#### Contact

malikakbaar@gmail.com

www.linkedin.com/in/m-malikakbar (LinkedIn)

#### Top Skills

Research

**Public Speaking** 

**Business Strategy** 

#### Languages

Sundanese

**English** 

Indonesian

#### Honors-Awards

Indonesian Delegate

Young Leader Delegates

Indonesian Delegate

#### **Publications**

You can save money by replacing old electrical equipment, says Adhmora

# Malik Akbar

Senior Product Manager at Ruangguru

Jakarta

### Summary

Product management professionals with interest in education, data science, and social impact.

### Experience

Ruangguru

Senior Product Manager

November 2020 - Present (1 year 9 months)

Hacktiv8 Indonesia

**Product Lead** 

September 2019 - November 2020 (1 year 3 months)

Hacktiv8 is an ed-tech startup that focuses on solving the talent gap issue by providing industry-relevant courses for our students through our offline and online channels. We increase the accessibility of quality education by providing an income-share agreement for our students to advance their careers.

Managed team of product managers and designers with projects ranging from learning management, data analytics, growth, and financing product.

#### Gojek

Product Manager - Mapan

October 2017 - September 2019 (2 years)

Mapan, a Gojek subsidiary, is a social enterprise that empowers the poor using mobile phone technology. Mapan has recruited and trained over 10,000 low-income entrepreneurs in Indonesia, of which 85% are women, to sell prepaid airtime, electricity, and other value-added services.

Worked in multiple projects including product strategy, growth, order management system, and new products.

Dattabot - Mediatrac Sistem Komunikasi Product Manager November 2016 - October 2017 (1 year)

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#### Greater Jakarta Area, Indonesia

Dattabot is a big data analytics company focusing on data integration technology. We utilize our proprietary data technology and analytics capacity to create technological solutions for the client's daily operations to improve their business performance.

#### Main responsibilities:

- Led development of merchant application system to increase efficiency in the micro-merchant sector
- Conducted extensive research on the micro-merchant sector to uncover unsolved problems
- Perform organizational transformation by conducting training sessions on agile methodologies

#### (MILVIK) BIMA

Management Associate

2016 - 2016 (less than a year)

Bima is the world's leading provider of mobile-delivered health services and insurance in emerging markets and has over 2 million customers in Indonesia and over 20 million worldwide.

#### Main responsibilities:

- Led product development from initiating market research, develop business and financial model, and managing development process with the global engineering team
- Conducted business development initiative with strategic partner in telco and insurance industry to bring value to their business
- Performed analysis to create strategic planning; Reported directly to Country Director

#### Adhmora

Co-founder and CEO 2013 - 2015 (2 years)

Adhmora is a tech start-up that focuses on the energy conservation sector which provides energy-saving management systems for buildings.

#### Main responsibilities:

- Led the product development of integrated systems to save the building's energy by optimizing the workload of the chiller using predictive analytics

- Designed a business model of a paid-from-saving financing scheme to lower the Capex
- Performed fundraising and strategic partnership with local government in Bandung, WWF, and Hotel & Restaurant Union

## Education

University of Pécs BE Expert, Blue Economy · (2015 - 2015)

Institut Teknologi Bandung (ITB)
Bachelor of Engineering (B.Eng.), Engineering Physics