

FIFTY-FIFTH ANNUAL AAPOR CONFERENCE PROGRAM

SHORT COURSE—INTRODUCTION TO WEIGHTING FOR SURVEYS

J. Michael Brick, Westat and Joint Program in Survey Methodology

SHORT COURSE—DESIGNING GREAT QUESTIONNAIRES, PART II

Jon Krosnick, Ohio State University

JOINT SESSION OF NATIONAL NETWORK OF STATE POLLS AND ACADEMIC SURVEY RESEARCH ORGANIZATIONS

Beverley Wiggins and John Kennedy

WAPOR/AAPOR JOINT SESSION—MEASURING AND REPORTING ON RACE

Chair: Brian Gosschalk, MORI, U.K.

The Mirror of the Americas: Latin and Anglo America

Miguel Basáñez, MORI, U.S.A.

Self-Perceptions and Public Opinion about Immigrants

Marcos Torres, University of Washington

Race Reporting by Hispanics in a National Health Survey

Anjum Hajat and Jacqueline B. Lucas, National Center for Health Statistics

Improving Race and Ethnicity Questions in a Survey of Puerto Rico's AARP Members

Tracy Needham, AARP

Discussant: Maria Krysan, Pennsylvania State University

WAPOR/AAPOR JOINT SESSION—PUBLIC OPINION AFTER THE FALL OF COMMUNISM

Chair: Kurt Lang, Emeritus, University of Washington

Winners and Losers: Economic Transition and Political Behavior in Poland

Using Opinion Research to Promote Moldovan Privatization through Mass Media

Karl Geoffrey Feld, Western Wats Opinion Research Center, LC and Russell H.

Mouritsen, Brigham Young University

Addressing Challenges of Media Measurement in Eastern Europe and the Former Soviet Union: The International Broadcasting Perspective

Matt Warshaw and Mark Rhodes, InterMedia, U.S.A.

Discussant: Frank Louis Rusciano, Rider University

GOING CYBER: THE IMPACT OF INTERNET USAGE

Chair: Leo Bogart

The America Online/Roper Starch Cyberstudy 1999

Diana E. Pollich and Jo Holz, Roper Starch Worldwide

Class versus Place: Models for Diffusion and Adoption of New Communication Technologies

K. Viswanath, Daniel G. McDonald, and Paul J. Lavrakas, Ohio State University
Watch, Read or Surf? An Analysis of Mass Media and Internet Use among Young Americans

Lars Willnaut, School of Media and Public Affairs, George Washington University

Use of E-Mail and Internet Surveys by Research Companies

Jeff W. Totten, Bemidji State University

Discussant: Michael Margolis, University of Cincinnati

HEALTH SURVEYS ON UNDERSERVED AND LOW-INCOME POPULATIONS

Organizer and Chair: Dianne Rucinski, Health Research and Policy Center at the University of Illinois at Chicago

An Analysis of Item Nonresponse to Questions about Barriers to Medicaid

Dianne Rucinski, Richard Warnecke, and Shasha Gao, Health Research and Policy Center at the University of Illinois at Chicago

Notes from the Field: Experiments in Influencing Response Rates from Medicaid Enrollees

Patricia M. Gallagher, Floyd J. Fowler, Jr., and Vickie L. Stringfellow, Center for Survey Research, University of Massachusetts, Boston

First Names or Initials: Examining Alternative Self-Identifiers and Nonresponse

Colleen Porter, Department of Health Services Administration, University of Florida

Screening for Family and Household Composition in a Statewide Survey to Determine Public Benefits Eligibility

Ingrid Graf, Survey Research Laboratory, University of Illinois at Chicago

Discussant: Judee Richardson

IMPACT OF SURVEY DESIGN ON SAMPLE EFFICIENCY AND BIAS

Chair: Sylvia Fisher, U.S. Bureau of Labor Statistics

The Efficacy of Pre-Screening Telephone Sample Records

Peter Mariolis, Centers for Disease Control and Prevention

Arbitron/Survey Sampling Telephone Study: Who Is in Those Small Banks Anyway?

Trading Coverage for Efficiency—Does It Really Matter?

Marla Cralley, Arbitron Research Department, and Linda Piekarski, Survey Sampling, Inc.

Combining Samples versus Cumulating Cases: A Comparison of Two Weighting Strategies in NLSY97

Colm O'Muircheartaigh and Steven Pedlow, National Opinion Research Center, University of Chicago

Balancing Costs, Sample Design, and Interviewer Workloads in a Market Research Survey

Martin Collins, City University Business School, London, and Colm

O'Muircheartaigh, National Opinion Research Center, University of Chicago

Discussant: Clyde Tucker, U.S. Bureau of Labor Statistics

RESPONDENT SELECTION METHODS REVISITED

Chair: Jennifer Franz, JD Franz Research, Inc.

Respondent Selection in RDD Surveys: A Randomized Trial of Selection Performance

Charles E. Denk and John W. Hall, Mathematica Policy Research, Inc.

A Comparison of the Accuracy of the Last Birthday versus the Next Birthday Methods for Random Selection of Household Respondents

Katherine Lind, University of South Carolina; Michael Link, Research Triangle Institute; Robert Oldendick, University of South Carolina

A Further Investigation of the Last-Birthday Respondent Selection Method

Paul J. Lavrakas, Brian E. Harpuder, and Elizabeth A. Stasny, Center for Survey Research, Ohio State University

Design Changes and Nonresponse in the National Health Interview Survey

Howard Riddick and Catherine Simile, National Center for Health Statistics

Who Makes the Best Focus Group Participants?

Michael Wood and Peter Tuckel, Department of Sociology, Hunter College, City University of New York

WAPOR/AAPOR JOINT SESSION—UNDERSTANDING ENVIRONMENTAL ATTITUDES

Chair: Graham Hueber, Ketchum Public Relations

The Role of Knowledge in Attitudes toward Risky Environmental Technologies

Eric R. A. N. Smith, University of California, Santa Barbara

Ignorance Is Not Bliss: The Impact of Knowledge on Policy Preferences for High-Level Radioactive Waste

Robert E. O'Connor, Pennsylvania State University; Gilbert W. Bassett, Jr., University of Illinois at Chicago; Hank C. Jenkins-Smith and Carol Silva, University of New Mexico

Thinking about Global Climate Change

Fiona Clark, University of Washington

Description and Explanation of the Greening of the World: A Methodological and Theoretical Challenge for Survey Methodology

Solange Simões, University of Michigan; Peter Ester, Institute for Labour Studies, The Netherlands; Henk Vinken, Tilburg University, The Netherlands

Discussant: Allan McCutcheon, University of Nebraska

WAPOR/AAPOR JOINT SESSION—PUBLIC DELIBERATION REVISITED

Chair and Discussant: Daniel M. Merkle, ABC News

The Evaluation Design of the 1996 American National Issues Convention

Kenneth A. Rasinski and Norman M. Bradburn, National Opinion Research Center, University of Chicago; James S. Fishkin and Robert C. Luskin, University of Texas at Austin

Citizen Deliberation and Resistance to Framing Effects

Vincent Price and Eun-Kyung Na, University of Pennsylvania

Participation in Political Conversations and Individual Media Combination Systems

Connie de Boer, Aart S. Velthuis, and Marion van Beelen, University of Amsterdam, The Netherlands

Talk or Conversation? Dimensions of Interpersonal Discussion and Their Implications for Participatory Democracy

Dietram A. Scheufele, Cornell University

WAPOR/AAPOR JOINT SESSION—PUBLIC OPINION ON SOCIAL ISSUES

Chair: Lars Willnaut, The George Washington University

Citizens' Perception of Crime: Linking Public Opinion to Public Policy

Roberto Mendez, Adimark, Chile

The Welfare State: Preferences for Alternative Principles of Allocation

Per Arnt Pettersen, Norwegian University for Science and Technology, and

Lawrence E. Rose, University of Oslo, Norway

Sources of White Opposition to Affirmative Action: Lessons from Public Opinion Analysis

Linda Williams and Celeste Lay, University of Maryland

An Experiment in Teaching Tolerance: Examination of Israeli-Palestinian "Sesame Street" Viewers

Michael Cohen and Victoria Francis, Applied Research & Consulting

Discussant: William P. Eveland, Jr., University of California at Santa Barbara

THE NEXT GENERATION OF INTERNET SURVEY RESEARCH

Organizer, Chair, and Discussant: John Lapinski, Yale University

How to Produce Credible, Trustworthy Information through Internet-Based Survey Research

George Terhanian, Harris Interactive Inc.

Probability-Based Web Surveying—an Overview

Doug Rivers, InterSurvey, Inc.

"Bill of Rights of the Digital Consumer": The Importance of Protecting the Consumer's Right to Online Privacy

Rudy Nadillo, Greenfield Online, Inc.

Customer Database Research: Guidelines for Complete and Ethical Data Collection

Tara McLaughlin, Cyber Dialogue, Inc.

STRATEGIES FOR REDUCING NONRESPONSE

Chair: Linda Stinson, U.S. Bureau of Labor Statistics

Common Influences across Household Surveys on Noncontact Nonresponse: Theory and Data

Robert M. Groves, University of Michigan and Joint Program in Survey Methodology; Douglas A. Wissoker, Urban Institute; Liberty Greene, Madeline E. Mc-Neeley, and Darlene A. Montemarano, Joint Program in Survey Methodology

Reducing Nonresponse in an Establishment Survey: An Evaluation of Three Experimental Treatments in a National USDA Survey

Darlene A. Montemarano, Darby Miller Steiger; Sameer Y. Abraham, The Gallup Organization; and John Endahl, U.S. Department of Agriculture

Obtaining a High Response Rate from a Hard-to-Reach Population

Elham Eid-Alldredge and Z. Joan Wang, REDA International, Inc.

Telephone Answering Machine Messages as a Tool for Reducing Survey Nonresponse

Michael W. Link and Janice E. Kelly, Research Triangle Institute, and Andrew

G. Malizio, National Center for Education Statistics

The Effect of Leaving Different Answering Machine Messages on Response Rates in a Nationwide RDD Survey

Peter Tuckel, Department of Sociology, Hunter College, CUNY

Discussant: Lina Guzman, University of Wisconsin

IMPROVING RESPONDENT COMPREHENSION OF QUESTIONS

Chair: James Cashion, Mathematica Policy Research, Inc.

Different Respondents Interpret Ordinary Questions Quite Differently

Anna L. Suessbrick and Michael F. Schober, New School for Social Research,
and Frederick G. Conrad, U.S. Bureau of Labor Statistics

"And what was the question again?"—Text and Talk in Standardized Survey Research Interviews

Hanne-Pernille Stax, University of Southern Denmark

Respondent Disagreement and Cognitive Content: Different Answers on Four Questions

Brian R. Clarridge and Lauri Scharf, Center for Survey Research, University of
Massachusetts, Boston

Estimating Daily Activity Times: Comparing Three Approaches in Relation to Time Diaries

Stanley Presser and John P. Robinson, University of Maryland, College Park

Discussant: Donald Camburn, Research Triangle Institute

THE MINORITY AND RELIGIOUS VOTE

Chair: Harry Wilson, Roanoke College

The Missing Latino Voter: Bias in Measuring Hispanic Attitudes and Voting Behavior

Adam Berinsky, Department of Politics, Princeton University, and Cara Wong,
Department of Political Science, University of California, Berkeley

In the Aftermath of Protest: The 2000 Orange County Register/Pacific Opinions Poll of Vietnamese Americans

Christian Collet, University of California, Irvine/Pacific, and Anthony Salvanto,
Center for the Study of Democracy

Comparing Latino Voters and Non-Voters in the 2000 California Elections

Mark DiCamillo, The Field Institute

Religion in the Public Square: Implications for Election 2000 and Beyond

John M. Benson, Harvard Opinion Research Program, and Melissa J. Herrmann,
ICR/International Communications Research

Discussant: Nancy Belden, Belden Russonello & Stewart

JOINT WAPOR/AAPOR POSTER SESSION

Examining the Public's Knowledge and Attitudes toward AIDS in Europe

Tiandong Li, University of Nebraska

Big Issues and Media Coverage: The Recall Function of the Press

Marta Martín Llaguno, University of Alicante, Spain

Don't Know Responses in Japanese Surveys

Nicolaos E. Synodinos, University of Hawaii at Manoa, and Yutaka Ujiie, Shin
Joho Center

Our War, Your War: Participatory Propaganda in the Persian Gulf War (1990–1991)

Abby M. Sandor, Cornell University

Response Effect of Question Content and Others' Presence

Suhao Tu, Academia Sinica, Taiwan

Privacy Issues and Question Characteristics: Content and Mode

Eleanor R. Gerber and Melinda L. Crowley, Center for Survey Methods Re-
search, Statistical Research Division, U.S. Bureau of the Census

Employment or Education? Framing Affirmative Action

Patricia Moy, University of Washington; Julie Andsager, Washington State University; Hilary Karasz, University of Washington

Addressing Survey Refusals among African Americans: Can Tuskegee Be Overcome?

Joel Kennet, Barbara F. Wilson, Alfredo Calvillo, and Karen R. Whitaker, National Center for Health Statistics

Rose-Colored Glasses or Harsh Reality? Changes in Generation X Students' Perceptions of the University's Role in Developing Positive Citizenship

Nancy Whelchel, North Carolina State University

Communication Needs and Orientations among Internet Users in Korea

Mee-Eun Kang, Sookmyung Women's University, Korea

News and Current Events in the Lives of Generation Y

Nellie Gregorian and Michael Cohen, Applied Research & Consulting

Validation of the Life History Interviewing Approach in Criminal Justice Research

Catherine A. Gallagher, George Mason University

*O*NET Data Collection Program: Pretest Results of Methodological Experiments on Employee Respondent Incentives*

Randall Keesling, Research Triangle Institute, and John Nottingham, National Center for O*NET Development, Employment Security Commission of North Carolina

The Variability of Candidate Issue Evaluations and Political Sophistication

David Dutwin, University of Pennsylvania

WAPOR/AAPOR JOINT SESSION—THE POST-INDUSTRIAL CITIZEN:
MAPPING CAUSES AND CONSEQUENCES OF LOCAL CIVIC INVOLVEMENT

Chair: Terry Nichols Clark, University of Chicago

Growth Controls and Other Citizens' Initiative Issues in California

Mark Baldassare, University of California, Public Policy Institute of California

How to Involve Citizens in Public Goods Decisions More Adequately

William Simonsen, University of Oregon, and Mark D. Robbins, University of Georgia

Communication and Citizen Activity in Community Problem-Solving: Media and Interpersonal Influences on Perceptions of Institutional and Citizen Efficacy and Voluntary Participation

Jack M. McLeod, Jessica Zubric, Nojin Kwak, and Maria Powell, University of Wisconsin—Madison

Feelings of Local Subjective Competence in Europe: Resources for Higher Levels of Politics?

Angelika Vetter, University of Stuttgart, Germany

The Post-Industrial Citizen: Globalization and New Issues

Terry Nichols Clark, University of Chicago

Discussant: Gerald M. Kosicki, Ohio State University

WAPOR/AAPOR JOINT SESSION—PUBLIC OPINION ON GLOBAL ISSUES

Chair: Claes H. de Vreese, University of Amsterdam

A World Beyond Civilizations? Using Opinion Theory to Test Models of International Order

Frank Louis Rusciano, Rider University

Public Opinion about the World Trade Organization

Cathy Bullock, Michael McCluskey, Catherine Scott, Keith Stamm, Keiko Tanaka, and Marcos Torres, University of Washington

American Public Attitudes on Globalization

Steven Kull, Program on International Policy Attitudes, University of Maryland
For or Against? Analyzing Public Attitudes toward the War in Kosovo

Sunghee Lee, David Weissner, and Reagan Wright, University of Nebraska
American Elites and the General Public: A Comparison of Attitude Structures and Priorities on Foreign Policy Issues during the 1990s

Alvin Richman and David B. Nolle, Office of Research, U.S. Department of State, and Eloise F. Malone, U.S. Naval Academy
 Discussant: J. David Kennamer, Virginia Commonwealth University

THE INTERNET'S IMPACT ON SOCIETY, PART I

Chair and Organizer: John P. Robinson, University of Maryland

The Digital Divide

James McConnaughey, National Telecommunications and Information Administration, Office of Policy Analysis and Development, U.S. Department of Commerce

Access and Inequality on the Internet

Eszter Hargittai, Princeton University

Changes in Political Life

Andy Kohut, The Pew Center for People and the Press

Taming the Cyber Revolution

Michael Margolis, University of Cincinnati

Discussant: Horst Stipp, NBC

INTERNET SURVEYS OF BUSINESSES AND PROFESSIONALS

Chair: Janet Streicher, KPMG

The Cozint Report: Surveying Physicians Online

James F. Newswanger and Elizabeth H. Rountree, Cozint Interactive, Princeton, NJ

A Physician Research Panel: Respondent Participation via the Internet and Mail

Judee Richardson, Mindy Schneiderman, and Maqsood Noorani, American Medical Association

Use of a Website Questionnaire as One Method of Participation in a Physician Survey

Lorayn Olson, K. P. Srinath, and Mary Cay Burich, Abt Associates; Carrie Klambunde, National Cancer Institute

Opportunities and Challenges of a Web Survey: A Field Experiment

Kumiko Aoki and Michael Elasmr, Communication Research Center, College of Communication, Boston University

An Experiment in Web-Based Data Collection

Mary A. Collins, Westat, and John Tsapogas, National Science Foundation

Discussant: Robert Baumgartner, Hagler Bailly Consulting, Inc.

ELECTION 2000—UNDERSTANDING THE VOTER

Chair: Mickey Blum, Blum and Weprin Associates, Inc.

Voter Involvement with the 2000 Presidential Primary Campaign

Thomas Patterson and Tami Buhr, JFK School of Government, Harvard University

Dynamics of the 2000 Presidential Primaries

Michael G. Hagen, Richard Johnston, David Dutwin, Kate Kenski, and Kathleen Hall Jamieson, Annenberg School for Communication, University of Pennsylvania

Public Opinion Dynamics in the Presidential Nomination Contests of 2000

Scott Keeter, George Mason University, and Ana Maria Arumi, NBC News

Do Voters Really Have "Litmus Test" Issues?

Trevor N. Thompson, Voter News Service, and Paul J. Lavrakas, Center for Survey Research, Ohio State University

Issue Voters in the 2000 Presidential Election: Who Are the Issue Voters and Why Are They Here? An Early View from Ohio

Kimberly Downing, Eric Rademacher, and Al Tuchfarber, Institute for Policy Research, University of Cincinnati

Discussant: Natasha Hritzuk, Schulman, Ronca & Bucuvalas, Inc.

SURVEY INTERVIEW MODE EFFECTS

Chair: Sid Groeneman, Market Facts

Split-Ballot Experiment to Test for Mode Effects on a Customer Satisfaction Survey

Stephen M. Smith, Michele Zimowski, Lisa Lee, Marie L. Halverson, Rashna Ghadialy, and Tina B. Dennis, National Opinion Research Center, University of Chicago; Joan DaVanzo, The Lewin Group

Response Order Effects in the Medicare Population: The Interaction between Mode of Survey Administration and Respondent Age

Diana B. Elliott and Floyd J. Fowler, Jr., Center for Survey Research, University of Massachusetts, Boston

Survey Mode Effects on Voting Estimates

Janet Hoek, Ben Healey, Mike Brennan, Zane Kearns, Philip Gendall, and Terry Macpherson, Massey University, Palmerston North, New Zealand

Mode Effects on Calling Efficiencies in Household Surveys

Dicy Butler, Liberty Greene, Madeline E. McNeeley, and Darlene A. Montemaran, Joint Program in Survey Methodology; Robert M. Groves, University of Michigan and Joint Program in Survey Methodology; Douglas A. Wissoker, Urban Institute

Getting the Right Numbers: Observations from an Ongoing Telephone Survey of Drug Use

David Livert, Ellie Buteau, and Kimberlee Trudeau, Graduate Center, City University of New York; Charles Kadushin and Leonard Saxe, Brandeis University; Andrew Beveridge, Queens College; Michael Bucuvalas and Andy Weiss, Schulman, Ronca & Bucuvalas, Inc.

Discussant: Joan Cwi, Battelle Centers for Public Health

CROSS-NATIONAL SURVEY METHODS

Organizer and Chair: Janet Harkness, ZUMA, Mannheim, Germany

Dealing with Item Bias in Comparative Survey Research

Peter Mohler, ZUMA, and Fons van der Vijver, Tilburg University, Holland

Findings from a Seven-Country Modes Experiment

Kalgraff Skjåk, NSD, Norway; Janet Harkness, ZUMA, Mannheim, Germany; Tom Smith, National Opinion Research Center, University of Chicago

Organizing and Assessing Translations (When You Do Not Speak the Language): Procedures and Quality Issues

Janet Harkness, ZUMA, Mannheim, Germany

Respondent Cultural Orientation and Survey Participation: The Effects of Individualism and Collectivism

Timothy Johnson, University of Illinois; Janet Harkness, ZUMA; and Peter Mohler and Fons Vanda Vijver, University of Tilberg

WAPOR/AAPOR JOINT SESSION—PROBLEMS AND PROGRESS IN CROSS-NATIONAL STUDIES: LESSONS LEARNED THE HARD WAY

Chair: Robert Worcester, MORI International
Robert Worcester, MORI International
Miguel Basáñez, MORI, U.S.A.
Marta Lagos, MORI, Chile

WAPOR/AAPOR JOINT SESSION—EXTENSIONS OF THE SPIRAL OF SILENCE

Chair: K. Viswanath, Ohio State University
Traditional Bonds and New Rules: A Study of Public Opinion Theory
Wilhelm Haumann and Thomas Petersen, Institut für Demoskopie Allensbach, Germany
The "Referee Test": An Experimental Way to Simulate Isolation Threat
Gregor Daschmann, Johannes Gutenberg-Universität, Germany
Opinion Expressing in the Spiral of Silence: Some Alternative Solutions
Gregor Petric, University of Ljubljana, Slovenia
The Articulation and Activation Functions of Mass Media
William P. Eveland, Jr., University of California at Santa Barbara, and Dietram A. Scheufele, Cornell University
Discussant: Patricia Moy, University of Washington

THE INTERNET'S IMPACT ON SOCIETY, PART II

Organizer and Chair: John P. Robinson, University of Maryland
The Internet and Changing Daily Life
Norman Nie and Lutz Erbring, SIQSS, Stanford University
Surveying the Digital Future
Jeffrey Cole, Michael Suman, and Danil van Bel, UCLA Center for Communication Policy
Opinion Expression and Opinion Gathering on the Web
Vincent Price, Annenberg School for Communication, University of Pennsylvania
The Pew Internet and American Life Project
Lee Rainie, Pew Internet and American Life Panel
Social Life and Media Use among Internet Users
John P. Robinson and Ric Uslander, University of Maryland
Discussant: Horst Stipp, NBC

ELECTION 2000 ROUNDTABLE: WHAT THE POLLS TELL US

Organizer: Cliff Zukin, Rutgers University
Participants: Kathleen Frankovic, CBS News; Andy Kohut, The Pew Center for the People and the Press; Frank Newport, The Gallup Organization; and Gary Langer, ABC News

WORLD OPINION

Chair: Wolfgang Donsbach, Technische Universität Dresden

Reality Check: South Africans' Views of the New South Africa

Mollyann Brodie, Drew Altman, and Michael Sinclair, Kaiser Family Foundation
Rainbow's End? Public Support for Democracy and the Media in the New South Africa

Richard Morin, The Washington Post

Measuring the Image of the U.S., NATO and Britain in Serbia and the Balkans after the Kosovo War

Gordon Heald and Jonathan Heald, The Opinion Research Business

The Controversy of Falun Gong: The Discrepancies between Western Media News Reports and the Chinese People's Opinions

Mei Lu, University of Michigan

Latent Association Models for Cross-National Survey Research

Allan L. McCutcheon, UNL-Gallup Research Center and Graduate Program in

Survey Research and Methodology, University of Nebraska

Discussant: Bernard Roshco

IMPROVING QUESTIONNAIRE DESIGN: PART I

Chair: Shawn Marsh, Mathematica Policy Research, Inc.

Effects of Long Skip-Outs in Self-Administered Paper-and-Pencil Surveys

Alayne J. Ormerod and Wayne C. Lee, University of Illinois at Urbana-Champaign; Robert O. Simmons, Defense Manpower Data Center

Response Order Effects in Gallup Surveys: Linguistic Structure and the Impact of Respondent Ability, Motivation, and Task Difficulty

Jon A. Krosnick, Ohio State University; Allyson L. Holbrook, Center for Survey Research, Ohio State University; David W. Moore, The Gallup Organization; Roger Tourangeau, Senior Scientist, National Opinion Research Center, University of Chicago

The Damaging Effect of Acquiescence Response Bias on Answers to Agree/Disagree Questions

Willem Saris, University of Amsterdam, and Jon Krosnick, Ohio State University
An Interactionist Perspective on Response Order Effects

Vikas Kumar Gumbhir, Department of Sociology, University of Oregon

PANEL AND ROUNDTABLE—A SURVEY OF STATISTICAL DISCLOSURE
LIMITATION (SDL): PRACTICES OF ORGANIZATIONS THAT DISTRIBUTE
PUBLIC USE MICRODATA

Organizers: Alice Robbin, School of Library and Information Science, Indiana University, and Heather Koball, Committee on National Statistics, National Academy of Sciences

PLENARY SESSION—LINKING PUBLIC AND LEADERS: THE E-
REVOLUTION'S IMPACT ON GOVERNING

Keynote Speaker: Adam Clayton Powell III, Vice President, Technology, The Freedom Forum

Discussants: Norman Nie, Stanford University and InterSurvey, Inc.

James R. Beniger, University of Southern California

Moderator: Peter V. Miller, Northwestern University

EXAMINATION OF WEB T.V. (INTERSURVEY) FOR INTERNET DATA COLLECTION

Organizer and Chair: Karol P. Krotki, InterSurvey, Inc.

A Preliminary Examination of a Joint Survey/On-Line Discussion Method for Studying Electoral Attitudes

Norman H. Nie, InterSurvey, Inc. and SIQSS, Stanford University; Vincent Price, Annenberg School of Public Policy, University of Pennsylvania; William C.

McCready, InterSurvey, Inc. and Northern Illinois University (on leave)

Sampling and Weighting for Web Surveys

Karol P. Krotki, InterSurvey, Inc.

Questionnaire Design for Probability-Based Web Surveys

J. Michael Dennis and Cristel de Rouvray, InterSurvey, Inc.; Mick Couper, University of Michigan

A National Random Sample Comparison between Survey Administration via CATI and Web T.V.

William C. McCready, InterSurvey, Inc. and Northern Illinois University (on leave), and Robert Tortora, The Gallup Organization

Internet Panel Response to the "State of the Union" Address: An Experiment

Kathleen Frankovic, CBS News

Uncertainty in Web-Based Polling

Anna Greenberg, John F. Kennedy School of Government and InterSurvey, Inc., and Michael Bocian, InterSurvey, Inc.

Discussant: Edward Freedland, Princeton University

MEASURING INCOME IN SURVEYS

Organizer and Chair: Lisa K. Schwartz, U.S. Bureau of Labor Statistics

Using Alternative Question Strategies to Reduce Income Nonresponse

Jeffrey C. Moore and Laura S. Loomis, U.S. Bureau of the Census

Wealth Measurement in the Survey of Consumer Finances

Arthur B. Kennickell, The Federal Reserve Board, Washington, DC.

Methods Panel to Improve Income Measurement in the Survey of Income and Program Participation

Pat Doyle, Betsy Martin, and Jeff Moore, U.S. Bureau of the Census

Earnings Reporting in the Survey of Income and Program Participation: Building and Instrument That Targets Those Most Likely to Misreport

Nancy Bates and Robert Pedace, U.S. Bureau of the Census

Improving Response Rates to Income Questions: A Comparison of Range Techniques

Lisa K. Schwartz and Geoffrey Paulin, U.S. Bureau of Labor Statistics

AAPOR\IFD & TC JOINT SESSION—IMPROVING QUESTIONNAIRE DESIGN: PART II

Chair: Jason Markesich, Mathematica Policy Research, Inc.

Straddling the Fence: An Examination of the Impact of Allowing a Neutral Response to Customer Satisfaction Questions

Christine L. Gaines, J. Philippe Gwet, Kerry Y. Levin, Cynthia V. Helba, and James B. Greenlees, Westat

Anchors Away: The Effect of Altered Verbal Anchors on Responses to a Satisfaction Scale

Thomas M. Guterbock and Ryan A. Hubbard, Center for Survey Research, University of Virginia

An Experiment with Skip Instructions: Decreasing Item Nonresponse in a Self-Administered Survey of Medicaid Beneficiaries

Vickie L. Stringfellow, Floyd J. Fowler, Jr., and Patricia M. Gallagher, Center for Survey Research, University of Massachusetts, Boston

The Accessibility and Applicability of Knowledge: Predicting Context Effects in National Surveys

Alexander Todorov, New York University

Discussant: Janice Ballou, Eagleton Institute of Politics, Rutgers University

NONRESPONSE AND BIAS

Chair: Bikramjit S. Garcha, Georgia State University

Public Opinion of the Census Bureau and Its Data Collection Efforts: The 1999 KAP-1 Survey

Donna Eisenhower, then at National Opinion Research Center; Joanne Dickinson and Angela Brittingham, U.S. Bureau of the Census

On Understanding Nonresponse in Establishment Surveys

Young I. Chun, University of Maryland and Institute for Strategic Reconciliation

Predicting Household and Interviewer Nonresponse Rates from Household and Regional Characteristics

Clyde Tucker and John Dixon, U.S. Bureau of Labor Statistics

Tracking the Elusive Teen: A Longitudinal Study of Jewish Teenagers 1995–1999

Ariela Keysar, Center for Jewish Studies, City University of New York, and

Barry A. Kosmin, Institute for Jewish Policy Research

Discussant: Robert Mason, Oregon State University

ELECTION POLLING: METHODOLOGICAL ISSUES

Chair: John Russonello, Belden Russonello & Stewart

What Works Best? Using the Acid Test of Actual Voter Behavior to Evaluate Likely Voters Models in a Volatile Election

Robert P. Daves, The Minnesota Poll, Minneapolis Star Tribune

Internet Voting and the 2000 Election: A Case Study of the Arizona Democratic Party Primary Election

Frederic I. Solop, Northern Arizona University

Can the Reform Party Really Reform the Parties? A Split-Ballot Experiment to Examine Party Affiliation in Minnesota

Robert P. Daves, The Minnesota Poll, Minneapolis Star Tribune

Discussant: Sheldon Gawiser, NBC

ROUNDTABLE SESSION—INTEGRATING WEB OPTIONS INTO GOVERNMENT-SPONSORED PROGRAM EVALUATION AND POLICY-RELATED SURVEYS

Organizer and Chair: Margaret Cahalan, Mathematica Policy Research, Inc.

Participants: Welmoet van Kammen and Melissa Thomas, Mathematica Policy Research, Inc.

AAPOR\IFD & TC JOINT SESSION—INTERNET SURVEY FORMAT AND DESIGN ISSUES

Chair: Jay Mattlin, Moviefone/AOL

An Experimental Evaluation of Alternative Formats for Constructing Web Questionnaires

Dennis Bowker and Don A. Dillman, Social and Economic Sciences Research Center, Washington State University

Design Issues in WWW Surveys

Vasja Vehovar, Katja Lozar Manfreda, and Zenel Batagelj, University of Ljubljana

Exploring the Possibilities of On-Line Focus Groups

Neli I. Esipova, Wisconsin Survey Research Laboratory; Thomas W. Miller, Michael D. Zamecki, Jason Elzaurdia, and Sanjay Ponnaiya, A. C. Nielsen Center for Marketing Research, School of Business, University of Wisconsin—Madison

Web Surveys: Perceptions of Burden

Scott Crawford, Market Strategies, Inc., and Mick P. Couper, Survey Research Center, University of Michigan

Discussant: John Kennedy, Indiana University

NEW FRONTIERS IN COGNITIVE TESTING

Chair: Laurie Schwede, U.S. Bureau of the Census

Cognitive Testing Proposed Questions for PRAMS in the NCHS Questionnaire Research Design Lab

Barbara Foley Wilson, Nedra Whitehead, and Karen Whitaker, National Center for Health Statistics and National Center for Chronic Disease Prevention and Health Promotion

Cognitive Testing: A Workshop Approach

Sandra Smith, Borka Buseska, Sanna Coombs, and Alanna Sutcliffe, Australian Bureau of Statistics

Flexible or Structured: What's the Best Cognitive Interviewing Protocol

Carol Cosenza and Floyd J. Fowler, Jr., Center for Survey Research, University of Massachusetts, Boston

Design of the Census 2000 Evaluation Follow-Up Interview Questionnaire

David A. Raglin and Elizabeth A. Krejsa, Planning, Research, and Evaluation Division, U.S. Bureau of the Census

Discussant: Theresa J. DeMaio, U.S. Bureau of the Census

AAPOR\IFD & TC JOINT SESSION—FIELDING SURVEYS: SCHEDULING CALL ATTEMPTS

Chair and Discussant: Craig Hill, Research Triangle Institute

The Effect of Time of Year of Data Collection on Sample Efficiency and Data Quality: An Analysis of the Iowa Behavioral Risk Factor Surveillance Survey

Mary E. Losch, Aaron K. Maitland, and Gene M. Lutz, Center for Social and Behavioral Research, University of Northern Iowa

Understanding "Day of Week" Differences and the Implications for Survey Research

Linda L. Stinson, U.S. Bureau of Labor Statistics

There's No Place Like Home: Using Time Diary Data to Increase Efficiency in a Telephone Survey

Martha Kropf, Department of Political Science, University of Missouri—Kansas City; Johnny Blair and Jane Joseph, Survey Research Center, University of Maryland, College Park

An Examination of Contact Attempts for an RDD Study: The Buckeye State Poll

Jeffery A. Stec, Center for Survey Research, Ohio State University College of Social and Behavioral Studies

HEALTH MEASUREMENT ISSUES

Chair: Julita Milliner-Waddell, Mathematica Policy Research, Inc.

Discrepancies between Child and Maternal Reports of Child Mental Health

Laurie J. Bauman and Sheila Camacho, Albert Einstein College of Medicine/
CHAM

How Involved Are Fathers? Ideals, Realities, and the Relationship to Well-Being

Melissa A. Milkie, Suzanne M. Bianchi, Marybeth J. Mattingly, and John P.
Robinson, University of Maryland

*A Shared Understanding: Elite and Mass Perceptions of Problems Facing Children
and Youth in Five American Cities*

Adria Gallup-Black, Beth C. Weitzman, Diana Silver, Tod Mijanovich, Aileen M.
Reid, John P. Jasek, and Mitja Baumhackl, New York University, Center for
Health and Public Service Research

Discussant: Ray Fink, New York Medical College

ISSUE MEASUREMENT

Chair: Harry O'Neill, Roper Starch

Public Opinion on Gun Control, 1996–1999

Tom Smith, National Opinion Research Center, University of Chicago

Interpreting Survey Questions about the Creation/Evolution Issue

George Bishop, University of Cincinnati

Measuring the Issue Attention Cycle

Gary T. Henry and Craig S. Gordon, Andrew Young School of Policy Studies
and Applied Research Center, Georgia State University

*Experimental Investigations of the Cognitive Processes Which Underlie Judgments
of Poll Accuracy*

Paul J. Lavrakas, Lillian Diaz-Castillo, and Quin Monson, Ohio State University
Political Knowledge: Being Misinformed versus Uninformed, Does It Matter?

John T. Young and Minah Kim, Harvard University

Discussant: Sidney Kraus, Cleveland State University

AAPOR/IFD & TC JOINT SESSION—ROUNDTABLE: THE PRESENT AND
FUTURE OF RESEARCH ON SURVEY NONRESPONSE: REFLECTIONS ON
PORTLAND '99 AND BEYOND

Organizer and Chair: Robert M. Groves, University of Michigan and Joint Program
in Survey Methodology

Participants: Don Dillman, Washington State University

Eleanor Singer, University of Michigan

Jon Krosnick, Ohio State University

LATINOS IN THE U.S.

Organizer and Chair: Mollyann Brodie, Henry J. Kaiser Family Foundation

Interviewer Effects in Telephone Surveying Latinos

Melissa J. Herrmann, Annmichele P. Gutsche, and JoAnn Buono, International
Communications Research

*Latinos' Perceptions of the U.S., Values and Public Policy Attitudes: One Voice or
Many?*

Mollyann Brodie, Kristin Kenyon, and Ana Maria Arumi, Henry J. Kaiser Fam-
ily Foundation

Latinos and the 2000 Presidential Election

- Claudia Deane, Washington Post
The Policy Views of the Minority Community: How Much Do African-Americans and Latinos Differ
 Robert Blendon and John Benson, Harvard School of Public Health

POSTER SESSION I

- Comparing Characteristics of Respondents and Non-Respondents in Welfare Reform Surveys*
 Lindsay Dobrzynski, Rita Stapulonis, Martha Kovac, Tom Fraker, and Anne Gordon, Mathematica Policy Research, Inc.
- Antecedents of Knowledge Gaps: A Deviant Case Analysis*
 Cecilie Gaziano and Martha Farrell Erickson, Research Solutions, Inc., Minneapolis
- An Experiment with Skip Instructions*
 Philip Gendall and Rachel Ramsey, Massey University, New Zealand
- Exploration of Non-Response in the Long Term Care Survey*
 Daniel Levins, Dawn V. Nelson, and Judith Pilkerton, U.S. Bureau of the Census
- Utilizing Laptops for Listing, Screening, and Interviewing Latinos in Urban Los Angeles County, California*
 Karen Tucker and Lisa V. John, Battelle Centers for Public Health Research and Evaluation
- Understanding Politics and Participation ... or Vice Versa*
 Dietram A. Scheufele, Cornell University
- Results of an Experiment to Determine the Effectiveness of Using a Monetary Incentive in a Survey of Medicare Beneficiaries*
 Judith Lynch, Scott Scheffler, Lauren McCormack, and Steve Garfinkel, Research Triangle Institute
- Comparing Results from Telephone, Mail, Internet, and Interactive Voice Recognition Surveys of Drug and Alcohol Use among University of Georgia Students*
 James J. Bason, Survey Research Center, University of Georgia
- Domain Specificity of Item Nonresponse*
 Ellie Buteau, Charles Kadushin, and David Livert, City University of New York Graduate School
- Cooperation, Attrition, and Nonresponse Bias in a Panel Survey*
 Brian Harris-Kojetin, Dan Ames, Melissa Leonard, and Viola Penn, The Arbitron Company
- Survey Respondent Reluctance, Dropouts, and Nonresponse: Analyzing Correlates in Telephone Survey Samples*
 Amy Sue Goodin, Carol L. Silva, and Hank Jenkins-Smith, UNM Institute for Public Policy
- The 1988 Survey of Small Business Finance: Record Use and Data Quality*
 Karen Gregorian and Catherine Haggerty, National Opinion Research Center, University of Chicago; John Wolken, Federal Reserve Board
- Interview Realization by Three Survey Techniques in a Public Safety Project*
 Guenther Lueschen, Heidi Malmquist, Karim Abu-Omar, Mary Laska, Carey Mitchell, and Xuanping Zhang, University of Alabama at Birmingham
- City Service Evaluations: Legitimate Assessments or Politics as Usual?*
 Thomas C. Shaw, University of Cincinnati

AAPOR\IFD & TC JOINT SESSION—INTERNET SURVEYS: IMPROVING RESPONSE RATES

Chair: Julie Fishtein, Mathematica Policy Research, Inc.

Increasing the Response Rate to E-Mail Surveys

Curt J. Dommeyer and Eleanor Moriarty, California State University, Northridge
Impact of Notification Methods on Response Rates for Web-Based Surveys

Richard Clark, University of Connecticut Center, and Chase Harrison, University of Connecticut Center for Survey Research and Analysis

Towards an Understanding of Participation in Non-Restricted Web-Surveys—a Typology and Explanatory Model for Item Nonresponse

Michael Bosnjak and Wolfgang Bandilla, Center for Survey Research and Methodology (ZUMA)

Invites, Intros and Incentives: Lessons from a Web Survey

Sandra Bauman, Jennifer Airey, Natalie Jobity, and Hakan Atak, Wirthlin Worldwide

Discussant: Eleanor Singer, University of Michigan

AAPOR\IFD & TC JOINT SESSION—MEASURING SENSITIVE ISSUES

Chair: Diane O'Rourke, University of Illinois

Can "Latent" Timers Be Used to Measure Response Latency? A Comparison with Interviewer-Activated Timers in a CATI Environment

Kenneth Mulligan, J. Tobin Grant, Paul J. Lavrakas, Stephen T. Mockabee, and Quin Monson, Ohio State University

Early, Middle, Late, and Refusal Conversion Respondents to an RDD Substance Abuse Survey: Substantive, Demographic, and Data Quality Comparisons

Scott R. Beach, Donald Musa, Dolores Fowler, Jan Jernigan, and Edmund Ricci, University of Pittsburgh

Correlates of Measurement Error When Screening on Poverty Status for a Random Digit Dial Survey

David Cantor, Westat, and Kevin Wang, Urban Institute

Evaluation of an Electronic Event History Calendar

Elizabeth F. Wiebe and Karl R. Landis, Research Triangle Institute

Discussant: Ronald Langley, University of Kentucky

GENERATIONAL ISSUES

Chair: Gladys Engel Lang, Emeritus, University of Washington

Generation X Speaks Out on Censuses, Surveys, and Civic Engagement: An Ethnographic Approach

Melinda L. Crowley, Center for Survey Methods Research, Statistical Research Division, U.S. Bureau of the Census

Value Changes in American High School Students, 1976–1996

Seth Ovadia, University of Maryland, College Park

Generation X Goes to Work

Chase H. Harrison, University of Connecticut

The Changing Sociometry of Post-Soviet Youth

Ailona Andreenkova, Institute for Sociology, Moscow; Erjan Kurbanov, Claritas Corporation; Elena Tracy, University of Maryland; John Robinson, University of Maryland

Across the Generational Divide: Political Engagement, Civic, and Social Attitudes

Cliff Zukin, Rutgers University, Center for Public Policy

Discussant: Lowndes Stephens, University of South Carolina

INTERVIEWER-RESPONDENT INTERACTIONS

Chair: Lindsay Dobrzynski, Mathematica Policy Research, Inc.

The Effect of CAI on Interviewer-Respondent Interaction

Sue Ellen Hansen, Survey Research Center, University of Michigan

Interviewer-Related Measurement Error in a Continuing Economic CATI Survey

Lewis R. Horner, Erik Stewart, and Paul J. Lavrakas, Center for Survey Research, Ohio State University

Race of Interviewer Effects in Surveys of Black-White Relations in the U.S.

Jack Ludwig and Rajesh Srinivasan, The Gallup Organization

An Analysis of Interviewer Race Effects and Respondent Sensitivity to Racial Topics: Evidence from Los Angeles

Devon Johnson, University of California, Los Angeles, and Lawrence D. Bobo, Harvard University

Discussant: Fran Featherston, U.S. General Accounting Office

INCLUDING DISABLED PERSONS IN SOCIAL SURVEYS: ISSUES, CHALLENGES, AND RECOMMENDATIONS

Organizers and Chairs: Jennifer A. Parsons, Survey Research Laboratory, University of Illinois at Chicago, and Anne Ciemnecki, Mathematica Policy Research, Inc.
Including Disabled Persons in Social Surveys: Issues, Challenges, and Recommendations

Jennifer A. Parsons, Timothy P. Johnson, and Sara Baum, Survey Research Laboratory, University of Illinois at Chicago; Gerry Hendershot, National Center for Health Statistics

The Effects of Alternative Questions on Estimates of Persons with Disabilities

Nancy A. Mathiowetz and Annette Gartin, Joint Program in Survey Methodology, University of Maryland

Interviewing Populations with Disabilities by Telephone: Data Quality Measures

Anne B. Ciemnecki, Karen A. Cybulski, Steven C. Hill, and Craig Thornton, Mathematica Policy Research, Inc.

Interviewing Populations with Disabilities by Telephone: Survey Design and Operations

Karen A. Cybulski and Anne B. Ciemnecki, Mathematica Policy Research, Inc.

Discussant: Corinne Kirchner, The American Foundation for the Blind

FAST REACTIVE MONITORING OF THE CENSUS 2000 MASS MOBILIZATION CAMPAIGN

Organizer: Elizabeth Martin, U.S. Bureau of the Census

Reflections on Census 2000

Kenneth Prewitt, U.S. Bureau of the Census

The 2000 Census Civic Mobilization Effort—an Early Assessment

Norman Nie, InterSurvey

Changes in the Public's Privacy Concerns during the Census: Comparisons with 1990

Elizabeth Martin, U.S. Bureau of the Census

Influences on Census 2000 Response and Cooperation

Jane Junn, Rutgers University and InterSurvey, and Daniel Slotwinder, InterSurvey

AAPOR/IFD & TC WORKSHOP—USING COLOR TO HELP ANALYZE AND PRESENT DATA

Chair: Tom Piazza, Survey Research Center, University of California, Berkeley

POSTER SESSION 2

Consumers' Contradictions: "Value" and Other Brand Attributes

Lori B. Cook and David A. Langley, Blue Cross Blue Shield of Maine

Computing Adjustment Factors for Introducing a Middle Alternative in Two Customer Satisfaction Studies

Michele A. Burr, Kerry Y. Levin, David Marker, and Angie Becher, Westat
Nudie Pics and Turning Tricks: American Views on Legal and Illegal Sexual Deviancy

Angela K. Ahrendt, Meghan K. Finley, and Kip K. Kelly, Social Research Laboratory, Northern Arizona University

The Agenda Setting Effect with New Information Technology: Can Media Tell People What to Talk About?

Mei Lu, University of Michigan

Changes in Gambling Attitudes and Behavior from 1975 to 1998

Marianna T. Toce and Dean R. Gerstein, National Opinion Research Center, University of Chicago; Rachel A. Volberg, Gemini Research, Ltd., Northampton, MA; Robert A. Johnson, National Opinion Research Center, University of Chicago

Volition, Specificity, and Attitude-Behavior Consistency

Z. Joan Wang, REDA International, Inc., and John P. Robinson, University of Maryland

Opinions, Audiences and Frames: Understanding Opinion Formation and Media Frames as Multidimensional Concepts

Michael Schmierbach, University of Wisconsin—Madison

The Daily Habit: Ritual Behaviors and Their Effects on Newspaper Readership

Clyde H. Bentley, University of Oregon

Averaging over Relevant Considerations: A Statistical Model of the Survey Response

Joshua D. Clinton, InterSurvey, Inc., and Simon Jackman, Stanford University
The Impact of Moderately Salient Decisions on Public Confidence in the Supreme Court

Juan C. Copa and Jeffery J. Mondak, Department of Political Science, Florida State University

The Fulfillment Approach to Physician Surveys

Lorayn Olson, K. P. Srinath, and Mary Cay Burich, Abt Associates; Carrie Klumbunde, National Cancer Institute

SHORT COURSE—TAILORED DESIGN OF MAIL AND INTERNET SURVEYS

Don A. Dillman, Washington State University

RACIAL ISSUES

Chair: Robert Eisinger, Lewis and Clark College

Fairness of the Economic System: Differences among African Americans and Whites

Karen Swift, The Gallup Organization

The Attributions of Blacks and Whites in Explaining Socio-Economic Differences between Blacks and Whites

Matthew W. Courser and Paul J. Lavrakas, Center for Survey Research, Ohio State University;

A Meta-Analysis of the Effect of the Race of the Defendant and Victim on the Pre-judgment of Guilt and Penalty by Whites and Blacks in the Jury Pool

Edward J. Bronson and Robert S. Ross, California State University, Chico

Effects of Social Desirability Bias in Race Related Survey Questions

Erin C. St. Onge and Christopher E. Barnes, University of Connecticut

Discussant: Larry Bobo, Harvard University

METHODS FOR MEASURING SENSITIVE ISSUES

Chair: Patricia A. Gwartney, University of Oregon

Asking about Risky Behavior: Standardized Questions about HIV and Sexually Transmitted Diseases

John E. Anderson, Centers for Disease Control and Prevention; Amy Lansky, Centers for Disease Control and Prevention; Cornelis Rietmeijer, Denver City Health Department; Ronald Fichtner, Centers for Disease Control and Prevention

Dare to Deny: Drug Use Recanting in a Prevention Evaluation

Michale Fendrich, University of Illinois at Chicago

Assessing a New Data Collection Methodology for Obtaining Sensitive Data Using an RDD Telephone Survey

Larry Osborn, Abt Associates, Inc.; Stephen J. Blumberg, National Center for Health Statistics; Lorayn Olson, Abt Associates, Inc.

Record Checking in Establishment Surveys

Geraldine M. Mooney and Barbara Rogers, Mathematica Policy Research, Inc.; Deborah Trunzo and Patricia Royston, SAMHSA

An Experiment for Testing Respondent-Generated Intervals Methodology

Diane Miller, Diana Petitti, S. James Press, and Judith M. Tanur, State University of New York, Stony Brook

Discussant: Peter V. Miller, Northwestern University

COLLECTING AND REPORTING SURVEY DATA TO THE PUBLIC: LESSONS FROM THE CONSUMER ASSESSMENTS OF HEALTH PLANS STUDY

Organizer and Chair: Lauren Harris-Kojetin, Research Triangle Institute

How to Effectively Convey Survey Results to the Public: Lessons from Qualitative Research with Jane and John Q. Public

Lauren Harris-Kojetin, Research Triangle Institute

How Health Care Coalitions Can Survey Consumers and Report Information

Elizabeth M. F. Jael, Research Triangle Institute

When Less Is More: The Use of Efficacy Messages in Presenting Survey Data to the Public

Paul A. Mullin, Lauren D. Harris-Kojetin, Sarah E. Daugherty, and Erica R. Brody, Research Triangle Institute

The Impact of CAHPS Data on an Employed Population

Nancy D. Berkman, Research Triangle Institute

Discussant: Jack Fowler, University of Massachusetts

AAPOR\IFD & TC JOINT SESSION—COMPARING INTERNET RESULTS TO OTHER INTERVIEW MODES

Chair: James Caplan, Private Practice Consultant

Using the Web for Public Opinion Research: A Comparative Analysis between Data Collected via Mail and the Web

Nojin Kwak and Barry T. Radler, School of Journalism and Mass Communication, University of Wisconsin—Madison

Web versus Paper: A Mode Experiment in a Survey of University Computing

Thomas M. Guterbock and Brian J. Meekins, Center for Survey Research, University of Virginia; Alf C. Weaver, Department of Computer Science, University of Virginia; John C. Fries, Southeastern Institute of Research, Inc., Richmond, VA

Mode Effects in an Internet/Paper Survey of Employees

Carl Ramirez, U.S. General Accounting Office; Kevin Sharp and Luis Foster, Schulman, Ronca & Bucuvalas, Inc.

Response Rate Effects of Making Web or Paper the Primary Mode

Timothy W. Elig, Barbara Quigley, and Elizabeth C. Hoover, Defense Manpower Data Center

Web and Mail Survey—Comparisons Based on a Large-Scale Project

John M. Kennedy, George Kuh, Shaoqing Li, John Hayek, Jennifer Inghram, Nancy Bannister, and Karen Segar, Indiana University

Internet Surveys: Fast, Easy, Cheap, and Representative of Whom?

Rachel Askew, Peyton M. Craighill, and Cliff Zukin, The Bloustein School of Planning and Public Policy, Rutgers University

AAPOR\IFD & TC JOINT SESSION—NEW CHALLENGES TO RDD SAMPLING FRAMES

Chair: Dawn Nelson, U.S. Bureau of the Census

Threat or Opportunity? Cellular Telephone Use by Households

Charlotte Steeh and Brian Cannon, Georgia State University

Who's Considering Wireless-Only Phone Service as Their Primary Home Phone?

Cheryl Wiese, University of Nebraska

Arbitron/Survey Sampling, Inc. Telephone Study: One Residence—Many Numbers; Can I Reach You? On How Many Lines?

Linda Piekarski, Survey Sampling, Inc., and Marla Cralley, Arbitron Company

Listed/Unlisted Phone Households: What's the Difference?

Barbara O'Hare and Lester Jones, Arbitron Company

Discussant: Don Ferree, University of Connecticut

PANEL AND ROUNDTABLE—THE CHALLENGES OF STARTING A SURVEY CENTER ON CAMPUS

Organizer and Chair: Martha Kropf, University of Missouri, Kansas City

Understanding and Addressing the Problem of Interviewer Turnover in Survey Organizations

Ashley Bowers, University of North Carolina, Survey Research Unit; Nancy Clusen, Mathematica Policy Research, Inc.; Susan Crotty, University of North Carolina

Participants: Gary Copeland and Katie Kimberling, University of Oklahoma; Christine Johnson, Oklahoma State University

PANEL AND ROUNDTABLE—PERSON- VERSUS HOUSEHOLD-LEVEL
QUESTIONNAIRE DESIGN

Organizer: Jennifer Hess, U.S. Bureau of the Census

Chair: Jennifer Rothgeb, U.S. Bureau of the Census

Participants: Jennifer Hess, Catherine Keeley, Jeffrey Moore, Joanne Pascale, and Jennifer Rothgeb, U.S. Bureau of the Census, Statistical Research Division, Center for Survey Methods Research

Discussant: Karen Bogen, Johns Hopkins University

AAPOR\IFD & TC JOINT SESSION—RESPONSE DISPOSITIONS:
MEASUREMENT ISSUES

Chair and Discussant: Warren Mitofsky, Mitofsky International

Nonresponse Standards: Past, Present, and Future

Tom Smith, National Opinion Research Center, University of Chicago

Estimating Residency Rates for Undetermined Numbers in RDD

J. Michael Brick and Jill Montaquila, Westat, and Fritz Scheuren, Urban Institute
Estimating the Number of Eligible Respondents for a Telephone Survey of Low-Incidence Households

James M. Ellis, Survey and Evaluation Research Laboratory, Center for Public Policy, Virginia Commonwealth University

Changes in the Percentage of Residential Telephones in Random-Digit-Dial Surveys

Stephen M. Johnson, University of Oregon

BEYOND THE QUESTIONNAIRE: CONDUCTING CHILD ASSESSMENTS AND
VIDEOTAPING INTERACTION ACROSS A BROAD SPECTRUM OF RESEARCH
PROJECTS

Organizer and Chair: Susan Sprachman, Mathematica Policy Research, Inc.

Assessment of Children in Longitudinal Surveys: Data for Comparative Research

Paula C. Baker, Center for Human Resource Research, Ohio State University

Certifying Interviewer Quality on the Bayley Scales of Infant Development and Videotaped Protocols

Welmoet van Kammen, Susan Sprachman, and Margo Salem, Mathematica Policy Research, Inc.

Collecting Direct Assessment Data from Very Young Children in Two Large-Scale National Studies: The Experience in the Head Start FACES and the ECLS-B

Gary Resnick, Westat

Child and Family Well-Being Study

Alice Turner, Research Triangle Institute

Field Challenges for Administering Specific Measures to Four-Year-Olds in Project on Human Development in Chicago Neighborhoods

Kelly Martin and Alisu Schoua-Glusberg, Harvard University

Discussant: Julie Ingels, Mathematica Policy Research, Inc.

GENDER ISSUES AND GAPS

Chair: Kathy Dykeman, Voter News Service

Gender and Support for International Institutions

Monica L. Wolford and Karin Johnston, Program on International Policy Attitudes, University of Maryland

Gender Gaps in Heterosexuals' Attitudes toward Gay Men and Lesbians

Gregory M. Herek, University of California, Davis

Complexities of the Gender Gap

Susan E. Howell, Survey Research Center, University of New Orleans, and
Christine L. Day, University of New Orleans

Discussant: Barbara Burrell, Northern Illinois University

AAPOR\IFD & TC JOINT SESSION—CASI/CATI ISSUES

Chair: Howard Speizer, National Opinion Research Center, University of Chicago
*Is Telephone Audio-Computer-Assisted Self-Interviewing (T-ACASI) a Method
Whose Time Has Come?*

David Mingay, University of Chicago Medical Center

CAI Screen Design and Its Impact on Interview Duration and Interviewer Behavior

Marek Fuchs, Catholic University of Eichstaett, Germany

*The Feasibility of Monitoring Field Interview Performance Using Computer Audio
Recorded Interviewing (CARI)*

Paul P. Biemer, Gordon B. Willis, Deborah Herget, and Jeremy Morton, Re-
search Triangle Institute

*Analysis of Respondent Break-Off Behavior in a Telephone Audio-Computer-As-
sisted Self Interview (T-ACASI) Survey*

Sheila Johns and Michael W. Link, Research Triangle Institute

Reducing Item Nonresponse to Critical Survey Questions in an ACASI Interview

Rachel A. Caspar and Elizabeth F. Wiebe, Research Triangle Institute

Discussant: Patricia Henderson, Battelle

IRB ISSUES: PANEL AND ROUNDTABLE

Organizer and Chair: Timothy P. Johnson, Survey Research Laboratory, University
of Illinois at Chicago

Effects of Federal OPRR Sanctions

Timothy P. Johnson, Jennifer A. Parsons, and Marguerite Harris, Survey Re-
search Laboratory, University of Illinois at Chicago

*Nationwide Implementation of Signed Consent for the National Health Interview
Survey*

Catherine Simile and Barbara Stussman, National Center for Health Statistics

PANEL—THE ETHNOGRAPHY OF A SURVEY RESEARCH CENTER

Organizer and Chair: Nora Cate Schaeffer, University of Wisconsin—Madison

Introduction: The Ethnography of a Survey Research Center

Douglas W. Maynard, Indiana University

*Standardization vs. Rapport: How Interviewers Handle the Laughter of Respon-
dents during Telephone Surveys*

Danielle Lavin and Douglas W. Maynard, Indiana University

*How Standardized Is "Standardization"? Variation Within and Across Survey Cen-
ters Regarding Protocols for Interviewing*

Jocelyn S. Viterna and Douglas W. Maynard, Indiana University

Conversational "Repair" in Relation to Interview "Probing"

Robert J. Moore, Xerox Palo Alto Research Center

Core Competencies in the Task of Refusal Conversion

Douglas W. Maynard, Indiana University, and Nora Cate Schaeffer, University of
Wisconsin

Discussion and Comments: John Kennedy, Center for Survey Research, Indiana
University, and Nora Cate Schaeffer, University of Wisconsin—Madison