

C. Consumer Demographics

Participant ID	Gender	Age	Technical Background	Participants' IoT Devices
P1	F	30-39	Y	Smart security camera, light bulb, thermostat
P2	M	30-39	N	Smart speaker
P3	F	18-29	N	Smart speaker, TV
P4	F	18-29	Y	Smart speaker, light bulb
P5	F	50-59	Y	Smart speaker, smartwatch
P6	M	18-29	N	Smart speaker
P7	M	18-29	Y	Smart speaker, switches, TV, light bulbs
P8	F	18-29	N	Smart speaker, TV
P9	F	30-39	N	Smart speaker
P10	M	30-39	N	Smart speaker, TV, security camera
P11	F	18-29	N	Smart speaker
P12	M	30-39	Y	Smart speaker, plug, key system
P13	M	30-39	Y	Smart speaker, TV, plug, light bulbs
P14	M	18-29	N	Smart doorbell
P15	F	30-39	Y	Smart speaker
P16	F	30-39	N	Smart speaker, TV

Table 1. User study participants, demographics, and devices they have purchased.