

# Turn financial wellness into lasting engagement.

Troutwood's platform gives Alpha Chi Omega members an interactive, personalized experience that connects everyday financial choices to long-term goals.



## Core Features

- ✓ **Custom co-branded app experience** featuring Alpha Chi Omega's logo and messaging.
- ✓ **Automated engagement** through personalized nudges, notifications, and progress tracking.
- ✓ **Data-driven insights** that adapt to each member's behavior and financial situation.
- ✓ **Member impact reporting** to track participation, progress, and measurable outcomes.

The screenshot displays the Troutwood platform's mobile application interface. At the top, there is a large green circular badge with the number "9.3". To the left of this badge is a white circle containing the letters "AXΩ". Next to it is a green circle with a stylized tree icon. To the right of the badge is a speech bubble containing a green circular icon with a tree and the text "Savings Goal: Nice job hitting your goal!". Below the main header, there is a "Welcome, Admin" message with a timestamp "Last Updated October 3, 2023 9:04 AM" and a "Refresh" button. A "Dashboard" tab is selected, showing the "Organization Overview" with the following statistics:

- Wellness Score: 9.3
- Total Participants: 600
- Total Plans: 142
- Non-Participants: 3

On the left side of the dashboard, there is a vertical navigation menu with tabs for "Dashboard", "Participants", "Groups", "Reports", and "Incentives". On the right side, there is a search bar and a dropdown menu for "All Groups" which includes "All Groups", "Group 1 (437)", and "Group 2 (163)". Below the dashboard, there is a "Participation Overview" section with a "Shield Summary" that reads: "Financial psychology plays a meaningful role in the achievement of financial goals and the attainment of financial wellness. This bias assessment breaks down emotional and cognitive biases of plan participants." There are five cards in this section: "Plan" (2% increase this month, 76%), "Likelihood" (1% increase this month, 76%), "Adequacy" (5% increase this month, 76%), "Emergency" (76%), and "On Track" (76%).