### IIIM

# **New session proposal**

The premier software and product delivery event.

June 6-10 Orlando, FL

# Innovate2010

The Rational Software Conference

Let's build a smarter planet.



# **Session Proposal**

Track: \* Quality Management

Title: \*

Reducing the cost of RFT script maintenance with advanced RFT script development and maintenance tips

(Maximum length 150 characters including spaces.)

#### Abstract: \*

In this session, we will explore techniques for and APIs in Rational Functional Tester that can dramatically lower the cost and time associated with script maintenance and development. We will cover a variety of techniques for using the RFT debugger to speed up script debugging

(Maximum length of 150 words or 1000 characters - including spaces.)

What will your audience walk away with? Provide 3 key bullets: \* 1.

Us	sable source code	
2.	Advanced Eclipse / RFT debugger knowledge	_
3.	Knowledge of several RFT APIs that decrease maintenance and development time and effort	

Select the suggested level of audience experience for your proposed presentation: \* • All Levels (general knowledge)

- Beginner (0 6 months product experience)
- Intermediate (6 24 months product experience)
- Advanced (2 or more years product experience)

The proposed presentation will require the following time allotment (Please note your first preference. Conference management will confirm, based on availability): \* • 60 minutes

90 minutes

### **Audience**

Does your abstract pertain to any of the following solutions: 

Agile

- Cloud Computing
- Jazz
- Packaged Applications

□ SOA			
☐ Systems Development			
(Check all that apply)			
Accounting and Auditing			
Aerospace & Defense			
Automotive			
Banking			
Chemicals & Petroleum			
Computer Services			
Construction			
Consumer Products			
Education			
Industry: * Electronics			
(hold Ctrl key to select multiple values)			
Which of the IBM or IBM Rational products/services does your proposed presentation address? *			
Eclipse			
IBM Application Workload Monitor			
IBM Breeze for SCLM for z/OS			
IBM EGL Community Edition			
IBM Enhanced Access Controm for SCLM for z/OS			
IBM Enterprise PL/I for z/OS			
IBM Maximo Asset Management			
IBM Rational Ada Developer (Apex)			
IBM Rational AppScan			
IBM Rational AppScan OnDemand Production Site Monitoring			
(hold Ctrl key to select multiple values)			
Does this session contain confidential information?   Yes  No			
Contact Information			
E-mail address: * michael.freeman@lpsvcs.com			
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Name: * Michael Freeman			
Company name: * Lender Processing Services			
N			
Phone: * 904-357-1860			
Country: * United States			
Category: * • Customer			
O IBM Business Partner/ISV			
○IBM			
Comments/Additional requirements:			
1			

(Include any special equipment, connectivity, and/or scheduling considerations. Maximum length 500 characters including spaces)

## **Speaker Details**

Is this a customer presentation? * ● Yes ○ No	
Please enter the customer name: *	
Michael Freeman	
Will a customer be the co-presenter? * ● Yes ○ No	
Please include the customer's company name: *	
Lender Processing Services	
Have you presented at an IBM Rational Software conference before? * ① Ye	s 💿 No
Before your session proposal can be completed, you must assign speakers additional co-speakers are optional.	. A primary speaker is required,
Choose a speaker from existing profiles and click assign:  Aguilar, Latisha (Izaguilar@gmail.com)	*
Primary speaker: * Freeman, MIchael (mlfreeman@gmail.com)	Assign
Co-speaker: Aguilar, Latisha (Izaguilar@gmail.com)	Assign Remove
Co-speaker:	Assign Remove
Submit	
Cancel	
Close [x]	

## **Solution Track Descriptions**

#### Agile

Agile development techniques have taken the industry by storm with 76% of organizations reporting in 2009 they have one or more agile projects underway. Agile development is becoming widespread because it works. Agile development is an iterative, incremental, highly collaborative, disciplined, and quality focused approach to software development where working software is produced on a regular and rapid basis. This track highlights how agile teams can realize higher success rates, deliver higher quality, have greater levels of stakeholder satisfaction, provide better return on investment (ROI), and deliver software to market sooner.

### **Cloud Computing**

Cloud Computing is a dynamic infrastructure for software delivery that helps customers continue to drive innovation while lowering costs. This track highlights how Cloud Computing can speed software development, test and delivery through real-world examples that will provide insights into how organizations use the cloud to increase

organizational agility, improve asset utilization, better manage capacity planning, increase flexibility, lower costs and optimize resources in IT environments as well as best practices for developing and deploying cloud solutions.

#### Jazz

Jazz is an initiative to transform software delivery by making it more collaborative, transparent and productive. The Jazz architecture is built on architectural principles that represent a key departure from approaches taken in the past, delivering seamless synchronization of the people, processes and assets associated with software projects. This track identifies sessions that provide key insights into Jazz technology, architecture and strategy, as well as sessions that highlight the Open Services for Lifecycle Collaboration initiative to help make tools from different vendors work together.

### **Packaged Applications**

Most enterprise portfolios are heterogeneous and contain one or more packaged applications such as SAP and Oracle that play a vital role in enabling core business processes and operations. Your ability to customize, integrate, and enhance these applications that run your business is critical to maintaining and growing your business. This track highlights the latest IBM Rational and partner strategy, solutions and implementation insights that can help you apply application lifecycle management approaches to these critical projects.

### **SOA**

Service Oriented Architecture (SOA) is a business-centric IT architectural approach that supports integrating your business as linked, repeatable business tasks, or services. SOA helps create greater alignment between IT and line of business while generating more flexibility. SOA can help you get better reuse out of your existing IT investments as well as the new services you're developing today. This track highlights the latest IBM Rational solutions for SOA that help design, develop, deliver and test services and to align business and IT.

### **Systems Development**

In order to deliver smarter products in less time with higher quality, organizations need a structured, repeatable approach based on best practices and an integrated platform. The Systems Development track encompasses the entire systems lifecycle, with emphasis on collaborative methods for requirements engineering, modeling and architecture, change and configuration management, quality and test management, and product and portfolio management. The track will focus on key success factors for cross-organizational systems development, including systems engineering approaches for integrating diverse teams and disciplines; methods and tools for significantly improving efficiency, quality and time-to-market; and the convergence of manufactured products and information technology into new "systems of systems."