



Matthew Lettini

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Profile

I'm a software designer and developer that's been building, improving, and shipping digital product experiences for over 15 years. I've been doing this at Harvest for the last decade, helping to grow it into a world-class time tracking application. *The Design of Everyday Things* is my bible. My goal is to make life easier for people, one pixel at a time.

Skills

While I specialize in UI/UX and HTML/CSS, I excel as a product generalist, blurring the line between product designer and product manager. My experiences have led me to wear many hats, including project manager, team lead, strategist, researcher, data analyst, and a million things in between. I'm proficient with many design tools and do my best work collaborating and pairing in small teams. Good design = good communication.

Experience

Harvest

2018–Present

Senior Product Designer

As a senior member of the team, my role includes things like hiring, mentoring, creating new processes, and leading design reviews, but I continue designing the future of the product. Recent projects include leading a new product rebrand effort, revamping our onboarding and cancellation flows, simplifying annual billing flows, implementing multiple reminder systems, researching our IA problems, and assisting in the creation of a new design system.

Harvest Forecast

2013–2018

Lead Product Designer

I led a small team that built and maintained Forecast, a new sister app to Harvest that helps teams plan their time. We took Forecast from back-of-napkin idea to full product launch in about a year, and continued to improve it over the next few years. Today it serves thousands of teams and brings in over \$4million in annual revenue for the business.

Harvest

2010–2013

Product Designer

I was the first design hire at the company, and for these years I worked closely with the two co-founders to create or revamp most of the core product offering. These projects included rewriting our core time tracking and reporting suite, creating the first internal Mac and iPhone apps, multiple redesigns of our marketing site, and designing the open-source library Chosen, and creating new internal tools. The product experienced tremendous growth early in this decade due to these efforts.

Amie Street

Product Designer

2009–2010

Travel Impressions

Web Designer

2008–2009

PeoplesMD

Junior Web Designer

2007–2008

Hofstra University

Graduated Magna Cum Laude

2004–2008