

# Subscribers Galore: Exploring World's Top Youtube Channels

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## 1. INTRODUCTION

### 1.1 Overview:

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

### 1.2 Purpose:

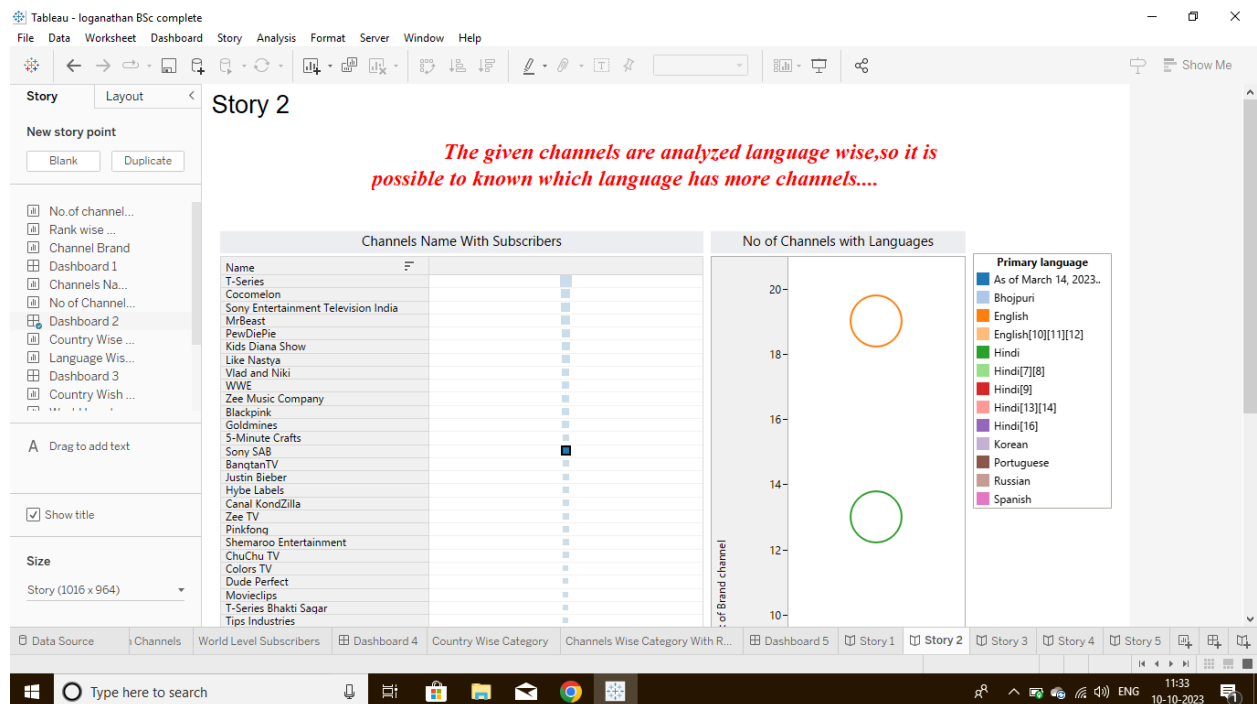
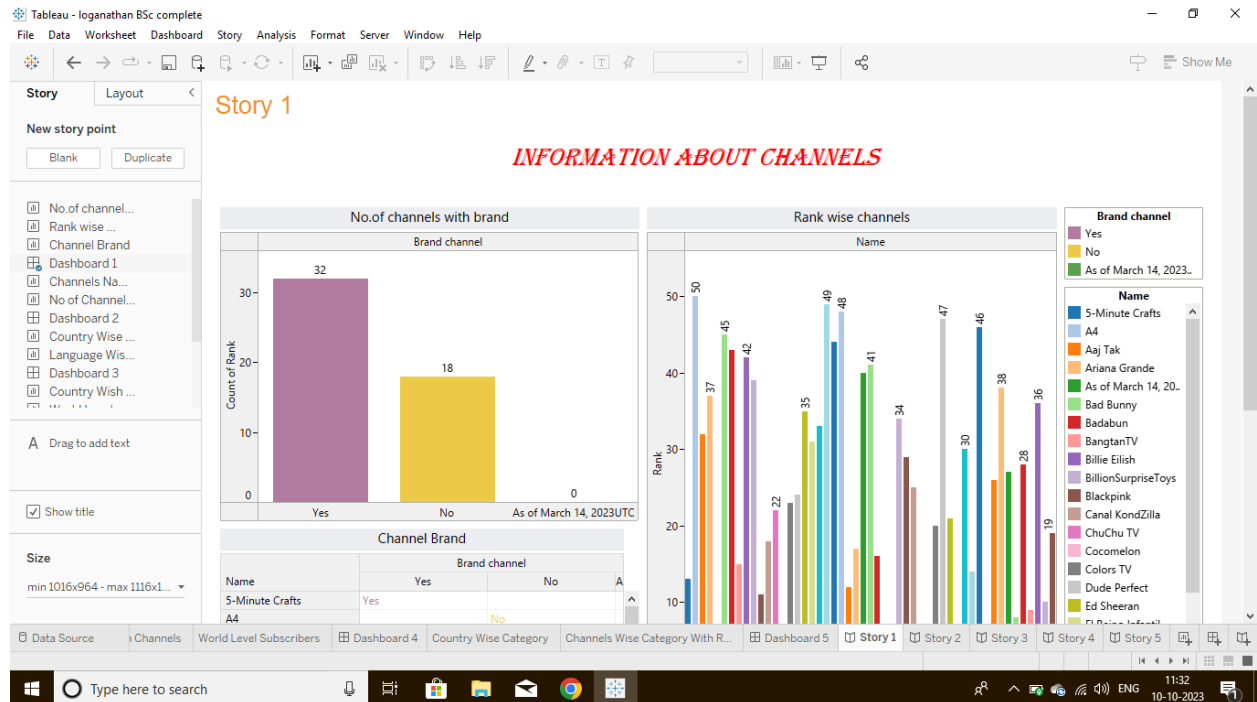
The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

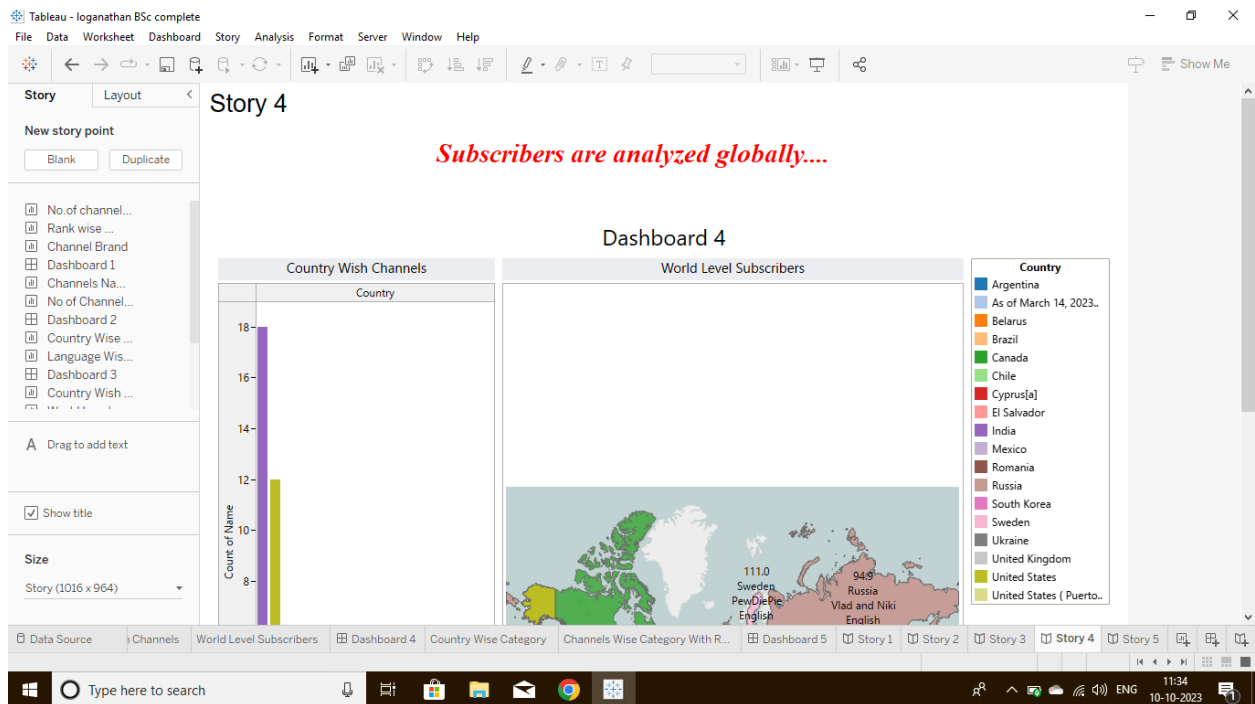
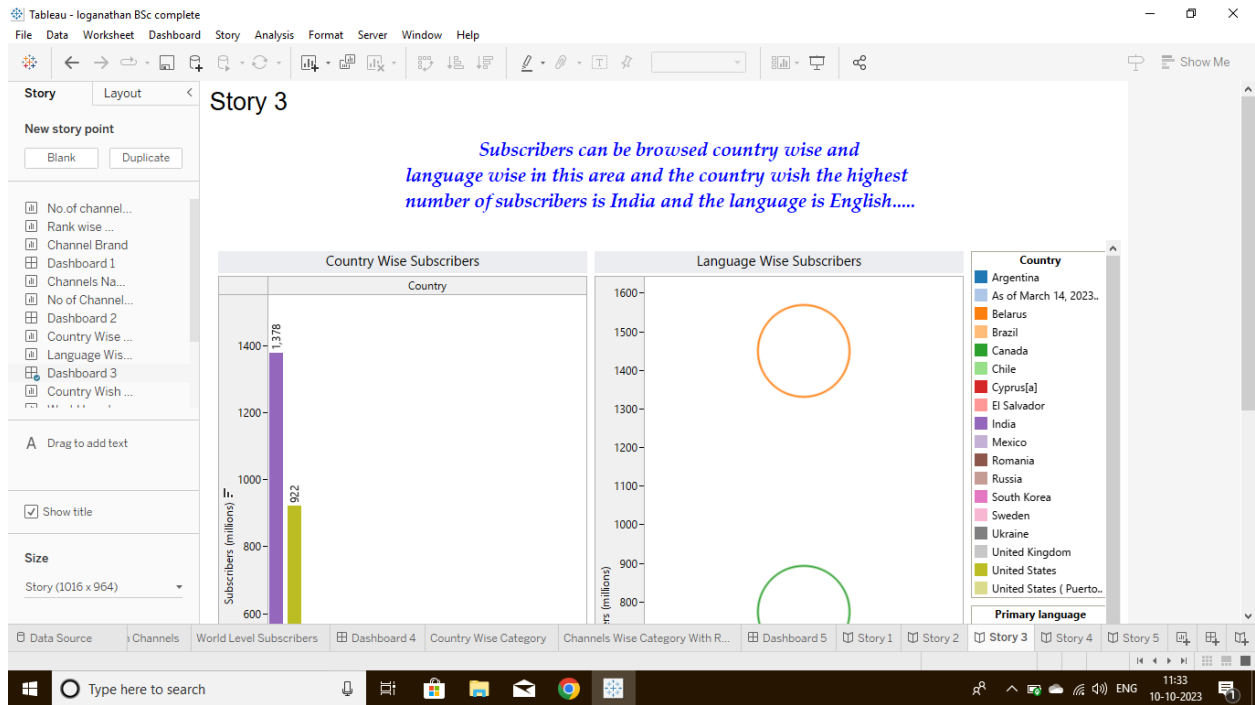
## 2. Problem Definition & Design Thinking:

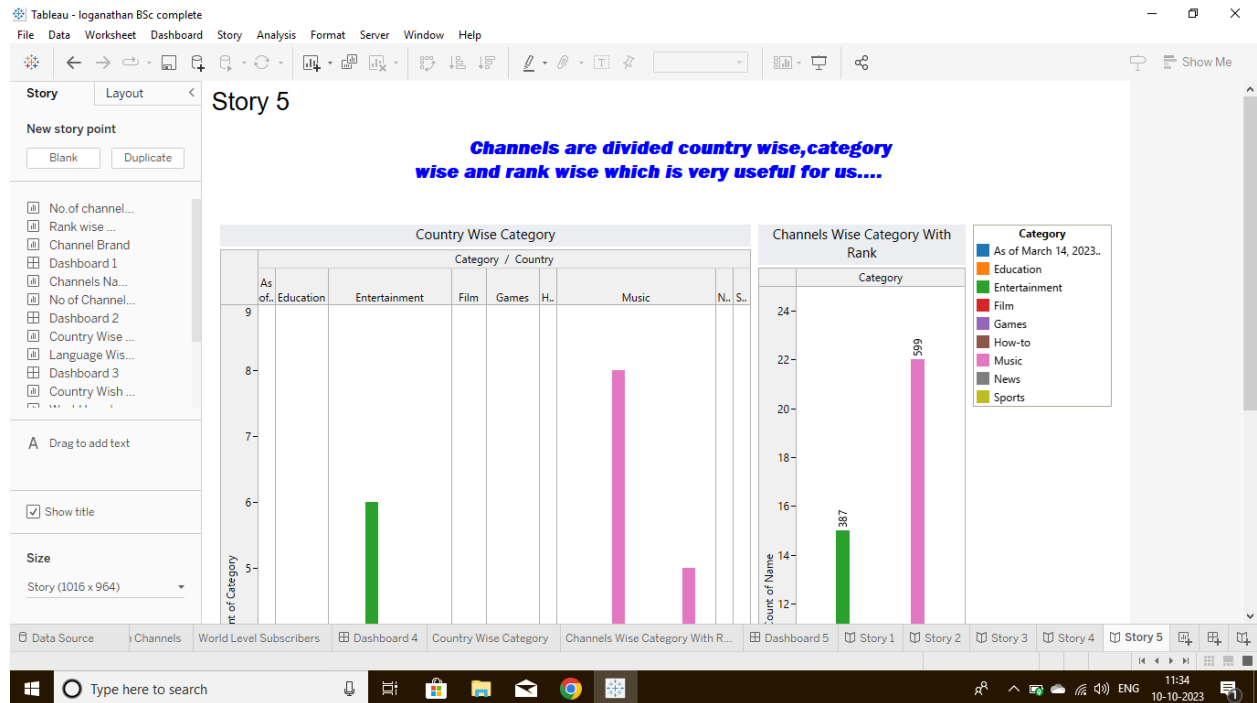
### 2.1 Empathy Map:



### 3. RESULT:







#### 4.ADVANTAGES :

The data we need is available.

You tube if you have a doubts about the channel, You can check this.

#### DISADVANTAGES:

There is nothing disadvantages about it.

#### 5.APPLICATIONS

- 1.Create App,
- 2.Daily motion,
- 3.Power Director,
- 4.YouTube Studio,
- 5.YouTube VR,
- 6.Tube Mate,
- 7.Gangstar Vegas,
- 8.YouTube Kids.

## 6.CONCLUSION:

We learned a lot from this project. Many people benefit from this. We prepared total 10 sheets ready in tableau. Then dashboard,story ready. We got required files. Then uploaded files through github application. A video demonstration is part of this.

## 7.FUTURE SCOPE:

YouTube in india is Good as a full time career with endless amount of possibilities. But it requires research, hardwork, dedication , consistency etc to be a successful youtuber. Launched in 2005,YouTube is the biggest video-sharing platform and the second-biggest social media in the world, with over 2.70 billion users. Being the websites in the world, it is estimated that the number of YouTube's global user count will research 2.85 billion by 2025. There will be never be another video platform of the kind which once had the potential to host billions of users from around the world as one giant social media site. The same is true for its juggernaut equivalents:Facebook, Twitter etc.

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