

The state of the modern web

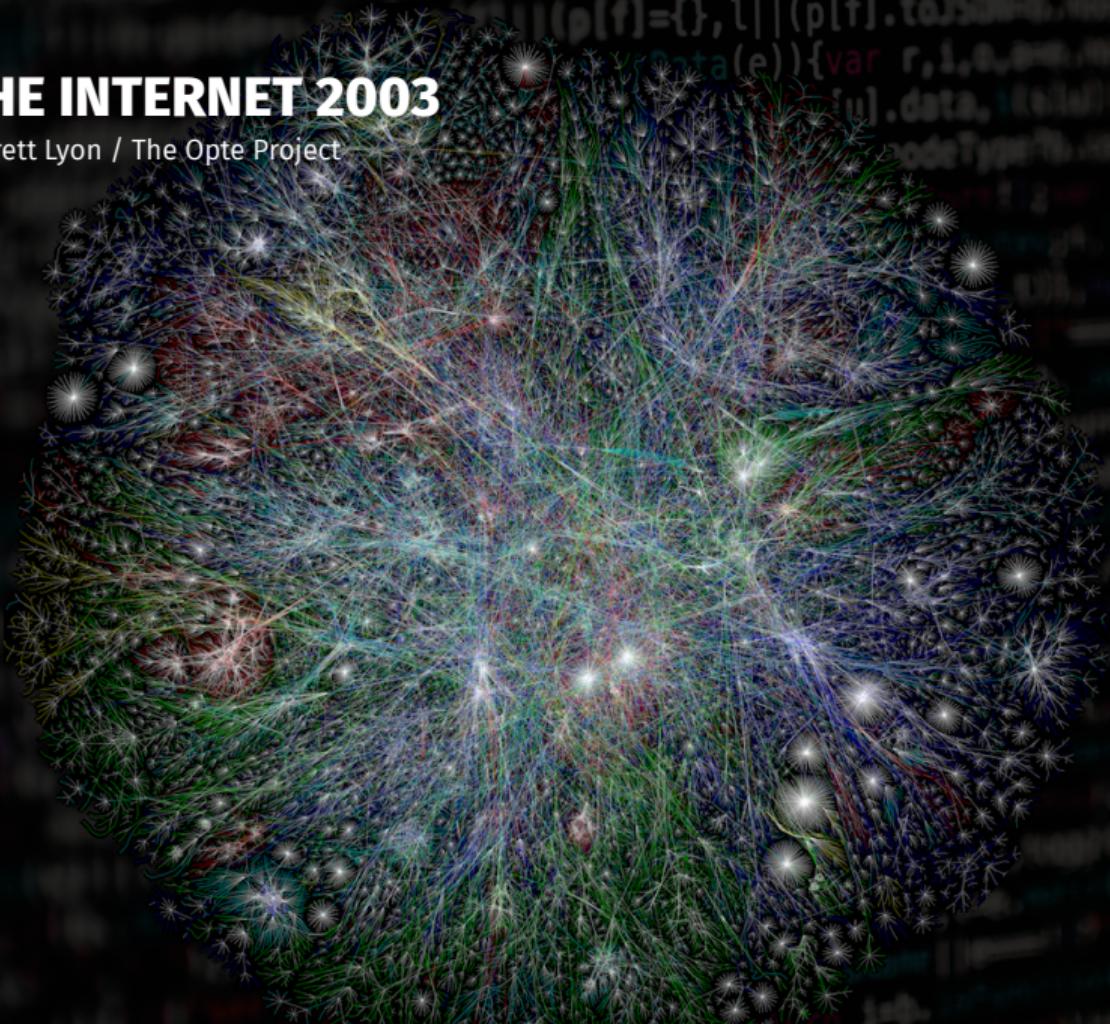


DATA NATIVES

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THE INTERNET 2003

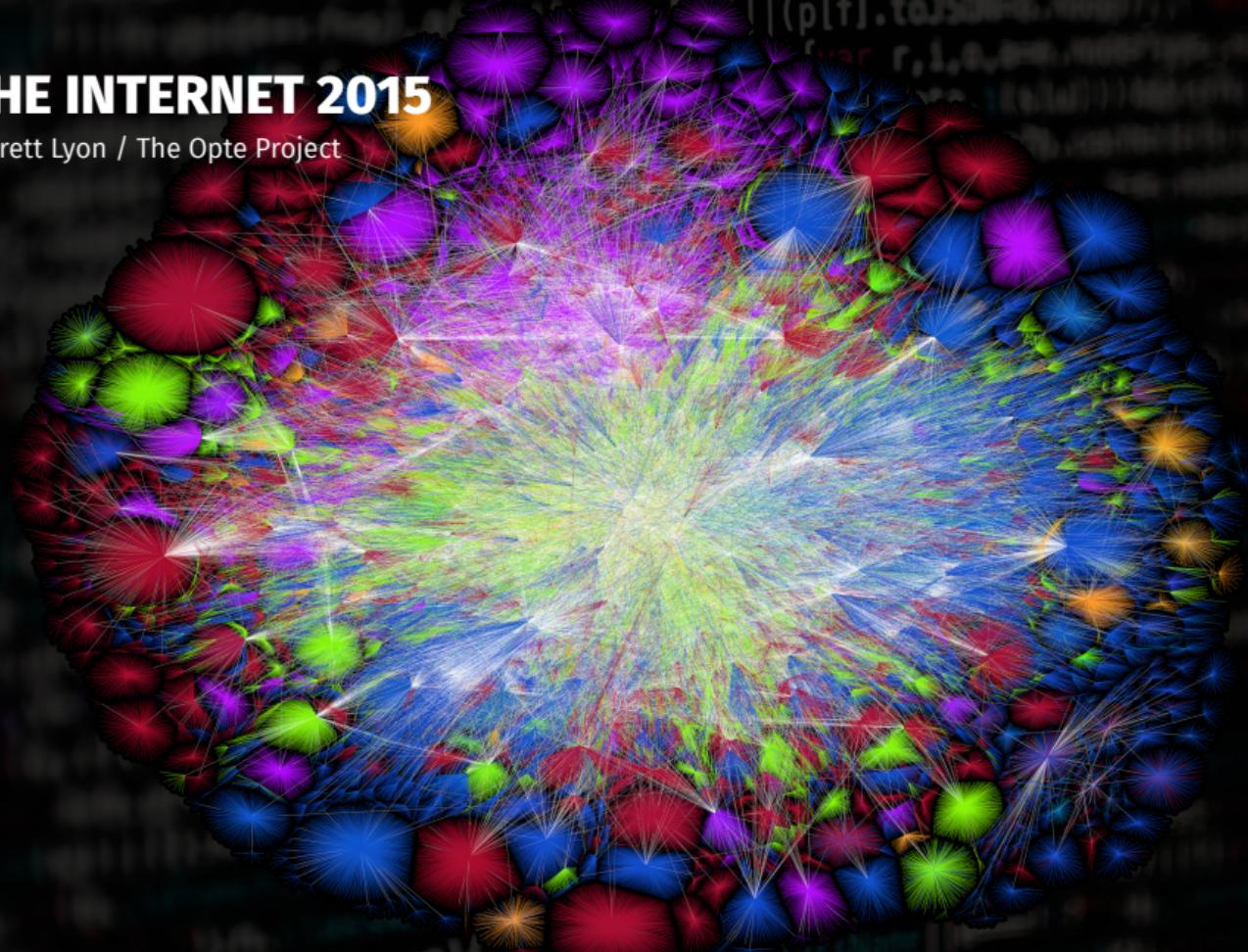
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THE INTERNET 2015

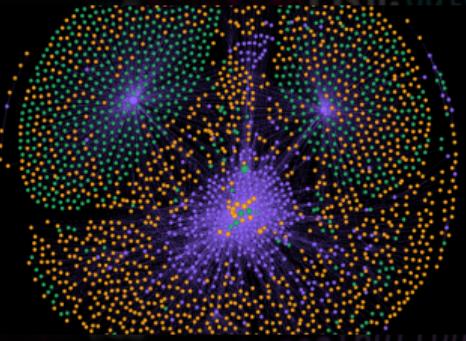
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frame

Are trackers the new backbone of the Web?



You don't need cash to search Google or to use Facebook, but they're not free. We pay for these

 services with our attention and with our data.

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I can't help but feel nauseous when I am loading independent.co.uk, Firefox literally grinds to a halt because of the extreme amount of tracking requests being logged in the browser console, and a popup shows up and says "We value your privacy"

motin

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highest traffic pages on the internet are search engines, content aggregators, and commerce. data stewardship dynamic linking



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transparency, technology, education

Popularized by Berners-Lee's book Weaving the Web[32] and a Scientific American article by Berners-Lee, James Hendler, and Ora Lassila,[33] the term Semantic Web describes an evolution of the existing Web in which the network of hyperlinked human-readable web pages is extended by machine-readable metadata about documents and how they are related to each other, enabling automated agents to access the Web more intelligently and perform tasks on behalf of users. This has yet to happen. In 2006, Berners-Lee and colleagues stated that the idea "remains largely unrealized".[34]



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Overscripted!

[https://github.com/mozilla/
overscripted/](https://github.com/mozilla/overscripted/)



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