

MADISON MANALE

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EDUCATION

Bachelor of Arts (B.A.)

May 2023

Louisiana State University

- B.A. in Art and Design.
- Minors in Computer Science and Digital Media Arts Engineering.
- Cumulative GPA: 3.2

EXPERIENCE

Graphic Designer/Marketing Assistant

September 2019 - Present

Louisiana State University Center for Academic Success

- Created graphics for social media, web, and email campaigns.
- Designed materials for print including stickers, signage, handouts, calendars, and the annual report.
- Posted to multiple social media channels weekly.
- Researched and introduced new campaigns to boost consumer engagement.
- Communicated and collaborated with other members of the marketing department to find effective creating solutions and meet brand needs.
- Photographed company events and edited photos.

Administrative Assistant/Art Specialist

June 2014 – July 2021

Golding Woldenberg Jewish Community Center – Metairie

- Planned and executed daily activities for children for a seven-hour day.
- Lead and delegated tasks to other counselors to maintain an efficient work environment.
- Communicated with parents daily to meet the needs of children and answer questions.
- Updated data within the management software as needed.
- Photographed daily events, edited photos, and created a weekly slideshow of images.

Social Media Manager

September 2018 – April 2019

Stella Pizzeria

- Established and maintained professional social media accounts.
- Created promotional graphics.

PUBLICATIONS

The Curious Casebook of Katie Q. Putt

June 2021

Wagging Tales Press

- Responsible for character concepts, page thumbnails, illustration drafts, and ten final black-and-white illustrations of multiple characters and animals.

SKILLS

- Proficient in Adobe Photoshop, Illustrator, InDesign, XD, and Premier Pro.
- Experience with JavaScript, HTML, and CSS.
- Experience working in Visual Studio Code and GitHub.
- Experience working in Figma.
- Certified in Hootsuite Platform (*Credential ID 15499782*).
- Proficient in Microsoft Office Suite.
- Completed professional training in Omni CMS.