THE MIZZOU COMPUTING ASSOCIATION PRESENTS

TIGERHACKS
IV ITERATION
2017

**THE HACKATHON FOR COLLEGIATE DEVELOPERS
OCTOBER 13-15**

SPONSORSHIP
PROSPECTUS

At **TIGERHACKS,** sponsors have the opportunity to increase brand awareness, gain access to resumes, interact with new upcoming talent, demonstrate their API, and so much more!

300+
EXPECTED ATTENDEES

Join us at TIGERHACKS 2017. This student-run developer event, also known as a hackathon, will be held from October 13-15 at the University of Missouri's newly renovated Lafferre Hall in Columbia, Missouri. The best and brightest student developers from all around the region will come together for a weekend of technology related projects.

As a sponsor, you will have the opportunity to influence and interact with a community of more than 300 hackers from around the region who are building innovative projects during the hackathon.
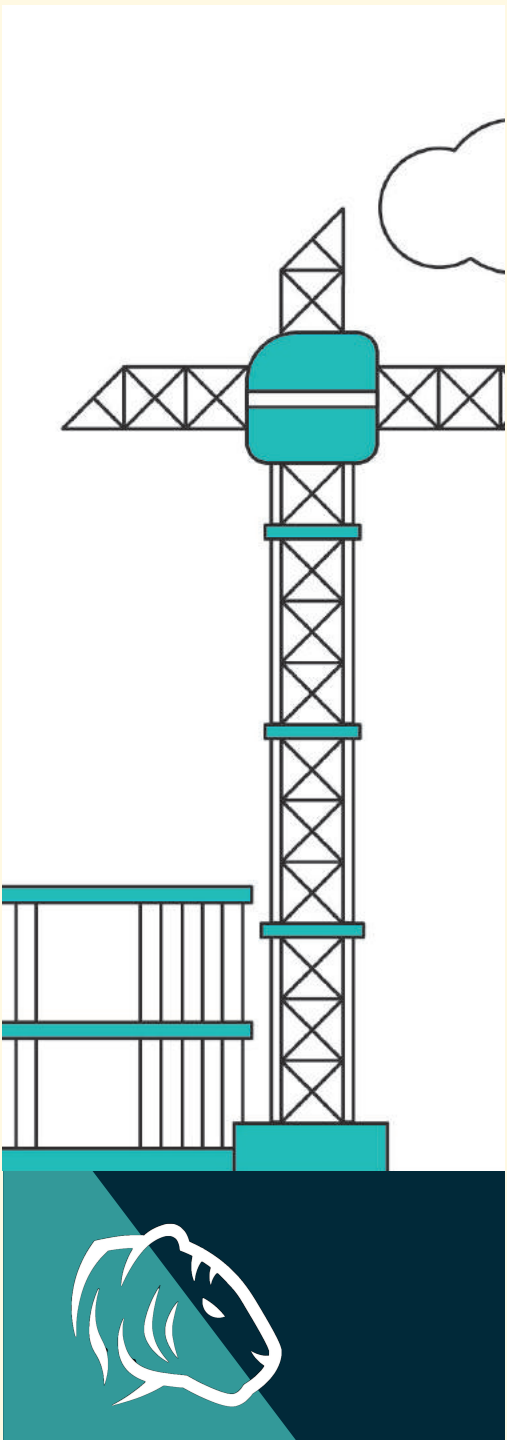
TIGERHACKS 2017

SPONSORSHIP TIERS

	BRONZE $1000	SILVER $2500	GOLD $5000	PLATINUM $10,000
GENERAL				
TECHNICAL MENTORS	∞	∞	∞	∞
GIVE BRANDED PRIZE	✓	✓	✓	✓
SPONSOR TABLE	✓	✓	✓	✓
API DEMO AT KICKOFF		1 MINUTE	2 MINUTES	3 MINUTES
COMPANY BLURB IN PROGRAM			✓	✓
FEATURED TECH TALK			✓	✓
KEYNOTE ADDRESS				✓
TIGERHACKS CO-HOST!				✓
RECRUITING				
RECRUITERS ON SITE		LIMIT 2	LIMIT 3	LIMIT 5
ACCESS TO RESUMES		✓	✓	✓
BRANDING				
LOGO ON WEBSITE	✓	✓	✓	✓
LOGO ON SHIRT	✓	✓	✓	✓
WE DISTRIBUTE SWAG		✓	✓	✓
LOGO IN MAIN AREAS			✓	✓
SPONSORED MEAL			✓	✓

If these sponsorship tiers aren't suitable for your company, let us know! We'd love to have you on board! Contact us at mizzoumca@gmail.com and we'll work with you to find the best way you can benefit from **TIGERHACKS**.

Co-host

Have the best branding and be regarded as the event's co-host! Co-hosting will include all perks of the Bronze, Silver, and Gold tiers, plus co-host tier branding on **TIGERHACKS** promotional materials, merchandise, and social media. Our co-host will also have the opportunity to give a five minute keynote and three minute API demo at the opening ceremony.

Access Resumes

Gain access to attendees' submitted resumes and profile links.

Logo Distribution

Have your company's logo featured on the hackathon's website, shirt, and as part of the main area of the event.

Distribution of Swag

Send us your company's freebies such as shirts, pens, stickers, etc. to distribute. Students love them and they're great for brand recognition and for standing out at the event.

Sponsor Meal

Allows for a company featured meal with all food announcements mentioning your company.

Technical Mentor

Send your company's mentors to help students out with their projects. This gives mentors from your company an opportunity to work one on one with students.

Branded Prize

Award hackers for using your API or technology by judging projects and awarding a branded prize of your company's choice.
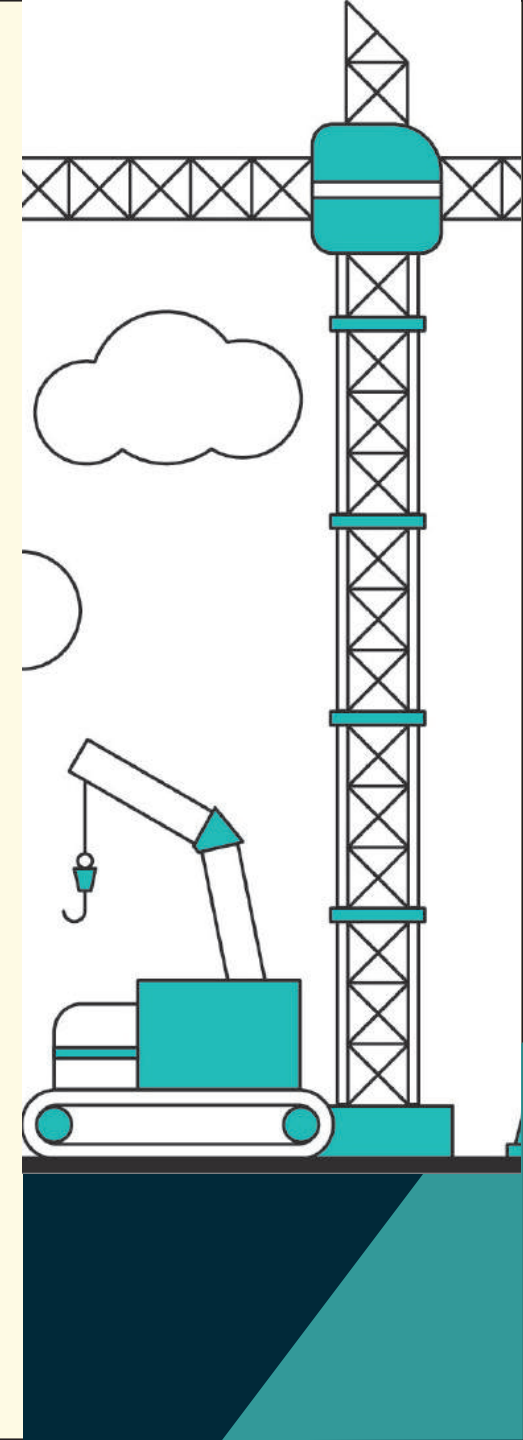
API Demo

Showcase your API during the opening ceremony in front of all hackers to showcase your branded prize.

Company Blurb

Include information in the **TIGERHACKS** program filer about your company and positions available. This will be a third page section showcasing company sponsored events.

Tech Talk

Host a workshop or talk during the event featuring your company and the software you use in technical projects.

TIGERHACKS 2017

BUILD YOUR BRAND.

GAIN A COMPETITIVE EDGE.

Engage with the best and brightest student developers.

WANT TO CUSTOMIZE OPTIONS... QUESTIONS?

CONTACT
EMAIL: MIZZOUMCA@GMAIL.COM

WWW.TIGER-HACKS.COM

FOLLOW US ON:
🐦 @MIZZOUMCA
📷 @MIZZOUMCA
f @MIZZOUHACKERS

🐦 @TIGERHACKSHD
f @TIGERHACKS

TIGERHACKS 2017