TAAR

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Personalised web browsing experience is hard

Especially with a rigorous and respectful privacy policy

Ultimately, many of the approaches in UMAP strive to find innovative ways to extract a meaningful signal from very noisy data.

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My name is Martin Lopatka

I'd like to use the time we have today to go through an approach we use at Mozilla to recommend browser extensions

give the time, I want to focus on a very brief overview, and two design choices in particular

differential privacy for frequency based recommendations

cllr. as a way top get more utility out of general linear

signal and the noise

extract a meaningful signal from a quantity of collected data
that will be both useful and generalizable

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speaker note

title

content

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└title

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speaker note