

☺ Simple

☺ Fun

☺ Reliable

It all started with beer...



We just made it easier.



736 Higuera Street  
San Luis Obispo,  
CA 93401

## Who we are?

Scan'A'Beer is a small startup business with its headquarters located in downtown San Luis Obispo. Scan'A'Beer was created to help beer lovers find new beers that match their taste preferences as well as inform beer lovers about different types of beers. Scan'A'Beer is an application that can be downloaded for free on all mobile devices with a camera. Through the Scan'A'Beer application, users can scan different beers at the store to see their ratings as well as taste. Along with this feature, Scan'A'Beer also offers a smart recommendation system in which the user presses "like" on certain beers and Scan'A'Beer will match it to other similar beers.



*The purpose of beer is  
to create pleasure*

## What we want?

Scan'A'Beer wants to make its users feel more comfortable and knowledgeable while choosing beer. Scan'A'Beer's mission is to make it easy for users to get the beer that best suits their taste preferences. We want all of users to find their dream beer. We know we can help for that journey.



## Why are we different?

Scan'A'Beer has four main competitors: TapHunter, Untapped, Beer Buddy and Tavour. While each of these competitors bring different aspects into the beer drinking realm, none of them are personalized to the user like Scan'A'Beer is. We pride ourselves on being able to provide a unique experience to each of our users. Scan'A'Beer is strictly for adults 21 and over who enjoy drinking beer. More specifically, Scan'A'Beer is aimed towards beer drinkers who want to try new beers that align with their taste buds. While Scan'A'Beer has its headquarters in San Luis Obispo, beer drinkers all over the United States are welcome to join the community and use Scan'A'Beer.

Scan'A'Beer makes it easy to find new beer and not waste money on beers that you don't like. If you are an adult 21+ and are having trouble making your beer selection for the day or night, then join the community of Scan'A'Beer where your taste is key in our selection.