**Lemma 1** If we draw N i.i.d. samples  $x_1, x_2 ... x_N$  through the generative process in Equation 1 (main paper) corresponding to N users, and the vectors probability mass function of the items y estimated from these N samples are  $\hat{p}(y)$  whereas the true p.m.f is p(y) with  $y \in \{y_1, y_2 ... y_D\}$ , then with probability at least  $1 - \delta$  with  $\delta \in (0, 1)$ ,

$$||\hat{p}(y) - p(y)||_F \le \frac{2}{\tilde{d}_{1s}\sqrt{N}} \left(1 + \sqrt{\frac{\log(1/\delta)}{2}}\right) \tag{1}$$

$$||\hat{p}(y,y) - p(y,y)||_F \le \frac{2}{\tilde{d}_{2s}\sqrt{N}} \left(1 + \sqrt{\frac{\log(1/\delta)}{2}}\right)$$
 (2)

$$||\hat{p}(y,y,y) - p(y,y,y)||_F \le \frac{2}{\tilde{d}_{3s}\sqrt{N}} \left(1 + \sqrt{\frac{\log(1/\delta)}{2}}\right)$$
 (3)

where,  $\tilde{d}_{1s} = \frac{1}{N} \sum_{i=1}^{N} nnz(x_i)$ ,  $\tilde{d}_{2s} = \frac{1}{N} \sum_{i=1}^{N} nnz(x_i)^2$ ,  $\tilde{d}_{3s} = \frac{1}{N} \sum_{i=1}^{N} nnz(x_i)^3$ , and  $nnz(x_i)$  is the non-zero entries in row  $x_i$  of the data X as described in section 3.

**Proof** The generative process in Equation 1 (main paper) results in samples  $x_{1:N}$  that are vectors of count data, with  $\sum_y [x_u]_d = n_u$ , where  $x_u$  is the sample corresponding to the user u, and  $n_u$  is the sum of the counts of all the items for u. The operation  $\sum_y$  denotes the sum across the dimensions. From here, we can show that  $||x_u|| = \sqrt{\sum_y [x_u]_d^2} \le \sum_y [x_u]_d = n_u$ , since  $[x_u]_d \ge 0, \forall d \in 1, 2...D$ . Therefore, the samples have bounded norm.

Without loss of generality, if we assume  $||x|| \le 1 \ \forall x \in X$ , then from Lemma 7 of supplementary material of Wang and Zhu (2014), with probability at least  $1 - \delta$  with  $\delta \in (0,1)$ ,

$$\left| \left| \hat{\mathbb{E}}[x] - \mathbb{E}[x] \right| \right|_F \le \frac{2}{\sqrt{N}} \left( 1 + \sqrt{\frac{\log(1/\delta)}{2}} \right) \tag{4}$$

$$\left| \left| \hat{\mathbb{E}}[x \otimes x] - \mathbb{E}[x \otimes x] \right| \right|_F \le \frac{2}{\sqrt{N}} \left( 1 + \sqrt{\frac{\log(1/\delta)}{2}} \right)$$
 (5)

$$\left| \left| \hat{\mathbb{E}}[x \otimes x \otimes x] - \mathbb{E}[x \otimes x \otimes x] \right| \right|_{F} \le \frac{2}{\sqrt{N}} \left( 1 + \sqrt{\frac{\log(1/\delta)}{2}} \right)$$
 (6)

where  $\mathbb{E}$  stands for true expectation, and  $\hat{\mathbb{E}}$  stands for the expectation estimated from the N samples, i.e.,

$$\hat{\mathbb{E}}[x] = \frac{1}{N} \sum_{i=1}^{N} x_i = \frac{1}{N} X^{\top} \mathbf{1}$$

$$\hat{\mathbb{E}}[x \otimes x] = \frac{1}{N} \sum_{i=1}^{N} x_i \otimes x_i = \frac{1}{N} X^{\top} X$$

$$\hat{\mathbb{E}}[x \otimes x \otimes x] = \frac{1}{N} \sum_{i=1}^{N} x_i \otimes x_i \otimes x_i = \frac{1}{N} X \otimes X \otimes X$$

Now, since each of our samples  $x_{1:N}$  contains binary data, probability of the items can be estimated from the training data as  $\hat{p}(y) = \frac{\hat{\mathbb{E}}[x]}{\sum_y \hat{\mathbb{E}}[x]}$ , where  $\sum_y \hat{\mathbb{E}}[x]$  is the sum of  $\hat{\mathbb{E}}[x]$  across the dimensions, i.e., all the items. Also, it can be shown that  $\sum_y \hat{\mathbb{E}}[x] = \tilde{d}_{1s}$ . Therefore  $\hat{p}(y) = \frac{\hat{\mathbb{E}}[x]}{\hat{d}_{1s}}$ . Please note that  $\sum_y \mathbb{E}[x] \approx \sum_y \hat{\mathbb{E}}[x] = \tilde{d}_{1s}$ , and therefore,  $\hat{p}(y) - p(y) = \frac{1}{\hat{d}_{1s}}(\hat{\mathbb{E}}[x] - \mathbb{E}[x])$ , and using this in Equation 4, we get the first inequality of the Lemma (Equation 1).

Since  $\tilde{d}_{2s} = \sum_{y} \sum_{y} \hat{\mathbb{E}}[x \otimes x]$  and  $\tilde{d}_{3s} = \sum_{y} \sum_{y} \sum_{y} \hat{\mathbb{E}}[x \otimes x \otimes x]$ , the pairwise and triplewise probability matrices can be estimated as,

$$\hat{p}(y,y) = \frac{\hat{\mathbb{E}}[x \otimes x]}{\sum_{y} \hat{\mathbb{E}}[x \otimes x]} = \frac{\hat{\mathbb{E}}[x \otimes x]}{\tilde{d}_{2s}}$$
$$\hat{p}(y,y,y) = \frac{\hat{\mathbb{E}}[x \otimes x]}{\sum_{y} \sum_{y} \hat{\mathbb{E}}[x \otimes x \otimes x]} = \frac{\hat{\mathbb{E}}[x \otimes x \otimes x]}{\tilde{d}_{3s}}$$

Since  $\sum_{y} \sum_{y} \mathbb{E}[x \otimes x] \approx \sum_{y} \sum_{y} \hat{\mathbb{E}}[x \otimes x] = \tilde{d}_{2s}$ , and  $\sum_{y} \sum_{y} \sum_{y} \mathbb{E}[x \otimes x \otimes x] \approx \sum_{y} \sum_{y} \sum_{y} \hat{\mathbb{E}}[x \otimes x \otimes x] = \tilde{d}_{3s}$ , we can establish the following equations,

$$\hat{p}(y,y) - p(y,y) = \frac{1}{\tilde{d}_{2s}} \left( \hat{\mathbb{E}}[x \otimes x] - \mathbb{E}[x \otimes x] \right)$$

$$\hat{p}(y,y,y) - p(y,y,y) = \frac{1}{\tilde{d}_{3s}} \left( \hat{\mathbb{E}}[x \otimes x \otimes x] - \mathbb{E}[x \otimes x \otimes x] \right)$$

Substituting these equations in Equation 5 and 6, we complete the proof.

## References

Yining Wang and Jun Zhu. Spectral methods for supervised topic models. In *Advances in Neural Information Processing Systems*, pages 1511–1519, 2014. URL https://papers.nips.cc/paper/5517-spectral-methods-for-supervised-topic-models.