



# What is a Model United Nations?

Model United Nations, also known as Model UN or MUN, is an educational simulation and academic competition in which students learn about diplomacy, international relations, and the United Nations. MUN involves and teaches research, public speaking, debating, and writing skills, in addition to critical thinking, teamwork and leadership abilities.



## About us!

This is our second edition, we are geared up and all set to conduct the 2016 edition, much more efficiently, determined to guarantee the best quality of debate. With an estimated participation of over 300 delegates divided into 5 exciting councils, MLRIT MUN'16 is expected to be held from 4th - 6th of April.



## Why sponsor us?!

MLRIT MUN attracts delegate participation from all over INDIA, not to mention the 2,000 strong multi-diverse crowd residing on campus. MLRIT MUN will pitch your organization to highly qualified, confident young university students giving access to a new market.

MLR Institute of Technology Campus, being one of the premier engineering colleges in the state will definitely attract the best and brightest minds to be on the receiving end of your marketing strategies for the duration of the MUN. Moreover, the students graduate to be successful individuals in all walks of life, escalating new heights and creating opportunities globally. An association with such individuals is not something your company would want to miss.



Hoardings and banners would be put up at all prime locations of our campus, which spans over 25 acres. Also, posters of MLRIT MUN endorsing your product/company would be put up in various colleges of Hyderabad.



Furthermore, we collaborate with media which will give you a major boost in the publicity of your organisation. We are working on partnerships with leading daily newspapers, magazines, and radio and television channels to publish articles/ snippets of MLRIT MUN'16, in which your company could be featured.





## Sponsorship benefits

Sponsor's logo will be included on the event banners, prominently displayed at various places on campus and on posters displayed at various colleges in Hyderabad.

Sponsor name and logo will be printed on the delegate handbooks and certificates issued to the organizers and participants.

Sponsors names and logo will be displayed on the backdrop during the event.

The logo and URL to the Sponsor's website will be put on the official website of MLRIT MUN.

Sponsors will also be mentioned in the next edition of MLRIT MUN.

Any other innovative means of publicity, as discussed by our Sponsorship Executives and the Sponsor, can be worked out and implemented depending on the feasibility and proportionately received amount of sponsorship.



# MLRIT MUN'17

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