

MARK LOERCHER

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#)

SUMMARY

As a resourceful web developer, I am dedicated to infusing creativity and innovation into everything I build. Drawing on my skills and experiences as a musician and producer, I strive to create engaging and dynamic experiences that connect with people on an emotional level. With a passion for creating meaningful and impactful solutions, I am excited to continue growing my career at the intersection of technology and art.

TECHNICAL SKILLS

- React.js
- Next.js
- JavaScript
- Typescript
- MySQL
- Express.js
- Node.js
- HTML
- CSS
- Bootstrap
- Material UI
- JQuery

EXPERIENCE

Integrated Media Services – Remote – *Junior Web Developer*

NOVEMBER 2022 – PRESENT

- Develop custom websites for clients in the dental industry using TypeScript, JavaScript, React, and Next.js, delivering high-quality and responsive user interfaces
- Create and maintain reusable React components, optimizing website performance and functionality, and ensuring seamless user experience
- Implement best practices for search engine optimization (SEO) and monitor website analytics to enhance website visibility, engagement, and conversion rates

ML Web Design – Troy, NY – *Freelance Web Developer*

MARCH 2022 – PRESENT

- Collaborate with clients to create custom websites tailored to their unique needs, using the latest languages and technologies to ensure optimal performance and accessibility
- Develop unique and visually compelling website layouts, applying modern design principles to enhance user engagement and experience
- Conduct thorough testing and debugging to ensure that websites are fully functional, optimized for all devices, and meet all client requirements and specifications

ReverbNation - New York, NY - *Music Curator*

JANUARY 2013- JANUARY 2021

- Conduct online A&R (Artist and Repertoire) to identify promising new artists and tracks, recommending them to record labels for potential signing and distribution opportunities.
- Proactively monitor and report instances of copyright infringement to ensure the protection of the artist's intellectual property and avoid potential legal disputes
- Identify and cultivate relationships with potential partners, including record labels, festivals, and radio stations, to expand the artist's reach and opportunities for exposure

Queens Community House - Queens, NY - *Program Director*

August 2015 - MAY 2019

- Created and managed engaging after-school programs and summer camps, delivering high-quality programming that fostered creativity, learning, and social development for participants
- Recruited, trained, and supervised staff members and volunteers, creating a cohesive and effective team that provided exceptional service and support to program participants
- Maintained strict adherence to all relevant regulations and guidelines from the New York State Office of Children and Family Services (OCFS) and the New York City Department of Youth and Community Development (DYCD), ensuring a safe and secure environment for all program participants

EDUCATION

Columbia University, New York, NY - *Full Stack Web Developer Bootcamp*

Hunter College, New York, NY - *BA Sociology/Music*