

ARYAN DHANAWADE

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EDUCATION

Somaiya Vidyavihar University

Master of Science, Information Technology, Semester 1: 9.00 GPA; Semester 2: 8.05 GPA

Mumbai, India

June 2024 - Present

- Academic Courses: Big Data Analytics, Machine Learning, Human-Computer Interaction (HCI)

Mumbai University

Bachelor of Science, Computer Science, Grade : 70%

Mumbai, India

July 2018 - Aug 2021

SUMMARY

Databases: MySQL, PostgreSQL

Languages: Python (Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn), SQL

Data Tools: MS Excel (Pivot Tables, Power Query), Power BI, Tableau

Machine Learning: Regression Models, Classification, Clustering, EDA

Design (Product and UX): Product Design, Wireframing, User Interface and User Experience, Figma, Market Research

WORK EXPERIENCE

Pursuing Master's Degree

Student

Mumbai, India

June 2024 - Present

- **Certifications** - [Tableau](#), [Udemy-Complete Data Analyst Bootcamp](#), [Machine Learning Specialization](#)

Droot

UX Designer

New Delhi, India

Dec 2022 - Dec 2023

- Performed **data cleaning, transformation, and analysis on diverse qualitative and quantitative datasets**, extracted insights directly informed and optimized key **product design decisions**.
- Designed a health and lifestyle application from the ground up, enabling users to effectively track hydration goals and manage their medication schedules, including consistent design systems.
- Transformed the digital shopping experience for *Osmic Glass* by designing a user-centric e-commerce platform.
- **Led user and market research initiatives, utilizing data analysis to inform the strategic redesign** of Ralikson's B2B/B2C vendor dashboard, enhancing efficiency in managing services, real estate, and product inventories.

National Rifle Association Of India (NRAI)

National Athlete

Mumbai, India

June 2017 - Nov 2022

- Represented Maharashtra at 10m Air Pistol event. Demonstrated precision, focus, and discipline under competitive pressure.

Sustlabs

UX Designer

IIT Bombay, India

Sept 2021 - Nov 2021

- Designed a functional and intuitive UI and prototype that enhanced the Ohm assistant's appliance **detection accuracy by reducing false positives by 35%**, leading to improved user trust and system reliability. **Collected, cleaned, and analyzed user data** from interviews, surveys, and usability tests using Excel; **identified key trends to drive data-informed design decisions**.
- Delivered the **site map and wireframes**, and collaborated closely with the design and development teams to support the implementation of the new system.

ACADEMIC PROJECTS

Operational Insights from London's Bike Sharing Dataset | Python, Tableau ([Portfolio](#))

July 2025

- Utilized Python for data cleaning, data cleaning, EDA. Tableau for data visualization.
- Analyzed London's public bike-sharing data to identify how environmental and temporal factors influence usage patterns.
- Generated actionable insights for demand-based pricing, optimized maintenance schedules, and targeted promotional strategies.

Credit Card Data Analysis | Python ([Portfolio](#))

July 2025

- Utilized Python to uncover crucial patterns, relationships, and trends in card usage and financial metrics.
- Conducted comprehensive EDA on a credit card dataset, analyzing customer demographics and transaction behavior.
- Provided insights that influenced product development, marketing, and customer retention, targeted marketing campaigns.

Pharma Sales Performance Report | Power BI ([Portfolio](#))

July 2025

- Used advanced DAX measures and Power Query for data transformation, relationship building.
- Analyzed sales performance across products, channels, and regions to identify trends, top performers, and areas for improvement.
- Provided key insights on city-level sales, pricing and sales manager contributions, informing product strategy, marketing campaigns.