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Avatar the Last Airbender **Website**

- Clarification on response and other media (photos, reviews?)
  - Peoples' response to it (critically acclaimed)
  - How beneficial it is more than just a kids show
    - Touches on a lot of themes that aren't typical for a kids show
  - Other media (live-action remake on Netflix, graphic novels/books preceding the tv show)

- Fun informative experience with a focus on the animated version of the show
  - Emphasizing world-building and characters
    - Lean heavily on imagery (more use of icons and less text)
  - Audience (mainly for fans so synopsis won't need to be too detailed)

- No strong preference on visual direction but liked how the 2nd example for the first direction zooms in on parts
  - Possibly combining video game and scroll visuals
  - Choose your character moment?
    - Something like description of video game characters where their special attacks / combos are shown (not sure how feasible this would be with these characters)

- If going with the 1st visual direction, use sans serif. If going with the 2nd visual direction, use serif for the headings/titles but use sans serif for the text for easy reading.

- If synopsis and setting up the show doesn't take up too much space on the home page, can start introducing characters + tribes/nations on the home page
  - Can also deep dive into the history of the world in the home page

- Nav-bar across top with the sections shown in the content outline as the separate pages

- Show takes a lot of influence from mythologies
  - Include the animals/creatures in characters section
  - Can categorize creatures by their tribes/nations or just have a overall section for the creatures with the main creatures near the front of the section

- Categorizing characters by tribes or just have a huge gallery view with more important characters in the top/front

- Not too many colors for text but could use it to highlight different elements with box glow or something similar to that