### Machine Learning for Healthcare HST.956, 6.S897

Lecture 15: Causal Inference Part 2

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Acknowledgement: adapted from slides by Uri Shalit (Technion)

#### Reminder: Potential Outcomes

- Each unit (individual)  $x_i$  has two potential outcomes:
  - $-Y_0(x_i)$  is the potential outcome had the unit not been treated: "control outcome"
  - $-Y_1(x_i)$  is the potential outcome had the unit been treated: "treated outcome"
- Conditional average treatment effect for unit i:  $CATE(x_i) = \mathbb{E}_{Y_1 \sim p(Y_1 \mid x_i)} [Y_1 \mid x_i] \mathbb{E}_{Y_0 \sim p(Y_0 \mid x_i)} [Y_0 \mid x_i]$
- Average Treatment Effect:

$$ATE = \mathbb{E}_{x \sim p(x)}[CATE(x)]$$

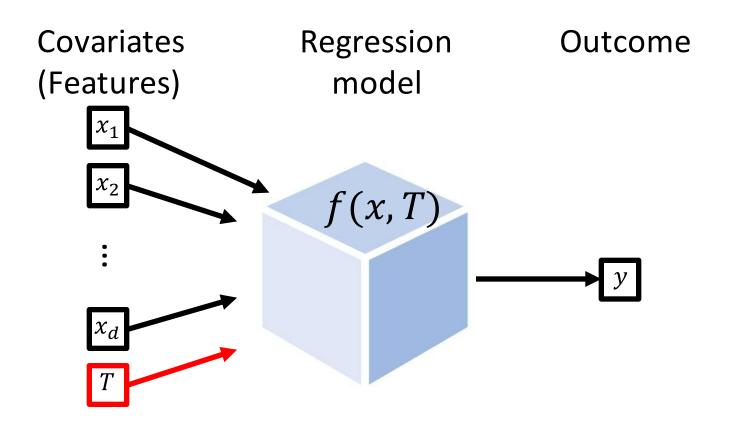
### Two common approaches for counterfactual inference

Covariate adjustment

Propensity scores

#### Covariate adjustment (reminder)

Explicitly model the relationship between treatment, confounders, and outcome:



#### Covariate adjustment (reminder)

• Under ignorability, CATE(x) =  $\mathbb{E}_{x \sim p(x)} \Big[ \mathbb{E}[Y_1 | T = 1, x] - \mathbb{E}[Y_0 | T = 0, x] \Big]$ 

• Fit a model  $f(x,t) \approx \mathbb{E}[Y_t | T = t, x]$ , then:  $\widehat{CATE}(x_i) = f(x_i, 1) - f(x_i, 0)$ .

#### Covariate adjustment with linear models

Assume that:

Blood pressure age medication 
$$Y_t(x) = \beta x + \gamma \cdot t + \epsilon_t$$
 
$$\mathbb{E}[\epsilon_t] = 0$$

• Then:

$$CATE(x) := \mathbb{E}[Y_1(x) - Y_0(x)] =$$

#### Covariate adjustment with linear models

Assume that:

Blood pressure age medication 
$$Y_t(x) = \beta x + \gamma \cdot t + \epsilon_t$$
 
$$\mathbb{E}[\epsilon_t] = 0$$

Then:

$$CATE(x) := \mathbb{E}[Y_1(x) - Y_0(x)] = \mathbb{E}[(\beta x + \gamma + \epsilon_1) - (\beta x + \epsilon_0)] = \gamma$$

$$ATE := \mathbb{E}_{p(x)}[CATE(x)] = \gamma$$

#### Covariate adjustment with linear models

Assume that:

Blood pressure age medication 
$$Y_t(x) = \beta x + \gamma \cdot t + \epsilon_t$$
 
$$\mathbb{E}[\epsilon_t] = 0$$
 
$$ATE := \mathbb{E}_{p(x)}[CATE(x)] = \gamma$$

- For causal inference, need to estimate  $\gamma$  well, not  $Y_t(x)$  **Identification**, not prediction
- Major difference between ML and statistics

# What happens if true model is not linear?

• True data generating process,  $x \in \mathbb{R}$ :

$$Y_t(x) = \beta x + \gamma \cdot t + \delta \cdot x^2$$
  

$$ATE = \mathbb{E}[Y_1 - Y_0] = \gamma$$

Hypothesized model:

$$\widehat{Y}_t(x) = \widehat{\beta}x + \widehat{\gamma} \cdot t$$

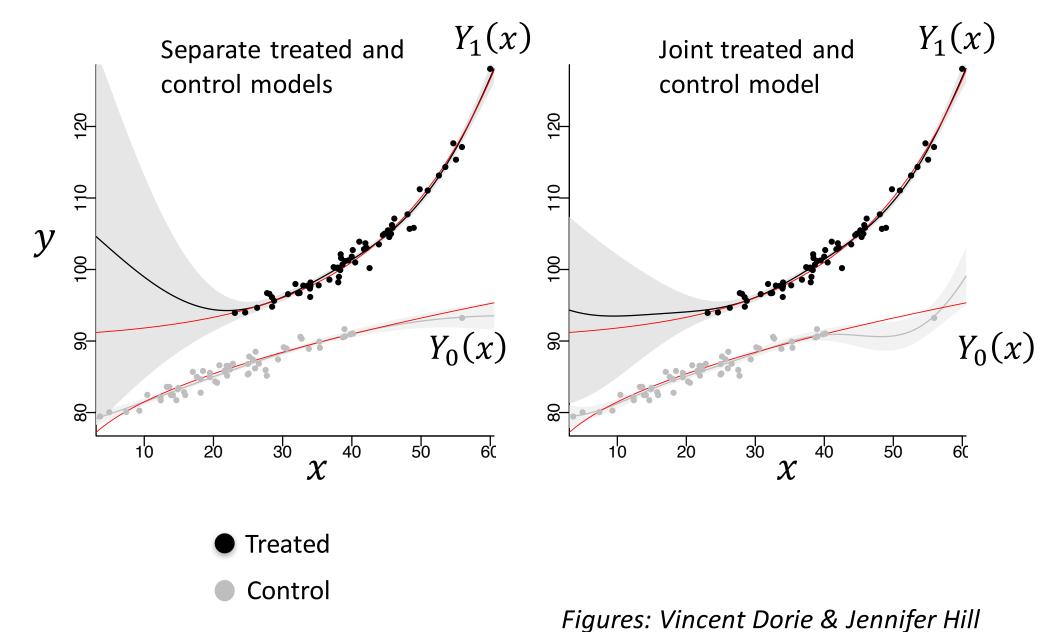
$$\hat{\gamma} = \gamma + \delta \frac{\mathbb{E}[xt]\mathbb{E}[x^2] - \mathbb{E}[t^2]\mathbb{E}[x^2t]}{\mathbb{E}[xt]^2 - \mathbb{E}[x^2]\mathbb{E}[t^2]}$$

Depending on  $\delta$ , can be made to be arbitrarily large or small!

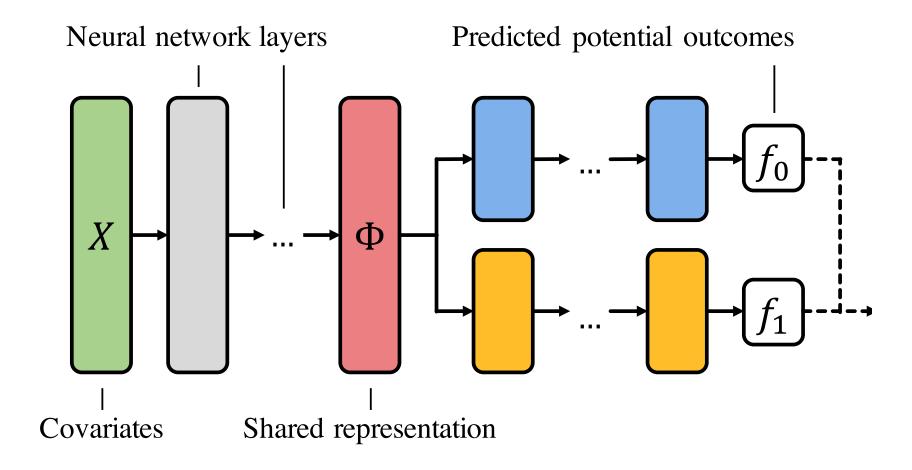
# Covariate adjustment with non-linear models

- Random forests and Bayesian trees
   Hill (2011), Athey & Imbens (2015), Wager & Athey (2015)
- Gaussian processes
   Hoyer et al. (2009), Zigler et al. (2012)
- Neural networks
   Beck et al. (2000), Johansson et al. (2016), Shalit et al. (2016),
   Lopez-Paz et al. (2016)

#### Example: Gaussian processes



#### Example: Neural networks



Shalit, Johansson, Sontag. *Estimating Individual Treatment Effect: Generalization Bounds and Algorithms*. ICML, 2017

 Find each unit's long-lost counterfactual identical twin, check up on his outcome

 Find each unit's long-lost counterfactual identical twin, check up on his outcome



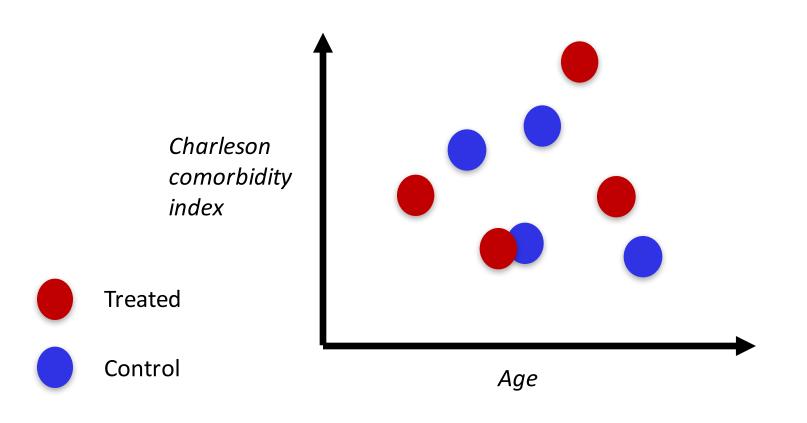
Obama, had he gone to law school



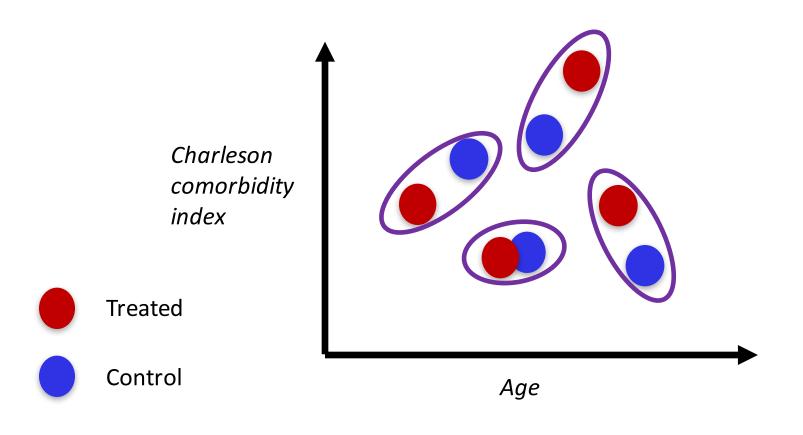
Obama, had he gone to business school

- Find each unit's long-lost counterfactual identical twin, check up on his outcome
- Used for estimating both ATE and CATE

# Match to nearest neighbor from opposite group



# Match to nearest neighbor from opposite group



#### 1-NN Matching

- Let  $d(\cdot, \cdot)$  be a metric between x's
- For each i, define  $j(i) = \underset{j \text{ s.t. } t_j \neq t_i}{\operatorname{argmin}} d(x_j, x_i)$ j(i) is the nearest counterfactual neighbor of i
- $t_i = 1$ , unit i is treated:

$$\widehat{CATE}(x_i) = y_i - y_{j(i)}$$

•  $t_i = 0$ , unit i is control:

$$\widehat{CATE}(x_i) = y_{j(i)} - y_i$$

#### 1-NN Matching

- Let  $d(\cdot, \cdot)$  be a metric between x's
- For each i, define  $j(i) = \underset{j \text{ s.t. } t_j \neq t_i}{\operatorname{argmin}} d(x_j, x_i)$ j(i) is the nearest counterfactual neighbor of i

- $\widehat{CATE}(x_i) = (2t_i 1)(y_i y_{j(i)})$
- $\widehat{ATE} = \frac{1}{n} \sum_{i=1}^{n} \widehat{CATE}(x_i)$

- Interpretable, especially in small-sample regime
- Nonparametric
- Heavily reliant on the underlying metric
- Could be misled by features which don't affect the outcome

#### Covariate adjustment and matching

 Matching is equivalent to covariate adjustment with two 1-nearest neighbor classifiers:

$$\hat{Y}_1(x)=y_{NN_1(x)}$$
 ,  $\hat{Y}_0(x)=y_{NN_0(x)}$  where  $y_{NN_t(x)}$  is the nearest-neighbor of  $x$  among units with treatment assignment  $t=0,1$ 

 1-NN matching is in general inconsistent, though only with small bias (Imbens 2004)

### Two common approaches for counterfactual inference

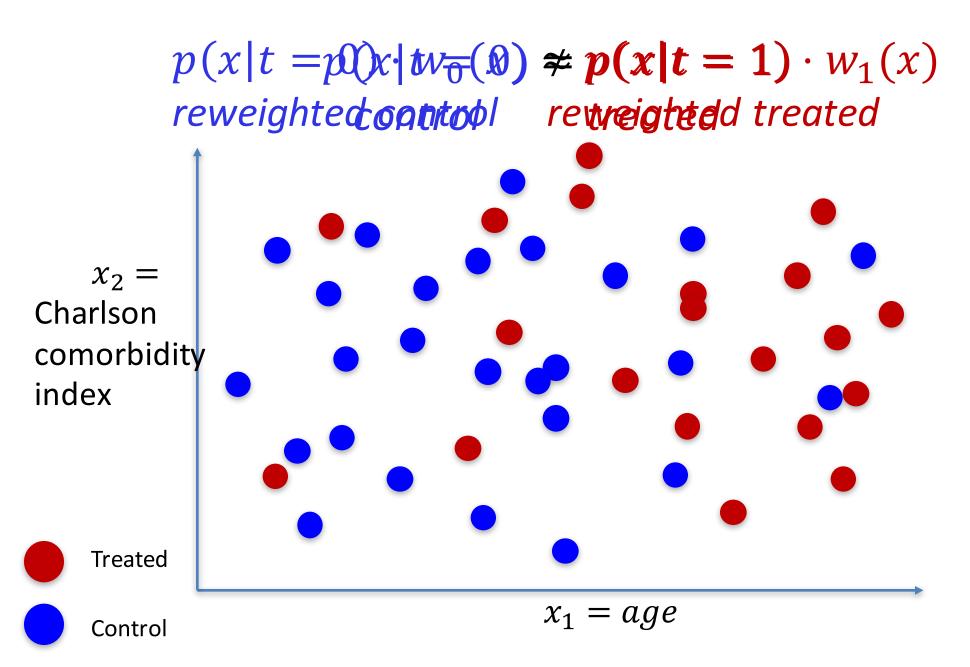
Covariate adjustment

Propensity scores

#### Propensity scores

- Tool for estimating ATE
- Basic idea: turn observational study into a pseudo-randomized trial by re-weighting samples, similar to importance sampling

#### Inverse propensity score re-weighting



#### Propensity score

- Propensity score: p(T = 1|x), using machine learning tools
- Samples re-weighted by the inverse propensity score of the treatment they received

Inverse probability of treatment weighted estimator

How to calculate ATE with propensity score for sample  $(x_1, t_1, y_1), ..., (x_n, t_n, y_n)$ 

1. Use any ML method to estimate  $\hat{p}(T = t|x)$ 

2. 
$$A\hat{T}E = \frac{1}{n} \sum_{i \text{ s.t. } t_i=1} \frac{y_i}{\hat{p}(t_i=1|x_i)} - \frac{1}{n} \sum_{i \text{ s.t. } t_i=0} \frac{y_i}{\hat{p}(t_i=0|x_i)}$$

Inverse probability of treatment weighted estimator

How to calculate ATE with propensity score for sample  $(x_1, t_1, y_1), ..., (x_n, t_n, y_n)$ 

1. Randomized trial p(T = t|x) = 0.5

2. 
$$A\hat{T}E = \frac{1}{n} \sum_{i \text{ s.t. } t_i=1} \frac{y_i}{\hat{p}(t_i=1|x_i)} - \frac{1}{n} \sum_{i \text{ s.t. } t_i=0} \frac{y_i}{\hat{p}(t_i=0|x_i)}$$

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Inverse probability of treatment weighted estimator

How to calculate ATE with propensity score for sample  $(x_1, t_1, y_1), \dots, (x_n, t_n, y_n)$ 

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Inverse probability of treatment weighted estimator

How to calculate ATE with propensity score for sample  $(x_1, t_1, y_1), \dots, (x_n, t_n, y_n)$ 

1. Randomized trial p = 0.5

Sum over  $\sim \frac{n}{2}$  terms

2. 
$$A\hat{T}E = \frac{1}{n} \sum_{i \text{ s.t. } t_i = 1} \frac{y_i}{0.5} - \frac{1}{n} \sum_{i \text{ s.t. } t_i = 0} \frac{y_i}{0.5} = \frac{2}{n} \sum_{i \text{ s.t. } t_i = 1} y_i - \frac{2}{n} \sum_{i \text{ s.t. } t_i = 0} y_i$$

Recall average treatment effect:

$$\mathbb{E}_{x \sim p(x)} \left[ \mathbb{E} \left[ Y_1 | x, T = 1 \right] - \mathbb{E} \left[ Y_0 | x, T = 0 \right] \right]$$

We only have samples for:

$$\mathbb{E}_{x \sim p(x|T=1)} \left[ \mathbb{E} \left[ Y_1 | x, T = 1 \right] \right]$$

$$\mathbb{E}_{x \sim p(x|T=0)} \left[ \mathbb{E} \left[ Y_0 | x, T = 0 \right] \right]$$

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• We need to turn p(x|T=1) into p(x):

$$p(x|T=1)\cdot \qquad = p(x)$$

We only have samples for:

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• We need to turn p(x|T=1) into p(x):

$$p(x|T=1) \cdot \frac{p(T=1)}{p(T=1|x)} = p(x)$$
Propensity score

We only have samples for:

$$\mathbb{E}_{x \sim p(x|T=1)} \left[ \mathbb{E} \left[ Y_1 | x, T = 1 \right] \right]$$

$$\mathbb{E}_{x \sim p(x|T=0)} \left[ \mathbb{E} \left[ Y_0 | x, T = 0 \right] \right]$$

• We need to turn p(x|T=0) into p(x):

$$p(x|T=0) \cdot \frac{p(T=0)}{p(T=0|x)} = p(x)$$
Propensity score

• We want:  $\mathbb{E}_{x \sim p(x)}[Y_1(x)]$ 

We know that:

$$p(x|T=1) \cdot \frac{p(T=1)}{p(T=1|x)} = p(x)$$

• Thus:

$$\mathbb{E}_{x \sim p(x|T=1)} \left[ \frac{p(T=1)}{p(T=1|x)} Y_1(x) \right] = \mathbb{E}_{x \sim p(x)} [Y_1(x)]$$

We can approximate this empirically as:

$$\frac{1}{n_1} \sum_{i \text{ s.t.} t_i = 1} \left[ \frac{n_1/n}{\hat{p}(t_i = 1 \mid x_i)} y_i \right] = \frac{1}{n} \sum_{i \text{ s.t.} t_i = 1} \frac{y_i}{\hat{p}(t_i = 1 \mid x_i)}$$

(similarly for  $t_i=0$ )

#### Problems with IPW

- Need to estimate propensity score (problem in all propensity score methods)
- If there's not much overlap, propensity scores become non-informative and easily miscalibrated
- Weighting by inverse can create large variance and large errors for small propensity scores
  - Exacerbated when more than two treatments

#### Many more ideas and methods

- Natural experiments & regression discontinuity
- Instrumental variables

# Many more ideas and methods – Natural experiments

- Does stress during pregnancy affect later child development?
- Confounding: genetic, mother personality, economic factors...
- Natural experiment: the Cuban missile crisis of October 1962. Many people were afraid a nuclear war is about to break out.
- Compare children who were in utero during the crisis with children from immediately before and after

# Many more ideas and methods – Instrumental variables

- Informally: a variable which affects treatment assignment but not the outcome
- Example: are private schools better than public schools?
- Confounding: different student population, different teacher population
- Can't force people which school to go to

# Many more ideas and methods – Instrumental variables

- Informally: a variable which affects treatment assignment but not the outcome
- Example: are private schools better than public schools?
- Can't force people which school to go to
- Can randomly give out vouchers to some children, giving them an opportunity to attend private schools
- The voucher assignment is the instrumental variable

#### Summary

- Two approaches to use machine learning for causal inference:
  - Predict outcome given features and treatment, then use resulting model to impute counterfactuals (covariate adjustment)
  - 2. Predict treatment using features (*propensity score*), then use to reweight outcome or stratify the data
  - Causal graphs important for thinking through whether problem is setup appropriately and whether assumptions hold