

Data Stack Evaluation Checklist

This checklist is designed to support real-world evaluation of data stacks in professional settings. It is intended to guide discussion and decision-making, not dictate tooling choices. Not every item needs to be a strict requirement, but unanswered questions often indicate hidden risk.

1. Purpose & Context

- ☐ What problems is this stack meant to solve right now?
- ☐ Who are the primary users (data engineers, analysts, ML, business)?
- ☐ What scale assumptions are we making (data volume, team size, growth)?
- ☐ What constraints exist (cost, compliance, latency, skills)?

2. Clarity & Usability

- ☐ Can a new engineer understand the system within 30–60 days?
- ☐ Are naming conventions and directory structures consistent?
- ☐ Is the data flow easy to follow end to end?
- ☐ Are core workflows documented?
- ☐ Is the happy path obvious?

3. Ownership & Responsibility

- ☐ Is ownership defined at each layer (ingestion, transformation, consumption)?
- ☐ Do teams know who responds when data is incorrect or stale?
- ☐ Are escalation paths clear during incidents?
- ☐ Are responsibilities documented or implicit?

4. Observability & Reliability

- ☐ Can we easily tell if data is fresh?
- ☐ Are partial failures visible?
- ☐ Are checks in place for schema changes or missing data?
- ☐ Can issues be debugged without deep system archaeology?
- ☐ Are failures surfaced early enough to act on?

5. Change & Evolution

- ☐ Can schemas evolve without breaking downstream consumers?
- ☐ Is raw data isolated from business logic?
- ☐ Can new sources be added incrementally?
- ☐ Are migrations manageable or all-or-nothing?
- ☐ How difficult is it to undo a bad decision?

6. Human Cost & Cognitive Load

- ☐ How much undocumented knowledge is required to operate the system?
- ☐ Can engineers make changes confidently?
- ☐ Is the system understandable during incidents?
- ☐ Does the stack reduce or increase cognitive load?

7. Long-Term Sustainability

- ☐ Is this stack operable by future team members?
- ☐ Are we dependent on a few key individuals?

- ☐ Can the system evolve with organizational change?
- ☐ Are operational costs visible and understood?

8. Tradeoff Awareness

- ☐ What are we explicitly optimizing for?
- ☐ What tradeoffs are we consciously accepting?
- ☐ What risks are acceptable?
- ☐ What risks are unacceptable?