

# Michael Schwartz

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## EDUCATION

### Cornell University

College of Agriculture and Life  
Science  
BS in Information Science  
Concentration in UX Experience  
Minor in Business  
Expected Grad. May 2021

## SKILLS

### Programming:

HTML, CSS, JavaScript,  
Python, Java, PHP, MySQL

### UX Method:

Interviews, Usability Testing,  
Heuristic Evaluations  
Persona/Scenarios, Sketching

### Tools:

Sketch, Balsamiq, Figma, Git,  
Unity, Mistaka VR,  
Microsoft Office Suite,  
Adobe Premiere Pro  
& Adobe Audition

## COURSEWORK

Communication & Tech  
Object Oriented Programming  
Data-Driven Web Applications  
Intermediate Design &  
Programming for the Web  
HCI Design

## ACTIVITIES

Cornell Fencing  
Orientation Leader  
Hunter Rawlings Research Scholar

02.06.2020

## EXPERIENCE

### Suffolk Community College

UX Intern

Dec 2019 – present

Ithaca, NY/ Selden, NY

- Working with lead Web Designer to implement a redesign of current SCCC website
- Conducted user research, user testing, and currently starting to design for implementation

### Cornell Cooperative Extension

Research Intern

May 2019 – present

Ithaca, NY

- Created and tested the use of immersive video to communicate about local farming and agriculture to a non-agricultural audience.
- Learned specialized camera equipment and editing software to create short immersive videos. (Mistaka VR, Adobe Premiere Pro, Adobe Audition)

### Virtual Embodiment Lab

Student Researcher

Feb 2019 – present

Ithaca, NY

- Rigged and created avatar in Unity changing the off-set and positioning with the Oculus Rift
- Conducted three types (hands-on, desktop, and virtual reality) of different conditions with participants

## PROJECTS

### SmartSpace

Designed an experience that allows Cornell students to find a desired study space and take actions while in the space.

### Cornell-Mundial FC

Created a static website for a client for their Club Soccer Team at Cornell University. It is made using HTML, CSS, and Javascript.

### Data-Collection of Rating Agencies to Forecast Trends in Political Affiliation

Used Excel Worksheets in order to collect data about executives at rating agencies (Fitch and Moody's) then compared the data with voting profiles in order to find a correlation between party affiliation and ratings.