



DEEP BLUE

IS THE UNIVERSITY OF MICHIGAN'S PERMANENT, SAFE, AND ACCESSIBLE SERVICE for representing our rich intellectual environment online. The University Library's primary goal for Deep Blue is to provide access to the work that makes Michigan a leader in research, teaching, and creativity. By representing our faculty, staff, and student scholars, as individuals and as members of communities, Deep Blue offers a framework for preserving and finding the best scholarly and artistic work done at the University.

What you get when you use Deep Blue:

- *Visibility.* Making your work accessible via Deep Blue will ensure more of your peers can find it (in Google Scholar, for example) and will cite it.
- *Permanence.* Deep Blue uses a special technology that assures the stability of your work's location online, making the citation to it as reliable as a scholarly journal, as accessible as any website. No broken links!
- *Comprehensiveness.* Deep Blue supports a variety of formats, and we encourage you to deposit not just the finished work but related materials (including data, images, audio and video files, etc.) to create a package that gives context to that work and promotes further scholarship.
- *Safe storage.* This goes hand-in-hand with permanence. Deep Blue ensures that you only have to deposit the work once. From then on, the Library takes care of backups, compatibility, and format issues. There are some technical limitations to the formats we can support indefinitely, but our commitment to preserving the integrity of your work exactly as you deposit it is 100%.
- *Control over access.* Deep Blue allows you to limit who can see various aspects of your work for a given time if you need to. This is difficult to do on a personal website without hiding the work completely.
- *Context.* Beyond what is described above, Deep Blue provides context in two additional ways. First, UM is a destination for the best researchers and scholars, and Deep Blue places you in the larger context of the UM environment, side-by-side with the scholarly and artistic contributions of your colleagues and students. Second, as other universities, institutions, and organizations begin to provide this service for their work as well, we will collaborate with them to create discipline-specific services.

The University Library provides this service free to you as part of the UM scholarly community.

During the pilot phase we will identify needs, assess the costs of meeting those needs, look toward refining Deep Blue's policies and guiding principles, and create work flows and procedures for moving Deep Blue to full production. Because Deep Blue is designed to meet not only today's needs, but also new needs as they evolve, our service will no doubt evolve to reflect current needs and norms identified by UM faculty, staff, students, and the communities they form.