in Multiple Languages: Development of a Methodology*

Lorayn E. Olson, Larry Osborn, and Seth Brady, Abt Associates, Inc.; Stephen J. Blumberg, National Center for Health Statistics  
Discussant: Gregory Herek, University of California, Davis

#### INTERVIEWERS AND INTERVIEWING

Chair: Victoria Albright, Field Research Corporation

*Gender Differentiation in Measures of Psychological Political Engagement: The Role of Interviewer Effects*

Susan A. Banducci, Universiteit Twente

*Does Voice Matter? An Interactive Voice Response (IVR) Experiment*

Mick P. Couper and Eleanor Singer, University of Michigan; Roger Tourangeau, University of Maryland

*Assessment of Voice Recognition and Behavioral Engine Technologies in an Interviewer Skills Training Tool*

Michael W. Link, Rachel Caspar, Polly P. Armsby, and Laura Flicker, RTI International

*The Impact of Interviewers' Attitudes on Performance*

Candice A. Barnes, Field Division, U.S. Bureau of the Census, and Geraldine Burt, U.S. Bureau of the Census

Discussant: Donald P. Camburn, RTI International

#### SURVEY RESEARCH EXAMINES PSYCHOSOCIAL MECHANISMS INFLUENCING PUBLIC SUPPORT FOR WAR, CAPITAL PUNISHMENT, KILLING, AND SOCIAL INEQUALITY

Chair: Alfred McAlister, University of Texas Health Science Center

*Moral Disengagement in the Perpetration of Inhumanities*

Albert Bandura, Stanford University

*Psychosocial Mechanisms Influencing Tolerance for Social Inequalities*

Alfred McAlister, University of Texas, Houston

*Moral Disengagement and Support for War: Changes in the U.S. after 9-11-01*

Theodore C. Morrison, University of Texas, Houston

*Moral Justification of the Death Penalty, Dehumanization of Murderers, and International Variation in Homicide Rates*

Jeannie A. Grussendorf, University of Texas, Houston

Discussant: Wendy Rahn, University of Minnesota

#### AAPOR INTERACTIVE PAPER PRESENTATIONS

Chair: Matthew Courser, Pacific Institute for Research and Evaluation

*Ramifications of the Counter-terrorism Campaign for Americans' Attitudes toward International Affairs*

Alvin Richman, U.S. Department of State

*Tracking Continuing Psychological Outcomes from the World Trade Center Disaster among New Yorkers*

- Michael J. Bucuvalas and Mark A. Morgan, Schulman, Ronca, and Bucuvalas, Inc.; Sandro Galea, New York Academy of Medicine  
*Finding a Way Forward: Building Confidence in a Shared Future in Brcko District*  
 Janice Bell, U.S. Department of State  
*Political Party Preferences of U.S. Hispanics: The Role of Religion and Demographics*  
 Ariela Keysar and Egon Mayer, City University of New York Graduate Center; Barry A. Kosmin, JPR London, U.K.  
*How Students Identify Gangs at School: An Analysis of Multiple Gang Identification Questions in the 1995 SCS/NCVS*  
 Sally M. Ruddy, Education Statistics Services Institute/American Institutes for Research  
*Community Differences in Public Opinion regarding Substance Abuse among Youth*  
 Julie L. Andsager and Douglas B. Hindman, Washington State University  
*Is Social Trust Related to an Individual's Propensity to Participate in an RDD Survey?*  
 Douglas B. Currivan, University of Massachusetts—Boston  
*The Effects of Public Support on Public Policy and Mass Media Agendas during the Persian Gulf War*  
 Thomas B. Christie, University of Texas at Arlington  
*Trust in the Media: Relation between Fear of Invasion of Privacy and Support for Press Access to Information*  
 David L. Cuillier, Washington State University  
*"How Do I Define Who I Am?" A Survey of Young People in Scandinavia*  
 Mads Stenbjerre, Zaperla, and Anne Skare Nielsen, Copenhagen Institute for Futures Studies  
*Gender and Racial Differences in Prejudging High-Profile Cases: The Impact of the Race of the Defendant and the Characteristics of the Case on Respondent Choices*  
 Robert S. Ross and Edward J. Bronson, California State University, Chico  
*Attitudes about Athletics in K–12 Public Schools*  
 Russ Masco and Sunshine Coffman, Northern Arizona University

#### RESPONSE RATES IV: EFFECTS ON DATA QUALITY AND CALCULATION METHODS

- Chair: Norman Trussell, Nielsen Media Research  
*Invited Address: The Impact of Response Rates on Survey Accuracy: When Is Too Little Too Much?*  
 Paul Biemer and Michael Link, RTI International  
*Invited Address: A Review of AAPOR Standard Definitions for Response Rate Calculation and Reporting*  
 Robert Daves, Star Tribune  
*Invited Address: Survey Response Rate Reporting in the Professional Literature*  
 Timothy Johnson and Linda Owens, University of Illinois at Chicago  
 Discussant: Clyde Tucker, U.S. Bureau of Labor Statistics

#### POLITICAL PARTIES AND PARTY IDENTIFICATION

- Chair: Kurt Lang, University of Washington  
*Measuring Party Identification: The Effect of Question Wording*  
 Jeffrey M. Jones and David W. Moore, The Gallup Organization

*The Resilience of Party Identification: Predicting and Explaining Election Outcomes*

Michael G. Hagen, Cliff Zukin, and Robert J. Suls, Rutgers University  
*New Democrats and New Republicans: Changes in Partisan Attitudes over 15 Years of the Times Mirror/Pew Research Center Values Study*

Michael A. Dimock, Scott Keeter, and Peyton M. Craighill, Pew Research Center  
*Getting the Job Done? Party Images and Elections in Post-9/11 America*

Anthony M. Salvanto, CBS News

Discussant: Michael P. McDonald, George Mason University

SURVEY METHODS: QUESTIONNAIRE DESIGN AND REFUSAL CONVERSION

Chair: Cecilie Gaziano, Research Solutions, Inc.

*Invited Address: Enhancing the Validity and Cross-Cultural Comparability of Measurement in Survey Research*

Gary King, Harvard University; Christopher J. L. Murray, Joshua A. Salomon, and Ajay Tandon, World Health Organization

*Does "Call Me Back Later" Really Mean "I Refuse"? An Experiment to Convert Soft Refusals in a Business Survey*

Kerry Y. Levin, Mareena M. Wright, Katie Hubbell, and Rachel Jones, Westat  
*Question Wording Regulates Response Order Effects in Categorical Questions Presented Orally: The Impact of Warnings to Wait and Illusory Endings*

Allyson L. Holbrook, University of Illinois at Chicago; Jon A. Krosnick, Ohio State University; David W. Moore, The Gallup Organization; Roger Tourangeau, University of Maryland

*A Comparison of Minimally Balanced and Fully Balanced Forced Choice Items*

Eric M. Shaeffer, Ohio State University; Gary E. Langer and Daniel M. Merkle, ABC News; Jon A. Krosnick, Ohio State University

Discussant: Floyd (Jack) J. Fowler, Jr., Center for Survey Research, University of Massachusetts—Boston

BEYOND BLACK AND WHITE: MULTI-ETHNIC STUDIES OF RACIAL ATTITUDES

Chair: Charlotte Steeh, Georgia State University

*Will Americans Still Hate Welfare? Inter-racial Attitudes and Support for Redistribution*

Cybelle Fox, Harvard University

*African-American, Hispanic, and White Explanations of the Black/White Gap in Socioeconomic Status, 1977–2000*

Matthew O. Hunt, Northeastern University

*Comfort Zones: Immigration, Assimilation, and the Neighborhood Racial Composition Preferences of Latinos and Asians*

Camille Z. Charles, University of Pennsylvania

*Intergroup Contact and Latinos' Racial Attitudes: The Contact Hypothesis Revisited*

Tyrone Forman and Matt Rodriguez, University of Illinois at Chicago

Discussant: Maria Krysan, University of Illinois at Chicago

TELEPHONE SURVEY METHODOLOGY

Chair: Leora Lawton, Freeman, Sullivan and Company

*Optimizing Call Strategies in RDD: Differential Nonresponse Bias and Costs in REACH 2010*

Whitney E. Murphy, Colm O'Muircheartaigh, Rachel Harter, and Carol A. Emmons, NORC, University of Chicago

*Impact of Changes in the Telephone Environment on RDD Telephone Surveys*

Mary C. Murray, Jessica Cardoni, Erin Foster, and Chris Becker, Abt Associates, Inc.; Paul Buckley, Consultant; Marcie Cynamon, National Center for Health Statistics

*Differences in the Political Attitudes and Behavior of Cell and Landline Telephone Users*

Michael W. Traugott and Sung-Hee Joo, University of Michigan

*House Effects in a Telephone Survey*

Peter Mariolis, Centers for Disease Control and Prevention, and Judith Graber, Maine Department of Health

Discussant: David Cantor, Westat

AAPOR INTERACTIVE PAPER PRESENTATIONS

Chair: Randall K. Thomas, Harris Interactive

*Population Density Response Rates in a Statewide RDD Telephone Survey*

Charles A. DiSogra, David M. Grant, and Wei Yen, University of California, Los Angeles

*Customer Satisfaction Research: The Impact of Study Sponsor, Response Option Order, and Question Order*

Amanda Scott and Michael P. Tichy, Ohio State University; Allyson L. Holbrook, University of Illinois at Chicago; Sowmya Anand, Ohio State University

*Opinion Polling and Trust in the Democratic Process*

Alun A. Preece, University of Queensland, and Vivienne Croft, NFO Australia

*The Surprising Relationship between Community Health and Newspaper Success*

Kathy R. Forde, Marti Maguire, Anne Milmo, and Guy R. Mossman, University of North Carolina at Chapel Hill

*Name That Race: Using Names to Predict Ethnicity and Race*

Karen H. Grigorian and John Sokolowski, NORC, University of Chicago

*Eating Your Cake and Having It: Reconciling Neo-Realism and Liberal International*

Andrew Rojecki, University of Illinois at Chicago

*Can America Trust the Deeply Religious? A New Question to Help Answer an Old Question*

Steve Farkas, Public Agenda

*Survey Research and Secondary Meaning: The Case of Color Trademarks*

Janet A. Hoek and Phil Gendall, Massey University

*Relationship between Survey Questions, Newsgroup Content, and Mainstream News Coverage*

David P. Fan, University of Minnesota

*Legal Problems, Legal Needs: The Legal Assistance Gap Facing Lower-Income People in New Jersey*

Anjali Srivastava and Melville D. Miller, Jr., Poverty Research Institute of Legal Services of New Jersey

*Survey Documentation: On the Path to Enlightenment*

Shawna L. Waugh, Energy Information Administration

TRUST I

Chair: Lynda Carlson, National Science Foundation

*Trust in People and Institutions: A 30-Year Trend from the GSS*

Tom W. Smith, NORC, University of Chicago, and Jibum Kim, University of Chicago

*Trust in Government: Fact and Artifact*

George F. Bishop, University of Cincinnati

*The Individual Bases of Social and Political Trust*

Gabriela Catterberg, University of Michigan, and Alejandro Moreno, Instituto Tecnológico Autónomo de México

Discussant: Jon D. Miller, Northwestern University

#### METHODOLOGICAL CHALLENGES AND ISSUES OF RELIABILITY IN ELECTION POLLING

Chair: Mervin Field, Field Research Corporation

*Polling in the U.S. Senate Race in Minnesota*

Robert Daves, Star Tribune, and Brad Coker, Mason-Dixon Research

*Polling in the Governor's Race in California*

Mark Baldassare, Public Policy Institute of California; Mark Di Camillo, Field Research Corporation; Susan Pinkus, Los Angeles Times

*Understanding Campaign Dynamics*

Charles H. Franklin, University of Wisconsin—Madison, and Daniel M. Merkle, ABC News

*A Review of Statistics to Evaluate Poll Accuracy*

Michael Traugott and Courtney Kennedy, University of Michigan; Elizabeth Martin, U.S. Bureau of the Census

Discussant: Colm O'Muircheartaigh, NORC, University of Chicago

#### SURVEY METHODOLOGY: RESPONSE RATES AND MODE

Chair: Yuling Pan, U.S. Bureau of the Census

*Can You Trust Your Data When Telephone Response Rates Are So Low?*

J. A. Selzer and Dana N. Birnberg, Selzer and Company

*Mode Effects in Web-Enabled, Telephone, and Face-to-Face Foreign Policy Surveys*

Monica L. Wolford, U.S. General Accounting Office, PIPA, COPA, University of Maryland, and Steven Kull, PIPA, COPA, University of Maryland

*Web vs. IVR: Mode Effects in Structured Interviews Utilizing Rating Scales*

Yongwei Yang, The Gallup Organization; Dennison Bhola and Mario Callegaro, University of Nebraska, Lincoln

*Explaining Nonresponse in a Large National Multimode Survey*

Kenneth W. Steve, Paul J. Lavrakas, and Chuck D. Shuttles, Nielsen Media Research

Discussant: Mick Couper, University of Michigan

#### RESPONSE RATES

Chair: Young I. Chun, ESSi, American Institutes for Research

*Improving Response Rates for the BRFSS: Use of Lead Letters and Answering-Machine Messages*

Michael W. Link, David Roe, and Jodie Weiner, RTI International; Ali Mokdad and Machel Town, Centers for Disease Control

*Checks, Telephone Cards, and Point-of-Sale Cards: Findings on Survey Response Incentives for a Low-Income Population*

Susan B. Mitchell, Colette LaMothe, and Frank Potter, Mathematica Policy Research

*Effects of Panel Attrition on Survey Results*

J. Michael Dennis, Knowledge Networks, Inc.

*The Impact of Additional Callbacks on Response Distributions*

Sid Groeneman, Groeneman Research and Consulting

Discussant: Eleanor Singer, University of Michigan

#### INVITED ROUNDTABLE—PUBLIC OPINION RESEARCH AND THE LEGAL BATTLE OVER MCCAIN FEINGOLD

Organizer and Moderator: Robert Y. Shapiro, Columbia University

Participants: Q. Whitfield Ayres, Ayres, McHenry and Associates, Inc.; Marc L. Kesselman, U.S. Department of Justice; Mark S. Mellman, The Mellman Group; Robert K. Kelner, Covington and Burling

#### TRUST II

Chair: E. Deborah Jay, Field Research Corporation

*Trust during an Energy Crisis*

Juliet Carlisle, Kristi Michaud, and Eric R. A. N. Smith, University of California, Santa Barbara

*Commerce and Social Trust: Cultivating Faith in the Generalized Other*

Diana C. Mutz, Ohio State University

*Effects of Columbine and 9/11 on Trust and Perceptions of Safety*

Julien O. Teitler and Nancy E. Reichman, Columbia University

*Annus Mirabilis, Annus Horibilis: How Press Coverage of Terrorism, the Iraqi Situation, and Wall Street Scandals Affect Confidence in the Military, the Government, and Major Corporations*

Teresa Mastin, Ken Blake, and Robert Wyatt, Middle Tennessee State University;

David P. Fan, University of Minnesota

Discussant: Eleanor R. Gerber, U.S. Bureau of the Census

#### ELECTION POLLING

Chair: Micheline Blum, Blum and Weprin Associates

*Invited Address: The Performance of Pre-election Polls in 2002*

Warren J. Mitofsky, Mitofsky International

*Invited Address: Polls, Election Outcomes, and Sources of Error*

Charles H. Franklin, University of Wisconsin—Madison

*On the Over-report Bias of the National Election Survey*

Michael P. McDonald, George Mason University

*Rationalization and Derivation Processes in Presidential Elections: New Evidence about the Determinants of Citizens' Vote Choices*

Alison Pfent and Jon A. Krosnick, Ohio State University; Matthew Courser, Pacific Institute for Research and Evaluation

Discussant: Robert Daves, Star Tribune

#### SURVEY METHODS: MODES OF DATA COLLECTION

Chair: Diane Burkom, Battelle Center for Public Health Research and Evaluation

*Rates of Survey Completion and Resource Use at Each Step of a Dillman-Style Multi-modal Survey*



Andrea Hassol, Brenda Rodriguez, Holly Harrison, and Ricki Jarmon, Abt Associates, Inc.; Nancy Zhang, Centers for Medicare and Medicaid Services  
*Differences in Mode of Questionnaire Administration: Self-Administered Web vs. CATI/CAPI*

Lisa R. Carley-Baxter, Jennifer Wine, and Melissa Cominole, Research Triangle Institute; Kristin Perry, NCES

*The Effect of Data Collection Modality on Students' Foreign Language Survey*  
 Yann-Yann Shieh, Education Statistics Services Institute/American Institutes for Research

*Mode Effects: A Quasi-Experimental Comparison of Response Effects between Telephone and Web Surveys*

Clarissa C. David, University of Pennsylvania  
 Discussant: Don Dillman, Washington State University

#### POLITICAL SURVEYS

Chair: Alfred McAlister, University of Texas Health Science Center

*Did the 9/11 Terrorist Attacks Accelerate RDD Refusal Rates? A California Observation*

Charles A. DiSogra and David M. Grant, University of California, Los Angeles; Greg Robison, Population Research Systems; Holly Hoegh, California Department of Public Health; Bonnie Davis, Public Health Institute

*Test and Retest: Analyzing Survey Research Challenges*

Molly W. Andolina, DePaul University; Cliff Zukin, Rutgers University; Scott Keeter, Pew Research Center; Krista E. Jenkins, Rutgers University

*Rethinking the Virtuous Circle: Reciprocal Relationships of News Media Use with Civic and Political Participation*

Heejo Keum, Hernando Rojas, Jaeho Cho, and Dhavan V. Shah, University of Wisconsin—Madison; William P. Eveland, Jr., Ohio State University; Nojin Kwak, University of Michigan

*Can We Trust Prison Inmates to Tell the Truth in Surveys?*

Nicola M. Singleton, Office for National Statistics, U.K., and Michael Farrell, National Addiction Center, Institute of Psychiatry

Discussant: Andrew E. Smith, University of New Hampshire

#### PUBLIC OPINION AND WAR

Chair: Gladys Engel Lang, University of Washington

*Invited Address: The American Public and the Crises with Iraq and North Korea*

Steven Kull, University of Maryland

*Invited Address: American Public Opinion and Military Ventures Abroad*

John Mueller, Ohio State University

*Invited Address: The Pew Global Attitudes Project*

Mary E. McIntosh, Princeton Survey Research Associates; Elizabeth M. Gross and Nicole M. Speulda, Pew Research Center for the People and the Press

Discussant: Claudia Deane, The Washington Post

#### AAPOR INTERACTIVE PAPER PRESENTATIONS

Chair: Paul J. Lavrakas, Nielsen Media Research

*Interviewer and Respondent Behavioral Sequences That Predict Consents versus HUDIs*

Kathy T. Downey-Sargent and Barbara C. O'Hare, Arbitron, Inc.

*Evaluating Unit Nonresponse Rates in Web Surveys—a Metastudy*

Vasja Vehovar, Vesna Dolnicar, Katja Lozar Manfreda, and Gasper Koren, University of Ljubljana

## RIS

*Yes, People with Disabilities Probably Are in Your Sample: Methodological Issues and Strategies for Including Them Effectively*

Corinne Kirchner, American Foundation for the Blind

*Achieving High Response Rates on Web-Based Surveys of Post-secondary Students*

Bronwyn L. Nichols and Rashna Ghadialy, NORC, University of Chicago

*The Effects of Cash, Electronic, and Paper Gift Certificates as Respondent Incentives for a Web-Based Survey of a Technologically Sophisticated Sample*

Jeremy P. Birnholtz, Daniel B. Horn, Thomas Finholt, and Sung Joo Bae, University of Michigan

*The Impact of Call Schedule on Survey Productivity, Response Rate, and Response Bias*

Zheng Joan Wang, Elham-Eid Alldredge, and Jian Zhu, REDA International, Inc. *Developing a Strategy for Sampling U.S. Mobile Phone Users Based on European Models*

Trent D. Buskirk, American Cancer Society, and Mario Callegaro, Survey Research and Methodology Program, University of Nebraska, Lincoln

*Measuring the Effectiveness of a Public Relations-Based Education Campaign in Florida*

Graham Hueber, David Rockland, and Mary Elizabeth Dunleavy, Ketchum; Jay Rayburn, Florida State University

*Privacy Managers and Do Not Call Lists: A Comparison of RDD Sample Dispositions in Eight Regions*

Victoria Albright, Field Research Corporation

## AAPOR POSTER SESSION

Chair: LinChiat Chang, Strategic Research Group

*Round Up the Usual Suspects: African Americans' Views of Drug Enforcement Policies*

Devon Johnson, Harvard University

*Identifying the Sources of Nonresponse Rates in NLS Pension Plan Questions*

Monica L. Dashen, U.S. Bureau of Labor Statistics

*Audience Perceptions of Digital Image Manipulation and Newspaper Trust*

Alan M. Hantz, Mark D. West, and Donald L. Diefenbach, University of North Carolina at Asheville

*Media Exposure and Public Attitudes toward Mental Illness: Cultivation and the Third-Person Effect*

Donald L. Diefenbach and Mark D. West, University of North Carolina at Asheville

*Trust, Community Affiliation, and Newspaper Subscription*

Mark D. West and Donald L. Diefenbach, University of North Carolina at Asheville

*Survey of Cell Phone Users: Identifying Cell Phone Only Households*

Lester J. Jones and Dan Ames, Arbitron, Inc.

*Patterns of Response in a Mail Survey of Dentists*

Colleen K. Porter, R. Paul Duncan, and Scott L. Tomar, University of Florida

*We Know Where You Live: GIS in a City Satisfaction Survey*

- Lewis R. Horner, Ohio State University  
*Recruiting Health Care Facilities: Barriers Encountered and Lessons Learned*  
 Lisa V. John, Patrick T. Kiser, and Jaime M. Liesmann, Battelle Center for Public Health Research and Evaluation  
*Urban Public Transit Riders: Surveying a Population on the Move*  
 Lisel K. Blash and John D. Rogers, San Francisco State University  
*Religion, Government, and Trust: The Reaction of Jews to the Changing Face of the Separation of Church and State in America*  
 Christopher Paul Borick, Muhlenberg College, and Alan Mittleman, Center for Jewish Community Studies  
*Factors Related to Increasing Education and Favorable Public Opinion toward Skin Cancer Prevention Behaviors*  
 Julie L. Andsager and Paul D. Bolls, Washington State University  
*Electronic Voting Machines—a Comparison Applying the Principles of Computer-Human Interaction and Computer-Assisted Questionnaires Design*  
 Mario Callegaro and Emilia Peytcheva, University of Nebraska, Lincoln  
*Dealing with Distributions of Behavior Frequencies—an Example with Alcohol Use*  
 Emilia Peytcheva, University of Nebraska, and Andy Peytcheva, University of Michigan  
*Assessment of High School Civics Curricula in Three Locations: A Description of a Multi-mode Survey of Students and Parents Using Incentives*  
 Mary E. Losch and Gene Lutz, University of Northern Iowa; Mike McDevitt, University of Colorado; Spiro Kiouisis, University of Florida  
*Telephone Center Interviewer Recruitment Alternatives*  
 Nancy L. Noedel, Battelle Center for Public Health and Evaluation  
*American Intolerance: The Persistence of Racism in Public Opinion, Voting, and Public Policy in the United States*  
 Joel D. Bloom, University of Oregon Survey Research Laboratory  
*Trust, Social Values, and Symbolism of the Police: Investigating Public Attitudes to Law Enforcement*  
 Jonathan P. Jackson, London School of Economics and Political Science, and Jason Sunshine, New York University  
*Web Survey Design: Comparing Static and Interactive Survey Instruments*  
 Zsolt Nyiri, University of Connecticut, and Rich L. Clark, University of Georgia  
*Training Telephone Interviewers from a Psychological Perspective: An Integration of Interviewer's Emotion, Behavior, and Cognition in Telephone Survey Research*  
 Dong Xie, Ohio State University  
*Interviewing Uncooperative and Hard-to-Reach Respondents: Is It Worth the Effort?*  
 Mary E. Outwater and Kana Fuse, Ohio State University  
*Examining Respondent Refusal as a Form of Panel Attrition*  
 YangYang Yuan, Ohio State University  
*Characteristics of Nonresponders*  
 Thomas C. Shaw, Institute for Policy Research, University of Cincinnati  
*A Content Analysis of the September 11, 2001, Terrorist Attacks in the Front Pages of Southern States' Newspapers in the United States*  
 Weiwu Zhang, Mike Gotcher, and Ellen Kanervo, Austin Peay State University  
*Interaction between Learning and Fatigue Effects in Surveys*  
 Krisztina Marton, Center for Survey Research, Ohio State University  
*Survey Letters: Message Sent, Message Received?*  
 Ashley D. Landreth, U.S. Bureau of the Census

*Self-Evaluation as a Predictor of Source Credibility and Subsequent Third-Person Estimates*

H. Allen White, Murray State University, and Julie L. Andsager, Washington State University

*Attitudes toward Cigarette Smoking and Predictors of Tobacco-Related Health Perceptions in Arizona Adults*

Kelly P. McCarrier, Northern Arizona University

*A Comparison of Binge Drinking Behaviors in 18–21-Year-Old College Students and Non-students in the NLSY97*

Dennis E. Dew, NORC, University of Chicago

*Comparing Web-Based Survey Methods with Other Approaches: An Examination of Health Knowledge, Opinion, and Behaviors*

Andrea K. Greiling, Kelly P. McCarrier, and M. Christopher Stringer, Northern Arizona University

*Young Adults' Tobacco Use Patterns: Analysis of 2000 National Health Interview Survey*

Moh Yin Chang, Survey Research and Methodology Program, University of Nebraska, Lincoln; Kenneth Offord and Steven Ames, Mayo Clinic

*Discussion\_Media@Trust.Community: The Effects of Interpersonal Communication Networks and Media Use on Trust*

Seungahn Nah, Sameer Deshpande, Michael McCluskey, Elliott Hillback, Zhongdang Pan, Dhavan V. Shah, and Douglas M. McLeod, University of Wisconsin—Madison

*What Factors Affect Establishment Respondents' Decision to Participate in Government Surveys?*

Sylvia K. Fisher and Christine Rho, U.S. Bureau of Labor Statistics

*Election 2000, Civic Culture, and Media: Media Mobilization and Demobilization*

Dhavan V. Shah and Michael G. Schmierbach, University of Wisconsin—Madison; William P. Eveland, Ohio State University; Nojin Kwak, University of Michigan

*Development of a Question to Measure Respondents' Attainment of Vocational Certificates: Results of Cognitive Testing*

Sylvia K. Fisher, Bureau of Labor Statistics

*The Role of Issue Involvement in U.K. Public Attitudes to the Single European Currency*

Caroline E. Roberts, London School of Economics and Political Science

*Blaming the Victims: Mistrust of Medical and Behavioral Researchers by American Minorities*

William T. Divale, York College of the City University of New York

*The Role of Value Equivalence in News Media Selection*

Thomas B. Christie, University of Texas at Arlington

*Changing Foundations of a Governor's Support: Media, Political Trust, and the Economy*

Gerald M. Kosicki and YangYang Yuan, Ohio State University

*Do "Knowledgeable" Respondents Really Know More? A Comparison of Parent and Teen Reports of Teen Spending*

Kristen M. Olson, Joint Program in Survey Methodology

*How Science Knowledge and Attitudes Relate to Pseudoscience Acceptance, Political Engagement, and Funding Venue Support*

Susan Carol Losh, Christopher M. Tavani, Ryan Wilke, Rose Njoroge, and Michael McAuley, Florida State University

*Surveying Hispanic American Populations*

- Kristi K. Hagen and Anne Mottek-Lucas, Northern Arizona University  
*On the Importance of Importance: An Examination of Weighting Evaluation Ratings with Importance Ratings*  
 Randall K. Thomas, Rachel C. Lafond, and Susan Behnke, Harris Interactive; Elie Powell, Princeton University  
*Changes in the Volume and Composition of RDD Telephone Survey Dial Attempts*  
 Juyeon Son and Patricia A. Gwartney, University of Oregon  
*Using an Instructional Web Site for Respondents to Improve Response Quality*  
 Jennie W. Lai, Chuck D. Shuttles, and Norman Trussell, Nielsen Media Research  
*Forcing Respondents to Make a Choice Provides Better Data: Do You Agree, Disagree, or Are You Not Sure?*  
 Richard Warnecke and Jennifer Parsons, University of Illinois at Chicago; Robert Smith and Vilma Cokkinides, American Cancer Society

#### TRUST: FINANCIAL INSTITUTIONS, SCIENCE, GOVERNMENT, AND PHYSICIANS

- Chair: Craig A. Hill, RTI International  
*Changes in Trust of Financial Institutions and Professionals*  
 Larry J. Cohen, SRI Consulting Business Intelligence  
*American Trust in Science and Technology: An Analysis of Data from the Second Half of the 20th Century*  
 Jon D. Miller and Linda G. Kimmel, Northwestern University  
*Trust in Government and Political Participation among California Latinos, 1998–2002*  
 Jonathan Cohen, Mark Baldassare, and Eliana Kaimowitz Rodriguez, Public Policy Institute of California  
*Trust Attitudes toward Physicians and Experience with Other Elements of the Health Care System*  
 Michael J. Bucuvalas and Mark A. Morgan, Schulman, Ronca, and Bucuvalas, Inc.; Mark Schlesinger, Yale University; Bradford H. Gray, New York Academy of Medicine  
 Discussant: Vincent Price, University of Pennsylvania

#### ELECTION POLLING III

- Chair: Charles H. Franklin, University of Wisconsin—Madison  
*Tracking Interest and Knowledge during Election Campaigns*  
 Matthias Kretschmer, ZMG Zeitungs Marketing Gesellschaft  
*Propensity Score and Calibration as Bias-Reducing Techniques in Surveys Based on Internet Panels: Application to the Outcome of the Swedish Parliament Elections 2002*  
 Boris Lorenc, Stockholm University, and Christer Johansson, Netsurvey Bolinder AB  
*The Polls of the French Presidential Election of 2002: A Catastrophe?*  
 Claire Durand, André Blais, and Mylène Larochelle, Université de Montréal  
 Discussant: Jeffery J. Mondak, Florida State University

#### SURVEY METHODOLOGY: INTERNET SURVEYS

- Chair: Leora Lawton, Freeman, Sullivan and Company  
*Participation in Online Surveys: Results from a Series of Experiments*  
 Renee M. Smith and Kerri A. Kiniorski, Harris Interactive

*Validations in Web-Based Surveys*

Andy Peytchev, University of Michigan, and Scott Crawford, MSInteractive  
*Use and Non-use of Clarification Features in Web Surveys*  
 Frederick G. Conrad and Mick Couper, University of Michigan; Roger Tourangeau, University of Maryland; Reg Baker, MSInteractive  
*Web Experiment: Examining the Effect of Error Prompting on Item Nonresponse and Survey Nonresponse*  
 Geraldine M. Mooney and Barbara A. Rogers, Mathematica Policy Research;  
 Deborah H. Trunzo, Office of Applied Studies, SAMHSA  
 Discussant: Kent Marquis, U.S. Bureau of the Census

## RESPONSE RATES

Chair: Paul Biemer, Research Triangle Institute  
*Invited Address: Strategies for Retaining Respondents in Long-Term Panel Surveys: A Series of Experiments*  
 Randall Olsen, Ohio State University, and James Walker, University of Wisconsin—Madison  
*Effects of a \$30 Incentive on Response Rates and Costs in the 2002 National Survey on Drug Use and Health*  
 Joel M. Kennet, Joseph Gfroerer, Katherine R. Bowman, Peilan C. Martin, and David Cunningham, Substance Abuse and Mental Health Services Administration  
*Refusal Conversion and Response Bias in the 2001 California Health Interview Survey*  
 Wei Yen, Charles A. DiSogra, and David M. Grant, University of California, Los Angeles  
*Language of Contact, Nonresponse, and Measurement Error in a Multimode National Language Enumeration Survey*  
 Tim Dolson, Natalie Coser, Paul J. Lavrakas, and Scott Bell, Nielsen Media Research; Randy Keesling, RTI International  
 Discussant: Manuel de la Puente, U.S. Bureau of the Census

## PUBLIC OPINION IN POLITICS AND IN COURT

Chair: Jennifer Berktold, NORC, University of Chicago  
*The Public Judgment Index: Reviving Yankelovich's Effort to Differentiate Mass Public Opinion from Public Judgment*  
 David W. Moore, The Gallup Organization  
*How to Conceptualize Attitude Strength and How to Measure It in Surveys: Psychological Perspectives*  
 Jon A. Krosnick, Ohio State University; Penny S. Visser, University of Chicago; Allyson L. Holbrook, University of Illinois at Chicago  
*Invited Address: The Interface of Survey Research and the Legal System*  
 Shari S. Diamond, Northwestern University Law School and The American Bar Foundation  
*Survey Evidence in Court: What It Takes to Get through the Gate*  
 E. Deborah Jay, Field Research Corporation  
 Discussant: Peter V. Miller, Northwestern University

## AAPOR INTERACTIVE PAPER PRESENTATIONS

Chair: Melody Rodriguez, Research Systems and Solutions, Inc.  
*The Individual Determinants of Political Persuasion*

- Patrick Fournier, Université de Montréal  
*How Much Can You Trust the Answers You Get Using Cognitive Interviews?*  
 Christine H. Rho and Roberta Sangster, U.S. Bureau of Labor Statistics  
*Evaluating Various Methods of Standard Error Estimation for Use with the Current Population Survey's Public Use Data*  
 Michael E. Davern and Gestur Davidson, University of Minnesota; James Lepkowski, University of Michigan  
*Using Latent Class and CHAID Models to Develop Meaningful Segments from Survey Data*  
 Jay Magidson, Statistical Innovations  
*Comparing Internet "River," Internet "Panel," and RDD CATI Sampling: Do the Differences Affect the Data?*  
 Karl G. Feld, Western Wats  
*A Comparison between Using the Web and Using the Telephone to Survey Political Opinions*  
 Gosta K. Forsman and Annica Isaksson, University of Linköping  
*Design and Implementation of a Multimode Web Survey*  
 Jennifer S. Wine, Melissa B. Cominole, and Stephanie D. Carwile, Research Triangle Institute; Kristin Perry, National Center for Education Statistics  
*Partnering with a Newspaper to Assess Community Opinion Online*  
 Phillip E. Downs, Florida State University, and Mary Anne Lindley, Tallahassee Democrat  
*Implementing a Web Survey Administration System at the GAO*  
 Alice G. Feldesman, U.S. General Accounting Office  
*Incentive Effects in the Age of Anthrax: Experimental Results for Mail Questionnaires*  
 Anthony Silvaggio and Patricia A. Gwartney, University of Oregon  
*Cognitive Processes in Web Surveys*  
 Marek Fuchs, University of Eichstaett

#### TRUST

- Chair: Kristin Stettler, U.S. Bureau of the Census  
*Trust and Engagement: Assessing Causality in the "Virtuous Circle"*  
 Dhavan V. Shah, Hernando Rojas, and So-Hyang Yoon, University of Wisconsin—Madison; William P. Eveland, Jr., Ohio State University; Nojin Kwak, University of Michigan  
*The Effect of Trust in Media on Advertising Rates*  
 Philip E. Meyer and Joe Bob Hester, University of North Carolina at Chapel Hill  
*Geographies of Trust: Explaining Inter-city Variation in Trust Using Hierarchical Linear Modeling*  
 Wendy Rahn, University of Minnesota; Kwang Suk Yoon, Michael Garet, and Steven Lipson, American Institutes for Research; Katherine Loflin, Knight Foundation  
 Discussant: Janice Ballou, Mathematica Policy Research

#### ELECTION SURVEYS

- Chair: Alice Robbin, Indiana University  
*When Respondents Know Too Much: Limitations of Web Surveys for Electoral Research*  
 Nicholas C. Allum, London School of Economics and Political Science, and Patrick J. Sturgis, University of Surrey

*Social Desirability and Faulty Memory in Vote Over-reporting: A Cross-National Comparison of the American and British Electorates*

Allan L. McCutcheon, Robert F. Belli, and Yongbin Tian, University of Nebraska, Lincoln

*Coverage Bias in Telephone Samples of Registered Voters*

Chase H. Harrison and Lauren J. Packman, CSRA, University of Connecticut

*Right on Target or Off the Mark? Margin of Error in Election Polls*

Joel Bloom, University of Oregon

#### QUESTIONNAIRE DESIGN

Chair: Stanley Presser, University of Maryland

*Invited Address: Parsing the Polls: A View from the Trenches*

Gary E. Langer and Daniel M. Merkle, ABC News

*Validating Self-Reports of Socially Desirable Behaviors*

Jane E. Burris, Timothy Johnson, and Diane O'Rourke, University of Illinois at Chicago

*State Health Insurance Coverage Estimates: Why State-Survey Estimates Differ from the Current Population Survey*

Michael E. Davern, Kathleen T. Call, Lynn A. Blewett, and Tim Beebe, University of Minnesota

#### RESPONSE RATES

Chair: Nancy Bates, U.S. Bureau of the Census

*Scheduling Calls for Refusal Conversion in an RDD Survey*

Sherman Edwards, Westat; Charles DiSogra and Wei Yen, University of California, Los Angeles

*How Important Is Response Rate?*

Nathaniel J. Ehrlich, University of Michigan

*CMOR's National Survey to Help Build an Advertising Campaign to Motivate Survey Response*

Jane Shepard, CMOR, and Paul J. Lavrakas, Nielsen Media Research

Discussant: Kathleen Frankovic, CBS News

#### POLITICAL ATTITUDES

Chair: Gerald Kosicki, Ohio State University

*Racial Resentment and White Opposition to Race-Conscious Programs: Principles or Prejudice?*

Stanley Feldman and Leonie Huddy, State University of New York at Stony Brook

*Age- and Participation-Related Differences in Political Agendas*

Douglas A. Strand and Merrill Shanks, University of California, Berkeley

*Driving the Wedge: The Strategic Use of Group Cues in Campaign Communications*

Nicholas A. Valentino and Vincent L. Hutchings, University of Michigan

Discussant: Gerald Kosicki, Ohio State University

#### A MEMORIAL FOR BUD ROPER

Organizer: Lois Timms-Ferrara



## QUESTIONNAIRE PRETESTING

Chair: Edward P. Freeland, Princeton University

*Respondents' Understanding of Confidentiality Language*

Eleanor R. Gerber, U.S. Bureau of the Census

*Collecting Eye-Tracking Data to Test QUAID, a Web Facility That Helps Survey*

*Methodologists Identify Problems with the Comprehensibility of Questions*

Arthur C. Graesser, Frances K. Daniel, Zhiqiang Cai, Elisa Cooper, Shannon

Whitten, and Max Louwerse, University of Memphis

*Applying Discourse Analysis to the Questionnaire Design and Evaluation Process:*

*A Proposal for the Incorporation of an Alternative Methodological Tool*

Christine A. Horak and Brian Kleiner, Westat

*Modeling the Cognitive Processing of Drug Use Questions*

Timothy P. Johnson and Michael Fendrich, University of Illinois at Chicago

Discussant: Michael F. Schober, New School University

## TELEPHONE SURVEY METHODS

Chair: Corinne Kirchner, American Foundation for the Blind

*Determining the Probability of Selection for a Telephone Household in a Random*

*Digit Dial Sample Design Is Becoming Increasingly More Difficult*

Timothy A. Triplett and Natalie Abi-Habib, The Urban Institute

*RDD vs. Listed: An Experimental Study of Coverage Error, Costs, and Nonre-*

*sponse in a Statewide Telephone Survey*

Thomas M. Guterbock, David E. Hartman, and Ryan A. Hubbard, University of Virginia

*The Effect of Partial Incentive Pre-payments on Telephone Survey Response Rates*

Todd J. Robbins, Donna Demarco, Rhiannon Patterson, Ting Yan, and Erik Paxman, Abt Associates, Inc.

*Surveys Using Cellular Telephones: A Feasibility Study*

Charlotte G. Steeh, Georgia State University

Discussant: Sandra H. Berry, RAND Survey Research Group

## QUESTIONNAIRE DESIGN TO MEASURE OPINIONS

Chair: Kristin Stettler, U.S. Bureau of the Census

*Presidential Approval: You May Be Only as Good as Your Rating Scale*

Randall K. Thomas, David Krane, and Humphrey Taylor, Harris Interactive

*How Does Ranking Rate? A Comparison of Ranking and Rating Tasks*

Randall K. Thomas, Harris Interactive, and Eric M. Shaeffer, Ohio State

University

*The More Things Change the More They Stay the Same: Examining Difference in*

*Political Communication, 1952–2000*

Lonna R. Atkeson, University of New Mexico, and Ronald B. Rapoport, College of William and Mary

*Consumer Confidence: How It's Measured and What It Means*

Daniel M. Merkle, Gary E. Langer, and Dalia Sussman, ABC News

Discussant: Patricia M. Gallagher, University of Massachusetts—Boston

## RACE, POLITICS, AND LAW ENFORCEMENT

Chair: Dianne Rucinski, University of Illinois at Chicago

*Changing of the Guard: Mayors, Race, Engagement, and Efficacy*

Adria Gallup-Black, New York University

*Black Respondents' Prejudice toward Whites*

David C. Wilson, The Gallup Organization

*Student Paper Award Winner: Justice or "Just Us?" Perceived Racial Bias in the Criminal Justice System*

Devon Johnson, Harvard University

*Public Perceptions of Racial Bias by the Police*

Steven A. Tuch and Ronald Weitzer, George Washington University

Discussant: David Moore, The Gallup Organization

## ROUNDTABLE—SURVEY RESEARCH AND IRBS: CAN'T WE ALL JUST GET ALONG?

Organizer and Moderator: Mary E. Losch, University of Northern Iowa

## DELIBERATIVE POLLING

Chair: Robert Eisinger, Lewis and Clark College

*Invited Address: Deliberative Foreign Policy Opinions on the Verge of War: Evidence from the 2003 National Issues Convention*

Henry Brady, University of California, Berkeley; Robert Luskin and James Fishkin, University of Texas

*Invited Address: Replicating Deliberative Polling Online*

Shanto Iyengar, Stanford University; James Fishkin and Robert Luskin, University of Texas

*A Different Take on the Deliberative Poll: Information, Deliberation, and Attitude Constraint*

Patrick J. Sturgis, University of Surrey; Caroline E. Roberts and Nick Allum, London School of Economics and Political Science

Discussant: J. Merrill Shanks, University of California, Berkeley

## QUESTIONNAIRE DESIGN: VISUAL DISPLAYS

Chair: Carla Jackson, Schulman, Ronca, and Bucuvalas, Inc.

*The Effects of Graphics, Symbols, Numbers, and Words on Answers to Self-Administered Questionnaires: Results from 18 Experimental Comparisons*

Don A. Dillman and Leah Christian, Washington State University

*What They See Is What We Get: Response Options for Web Surveys*

Mick P. Couper and Frederick G. Conrad, University of Michigan; Roger Tourangeau, University of Maryland and University of Michigan; Scott Crawford, MSInteractive

*Can You Judge a Questionnaire by Its Cover?*

Phil J. Gendall, Massey University

*Student Paper Award Winner: Measuring Visual Political Knowledge*

Markus Prior, Stanford University/Princeton University

Discussant: Fran Featherston, National Science Foundation

## RESPONSE RATES

Chair: Peter V. Miller, Northwestern University

*Countering Nonresponse through Interviewer Training: Avoiding Refusals Training (ART) II*

Chuck D. Shuttles, Jennifer S. Welch, Brooke Hoover, and Paul Lavrakas, Nielsen Media Research

*The Role of an Explicit Refusal Option on Response and Refusal Rates: A Study of Machinists*

Matthew E. Jans, Mary Ellen Colten, Anthony Roman, and Timothy Stablein,  
University of Massachusetts—Boston

*Survey Content Foreknowledge and Response Rate*

Nathaniel J. Ehrlich, University of Michigan

Discussant: Ali Mokdad, Centers for Disease Control

COLLECTION AND ANALYSIS OF PROCESS DATA IN PERSONAL VISIT SURVEYS

Chair: Richard Kulka, RTI International

*Analysis of Contact Histories in Personal Visit Surveys*

Nancy Bates, U.S. Bureau of the Census

*Using Process Data from Computer-Assisted Face-to-Face Surveys to Help Make Survey Management Decisions*

Robert Groves, University of Michigan and Joint Program in Survey

Methodology

*Using Call Records to Study Sources of Nonresponse Bias in Consumer Expenditure Surveys*

John Dixon, U.S. Bureau of Labor Statistics

*Effect of Incentives on Data Collection: A Record of Calls Analysis of the National Survey on Drug Use and Health*

Dicy Butler and Douglas Wright, SAMHSA; James Chromy, Martin Meyer, Rebecca A. Granger, and Peilan Martin, Research Triangle Institute

Discussant: Tony Hak, U.S. Bureau of the Census

POLITICAL ATTITUDES

Chair: Colm O'Muircheartaigh, NORC, University of Chicago

*A Spiral of Silence in the 2002 German Federal Elections and the Role of Public Opinion Research in Opinion Formation in Election Campaigns*

Thomas Petersen, Institute für Demoskopie Allensbach

*Reinvigorating Democracy: Generating Social Capital and Political Participation on the Internet*

Samuel J. Best and Kenneth Dautrich, University of Connecticut

*A Group-Level Experiment on Framing*

Vincent Price, Lilach Nir, and Joseph N. Cappella, University of Pennsylvania

*Public Response to the Cuban Missile Crisis*

Tom W. Smith, NORC, University of Chicago

Discussant: Michael G. Hagen, Rutgers University

ROUNDTABLE—COGNITIVE INTERVIEWING THEORY AND PRACTICES: IMPLICATIONS OF RESULTS FROM RECENT EXPERIMENTS

Organizer and Moderator: Paul Beatty, National Center for Health Statistics

Participants: Frederick Conrad, University of Michigan; Johnny Blair, Abt Associates, Inc.; Ashley Landreth and Theresa J. DeMaio, U.S. Bureau of the Census; Gordon Willis, National Cancer Institute

AAPOR INTERACTIVE PAPER PRESENTATIONS

Chair: Dawn V. Nelson, U.S. Bureau of the Census

*Gender and Racial Attitudes: A Cross-National Study*

Michael Hughes, Virginia Polytechnic Institute and State University, and Steven A. Tuch, George Washington University

*The Effects of Priming Negative Group Attitudes*

Jean L. McSween, University of Virginia

*Why Do Respondents Provide Vague Answers to Open-Ended, Categorical Questions?*

Monica L. Dashen, U.S. Bureau of Labor Statistics

*Respondents' Confidence in Survey Taking and Their Cooperation with Government Surveys: Some Evidence from the U.K.*

Roeland Beerten and Mark McConaghy, Office for National Statistics, U.K.  
*Using Internet-Based Surveys with Physicians: What Works and What Doesn't Work*

Mindy Schneiderman, Sara Thran, Claire Adams, and Belle Lerner, American Medical Association

*Mapping Public Perceptions of Globalization: A Framework of Audience Frames*

Erik C. Nisbet and James Shanahan, Cornell University

**SHORT COURSE — A PRACTICAL GUIDE TO PROJECT MANAGEMENT FOR THE SURVEY RESEARCHER**

Mike Weeks, RTI International