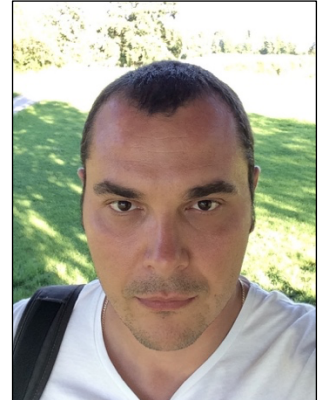


Milan Marković

CURRICULUM VITAE



Contact Information

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Employment History

- 2020-2021 Marketing Analyst and Copywriter, Future Forward Brand Newmedia, Brielle, The Netherlands
- Generating and optimizing content for multiple websites
 - Monitoring and evaluating search results and search performance
 - Creating and measuring performance of Google Ads campaigns
 - Maintaining and updating company social media channels
- 2018-2020 Teaching and Research Assistant, English Department, University of Zürich, Switzerland
- Taught the B.A. course "Introduction to English Linguistics"
- 2016-2018 Research Assistant, English Department, University of Zürich, Switzerland
- Designing, annotating, and coordinating the compilation of Corpus of Tristan da Cunha English and Corpus of Saint Helenian English
 - Obtaining data from these corpora for research in the fields of Dialectology and Historical Linguistics
- 2012-2013 Technical Marketing Analyst, ApexSQL Software, Raleigh, NC, USA
- Providing SEO recommendations in accordance with elements and structure of web pages
 - Conducting keyword research to optimize existing website content
 - Monitoring and evaluating search results and search performance
 - Measuring performance of Google and Bing Ads campaigns

Education

- 2017 University of Zürich, Switzerland, Master of Arts in English Linguistics (Major) and English Literature (Minor)
- 2012 University of Niš, Serbia, Graduated Philologist of English Language and Literature

Skills

Computer Skills

Technical Writing:	DITA, Adobe FrameMaker, RoboHelp, Oxygen XML, MadCap Flare
Content Management Systems:	WordPress, Silverstripe
Search Engine Optimization:	Google Analytics, Google Search Console, Google Tag Manager, Ahrefs, SEMRush, SEO Spider
Video Editors:	Adobe Photoshop, TechSmith Camtasia, Snagit
Audio Editors:	Adobe Audition, Steinberg Cubase, WaveLab, Magix Sound Forge, PreSonus Studio One, Ableton Live
Computer-Assisted Translation:	Trados Studio, memoQ, SmartCAT
Office Suites:	Microsoft Office, Apple iWork, Google Drive, Libre/OpenOffice
Online Collaboration:	GitHub, Slack, ActiveCollab, Microsoft Teams, Skype
Operating Systems:	Microsoft Windows, Apple macOS, Linux

Language Skills

Fluent in English (both written and spoken)
Basic knowledge of German and French

Personal Skills

Social Skills:	Good communication, teamwork, and problem-solving skills. Ability to establish and maintain effective partnerships and working relations in a multicultural, multi-ethnic environment, with sensitivity and respect for diversity.
Presentation Skills:	Ability to write in a clear and concise manner and effectively present in front of an audience.
Organizational Skills:	Capacity to identify and resolve a wide range of problems and help the team successfully overcome complex work assignments.

Interests and Hobbies



Traveling



Exploring other cultures



Cycling



Music production



Gaming



Movie aficionado