



# FORMALITY TAX - PRODUCTION READINESS CHECKLIST

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## PHASE 1: CRITICAL BUSINESS APIs (DO FIRST)

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### Stripe Payment Processing

- ☐ Create Stripe account at <https://stripe.com>
- ☐ Get publishable key (pk\_test\_...) and secret key (sk\_test\_...)
- ☐ Add keys to .env file
- ☐ Test with card: 4242 4242 4242 4242
- ☐ Verify payment appears in Stripe dashboard
- ☐ Create webhook endpoint for automatic notifications



### Email Service (Resend Recommended)

- ☐ Sign up at <https://resend.com> (free tier: 100 emails/day)
- ☐ Get API key (re\_...)
- ☐ Add RESEND\_API\_KEY to .env
- ☐ Test email by completing tax evaluation
- ☐ Verify delivery in Resend dashboard



## PHASE 2: CLIENT COMMUNICATION

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### SMS Notifications (Twilio)

- ☐ Create account at <https://twilio.com> (\$15 free credit)
- ☐ Get Account SID, Auth Token, and phone number
- ☐ Add credentials to .env file
- ☐ Test SMS notifications for appointment reminders



## PHASE 3: BUSINESS OPERATIONS

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### Domain & SSL

- ☐ Purchase professional domain (e.g., yourtaxfirm.com)
- ☐ Set up DNS records
- ☐ Configure SSL certificate
- ☐ Update NEXTAUTH\_URL in production



### Analytics & Monitoring

- ☐ Google Analytics setup
- ☐ Error monitoring (Sentry)
- ☐ Performance monitoring
- ☐ Backup systems

## TESTING WORKFLOW

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### 1. **Payment Test:**

- Visit: /tax-evaluation
- Complete form with test data
- Pay with: 4242 4242 4242 4242
- Verify: Payment success + email received

### 2. **AI Assistant Test:**

- Click "Ask Melika AI" button
- Ask: "What deductions can I claim?"
- Verify: Intelligent response received

### 3. **CRM Test:**

- Visit: /crm
- Create new client record
- Verify: Data saves correctly
- Test: Client import functionality

## GO-LIVE REQUIREMENTS

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### **MINIMUM for taking payments:**

- ☒ Stripe API keys configured
- ☒ SSL certificate active
- ☒ Professional domain setup
- ☒ Email confirmations working

### **RECOMMENDED for full service:**

- ☒ All above + SMS notifications
- ☒ Client portal fully functional
- ☒ Document upload/storage working
- ☒ Tax calculation engine active

## SUPPORT RESOURCES

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**Stripe:** <https://support.stripe.com>

**Resend:** <https://resend.com/docs>

**Twilio:** <https://support.twilio.com>

**Next.js:** <https://nextjs.org/docs>

## SUCCESS METRICS

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### **Week 1 Goals:**

- ☐ First test payment processed
- ☐ Client onboarding workflow complete
- ☐ Professional domain live

### **Month 1 Goals:**

- ☐ 10+ client tax evaluations completed
- ☐ \$200+ revenue generated
- ☐ 5-star client feedback average