Maiara Lewis Cipriano
UI/UX Designer

maiaralewiscipriano.com
maiaralewiscipriano@gmail.com
LinkedIn: in/maiara-lewis-cipriano

EDUCATION

University of Michigan School of Information - **Ann Arbor**   *Expected April 2025*

Bachelor of Science in Information (BSI) specialization in User Experience Design
GPA: 4.0

Google Career Certificate Coursera - **Online**   *Mar 2021 - Aug 2021*

Certification in User Experience Design

EXPERIENCE

User Experience Design Intern II - Slalom Consulting | Detroit   *May 2023 - Aug 2023*

- Instituted a new framework for conducting effective design audits for both the client and Slalom.
- Orchestrated a comprehensive design audit, identifying areas of inconsistency within the product and providing actionable recommendations to enhance the user experience.
- Produced development-ready designs aligned with the Angular Materials framework and a design library, facilitating efficient front-end implementation.
- Conducted user feedback sessions, collaborating with cross-functional teams to refine designs based on valuable insights, resulting in user-centric improvements.
- Successfully contributed to Slalom's revenue by securing over 40 sprint points purchased by client's product owner during buy-off sessions.

Internship Center Student Assistant - University of Michigan | Dearborn   *Jan 2023 - Mar 2023*

- Managed and meticulously organized sensitive data within spreadsheets, ensuring data security and accessibility.
- Created and designed more than 10 pamphlets and presentations, playing a pivotal role in orchestrating engagement events.
- Formulated and implemented an effective search strategy for internship opportunities across diverse academic disciplines, consistently uncovering over 15 relevant listings each week.

User Experience Design Intern I - Slalom Consulting | Detroit   *Jun 2022 - Aug 2022*

- Conducted the redesign of a website, introducing visually captivating and user-friendly designs, and enhanced the sign-up process through the implementation of a new form, resulting in an improved user experience.
- Established a cohesive design system, harmonizing the client's brand identity with their existing logo, ensuring a consistent and professional visual representation.
- Crafted compelling copy for more than 5 crucial sections of the final product, enhancing the overall user experience through impactful UX writing.
- Led user research initiatives, conducting 4 in-depth usability testing sessions to gather invaluable insights for informed design decisions.
- Collaborated seamlessly with Software Developers within an agile framework, facilitating the on-time delivery of a responsive website.
- Documented all data collected and design choices, ensuring transparent communication and a well-documented decision-making process throughout the project.

SKILLS

Design

UX/UI Design, Wireframing, Prototyping, Usability Testing, User Research, Journey Mapping, Data Analysis, Mobile & Desktop Design, Information Architecture, Agile Development, Design Systems, Opportunity Mapping, Design Audits, Typography, Graphic Design, Web Development

Toolbox

Figma
Adobe XD, Illustrator, Photoshop, After Effects, and Animate
Miro
Trello
Jira

Languages

English, Portuguese, Spanish
React (coding framework)
Python (coding language)
Javascript (coding language)
C++ (coding language)
HTML (markup language)
CSS (sheet style language)