

# ML@LSE Bootcamp 1 - Introduction

Springer Texts in Statistics

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# An Introduction to Statistical Learning

with Applications in R

 Springer

# What is Data?

*Plan:*

*A- Data Structure*

**1. What is Data?**

- a. Intuitive examples
- b. Datapoint as a vector

**2. Datasets**

- a. Dataset, number of observations vs dimensionality
- b. Large n, large p and associated techniques

*B- Machine Learning is all about finding patterns*

**1. Finding patterns in Data: Supervised vs. Unsupervised**

- a. What are patterns: use your brain's intuition!
- b. Two kinds of patterns, two Machine Learning fields: Supervised vs. Unsupervised.

**2. More on Supervised Learning**

- a. The learning function and training data
- b. Regression vs. Classification

*C- Assessing the model accuracy*

**1. Measuring the quality of fit to data**

- a. Risk of a learning function
- b. Empirical Risk: MSE and MER

**2. The Bias variance trade-off**

- a. Overfitting vs. Generalization
- b. Cross-Validation

## Data = information?

### Examples of various Datasets:

- Quarterly GDP of the USA from 1947 to 2018 (Time Series)
- Boston Housing Data (cross sectional)

FRED Graph Observations			
Federal Reserve Economic Data			
Link: <a href="https://fred.stlouisfed.org">https://fred.stlouisfed.org</a>			
Help: <a href="https://fred.stlouisfed.org/help-faq">https://fred.stlouisfed.org/help-faq</a>			
Economic Research Division			
Federal Reserve Bank of St. Louis			
GDP	Gross Domestic Product, Billions of Dollars, Quarterly, Seasonally Adjusted Annual Rate		
Frequency: Quarterly			
observation_date	GDP		
1947-01-01	243.164		
1947-04-01	245.968		
1947-07-01	249.585		
1947-10-01	259.745		
1948-01-01	265.742		
1948-04-01	272.567		
1948-07-01	279.196		
1948-10-01	280.366		
1949-01-01	275.034		
1949-04-01	271.351		
1949-07-01	272.889		
1949-10-01	270.627		
1950-01-01	280.828		
1950-04-01	290.383		
1950-07-01	308.153		
1950-10-01	319.945		
1951-01-01	336.000		
1951-04-01	344.090		
1951-07-01	351.385		
1951-10-01	356.178		
1952-01-01	359.820		
1952-04-01	361.030		
1952-07-01	367.701		
1952-10-01	380.812		
1953-01-01	387.980		
1953-04-01	391.749		
1953-07-01	391.171		
1953-10-01	385.970		

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▲	crim	zn	indus	chas	nox	rm	age	dis	rad	tax	ptratio	black	lstat	medv
1	0.00632	18.0	2.31	0	0.5380	6.575	65.2	4.0900	1	296	15.3	396.90	4.98	24.0
2	0.02731	0.0	7.07	0	0.4690	6.421	78.9	4.9671	2	242	17.8	396.90	9.14	21.6
3	0.02729	0.0	7.07	0	0.4690	7.185	61.1	4.9671	2	242	17.8	392.83	4.03	34.7
4	0.03237	0.0	2.18	0	0.4580	6.998	45.8	6.0622	3	222	18.7	394.63	2.94	33.4
5	0.06905	0.0	2.18	0	0.4580	7.147	54.2	6.0622	3	222	18.7	396.90	5.33	36.2
6	0.02985	0.0	2.18	0	0.4580	6.430	58.7	6.0622	3	222	18.7	394.12	5.21	28.7
7	0.08829	12.5	7.87	0	0.5240	6.012	66.6	5.5605	5	311	15.2	395.60	12.43	22.9
8	0.14455	12.5	7.87	0	0.5240	6.172	96.1	5.9505	5	311	15.2	396.90	19.15	27.1
9	0.21124	12.5	7.87	0	0.5240	5.631	100.0	6.0821	5	311	15.2	386.63	29.93	16.5
10	0.17004	12.5	7.87	0	0.5240	6.004	85.9	6.5921	5	311	15.2	386.71	17.10	18.9
11	0.22489	12.5	7.87	0	0.5240	6.377	94.3	6.3467	5	311	15.2	392.52	20.45	15.0
12	0.11747	12.5	7.87	0	0.5240	6.009	82.9	6.2267	5	311	15.2	396.90	13.27	18.9
13	0.09378	12.5	7.87	0	0.5240	5.889	39.0	5.4509	5	311	15.2	390.50	15.71	21.7
14	0.62976	0.0	8.14	0	0.5380	5.949	61.8	4.7075	4	307	21.0	396.90	8.26	20.4
15	0.63796	0.0	8.14	0	0.5380	6.096	84.5	4.4619	4	307	21.0	380.02	10.26	18.2
16	0.62739	0.0	8.14	0	0.5380	5.834	56.5	4.4986	4	307	21.0	395.62	8.47	19.9
17	1.05393	0.0	8.14	0	0.5380	5.935	29.3	4.4986	4	307	21.0	386.85	6.58	23.1
18	0.78420	0.0	8.14	0	0.5380	5.990	81.7	4.2579	4	307	21.0	386.75	14.67	17.5
19	0.80271	0.0	8.14	0	0.5380	5.456	36.6	3.7965	4	307	21.0	288.99	11.69	20.2
20	0.72580	0.0	8.14	0	0.5380	5.727	69.5	3.7965	4	307	21.0	390.95	11.28	18.2
21	1.25179	0.0	8.14	0	0.5380	5.570	98.1	3.7979	4	307	21.0	376.57	21.02	13.6
22	0.85204	0.0	8.14	0	0.5380	5.965	89.2	4.0123	4	307	21.0	392.53	13.83	19.6
23	1.23247	0.0	8.14	0	0.5380	6.142	91.7	3.9769	4	307	21.0	396.90	18.72	15.2
24	0.98843	0.0	8.14	0	0.5380	5.813	100.0	4.0952	4	307	21.0	394.54	19.88	14.5

# Datapoint as a vector

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*A datapoint is a vector:*

- Individual X → (Number of years at school of individual X, Income of individual X)
- District X → (Median housing price in X, Crime rate in X, Average number of rooms per dwelling in X, Proportion of residential land, etc...)

*More Generally:*

$$\mathbf{X}_i = (X_{i1}, X_{i2}, \dots, X_{ip})$$

# Big Data

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*Dataset:* A set of points (vectors in a vector space) whose coordinates are associated with a specific feature (age, height, weight etc...).

Two important characteristics of a dataset:

- n: the *number of observations* (the number of data points in our dataset)
- p: the number of features, i.e. the *dimensionality*.

- Big n: Machine Learning techniques (cloud computing)
- Big p: High dimensional statistics (when  $p > n$ )

Data can also be *unstructured*: image recognition, sentiment analysis, natural language, processing etc...

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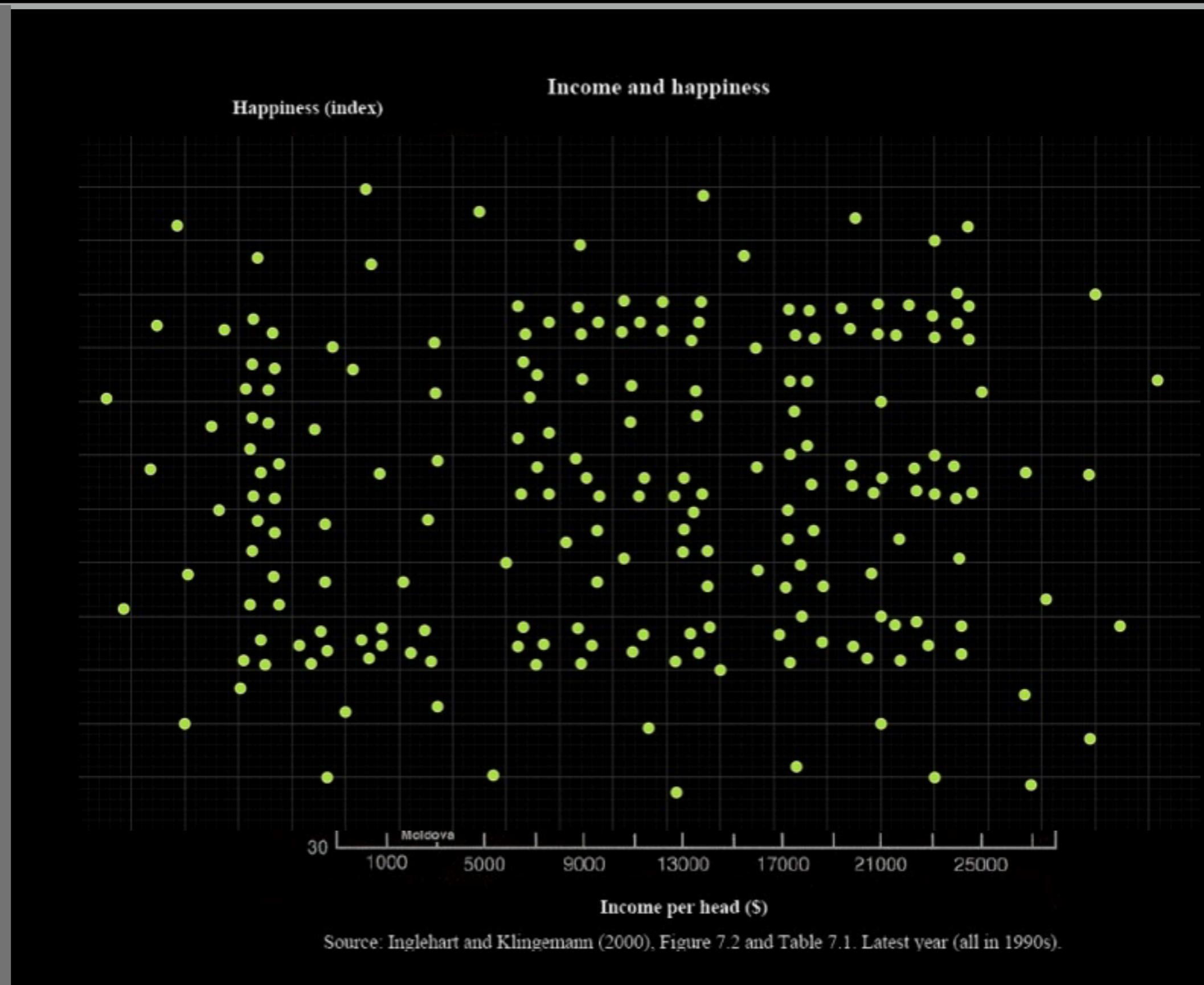
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# Supervised vs. Unsupervised learning

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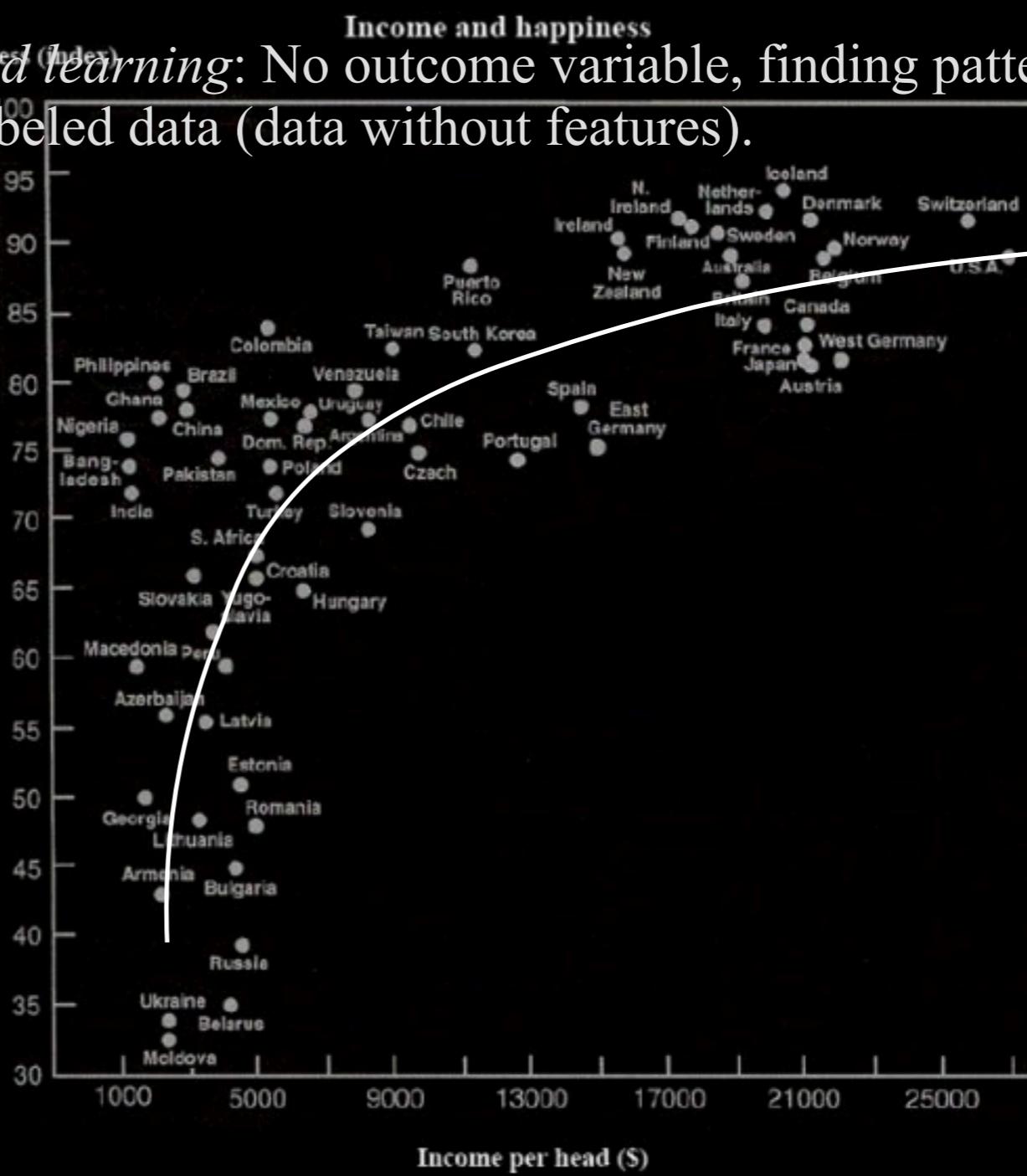
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*Supervised learning:* finding the relationship between some input variables and one outcome variable.

*Unsupervised learning:* No outcome variable, finding patterns to describe usually unlabeled data (data without features).



Source: Inglehart and Klingemann (2000). Figure 7.2 and Table 7.1. Latest year (all in 1990s).

# Supervised learning: the learning function

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$Y_i$ : *Dependent variable*, outcome variable, response variable (Happiness; House price; Income),  $Y_i$  a random variable.

$X_i = (X_{i1}, X_{i2}, \dots, X_{ip})$ , the set of *input variables*, features, regressors (GDP per capita of the five previous years; Crime Rate, Number of trees; Education),  $X_i$  is a RV.

We model the relationship between the input variables and the output variables as follows:

$$Y_i = f(X_i) + \epsilon_i$$

Where  $f$  is the function to be estimated and  $\epsilon$  represents our ignorance, (random variable with mean 0 and finite variance).

The estimated function of  $f$  is written  $\hat{f}$ .

We use the *training data* ( $y_1, x_1$ ), ..., ( $y_n, x_n$ ) to estimate  $\hat{f}$ .

The input and output variables are random, the training data is observed.

# Supervised learning: the learning function

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**Intuitively**, what desirable properties should  $f$  have?

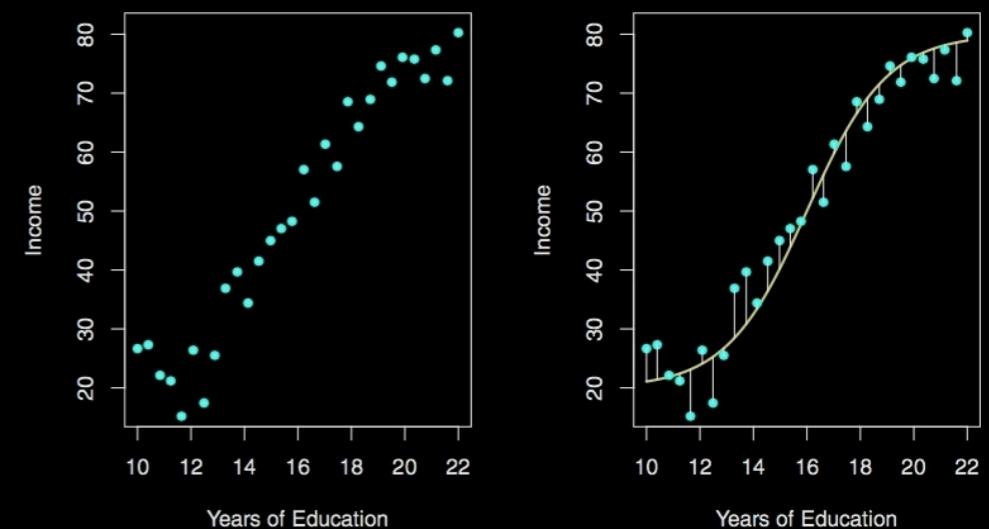
We'd like  $f$  to have some good prediction accuracy, that is, given a set of features  $\mathbf{x}_i$ , we want  $\hat{f}(\mathbf{x}_i)$  to be close to the truth  $y_i$  on average.

Hence we want to find  $\hat{f}$  so that our model minimizes the total discrepancies between the *estimated* value of the  $y_i$ s, i.e  $\hat{f}(\mathbf{x}_i)$ , and the *actual*  $y_i$ s.

The discrepancy is usually measured as the sum of squares of the difference between each  $\hat{f}(\mathbf{x}_i)$  and  $y_i$ :

$$\sum (\hat{f}(\mathbf{x}_i) - y_i)^2 \quad (more\ on\ this\ later)$$

This is called the residual sum of squares (RSS)



$f(\mathbf{X}_i) - Y_i = \varepsilon$  is the *irreducible error*, even if we knew the true  $f$ , we would still make some errors in prediction.

# Supervised learning: regression vs. classification

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Depending on the nature of the outcome variable, we're either talking about *Regression* or *Classification*:

- Regression: Y is continuous
- Classification: Y is categorical

**Examples:**

Input				
Output	A cat	Not a cat	A cat	Not a cat

# Measuring the model accuracy: Risk of a learning function

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How to quantify the prediction accuracy of our model?

By introducing the *loss function*:

- For regression, we use the  $l_2$  loss function:

$$L(Y_i, f(X_i)) = (Y_i - f(X_i))^2$$

- For classification, we use the 0-1 loss function:

$$L(Y_i, f(X_i)) = I(Y_i \neq f(X_i))$$

Note that L is a function of random variables, hence it is a random variable itself! Therefore, we can define its expected value, which is called the *risk*:

$$R(f) = E[L(Y_i, f(X_i))]$$

Our goal will be to find f such that the risk is minimized. As we saw before, we'll use the training data to estimate such an optimal f.

# Measuring the model accuracy: Empirical Risk

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The empirical analogue of the risk, the *empirical risk*, given by:

$$R_n(f) = \frac{1}{n} \sum_{i=1}^n L(y_i, f(x_i)).$$

- For a regression, we use the *Mean Square Error* (MSE):

$$MSE = \frac{1}{n} \sum_{i=1}^n (y_i - \hat{f}(x_i))^2.$$

- For classification, we use the *Misclassification Error Rate* (MER):

$$MER = \frac{1}{n} \sum_{i=1}^n I(y_i \neq \hat{f}(x_i)).$$

# Measuring the model accuracy: Risk of a learning function

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It's important not to lose sight of our goal: prediction! What we really care about is how well our function predicts data out of our sample (Who cares about predicting what we already know!). This new data is called the *testing data*.

Reminder: training data = data that we have, testing data = new data.

We aim to find the function giving the lowest **test** MSE or MER, for regression and classification problems respectively, rather than the lowest training empirical risk.

We'll see next that there is a trade-off between the training MSE/MER and the test MSE/MER.

# Measuring the model accuracy: Flexibility vs interpretability

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What form should f take? Linear, polynomial, splines?

To understand better, let's look at an animation

# Measuring the model accuracy: Bias-variance trade-off

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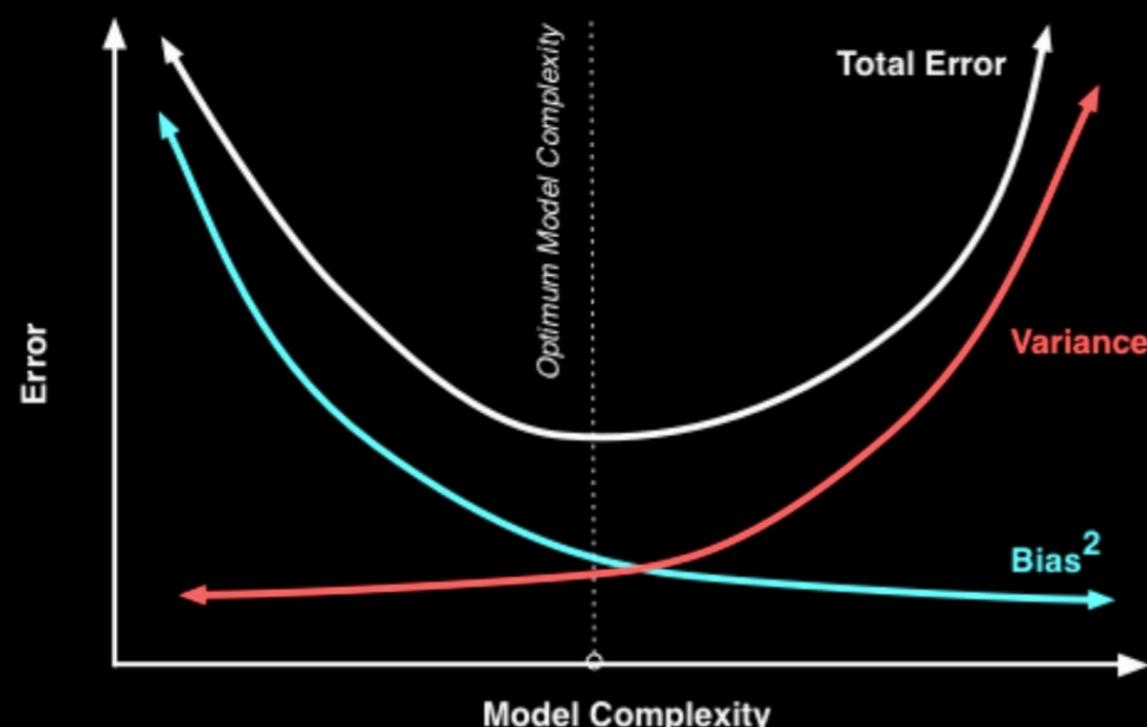
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Suppose we fit a model on our training data, then we can decompose the expected test MSE in the following way, for an arbitrary  $x_0$ :

$$E(y_0 - \hat{f}(x_0))^2 = Var(\hat{f}(x_0)) + [Bias(\hat{f}(x_0))]^2 + Var(\epsilon_0)$$

where  $Bias(\hat{f}(x_0)) = E[\hat{f}(x_0)] - f(x_0)$

As the flexibility of  $\hat{f}$  increases, its variance increases and its bias decreases. This is the *bias variance trade-off* that we previously explored.



Hence to minimize  $E(y_0 - \hat{f}(x_0))^2$  (the expected test MSE), we must find a method that yields both a low variance and a low bias: this is the most important trade-off in machine learning. The minimal MSE offers the best compromise.

# Cross-validation

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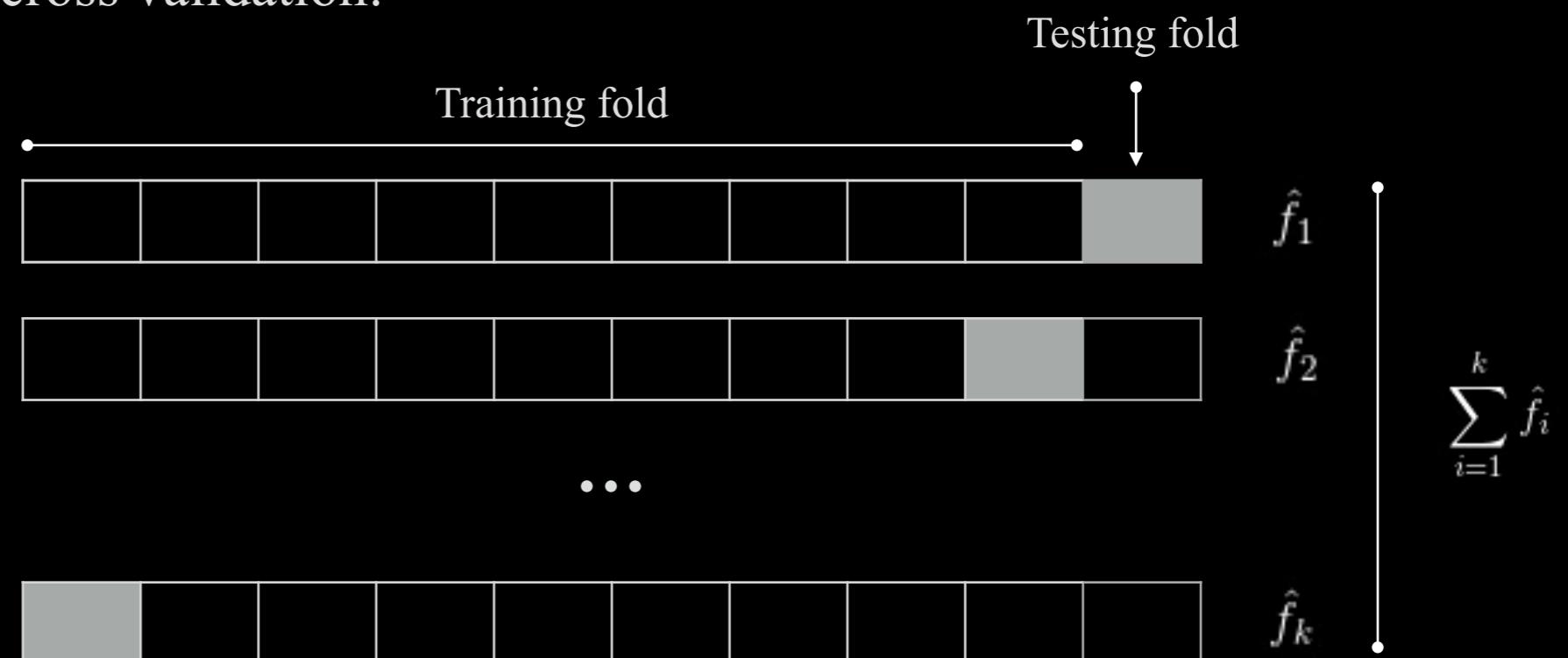
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If we only have training data, how can we say anything about the *test* MSE?

➤ Use only part of the data as a training data, and use the remaining of the sample as the test data. This is called Cross-validation.

K-fold cross validation:



Thanks for coming!