

Fund to Mission

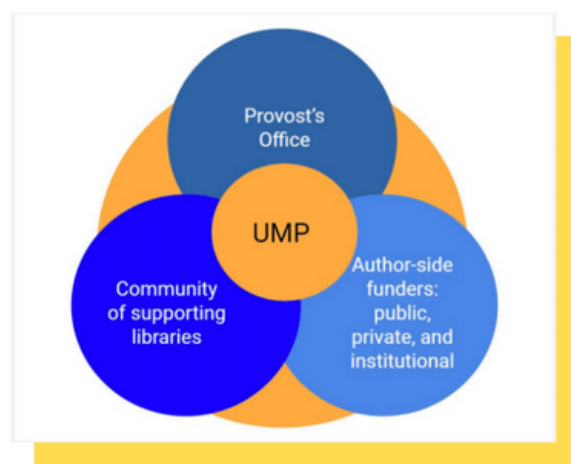
UNIVERSITY OF MICHIGAN PRESS'S 2023 PROGRESS REPORT

MAKING SUSTAINABLE OA EBOOKS A REALITY

Since fall 2020, the University of Michigan Press has collaborated with its parent library and LYRASIS to implement the Fund to Mission monograph model, which facilitates the conversion of an increasing percentage of the U-M Press's 80-monograph-a-year frontlist output to open access without requiring inequitable author-side payments.

Since launching the Fund to Mission program, we have refined our approach through deep-dive conversations with over 50 libraries and consortia, welcomed new institutions into our community of supporters, and created an accountability website with a public usage dashboard for open access content. Our over 100 supporting institutions have allowed us to make 75% of our frontlist monographs open access for 2023.

"Fund to Mission is a sustainable model for open access book publishing that does not depend on grant funding or require author payments. It is based on the principle that the beneficiaries of open access can and will share the responsibility of supporting it, as long as they understand the benefits clearly."



100+

Over 100 libraries
support our transition
to an open access
frontlist

2 MILLION

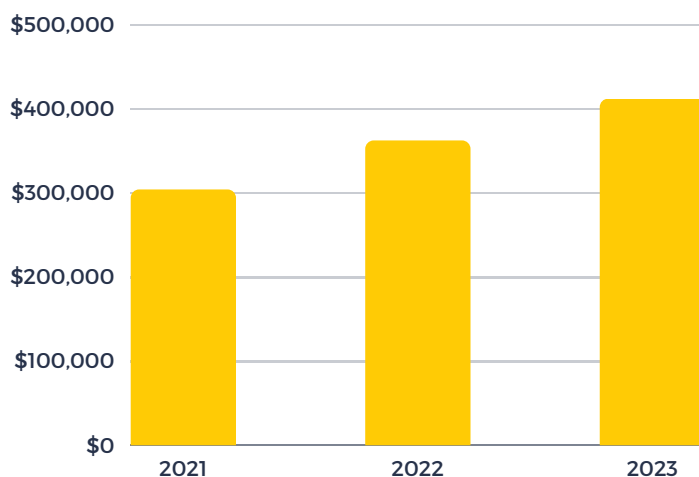
Our ebooks were used
over 2 million times
in 2022.

75%

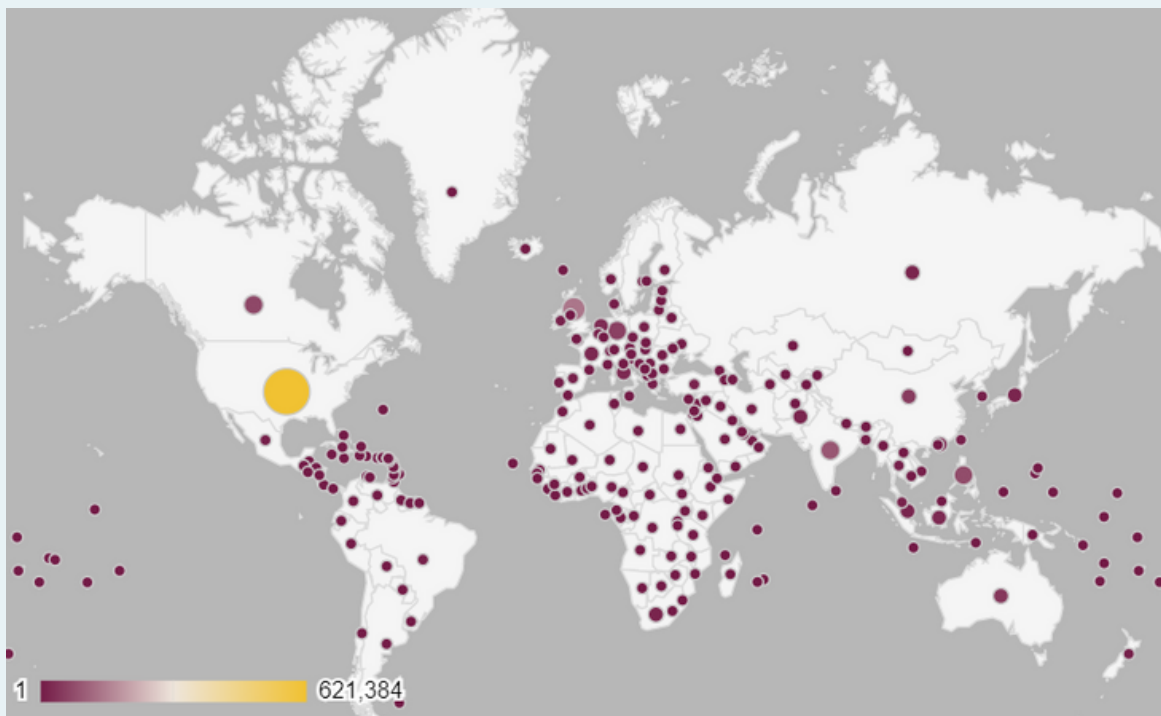
75% of our frontlist
- over 60 books -
are OA in our 2023
collection.

SUPPORT FROM LIBRARIES

Last year we raised over 80% of our 2022 library support goal, and as of January 2023, we have already raised 90% of our annual goal. Libraries can partner with us in several ways including by offering annual support or by committing to a three-year transitional agreement.



We have been thrilled to receive enthusiastic support from libraries for Fund to Mission. Our equitable pricing and consortia partnerships allow institutions of any size from anywhere in the world to help support open access. Feedback from the library community is an essential part of our model, and we encourage you to share your thoughts, questions, and concerns with us: ump-ebc-info@umich.edu.



Making more of our Ebook Collection open access has allowed users from all around the globe to engage with high quality, peer-reviewed scholarship in the humanities and social sciences. In 2022, users from 227 countries and territories explored our books.

(Source: The Open Access Books Dashboard, from The Book Analytics Dashboard Project (2022-2025), funded by the Mellon Foundation)

U-M PROVOST'S OFFICE

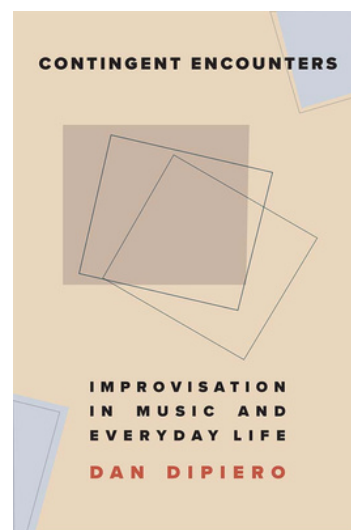
University of Michigan Press receives a core \$600,000 (roughly 20% of our annual budget) from the U-M Provost's Office. When we launched the Fund to Mission program, the Provost's Office agreed to give an additional \$400,000 annually between 2023 and 2025. After seeing the enthusiasm scholars and libraries had for the program, the Provost's Office has encouraged us to apply for continuing support.

U-M PRESS AUTHORS

There are three main criteria we are using to select books to make open: (1) Is the author excited by the potential of OA? (2) Is the subject matter of the book well-aligned to the benefits that OA will offer? (3) Is the author interested in taking advantage of the digital affordances open access facilitates?

OUR TOP TEN MOST-USED OPEN ACCESS BOOKS IN 2022

1. [**Vidding: A History**](#) (180,536)
2. [**Music on the Move**](#) (178,687)
3. [**Writing Workflows**](#) (35,351)
4. [**Academic Ableism**](#) (20,004)
5. [**Being Human during COVID**](#) (19,991)
6. [**Brushed in Light**](#) (18,852)
7. [**a tumblr book**](#) (12,177)
8. [**Coronavirus Politics**](#) (12,008)
9. [**Developing Writers in Higher Education**](#) (11,610)
10. [**Marginal People in Deviant Places**](#) (10,945)



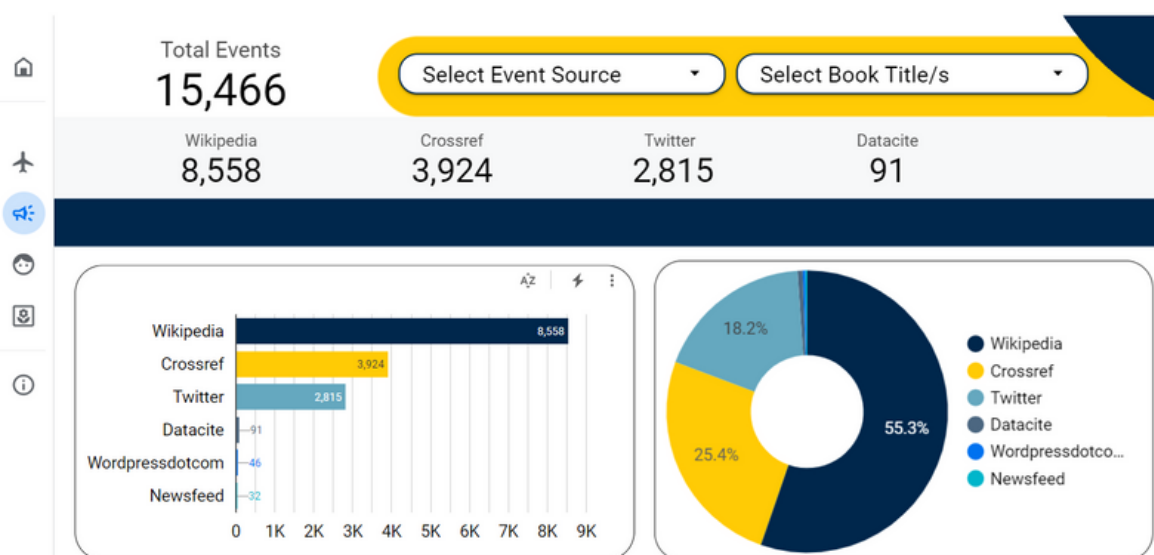
"I'm over the moon to learn that *Contingent Encounters* will be published open access thanks to U-M Press and everyone working in support of the Fund to Mission model. Really a dream come true."

—**Dan DiPiero**, 2022 UMP
Author

LOOKING TO THE FUTURE

With the launch of our [Library Partner Group](#), our supporting institutions are helping us think through key questions about open access ebooks. As we look to 2024 and beyond, we are exploring how diversifying revenue streams makes open access publishing sustainable and reliable, and we are experimenting with new ways to assess the impact of open access scholarship.

We look forward to finding new ways to support small publishers in the humanities and social sciences and to identifying additional opportunities to partner with consortia and university presses around the world.



Open access means that people everywhere can access books, regardless of their institutional affiliation. It also means that trustworthy scholarship is easier to find and engage with on social media and on the web.

***Follow our progress at ebc.press.umich.edu
Email ump-ebc-info@umich.edu to learn more***