

# Michael Schwartz

UX DESIGNER, VARSITY ATHLETE

35 Annandale Road, Stony Brook, NY, 11790

📞 (631) 371-9280 | ✉️ mls557@cornell.edu | 🏠 mls99.github.io/portfolio-website/ | in mschwartz21

## Education

### Cornell University

BACHELOR OF SCIENCE IN INFORMATION SCIENCE, MINOR IN BUSINESS

*Ithaca, NY*

*May 2021*

- Intend to pursue a Masters in Professional Studies in Information Science at Cornell upon graduation
- Participating in Hunter R. Rawlings III Presidential Research Scholars Program

## Experience

### Inspiro Designs

FREELANCE DESIGNER AND DEVELOPER

*Selden, NY*

*Jun. 2020 - PRESENT*

- Develop and redesign multiple websites to focus on user experience and branding
- Ensure that client needs are satisfied by adhering to concrete deadlines, weekly tasks, and providing constant communication

### RISE Summer 2020

UX/UI DESIGN INTERN

*Los Angeles, CA*

*Jul. 2020 - PRESENT*

- Collaborated with a team to create an app that enables students to manage their professional network
- Conducted interviews, lead brainstorming sessions, created/iterated upon interactive prototype, and assisted in user testing

### RAIE

UX/UI DESIGN INTERN

*Palo Alto, CA*

*Jun. 2020 - Aug. 2020*

- Led the design of payment solution product for merchants, resulting in the addition of multiple new accounts
- Created MVP, logo, and digital poster to have a more consistent branding scheme

### Suffolk Community College

UX DESIGN INTERN

*Selden, NY*

*Dec. 2019 - Mar. 2020*

- Assisted lead web developer in implementing a redesign of the navigation of the college website for incoming students
- Conducted interviews, drew sketches of initial design, and organized navigational architecture

### Cornell Cooperative Extension

RESEARCH INTERN

*Ithaca, NY*

*May. 2019 - Mar. 2020*

- Created and tested the use of immersive video to communicate about local farming and agriculture to a non-agricultural audience
- Assisted in all aspects of focus group research; summarized key insights, and analyzed qualitative and quantitative data

## Extracurricular

### Cornell University

TEACHING ASSISTANT, INFO 3450 - HUMAN COMPUTER INTERACTION DESIGN

- Providing mentorship for group projects, held office hours, and graded assignments

### Cornell Men's Fencing

TEAM CAPTAIN

- Lead team in practices, meetings, and helped facilitate communication among athletes and coaches

### Virtual Embodiment Lab

RESEARCH ASSISTANT

- Conducted three types of experiments (hands-on, desktop, and virtual reality) of a Moon phase simulation for participants

## Skills

**Design** UI/UX design, web design, prototyping, usability testing, wireframes/mockups, interviews, sketching

**Tools** Figma, Sketch, Illustrator, Adobe XD, InVision, Balsamiq

**Development** HTML5, CSS3, JavaScript, Python, PHP, MySQL