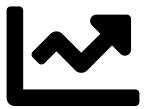
Forecast with automatic machine learning and other techniques.



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https://github.com/mlozanoqf/

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Abstract

We tackle a single forecast problem using several techniques. This document is based on some freely available Business Science IO codes in R that explains how to implement machine learning workflow using H2O. Some mathematical background is skipped to emphasize the data analysis, model logic, discussion, graphical approach and R coding. As in the philosophy of Donald Knuth [Knuth, 1984], the objective of this document is to explain to human beings what we want a computer to do as literate programming. This is a work in progress and it is under revision.

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1 Introduction.

This document relies on some freely available Business Science IO R codes in the web. The CEO of Business Science IO is Matt Dancho, he is the creator of tidyquant and timetk, and I truly believe we can learn a lot from their publicly available data science examples in general. This private firm declares a nice motivation that I fully support: A gap exists between the data scientist's skillset and the business objectives. Organizations are investing heavily into data science hiring because they know that artificial intelligence, machine learning, and data science are the future. However, this investment takes time to pay off because data scientists need to learn the business and understand which problems are important to focus on. This is the gap. business science has developed methodologies, tools, and techniques to overcome the gap through our consulting program. Now, business science has opened these tools up to the public as a way to accelerate the growth of these powerful data scientists. It's this data scientist empowerment that motivates us.

In this context, I think that this gap exists at the moment just as this firm declares. This gap is currently being addressed in two ways: data scientists (like engineers) are learning business, and business professionals are learning data science. I also think that this gap is far from being fully covered as researchers are producing more methods and theory, technology is putting the data science frontiers even further, there are more data than people who can analyze it, and business problems are becoming more complex. As a result, I consider we are obligated to understand business as good as we can because that is our main core, and at the same time learn data science as good as we can because that will allow us to propose innovative ways to tackle current and future business problems. This gap also represents a good reason to support constant professional training, and reveal the multidisciplinary requirements in the job market.

Machine learning is the study of computer algorithms that improve automatically through experience. There are many ways and many approaches to implement machine learning especially in time series forecasts purposes. This document heavily relies on h2o library. The h2o package is a product offered by H2O.ai that contains a number of cutting edge machine learning algorithms, performance metrics, and auxiliary functions to make machine learning both powerful and easy to implement.

One of the most important features of this package is the h2o.autom1 (Automatic Machine Learning). H2O's AutoML can be used for automating the machine learning workflow, which includes automatic training and tuning of many models within a user-specified time-limit. Stacked Ensembles – one based on all previously trained models, another one on the best

model of each family – will be automatically trained on collections of individual models to produce highly predictive ensemble models which, in most cases, will be the top performing models in the AutoML Leaderboard. We can verify this in the example below.

This document has limited explanations about the applied machine learning techniques. The value of this document is to gather several examples that are originally presented separately in Business Science IO and r-bloggers.com sites and extend the analysis to elaborate further on the code logic and interpretation. It can also be useful to better understand how the R functions work, how results are produced, and it could help to replicate a different example with a new database for those who are new in the field.

You have to download and install H2O. Click here for full instructions. You are also expected to review the H2O webpage contents because they have important information that will allow you to better understand the value of this machine learning tool.

2 The forecast problem.

The problem is to forecast a time series. In particular, the time series is the *Beer, Wine, and Distilled Alcoholic Beverages Sales*. I did not pick this series by myself, this is taken from an existing example. I would rather prefer a milkshake or hot chocolate. The data is taken from FRED (Federal Reserve Economic Data). The data belongs to the non-durable goods category, it includes U.S. merchant wholesalers, except manufacturers' sales branches and offices sales. The monthly time series goes from 2010-01-01 to 2017-10-31. And the goal is to use 2017 data (10 months) as a test data to conduct the forecast.

For the full database details see: https://fred.stlouisfed.org/series/S4248SM144NCEN Let's load the R packages.

```
# Load libraries
library(h2o)
                    # Awesome ML Library.
                    # Toolkit for working with time series in R.
library(timetk)
                    # Loads tidyverse, financial pkgs, used to get data.
library(tidyquant)
library(dplyr)
                    # Database manipulation.
library(ggplot2)
                    # Nice plots.
library(tibble)
                    # Nice tables.
library(kableExtra) # Nicer tables.
                    # I do not remember.
library(knitr)
library(bit64)
                    # Useful in the machine learning workflow.
```

```
library(sweep) # Broom-style tidiers for the forecast package.
library(forecast) # Forecasting models and predictions package.
```

We can conveniently download the data directly from the FRED API in one line of code. Manually downloading the data and then importing into R is not considered *cool* anymore.

Let's have a look of the data set. By default it says price, but these are basically sales figures in monetary terms. According to the main FRED reference, these are in millions of dollars, not seasonally adjusted.

```
# A quick look at the original data.
glimpse(beer_sales_tbl)
```

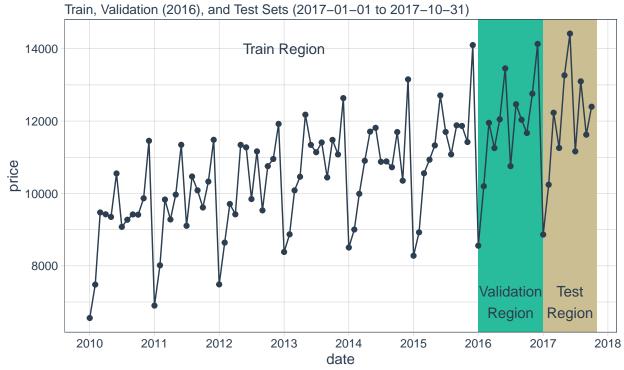
```
## Rows: 94
## Columns: 3
## $ symbol <chr> "S4248SM144NCEN", "S4248SM14ANCEN", "S4248SM144NCEN", "S4248SM144NCEN", "S4248SM144NCEN", "S4248SM14ANCEN", "S4248SM14ANCEN",
```

Visualization is particularly important for time series analysis and forecasting. It's a good idea to identify spots where we will split the data into training, test and validation sets. This kind of split is consistent with most machine learning algorithms. The training dataset is the sample of data used to fit and train the model by learning from the data. The validation dataset is the sample of data used to provide an unbiased evaluation of a model fit on the training dataset while tuning model hyperparameters. The test dataset is the sample of data used to provide an unbiased evaluation of a final model fit on the training dataset. The test dataset provides the gold standard used to evaluate the model. It is only used once a model is completely trained (using the train and validation sets). The test set is generally what is used to evaluate competing models.

It is also important to see the time series because normally the models will perform better if we can identify basic characteristics such as trend and seasonality. This data set clearly has a trend and a seasonality as people drink more alcohol in December. This time series is not very long, I would propose to expand the time length some more to unleash the H2O full potential.

```
# Plot Beer Sales with train, validation, and test sets shown.
beer sales tbl %>%
 ggplot(aes(date, price)) +
 # Train Region:
 annotate("text", x = ymd("2013-01-01"), y = 14000,
           color = palette light()[[1]], label = "Train Region") +
 # Validation Region:
 geom rect(xmin = as.numeric(ymd("2016-01-01")),
            xmax = as.numeric(ymd("2016-12-31")), ymin = 0, ymax = Inf,
            alpha = 0.02, fill = palette_light()[[3]]) +
 annotate("text", x = ymd("2016-07-01"), y = 7000,
           color = palette light()[[1]], label = "Validation\nRegion") +
 # Test Region:
 geom rect(xmin = as.numeric(ymd("2017-01-01")),
            xmax = as.numeric(ymd("2017-10-31")), ymin = 0, ymax = Inf,
            alpha = 0.02, fill = palette light()[[4]]) +
 annotate("text", x = ymd("2017-06-01"), y = 7000,
          color = palette light()[[1]], label = "Test\nRegion") +
  # Data.
 geom_line(col = palette_light()[1]) +
 geom_point(col = palette_light()[1]) +
  # Aesthetics.
 theme tq() +
 scale_x_date(date_breaks = "1 year", date_labels = "%Y") +
 labs(title = "Beer Sales: 2010 through 2017-10-31",
       subtitle =
  "Train, Validation (2016), and Test Sets (2017-01-01 to 2017-10-31)",
       caption = "The models do not know the test region, this is for us
      to see how well the models do the 10-month ahead forecast.")
```

Beer Sales: 2010 through 2017–10–31



The models do not know the test region, this is for us to see how well the models do the 10-month ahead forecast.

Figure 2.0.1: Beer, Wine, and Distilled Alcoholic Beverages Sales.

Then, the problem is to forecast the 10 months of the test region. This is, from January to October 2017.

We will do that by implementing a battery of forecasting techniques:

- H2O machine learning.
- Linear regression.
- ARIMA.

3 H2O machine learning.

The main objective here is to use h2o locally (in your own computer) to develop a high accuracy time series model on the beer_sales_tbl data set. This is a supervised machine learning regression problem. An interesting reference to learn the basics of supervised and unsupervised machine learning techniques applied to business is: Machine Learning in

Business: An Introduction to the World of Data Science (2019), by John C. Hull.

3.1 Prepare the data.

The tk_augment_timeseries_signature function expands out the timestamp information column-wise into a machine learning feature set, adding columns of time series information to the original data frame. We'll again use glimpse for quick inspection of this expansion. See how there are now 31 features extracted from the original database. Not all will be important for the final and chosen models, but some will.

See the full list of new variables to realize the expansion effect.

```
beer sales tbl aug <- beer sales tbl %>%
 tk_augment_timeseries_signature() %>%
 glimpse()
## Rows: 94
## Columns: 31
           <chr> "S4248SM144NCEN", "S4248SM144NCEN", "S4248SM144NCEN", "S4248~
## $ symbol
           <date> 2010-01-01, 2010-02-01, 2010-03-01, 2010-04-01, 2010-05-01,~
## $ date
## $ price
           <int> 6558, 7481, 9475, 9424, 9351, 10552, 9077, 9273, 9420, 9413,~
## $ index.num <dbl> 1262304000, 1264982400, 1267401600, 1270080000, 1272672000, ~
## $ diff
           <dbl> NA, 2678400, 2419200, 2678400, 2592000, 2678400, 2592000, 26~
## $ year
           <int> 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, ~
## $ year.iso
           <int> 2009, 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, ~
## $ half
           <int> 1, 1, 1, 1, 1, 1, 2, 2, 2, 2, 2, 1, 1, 1, 1, 1, 1, 2, 2, ~
## $ quarter
           <int> 1, 1, 1, 2, 2, 2, 3, 3, 3, 4, 4, 4, 1, 1, 1, 2, 2, 2, 3, 3, ~
## $ month
           <int> 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 1, 2, 3, 4, 5, 6, 7, ~
## $ month.xts <int> 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 0, 1, 2, 3, 4, 5, 6, 7~
## $ month.lbl <ord> enero, febrero, marzo, abril, mayo, junio, julio, agosto, se~
## $ day
           ## $ hour
           ## $ minute
           ## $ second
           ## $ hour12
## $ am.pm
           ## $ wday
           <int> 6, 2, 2, 5, 7, 3, 5, 1, 4, 6, 2, 4, 7, 3, 3, 6, 1, 4, 6, 2, ~
## $ wday.xts
           <int> 5, 1, 1, 4, 6, 2, 4, 0, 3, 5, 1, 3, 6, 2, 2, 5, 0, 3, 5, 1, ~
```

```
## $ wday.lbl
           <ord> viernes, lunes, lunes, jueves, sábado, martes, jueves, domin~
## $ mday
           <int> 1, 32, 60, 1, 31, 62, 1, 32, 63, 1, 32, 62, 1, 32, 60, 1, 31~
## $ qday
## $ yday
           <int> 1, 32, 60, 91, 121, 152, 182, 213, 244, 274, 305, 335, 1, 32~
## $ mweek
           ## $ week
           <int> 1, 5, 9, 13, 18, 22, 26, 31, 35, 40, 44, 48, 1, 5, 9, 13, 18~
## $ week.iso
           <int> 53, 5, 9, 13, 17, 22, 26, 30, 35, 39, 44, 48, 52, 5, 9, 13, ~
## $ week2
           <int> 1, 1, 1, 1, 0, 0, 0, 1, 1, 0, 0, 0, 1, 1, 1, 1, 0, 0, 0, 1, ~
           <int> 1, 2, 0, 1, 0, 1, 2, 1, 2, 1, 2, 0, 1, 2, 0, 1, 0, 1, 2, 1, ~
## $ week3
## $ week4
           <int> 1, 1, 1, 1, 2, 2, 2, 3, 3, 0, 0, 0, 1, 1, 1, 1, 2, 2, 2, 3, ~
## $ mday7
```

Note how we went from 3 columns in beer_sales_tbl to 31 columns in beer_sales_tbl_aug, almost out of the blue.

We need to prepare the data in a format for H2O. First, let's remove any unnecessary columns such as dates or those with missing values, and change the ordered classes to plain factors. We prefer dplyr operations for these steps. Sometimes we do not need to implement this step as the data is already clean (as in this case), but sometimes it is not. Thus, let's clean the data.

```
# See the full list of variables to realize the cleaning effect.
beer_sales_tbl_clean <- beer_sales_tbl_aug %>%
    select_if(~ !is.Date(.)) %>%
    select_if(~ !any(is.na(.))) %>%
    mutate_if(is.ordered, ~ as.character(.) %>% as.factor) %>%
    glimpse()
### Pous: 94
```

```
## Rows: 94
## Columns: 29
## $ symbol
               <chr> "S4248SM144NCEN", "S4248SM144NCEN", "S4248SM144NCEN", "S4248~
               <int> 6558, 7481, 9475, 9424, 9351, 10552, 9077, 9273, 9420, 9413,~
## $ price
## $ index.num <dbl> 1262304000, 1264982400, 1267401600, 1270080000, 1272672000, ~
## $ year
               <int> 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, ~
               <int> 2009, 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, 2010, ~
## $ year.iso
## $ half
               <int> 1, 1, 1, 1, 1, 1, 2, 2, 2, 2, 2, 1, 1, 1, 1, 1, 1, 2, 2, ~
## $ quarter
               <int> 1, 1, 1, 2, 2, 2, 3, 3, 3, 4, 4, 4, 1, 1, 1, 2, 2, 2, 3, 3, ~
## $ month
               <int> 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 1, 2, 3, 4, 5, 6, 7, ~
```

```
## $ month.xts <int> 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 0, 1, 2, 3, 4, 5, 6, 7~
## $ month.lbl <fct> enero, febrero, marzo, abril, mayo, junio, julio, agosto, se~
## $ day
         ## $ hour
## $ minute
         ## $ second
         ## $ hour12
         ## $ am.pm
         <int> 6, 2, 2, 5, 7, 3, 5, 1, 4, 6, 2, 4, 7, 3, 3, 6, 1, 4, 6, 2, ~
## $ wday
         <int> 5, 1, 1, 4, 6, 2, 4, 0, 3, 5, 1, 3, 6, 2, 2, 5, 0, 3, 5, 1, ~
## $ wday.xts
         <fct> viernes, lunes, lunes, jueves, sábado, martes, jueves, domin~
## $ wday.lbl
## $ mday
         ## $ qday
         <int> 1, 32, 60, 1, 31, 62, 1, 32, 63, 1, 32, 62, 1, 32, 60, 1, 31~
         <int> 1, 32, 60, 91, 121, 152, 182, 213, 244, 274, 305, 335, 1, 32~
## $ yday
## $ mweek
         ## $ week
         <int> 1, 5, 9, 13, 18, 22, 26, 31, 35, 40, 44, 48, 1, 5, 9, 13, 18~
## $ week.iso
         <int> 53, 5, 9, 13, 17, 22, 26, 30, 35, 39, 44, 48, 52, 5, 9, 13, ~
## $ week2
         <int> 1, 1, 1, 1, 0, 0, 0, 1, 1, 0, 0, 0, 1, 1, 1, 1, 0, 0, 0, 1, ~
## $ week3
         <int> 1, 2, 0, 1, 0, 1, 2, 1, 2, 1, 2, 0, 1, 2, 0, 1, 0, 1, 2, 1, ~
## $ week4
         <int> 1, 1, 1, 1, 2, 2, 2, 3, 3, 0, 0, 0, 1, 1, 1, 1, 2, 2, 2, 3, ~
## $ mday7
```

The database did not change too much. Now we have 29 columns in beer_sales_tbl_clean. In the case of two variables, the structure ordered factors <ord> changed into factors <fct>, which is necessary for some H2O functions.

Let's split the database into a training, validation and test sets following the time ranges in the visualization above. These training sets are the way most machine learning algorithms can be implemented and evaluated. We normally take more observations for the training, and less observations for the validation and test. The test set (the most recent dates) is unknown in the learning process of the models, the test set will be useful for us to be able to compare forecasts versus what really happened. This is how we can measure out-of-sample estimation errors.

```
# Split into training, validation and test sets.
train_tbl <- beer_sales_tbl_clean %>% filter(year < 2016)
valid_tbl <- beer_sales_tbl_clean %>% filter(year == 2016)
test_tbl <- beer_sales_tbl_clean %>% filter(year == 2017)
```

glimpse(test_tbl)

```
## Rows: 10
## Columns: 29
               <chr> "S4248SM144NCEN", "S4248SM144NCEN", "S4248SM144NCEN", "S4248~
## $ symbol
## $ price
               <int> 8863, 10242, 12231, 11257, 13265, 14418, 11162, 13098, 11624~
## $ index.num <dbl> 1483228800, 1485907200, 1488326400, 1491004800, 1493596800, ~
## $ year
               <int> 2017, 2017, 2017, 2017, 2017, 2017, 2017, 2017, 2017, 2017
## $ year.iso
               <int> 2016, 2017, 2017, 2017, 2017, 2017, 2017, 2017, 2017, 2017
## $ half
               <int> 1, 1, 1, 1, 1, 1, 2, 2, 2
## $ quarter
               <int> 1, 1, 1, 2, 2, 2, 3, 3, 3, 4
## $ month
               <int> 1, 2, 3, 4, 5, 6, 7, 8, 9, 10
## $ month.xts <int> 0, 1, 2, 3, 4, 5, 6, 7, 8, 9
## $ month.lbl <fct> enero, febrero, marzo, abril, mayo, junio, julio, agosto, se~
## $ day
               <int> 1, 1, 1, 1, 1, 1, 1, 1, 1, 1
## $ hour
               <int> 0, 0, 0, 0, 0, 0, 0, 0, 0
## $ minute
               <int> 0, 0, 0, 0, 0, 0, 0, 0, 0
## $ second
               <int> 0, 0, 0, 0, 0, 0, 0, 0, 0, 0
## $ hour12
               <int> 0, 0, 0, 0, 0, 0, 0, 0, 0
## $ am.pm
               <int> 1, 1, 1, 1, 1, 1, 1, 1, 1, 1
## $ wday
               <int> 1, 4, 4, 7, 2, 5, 7, 3, 6, 1
## $ wday.xts
               <int> 0, 3, 3, 6, 1, 4, 6, 2, 5, 0
               <fct> domingo, miércoles, miércoles, sábado, lunes, jueves, sábado~
## $ wday.lbl
## $ mday
               <int> 1, 1, 1, 1, 1, 1, 1, 1, 1, 1
               <int> 1, 32, 60, 1, 31, 62, 1, 32, 63, 1
## $ qday
## $ yday
               <int> 1, 32, 60, 91, 121, 152, 182, 213, 244, 274
## $ mweek
               <int> 5, 5, 5, 5, 4, 5, 5, 5, 5, 4
## $ week
               <int> 1, 5, 9, 13, 18, 22, 26, 31, 35, 40
## $ week.iso
               <int> 52, 5, 9, 13, 18, 22, 26, 31, 35, 39
## $ week2
               <int> 1, 1, 1, 1, 0, 0, 0, 1, 1, 0
## $ week3
               <int> 1, 2, 0, 1, 0, 1, 2, 1, 2, 1
## $ week4
               <int> 1, 1, 1, 1, 2, 2, 2, 3, 3, 0
## $ mday7
               <int> 1, 1, 1, 1, 1, 1, 1, 1, 1, 1
```

Remember our goal is to forecast the first 10 months of 2017.

3.2 Prepare for H2O.

##

R Version:

First, fire up H2O. This will initialize the Java Virtual Machine (JVM) that H2O uses locally. In simple terms, here your local computer will remotely connect to a high-power clusters to do the H2O machine learning job. This is not only amazing, it is also free.

```
h2o.init() # Fire up h2o.
##
## H2O is not running yet, starting it now...
##
## Note:
         In case of errors look at the following log files:
##
      C:\Users\ML\AppData\Local\Temp\RtmpQtt0u5\file105027513a92/h2o_ML_started_from_r.
##
      ##
##
## Starting H2O JVM and connecting: . Connection successful!
##
## R is connected to the H2O cluster:
##
      H2O cluster uptime:
                                 6 seconds 365 milliseconds
##
      H2O cluster timezone:
                                 America/Mexico_City
##
                                 UTC
      H2O data parsing timezone:
      H2O cluster version:
                                 3.32.1.3
##
##
      H2O cluster version age:
                                 1 month and 11 days
                                 H2O_started_from_R_ML_snx817
##
      H2O cluster name:
##
      H2O cluster total nodes:
                                 1
                                 3.54 GB
##
      H2O cluster total memory:
##
      H2O cluster total cores:
##
      H2O cluster allowed cores:
      H2O cluster healthy:
##
                                 TRUE
##
      H2O Connection ip:
                                 localhost
##
      H20 Connection port:
                                 54321
##
      H2O Connection proxy:
                                 NA
      H20 Internal Security:
##
                                 FALSE
##
      H20 API Extensions:
                                 Amazon S3, Algos, AutoML, Core V3, TargetEncoder, Cor
```

We need the data sets in a format that can be readable by H2O. This is an easy step.

R version 4.1.0 (2021-05-18)

```
# Convert to H2OFrame objects.
h2o.no_progress() # We do not need a progress bar here.
train_h2o <- as.h2o(train_tbl)
valid_h2o <- as.h2o(valid_tbl)
test_h2o <- as.h2o(test_tbl)</pre>
```

Let's list the names of the variables.

```
# Set names for h2o.
y <- "price"
x <- setdiff(names(train_h2o), y) # Adds price to the names list.
kable(matrix(x, 7, 4), caption = "Summary of variable names.") %>%
kable_styling(latex_options = "HOLD_position")
```

| symbol | month.xts | am.pm | mweek |
|-----------|-----------|----------|----------|
| index.num | month.lbl | wday | week |
| year | day | wday.xts | week.iso |
| year.iso | hour | wday.lbl | week2 |
| half | minute | mday | week3 |
| quarter | second | qday | week4 |
| month | hour12 | vdav | mdav7 |

Table 3.2.1: Summary of variable names.

The h2o.automl is a function in H2O that automates the process of building a large number of models, with the goal of finding the best model without any prior knowledge or effort by the data scientist. The alternative of using h2o.automl is to pick some models according to the database characteristics, implement the models, and pick the one with the best performance according to some evaluation criterion. This alternative is time consuming and it could use an intensive computational memory and power, this is why H2O is valuable. If H2O was already amazing, this function makes it even more powerful.

The available algorithms that h2o.automl currently run and compare are (click on each one to see a full description):

- Distributed Random Forest (DRF).
- Generalized Linear Model (GLM).
- XGBoost.

- Gradient Boosting Machine (GBM).
- Deep Learning (Neural Networks).
- Stacked Ensembles.

It is a good time to define how we are going to use some concepts at least in this document. Here, we call forecasting techniques to the three techniques implemented in this document: machine learning using H2O, linear regression, and ARIMA. When we implement h2o.autom1 function, H2O test for the six algorithms listed above. Each algorithm includes many other models that belongs to these algorithms in the machine learning process. The result of h2o.autom1 is one model that belongs to one algorithm. This is the difference between forecasting techniques, algorithms, and models.

3.3 Implement h2o.autom1.

Here, we implement the h2o.automl in three different ways because of reproducibility issues. Reproducibility means obtaining consistent computational results using the same input data, computational steps, methods, code, and conditions of analysis. It turns out that Deep Learning cannot be reproducible by construction. Then, we first apply h2o.automl without Deep Learning. Second, we apply h2o.automl with only Deep Learning (here the results will be different each time we run the code). And third, including all available algorithms in h2o.automl (again, the results might change every time we run the code). The first is the only one which can be reproducible and the other two are expected to change every time we run the R code.

Please note that in the code below we set exclude_algos to exclude Deep Learning, and seed = 236 to make sure every time we run the code we can get the same results.

```
# This might take some time to run.
automl_models_h2o <- h2o.automl(x = x, y = y, training_frame = train_h2o,
    validation_frame = valid_h2o, leaderboard_frame = test_h2o,
    exclude_algos = c("DeepLearning"), # without Deep Learning.
    #max_models = 10, # We can adjust this to save time.
    max_runtime_secs = 60, stopping_metric = "deviance", seed = 236)</pre>
```

```
##
## 23:15:09.779: User specified a validation frame with cross-validation still enabled.
## 23:15:09.800: AutoML: XGBoost is not available; skipping it.
## 23:15:16.258: Skipping training of model GBM_5_AutoML_20210630_231509 due to exception
```

The selected model by h2o.automl is:

```
# Extract leader model.
automl_leader <- automl_models_h2o@leader
automl_leader@algorithm</pre>
```

[1] "stackedensemble"

See why Gradient Boosting Machine (GBM) was the chosen one:

```
# Show the first 10.
kable(head(automl_models_h2o@leaderboard, 10),
caption = "Model rankings: h2o.automl without Deep Learning
algorithm.", digits = 2, row.names = TRUE) %>%
kable_styling(font_size = 7, latex_options = "HOLD_position")
```

Table 3.3.1: Model rankings: h2o.automl without Deep Learning algorithm.

| | model_id | mean_residual_deviance | rmse | mse | mae | rmsle |
|----|---|------------------------|--------|----------|--------|-------|
| 1 | StackedEnsemble_BestOfFamily_AutoML_20210630_231509 | 602105.3 | 775.95 | 602105.3 | 639.91 | 0.07 |
| 2 | GBM_grid1_AutoML_20210630_231509_model_16 | 612170.1 | 782.41 | 612170.1 | 631.42 | 0.07 |
| 3 | GBM_grid1_AutoML_20210630_231509_model_27 | 684793.7 | 827.52 | 684793.7 | 759.00 | 0.08 |
| 4 | GBM_grid1_AutoML_20210630_231509_model_10 | 694709.6 | 833.49 | 694709.6 | 667.91 | 0.07 |
| 5 | GBM_grid1_AutoML_20210630_231509_model_45 | 732765.4 | 856.02 | 732765.4 | 712.03 | 0.07 |
| 6 | GBM_grid1_AutoML_20210630_231509_model_12 | 768529.2 | 876.66 | 768529.2 | 717.52 | 0.08 |
| 7 | GBM_grid1_AutoML_20210630_231509_model_19 | 791223.7 | 889.51 | 791223.7 | 710.53 | 0.07 |
| 8 | GBM_grid1_AutoML_20210630_231509_model_22 | 800591.7 | 894.76 | 800591.7 | 782.32 | 0.07 |
| 9 | GBM_grid1_AutoML_20210630_231509_model_55 | 802136.2 | 895.62 | 802136.2 | 731.96 | 0.07 |
| 10 | GBM_grid1_AutoML_20210630_231509_model_50 | 804518.2 | 896.95 | 804518.2 | 753.34 | 0.07 |

The model_id column list the top 10 models with the lowest errors. The value of h2o.autom1 is that we can take the best model and use it to conduct our forecast. Remember we proposed to run h2o.autom1 three times. Now let's consider the second alternative (only Deep Learning). There are several ways to implement Deep Learning, this is why it makes sense to use only this family into the h2o.autom1 function. Deep Learning cannot be reproducible by construction so adding a seed in this case would be useless.

```
# This might take some time to run.

DL <- h2o.automl(x = x, y = y, training_frame = train_h2o,
    validation_frame = valid_h2o, leaderboard_frame = test_h2o,
    include_algos = c("DeepLearning"), max_runtime_secs = 60,
    stopping_metric = "deviance")</pre>
```

23:16:01.436: User specified a validation frame with cross-validation still enabled.

The selected model by h2o.automl is:

```
# Extract leader model
automl_DL <- DL@leader
automl_DL@algorithm</pre>
```

[1] "deeplearning"

See why this specific Deep Learning model was the chosen one:

```
kable(DL@leaderboard,
  caption = "Model rankings: h2o.automl with only Deep Learning algorithm.",
  digits = 2, row.names = TRUE) %>%
  kable_styling(font_size = 7, latex_options = "HOLD_position")
```

Table 3.3.2: Model rankings: h2o.automl with only Deep Learning algorithm.

| - | model_id | mean_residual_deviance | rmse | mse | mae | rmsle |
|----|--|------------------------|---------|-----------|---------|-------|
| 1 | $\label{lem:decomposition} DeepLearning_grid__2_AutoML_20210630_231601_model_4$ | 275370.8 | 524.76 | 275370.8 | 358.87 | 0.04 |
| 2 | $\label{lem:decomposition} DeepLearning_grid__1_AutoML_20210630_231601_model_2$ | 613708.2 | 783.40 | 613708.2 | 572.82 | 0.06 |
| 3 | ${\tt DeepLearning_1_AutoML_20210630_231601}$ | 744424.6 | 862.80 | 744424.6 | 699.94 | 0.07 |
| 4 | $\label{lem:decomp} DeepLearning_grid__1_AutoML_20210630_231601_model_5$ | 987800.9 | 993.88 | 987800.9 | 818.87 | 0.08 |
| 5 | $\label{lem:decomposition} DeepLearning_grid__1_AutoML_20210630_231601_model_4$ | 1005842.4 | 1002.92 | 1005842.4 | 811.50 | 0.08 |
| 6 | $\label{lem:decomposition} DeepLearning_grid__2_AutoML_20210630_231601_model_2$ | 1135396.2 | 1065.55 | 1135396.2 | 822.00 | 0.09 |
| 7 | ${\tt DeepLearning_grid__3_AutoML_20210630_231601_model_2}$ | 1387547.1 | 1177.94 | 1387547.1 | 896.37 | 0.10 |
| 8 | ${\tt DeepLearning_grid} \underline{\hspace{0.5cm}} 1\underline{\hspace{0.5cm}} 1\underline{\hspace{0.5cm}} AutoML\underline{\hspace{0.5cm}} 20210630\underline{\hspace{0.5cm}} 231601\underline{\hspace{0.5cm}} model\underline{\hspace{0.5cm}} 1$ | 1399466.2 | 1182.99 | 1399466.2 | 949.85 | 0.10 |
| 9 | $\label{lem:decomposition} DeepLearning_grid__2_AutoML_20210630_231601_model_3$ | 1550736.2 | 1245.29 | 1550736.2 | 1006.43 | 0.10 |
| 10 | ${\tt DeepLearning_grid} \underline{\hspace{0.5cm}} 3\underline{\hspace{0.5cm}} AutoML\underline{\hspace{0.5cm}} 20210630\underline{\hspace{0.5cm}} 231601\underline{\hspace{0.5cm}} model\underline{\hspace{0.5cm}} 3$ | 1904045.8 | 1379.87 | 1904045.8 | 1157.04 | 0.12 |
| 11 | $\label{lem:decomp} DeepLearning_grid__2_AutoML_20210630_231601_model_1$ | 2333735.6 | 1527.66 | 2333735.6 | 1312.98 | 0.13 |
| 12 | $\label{lem:decomp} DeepLearning_grid__3_AutoML_20210630_231601_model_1$ | 3193936.4 | 1787.16 | 3193936.4 | 1513.29 | 0.15 |
| 13 | $\label{lem:decomposition} DeepLearning_grid__1_AutoML_20210630_231601_model_3$ | 5040375.7 | 2245.08 | 5040375.7 | 1848.89 | 0.20 |

All models belong to the same algorithm, but we clearly choose the first one of the list. The machine learning workflow estimate a number of models using the train region and evaluate them using the validation region. The estimated model parameters then change as they learn from their mistakes. This process is repeated until a specific restriction meets, in this case max_runtime_secs is set to 60 seconds. At the end, we select the best ranked model.

Now let's consider the third alternative. This is, run h2o.autom1 with no restrictions at all. Here, it would be interesting to see if this led to the best alternative. In principle, we cannot anticipate which one of these three runs will be the best. This is because the Deep Learning algorithm has a random component which might lead to better results, and remember the second round was exclusive for Deep Learning and the third includes Deep Learning. Then,

every time I compile this document or run this R code we should expect different results in the second and third alternative.

##

```
## 23:17:16.55: User specified a validation frame with cross-validation still enabled. P
## 23:17:16.56: AutoML: XGBoost is not available; skipping it.
```

23:17:23.426: Skipping training of model GBM_5_AutoML_20210630_231716 due to exception

The selected model by h2o.automl is:

```
# Extract leader model
automl_leader_all <- automl_models_h2o_all@leader
automl_leader_all@algorithm</pre>
```

[1] "deeplearning"

See why deeplearning model was the chosen one in this specific and unique code compilation:

Table 3.3.3: Model rankings: h2o.automl with all available algorithms.

| - | model_id | mean_residual_deviance | rmse | mse | mae | rmsle |
|----|---|------------------------|--------|----------|--------|-------|
| 1 | DeepLearning_grid1_AutoML_20210630_231716_model_2 | 397184.1 | 630.23 | 397184.1 | 462.00 | 0.05 |
| 2 | DeepLearning_grid1_AutoML_20210630_231716_model_5 | 570671.0 | 755.43 | 570671.0 | 604.18 | 0.06 |
| 3 | GBM_grid1_AutoML_20210630_231716_model_22 | 690874.0 | 831.19 | 690874.0 | 645.89 | 0.07 |
| 4 | GBM_grid1_AutoML_20210630_231716_model15 | 757492.2 | 870.34 | 757492.2 | 698.13 | 0.07 |
| 5 | GBM_grid1_AutoML_20210630_231716_model_7 | 779513.9 | 882.90 | 779513.9 | 729.57 | 0.07 |
| 6 | DeepLearning_grid3_AutoML_20210630_231716_model_4 | 791789.9 | 889.83 | 791789.9 | 747.52 | 0.08 |
| 7 | GBM_grid1_AutoML_20210630_231716_model_38 | 813949.1 | 902.19 | 813949.1 | 757.64 | 0.07 |
| 8 | GBM_grid1_AutoML_20210630_231716_model_18 | 828229.0 | 910.07 | 828229.0 | 745.26 | 0.07 |
| 9 | GBM_grid1_AutoML_20210630_231716_model_30 | 837968.2 | 915.41 | 837968.2 | 757.11 | 0.07 |
| 10 | GBM_grid1_AutoML_20210630_231716_model_1 | 885476.1 | 941.00 | 885476.1 | 730.79 | 0.08 |

Let's summarize the results according to the mean residual deviance as this was the criterion in stopping_metric. The table shows the best ranked model according to our three different runs of h2o.autom1.

Table 3.3.4: Top ranked models: h2o.automl mean residual deviance.

| Without Deep Learning | Only Deep Learning | All algorithms | |
|-----------------------|--------------------|----------------|--|
| stackedensemble | deeplearning | deeplearning | |
| 602105.35 | 275370.81 | 397184.12 | |

This is interesting because this suggest that it makes sense to run the H2O more than one time. It would be good to test for a different stopping_metric, max_runtime_secs and max_models.

3.4 Predict.

Here are how the forecasts are calculated.

```
# The h2o.predict function do the job.
pred_h2o <- h2o.predict(automl_leader, newdata = test_h2o)
pred_h2o_DL <- h2o.predict(automl_DL, newdata = test_h2o)
pred_h2o_all <- h2o.predict(automl_leader_all, newdata = test_h2o)</pre>
```

Let's show the results in a table. First, the case without Deep Learning.

```
# 10-period forecast error: h2o.automl without Deep Learning.
error_tbl <- beer_sales_tbl %>%
    filter(lubridate::year(date) == 2017) %>%
    add_column(pred = pred_h2o %>% as_tibble() %>% pull(predict)) %>%
    rename(actual = price) %>%
    mutate(error = actual - pred, error_pct = error / actual)
kable(error_tbl,
caption = "Detailed performance: h2o.automl without Deep Learning algorithm.",
digits = 3, row.names = TRUE) %>%
kable_styling(latex_options = "HOLD_position")
```

Table 3.4.1: Detailed performance: h2o.automl without Deep Learning algorithm.

| | symbol | date | actual | pred | error | error_pct |
|----|----------------|------------|--------|-----------|----------|-----------|
| 1 | S4248SM144NCEN | 2017-01-01 | 8863 | 8096.278 | 766.722 | 0.087 |
| 2 | S4248SM144NCEN | 2017-02-01 | 10242 | 8980.955 | 1261.045 | 0.123 |
| 3 | S4248SM144NCEN | 2017-03-01 | 12231 | 11627.455 | 603.545 | 0.049 |
| 4 | S4248SM144NCEN | 2017-04-01 | 11257 | 11364.748 | -107.748 | -0.010 |
| 5 | S4248SM144NCEN | 2017-05-01 | 13265 | 12721.607 | 543.393 | 0.041 |
| 6 | S4248SM144NCEN | 2017-06-01 | 14418 | 12974.305 | 1443.695 | 0.100 |
| 7 | S4248SM144NCEN | 2017-07-01 | 11162 | 11801.853 | -639.853 | -0.057 |
| 8 | S4248SM144NCEN | 2017-08-01 | 13098 | 12295.149 | 802.851 | 0.061 |
| 9 | S4248SM144NCEN | 2017-09-01 | 11624 | 11798.532 | -174.532 | -0.015 |
| 10 | S4248SM144NCEN | 2017-10-01 | 12397 | 12452.718 | -55.718 | -0.004 |

The forecast looks good. Note that in some cases it over-estimate and in others underestimate the real values, but in general these differences are small. Now, let's look at the same information in a plot.

Beer Sales Forecast: h2o + timetk H2O without Deep Learning algorithm.

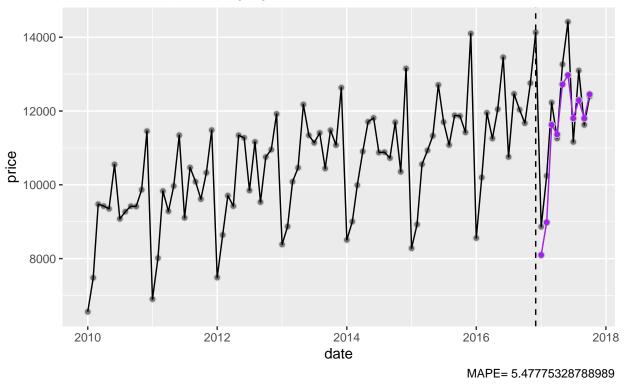


Figure 3.4.1: Forecast: H2O without Deep Learning algorithm.

This is an additional performance summary.

```
# Without Deep Learning.
h2o.performance(automl_leader, newdata = test_h2o)

## H2ORegressionMetrics: stackedensemble
##
## MSE: 602105.4
## RMSE: 775.9545
## MAE: 639.9103
## RMSLE: 0.06951576
## Mean Residual Deviance : 602105.4

Now, the case of only Deep Learning. The detailed forecast is in the following table.
# 10-period forecast error: h2o.automl only Deep Learning.
error_tbl_DL <- beer_sales_tbl %>%
    filter(lubridate::year(date) == 2017) %>%
    add_column(pred = pred_h2o_DL %>% as_tibble() %>% pull(predict)) %>%
    rename(actual = price) %>%
```

Table 3.4.2: Detailed performance: h2o.automl only Deep Learning algoritm.

caption = "Detailed performance: h2o.automl only Deep Learning algoritm.",

mutate(error = actual - pred, error_pct = error / actual)

digits = 3, row.names = TRUE) %>%
kable_styling(latex_options = "HOLD_position")

kable(error_tbl_DL,

| | symbol | date | actual | pred | error | error_pct |
|----|----------------|------------|--------|-----------|----------|-----------|
| 1 | S4248SM144NCEN | 2017-01-01 | 8863 | 9644.515 | -781.515 | -0.088 |
| 2 | S4248SM144NCEN | 2017-02-01 | 10242 | 10413.011 | -171.011 | -0.017 |
| 3 | S4248SM144NCEN | 2017-03-01 | 12231 | 12314.663 | -83.663 | -0.007 |
| 4 | S4248SM144NCEN | 2017-04-01 | 11257 | 11097.040 | 159.960 | 0.014 |
| 5 | S4248SM144NCEN | 2017-05-01 | 13265 | 13230.929 | 34.071 | 0.003 |
| 6 | S4248SM144NCEN | 2017-06-01 | 14418 | 13275.766 | 1142.234 | 0.079 |
| 7 | S4248SM144NCEN | 2017-07-01 | 11162 | 11435.802 | -273.802 | -0.025 |
| 8 | S4248SM144NCEN | 2017-08-01 | 13098 | 12268.815 | 829.185 | 0.063 |
| 9 | S4248SM144NCEN | 2017-09-01 | 11624 | 11624.441 | -0.441 | 0.000 |
| 10 | S4248SM144NCEN | 2017-10-01 | 12397 | 12284.146 | 112.854 | 0.009 |

The same information in a plot.

```
# H2O including only Deep Learning algorithm.
beer_sales_tbl %>%
   ggplot(aes(x = date, y = price)) +
    # Data.
    geom_point(size = 2, color = "gray", alpha = 0.5,
               shape = 21, fill = "black") +
    geom line(color = "black", size = 0.5) +
    # Predictions.
    geom_point(aes(y = pred), size = 2,
              color = "gray", alpha = 1, shape = 21,
               fill = "purple", data = error tbl DL) +
geom_line(aes(y = pred), color = "purple", size = 0.5,
          data = error_tbl_DL) +
    geom vline(xintercept = as.numeric(as.Date("2016-12-01")), linetype=2) +
    # Aesthetics.
   labs(title = "Beer Sales Forecast: h2o + timetk",
   subtitle = "H2O including only Deep Learning algorithm.",
   caption = c(paste("MAPE=",((mean(abs(error tbl DL$error pct))*100)))))
```

Beer Sales Forecast: h2o + timetk H2O including only Deep Learning algorithm.

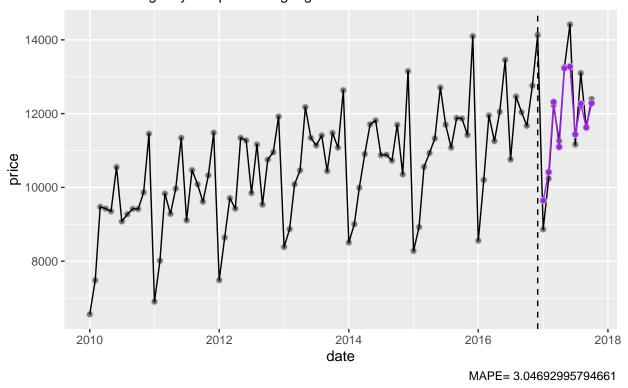


Figure 3.4.2: Forecast: H2O including only Deep Learning algorithm.

Additional performance indicators.

```
# Only Deep Learning.
h2o.performance(automl_DL, newdata = test_h2o)
```

H2ORegressionMetrics: deeplearning

##

MSE: 275370.8 ## RMSE: 524.7579 ## MAE: 358.8736 ## RMSLE: 0.0440794

Mean Residual Deviance : 275370.8

This is the H2O case with no restrictions, considering all available algorithms.

```
# 10-period forecast error: h2o.automl all algorithms.
error_tbl_all <- beer_sales_tbl %>%
    filter(lubridate::year(date) == 2017) %>%
    add_column(pred = pred_h2o_all %>% as_tibble() %>% pull(predict)) %>%
    rename(actual = price) %>%
    mutate(error = actual - pred, error_pct = error / actual)
kable(error_tbl_all,
    caption = "Detailed performance: h2o.automl all algorithms.",
    digits = 3, row.names = TRUE) %>%
kable_styling(latex_options = "HOLD_position")
```

Table 3.4.3: Detailed performance: h2o.automl all algorithms.

| | symbol | date | actual | pred | error | error_pct |
|----|----------------|------------|--------|-----------|----------|-----------|
| 1 | S4248SM144NCEN | 2017-01-01 | 8863 | 9367.894 | -504.894 | -0.057 |
| 2 | S4248SM144NCEN | 2017-02-01 | 10242 | 10153.247 | 88.753 | 0.009 |
| 3 | S4248SM144NCEN | 2017-03-01 | 12231 | 11855.850 | 375.150 | 0.031 |
| 4 | S4248SM144NCEN | 2017-04-01 | 11257 | 10566.913 | 690.087 | 0.061 |
| 5 | S4248SM144NCEN | 2017-05-01 | 13265 | 13053.242 | 211.758 | 0.016 |
| 6 | S4248SM144NCEN | 2017-06-01 | 14418 | 12826.635 | 1591.365 | 0.110 |
| 7 | S4248SM144NCEN | 2017-07-01 | 11162 | 11196.999 | -34.999 | -0.003 |
| 8 | S4248SM144NCEN | 2017-08-01 | 13098 | 12774.825 | 323.175 | 0.025 |
| 9 | S4248SM144NCEN | 2017-09-01 | 11624 | 11812.626 | -188.626 | -0.016 |
| 10 | S4248SM144NCEN | 2017-10-01 | 12397 | 13008.194 | -611.194 | -0.049 |

The visual representation.

Beer Sales Forecast: h2o + timetk H2O all available algorithms.

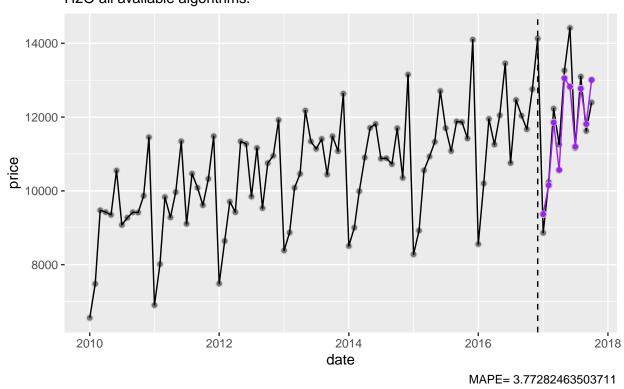


Figure 3.4.3: Forecast: H2O including all available algorithms.

Additional performance metrics.

```
h2o.performance(automl_leader_all, newdata = test_h2o)
```

H2ORegressionMetrics: deeplearning

```
##
## MSE: 397184.1
## RMSE: 630.2255
## MAE: 462.0001
## RMSLE: 0.05025921
## Mean Residual Deviance : 397184.1
```

These plots show the power of modern forecasting techniques. In finance we care about the future and these techniques can be used as a tool to reduce the uncertainty about the future. Obviously, we cannot predict without errors, but the objective is to achieve the lowest forecasting errors possible.

3.5 Summary performance.

It is useful to see the performance results for the three different H2O runs above. First, the performance for the overall 10-period forecast.

```
# There might be a more compact way to create this table.
error tbl summ <- error tbl %>%
    summarise(model = automl leader@algorithm,
      me = mean(error), rmse = mean(error^2)^0.5,
              mae = mean(abs(error)), mape = 100 * mean(abs(error_pct)),
              mpe = 100 * mean(error_pct))
error_tbl_DL_summ <- error_tbl_DL %>%
    summarise(model = automl_DL@algorithm,
      me = mean(error), rmse = mean(error^2)^0.5,
              mae = mean(abs(error)), mape = 100 * mean(abs(error_pct)),
              mpe = 100 * mean(error pct))
error tbl all summ <- error tbl all %>%
    summarise(model = automl leader all@algorithm,
      me = mean(error), rmse = mean(error^2)^0.5,
              mae = mean(abs(error)), mape = 100 * mean(abs(error_pct)),
              mpe = 100 * mean(error_pct))
error_automl_summ <- rbind(error_tbl_summ, error_tbl_DL_summ,</pre>
                                error tbl all summ) %>%
  as.data.frame()
row.names(error_automl_summ) <- c("Without Deep Learning",</pre>
                                   "Only Deep Learning", "All algorithms")
```

```
kable(error_automl_summ,
caption = "Top ranked models: h2o.automl summary forecasting errors.",
digits = 2) %>%
kable_styling(latex_options = "HOLD_position")
```

Table 3.5.1: Top ranked models: h2o.automl summary forecasting errors.

| | model | me | rmse | mae | mape | mpe |
|-----------------------|-----------------|--------|--------|--------|------|------|
| Without Deep Learning | stackedensemble | 444.34 | 775.95 | 639.91 | 5.48 | 3.75 |
| Only Deep Learning | deeplearning | 96.79 | 524.76 | 358.87 | 3.05 | 0.32 |
| All algorithms | deeplearning | 194.06 | 630.23 | 462.00 | 3.77 | 1.26 |

As you can see, there are several ways in which we can measure the forecast errors. We can specify which one is the evaluation criterion to rank the models. And we can also determine which error measure: me (mean error), rmse (root mean squared error), mae (mean absolute error), mape (mean absolute percentage error), or mpe (mean percentage error) will be the one to choose between these three alternatives. In my experience, the rmse and the mape are the most popular ones, but the others might be useful in specific circumstances.

We can also show the best point forecast for the three h2o.automl runs.

```
"Only Deep Learning", "All algorithms")
kable(point_forecast,
caption = "Top ranked models: Lowest point forecast percentage errors.",
digits = 6) %>%
kable_styling(latex_options = "HOLD_position")
```

Table 3.5.2: Top ranked models: Lowest point forecast percentage errors.

| | model | date | error_pct |
|-----------------------|-----------------|------------|-----------|
| Without Deep Learning | stackedensemble | 2017-10-01 | -0.004494 |
| Only Deep Learning | deeplearning | 2017-09-01 | -0.000038 |
| All algorithms | deeplearning | 2017-07-01 | -0.003136 |

We normally do not choose a model according to one specific point forecast. However, it is interesting to see which alternative and which specific date has been forecasted with the highest accuracy.

4 Linear regression.

Let's implement a simple but powerful approach using the 1m function.

4.1 Implement the model.

This is the simplest choice, and still has a very high R^2 . The independent variables are all beer_sales_tbl_aug variables except for date, diff, and symbol.

```
Min
##
                1Q Median
                                        Max
                                 3Q
## -518.46 -165.14
                    -15.02
                            163.61
                                     685.06
##
## Coefficients: (16 not defined because of singularities)
                  Estimate Std. Error t value Pr(>|t|)
##
## (Intercept)
                 3.021e+08 1.127e+08
                                         2.680 0.009262 **
## index.num
                 4.872e-03
                            1.813e-03
                                         2.687 0.009092 **
## year
                -1.571e+05
                            5.835e+04 -2.693 0.008940 **
## year.iso
                 3.778e+03
                            5.845e+03
                                        0.646 0.520236
## half
                -2.464e+03 6.317e+02 -3.900 0.000225 ***
                -2.138e+04
                            2.374e+04
                                        -0.900 0.371194
## quarter
## month
                -2.595e+03
                            7.943e+03
                                        -0.327 0.744851
## month.xts
                        NA
                                    NA
                                            NA
                                                     NA
## month.lbl.L
                        NA
                                    NA
                                            NA
                                                     NA
## month.lbl.Q -1.774e+03
                            2.218e+02
                                        -7.999 2.41e-11 ***
## month.lbl.C
                 6.588e+02
                            5.448e+02
                                        1.209 0.230842
## month.lbl^4
                 7.313e+02
                            1.436e+02
                                         5.093 3.07e-06 ***
## month.lbl^5
                 8.756e+02
                            4.434e+02
                                         1.975 0.052413 .
## month.lbl^6
                 3.174e+02 1.719e+02
                                        1.847 0.069190 .
## month.lbl^7 -4.171e+02
                            2.017e+02
                                       -2.068 0.042546 *
## month.lbl^8
                 3.491e+02
                            3.447e+02
                                         1.013 0.314917
## month.lbl^9
                        NA
                                    NA
                                            NA
                                                     NA
                                         2.526 0.013900 *
## month.lbl^10 6.014e+02
                            2.381e+02
## month.lbl^11
                                            NA
                        NA
                                    NA
                                                     NA
## day
                        NA
                                    NA
                                            NA
                                                     NA
## hour
                        NA
                                    NA
                                            NA
                                                     NA
## minute
                        NA
                                    NA
                                            NA
                                                     NA
## second
                        NA
                                                     NA
                                    NA
                                            NA
## hour12
                        NA
                                    NA
                                            NA
                                                     NA
## am.pm
                        NA
                                    NA
                                            NA
                                                     NA
                            2.185e+01
                                        -2.727 0.008148 **
## wday
                -5.959e+01
## wday.xts
                        NA
                                    NA
                                            NA
                                                     NA
## wday.lbl.L
                        NA
                                    NA
                                            NA
                                                     NA
                -8.371e+02
                            1.089e+02
                                        -7.688 8.79e-11 ***
## wday.lbl.Q
## wday.lbl.C
                 1.516e+02
                            9.557e+01
                                         1.587 0.117333
## wday.lbl^4
                 1.160e+02 1.135e+02
                                         1.023 0.310200
```

```
## wday.lbl^5
                6.354e+01 9.732e+01
                                      0.653 0.516057
## wday.lbl^6
                1.077e+02
                           8.671e+01
                                      1.242 0.218576
## mday
                       NA
                                  NA
                                          NA
                                                   NA
## qday
               -2.354e+02
                           2.621e+02
                                      -0.898 0.372251
## yday
                           1.187e+02
               -7.483e+01
                                      -0.630 0.530669
## mweek
               -1.046e+02 1.535e+02
                                      -0.681 0.497995
## week
               -1.300e+02
                           1.994e+02
                                      -0.652 0.516835
## week.iso
                8.076e+01
                           1.129e+02
                                      0.715 0.476845
## week2
               -1.122e+02
                           1.675e+02
                                      -0.670 0.505081
## week3
                       NΑ
                                  NA
                                          NA
                                                   NΑ
## week4
                       NA
                                  NA
                                          NA
                                                   NA
## mday7
                       NΑ
                                  NΑ
                                          NΑ
                                                   NΑ
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 282.4 on 67 degrees of freedom
## Multiple R-squared: 0.977, Adjusted R-squared: 0.9681
## F-statistic: 109.5 on 26 and 67 DF, p-value: < 2.2e-16
```

4.2 Predict.

Prediction is easy in R.

At first sight, the model looks promising.

```
# Make predictions
pred <- predict(fit_lm, newdata = test_tbl)
future_idx <- tail(beer_sales_tbl$date, 10) # The 10-months forecast period.
predictions_tbl <- tibble(date = future_idx, value = pred)
predictions_tbl</pre>
```

```
## # A tibble: 10 x 2
## date value
## <date> <dbl>
## 1 2017-01-01 9349.
## 2 2017-02-01 10742.
## 3 2017-03-01 12220.
## 4 2017-04-01 11267.
```

```
## 5 2017-05-01 13092.

## 6 2017-06-01 13733.

## 7 2017-07-01 11400.

## 8 2017-08-01 13059.

## 9 2017-09-01 11795.

## 10 2017-10-01 12338.
```

We can investigate the error on our test set (actuals vs predictions).

```
# Investigate test error
actuals_tbl <- tail(beer_sales_tbl[-1], 10)
error_tbl_lm <- left_join(actuals_tbl, predictions_tbl) %>%
    rename(actual = price, pred = value) %>%
    mutate(error = actual - pred, error_pct = error / actual)
error_tbl_lm

## # A tibble: 10 x 5
## date actual pred error error_pct
```

```
##
     <date>
                <int> <dbl>
                             <dbl>
                                        <dbl>
   1 2017-01-01 8863 9349. -486. -0.0548
##
   2 2017-02-01 10242 10742. -500. -0.0488
##
   3 2017-03-01 12231 12220. 11.0 0.000901
  4 2017-04-01 11257 11267. -10.0 -0.000892
##
   5 2017-05-01 13265 13092. 173.
##
                                     0.0130
   6 2017-06-01 14418 13733. 685.
                                     0.0475
##
  7 2017-07-01 11162 11400. -238. -0.0213
##
## 8 2017-08-01 13098 13059.
                               39.1 0.00299
## 9 2017-09-01 11624 11795. -171. -0.0147
## 10 2017-10-01 12397 12338.
                               59.2 0.00477
```

And we can calculate a few residuals metrics. A more complex algorithm could produce more accurate results.

```
# Calculating test error metrics
test_residuals_lm <- error_tbl_lm$error
test_error_pct_lm <- error_tbl_lm$error_pct * 100 # Percentage error.
me <- mean(test_residuals_lm, na.rm = TRUE)
rmse <- mean(test_residuals_lm^2, na.rm = TRUE)^0.5
mae <- mean(abs(test_residuals_lm), na.rm = TRUE)</pre>
```

```
mape <- mean(abs(test error pct lm), na.rm = TRUE)</pre>
mpe <- mean(test error pct lm, na.rm = TRUE)</pre>
tibble(me, rmse, mae, mape, mpe) %>%
  glimpse()
## Rows: 1
## Columns: 5
## $ me
          <dbl> -43.80576
## $ rmse <dbl> 328.0476
## $ mae <dbl> 237.1904
## $ mape <dbl> 2.09748
## $ mpe <dbl> -0.713821
Visualize our forecast.
# Plot Beer Sales Forecast
beer sales tbl %>%
    ggplot(aes(x = date, y = price)) +
    # Training data.
    geom line(color = palette light()[[1]]) +
    geom_point(color = palette_light()[[1]]) +
    # Predictions.
    geom_line(aes(y = value),
              color = palette_light()[[2]], data = predictions tbl) +
    geom point(aes(y = value),
               color = palette light()[[2]], data = predictions tbl) +
    # Actuals
    geom line(color = palette light()[[1]], data = actuals tbl) +
    geom_point(color = palette_light()[[1]], data = actuals_tbl) +
geom_vline(xintercept = as.numeric(as.Date("2016-12-01")), linetype = 2) +
    # Aesthetics
    theme tq() +
    labs(title = "Beer Sales Forecast.",
subtitle = "Multivariate linear regression can yield accurate results.",
```

caption = c(paste("MAPE=",((mean(abs(test_error_pct_lm)))))))

Beer Sales Forecast.

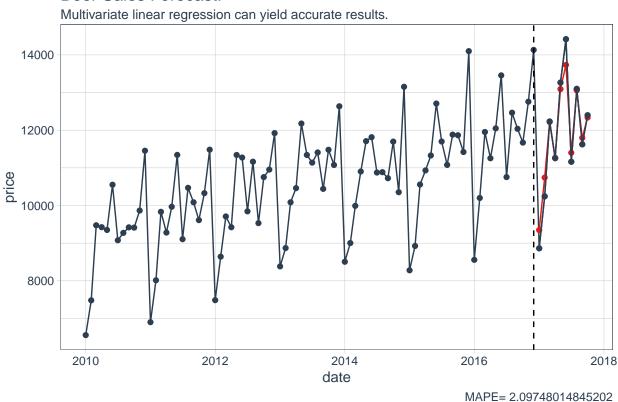


Figure 4.2.1: Forecast: multivariate linear regression.

This is clearly a good alternative. The H2O machine learning could lead to better results if we consider a longer time-series because in that way the possibilities to learn increases.

5 ARIMA.

Here, sweep is used for tidying the forecast package workflow. We'll work through an ARIMA analysis to forecast the next 10 months of time series data. In this way we can compare our previous results.

5.1 Prepare the data.

The tk_ts coerce time series objects and tibbles with date/date-time columns to ts (time-series).

```
# Convert from tbl to ts.
beer_sales_ts <- tk_ts(beer_sales_tbl[1:84,], start = 2010, freq = 12)
beer_sales_ts</pre>
```

```
##
          Jan
                Feb
                      Mar
                                         Jun
                                                                        Nov
                                                                              Dec
                            Apr
                                   May
                                               Jul
                                                     Aug
                                                            Sep
                                                                  Oct
## 2010
                     9475
                                  9351 10552
                                                    9273
         6558
               7481
                           9424
                                              9077
                                                           9420
                                                                 9413
                                                                       9866 11455
## 2011
         6901
               8014
                     9832
                           9281
                                  9967 11344
                                              9106 10469 10085
                                                                 9612 10328 11483
## 2012
         7486
               8641
                     9709
                           9423 11342 11274
                                              9845 11163
                                                          9532 10754 10953 11922
## 2013
        8383
               8870 10085 10462 12177 11342 11139 11409 10442 11480 11077 12635
## 2014
         8506
               9003
                     9991 10903 11709 11814 10875 10885 10725 11697 10353 13153
## 2015
         8279
               8925 10557 10933 11329 12708 11700 11079 11882 11866 11421 14100
## 2016
         8557 10200 11952 11255 12048 13456 10755 12465 12037 11671 12757 14133
```

Just verify tk ts worked.

```
# Check that ts-object has a timetk index.
has_timetk_idx(beer_sales_ts)
```

[1] TRUE

Great. This will be important when we use sw_sweep later. Next, we'll model using ARIMA.

5.2 Implement the model.

We can use the auto.arima function from the forecast package to model the time series. By doing that, we do not have to impose a specific ARIMA model, the function can test the best specification for us.

```
# Model using auto.arima.
set.seed(13)
fit_arima <- auto.arima(beer_sales_ts)</pre>
fit arima
## Series: beer_sales_ts
## ARIMA(3,0,0)(0,1,1)[12] with drift
##
## Coefficients:
##
                      ar2
                               ar3
                                        sma1
                                                drift
              ar1
         -0.2678
                   0.0954
                            0.6022
                                    -0.6769
##
                                              33.5623
## s.e.
          0.0956
                  0.1015
                           0.1038
                                     0.5679
                                               3.1678
```

```
##
## sigma^2 estimated as 153144: log likelihood=-533.75
## AIC=1079.49 AICc=1080.79 BIC=1093.15
```

The sw_tidy function returns the model coefficients in a tibble (tidy data frame). This might be useful in some circumstances.

```
# sw_tidy - Get model coefficients.
sw_tidy(fit_arima)
## # A tibble: 5 x 2
##
     term
          estimate
##
     <chr>>
              <dbl>
## 1 ar1
            -0.268
## 2 ar2
             0.0954
## 3 ar3
             0.602
## 4 sma1
            -0.677
## 5 drift
            33.6
```

The sw_glance function returns the training set accuracy measures in a tibble (tidy data frame). We use glimpse to aid in quickly reviewing the model metrics.

```
# sw_glance - Get model description and training set accuracy measures.
sw_glance(fit_arima) %>%
    glimpse()
```

```
## Rows: 1
## Columns: 12
## $ model.desc <chr> "ARIMA(3,0,0)(0,1,1)[12] with drift"
## $ sigma
                <dbl> 391.3357
## $ logLik
                <dbl> -533.747
## $ AIC
                <dbl> 1079.494
## $ BIC
                <dbl> 1093.154
## $ ME
                <dbl> 9.076361
## $ RMSE
                <dbl> 349.5
## $ MAE
                <dbl> 248.4856
## $ MPE
                <dbl> -0.04041324
## $ MAPE
                <dbl> 2.327402
                <dbl> 0.4527409
## $ MASE
```

```
## $ ACF1 <dbl> -0.003806875
```

This looks good.

5.3 Predict.

The sw_augument function helps with model evaluation. We get the ".actual", ".fitted" and ".resid" columns, which are useful in evaluating the model against the training data. Note that we can pass timetk_idx = TRUE to return the original date index.

```
# sw_augment - get model residuals
sw_augment(fit_arima, timetk_idx = TRUE)
## # A tibble: 84 x 4
```

```
##
      index
                  .actual .fitted .resid
##
      <date>
                    <dbl>
                             <dbl>
                                    <dbl>
    1 2010-01-01
                             6551.
                                     6.52
##
                     6558
##
    2 2010-02-01
                     7481
                            7474.
                                     7.41
    3 2010-03-01
##
                     9475
                            9466.
                                     9.37
   4 2010-04-01
                     9424
                            9415.
                                     9.29
##
   5 2010-05-01
##
                     9351
                            9342.
                                     9.18
    6 2010-06-01
                    10552
                           10542.
                                    10.4
##
##
    7 2010-07-01
                     9077
                             9068.
                                     8.84
   8 2010-08-01
                     9273
                             9264.
                                     9.00
##
   9 2010-09-01
                     9420
                                     9.12
##
                             9411.
## 10 2010-10-01
                     9413
                             9404.
                                     9.08
## # ... with 74 more rows
```

We can visualize the residual diagnostics for the training data to make sure there is no pattern leftover. This looks homoscedastic.

```
# Plotting residuals
sw_augment(fit_arima, timetk_idx = TRUE) %>%
    ggplot(aes(x = index, y = .resid)) +
    geom_point() +
    geom_hline(yintercept = 0, color = "red") +
    labs(title = "Residual diagnostic") +
    scale_x_date(date_breaks = "1 year", date_labels = "%Y") +
    theme_tq()
```

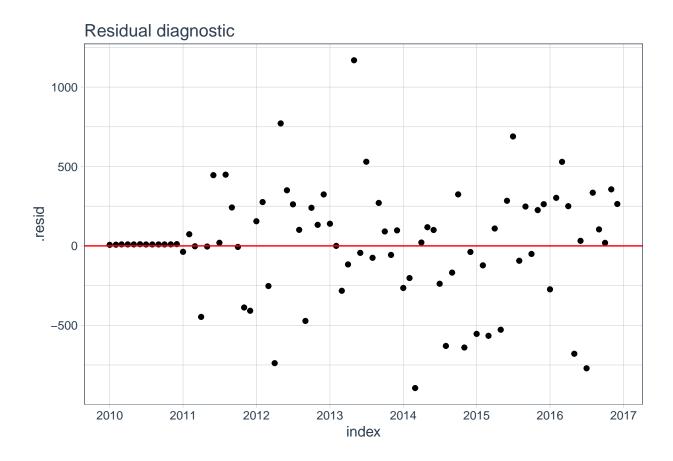


Figure 5.3.1: Forecast: ARIMA residual diagnosis.

Make a forecast using the forecast function. This function also delivers some convenient error bounds.

```
# Forecast next 10 months
fcast_arima <- forecast(fit_arima, h = 10)
fcast_arima</pre>
```

| ## | | | Point Forecast | Lo 80 | Hi 80 | Lo 95 | Hi 95 |
|----|-----|------|----------------|-----------|-----------|-----------|-----------|
| ## | Jan | 2017 | 8972.436 | 8470.056 | 9474.815 | 8204.113 | 9740.759 |
| ## | Feb | 2017 | 10921.213 | 10401.156 | 11441.269 | 10125.854 | 11716.571 |
| ## | Mar | 2017 | 11690.876 | 11164.106 | 12217.646 | 10885.251 | 12496.501 |
| ## | Apr | 2017 | 11704.825 | 11114.343 | 12295.307 | 10801.760 | 12607.889 |
| ## | May | 2017 | 13025.344 | 12417.478 | 13633.209 | 12095.693 | 13954.994 |
| ## | Jun | 2017 | 13288.042 | 12669.454 | 13906.629 | 12341.993 | 14234.090 |
| ## | Jul | 2017 | 11914.454 | 11285.058 | 12543.850 | 10951.875 | 12877.032 |

```
## Aug 2017 12730.505 12092.092 13368.918 11754.137 13706.873
## Sep 2017 12134.896 11487.285 12782.508 11144.460 13125.333
## Oct 2017 12585.176 11936.883 13233.468 11593.697 13576.654
```

One problem is the forecast output is not "tidy". We need it in a data frame if we want to work with it using the tidyverse functionality. The class is "forecast", which is a ts-based-object (its contents are ts-objects).

```
class(fcast_arima)
```

[1] "forecast"

We can use sw_sweep to tidy the forecast output. As an added benefit, if the forecast-object has a timetk index, we can use it to return a date/datetime index as opposed to regular index from the ts-based-object.

First, let's check if the forecast-object has a timetk index.

```
# Check if object has timetk index
has_timetk_idx(fcast_arima)
```

[1] TRUE

Great. Now, use sw sweep to tidy the forecast output.

```
# sw_sweep - tidies forecast output
fcast_tbl <- sw_sweep(fcast_arima, timetk_idx = TRUE)
fcast_tbl</pre>
```

```
## # A tibble: 94 x 7
##
                          price lo.80 lo.95 hi.80 hi.95
      index
                  key
      <date>
                          <dbl> <dbl> <dbl> <dbl> <dbl> <
##
                  <chr>
##
    1 2010-01-01 actual
                           6558
                                    NA
                                          NA
                                                 NA
                                                        NA
    2 2010-02-01 actual
##
                           7481
                                    NA
                                          NA
                                                 NA
                                                        NA
    3 2010-03-01 actual
                           9475
##
                                    NA
                                          NA
                                                 NA
                                                        NA
##
    4 2010-04-01 actual
                           9424
                                    NA
                                          NA
                                                 NA
                                                        NA
    5 2010-05-01 actual
                                    NA
##
                           9351
                                          NA
                                                 NA
                                                        NA
    6 2010-06-01 actual 10552
##
                                    NA
                                          NA
                                                 NA
                                                        NA
##
    7 2010-07-01 actual
                           9077
                                    NA
                                          NA
                                                 NA
                                                        NA
    8 2010-08-01 actual
##
                           9273
                                    NA
                                          NA
                                                 NA
                                                        NA
   9 2010-09-01 actual
                           9420
                                    NA
                                          NA
                                                 NA
##
                                                        NA
## 10 2010-10-01 actual
                           9413
                                    NA
                                          NA
                                                 NA
                                                        NA
```

... with 84 more rows

We can investigate the error on our test set (actuals vs predictions).

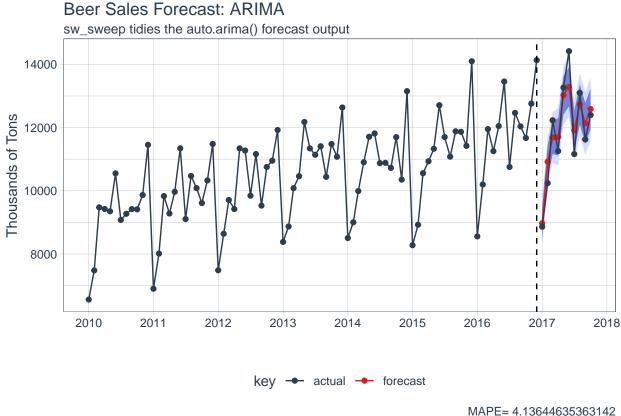
```
## # A tibble: 10 x 5
##
             actual pred error error pct
     date
##
     <date>
               <int> <dbl> <dbl>
                                       <dbl>
   1 2017-01-01 8863 8972. -109.
                                     -0.0123
##
   2 2017-02-01 10242 10921. -679.
##
                                     -0.0663
   3 2017-03-01 12231 11691. 540.
##
                                     0.0442
  4 2017-04-01 11257 11705. -448.
                                     -0.0398
##
## 5 2017-05-01 13265 13025. 240.
                                     0.0181
   6 2017-06-01 14418 13288. 1130.
##
                                     0.0784
  7 2017-07-01 11162 11914. -752.
##
                                     -0.0674
## 8 2017-08-01 13098 12731. 367.
                                     0.0281
## 9 2017-09-01 11624 12135. -511.
                                     -0.0440
## 10 2017-10-01 12397 12585, -188,
                                     -0.0152
```

And we can calculate a few residuals metrics.

```
# Calculate test error metrics
test_residuals_arima <- error_tbl_arima$error
test_error_pct_arima <- error_tbl_arima$error_pct * 100 # Percentage error
me <- mean(test_residuals_arima, na.rm=TRUE)
rmse <- mean(test_residuals_arima^2, na.rm=TRUE)^0.5
mae <- mean(abs(test_residuals_arima), na.rm=TRUE)
mape <- mean(abs(test_error_pct_arima), na.rm=TRUE)
mpe <- mean(test_error_pct_arima, na.rm=TRUE)
tibble(me, rmse, mae, mape, mpe) %>%
glimpse()
```

Notice that we have the entire forecast in a tibble. We can now more easily visualize the forecast.

```
# Visualize the forecast with gaplot
fcast tbl %>%
    ggplot(aes(x = index, y = price, color = key)) +
    # 95% CI
    geom ribbon(aes(ymin = lo.95, ymax = hi.95),
                fill = "#D5DBFF", color = NA, size = 0) +
    # 80% CI
    geom_ribbon(aes(ymin = lo.80, ymax = hi.80, fill = key),
                fill = "#596DD5", color = NA, size = 0, alpha = 0.8) +
    # Prediction
    geom line() +
    geom point() +
    # Actuals
    geom line(aes(x = date, y = price), color = palette light()[[1]],
              data = actuals tbl) +
    geom_point(aes(x = date, y = price), color = palette_light()[[1]],
               data = actuals tbl) +
        geom_vline(xintercept = as.numeric(as.Date("2016-12-01")),
                   linetype=2) +
    # Aesthetics
labs(title = "Beer Sales Forecast: ARIMA", x = "", y = "Thousands of Tons",
         subtitle = "sw sweep tidies the auto.arima() forecast output",
         caption = c(paste("MAPE=",((mean(abs(test error pct arima))))))) +
    scale_x_date(date_breaks = "1 year", date_labels = "%Y") +
    scale_color tq() +
    scale fill tq() +
```



IVIAPE= 4.1304403330314

Figure 5.3.2: Forecast: ARIMA.

This is a decent forecast.

6 The average forecast.

An interesting question is: What happens to the accuracy when you average the predictions of all different methods? This question makes sense because the decision of using one technique or another is not trivial. Taking the average could be useful to avoid extreme results but at the same time it could be hard to interpret as the forecast comes from different techniques. In any case, it is interesting to see how it works.

The forecast mean is calculated as:

Now let's see actual versus predicted.

```
## # A tibble: 10 x 5
##
     date
                actual
                         pred
                                  error
                                          error_pct
##
     <date>
                 <int> <dbl>
                                  <dbl>
                                              <dbl>
                8863 9086. -223.
  1 2017-01-01
                                        -0.0252
##
## 2 2017-02-01 10242 10242. -0.0530 -0.00000518
## 3 2017-03-01 12231 11942.
                               289.
                                         0.0236
## 4 2017-04-01 11257 11200.
                                56.9
                                         0.00505
## 5 2017-05-01 13265 13025.
                              240.
                                         0.0181
## 6 2017-06-01 14418 13220. 1198.
                                         0.0831
## 7 2017-07-01 11162 11550. -388.
                                        -0.0347
## 8 2017-08-01 13098 12626.
                               472.
                                         0.0361
## 9 2017-09-01 11624 11833. -209.
                                        -0.0180
## 10 2017-10-01 12397 12534. -137.
                                        -0.0110
```

Summarize the individual point forecast errors.

```
error_tbl_mean %>%
    summarise(me = mean(error), rmse = mean(error^2)^0.5,
        mae = mean(abs(error)), mape = mean(abs(error_pct)),
        mpe = mean(error_pct)) %>%
glimpse()
```

```
## Rows: 1
## Columns: 5
```

Visualize the average forecast.

```
# Plot Beer Sales Forecast
beer_sales_tbl %>%
    ggplot(aes(x = date, y = price)) +
    # Training data
    geom line(color = palette light()[[1]]) +
    geom_point(color = palette_light()[[1]]) +
    # Predictions
    geom point(aes(y = pred), size = 2,
               color = "gray", alpha = 1, shape = 21,
               fill = "red", data = error tbl) +
geom_line(aes(y = pred), color = "purple", size = 0.5, data = error_tbl) +
geom vline(xintercept = as.numeric(as.Date("2016-12-01")), linetype = 2) +
      # Actuals
    geom_line(color = palette_light()[[1]], data = actuals_tbl) +
    geom_point(color = palette_light()[[1]], data = actuals_tbl) +
geom vline(xintercept = as.numeric(as.Date("2016-12-01")), linetype = 2) +
    # Aesthetics
   theme tq() +
    labs(title = "Beer Sales Forecast: Mean of all previous forecast.",
subtitle = "The average method.",
caption = c(paste("MAPE=",((100*mean(abs(error tbl mean$error pct))))))))
```

Beer Sales Forecast: Mean of all previous forecast.

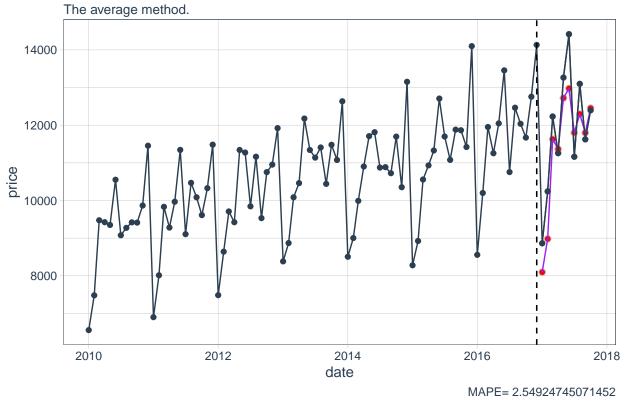


Figure 6.0.1: Forecast: average forecast.

Not bad, as expected.

7 Summary of all results.

Let's see all results at once: H2O, linear regression, ARIMA and the average forecast.

Table 7.0.1: Summary of results.

| summary_techniques | summary_mape |
|--|--------------|
| H2O without Deep Learning algorithm | 5.477753 |
| H2O including only Deep Learning algorithm | 3.046930 |
| H2O all available algorithms | 3.772825 |
| Multivariate linear regression | 2.097480 |
| ARIMA | 4.136446 |
| Average | 2.549247 |

Nice.

```
h2o.shutdown(prompt = TRUE) # yes (Y) instead of TRUE?
```

```
## Are you sure you want to shutdown the H2O instance running at http://localhost:54321/
a <- toc()</pre>
```

245.06 sec elapsed

This document took 245.06 seconds to compile in Rmarkdown.

8 Unsorted references.

The main web references of this document are (these are web links):

- Time Series Machine Learning with h2o and timetk.
- Time Series Machine Learning with timetk.
- Tidy Forecasting with sweep
- H2O Tutorials
- Machine Learning to Reduce Employee Attrition

References.

Donald Ervin Knuth. Literate programming. The Computer Journal, 27(2):97–111, 1984.