Maiara Lewis Cipriano
UI/UX Designer

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SKILLS

Design

UX/UI Design, Wireframing, Prototyping, Usability Testing, User Research, Journey Mapping, Data Analysis, Mobile & Desktop Design, Information Architecture, Agile Development, Design Systems, Opportunity Mapping, Design Audits, Typography, Graphic Design, Web Development

Toolbox

Figma,
ProtoPie,
Adobe Photoshop, Illustrator, Animate, and After Effects,
Miro,
Trello,
Jira

Languages

English, Portuguese, Spanish
React (coding framework)
Python (coding language)
Javascript (coding language)
C++ (coding language)
HTML (markup language)
CSS (sheet style language)

EXPERIENCE

User Experience Designer - UMSI Capstone x Passive Bolt | Ann Arbor
Aug 2024 - April 2025

- Achieved a 95% reduction in desktop sign-in time for KeyShare users through a user-centered redesign of the entire multi-device sign-in flow.
- Led end-to-end UX design efforts for KeyShare across mobile and desktop, encompassing user research, usability testing, and interaction design to ensure a seamless and intuitive user experience across all platforms.
- Leveraged user insights and usability testing to drive significant improvements to KeyShare's user experience, resulting in a 66% increase in first-time desktop sign-in success rate.

User Experience Design Intern II - Slalom Consulting | Detroit
May 2023 - Aug 2023

- Instituted a framework for effective design audits for the client and Slalom.
- Conducted a design audit to identify inconsistencies and provided actionable recommendations for user experience enhancement.
- Created development-ready designs aligned with the Angular Materials framework and a design library for efficient front-end implementation.
- Facilitated user feedback sessions, collaborating with teams to refine designs based on insights, resulting in user-centric improvements.

User Experience Design Intern I - Slalom Consulting | Detroit
Jun 2022 - Aug 2022

- Redesigned a website with visually appealing, user-friendly designs and improved the sign-up process through a new form, enhancing user experience.
- Established a cohesive design system that aligned with the client's brand identity, ensuring consistent visual representation.
- Created impactful copy for over 5 key sections, improving overall user experience through effective UX writing.
- Led user research, conducting 4 thorough usability tests to gather insights for design decisions.
- Collaborated with developers in an agile environment to deliver a responsive site on time, while documenting research insights and design rationale throughout the project.

EDUCATION

University of Michigan School of Information - Ann Arbor
Aug 2022 - April 2025

Bachelor of Science in Information (BSI), User Experience Design

Coursework: Interaction Design, Needs Assessment and Usability Evaluation, Building Interactive Apps, Web Development and Accessible Design, Graphic Design, and Human Cognition and Mental Processes
GPA: 4.0

Google Career Certificate Coursera - Online
Mar 2021 - Aug 2021

Certification in User Experience Design