MLH HACKS

{HACKS}

Sponsorship Prospectus

MAY 20-22

The first Tri-Valley based hackathon for girls/non-binary high school students!

Who are we?

ML Hacks is the first Tri-Valley based hackathon created for female and non-binary high school students, by a team of female and non-binary high school students. We aim to build diversity in the tech industry by establishing our own welcoming community, where participants will explore the infinite possibilities of computer science!

Our hackathon will take place **virtually** from Friday, May 20 at 5 PM PDT to Sunday, May 22 at 5 PM PDT. We expect around 100 coders to participate.

What makes us unique?

Diversity
Many students dream of designing and creating the technology around us—and we intend to bridge the gender gap in the field so they can fulfill those dreams undeterred by stereotypical barriers. Our inclusive space is perfect for budding developers to explore their own potential.

AI
Through hands-on workshops and activities, participants will gain exposure, knowledge, and practical experience in machine learning. We hope to demonstrate that AI is an intensive yet incredibly rewarding field that anyone can pursue in the future.

Tech x Society
Whereas traditional hackathons gear specifically toward technically focused hackers, ML Hacks brings together aspiring designers, neuroscientists, policy makers, coders, and more, inviting fresh perspectives on projects and connecting technology with society.

Why Support Us?

Brand awareness: Your presence at our hackathon exposes your brand to an audience of students who are just entering the coding world. Ensure a loyal consumer base by showing our coders how your products can help them be successful.

Build diversity: By supporting our efforts, you help young female/non-binary students fall in love with a new passion and encourage them to pursue those careers in the future. In addition, you get to meet and interact with hundreds of bright minds who could diversify your future workplace!

Prepare the next generation of software engineers: As software engineering shifts towards AI/ML-based technology, our hackathon strives to adapt to that change by giving our participants a taste of their potential future work. Your support can help them gain a competitive edge in their future tech endeavors.

How can you help?

- Donate money to directly fund our organization
- Provide tools like APIs to help students innovate, prototype, develop, and launch their projects
- Send representatives to mentor or host a workshop to interact with students directly—reveal more info about your company
- Provide custom awards and prizes for attendees to promote your tools and products!

Interested? Contact Us!

✉ mlhacks.22@gmail.com
check out our website, mlhacks2022.vercel.app for more info!

SPONSORSHIP PERKS

	BRONZE ($250)	SILVER ($750)	GOLD ($1250)	PLATINUM ($2000)
BRAND AWARENESS				
Logo on T-shirt, website, and devpost	✓	✓	✓	✓
Mention in opening & closing ceremonies		✓	✓	✓
Mention in all emails			✓	✓
Dedicated social media post				✓
DIRECTLY HELP THE HACKERS				
Send mentors	✓	✓	✓	✓
Custom award prizes			✓	✓
Host a workshop				✓