



# Introduction to Capgemini

August 2015

# Table of Contents

- Profile
- Company Overview



# Profile

# Our Brand promise



“It is the quality of our people, and their capacity to deliver fitting solutions, with you and for you, that drive real business results.”

**People matter, results count.**

# Seven values since our foundation

## - At the heart of everything we do -

A formalized set of shared values guide our business decisions and shape our culture. The practical expression of these values and objectives can be seen in the collaborative relationships we build, the standards by which we measure our work, and the commitments we make to our people.



Capgemini's seven values have been established through experience

They define  
who we are

They are the  
foundation  
of our future

They define  
how we  
behave

They are the  
product  
of our history



# Collaborative Business Experience™

## Transcending the traditional consultant-client paradigm



### Our Promise:

- To help you achieve better, faster, more sustainable results
- We are a natural leader in developing closer, more effective, trust-based relationships
- We call this the Collaborative Business Experience™. It boosts flexibility, agility, & creativity – all essential for your business to perform

### Four Elements to successful collaboration:

|                                  |  |
|----------------------------------|--|
| <b>Targeting Value</b>           | Know exactly what you want to achieve & then establish targets all the way along your project path.                                    |
| <b>Mitigating Risk</b>           | Anticipate & overcome the risks that are inherent to complex programs  |
| <b>Optimizing Capabilities</b>   | Understand what each partner contributes, improve performance in a lasting way & ultimately transfer knowledge for long-term advantage |
| <b>Aligning the Organization</b> | Match your program to the needs of your larger enterprise throughout its lifecycle & help bring managers & staff aboard.               |

# We are committed to Business Ethics

## The way we work and behave

- Business ethics build trust with our clients, shareholders, team members, suppliers and other stakeholders. They provide the right environment and act as a business enabler to support our clients' ambition and growth.
- Our internal “**Blue Book**” reflects the way our processes integrate our core values.
- Our ethics and compliance standards are set out in:
  - the **Code of Business Ethics**,
  - the **Anti-Corruption Policy** and
  - the **Competition Laws Policy**.
- All new employees are expected to undertake to comply with the principles set out in each policy and to complete the related e-learning modules (policies and e-learning modules are both available in several languages).
- Capgemini has been named by the Ethisphere Institute's as one of the **World's Most Ethical Companies for 2014**. This is a significant achievement and recognition of Capgemini's commitment to ethical leadership, compliance practices, and corporate social responsibility.”



# Our take on Corporate Responsibility & Sustainability (CR&S)

- The principles of Corporate Responsibility & Sustainability are reflected throughout Capgemini's long-standing business practices
- Since 2003, the Group has formalized its **Corporate Responsibility & Sustainability strategy** under the responsibility of Senior Management and in coordination with the Group's General Secretary. In 2007, we formally incorporated corporate responsibility and environmental sustainability principles in the remit of our board's Ethics and Governance Committee.
- We have achieved ISO14001 certification in Belgium, Brazil, France (Sogeti), the Netherlands, Portugal, Spain and the United Kingdom. In the UK, we are also the only company in our sector to have also achieved EMAS assurance for our environmental approach.
- We are members of **the United Nations Global Compact**. The member companies of this program support and respect ten principles relating to human rights, the environment, labor rights, and anti-corruption. We also signed up to the UN '**Caring for Climate**' program that promotes greater environmental responsibility and encourages the development and diffusion of environmentally friendly technologies.
- The Group respects local laws and customs while supporting international laws and regulations, in particular the **International Labor Organization** fundamental conventions on labor standards.





# Our Sustainability Vision

To be leader in sustainable excellence through a bold and influential approach, positively impacting Capgemini's future, our clients, society and the planet

## Our Sustainability Framework

### VALUES & ETHICS

It's about who we are and the way we do business

#### ENVIRONMENTAL SUSTAINABILITY

Our deep and measured understanding of environmental impact enables us to manage risk and reduce our carbon footprint across the Group

#### COMMUNITY ENGAGEMENT

We strive to have a positive impact on the communities in which we live and operate.

#### PEOPLE CULTURE

We aim to be the employer of choice for people who wish to flourish in a creative and diverse environment.

#### CLIENT SERVICES

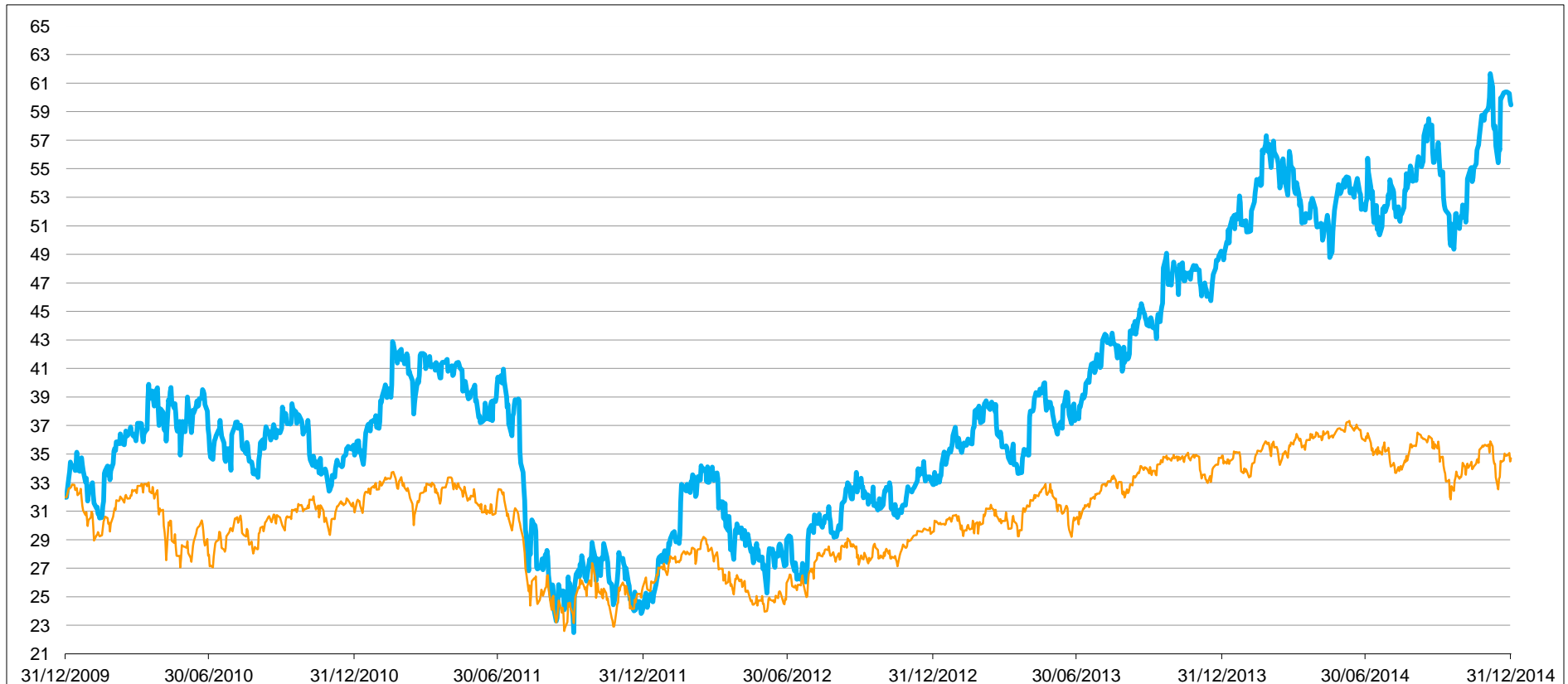
Our clients benefit from our comprehensive understanding of sustainability and our world class business transformation capabilities.

# Share price evolution over five years (as of December 31, 2014)

## – Another remarkable performance in 2014 –

— CAP GEMINI : 86 %  
— CAC 40 : 8.5 %

**CAP GEMINI**  
**+ 21.07 % in 2014**



# 48 years of history as an independent company

**1967**

SoGETI founded by Serge Kampf in France on October 1.



**1968**

Gemini Computer Systems Inc. based in New York.

**1973**

Sogeti, L'EXPERTISE INFORMATIQUE and CAP merged as Cap Gemini Sogeti.



**1975**

First Annual Report published.



**1978**

Cap Gemini Inc. established in Washington DC.

**1985**

Cap Gemini Sogeti listed on the "Second Market" of the Paris Stock Exchange.

**1991**



Creation of Gemini Consulting resulting from the merger of five management consulting firms.

**1993**

First transformation program of the Group's organization, sales approach, methods and culture, called "Genesis."

**1996**



The Group reorganized its shareholding and management structure and adopts a new name and a new logo: Cap Gemini.

**1998**

Cap Gemini is included on the CAC 40 listing on the Bourse.

**1999**

Cap Gemini is voted "European Company of the Year" by the European Press Federation.



**2000**



Acquisition and merger with Ernst & Young Consulting to form Cap Gemini Ernst & Young.

**2002**



• Sogeti name revived to offer Local Professional Services.

• The Board of Directors name Paul Hermelin, CEO.

• Opening of an international training and conference center in France at Les Fontaines.



**2004**



Name and logo changed to Capgemini coinciding with global ad campaign to position "The Collaborative Business Experience™."



**2007**

Capgemini-Kanbay to be 3rd largest IT MNC

Capgemini acquires Kanbay and Indigo, expanding its offshore capabilities in India.

**2009**



Consulting Services becomes a global entity: Capgemini Consulting.

**2010**

Acquisition of CPM Braxis in Brazil.

**2011**

Eight acquisitions, including Prosodie, leader in front office transaction solutions.

**2012**

Paul Hermelin is appointed Chairman & CEO.

**2013**

At 24<sup>th</sup> Rencontres in San Francisco, prominent industry leaders and partners acknowledged Capgemini as a Global Leader in its market.



Capgemini has been named by the Ethisphere Institute's as one of the World's Most Ethical Companies for 2013 (for the first time).

**2014**

Acquisition of Euriware

**2015**

Acquisition of IGATE



# Company overview

# A strong Group (2014 full year)

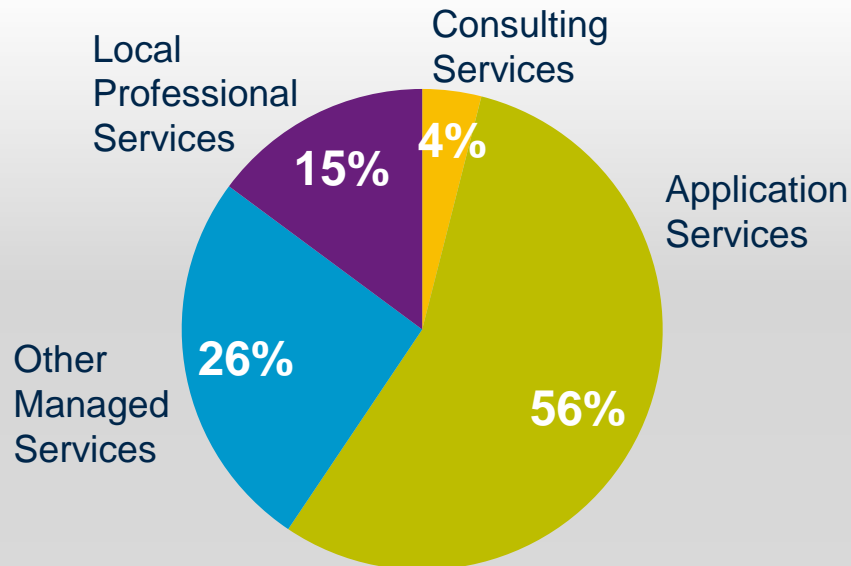
## Revenue 2014: €10,573 million

- Operating margin : € 970 million
- Operating profit : € 853 million
- Profit for the year attributable to shareholders : € 580 million
- Net cash and cash equivalents : €1,218 million

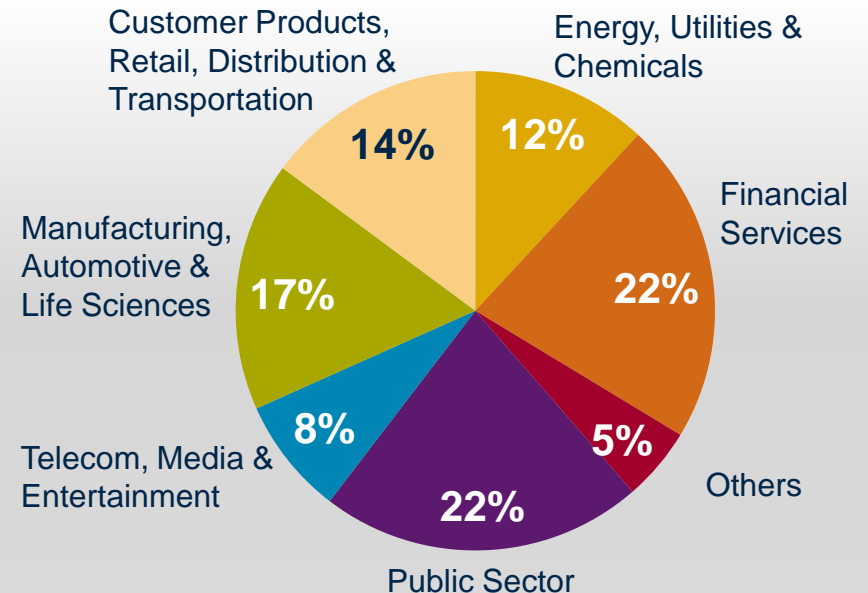
Cap Gemini S.A.” is a member of the CAC40,  
listed in Paris  
ISIN code: FR0000125338

Note: Our brand name is “Capgemini” but the name  
of our share on the stock exchange is “Cap Gemini S.A.”

## Revenue by business



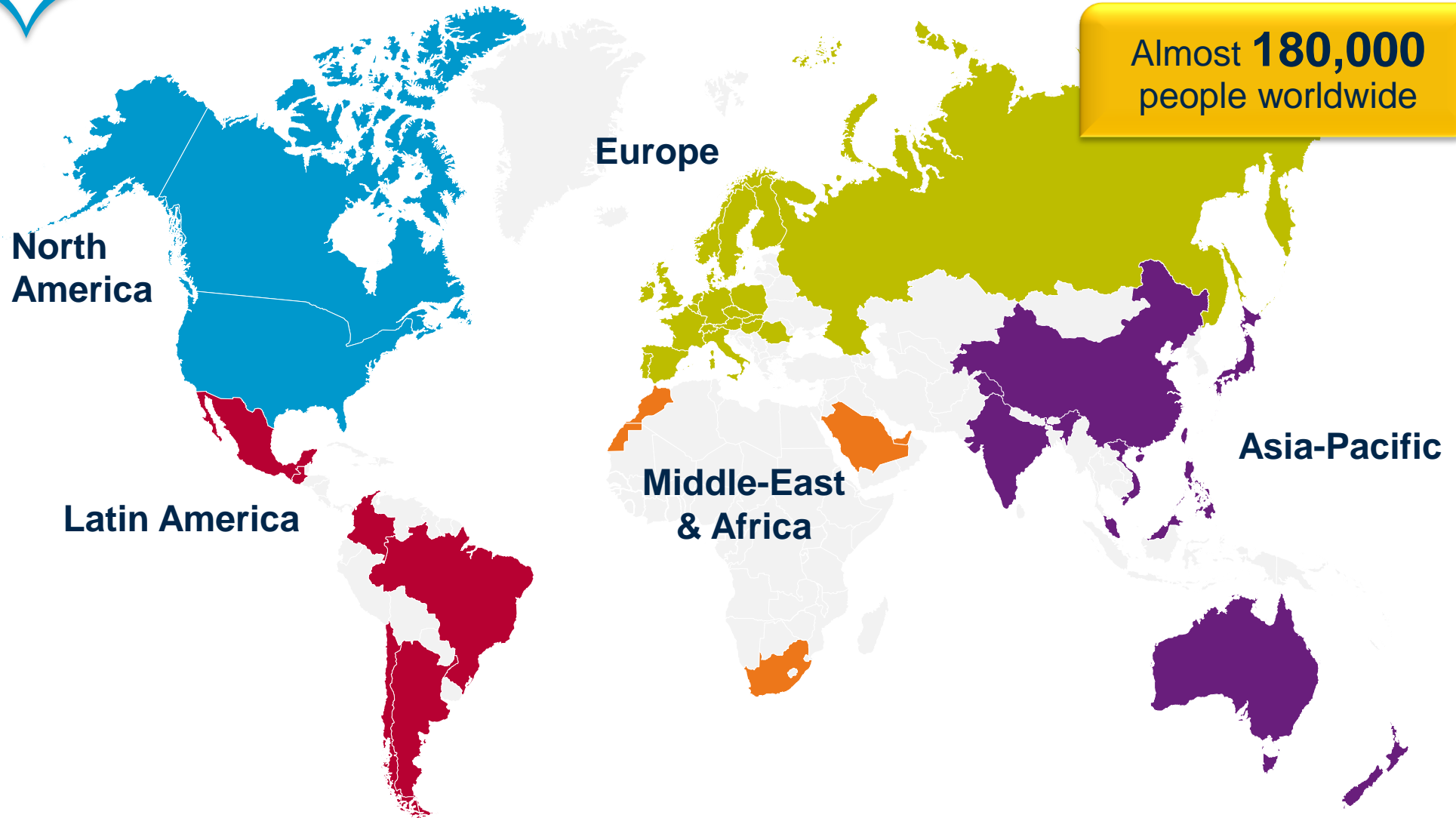
## Revenue by industry





# 40+ countries and 120+ nationalities

(As of July 1, 2015 – Including Igate)



# 40+ countries and 120+ nationalities

(As of July 1, 2015 – Excluding Igate)



People matter, results count.



## About Capgemini

With almost 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion.

Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.



[www.capgemini.com](http://www.capgemini.com)

