



# Machine Learning in Production

# Gathering Requirements

# Exploring Requirements...

## Fundamentals of Engineering AI-Enabled Systems

**Holistic system view:** AI and non-AI components, pipelines, stakeholders, environment interactions, feedback loops

### Requirements:

- System and model goals
- User requirements
- Environment assumptions
- Quality beyond accuracy
- Measurement
- Risk analysis
- Planning for mistakes

### Architecture + design:

- Modeling tradeoffs
- Deployment architecture
- Data science pipelines
- Telemetry, monitoring
- Anticipating evolution
- Big data processing
- Human-AI design

### Quality assurance:

- Model testing
- Data quality
- QA automation
- Testing in production
- Infrastructure quality
- Debugging

### Operations:

- Continuous deployment
- Contin. experimentation
- Configuration mgmt.
- Monitoring
- Versioning
- Big data
- DevOps, MLOps

**Teams and process:** Data science vs software eng. workflows, interdisciplinary teams, collaboration points, technical debt

## Responsible AI Engineering

Provenance,  
versioning,  
reproducibility

Safety

Security and  
privacy

Fairness

Interpretability  
and explainability

Transparency  
and trust

Ethics, governance, regulation, compliance, organizational culture

# Learning Goals

- Understand the role of requirements in ML-based systems and their failures
- Understand the distinction between the world and the machine
- Understand the importance of environmental assumptions in establishing system requirements
- Understand the challenges in and techniques for gathering, validating, and negotiating requirements

# Readings

Required reading: Jackson, Michael. "[The world and the machine](#)." In Proceedings of the International Conference on Software Engineering. IEEE, 1995.

Going deeper: Van Lamsweerde, Axel. [Requirements engineering: From system goals to UML models to software](#). John Wiley & Sons, 2009.

# Failures in ML-Based Systems

# Facial Recognition in ATM



Q. What went wrong? What is the root cause of the failure?

# Automated Hiring

The screenshot shows a news article from Reuters. At the top left is the Reuters logo. To its right are navigation links: Business, Markets, World, Politics, TV, and More. Below this is a thin horizontal line. Underneath the line, on the left, is the category TECHNOLOGY NEWS and the publication date OCTOBER 9, 2018 / 11:12 PM / 2 YEARS AGO. The main title of the article is "Amazon scraps secret AI recruiting tool that showed bias against women". Below the title is the author's name, Jeffrey Dastin. To the right of the author's name is a "8 MIN READ" indicator and a social media sharing section with icons for Twitter and Facebook. A horizontal line separates the main title area from the summary below. The summary text reads: "SAN FRANCISCO (Reuters) - Amazon.com Inc's ([AMZN.O](#)) machine-learning specialists uncovered a big problem: their new recruiting engine did not like women." The entire news article is contained within a rectangular frame with a thin gray border.

REUTERS

Business Markets World Politics TV More

TECHNOLOGY NEWS OCTOBER 9, 2018 / 11:12 PM / 2 YEARS AGO

## Amazon scraps secret AI recruiting tool that showed bias against women

Jeffrey Dastin

8 MIN READ

SAN FRANCISCO (Reuters) - Amazon.com Inc's ([AMZN.O](#)) machine-learning specialists uncovered a big problem: their new recruiting engine did not like women.



Q. What went wrong? What is the root cause of the failure?

# Autopilot in Vehicles



*...police reportedly found a "steering wheel weight" in the vehicle's footwell. Such a device is used to trick Tesla's safety systems into thinking a driver's hands remain on a wheel so that the autopilot remains active...*



**Q. What went wrong? What is the root cause of the failure?**

# IBM Watson



# IBM Watson



THE HUMAN UPGRADE

## WATSON'S NEXT FEAT? TAKING ON CANCER

IBM's computer brain is training alongside doctors to do what they can't

Washington Post, 06/2015

# IBM Watson

future tense

## How IBM's Watson Went From the Future of Health Care to Sold Off for Parts

BY LIZZIE O'LEARY JAN 31, 2022 • 9:00 AM

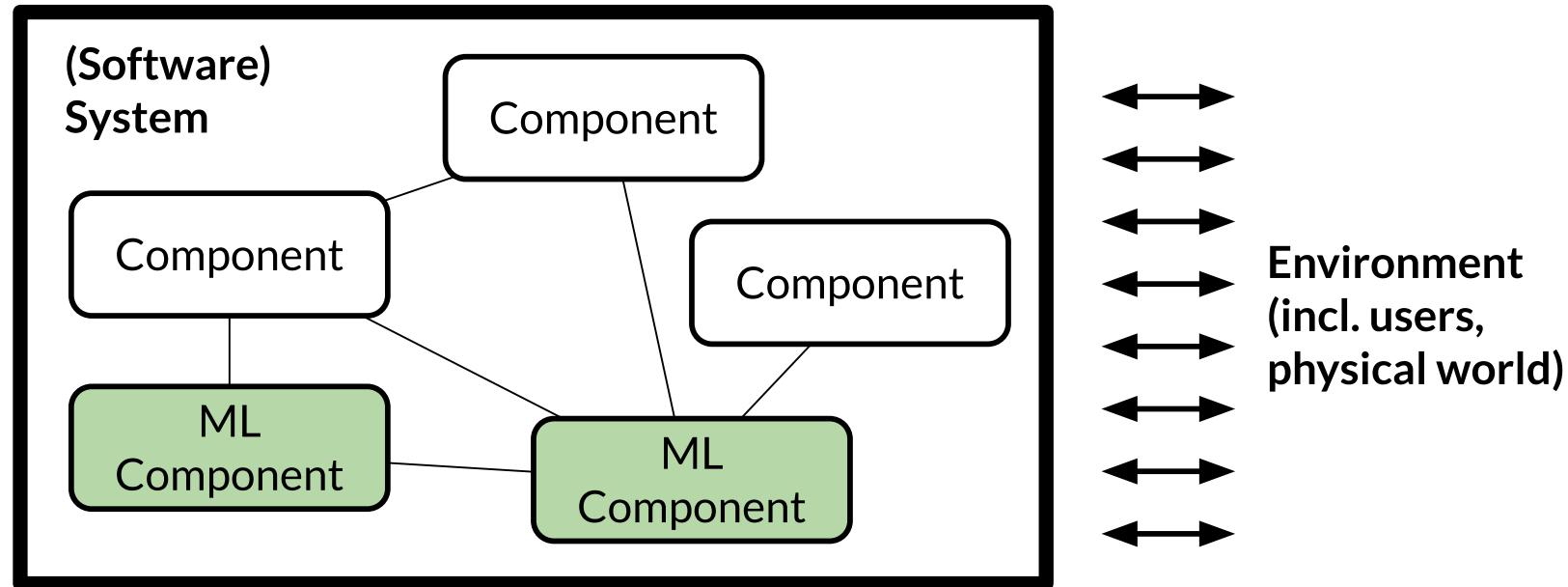
*We got concerns from them that the recommendations that it was giving were just not relevant...it would suggest a particular kind of treatment that wasn't available in the locality in which it was making the recommendation, or the recommendation did not at all square with the treatment protocols that were in use at the local institution...*

# Risks in ML-based Systems

**What went wrong? What were the root causes of failures in these systems? Was the quality of an ML model to blame?**



# Reminder: ML in a System



Machine learning is a component within a system

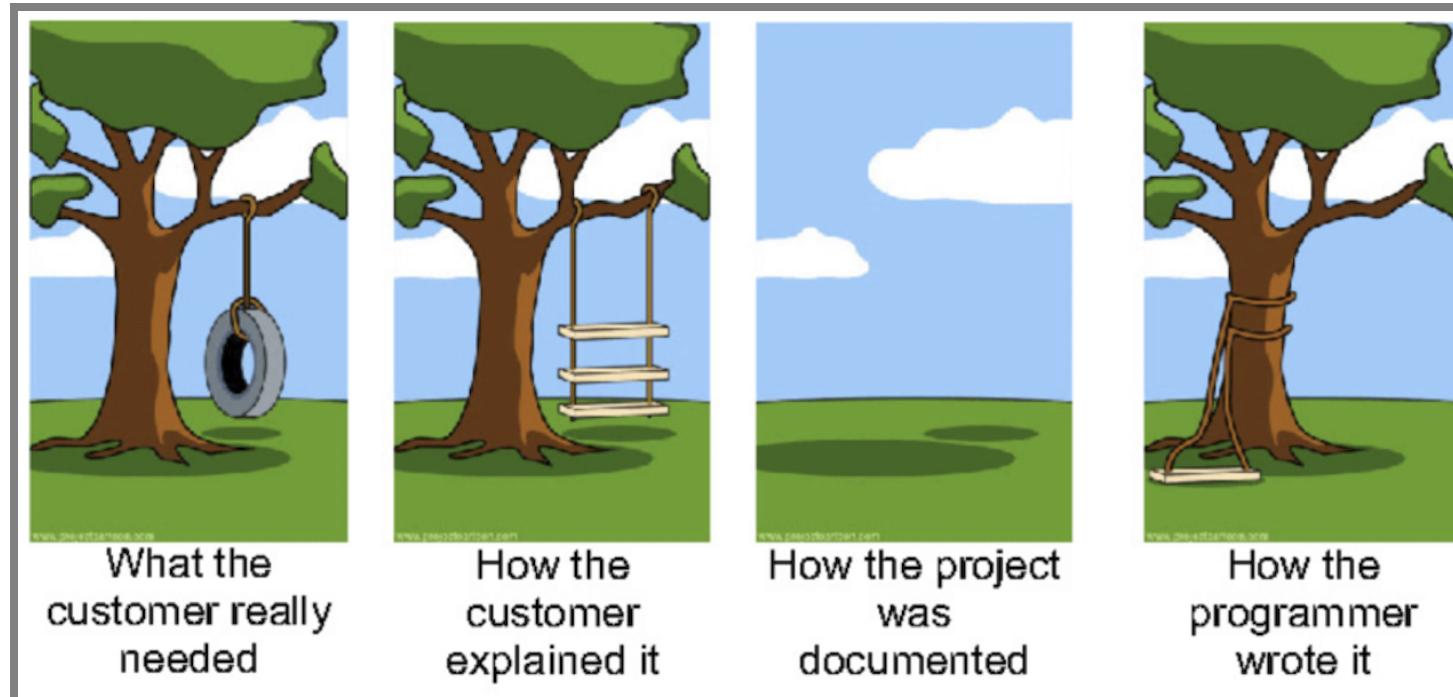
Need to also understand other parts and environment

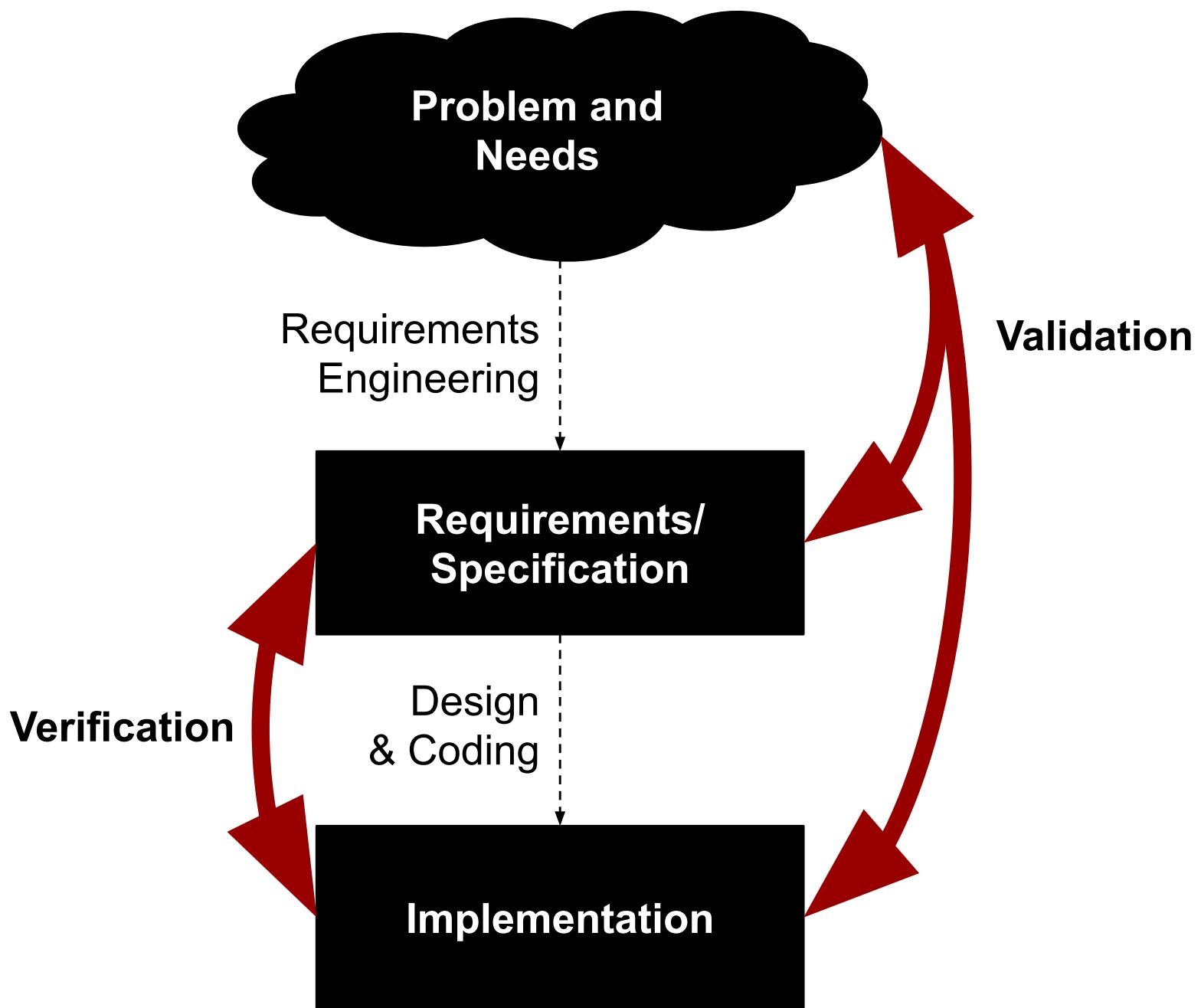
Often, a failure occurs due to misunderstanding of the environment!

# Software Requirements

# Software Requirements

- Describe what the system should do, in terms of the services that it provides and their qualities (safety, reliability, performance...)
- Gathered through discussions with stakeholders (customers, domain experts, marketing team, industry regulators...)

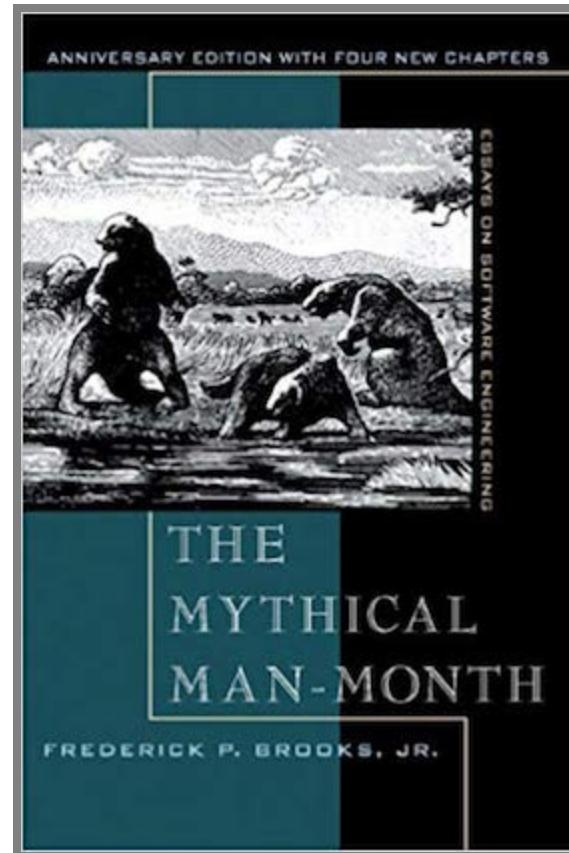




# Importance of Requirements

*"The hardest single part of building a software system is deciding precisely what to build...No other part of the work so cripples the resulting system if done wrong."* --

Fred Brooks, Mythical Man Month (1975)

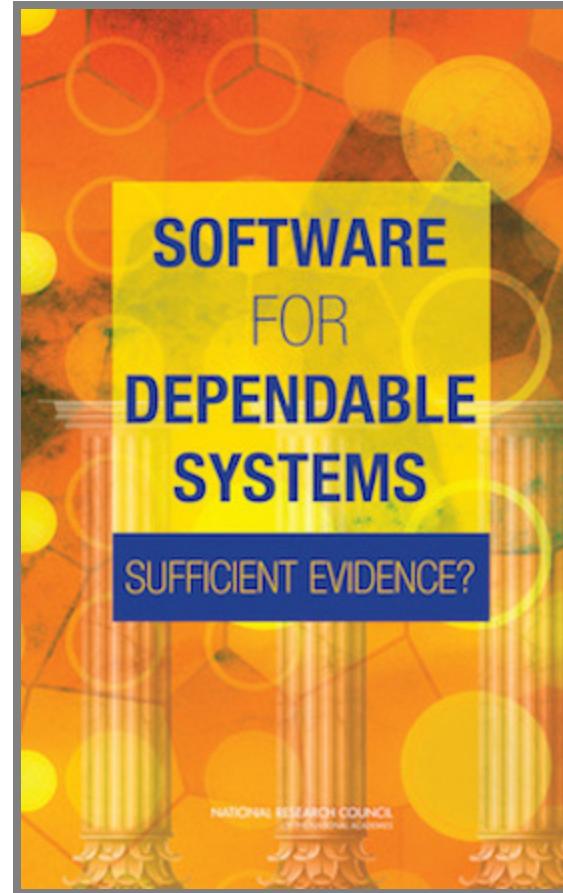


# Importance of Requirements

An investigation of software-related failures by the National Research Council in the US (2007)

Bugs in code account only for 3% of fatal software accidents

Most failures due to poor understanding of requirements or usability issues



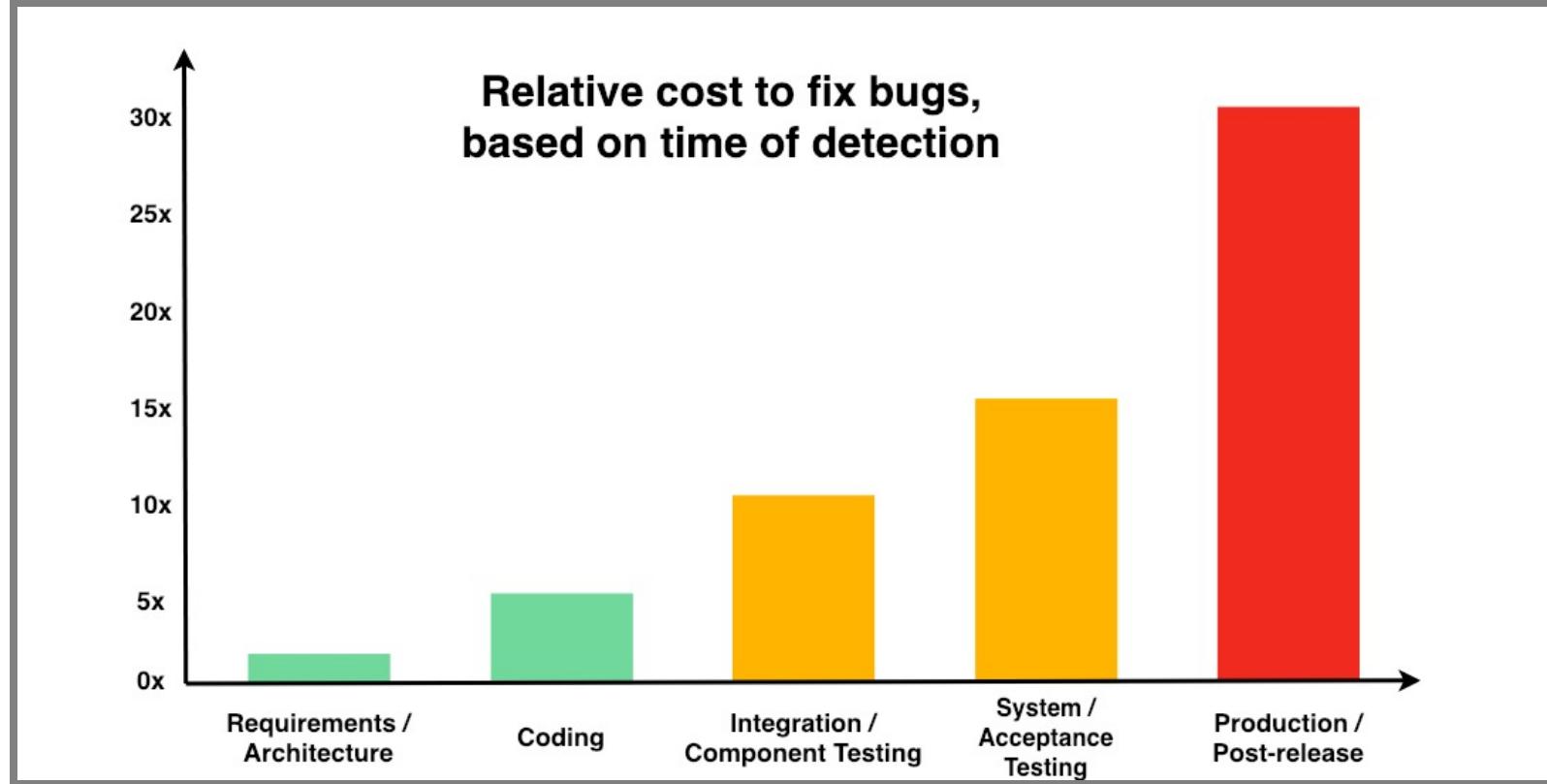
# Urge to start coding...

Developers tend to focus on writing code...

Often ignore requirements...

Too much effort, busywork only, distracts from coding...

# Facing costly problems later...



If you build the wrong system, it will be really expensive to fix it later!

≡ Requirements & Design: Think before coding

# Untangling Requirements

# For completeness: Beh. vs quality req.

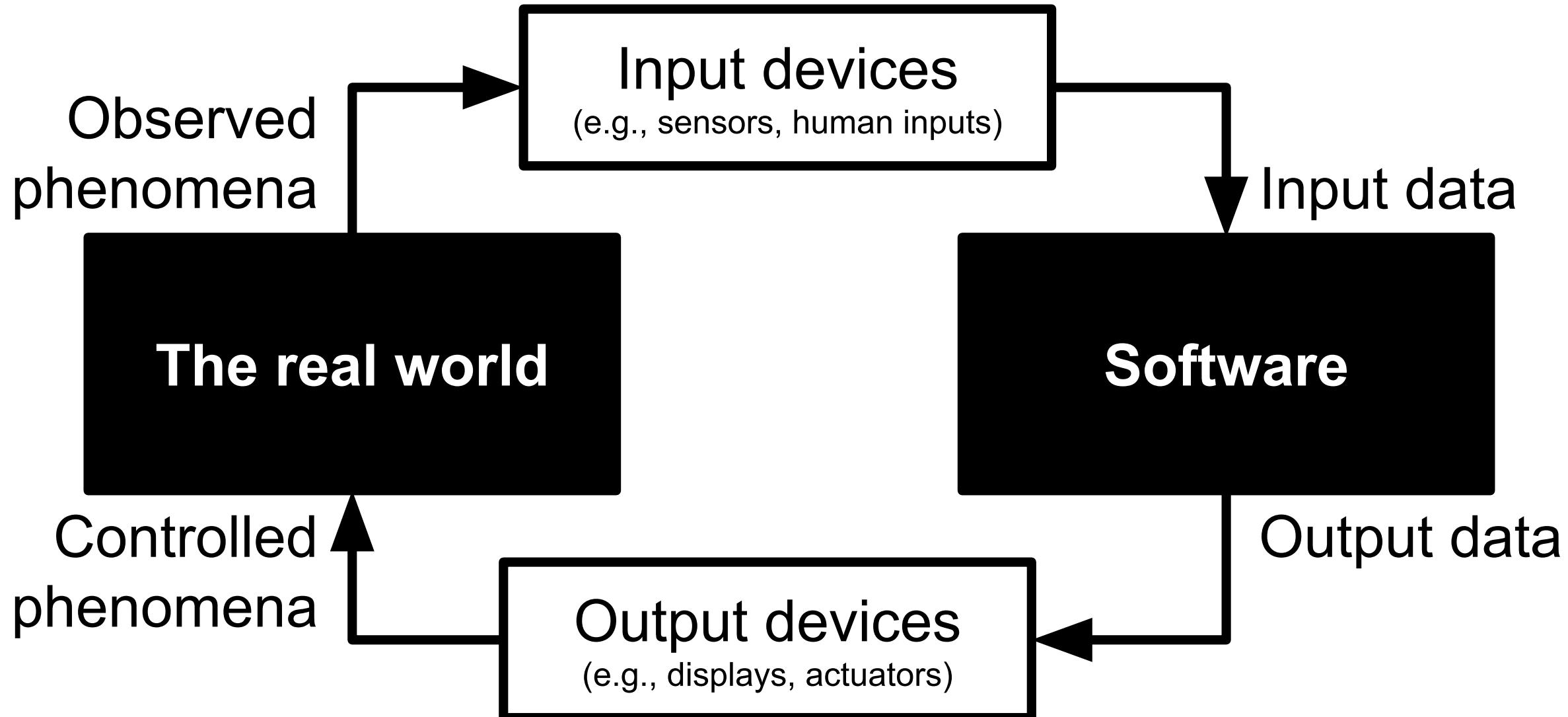
## Behavioral requirements (functional requirements)

- What the system shall do
- How inputs and outputs relate
- ... clear 'correctness' specifications (but not always)

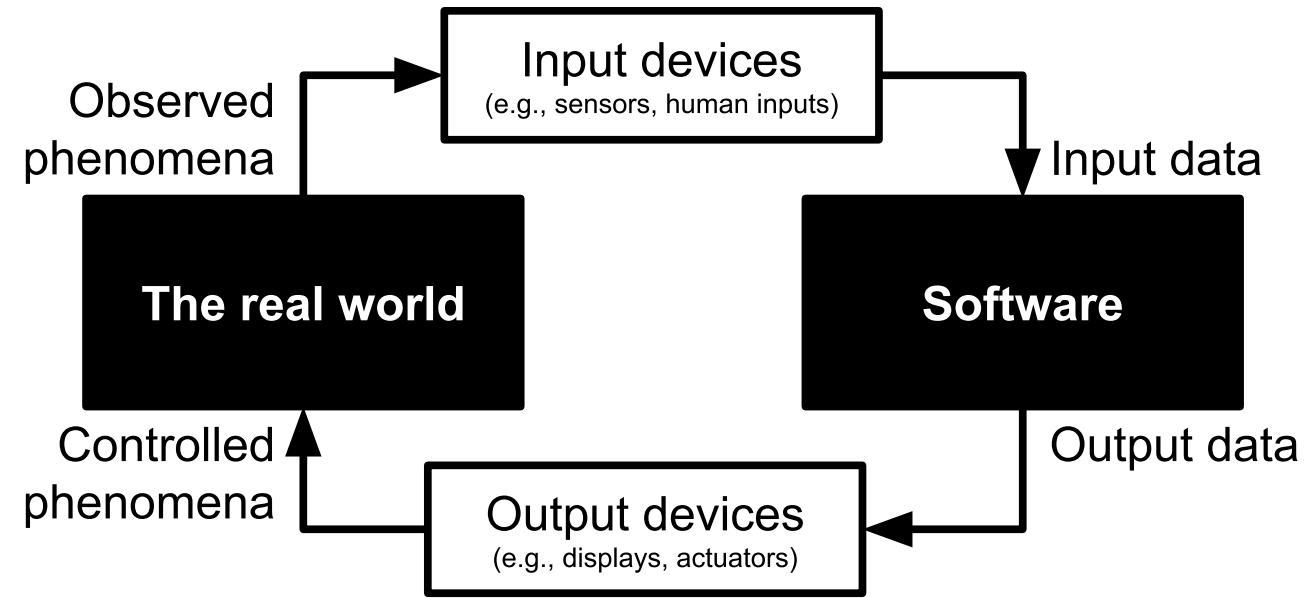
## Quality requirements (non-functional requirements)

- How the system should operate and be built
- Development budget and deadlines
- Code quality, maintainability, extensibility requirements
- Latency, scalability, throughput requirements
- Safety, security, fairness req.
- Usability requirements
- ... all require measurement

# Machine vs World

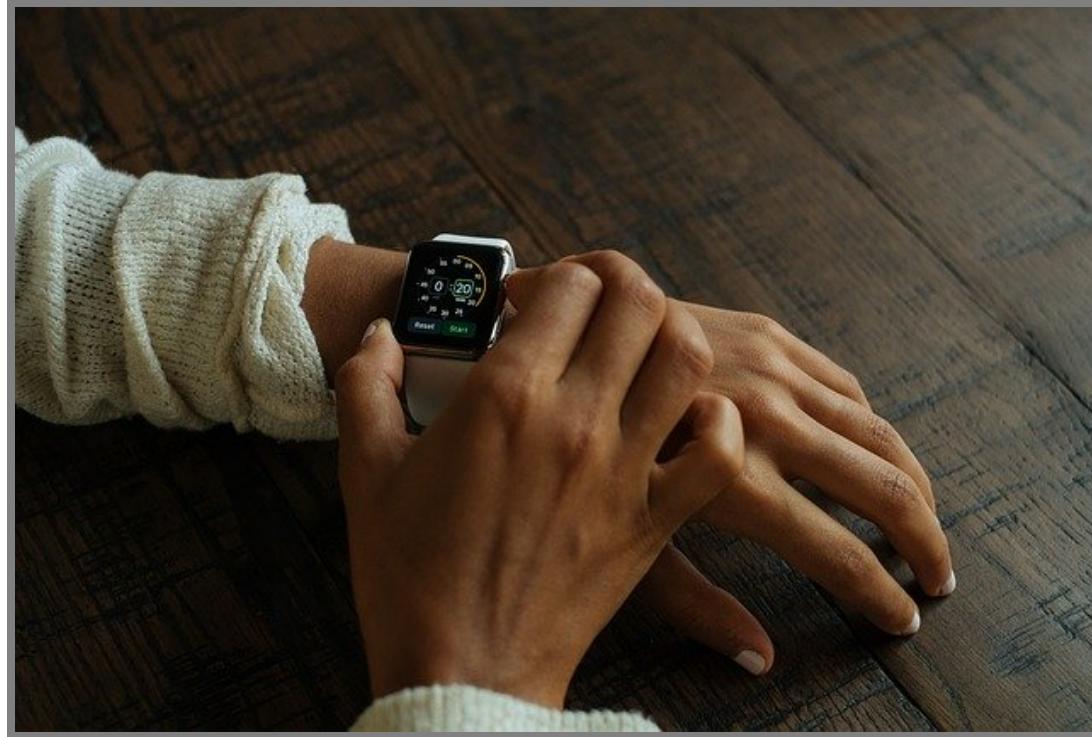


# Machine vs World



# Machine vs World: Fall Detection

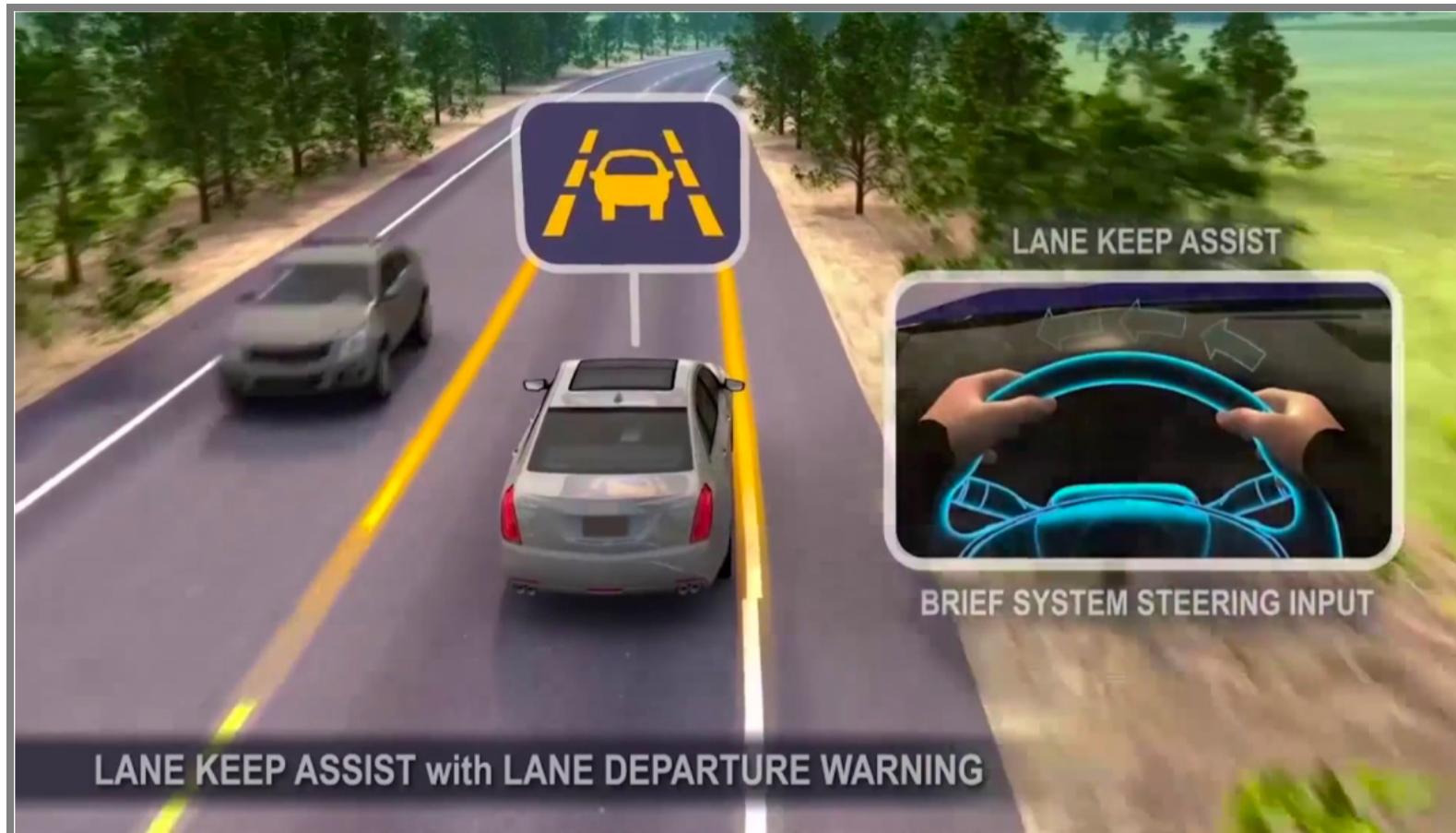
- What are different parts of the environment?
- What are the goals/requirements of the system in the real world?



(Smartwatch-based fall detection and emergency response)

# Machine vs World: Lane Keeping Assist

- What are different parts of the environment?
- What are the goals/requirements of the system in the real world?

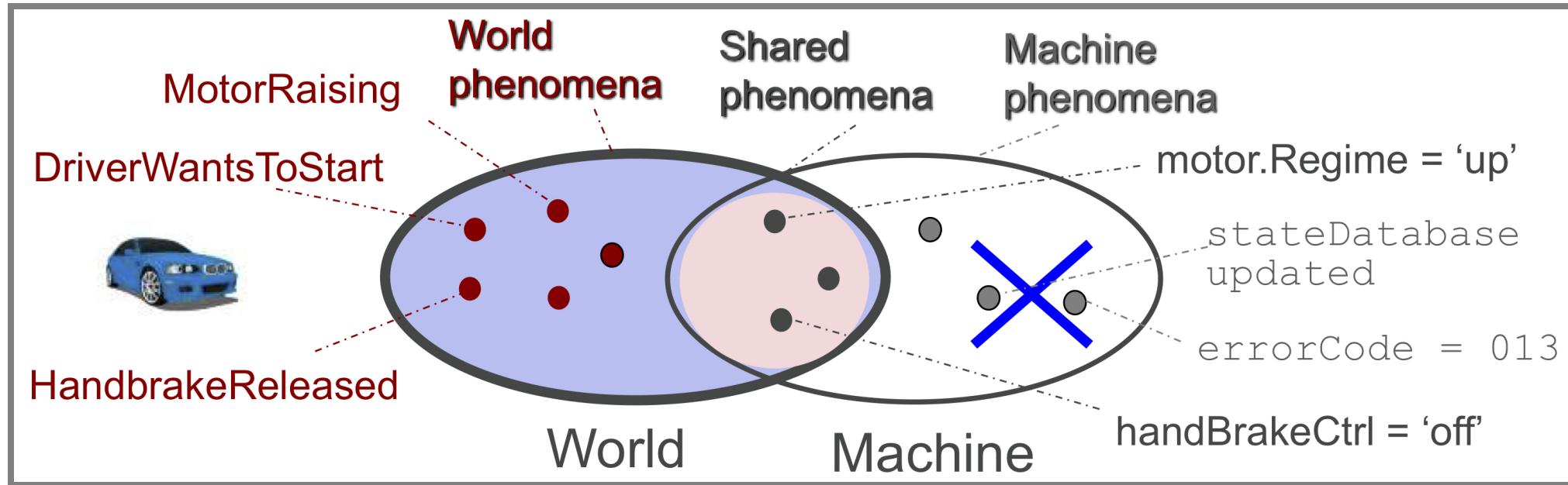


## Speaker notes

Requirement: The vehicle must be prevented from veering off the lane.



# Shared Phenomena



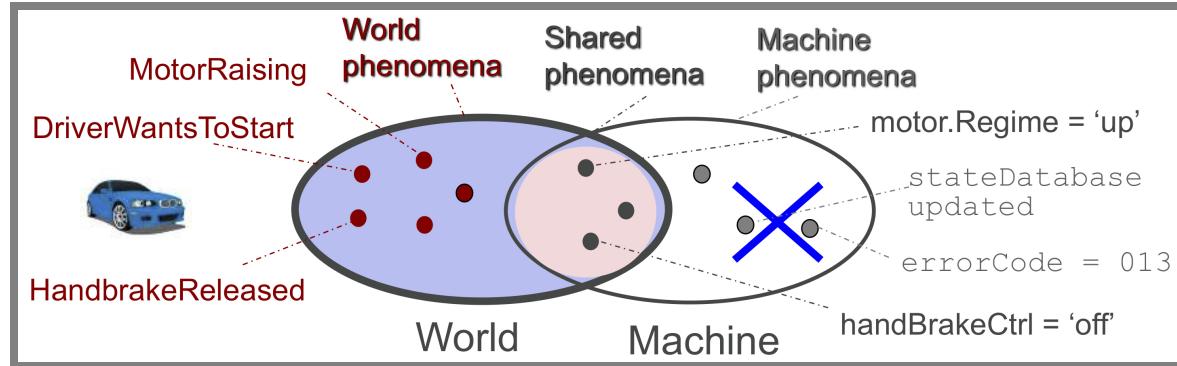
- Shared phenomena: Interface between the environment & software
  - Input: Lidar, camera, pressure sensors, GPS
  - Output: Signals generated & sent to the engine or brake control
- Software can influence the environment **only** through the shared interface
  - Unshared parts of the environment are beyond software's control
  - We can only **assume** how these parts will behave

# Requirement vs Specification

- System Requirement (REQ): What the system must ensure, in terms of desired effects on the environment
- Software Specification (SPEC): What software must implement, expressed over the shared phenomena
- Assumptions (ASM): What's assumed about the behavior/properties of the environment; bridges the gap between REQ and SPEC

Formally:  $\text{ASM} \wedge \text{SPEC} \models \text{REQ}$

# Shared Phenomena



Requirements (REQ) are expressed only in terms of world phenomena

Assumptions (ASM) expressed in terms of world & shared phenomena

Specifications (SPEC) are expressed in terms of shared phenomena

# Lane Assist Specification



- Requirement (REQ): The vehicle must be prevented from veering off the lane.
- Specification (SPEC): ??

# Lane Assist Assumptions



REQ: The vehicle must be prevented from veering off the lane.

SPEC: Lane detector accurately identifies lane markings in the input image; the controller generates correct steering commands

Q. What assumptions (ASM) are needed?

# Example Assumptions for Lane Assist

Sensors are providing accurate information about the lane

Driver responses when given warning

Steering wheel is functional

...

# What could go wrong?

Recall:  $\text{ASM} \wedge \text{SPEC} \models \text{REQ}$

1. Wrong, inconsistent or infeasible requirements (REQ)
2. Missing or incorrect environmental assumptions (ASM)
3. Wrong or violated specification (SPEC)

**Q. Example each for lane assist?**

# Lufthansa 2904 Runaway Crash



# Lufthansa 2904 Runaway Crash

Reverse thrust: Decelerates plane after landing

REQ: Reverse thrust is enabled if and only if plane is on the ground

SPEC: Reverse thrust is enabled if and only if wheel is turning

- *if (a) 6.3 tons of weight are sensed on each landing gear or (b) sensors indicate the wheels are turning faster than 72 knots*

ASM: Wheel is turning if and only if plane on the ground

ASM: High amounts of weight are only on both landing gears if the plane is on the ground

# Lufthansa 2904 Runaway Crash



CC BY-SA 3.0 [Anyobody](#)

# Lufthansa 2904 Runaway Crash

REQ: Reverse thrust is enabled if and only if plane is on the ground

SPEC: Reverse thrust is enabled if and only if wheel is turning

ASM: Wheel is turning if and only if plane on the ground

On that day, runway was wet due to rain!

- Wheel fails to turn, even though the plane is on the ground (assumption violated)
- Pilot attempts to enable RT; overridden by the software
- Plane goes off the runway and crashes!

# Assumption Violations in ML-based Systems (1)

Assumptions about correctness of model predictions?

Assumptions of human behavior? Interaction with the system?

Assumptions about training data?

Assumptions about stability of data? about reliability of sensors?  
reliability of human input?

# Assumption Violations in ML-based Systems (1)

## Unrealistic or missing assumptions

- e.g., poorly understood effect of weather conditions on sensor accuracy, missing pedestrian behavior

## Concept drift

- Environment evolves over time; underlying distribution changes
- e.g. user's preferences on products
- (More on this in the data quality lecture)

# Assumption Violations in ML-based Systems (2)

## Adversaries

- A malicious actor deliberately tries to violate assumptions
- e.g., adversarial attacks on stop signs
- (More in the security lecture)

## Feedback loops

- System repeatedly acts on and changes the environment over time; earlier assumptions may cease to hold
- e.g., predictive policing

# Recall: Lane Assist



- REQ: The vehicle must be prevented from veering off the lane.
- ASM: Sensors are providing accurate information about the lane; driver responses when given warning; steering wheel is functional

# What could go wrong in lane assist?

*REQ: The vehicle must be prevented from veering off the lane.*

*ASM: Sensors are providing accurate information about the lane; driver responses when given warning; steering wheel is functional*

Missing or incorrect environmental assumptions (ASM)?

- Concept drift? Adversaries?

Wrong or violated specification (SPEC)?

# Process for Establishing Requirements

1. Identify environmental entities and machine (software/ML) components
2. State a desired requirement (REQ) over the environment
3. Identify the interface between the environment & machine
4. Identify the environmental assumptions (ASM)
5. Develop specifications (SPEC) that are sufficient to establish REQ
6. Check whether  $\text{ASM} \wedge \text{SPEC} \models \text{REQ}$
7. If not, go back to the beginning & repeat

# Breakout Session: Fall detection



As a group, post answer to #lecture and tag group members:

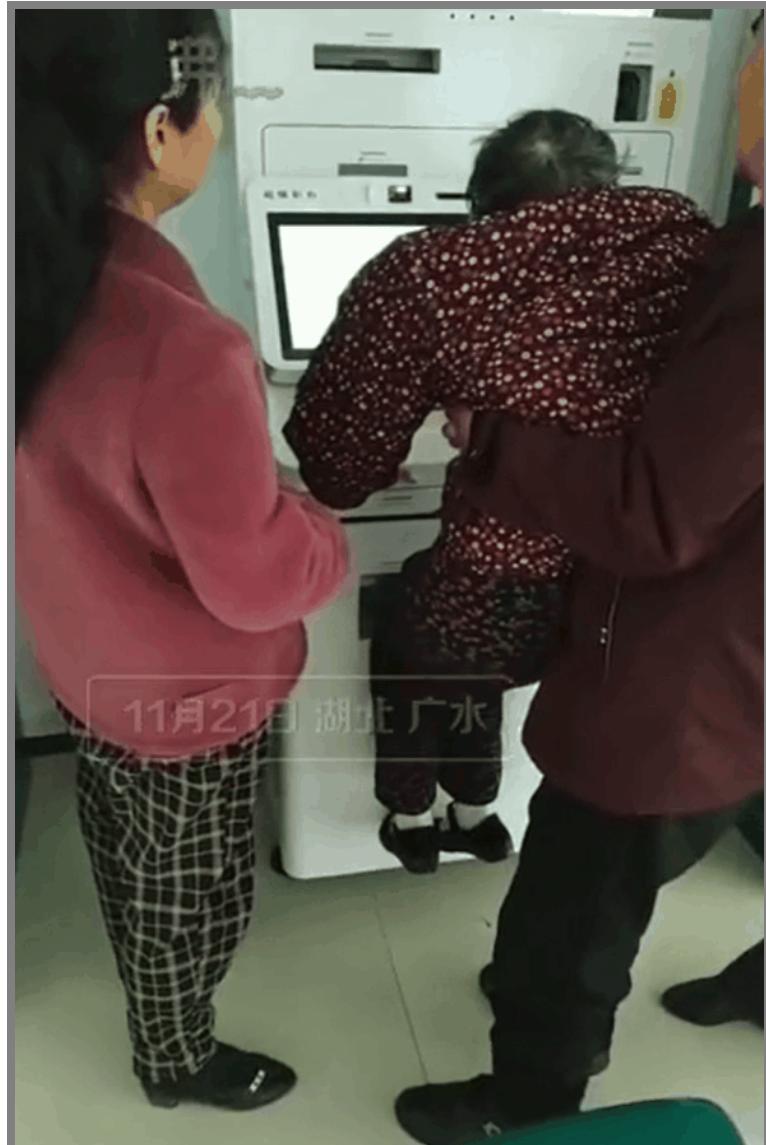
*Requirement:* ...

*Assumptions:* ...

*Specification:* ...

*What can go wrong:* ...

# What went wrong? (REQ, ASM, SPEC)?



# What went wrong? (REQ, ASM, SPEC)?

The screenshot shows a news article from Reuters. At the top left is the Reuters logo (orange dots in a circle) and the word "REUTERS". To the right are navigation links: Business, Markets, World, Politics, TV, and More. Below this is a horizontal line. Underneath the line, on the left, is the category "TECHNOLOGY NEWS" and the publication date "OCTOBER 9, 2018 / 11:12 PM / 2 YEARS AGO". The main title of the article is "Amazon scraps secret AI recruiting tool that showed bias against women". Below the title is the author's name, "Jeffrey Dastin", and a "8 MIN READ" indicator. To the right of the author's name are social media sharing icons for Twitter and Facebook. A short summary of the article follows: "SAN FRANCISCO (Reuters) - Amazon.com Inc's ([AMZN.O](#)) machine-learning specialists uncovered a big problem: their new recruiting engine did not like women." At the bottom left is a blue three-line menu icon, and at the bottom right is the page number "46".

REUTERS

Business Markets World Politics TV More

TECHNOLOGY NEWS OCTOBER 9, 2018 / 11:12 PM / 2 YEARS AGO

## Amazon scraps secret AI recruiting tool that showed bias against women

Jeffrey Dastin 8 MIN READ

SAN FRANCISCO (Reuters) - Amazon.com Inc's ([AMZN.O](#)) machine-learning specialists uncovered a big problem: their new recruiting engine did not like women.

≡ 46

# What went wrong? (REQ, ASM, SPEC)?



# What went wrong? (REQ, ASM, SPEC)?

future tense

## How IBM's Watson Went From the Future of Health Care to Sold Off for Parts

BY LIZZIE O'LEARY JAN 31, 2022 • 9:00 AM

*"We got concerns from them that the recommendations that it was giving were just not relevant...it would suggest a particular kind of treatment that wasn't available in the locality in which it was making the recommendation, or the recommendation did not at all square with the treatment protocols that were in use at the local institution..."*

# Takeaway

- Software/ML models alone cannot fulfill system requirements
  - They are just one part of the system, and have limited control over the environment
- Environmental assumptions are just as critical in achieving requirements
  - If you ignore/misunderstand these, your system may fail or do poorly (no matter how good your model is)
  - Identify and document these assumptions as early as possible!
  - Some of the assumptions may be violated over time as the environment changes -- Monitor these assumptions and adjust your specification accordingly

# Gathering and Negotiating Requirements

# Understanding requirements is hard

Why?



See Jackson, Michael. "[The world and the machine](#)." In Proceedings of the International  
Conference on Software Engineering. IEEE, 1995.

# Understanding requirements is hard

- Customers don't know what they want until they see it
- Customers change their mind ("no, not like that")
- Descriptions are vague
- It is easy to ignore important requirements (privacy, fairness)
- Focused too narrowly on needs of few users
- Engineers think they already know the requirements
- Engineers are overly influenced by technical capability
- Engineers prefer elegant abstractions

## Examples?

See also Jackson, Michael. "[The world and the machine](#)." In Proceedings of the International Conference on Software Engineering. IEEE, 1995.

# Start with Stakeholders...

**Stakeholders:** *all persons and entities who have an interest in a project or who may be affected by the project*

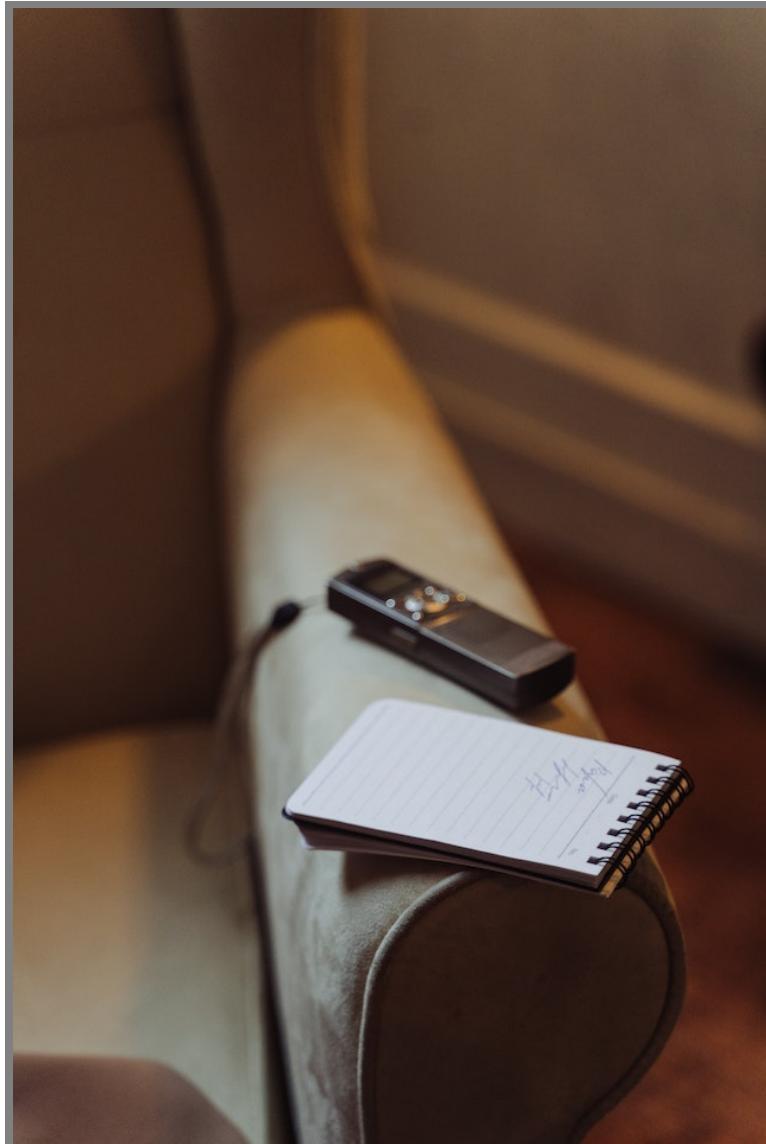
Not only direct customers and users, also affected people, owners, developers, operators, regulators, ...

All may have needs, preferences, or concerns...

Start creating a list of all possible stakeholders

**Q. Stakeholders in lane keeping software? In fall detection software?  
In college admissions software?**

# Requirements elicitation techniques



# Requirements elicitation techniques (1)

- Background study: understand organization, read documents, try to use old system
- Interview different stakeholders
  - Ask open ended questions about problems, needs, possible solutions, preferences, concerns...
  - Support with visuals, prototypes, ask about tradeoffs
  - Use checklists to consider qualities (usability, privacy, latency, ...)

What would you ask in lane keeping software? In fall detection software? In college admissions software?

# ML Prototyping: Wizard of Oz



*Pay no attention to that  
man behind the curtain -*

## Speaker notes

In a wizard of oz experiment a human fills in for the ML model that is to be developed. For example a human might write the replies in the chatbot.



# Requirements elicitation techniques (2)

- Surveys, groups sessions, workshops: Engage with multiple stakeholders, explore conflicts
- Ethnographic studies: embed with users, passively observe or actively become part
- Requirements taxonomies and checklists: Reusing domain knowledge
- Personas: Shift perspective to explore needs of stakeholders not interviewed

# Personas in GenderMag



**Computer Self-Efficacy:** Abby has ... low self-confidence in performing computing tasks other than the ones she is familiar with..



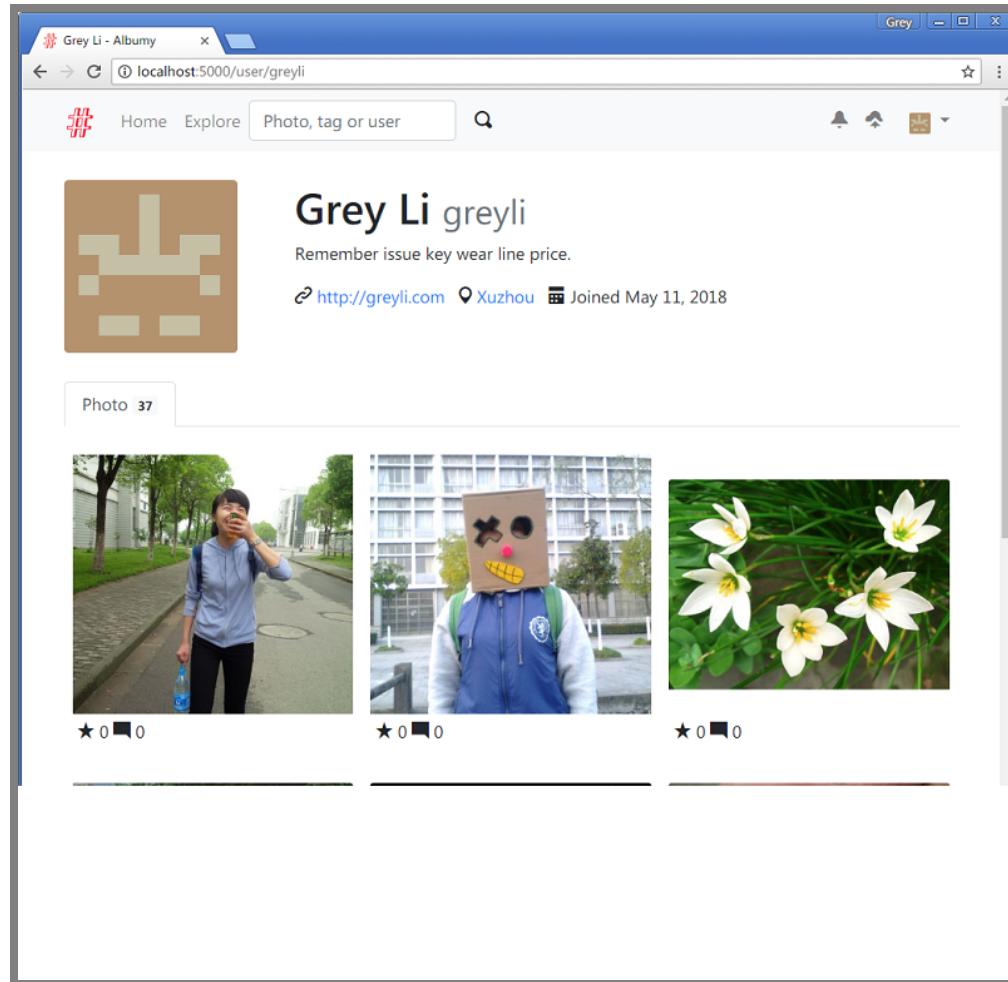
**Computer Self-Efficacy:** Tim is very confident ... with technology...doesn't give up... he will spend hours ... not his fault if he can't get it...



**Computer Self-Efficacy:** Pat has ... some self-confidence in ... computing tasks .... doesn't give up right away ...

See examples and details <http://gendermag.org/foundations.php>

# Requirements elicitation example



For accessibility feature: What would you do?

# Negotiating Requirements

Many requirements are conflicting/contradictory

Different stakeholders want different things, have different priorities, preferences, and concerns

Formal requirements and design methods such as [card sorting](#), [affinity diagramming](#), [importance-difficulty matrices](#)

Generally: sort through requirements, identify alternatives and conflicts, resolve with priorities and decisions -> single option, compromise, or configuration

# Stakeholder Conflict Examples

*User wishes vs developer preferences:* free updates vs low complexity

*Customer wishes vs affected third parties:* privacy preferences vs disclosure

*Product owner priorities vs regulators:* maximizing revenue vs privacy protections

**Conflicts in lane keeping software? In fall detection software? In college admissions software?**

**Who makes the decisions?**

# Requirements documentation



# Requirements documentation

Write down requirements

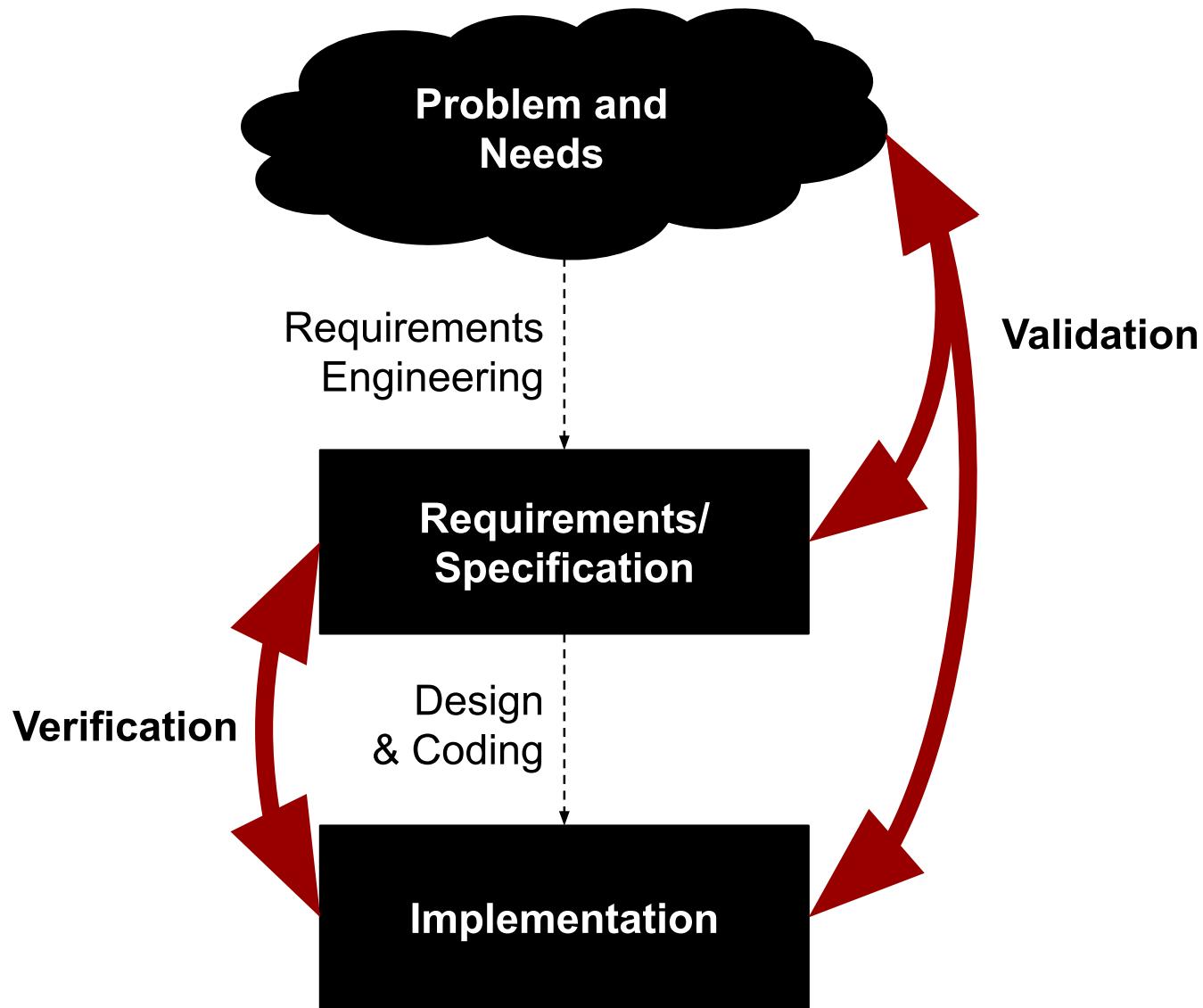
- what the software *shall* do, what it *shall* not do, what qualities it *shall* have,
- document decisions and rationale for conflict resolution

Requirements as input to design and quality assurance

Formal requirements documents often seen as bureaucratic,  
lightweight options in notes, wikis, issues common

Systems with higher risk -> consider more formal documentation

# Requirements evaluation (validation!)



# Requirements evaluation

Manual inspection (like code review)

Show requirements to stakeholders, ask for misunderstandings, gaps

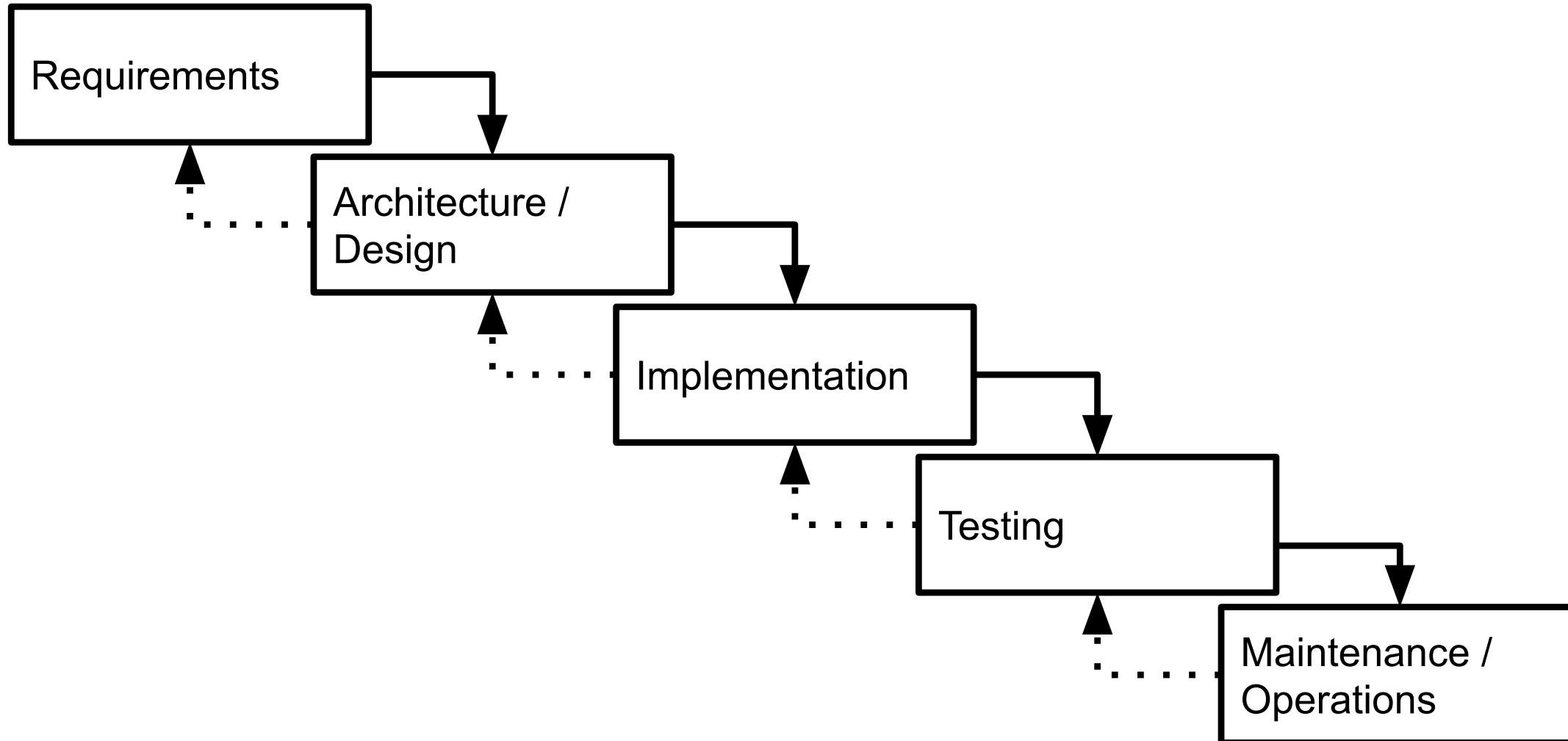
Show prototype to stakeholders

Checklists to cover important qualities

Critically inspect assumptions for completeness and realism

Look for unrealistic ML-related assumptions (no false positives, unbiased representative data)

# How much requirements eng. and when?



# How much requirements eng. and when?

Requirements important in risky systems

Requirements as basis of a contract (outsourcing, assigning blame)

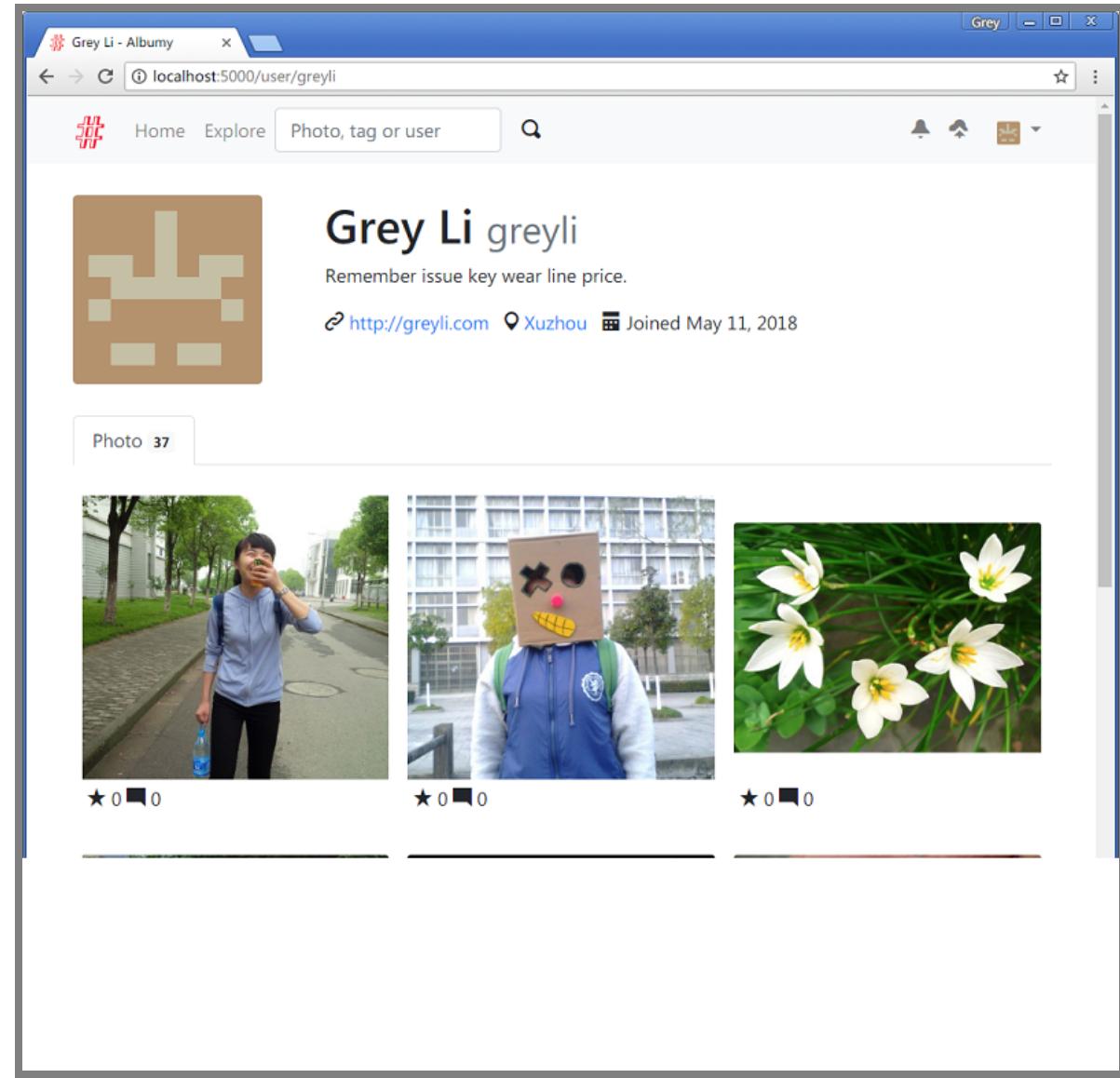
Rarely ever fully completely upfront and stable, anticipate change

- Stakeholders see problems in prototypes, change their minds
- Especially ML requires lots of exploration to establish feasibility

Low-risk problems often use lightweight, agile approaches

(We'll return to this later)

# How much requirements eng. and when?



# How much requirements eng. and when?



# Summary

Requirements state the needs of the stakeholders and are expressed over the phenomena in the world

Software/ML models have limited influence over the world

Environmental assumptions play just as an important role in establishing requirements

Identify stakeholders, interview them, resolve conflicts

# Further Reading

- Van Lamsweerde, Axel. Requirements engineering: From system goals to UML models to software. John Wiley & Sons, 2009.
- Vogelsang, Andreas, and Markus Borg. "Requirements Engineering for Machine Learning: Perspectives from Data Scientists." In Proc. of the 6th International Workshop on Artificial Intelligence for Requirements Engineering (AIRE), 2019.
- Rahimi, Mona, Jin LC Guo, Sahar Kokaly, and Marsha Chechik. "Toward Requirements Specification for Machine-Learned Components." In 2019 IEEE 27th International Requirements Engineering Conference Workshops (REW), pp. 241-244. IEEE, 2019.
- Kulynych, Bogdan, Rebekah Overdorf, Carmela Troncoso, and Seda Gürses. "POTs: protective optimization technologies." In Proceedings of the 2020 Conference on Fairness, Accountability, and Transparency, pp. 177-188. 2020.
- Wiens, Jenna, Suchi Saria, Mark Sendak, Marzyeh Ghassemi, Vincent X. Liu, Finale Doshi-Velez, Kenneth Jung et al. "Do no harm: a roadmap for responsible machine learning for health care." *Nature medicine* 25, no. 9 (2019): 1337-1340.
- Bietti, Elettra. "From ethics washing to ethics bashing: a view on tech ethics from within moral philosophy." In Proceedings of the 2020 Conference on Fairness, Accountability, and Transparency, pp. 210-219. 2020.
- Guizani, Mariam, Lara Letaw, Margaret Burnett, and Anita Sarma. "Gender inclusivity as a quality requirement: Practices and pitfalls." *IEEE Software* 37, no. 6 (2020).

