

MATTHEW LAWARE

mlaware@iu.edu | 574-440-4462 | www.linkedin.com/in/matthewlaware/

EDUCATION

Indiana University, Kelley School of Business – Bloomington, IN May 2026
Master of Science in Information Systems

Indiana University, Kelley School of Business – Bloomington, IN May 2025
Bachelor of Science in Business; Major: Information Systems; Minor: Economics GPA: 3.50/4.00

- Awards: Fred & Della Spencer Scholarship; Provost Scholarship
- Peer Tutor: Supported students in Excel skills including formulas, data analysis, and business computing tasks

EXPERIENCE

Dometic Group – Elkhart, IN May 2025 – Present
LMS Development Intern

- Developed a dashboard to track customer progress within the LMS, identifying correlations between completion percentages and sales figures, providing managers insights into the effectiveness of the learning system
- Resolved LMS-related issues via email, addressing customer concerns regarding access, course completion, and technology failure to ensure smooth user experiences
- Analyzed customer interactions with the LMS through quizzes, polls, and surveys to gather insights on customer perceptions of products, helping to inform future marketing strategies

Campus Tutoring Services, Bloomington, IN April 2024 – Present
Tutor (Computer in Business, Technology Business Analytics, and Game Theory)

- Assisted students in mastering key concepts of Game Theory Economics (Bus-E 327), helping them analyze competitive dynamics between businesses and government in real-world scenarios
- Provided tutoring in database management using Microsoft Access and data analysis techniques in Excel, equipping students with foundational skills for more advanced technological coursework

Dometic Group – Elkhart, IN May 2024 – May 2025
Business Development Intern

- Designed centralized file system to streamline customer tracking during major sales events, improving data access and team coordination
- Created 7 interactive modules within a Learning Management System (LMS) to educate over 5,000 customers on product usage and troubleshooting, enhancing customer self-service
- Built a 3-digit Microsoft Excel look-up tool that enables customer service to quickly identify the appropriate territory manager based on customer location, improving response time for calls
- Conducted 250+ outbound calls to RV dealerships to promote the “Sales Stampede” event, driving awareness and increasing participation in discounted sales promotions

Martin’s Supermarkets, Granger, IN May 2020 – August 2024
Cashier

- Processed high-volume transactions accurately using POS system, handling cash, credit, and government benefits
- Promoted fundraising campaigns to raise money for various local charities and organizations

TECHNICAL

- *Data Visualization & Analysis:* Tableau, Power BI, SQL, Excel PivotTables
- *Programming:* Python, HTML/CSS, R, Stata

ADDITIONAL

Hockey | Fantasy Football | Fitness | Dog Lover | Minnesota Sports Fan