Madeline Lariscy
Interaction Foundations
Microsite Creative Meeting

T1 Faker Website
Creative Director for: Greg Guan

- He knows of Faker and League of Legends, the game Faker plays competitively, which is a good thing! I was worried my partner wouldn't know it since it's a fairly niche topic.
- For the color scheme of the website we agreed on mainly white, red and black. White and red would take a color priority, since "black is too much for an informational website".
- We decided on what kind of design to work with, between League of Legends' design or T1's design. While League has a very distinct style, we both felt T1's personal brand design was more clear and better suited for the website. T1 generally has a more modern feel, with geometric sans-serif typography.
- But we could still use some aspects of the League of Legends UI, like the borders on informational boxes and some of the gradient metallic details on borders
- It would be fun to add in highlight reels and videos of Faker's gameplay, pictures don't do it justice
- It would be nice to add a photo of Faker's 3 skins
- Main page and second page (career) have the most details/content, so most of the work should be centered around those pages
- While we want a navigation bar for the pages, Greg suggested having an additional year navigation bar for his career on the second page since Faker has been so active for so many years.

Zoom Video Link:
https://drive.google.com/file/d/1jvtP3QhqXNN1eEJYqooawHAO9efXXfqX/view?usp=sharing

The Zoom video might have been cut off when I switched host permissions to Greg so he could screenshare. Apologies!